



Enrollment numbers proposed for the 2025-2026 academic year – Master’s study programs, July intake

Faculty	No.	Master’s study program	Taught in	Type of program	Exam bibliography code	Maximum no. of enrolled students	No. of state subsidized students							No. of tuition fee paying students				Total enrolment numbers	
							Romanian, EU, EEA citizens	Romani	National minorities	Candidates with disabilities/ from a disadvantaged groups	Candidates from the social protection system**	Romanians abroad, on scholarship	Romanians abroad, without scholarship	Non- EU citizens, on scholarship	Romanian, EU, EEA citizens	Romanians abroad	Romanian currency paying Non-EU citizens		Foreign currency paying Non-EU citizens
Accounting and Management Information Systems	1.	Auditing Concepts and Practices at National and International Levels	Romanian	Professional	CIG1	75	17	0	0	0	0	0	0	0	32	0	0	0	49
	2.	International Accounting	Romanian	Professional	CIG1	75	17	0	0	0	0	0	0	0	32	0	0	0	49
	3.	Accounting, Controlling and Expertise	Romanian	Professional	CIG1	75	17	0	0	1	1	2	1	1	33	2	0	0	58
	4.	Financial Analysis and Valuation	Romanian	Professional	CIG1	75	17	0	0	0	0	0	0	0	32	0	0	0	49
	5.	Accounting and Taxation of Economic Entities	Romanian	Professional	CIG1	75	17	0	0	0	0	0	0	0	33	0	0	0	50
	6.	Accounting, Audit and Management Information Systems	Romanian	Professional	CIG1	75	19	0	0	1	1	2	1	1	34	3	0	5	67
	7.	Accounting, Audit and Management Information Systems	English	Professional	CIG2	75	20	0	2	0	0	0	0	0	7	2	4	18	53
	8.	Management Information Systems	Romanian	Professional	CIG1	75	17	0	0	0	0	0	0	0	33	0	0	0	50
TOTAL						600	141	0	2	2	2	4	2	2	236	7	4	23	425
Administration and Public Management	9.	Administration and Public Management	Romanian	Professional	AP1	75	31	0	0	1	1	3	2	0	17	5	0	0	60
	10.	Public Administration and European Integration	Romanian	Professional	AP1	75	26	0	0	0	0	2	1	1	19	1	0	0	50
	11.	Human Resources Management in the Public Sector	Romanian	Professional	AP1	75	26	0	0	1	1	0	0	0	22	0	0	0	50
TOTAL						225	83	0	0	2	2	5	3	1	58	6	0	0	160
Agrifood and Environmental Economics	12.	Economics and Administration of Agro-food Business	Romanian	Professional	EAM1	75	65	0	0	1	0	0	0	0	7	0	0	0	73
	13.	Management of Rural and Regional Development Projects	Romanian	Professional	EAM1	75	65	1	0	0	1	0	0	0	6	0	0	0	73
	14.	Sustainable Development of Business and Economic Organizations	Romanian	Professional	EAM1	75	63	0	0	1	1	0	0	0	8	0	0	0	73
TOTAL						225	193	1	0	2	2	0	0	0	21	0	0	0	219

Bucharest Business School	15.	MBA in Energy	English	Professional	BBS3	50	0	0	0	0	0	0	0	0	30	0	0	4	34
	16.	Romanian-Canadian MBA*	English	Professional	BBS1	50	0	0	0	0	0	0	0	0	28	0	0	4	32
	17.	INDE Romanian-French MBA (on campus)*	English	Professional	BBS2	50	0	0	0	0	0	0	0	0	36	0	0	4	40
	18.	INDE Romanian-French MBA (off campus)*	English	Professional	BBS2	50	0	0	0	0	0	0	0	0	30	0	0	0	30
	19.	Creative and Cultural Industries MBA ^A	English	Professional	BBS4	50	0	0	0	0	0	0	0	0	28	0	0	2	30
	20.	Business Intelligence MBA ^A	English	Professional	BBS5	50	0	0	0	0	0	0	0	0	28	0	0	2	30
	21.	Education Economics and Leadership MBA ^A	English	Professional	BBS6	50	0	0	0	0	0	0	0	0	28	0	0	2	30
TOTAL						350	0	0	0	0	0	0	0	0	208	0	0	18	226
Business Administration in Foreign Languages	22.	Entrepreneurship*	English	Professional	AA1	55	36	0	2	1	1	0	0	0	5	0	0	8	53
	23.	Entrepreneurship and Business Administration*	French	Professional	AA2	55	23	0	2	0	0	0	0	0	5	0	0	25	55
	24.	Entrepreneurship and Business Administration*	German	Professional	AA3	55	41	0	2	1	1	0	0	0	5	0	0	5	55
	25.	Business Strategies and Leadership ^A	English	Professional	AA4	65	6	0	2	0	0	0	0	0	45	0	0	10	63
	26.	Digital Business and Innovation *	English	Professional	AA5	55	0	0	0	0	0	0	0	0	45	0	0	8	53
	27.	Business Analytics *	English	Professional	AA7	55	0	0	0	0	0	0	0	0	45	0	0	8	53
TOTAL						340	106	0	8	2	2	0	0	0	150	0	0	64	332
Business and Tourism	28.	Business	Romanian	Professional	BT1	55	16	0	0	1	1	1	0	1	14	1	0	0	35
	29.	Business Administration in Commerce	Romanian	Professional	BT1	55	18	0	0	0	0	1	0	0	15	1	0	0	35
	30.	Business Administration in Tourism	Romanian	Professional	BT1	55	18	0	0	0	0	1	0	1	13	2	0	0	35
	31.	Quality Management, Expertise and Consumer Protection	Romanian	Professional	BT1	55	18	0	0	0	0	1	0	0	15	1	0	0	35
	32.	Geopolitics and Business	Romanian	Professional	BT1	55	16	0	0	1	1	1	0	1	14	1	0	0	35
	33.	Excellence in Business and Services	English	Professional	BT2	55	18	0	0	0	0	0	0	0	16	1	0	13	48
	34.	Sales and organizational development	Romanian	Professional	BT1	55	18	0	0	0	0	0	0	1	16	0	0	0	35
	35.	Management and Marketing (in Buzău)	Romanian	Professional	BT1	50	13	0	0	0	0	0	0	0	12	0	0	0	25
TOTAL						435	135	0	0	2	2	5	0	4	115	7	0	13	283
Economic Cybernetics, Statistics and Informatics	36.	Cybernetics and Quantitative Economics	Romanian	Research	CSIE 1	50	38	0	0	1	0	0	0	2	7	0	0	0	48
	37.	Applied Statistics and Data Science	Romanian	Research	CSIE 2	50	38	0	0	1	0	0	0	1	8	0	0	0	48
	38.	Economic Informatics	Romanian	Research	CSIE 3	50	38	0	0	0	2	0	0	0	7	0	0	0	47

	39.	Business Analysis and Enterprise Performance Control	Romanian	Professional	CSIE 1	75	56	0	0	0	0	0	0	1	15	0	0	0	72
	40.	Informatics Systems for the Management of Economic Resources and Processes	Romanian	Professional	CSIE 3	75	56	0	0	0	0	0	0	0	15	0	0	0	71
	41.	E-Business	Romanian	Professional	CSIE 3	75	56	0	0	0	0	0	0	16	0	0	0	72	
	42.	Data Bases - Support for Business	Romanian	Professional	CSIE 3	75	56	0	0	0	0	0	0	16	0	0	0	72	
	43.	IT&C Security	English	Professional	CSIE 4	50	36	0	2	0	0	0	0	2	0	0	6	46	
	44.	Information Technology for data engineering	Romanian	Professional	CSIE 3	50	38	0	0	0	0	0	0	12	0	0	0	50	
	45.	Applied Data Analytics	English	Professional	CSIE 5	50	37	0	0	0	0	0	0	11	0	0	0	48	
TOTAL						600	449	0	2	2	2	0	0	4	109	0	0	6	574
Finance and Banking	46.	Central Banks and Financial Institutions - BANCAS	Romanian	Professional	FIN1	65	23	0	0	1	1	2	1	0	21	1	0	1	51
	47.	Finance and Banking - DOFIN	Romanian	Professional	FIN1	65	24	0	0	0	0	1	1	3	22	0	0	0	51
	48.	Corporate Finance	Romanian	Professional	FIN1	65	25	0	0	0	0	1	1	0	23	0	0	0	50
	49.	Financial Management and Investments	Romanian	Professional	FIN1	65	25	0	0	0	0	1	1	1	24	0	0	0	52
	50.	Taxation	Romanian	Professional	FIN1	65	23	0	0	1	1	1	1	0	23	0	0	0	50
	51.	Actuarial Techniques	Romanian	Professional	FIN3	65	15	0	0	0	0	1	1	0	32	0	0	3	52
	52.	Master of Applied Finance	English	Professional	FIN2	60	20	0	4	0	0	1	1	2	9	0	0	18	55
TOTAL						450	155	0	4	2	2	8	7	6	154	1	0	22	361
International Business and Economics	53.	English Language Education and Research Communication for Business and Economics*	English	Professional	REI4	75	0	0	0	0	0	0	0	0	25	0	0	18	43
	54.	International Economics and European Affairs	Romanian	Professional	REI1	75	24	0	0	1	1	1	4	1	15	0	0	3	50
	55.	Management of International Financial Risk	Romanian	Professional	REI1	75	27	0	0	0	0	1	2	0	20	0	0	0	50
	56.	International Logistics	Romanian	Professional	REI1	75	26	0	0	0	0	1	0	2	19	0	0	0	48
	57.	International Economic Diplomacy	Romanian	Professional	REI1	75	25	0	0	1	1	0	0	2	19	0	0	0	48
	58.	Management of International Business	English	Professional	REI2	75	23	0	2	1	1	0	0	0	18	0	5	23	73
	59.	Foreign Trade*	Romanian	Professional	REI3	75	25	0	0	0	0	0	0	0	35	0	0	0	60
	60.	Modern Languages and International Business Communication*	English	Professional	REI5	75	20	0	5	0	0	0	0	0	35	2	2	3	67
TOTAL						600	170	0	7	3	3	3	6	5	186	2	7	47	439

Law	61.	European Business Law	Romanian	Professional	DA1	50	6	0	0	1	0	0	0	0	43	0	0	0	50	
	62.	Judicial career ^A	Romanian	Professional	DA2	70	6	0	0	0	1	0	0	0	63	0	0	0	70	
TOTAL						50	6	0	0	1	0	0	0	0	43	0	0	0	50	
Management	63.	Business Management	Romanian	Professional	MAN1	75	19	1	0	0	1	1	0	1	37	0	0	1	61	
	64.	Business Project Management	Romanian	Professional	MAN1	75	19	0	0	0	1	0	1	0	38	0	0	1	60	
	65.	Healthcare Services Management	Romanian	Professional	MAN1	75	19	0	0	1	0	0	0	0	38	0	0	2	60	
	66.	Human Resources Management	Romanian	Professional	MAN1	75	17	0	0	0	1	0	2	0	40	1	0	1	62	
	67.	Management Consulting and Business Development	Romanian	Professional	MAN1	75	17	0	0	0	0	0	0	0	43	0	0	0	60	
	68.	Project Management	Romanian	Professional	MAN1	75	17	0	0	1	0	0	1	2	39	0	0	0	60	
	69.	Management of Small and Medium-Sized Enterprises	Romanian	Professional	MAN1	75	19	0	0	1	0	0	0	0	40	0	0	0	60	
	70.	Management and International Marketing	Romanian	Professional	MAN1	75	15	0	0	0	0	0	0	0	45	0	0	0	60	
	71.	Business Management (in Piatra Neamt)	Romanian	Professional	MAN1	75	0	0	0	0	0	0	0	0	50	0	0	0	50	
72.	Management of Small and Medium-Sized Enterprises (in Deva)	Romanian	Professional	MAN1	75	0	0	0	0	0	0	0	0	50	0	0	0	50		
TOTAL						750	142	1	0	3	3	1	4	3	420	1	0	5	583	
Marketing	73.	Marketing Research	Romanian	Professional	MK1	75	18	0	0	0	0	1	2	0	17	0	0	3	41	
	74.	Customer Relationship Management	English	Professional	MK2	75	16	0	2	1	1	0	0	1	14	0	0	18	53	
	75.	Marketing and Business Communication	Romanian	Professional	MK1	75	21	0	0	0	0	0	0	1	49	0	0	1	72	
	76.	Online Marketing	Romanian	Professional	MK1	75	22	0	0	0	0	0	0	1	51	0	0	0	74	
	77.	Strategic Marketing	Romanian	Professional	MK1	75	18	0	0	1	1	0	0	0	23	0	0	1	44	
	78.	Public Relations in Marketing	Romanian	Professional	MK1	75	18	0	0	0	0	0	0	0	22	0	0	3	43	
TOTAL						450	113	0	2	2	2	1	2	3	176	0	0	26	327	
Theoretical and Applied Economics	79.	European Economics	Romanian	Research	ETA1	50	40	0	0	1	1	0	0	0	7	0	0	1	50	
	80.	Business Communication	Romanian	Professional	ETA1	75	33	1	0	1	1	1	2	0	35	0	0	1	75	
TOTAL						125	73	1	0	2	2	1	2	0	42	0	0	2	125	
Theoretical and Applied Economics	81.	Didactic Master's Degree in Economics***	Romanian	Didactic	MD	60	50	0	0	0	0	0	0	0	0	0	0	0	50	
TOTAL						60	50	0	0	0	0	0	0	0	0	0	0	0	0	50
TOTAL ASE						5260	1816	3	25	25	24	28	26	28	1918	24	11	226	4154	

^A The study program is to be organized after confirmation of inclusion Nomenclature of study programs.

* Master's programs with special admission conditions.

**Social protection system

***The study program is to be organized after confirmation of inclusion Nomenclature of study programs.