

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES



RECTOR'S MESSAGE

Dear friends,

It is an honor to celebrate together the 110th Anniversary since the establishment of the first and most competitive University of economics and public administration in Romania. We are proud of this seniority, because it is the bright mirror of the efforts made by dozens of generations of teachers and of more than 350,000 graduates, who have honestly served this country, its development, progress and the well-being of its people.

The high standards set by the most representative forefathers, such as our founder, Nicolae D. Xenopol, Prime Minister Titu Maiorescu, the illustrious professors and rectors Stanislas Cihoski, Ion Raducanu, Gheorghe Tasca, Virgil Madgearu, Nicolae Iorga, Victor Slavescu, have been met by generations and generations of academics, among whom Nicolae N. Constantinescu, Emilian Dobrescu, Iulian Vacarel, Vladimir Trebici, Alexandru Gheorghiu, Gheorghe Dolgu, and many others.

"This Academy must become a center where all economic activity must concentrate and depend on" said on November 1, 1913, in his Opening Address at the newly established University, the first Rector of the Academy of High Commercial and Industrial Studies, Professor Anton Davidoglu, an internationally reputed mathematician.

With a tradition of 110 years of academic excellence, we are a strong community, with over 25,000 members, a well-known brand, with ambitious aspirations, aware of the responsibility that falls upon our shoulders as concerns the molding of upstanding, professionally dedicated and noble people, who will carry with them throughout their life the values that Alma Mater aims to transmit through them from here, from the heart of Bucharest, from Piata Romana, from the kilometer zero of economic higher education in Romania, to the future of our society and the young people of tomorrow!

With confidence and emotion, as its proud alumnus, I wish the Bucharest University of Economic Studies "Happy Anniversary!" Vivat, Crescat, Floreat!

PhD Prof. Nicolae ISTUDOR Rector



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Message from the President of the University's SENATE

We are proud that, for 110 years, at the Bucharest University of Economic Studies it has been fully understood that the highest quality economic education is strategic to our society's success and stock of relational capital.

On this Anniversary, we stand together as a responsible, united, competitive academic community, dedicated to essential values, whose members produce advanced knowledge and disseminate it towards the national and international professional and scientific environment, and provide high quality value-added services to the wider community which they are a part of. We have the duty to continue to excel in strategic directions such as: ensuring a high quality of our educational offer, contributing to the professionalization of the Romanian entrepreneurial environment, finding optimal solutions to the problems that the Romanian economy is facing, an even wider opening to the foreign environment. We have all the leverage to remain the main place of the debate of great economic ideas, of business schools that disseminate the best practices, the space conducive to avoiding the trap of self-sufficiency and the spread of the conviction that prosperity has, in addition to its measurable quantitative indicators, more qualitative facets that can only be captured with the tools of multi-disciplinarity. Vivat, Crescat, Floreat the Bucharest University of Economic Studies!

PhD Prof. Dumitru MIRON
President of ASE's University's Senate



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Message from the President of USASE

This year is a special year for the entire community of the Bucharest University of Economic Studies. For 110 years, we have continued to transmit from generation to generation the excellence that places us in the most prominent international rankings, and it is an opportune moment to look back with pride and gratitude to the institution that has molded us, that has taught us to believe in our dreams and in the fact that we represent the future of this country. ASE represents for us, the students, the place where we have met experienced professors, who have trained and supported us on the path of economic sciences and have opened our horizons to research and to the national and international economic and social environment.

All these years, ASE has provided students who have crossed its threshold with the right environment for developing strengths and talents; it has challenged us in ways we didn't think possible; it has helped us gain knowledge and understanding, as well as explore the world. The Bucharest University of Economic Studies has taught us how important it is to take advantage of all available development opportunities, to be persistent in achieving the proposed goals and to be as involved as possible in civic life.

This Anniversary is a good opportunity to see where we stand on the market in 2023. The best example can be set by our graduates and students. From multinational executives to ministers, from bank CEOs to leading accounting experts, from renowned statisticians to successful ambassadors, our graduates speak daily about the quality of our study programs through their performance.

We are grateful to this prestigious institution for the warmth with which it welcomes us every time, for what we have learned and for the future it builds for us!

Doctoral candidate Andra MECU
President of The Bucharest University of Economic Studies Students' Union - USASE