

INTERNATIONAL WEEK IN ASE

7th Edition

9-13 MAY 2022

BE INNOVATIVE!

BE PROACTIVE!

a full week of events





MAY 9TH - OPENING SESSION

International Week
Welcome Remarks

*Prof. Constantin Marius
Profiroiu, PhD.,
Vice-Rector for
International Relations*

9:30 – 10:00

<https://bit.ly/ASEIntlWeek2022>



The 7th International
Conference on Digital
Economy (ICDEc)

*Guest Speaker: Leith Campbell,
Journal Manager JTDE, Australia
Program Chair: Ana Maria Soares,
School of Economics and
Management, University of Minho,
Portugal*

10:00 – 17:30

Organizer: Bucharest Business School

Virgil Madgearu Hall



EUROPE DAY 2022

Moderator: Prof. Ovidiu Ioan Dumitru, Dean, Faculty of Law, ASE

Guests: Prof. Mihai Bădescu, ASE, Siegfried Mureșan, EMP, European Parliament, Luminița Odobescu, Councillor, Romanian Presidential Administration, Horațiu Radu, Romanian Govt Agent to CJEU (2013-2018), Lecturer Bogdan Bucur, sociologist, SNSPA, Claudia Stanciu, ASE

11:00 - 13:00

Organizer: Faculty of Law

Aula Magna

MONDAY MAY 9TH

MORNING

Conference on the European Public Prosecutor's Office

*Guest: Delegated European
Prosecutor Ana Dana Manuela*

13:30 - 14:30

Organizer: The Faculty of Law

Amf 1



Conference: Geographical Indications – Economic Effects and Impact to the Agricultural Products and Food

Guest lecture: Prof. Mariya Peneva, Department of Natural Resources Economics, University of National and World Economy (UNWE), Bulgaria

13:00 - 14:00

Organizer: Faculty of Accounting and Management Information Systems and the Faculty of Agrifood and Environmental Economics

Atelier de formation en ligne: "S'informer sur l'international. Décryptages des enjeux de notre monde contemporaine au moyen du Dessous des cartes avec ARTE"

17:30 – 19:00

Organised by CRU-ASE

MONDAY MAY 9TH

AFTERNOON

H.E. Mr. Rahul Shrivastava, The Ambassador of India's intervention at the master's degree in diplomacy
Guest class

15:00 - 16:30

Organizer: The Faculty of International Business and Economics

Guest lecture of Prof. Raju Parrakal, Thomas Jefferson University, SUA - intervention at the World Economy Course

18:30 – 20:00

Organizer: The Faculty of International Business and Economics





"Dynamic developments in English language/communication"
Guest: Prof. Laura Mureșan

10:00-11:00

Organizer: Faculty of Finance and Banking

The role of accounting information in doing business in Romania – an international perspective

Guest speaker: Prof. Chris Cook, Kelley School of Business, Indiana University, US, with incoming students from IU and students from ASE

12:45 – 16:30

Organizer: Faculty of Accounting and Management Information Systems

TUESDAY MAY 10TH

MORNING

"ERASMUS FOR MOBILITY DAY - Be an ERASMUS

Dissemination event regarding the Erasmus+ opportunities in the field of mobility for studies and placements

12:00 - 13:30

Organizer: Erasmus Office

FABIZ Global Village: intercultural day
Throughout the week, also an exhibition in the Calea Grivitei 24 Building

10:30 – 16:30

Organizer: FABIZ





**Project management in the context
of internationalization and
globalization**

*Guest speakers: Prof. Claudiu Cicea
and prof. Cristian Banacu*

16:00 – 17:30

Organizer: Faculty of Management

TUESDAY MAY 10TH

AFTERNOON

**H.E. Mr. Zafar Iqbal, The
Ambassador of Islamic Republic
of Pakistan's intervention at the
master's degree in diplomacy
Guest class**

16:00 - 17:30

Organizer: Faculty of International
Business and Economics





Bilateral cooperation within Erasmus+ Program – Romanian- Egyptian exchange of views

10:30 - 11:30

Organizer: Erasmus Office

Virgil Madgearu Hall

Meeting with the students of the Faculty of Marketing - ERASMUS+ Program

11:00 - 12:00

Organizer: Faculty of Marketing

ERASMUS FOR COOPERATION DAY

WEDNESDAY MAY 11TH

"Canadian soft-power and cultural communities: evolution and perspectives"

Guest speaker: Rareş Burlacu, École nationale d'administration publique din Montreal

13:00 - 13:30

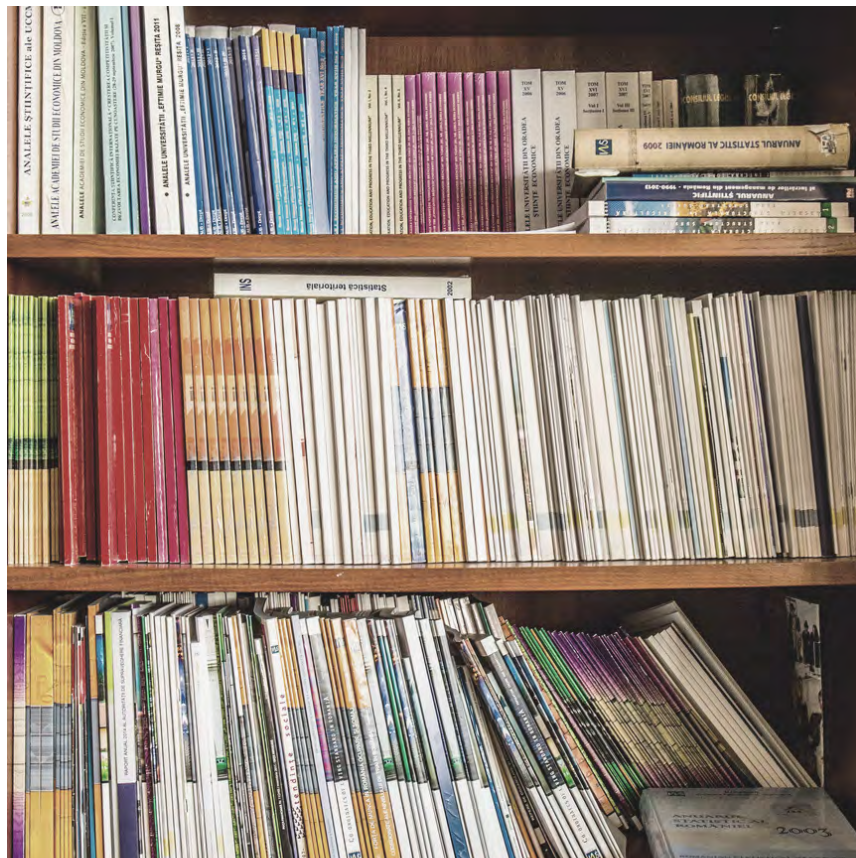
Organizer: Erasmus Office

Writing a successful international project proposal

13:00 - 14:00

Organizer: Erasmus Office

Virgil Madgearu Hall





H.E. Mr. Hiroshi Ueda, The Ambassador of Japan's intervention on Romanian-Japanese relations and the Japanese educational system

10:30 - 11:30

Organizer: ASE International Office and The Centre for Japanese Studies

Constantin Bărbulescu Room

"Japan at the crossroads of two generations"

Guest speakers: Prof. Mariana Nicolae and Denisa Neacsu

16.00 – 17:00

Organizer: The Center for Japanese Studies

WEDNESDAY MAY 11TH

NextGenerationEU: debate on the role of the European Commission in NextGenEU

Guest: Anca Păduraru, Political Councillor, The EC Representation to Romania

11:00 - 12:30

Organizer: Faculty of Law

Amf I

NextGenerationEU: debate on anti-fraud measures in the EU

Guest: Representative of European Anti-Fraud Office

12:45 - 14:15

Organizer: Faculty of Law

Amf I

„Economy and business environment in the post pandemic world”

Guest: Prof. Sorin Nastasia, Southern Illinois University Edwardsville, USA

19:00 - 20:30

Organizer: Faculty of Theoretical and Applied Economics





"International funding opportunities for research-development-innovation activities in the academic year 2022-2023"

Online workshop facilitated by Prof. Mihai Cristian Orzan & Prof. Ionel Dumitru

11:00 - 12:00

Organizer: Faculty of Marketing

THURSDAY MAY 12TH

MORNING

**ENCOURAGING THE
INTERNATIONAL
COOPERATION WITH
PARTNERS FROM
GEORGIA, ARMENIA,
JORDAN, EGYPT,
MOROCCO, TUNISIA**

Organizer: International Office





The economic advancements under the US Romanian strategic partnership

Guest: Brad Stilwell - Deputy Economic Counselor, US Embassy Bucharest

15:00 – 16:30

Organizer: Centre for American Studies

Aula Magna - TBC

THURSDAY MAY 12TH

AFTERNOON - PART I

The presentation of Handbook of Proximity Relations, edited by André Torre and Delphine Gallaud, Edward Elgar Publishing, 2022

Prof. Dr. André Torre, University of Paris-Saclay, INRAE, President of the European Regional Science Association (ERSA)

16:00 – 17:30

Organizer: Faculty of Public Administration and Management





NextGenerationEU: Debate on the role of youth in the EU

Guest speaker: Leonard Orban, the first Romanian EC, former Minister of European Affairs

16:00 – 17:30

Organizer: Faculty of Law

Amf I

ASE's performance within the Times Higher Education Impact Ranking

Guest speaker: Anna Orlova, Times Higher Education

17:00 – 18:00

Organizer: International Office

THURSDAY MAY 12TH

AFTERNOON - PART 2

NextGenerationEU: Erasmus Opportunities for Law students

15:00 – 16:30

Organizer: Faculty of Law

Amf I

workshop: "METRO Cash&Carry: Who we are + Tips & tricks to start your career!"

16:00 - 17:30

Organizer: Faculty of Business and Tourism





The journey of our University with the AACSB accreditation process

Online debate

Guest speakers: representatives of our partners from University of Economics Bratislava, University of Dubai and Faculty of Economics and Business Zagreb sharing experience and thoughts regarding their Universities achievements' of AACSB accreditation

12:00 – 13:30

Organizer: International Office

FRIDAY MAY 13TH

Measuring mass flows crossing economic systems to switch from linear to circular economy models. Evidence in the area of food waste

Special guest prof. Vera Amicarelli (Aldo Moro university, Bari, Italy)

16:30 – 17:30

Organizer: Faculty of Business and Tourism

Workshop "Why should I choose Erasmus mobility?"

18:30 – 19:30

Organizer: Faculty of Business and Tourism



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**AN EVENT ORGANIZED BY
THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES,
COORDINATED BY
THE ASE INTERNATIONAL RELATIONS OFFICE**

Links and Locations to be found at:

<https://www.facebook.com/ASEBucharest.DRI>

and on

INTERNATIONAL.ASE.RO

