



BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

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PRESS RELEASE

Bucharest, July 18, 2024

The Bucharest University of Economic Studies is the first university in South Eastern Europe to be included in QS Executive MBA Rankings 2024: Joint Programmes, with its ROCA Executive MBA organized by ASE's Bucharest Business School.

ASE announces its inclusion in the prestigious [QS Executive MBA Rankings 2024: Joint Programmes](#), with the [ROCA Executive MBA \(Romanian-Canadian\) program](#) ranked 27 out of 222 evaluated programs. The ROCA Executive MBA is jointly organized by ASE's Bucharest Business School (BBS@ASE) and École des Sciences de la Gestion - ESG from Université Quebeque a Montreal – UQAM, Canada.

The QS Executive MBA Rankings 2024 evaluates MBA programs across the world based on criteria such as academic quality and employer satisfaction, as well as participants' executive profile, career progression, and diversity.

The ROCA Executive MBA@ASE is included in this classification alongside Executive MBA programs organized by globally famous universities, such as New York University (Stern Business School) - USA, INSEAD - France, London Business School - UK, UCLA - USA, National University of Singapore - Singapore, IE Business School - Spain, Kellogg School of Management - USA, WU Executive Academy - Austria, BI Norwegian - Norway, a.o.

After obtaining the AMBA international accreditation in 2023, thus making ASE's Bucharest Business School part of a global network of 300 accredited business schools, Romania's best economic and business university has now received yet another token of recognition of the quality and value of its MBA/Executive MBA programs. ASE organizes three such programs:

- the [ROCA Executive MBA \(Romanian-Canadian\) program](#), in cooperation with Université Quebeque a Montreal – UQAM, Canada, with over 30 years of existence;
- the [INDE MBA](#), in cooperation with Conservatoire National des Arts et Métiers - CNAM, Paris, France;
- and the [ENERGY MBA](#).

PhD Prof. Nicolae Istudor, ASE's Rector: "Having become a regional education and advanced research hub in the fields of Economics, Business and Administration, Juridical Sciences and Humanities in the Central and South-Eastern Europe, the Bucharest University of Economic Studies continues its internationalization endeavors, and sustained efforts towards meeting the requirements of a dynamic global labor market, offering innovative and efficient solutions for the sustainable development of society. After obtaining in 2023 the AMBA accreditation of the MBA Master's programs organized by ASE's dedicated Faculty - Bucharest Business School, this year we are happy to be included in the QS Executive MBA Rankings 2024 - Joint Programmes, our program being thus positioned at the highest standard for business higher education, in recognition of the quality of the work done by all those involved in the running of the MBA programs and of our academic community, as a whole."

The Press Office of the Bucharest University of Economic Studies



QS Executive MBA Rankings 2024 : Joint

New Entrant

#27

ROCA Executive MBA (BBS-ASE/ESG-UQAM)

July 2024

Date

Ben Sowter
Senior Vice-President
QS Quacquarelli Symonds