



**EVENT PROGRAM FOR THE 112th ANNIVERSARY
SINCE THE ESTABLISHMENT OF THE UNIVERSITY**
March 31– April 5, 2025

MONDAY, March 31, 2025

- 10.00 – 10.30 **Opening of the Interdisciplinary Economics Contest “Today’s Pupils, Tomorrow’s Professionals”**,
Aula Magna
Organizers: Bucharest University of Economic Studies, in partnership with the “A.D. Xenopol” Economic College
and the “Tudor Vianu” National College of Computer Science, Bucharest
- 11.00 – **Wreath laying ceremony at the tombs of great personalities in ASE’s history**

TUESDAY, April 1, 2025

- 10.00 – 11.30 **The Impact and Challenges of the NIS2 Directive on the academic environment**, conference organized by ASE in partnership with
the National Directorate for Cyber Security (DNSC), Aula Magna
- 10.00 – 13.00 **Scientific events** organized by ASE’s Faculties
- 14.00 – 17.00 Round table: **Trends and Challenges in ASE’s Internationalization process**, The Nicolae D. Xenopol Building
- 14.30 – 16.45 **Sustainable development and waste management**, joint conference ASE - the economic and business environment
Partner: Supercom S.A., Aula Magna

WEDNESDAY, April 2

- 9.00 – 12.00 **Strategic anchors for developing the banking sector in the new global context**, joint conference ASE – the National Bank of Romania
Hosted by the National Bank of Romania, the Mitiță Constantinescu Room
- 13.00 – 15.00 **Book launch: “Portret cu suprasens. Profesorul Marin Dinu”** [Portrait with a Meaning. Professor Marin Dinu],
coordinator PhD Prof. Nicolae Istudor, Editor: PhD Associate prof. Florina Mohanu, ASE’s Publishing House; Aula Magna.
- 16.30 – 18.30 **We invite you to the Aula Magna!**
- **Redefined male style – from theory to the catwalk in ASE’s Aula Magna** - Fashion event by David C.
Designer: PhD Teaching assistant David-Florin Ciocodeică
 - **Art: Concert. Exhibition. Recitatives** – cultural event organized by the Bucharest University of Economic Studies Students’
Union - USASE

THURSDAY, April 3, 2025

- 9.00 – 12.00 **Festive Gathering**, Aula Magna
- Conferral Ceremony for
 - the “Virgil Madgearu” Academic Merit with Gold Medal
 - the “Virgil Madgearu” Diploma
 - Honorary Title of “Professor Emeritus”/ “Professor Emerita”
 - Book launch: **“In memoriam Alexandru Puiu. Povestea unei vieți dedicate școlii superioare românești de economie și afaceri internaționale”** [In memoriam Alexandru Puiu. The Story of a Life Dedicated to the Romanian Higher School of International Business and Economics], Editor: PhD Prof. Dumitru Miron, Foreword: PhD Prof. Nicolae Istudor, ASE’s Publishing House
- 12.00 – 12.30 **Award Ceremony for the Interdisciplinary Economics Contest “Today’s Pupils, Tomorrow’s Professionals”**, Aula Magna
- 13.00 – 14.30 Launch of study conducted ASE’s Faculty of Business Administration in Foreign Languages and REWE Romania, Aula Magna

THURSDAY, April 3 - FRIDAY, April 4, 2025

Annual Students’ Conference

SATURDAY, April 5, 2025

- 12.00 **Academy of Hope – Volunteering out of Love for Life**, Basic First Aid Course for the academic community
Amphitheatre 2204
- Student sports activities**
Organizer: ASE’s Department of Physical Education and Sports, ASE’s University Sports Club (CSU ASE)

PARTNERS:

