



BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
EVENT PROGRAM FOR THE 113th ANNIVERSARY
SINCE THE ESTABLISHMENT OF THE UNIVERSITY
March 30 – April 3, 2026

Monday, March 30

- 10.00 - 11.00 **Opening of the Interdisciplinary Economics Contest “Today’s Pupils, Tomorrow’s Professionals”**
The Aula Magna
- 11.00 **Wreath laying ceremony at the tombs of great personalities in ASE’s history**
- 18.00 **Team BCR @ Team ASE Basketball game**
Constantin Barbulescu Building

Tuesday, March 31

- 11.00 – 13.00 **Scientific events** organized by ASE’s Faculties
- 13.00 – 15.00 **Editorial events** – The Aula Magna
- 13.00 -14.00: Book launch: “**Banking. 7 piloni fundamentali pentru afacerile bancare**” [Banking. 7 fundamental pillars for banking business]; author: PhD Prof. Dan Costin Nițescu, Senior Advisor to the Governor of the National Bank of Romania; Foreword: Acad. Mugur Isărescu, ASE’s Publishing House, 2026.
- 14.00 – 15.00: Book launch: “**Innovation Management and Design in Business**”; authors: Robert Bumbac, Rodica Pamfilie, Roxana Procopie, Smaranda Giușcă, Maria-Cristina Iorgulescu. ASE’s Publishing House, 2026.

Wednesday, April 1

- 9.00 - 11.30: **Festive Gathering**, The Aula Magna
- Conferral Ceremony** for
- the “Virgil Madgearu” Academic Merit with Gold Medal
 - Honorary Title of “Professor Emeritus
- 12.00 -12.30 Exhibition opening: “**Expressions and Shapes. Marketing and Art**”, event dedicated to the creativity of students from the Faculty of Marketing
Mihai Eminescu Building, first floor
- 17.30 - 19.00 **Cultural event** organized by the Bucharest University of Economic Studies Students’ Union - USASE
The Aula Magna

Wednesday, April 1 - Thursday, April 2
Annual Students’ Conference

Thursday, April 2

- 10.00 **Award Ceremony for the Interdisciplinary Economics Contest “Today’s Pupils, Tomorrow’s Professionals”**
The Aula Magna
- 11.00–14.00 **Annual BNR-ASE Conference: “Risks and Opportunities in the Romanian Financial System”**
The Mitiță Constantinescu Room, National Bank of Romania (BNR)
- 17.00: **Sports Conference**; organizer: the University’s Sports Club CSU ASE, the Aula Magna
Guest speaker: Valeriu Argăseală

Wednesday, April 1 – Friday, April 3

- Student sports activities**
Organizer: ASE’s Department of Physical Education and Sports, ASE’s University Sports Club (CSU ASE)