



Proposed enrollment numbers approved for the 2025-2026 academic year – Master’s study programs, September intake

Faculty	No.	Master’s study program	Taught in	Exam bibliography code	Maximum no. of enrolled students	No. of state subsidized students								No. of tuition fee paying students				Total enrolment numbers
						Romanian, EU, EEA citizens	Romani	National minorities	Candidates with disabilities/ from a vulnerable group	Candidates from the social protection system	Romanians abroad, on scholarship	Romanians abroad, without scholarship	Non-EU citizens, on scholarship	Romanian, EU, EEA citizens	Romanians abroad	Romanian currency paying Non-EU citizens	Foreign currency paying Non-EU citizens	
Accounting and Management Information Systems	1.	Auditing Concepts and Practices at National and International Levels	Romanian	CIG1	75	0	0	0	0	0	0	0	0	3	0	0	0	3
	2.	International Accounting	Romanian	CIG1	75	0	0	0	0	0	0	0	0	14	0	0	0	14
	3.	Accounting, Controlling and Expertise	Romanian	CIG1	75	0	0	0	0	0	0	0	1	1	2	0	0	4
	4.	Accounting, Audit and Management Information Systems	Romanian	CIG1	75	0	0	0	0	0	0	0	1	0	2	0	5	8
	5.	Accounting, Audit and Management Information Systems	English	CIG2	75	0	0	0	0	0	0	0	0	7	2	4	18	31
	6.	Management Information Systems	Romanian	CIG1	75	0	0	0	0	0	0	0	0	25	0	0	0	25
		TOTAL			450	0	0	0	0	0	0	0	2	50	6	4	23	85
Administration and Public Management	7.	Administration and Public Management	Romanian	AP1	75	0	0	0	0	0	0	0	0	17	5	0	0	22
	8.	Public Administration and European Integration	Romanian	AP1	75	0	0	0	0	0	0	0	1	11	1	0	0	13
	9.	Human Resources Management in the Public Sector	Romanian	AP1	75	0	0	0	0	0	0	0	0	14	0	0	0	14
		TOTAL			225	0	0	0	0	0	0	0	1	42	6	0	0	49
Agrofood and Environmental Economics	10.	Economics and Administration of Agro-food Business	Romanian	EAM1	75	0	0	0	0	0	0	0	0	20	0	0	0	20
		TOTAL			75	0	0	0	0	0	0	0	0	20	0	0	0	20
Bucharest Business School	11.	MBA in Energy	English	BBS3	50	0	0	0	0	0	0	0	0	16	0	0	4	20
	12.	Romanian-Canadian MBA	English	BBS1	50	0	0	0	0	0	0	0	0	8	0	0	4	12
	13.	INDE Romanian-French MBA (on campus)	English	BBS2	50	0	0	0	0	0	0	0	0	14	0	0	4	18
	14.	INDE Romanian-French MBA (off campus)	English	BBS2	50	0	0	0	0	0	0	0	0	30	0	0	0	30

	15.	Creative and Cultural Industries MBA	English	BBS4	50	0	0	0	0	0	0	0	0	14	0	0	2	16
	16.	Business Intelligence MBA	English	BBS5	50	0	0	0	0	0	0	0	0	6	0	0	2	8
	17.	Education Economics and Leadership MBA	English	BBS6	50	0	0	0	0	0	0	0	0	9	0	0	2	11
		TOTAL			350	0	0	0	0	0	0	0	0	97	0	0	18	115
Business Administration in Foreign Languages	18.	Entrepreneurship	English	AA1	65	0	0	0	0	0	0	0	0	0	0	0	8	8
	19.	Entrepreneurship and Business Administration	French	AA2	55	0	0	0	0	0	0	0	0	10	0	0	25	35
	20.	Entrepreneurship and Business Administration	German	AA3	55	0	0	0	0	0	0	0	0	5	0	0	5	10
	21.	Business Strategies and Leadership	English	AA4	69	0	0	0	0	0	0	0	0	0	0	0	10	10
	22.	Digital Business and Innovation	English	AA5	53	0	0	0	0	0	0	0	0	9	0	0	5	14
	23.	Business Analytics	English	AA7	53	0	0	0	0	0	0	0	0	11	0	0	5	16
		TOTAL			350	0	0	0	0	0	0	0	0	35	0	0	58	93
Business and Tourism	24.	Business	Romanian	BT1	55	0	0	0	0	0	0	0	1	6	1	0	0	8
	25.	Business Administration in Commerce	Romanian	BT1	55	0	0	0	0	0	0	0	0	10	1	0	0	11
	26.	Business Administration in Tourism	Romanian	BT1	55	0	0	0	0	0	0	0	1	5	2	0	0	8
	27.	Quality Management, Expertise and Consumer Protection	Romanian	BT1	55	0	0	0	0	0	0	0	0	3	1	0	0	4
	28.	Geopolitics and Business	Romanian	BT1	55	0	0	0	0	0	1	0	1	6	1	0	0	9
	29.	Excellence in Business and Services	English	BT2	55	0	0	0	0	0	0	0	0	4	1	0	13	18
	30.	Sales and organizational development	Romanian	BT1	55	0	0	0	0	0	0	0	1	10	0	0	0	11
		TOTAL			385	0	0	0	0	0	1	0	4	44	7	0	13	69
Finance and Banking	31.	Central Banks and Financial Institutions - BANCAS	Romanian	FIN1	65	0	1	0	0	0	0	0	0	13	1	0	1	16
	32.	Finance and Banking - DOFIN	Romanian	FIN1	65	0	0	0	0	0	0	0	3	14	0	0	0	17
	33.	Corporate Finance	Romanian	FIN1	65	0	0	0	0	0	0	0	0	11	0	0	0	11
	34.	Financial Management and Investments	Romanian	FIN1	65	0	0	0	0	0	0	0	1	4	0	0	0	5
	35.	Actuarial Techniques - TACT	Romanian	FIN3	65	0	0	0	0	0	0	0	0	24	0	0	3	27
	36.	Master of Applied Finance	English	FIN2	60	0	0	0	0	0	0	0	2	2	0	0	18	22
		TOTAL			385	0	1	0	0	0	0	0	6	68	1	0	22	98

International Business and Economics	37.	International Economics and European Affairs	Romanian	REI1	75	0	0	0	0	0	0	1	1	4	0	0	3	9
	38.	Management of International Financial Risk	Romanian	REI1	60	0	0	0	0	0	0	0	0	11	0	0	0	11
	39.	International Logistics	Romanian	REI1	75	0	0	0	0	0	0	0	2	8	0	0	0	10
	40.	International Economic Diplomacy	Romanian	REI1	81	0	0	0	0	0	0	0	2	10	0	0	1	13
	41.	Management of International Business	English	REI2	75	0	0	0	0	0	0	0	0	4	0	5	13	22
	42.	Foreign Trade	Romanian	REI3	75	0	0	0	0	0	0	0	0	26	0	0	0	26
	43.	Modern Languages and International Business Communication	English	REI5	75	0	0	0	0	0	0	0	0	33	2	2	3	40
	44.	TOTAL			516	0	0	0	0	0	0	1	5	96	2	7	20	131
Law	45.	European Business Law	Romanian	DA1	50	0	0	0	0	0	0	0	0	27	0	0	0	27
	46.	Judicial Career	Romanian	DA2	70	0	0	0	0	0	0	0	0	48	0	0	0	48
		TOTAL			120	0	0	0	0	0	0	0	75	0	0	0	0	75
Management	47.	Business Management	Romanian	MAN1	75	0	0	0	0	0	0	0	1	5	0	0	1	7
	48.	Business Project Management	Romanian	MAN1	75	0	0	0	0	0	0	0	0	8	0	0	1	9
	49.	Healthcare Services Management	Romanian	MAN1	75	0	0	0	0	0	0	0	0	20	0	0	2	22
	50.	Human Resources Management	Romanian	MAN1	75	0	0	0	0	0	0	0	0	15	1	0	1	17
	51.	Management Consulting and Business Development	Romanian	MAN1	75	0	0	0	0	0	0	0	0	20	0	0	0	20
	52.	Project Management	Romanian	MAN1	75	0	0	0	0	0	0	1	2	2	0	0	0	5
	53.	Management of Small and Medium-Sized Enterprises	Romanian	MAN1	75	0	0	0	0	0	0	0	0	30	0	0	0	30
	54.	Management and International Marketing	Romanian	MAN1	75	0	0	0	0	0	0	0	0	25	0	0	0	25
	55.	Business Management (in Piatra Neamt)	Romanian	MAN1	75	0	0	0	0	0	0	0	0	50	0	0	0	50
	56.	Management of Small and Medium-Sized Enterprises (in Deva)	Romanian	MAN1	75	0	0	0	0	0	0	0	0	50	0	0	0	50
		TOTAL			750	0	0	0	0	0	0	1	3	225	1	0	5	235
Marketing	57.	Marketing Research	Romanian	MK1	75	0	0	0	0	0	1	1	0	11	0	0	3	16
	58.	Customer Relationship Management	English	MK2	75	0	0	0	0	0	0	0	1	7	0	0	18	26
	59.	Marketing and Business Communication	Romanian	MK1	80	0	0	0	0	0	0	0	1	5	0	0	1	7
	60.	Online Marketing	Romanian	MK1	80	0	0	0	0	0	0	0	1	5	0	0	0	6
	61.	Strategic Marketing	Romanian	MK1	65	0	0	0	0	0	0	0	0	20	0	0	1	21
	62.	Public Relations in Marketing	Romanian	MK1	75	0	0	0	0	0	0	0	0	20	0	0	3	23
		TOTAL			450	0	0	0	0	0	1	1	3	68	0	0	26	99

Theoretical and Applied Economics	63.	Business Communication	Romanian	ETA1	75	0	0	0	0	0	0	1	0	7	0	0	2	10
		TOTAL			75	0	0	0	0	0	0	1	0	7	0	0	2	10
	TOTAL ASE				4132	0	1	0	0	0	2	4	24	827	23	11	187	1079