

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

**Enrollment numbers for the 2024-2025 academic year – Master’s study programs, September intake**

Faculty	No.	Master’s study program	Taught in	Type of program	Exam bibliography code	No. of state subsidized students				No. of tuition fee paying students				Total enrolment
						Romani	Romanians abroad, on scholarship	Romanians abroad, without scholarship	Non- EU citizens, on scholarship	Romanian, EU, EEA citizens	Romanians abroad	Romanian currency paying Non-EU citizens	Foreign currency paying Non-EU citizens	
<b>Accounting and Management Information Systems</b>		Auditing Concepts and Practices at National and International Levels	Romanian	Professional	CIG1	0	0	0	0	11	0	0	0	11
		International Accounting	Romanian	Professional	CIG1	0	0	0	0	7	0	0	0	7
		Accounting, Controlling and Expertise	Romanian	Professional	CIG1	0	0	1	1	25	2	0	0	29
		Financial Analysis and Valuation	Romanian	Professional	CIG1	0	0	0	0	24	0	0	0	24
		Accounting and Taxation of Economic Entities	Romanian	Professional	CIG1	0	0	0	0	12	0	0	0	12
		Accounting, Audit and Management Information Systems	Romanian	Professional	CIG1	0	0	0	1	17	3	0	5	26
		Accounting, Audit and Management Information Systems	English	Professional	CIG2	0	0	0	0	3	2	4	18	27
		Management Information Systems	Romanian	Professional	CIG1	0	0	0	0	26	0	0	0	26
<b>Administration and Public Management</b>		Administration and Public Management	Romanian	Professional	AP1	0	1	1	0	23	5	0	0	30
		Public Administration and European Integration	Romanian	Professional	AP1	0	0	0	1	19	1	0	0	21
		Human Resources Management in the Public Sector	Romanian	Professional	AP1	0	0	0	0	18	0	0	0	18
<b>Agrifood and Environmental Economics</b>		Economics and Administration of Agro-food Business	Romanian	Professional	EAM1	0	0	0	0	11	0	0	0	11
		Management of Rural and Regional Development Projects	Romanian	Professional	EAM1	1	0	0	0	11	0	0	0	12
		Sustainable Development of Business and Economic	Romanian	Professional	EAM1	0	0	0	0	11	0	0	0	11

<b>Bucharest Business School</b>		MBA in Energy <sup>A</sup>	English	Professional	BBS3	0	0	0	0	8	0	0	8	16
		Romanian-Canadian MBA*	English	Professional	BBS1	0	0	0	0	4	0	0	13	17
		INDE Romanian-French MBA (on campus)*	English	Professional	BBS2	0	0	0	0	16	0	0	13	26
		INDE Romanian-French MBA (off campus)*	English	Professional	BBS2	0	0	0	0	0	0	0	0	30
<b>Business Administration in Foreign Languages</b>		Entrepreneurship*	English	Professional	AA1	0	0	0	0	0	0	0	8	8
		Entrepreneurship and Business Administration*	French	Professional	AA2	0	0	0	0	10	0	0	25	35
		Entrepreneurship and Business Administration*	German	Professional	AA3	0	0	0	0	24	0	0	5	29
		Business Administration *	English	Professional	AA4	0	0	0	0	0	0	0	19	19
		Digital Business and Innovation *	English	Professional	AA5	0	0	0	0	4	0	0	8	12
		Business Inteligence *	English	Professional	AA6	0	0	0	0	12	0	0	3	15
		Business Analytics *	English	Professional	AA7	0	0	0	0	10	0	0	14	24
	Business Administration in Creative and Cultural Industries *	English	Professional	AA8	0	0	0	0	12	0	0	3	15	
<b>Business and Tourism</b>		Business	Romanian	Professional	BT1	0	0	0	1	0	1	0	0	2
		Business Administration in Commerce	Romanian	Professional	BT1	0	1	0	0	7	1	0	0	9
		Business Administration in Tourism	Romanian	Professional	BT1	0	1	0	1	0	2	0	0	4
		Quality Management, Expertise and Consumer Protection	Romanian	Professional	BT1	0	1	0	0	7	1	0	0	9
		Geopolitics and Business	Romanian	Professional	BT1	0	0	0	1	4	1	0	0	6
		Excellence in Business and Services	English	Professional	BT2	0	0	0	0	9	1	0	13	23
		Sales and organizational development	Romanian	Professional	BT1	0	0	0	1	10	0	0	0	11
		Management and Marketing (in Buzău)	Romanian	Professional	BT1	0	0	0	0	25	0	0	0	25
<b>Economic Cybernetics, Statistics and Informatics</b>		Cybernetics and Quantitative Economics	Romanian	Research	CSIE 1	0	0	0	2	0	0	0	0	2
		Applied Statistics and Data Science	Romanian	Research	CSIE 2	0	0	0	1	0	0	0	0	1
		Business Analysis and Enterprise Performance Control	Romanian	Professional	CSIE 1	0	0	0	1	0	0	0	0	1

		IT&C Security	English	Professional	CSIE 4	0	0	0	0	0	0	0	5	5
<b>Finance and Banking</b>		Central Banks and Financial Institutions - BANCAS	Romanian	Professional	FIN1	0	0	1	0	19	1	0	1	22
		Finance and Banking - DOFIN	Romanian	Professional	FIN1	0	0	0	3	19	0	0	0	22
		Corporate Finance	Romanian	Professional	FIN1	0	0	0	0	12	0	0	0	12
		Financial Management and Investments	Romanian	Professional	FIN1	0	0	0	1	16	0	0	0	17
		Taxation	Romanian	Professional	FIN1	0	0	0	0	8	0	0	0	8
		Actuarial Techniques - TACT	Romanian	Professional	FIN3	0	1	1	0	18	0	0	3	23
		Master of Applied Finance	English	Professional	FIN2	0	1	1	2	5	0	0	18	27
<b>International Business and Economics</b>		English Language Education and Research Communication for Business and Economics *	English	Professional	REI4	0	0	0	0	25	0	0	18	43
		International Economics and European Affairs	Romanian	Professional	REI1	0	0	0	1	1	0	0	3	5
		Management of International Financial Risk	Romanian	Professional	REI1	0	0	2	0	14	0	0	0	16
		International Logistics	Romanian	Professional	REI1	0	0	0	2	4	0	0	0	6
		International Economic Diplomacy	Romanian	Professional	REI1	0	0	0	2	0	0	0	0	2
		Management of International Business	English	Professional	REI2	0	0	0	0	8	0	5	23	36
		Foreign Trade*	Romanian	Professional	REI3	0	0	0	0	22	0	0	0	22
	Modern Languages and International Business Communication	English	Professional	REI5	0	0	5	0	35	0	0	0	35	
<b>Law</b>		European Business Law	Romanian	Professional	DA1	0	0	0	0	54	5	0	0	59
<b>Management</b>		Business Management	Romanian	Professional	MAN1	0	0	0	1	0	0	0	1	2
		Business Project Management	Romanian	Professional	MAN1	0	0	0	0	9	0	0	1	10
		Healthcare Services Management	Romanian	Professional	MAN1	0	0	0	0	20	0	0	2	22
		Human Resources Management	Romanian	Professional	MAN1	0	0	2	0	11	1	0	1	15
		Management Consulting and Business Development	Romanian	Professional	MAN1	0	0	0	0	33	0	0	0	33
		Project Management	Romanian	Professional	MAN1	0	0	0	2	12	0	0	0	14

	Management of Small and Medium-Sized Enterprises	Romanian	Professional	MAN1	0	0	0	0	35	0	0	0	<b>35</b>
	Management and International Marketing	Romanian	Professional	MAN1	0	0	0	0	30	0	0	0	<b>30</b>
	Business Management (in Piatra Neamt)	Romanian	Professional	MAN1	0	0	0	0	50	0	0	0	<b>50</b>
<b>Marketing</b>	Marketing Management	Romanian	Professional	MK1	0	0	0	0	10	0	0	0	<b>10</b>
	Marketing Research	Romanian	Professional	MK1	0	0	0	0	13	0	0	0	<b>13</b>
	Customer Relationship	English	Professional	MK2	0	0	0	0	11	0	0	18	<b>29</b>
	Marketing and Business Communication	Romanian	Professional	MK1	0	0	0	1	21	0	0	1	<b>23</b>
	Online Marketing	Romanian	Professional	MK1	0	0	0	2	0	0	0	1	<b>3</b>
	Strategic Marketing	Romanian	Professional	MK1	0	0	2	0	15	0	0	1	<b>18</b>
	Public Relations in Marketing	Romanian	Professional	MK1	0	0	0	0	9	0	0	0	<b>9</b>
<b>Theoretical and Applied Economics</b>	European Economics	Romanian	Research	ETA1	0	0	0	0	6	0	0	1	<b>7</b>
	Business Communication	Romanian	Professional	ETA1	0	1	1	0	19	0	0	1	<b>22</b>
<b>TOTAL ASE</b>					<b>1</b>	<b>7</b>	<b>12</b>	<b>28</b>	<b>974</b>	<b>27</b>	<b>9</b>	<b>254</b>	<b>1312</b>

\*Master's programs with special admission requirements.