



**Enrollment numbers for the 2023-2024 academic year – Master’s study programs
September intake**

| Faculty | No. | Master’s study program | Taught in | Type of program | Exam bibliography code | Maximum no. of enrolled students | No. of state subsidized students | | | No. of tuition fee paying students | | Total enrolment numbers |
|--|-----|--|-----------|-----------------|------------------------|----------------------------------|----------------------------------|----------|------------------|------------------------------------|------------------|-------------------------|
| | | | | | | | Romanian, EU, EEA citizens | Romani | Romanians abroad | Romanian, EU, EEA citizens | Romanians abroad | |
| Accounting and Management Information Systems | 1. | Auditing Concepts and Practices at National and International Levels | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 12 | 0 | 12 |
| | 2. | International Accounting | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 12 | 0 | 12 |
| | 3. | Accounting, Controlling and Expertise | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 12 | 2 | 14 |
| | 4. | Financial Analysis and Valuation | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 14 | 0 | 14 |
| | 5. | Accounting and Taxation of Economic Entities | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 12 | 0 | 12 |
| | 6. | Accounting, Audit and Management Information Systems | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 13 | 3 | 16 |
| | 7. | Accounting, Audit and Management Information Systems | English | Professional | CIG2 | 75 | 0 | 0 | 0 | 11 | 2 | 13 |
| | 8. | Management Information Systems | Romanian | Professional | CIG1 | 75 | 0 | 0 | 0 | 15 | 0 | 15 |
| TOTAL | | | | | | 600 | 0 | 0 | 0 | 101 | 7 | 108 |
| Administration and Public Management | 9. | Administration and Public Management | Romanian | Professional | AP1 | 75 | 0 | 0 | 1 | 13 | 5 | 19 |
| | 10. | Public Administration and European Integration | Romanian | Professional | AP1 | 75 | 0 | 0 | 0 | 19 | 1 | 20 |
| | 11. | Human Resources Management in the Public Sector | Romanian | Professional | AP1 | 75 | 0 | 0 | 0 | 13 | 0 | 13 |
| TOTAL | | | | | | 225 | 0 | 0 | 1 | 45 | 6 | 52 |
| Agrifood and Environmental Economics | 12. | Economics and Administration of Agro-food Business | Romanian | Professional | EAM1 | 75 | 0 | 0 | 0 | 10 | 0 | 10 |
| | 13. | Management of Rural and Regional Development Projects | Romanian | Professional | EAM1 | 75 | 0 | 0 | 0 | 10 | 0 | 10 |
| | 14. | Sustainable Development of Business and Economic Organizations | Romanian | Professional | EAM1 | 75 | 0 | 0 | 0 | 10 | 0 | 10 |
| TOTAL | | | | | | 225 | 0 | 0 | 0 | 30 | 0 | 30 |

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|---|-------------------------|--|--------------|--------------|--------|------------|----------|----------|----------|------------|----------|------------|
| Bucharest Business School | 15. | Romanian-Canadian MBA* | English | Professional | BBS1 | 75 | 0 | 0 | 0 | 5 | 0 | 5 |
| | 16. | INDE Romanian-French MBA (on campus)* | English | Professional | BBS2 | 75 | 0 | 0 | 0 | 21 | 0 | 21 |
| | 17. | INDE Romanian-French MBA (off campus)* | English | Professional | BBS2 | 75 | 0 | 0 | 0 | 30 | 0 | 30 |
| TOTAL | | | | | | 225 | 0 | 0 | 0 | 56 | 0 | 56 |
| Business Administration in Foreign Languages | 18. | Entrepreneurship* | English | Professional | AA1 | 75 | 0 | 0 | 0 | 15 | 0 | 15 |
| | 19. | Entrepreneurship and Business Administration* | French | Professional | AA2 | 75 | 0 | 0 | 0 | 10 | 0 | 10 |
| | 20. | Entrepreneurship and Business Administration* | German | Professional | AA3 | 75 | 0 | 0 | 0 | 13 | 0 | 13 |
| | 21. | Entrepreneurship and Business Administration in the Energy Sector* | English | Professional | AA4 | 75 | 0 | 0 | 0 | 5 | 0 | 5 |
| | 22. | Business Administration * | English | Professional | AA5 | 75 | 0 | 0 | 0 | 4 | 0 | 4 |
| | 23. | Digital Business and Innovation * | English | Professional | AA6 | 75 | 0 | 0 | 0 | 17 | 0 | 17 |
| | 24. | Business Administration in Creative and Cultural Industries* | English | Professional | AA8 | 75 | 0 | 0 | 0 | 30 | 0 | 30 |
| | 25. | Business Analytics* | English | Professional | AA9 | 75 | 0 | 0 | 0 | 50 | 0 | 50 |
| 26. | Business Intelligence * | English | Professional | AA7 | 75 | 0 | 0 | 0 | 30 | 0 | 30 | |
| TOTAL | | | | | | 675 | 0 | 0 | 0 | 174 | 0 | 174 |
| Business and Tourism | 27. | Business | Romanian | Professional | BT1 | 75 | 0 | 0 | 0 | 7 | 1 | 8 |
| | 28. | Business Administration in Commerce | Romanian | Professional | BT1 | 75 | 0 | 0 | 0 | 17 | 1 | 18 |
| | 29. | Business Administration in Tourism | Romanian | Professional | BT1 | 75 | 0 | 0 | 1 | 10 | 2 | 13 |
| | 30. | Quality Management, Expertise and Consumer Protection | Romanian | Professional | BT1 | 75 | 0 | 0 | 0 | 14 | 1 | 15 |
| | 31. | Geopolitics and Business | Romanian | Professional | BT1 | 75 | 0 | 0 | 0 | 8 | 1 | 9 |
| | 32. | Excellence in Business and Services | English | Professional | BT2 | 75 | 0 | 0 | 0 | 9 | 1 | 10 |
| | 33. | Sales and organizational development | Romanian | Professional | BT1 | 75 | 0 | 0 | 0 | 18 | 0 | 18 |
| TOTAL | | | | | | 525 | 0 | 0 | 1 | 83 | 7 | 91 |
| Economic Cybernetics, Statistics and Informatics | 34. | Cybernetics and Quantitative Economics | Romanian | Research | CSIE 1 | 50 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 35. | Applied Statistics and Data Science | Romanian | Research | CSIE 2 | 50 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 36. | Economic Informatics | Romanian | Research | CSIE 3 | 50 | 0 | 0 | 0 | 7 | 0 | 7 |
| | 37. | Business Analysis and Enterprise Performance Control | Romanian | Professional | CSIE 1 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 38. | Informatics Systems for the Management of Economic Resources and Processes | Romanian | Professional | CSIE 3 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 39. | E-Business | Romanian | Professional | CSIE 3 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |

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| | 40. | Data Bases - Support for Business | Romanian | Professional | CSIE 3 | 75 | 0 | 1 | 0 | 0 | 0 | 1 |
| | 41. | IT&C Security | English | Professional | CSIE 4 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL | | | | | | 525 | 0 | 1 | 0 | 7 | 0 | 8 |
| Finance and Banking | 42. | Banking and Insurance | Romanian | Professional | FIN1 | 75 | 0 | 0 | 0 | 8 | 1 | 9 |
| | 43. | Finance and Banking - DOFIN | Romanian | Professional | FIN1 | 75 | 0 | 0 | 0 | 24 | 0 | 24 |
| | 44. | Corporate Finance | Romanian | Professional | FIN1 | 75 | 0 | 0 | 0 | 9 | 0 | 9 |
| | 45. | Financial Management and Investments | Romanian | Professional | FIN1 | 75 | 0 | 0 | 0 | 14 | 0 | 14 |
| | 46. | Taxation | Romanian | Professional | FIN1 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 47. | Actuarial Techniques | Romanian | Professional | FIN3 | 75 | 0 | 0 | 0 | 50 | 0 | 50 |
| | 48. | Master of Applied Finance | English | Professional | FIN2 | 75 | 0 | 0 | 0 | 7 | 0 | 7 |
| TOTAL | | | | | | 525 | 0 | 0 | 0 | 112 | 1 | 113 |
| International Business and Economics | 49. | English Language Education and Research Communication for Business and Economics * | English | Professional | REI4 | 75 | 0 | 0 | 0 | 25 | 0 | 25 |
| | 50. | International Economics and European Affairs | Romanian | Professional | REI1 | 75 | 0 | 0 | 0 | 1 | 0 | 1 |
| | 51. | Management of International Financial Risk | Romanian | Professional | REI1 | 75 | 0 | 0 | 1 | 16 | 0 | 17 |
| | 52. | International Logistics | Romanian | Professional | REI1 | 75 | 0 | 0 | 0 | 7 | 0 | 7 |
| | 53. | International Economic Diplomacy | Romanian | Professional | REI1 | 75 | 0 | 0 | 0 | 7 | 0 | 7 |
| | 54. | Management of International Business | English | Professional | REI2 | 75 | 0 | 0 | 0 | 8 | 0 | 8 |
| | 55. | Foreign Trade | Romanian | Professional | REI3 | 75 | 0 | 0 | 0 | 25 | 0 | 25 |
| 56. | Modern Languages and International Business Communication | English | Professional | REI5 | 75 | 0 | 0 | 0 | 31 | 0 | 31 | |
| TOTAL | | | | | | 600 | 0 | 0 | 1 | 120 | 0 | 121 |
| Law | 57. | Entrepreneurial Law | Romanian | Professional | DA1 | 75 | 0 | 0 | 0 | 20 | 0 | 20 |
| TOTAL | | | | | | 75 | 14 | 0 | 0 | 21 | 0 | 35 |
| Management | 58. | Business Management | Romanian | Professional | MAN1 | 75 | 0 | 0 | 1 | 26 | 0 | 27 |
| | 59. | Business Project Management | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 30 | 0 | 30 |
| | 60. | Healthcare Services Management | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 17 | 0 | 17 |
| | 61. | Human Resources Management | Romanian | Professional | MAN1 | 75 | 0 | 0 | 1 | 24 | 1 | 26 |
| | 62. | Management Consulting and Business Development | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 38 | 0 | 38 |
| | 63. | Project Management | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 29 | 0 | 29 |

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|--|-----|--|----------|--------------|------|-------------|-----------|----------|----------|-------------|-----------|-------------|
| | 64. | Management of Small and Medium-Sized Enterprises | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 39 | 0 | 39 |
| | 65. | Management and International Marketing | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 40 | 0 | 40 |
| | 66. | Business Management (in Piatra Neamt) | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 50 | 0 | 50 |
| | 67. | Management of Small and Medium-Sized Enterprises (in Deva) | Romanian | Professional | MAN1 | 75 | 0 | 0 | 0 | 50 | 0 | 50 |
| TOTAL | | | | | | 750 | 0 | 0 | 2 | 343 | 1 | 346 |
| Marketing | 68. | Marketing Management | Romanian | Professional | MK1 | 75 | 0 | 0 | 0 | 9 | 0 | 9 |
| | 69. | Marketing Research | Romanian | Professional | MK1 | 75 | 0 | 0 | 0 | 12 | 0 | 12 |
| | 70. | Customer Relationship Management | English | Professional | MK2 | 75 | 0 | 0 | 0 | 15 | 0 | 15 |
| | 71. | Marketing and Business Communication | Romanian | Professional | MK1 | 75 | 0 | 0 | 0 | 27 | 0 | 27 |
| | 72. | Online Marketing | Romanian | Professional | MK1 | 75 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 73. | Strategic Marketing | Romanian | Professional | MK1 | 75 | 0 | 0 | 1 | 15 | 0 | 16 |
| | 74. | Public Relations in Marketing | Romanian | Professional | MK1 | 75 | 0 | 0 | 0 | 12 | 0 | 12 |
| TOTAL | | | | | | 525 | 0 | 0 | 1 | 90 | 0 | 91 |
| Theoretical and Applied Economics | 75. | European Economics | Romanian | Research | ETA1 | 50 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 76. | Business Communication | Romanian | Professional | ETA1 | 75 | 0 | 0 | 2 | 21 | 0 | 23 |
| | 77. | Didactic Master's Degree in Economics * | Romanian | Didactic | MD | 60 | 27 | 0 | 0 | 9 | 0 | 36 |
| TOTAL | | | | | | 185 | 27 | 0 | 2 | 30 | 0 | 59 |
| TOTAL ASE | | | | | | 5660 | 27 | 1 | 8 | 1211 | 22 | 1269 |

*Master's programs with special admission conditions.