

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

Enrollment numbers for the 2024-2025 academic year – Master's study programs, September intake

		Master's study program		Type of program	Exam bibliograph y code		No. of state subsidized students No. of tuition fee paying students							
Faculty	No.		Taught in			Romani	Romanians abroad, on scholarship	Romanians abroad, without scholarship	Non- EU citizens, on scholarship	Romanian, EU, EEA citizens	Romanians abroad	Romanian currency paying Non-EU citizens	Foreign currency paying Non-EU citizens	Total enrolment
		Auditing Concepts and Practices at National and International Levels	Romanian	Professional	CIG1	0	0	0	0	11	0	0	0	11
		International Accounting	Romanian	Professional	CIG1	0	0	0	0	7	0	0	0	7
		Accounting, Controlling and Expertise	Romanian	Professional	CIG1	0	0	1	1	25	2	0	0	29
Accounting and		Financial Analysis and Valuation	Romanian	Professional	CIG1	0	0	0	0	24	0	0	0	24
Management Information Systems		Accounting and Taxation of Economic Entities	Romanian	Professional	CIG1	0	0	0	0	12	0	0	0	12
		Accounting, Audit and Management Information Systems	Romanian	Professional	CIG1	0	0	0	1	17	3	0	5	26
		Accounting, Audit and Management Information Systems	English	Professional	CIG2	0	0	0	0	3	2	4	18	27
		Management Information Systems	Romanian	Professional	CIG1	0	0	0	0	26	0	0	0	26
		Administration and Public Management	Romanian	Professional	AP1	0	1	1	0	23	5	0	0	30
Administration and Public Management		Public Administration and European Integration	Romanian	Professional	AP1	0	0	0	1	19	1	0	0	21
		Human Resources Management in the Public Sector	Romanian	Professional	AP1	0	0	0	0	18	0	0	0	18
Agrifood and		Economics and Administration of Agro-food Business	Romanian	Professional	EAM1	0	0	0	0	11	0	0	0	11
Agrifood and Environmental Economics		Management of Rural and Regional Development Projects	Romanian	Professional	EAM1	1	0	0	0	11	0	0	0	12
		Sustainable Development of Business and Economic	Romanian	Professional	EAM1	0	0	0	0	11	0	0	0	11

	MBA in Energy ^A	English	Professional	BBS3	0	0	0	0	8	0	0	8	16
	Romanian-Canadian MBA*	English	Professional	BBS1	0	0	0	0	4	0	0	13	17
Bucharest Business School	INDE Romanian-French MBA (on campus)*	English	Professional	BBS2	0	0	0	0	16	0	0	13	26
	INDE Romanian-French MBA (off campus)*	English	Professional	BBS2	0	0	0	0	0	0	0	0	30
	Entrepreneurship*	English	Professional	AA1	0	0	0	0	0	0	0	8	8
	Entrepreneurship and Business Administration*	French	Professional	AA2	0	0	0	0	10	0	0	25	35
	Entrepreneurship and Business Administration*	German	Professional	AA3	0	0	0	0	24	0	0	5	29
D	Business Administration *	English	Professional	AA4	0	0	0	0	0	0	0	19	19
Business Administration in Foreign Languages	Digital Business and Innovation *	English	Professional	AA5	0	0	0	0	4	0	0	8	12
	Business Inteligence *	English	Professional	AA6	0	0	0	0	12	0	0	3	15
	Business Analytics *	English	Professional	AA7	0	0	0	0	10	0	0	14	24
	Business Administration in Creative and Cultural Industries *	English	Professional	AA8	0	0	0	0	12	0	0	3	15
_	Business	Romanian	Professional	BT1	0	0	0	1	0	1	0	0	2
	Business Administration in Commerce	Romanian	Professional	BT1	0	1	0	0	7	1	0	0	9
Business and Tourism	Business Administration in Tourism	Romanian	Professional	BT1	0	1	0	1	0	2	0	0	4
	Quality Management, Expertise and Consumer Protection	Romanian	Professional	BT1	0	1	0	0	7	1	0	0	9
	Geopolitics and Business	Romanian	Professional	BT1	0	0	0	1	4	1	0	0	6
	Excellence in Business and Services	English	Professional	BT2	0	0	0	0	9	1	0	13	23
	Sales and organizational development	Romanian	Professional	BT1	0	0	0	1	10	0	0	0	11
	Management and Marketing (in Buzău)	Romanian	Professional	BT1	0	0	0	0	25	0	0	0	25
Economic Cybernetics, Statistics and Informatics	Cybernetics and Quantitative Economics	Romanian	Research	CSIE 1	0	0	0	2	0	0	0	0	2
	Applied Statistics and Data Science	Romanian	Research	CSIE 2	0	0	0	1	0	0	0	0	1
	Business Analysis and Enterprise Performance Control	Romanian	Professional	CSIE 1	0	0	0	1	0	0	0	0	1

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	IT&C Security	English	Professional	CSIE 4	0	0	0	0	0	0	0	5	5
	Central Banks and Financial Institutions - BANCAS	Romanian	Professional	FIN1	0	0	1	0	19	1	0	1	22
	Finance and Banking - DOFIN	Romanian	Professional	FIN1	0	0	0	3	19	0	0	0	22
	Corporate Finance	Romanian	Professional	FIN1	0	0	0	0	12	0	0	0	12
Finance and Banking	Financial Management and Investments	Romanian	Professional	FIN1	0	0	0	1	16	0	0	0	17
	Taxation	Romanian	Professional	FIN1	0	0	0	0	8	0	0	0	8
	Actuarial Techniques - TACT	Romanian	Professional	FIN3	0	1	1	0	18	0	0	3	23
	Master of Applied Finance	English	Professional	FIN2	0	1	1	2	5	0	0	18	27
	English Language Education and Research Communication for Business and Economics *	English	Professional	REI4	0	0	0	0	25	0	0	18	43
	International Economics and European Affairs	Romanian	Professional	REI1	0	0	0	1	1	0	0	3	5
International Business and Economics	Management of International Financial Risk	Romanian	Professional	REI1	0	0	2	0	14	0	0	0	16
and Economics	International Logistics	Romanian	Professional	REI1	0	0	0	2	4	0	0	0	6
	International Economic Diplomacy	Romanian	Professional	REI1	0	0	0	2	0	0	0	0	2
	Management of International Business	English	Professional	REI2	0	0	0	0	8	0	5	23	36
	Foreign Trade*	Romanian	Professional	REI3	0	0	0	0	22	0	0	0	22
	Modern Languages and International Business Communication	English	Professional	REI5	0	0	5	0	35	0	0	0	35
Law	European Business Law	Romanian	Professional	DA1	0	0	0	0	54	5	0	0	59
	Business Management	Romanian	Professional	MAN1	0	0	0	1	0	0	0	1	2
	Business Project Management	Romanian	Professional	MAN1	0	0	0	0	9	0	0	1	10
Management	Healthcare Services Management	Romanian	Professional	MAN1	0	0	0	0	20	0	0	2	22
Management	Human Resources Management	Romanian	Professional	MAN1	0	0	2	0	11	1	0	1	15
	Management Consulting and Business Development	Romanian	Professional	MAN1	0	0	0	0	33	0	0	0	33
	Project Management	Romanian	Professional	MAN1	0	0	0	2	12	0	0	0	14

		Management of Small and Medium-Sized Enterprises	Romanian	Professional	MAN1	0	0	0	0	35	0	0	0	35
		Management and International Marketing	Romanian	Professional	MAN1	0	0	0	0	30	0	0	0	30
		Business Management (in Piatra Neamt)	Romanian	Professional	MAN1	0	0	0	0	50	0	0	0	50
		Marketing Management	Romanian	Professional	MK1	0	0	0	0	10	0	0	0	10
		Marketing Research	Romanian	Professional	MK1	0	0	0	0	13	0	0	0	13
		Customer Relationship	English	Professional	MK2	0	0	0	0	11	0	0	18	29
Marketing		Marketing and Business Communication	Romanian	Professional	MK1	0	0	0	1	21	0	0	1	23
		Online Marketing	Romanian	Professional	MK1	0	0	0	2	0	0	0	1	3
		Strategic Marketing	Romanian	Professional	MK1	0	0	2	0	15	0	0	1	18
		Public Relations in Marketing	Romanian	Professional	MK1	0	0	0	0	9	0	0	0	9
Theoretical and Applied		European Economics	Romanian	Research	ETA1	0	0	0	0	6	0	0	1	7
Economics		Business Communication	Romanian	Professional	ETA1	0	1	1	0	19	0	0	1	22
TOTAL ASE							7	12	28	974	27	9	254	1312

^{*}Master's programs with special admission requirements.