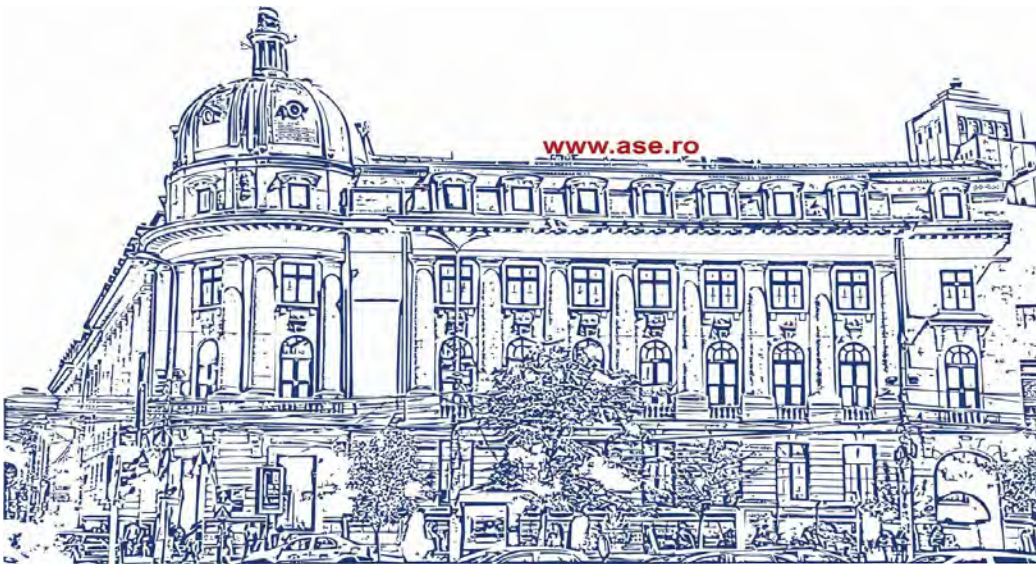




BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



April – June 2022

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Academic anniversaries

ASE celebrated its 109th Anniversary - Vivat Academia!

In April 2022, The Bucharest University of Economic Studies (ASE), the leader of economic and public administration higher education in Romania, celebrated its 109th Anniversary, to mark its establishment by Royal Decree on April 6, 1913, as the Academy of High Commercial and Industrial Studies.

Several celebratory events were organized: the Festive Gathering of the academic community, the Festive Gathering of the University's Senate for the Conferral Ceremony of the Title of Doctor Honoris Causa to PhD Prof. Mircea Dumitru, wreath laying ceremonies at the tombs of great personalities in ASE's history, several book launches, the Interdisciplinary Economics Contest for High School Pupils entitled "Today's Pupils, Tomorrow's Professionals", Open Days events, the Annual Students' Conference, various sports demonstrations and competitions of the University's Academic sports club – CSU ASE, openings of art exhibitions.

ASE thanks the members of its academic community and its guests and partners for their participation in these celebratory events!



Academic anniversaries

ASE 109 - The Festive Gathering of the academic community, where outstanding academics were awarded the “Virgil Madgearu” Academic Merit or The Honorary Title of Emeritus Professor. The event was opened by PhD Prof. Nicolae Istudor, ASE`s Rector, PhD Prof. Dumitru Miron, President of the University`s Senate, PhD Prof. Pavel Nastase, former Rector of ASE, and student Andra Mecu, President of the Bucharest University of Economic Studies Students` Union - USASE. Vivat Academia!



ASE 109 - The Festive Gathering of the University`s Senate for the Conferral Ceremony of the Title of Doctor Honoris Causa to PhD Prof. Mircea Dumitru, President of the Philosophical, Theological, Psychological and Pedagogical Sciences Section of the Romanian Academy, Director of the "Constantin Radulescu-Motru" Institute of Philosophy and Psychology of the Romanian Academy, Member of the Academia Europaea, PhD Professor at the University of Bucharest.



Academic anniversaries

ASE 109 - Book launches:

- the volume entitled "Un economist in misiune diplomatica la Berlin (1930 - 1932) - memorii si insemnari (1924 - 1949)" [An Economist on Diplomatic Mission in Berlin (1930-1932) - Memoirs and Notes (1924- 1949)], author: Gheorghe TASCĂ, former Rector of ASE;
- “Stakeholder Management and Social Responsibility. Concepts, Approaches and Tools in the Covid Context”, Routledge, authors: Ovidiu Nicolescu and Ciprian Nicolescu;
- “Note și însemnări zilnice, vol. IV, (1 ianuarie 1945-6 mai 1950)” [Daily notes and records, vol. 4 (January 1, 1945 – May 6, 1950)], author: Victor Slăvescu, edited by Georgeta Filitti, ASE’s Publishing House, Bucharest, 2021.



Academic anniversaries

ASE 109 - The Interdisciplinary Economics Contest for High School Pupils entitled “Today’s Pupils, Tomorrow’s Professionals”, organized on April 4-8, 2022, by ASE in partnership with the "A.D. Xenopol" Economic College and the "Tudor Vianu" National College of Computer Science from Bucharest.



ASE 109 - Open Days events were organized on April 5-7, when ASE was visited by more than 1500 pupils from colleges and high schools in Bucharest and throughout the country.



ASE 109 - The Annual Students' Conference, the most important scientific event dedicated to ASE's students, took place on campus on April 7-8, 2022. There were 728 registered Bachelor's and Master's students, who submitted 565 papers for 28 panels organized by all of ASE's Faculties.



Academic anniversaries

ASE 109 - Art exhibition opening for the mural painting entitled *The History of Romanian Trade (restored)*, by Cecilia Cuțescu Storck. The restoration of the painting was made possible with the support of One United Properties, and was coordinated by renowned specialist, PhD Prof. Maria Dumbravician, from the Bucharest National University of Arts, Department of Conservation and Restoration.



ASE 109 – Opening of the art exhibition entitled “Spindle Spinning of Wool, A Retrospect”, painter: Vali Irina Ciobanu



Academic anniversaries



ASE 109 - Sports events: in the presence of ASE's Rector and fans, ASE's Academic sports club - CSU ASE presented its 2022 Chess, Beach Volley and Catch ball national champions. Moreover, CSU ASE's Bodybuilding Division was officially launched. Other sports events organized: an Oină sports demonstration, a Catch ball sports demonstration, a Basketball match.



Academic anniversaries

Participation of ASE's management team in Anniversary events organized by partner universities

In May - June 2022, representatives of ASE's management team participated in a series of anniversary events organized by partner universities, to confer congratulatory messages and anniversary plaques, as tokens of respect and appreciation for the efforts made and the remarkable results achieved over time by the following universities:

- On May 31, PhD Prof. Dumitru Miron, President of ASE's University's Senate, participated in the events organized to celebrate the 30th Anniversary of the "Constantin Brâncuși" University of Târgu Jiu;
- On June 2, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the opening ceremony of the events occasioned by the 170th Anniversary of the University of Agronomic Sciences and Veterinary Medicine of Bucharest. The event was also attended by PhD Prof. Sorin Cîmpeanu, Minister of Education, Mr. Adrian Ionuț Chesnoiu, Minister of Agriculture and Rural Development, and Ms. Ligia Deca, Presidential Adviser, Department of Education and Research.
- On June 3, PhD Prof. Cătălin Răzvan Dobrea, ASE's Vice-rector for Economic and Financial Management, participated in the events organized for the celebration of the 30th Anniversary of the "Valahia" University of Târgoviște.
- On June 13-17, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the celebratory events dedicated to the 175th Anniversary of the "Nicolae Bălcescu" Land Forces Academy of Sibiu, also attended by personalities in the military and academic fields and members of the local and central public administration.

Academic anniversaries

Conferral of the Title of Doctor Honoris Causa to ASE's Rector

On June 17, 2022, the University's Senate of the "Nicolae Bălcescu" Land Forces Academy of Sibiu conferred the Title of Doctor Honoris Causa to PhD Prof. Nicolae Istudor, ASE's Rector, following the proposal of its Faculty of Economic and Administrative Sciences. The ceremony was attended by members and guests of the host University's Senate and by a large delegation from ASE's Management team. The Conferral Ceremony was part of the events dedicated to the 175th Anniversary of military higher education in Romania, also attended by Mr. Vasile Dîncu, Minister of National Defense, General Daniel Petrescu, Chief of the Defense Staff, as well as by the Chief of Land Forces Staff, members of the local and central public administration, of the universities from all over the country, commanders of the other military structures in the National Defense System and other guests from the academic field.



ASE in international rankings

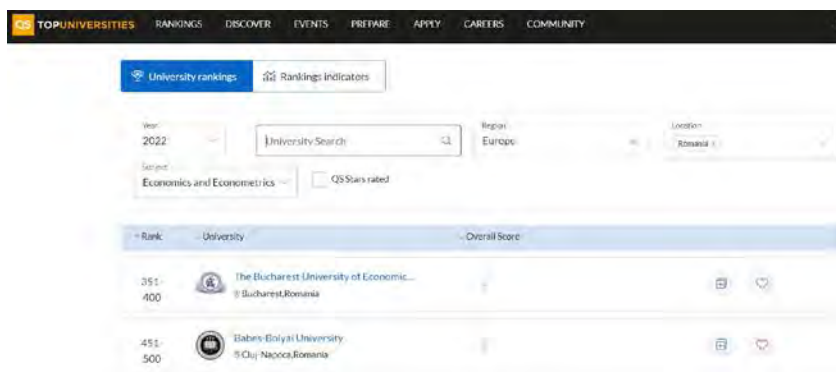
ASE in QS World University Rankings by Subject 2022

ASE climbs to the 351- 400th place in the world and maintains its leading position in Romania in the field of Economics and Econometrics, according to the prestigious QS World University Rankings by Subject 2022, published on Wednesday, April 6, 2022, on the very day that ASE celebrated its 109th Anniversary.

According to the same ranking, ASE maintains its positioning on the 501-550th place at international level and on the 2nd place in Romania in the field of Business and Management.

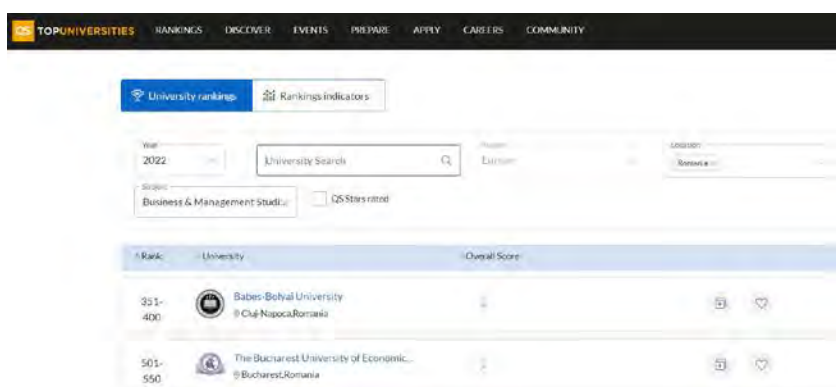
QS World University Rankings is one of the leading international university rankings by subjects. The 2022 edition of the QS World University Rankings by Subject comprises 1543 universities and 51 subjects, grouped in five main fields. Higher education institutions are ranked on the basis of the following components: Academic reputation, Employer reputation, Research citations per paper, H-index, International Research Network (by broad-faculty area).

Economics and Econometrics



Rank	University	Overall Score
351-400	The Bucharest University of Economic Studies @ Bucharest, Romania	
451-500	Babes-Bolyai University @ Cluj Napoca, Romania	

Business and Management



Rank	University	Overall Score
351-400	Babes-Bolyai University @ Cluj Napoca, Romania	
501-550	The Bucharest University of Economic Studies @ Bucharest, Romania	

ASE in international rankings

ASE - ranked 1st in Romania in the Times Higher Education Impact Ranking 2022

For the fourth consecutive year, the Bucharest University of Economic Studies is present in the Times Higher Education University Impact Rankings, which classifies higher education institutions' impact upon society, against the United Nations' Sustainable Development Goals.

The Bucharest University of Economic Studies climbs to the 301-400th position overall, out of 1406 evaluated universities, in the 2022 Times Higher Education University Impact Rankings, and 1st in Romania, a position it shares with the "Babes-Bolyai" University of Cluj Napoca.

Published on April 27, 2022, the Times Higher Education University Impact Rankings evaluates 1406 universities from 106 countries, including 13 universities from Romania.



News on Study programs

The 2022 Admission to ASE Campaign

During April-June 2022, several ongoing activities were organized as part of the 2022 Admission to ASE Campaign, with the participation of representatives of ASE's management team, academic staff members, student representatives, and representatives of the University's Marketing and Communication Office or Career Counseling and Guidance Center:

- The Educational Caravan continued its tour with national and economic colleges and high schools in Bucharest, where ASE's representatives meet with senior pupils to inform them on the Bachelor's Admission procedures and Educational Offer for this summer, as well as to distribute informative materials on the topic.
- ASE organized guided tours of its premises for senior pupils interested in finding out more about the University, its Bachelor's study programs, its campus and the opportunities it makes available for its students.
- ASE organized Open Days events in April as part of its 109th Anniversary, as well as in May, when it welcomed senior pupils and accompanying teachers from Bucharest and throughout the country.
- The Admitted to ASE 2022 campaign was organized starting May 2022 to facilitate weekly interaction between interested candidates and ASE's representatives, to discuss about admission procedures, educational offers, student life etc.
- ASE also disseminated its educational offers by various channels: the institutional website and official Facebook page, outdoor billboards, leading news portals, print and electronic informative materials.



Scientific research

The “Ion Traian Ștefănescu” National Labor Law Conference

On April 12, 2022, ASE’s Aula Magna hosted the “Ion Traian Ștefănescu” National Labor Law Conference organized by ASE’s Faculty of Law, the Romanian Academy of Legal Sciences, the Faculty of Law from the “Lucian Blaga” University of Sibiu, and the Universul Juridic Editorial Group. In his opening address, PhD Prof. Nicolae Istudor, ASE’s Rector, congratulated the organizers for this event, and referred to the fact that Prof. Ion Traian Ștefănescu was member of ASE’s academic staff for an extended period of time. The event program included the presentation of research results in the fields of labor law, private law and public law, as well as the launch of the volume entitled “In memoriam Ion Traian Ștefănescu – o carte prin care profesorul se întoarce” [In memoriam Ion Traian Ștefănescu – a book that revives the professor], coordinators: PhD Prof. Ioan Chelaru, PhD Prof. Brândușa Teleoacă Vartolomei and PhD Assistant prof. Monica Gheorghe. The volume is included by the Universul Juridic Publishing House in the collection dedicated to the works of great Romanian law authors.



International Conference on Digital Economy (ICDEc) 2022

On May 9-11, 2022, ASE hosted the 7th International Conference on Digital Economy (ICDEc) 2022 organized by ASE’s Bucharest Business School and its partners. This year’s topic was “Emerging Technologies and Business Innovation”, and the event program included panels dedicated to Digitalization & Covid 19, Digital business models for education and healthcare, IT user behavior and satisfaction, Digital marketing, and Digital transformation. Keynote speakers: PhD Prof. Adriana Davidescu, ASE, Romania, Prof. Leith Campbell, the School of Engineering at RMIT University Australia, Associate prof. Radu Constantinescu, ASE, Romania.



Conference entitled “The State of the Nation: The Level of Digital Literacy in Romania”

On May 25, 2022, the Bucharest University of Economic Studies hosted the launch event of the first Report on Digital Literacy in Romania elaborated by Brio, in partnership with UiPath Foundation and the Romanian Commercial Bank - BCR. The event was attended by ASE’s Rector, PhD Prof. Nicolae Istudor, who emphasized the necessity for digital development for the economic, social and academic environments. He also referred to the benefits of the organization of such conferences, as opportunities for debate on the digital transformation of economic entities, including universities, and on the need for the rapid adaptation of economic players to the implementation of digital infrastructure projects. Guest speakers: Ms. Ramona Chiriac, Head of the European Commission’s Representation in Romania, PhD Prof. Dragoș Iliescu, researcher, Ms. Raluca Negulescu-Balaci, Executive Director UiPath Foundation, Mr. Sorin Cîmpeanu, Minister of National Education, Mr. Sebastian Burduja, Minister of Research, Innovation and Digitalization, Ms. Ligia Deca, Presidential Adviser, Department of Education and Research, Mr. Ionuț Stanimir, Marketing & Communication Director Romanian Commercial Bank, Mr. Victor Negrescu, member of the European Parliament, Vice-president of the European Parliament’s Committee on Culture and Education.



Scientific research

Conference on “The Role of Romanian higher education in the European Higher Education and Scientific Research Area”

On May 26, 2022, PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the conference entitled “The Role of Romanian higher education in the European Higher Education and Scientific Research Area”, organized by DC News Media Group and hosted by the University of Agronomic Sciences and Veterinary Medicine of Bucharest. In his address, ASE’s Rector referred to the following topics: mutual recognition of diplomas, the contribution of Romanian universities to the European integration of the Republic of Moldova and Ukraine, the preparation of the new academic year, the Romanian universities’ educational offer for the new generation of students, Erasmus – a successful program for the construction of a European perspective for students from the European union, academic study programs taught in modern languages – the gate to Europe for students from around the world, investments in higher education and research, the competitive advantages of Romanian higher education on the world education market.



The 8th International Conference on New Trends in Sustainable Business and Consumption - BASIQ 2022

On May 25-27, 2022, ASE’s delegation comprising PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students, PhD Prof. Dumitru Miron, President of the University’s Senate, PhD Prof. Gabriela Țigu, Dean of the Faculty of Business and Tourism, PhD Prof. Rodica Pamfilie, Vice-president of the Association for Innovation and Quality in Sustainable Business, participated in the 8th International Conference on New Trends in Sustainable Business and Consumption - BASIQ 2022, hosted by the University College of Teacher Education Styria, Graz, Austria.



Scientific research

EWGFCM & FIBA 2022 International Conference

On May 26-27, 2022, ASE's Faculty of Finance and Banking, the Euro Working Group for Commodities and Financial Modeling, and the Poznan University of Economics and Business co-organized the Euro Working Group for Commodities and Financial Modelling & XIXth International Conference on Finance and Banking - EWGFCM & FIBA 2022. The conference was opened by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Ionela Costică, Dean of ASE's Faculty of Finance and Banking, PhD Prof. Rita Laura D'Ecclesia, Sapienza University of Rome, and PhD Prof. Pawel Marszalek, the Poznan University of Economics and Business. Debates focused on behavioral finance, investments, financial markets and institutions, derivatives and risk management, public finance and macro-economic stability. Guest speakers: Inmaculada Martinez University of Göttingen & Jaume I, Christian Oberst, German Economic Institute, Christian Richter, Coventry University Business School in Egypt, and Magdalena Ziolo, University of Szczecin.

Workshop entitled “Creating a culture of sustainability”

On June 2-5, 2022, ASE's “I.Gh. Rosca” Training Center Complex in Predeal hosted the Workshop entitled “Creating a culture of sustainability - the prerequisite for adopting competitive and healthy economic practices from the perspective of the environment and social responsibility”, part of the research project entitled “Increasing the institutional capacity for training students' practical skills in the field of sustainable development and environmental protection by creating an educational hub” - project director: PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students.

The opening address was delivered by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Lucian Puiu Georgescu, Rector of the “Dunarea de Jos” University of Galati, who spoke about the role of universities as trigger of change in society by means of molding and consolidating eco-social competences.



Scientific research

Financial Education Forum

On June 9, 2022, the Financial Supervisory Authority, the Bucharest University of Economic Studies, and the Romanian Association of Banks organized the first edition of the Financial Education Forum, hosted by ASE's Aula Magna. The event was opened by PhD Prof. Istudor, ASE's Rector, who welcomed His Excellency, Mr. Klaus Werner Iohannis, President of Romania, and extended him the first invitation to ASE's 110th Anniversary to be celebrated in 2023.

In his address, His Excellency, Mr. Klaus Werner Iohannis, President of Romania, highlighted the fact that the project benefits from the High Patronage of the President of Romania, as financial and economic education requires an integrated and thorough approach that leads to concrete results for the business environment and the society at large. As such, the event aims at being a key factor in promoting financial education programs and a catalyst for initiatives in the field.

The event was also attended by Mr. Sorin Cîmpeanu, Minister of National Education, Mr. Adrian Caciu, Minister of Finance, Mr. Sebastian Burduja, Minister of Research, Innovation and Digitalization, Academician Mugur Isărescu, Governor of the National Bank of Romania, leaders of the organizing institutions and association.



Scientific research

5th International Conference on Economics and Social Sciences – ICESS 2022

On June 16-17, 2022, ASE organized the 5th edition of the International Conference on Economics and Social Sciences – ICESS, in cooperation with the Higher Education and Research in Management of European Universities (HERMES), the Romanian Academy, the Sapienza University of Rome, EM Strasbourg Business School, the Ministry of Finance of the Grand Duchy of Luxembourg, the Europe Direct University of Luxembourg, the University of Luxembourg and the Luxembourg Centre for Contemporary and Digital History.

This year's topic of ASE's academic conference was “Fostering recovery through metaverse business modelling”. The event was opened by PhD Prof. Alina Mihaela Dima, ASE's Vice-rector for Scientific research, development and innovation, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, PhD Prof. Dumitru Miron, President of ASE's University's Senate, Prof. Christine Volkmann, Bergische Universität Wuppertal, Germany, Prof. Fabrizio D'ascenzo, Sapienza University of Rome, Italy, Yuriko Backes, Minister of Finance of the Grand Duchy of Luxembourg.

Keynote speakers: Radu Vranceanu, ESSEC Business School, France, and Bruno Rossignol, European Investment Bank Institute, Luxembourg, Yuriko Backes, Minister of Finance of the Grand Duchy of Luxembourg, Elena Dănescu, Luxembourg Centre for Contemporary and Digital History.

The event benefited from the participation of Mr. Danier Plier, Honorary Councilor of Luxembourg in Sibiu, representing Her Excellency, Ms. Elisabeth Cardoso, the Ambassador of the Grand Duchy of Luxembourg in Romania. The event program comprised 13 panels, where more than 400 researchers from 29 countries presented in person or online 200 scientific articles.



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Scientific research

National Economic Forum - "The Romanian Economic Model in the European Union. Romania - Horizon 2040"

On June 23, 2022, ASE's Aula Magna hosted the National Economic Forum - "The Romanian Economic Model in the European Union. Romania - Horizon 2040" organized by the Association for Economic and Social Studies and Forecasts (ASPES), the Bucharest University of Economic Studies (ASE), the General Association of Economists in Romania (AGER), the Association of Faculties of Economics from Romania (AFER). The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who spoke about the key moments in the building of Romania's national economy, as an economy based on Romania's human, material, natural, mineral and financial resources. The event was initiated in 2017 (on the 10th Anniversary of Romania's accession to the European Union). This year's edition was attended by heads of central agencies, state secretaries, presidents of county councils, members of ASPES, AGER and AFER, representatives of pupils and students.



The National Olympiad of Students in Economics – ONEF 2022

On June 24 – 25, 2022, the national stage of the Bachelor's students' Scientific Competition, part of the National Olympiad of Students in Economics – ONEF 2022, was hosted by the Faculty of Economics from the "Valahia" University of Târgoviște. This year's panels were Economics and Business Administration, reuniting 36 papers authored by 59 students from 18 faculties from 13 universities that organize Economics study programs. ASE's students were awarded 3 prizes and a mention in both panels.



New facilities offered by ASE's Library

In the second quarter of 2022, ASE's Library offers the following new facilities:

- Access to specialized research software for ASE's academics, undergraduate, graduate and Doctoral students: SAS, MATLAB, EViews 12, NVIVO, ANACONDA, R Studio.
- Access to specialized bibliography for the 2022 graduation exams
- Extended access to specialized electronic resources: Thomson Reuters Eikon for Students (with Datastream), Euromonitor Passport, CEEOL (Central and Eastern European Online Library), CABI (collections: Leisure and Tourism, and Tourism Cases), Harvard Business Review.
- Access to specialized bibliography for the 2022 Admission to Master's study programs.



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Liaison with the business environment

Conference entitled “Structural challenges of the Romanian banking sector”

On April 28, 2022, the National Bank of Romania hosted the Conference entitled “Structural challenges of the Romanian banking sector”, to launch the partnership between the National Bank of Romania and the Bucharest University of Economic Studies, as part of the Cooperation protocol for enhancing research and academic performance in the currency and banking field signed in December 2021 by representatives of the two institutions: PhD Prof. Bogdan Cristian Negrea, Head of the Department of Money and Banking from ASE’s Faculty of Finance and Banking, and Mr. Florian Neagu, Deputy-Director of the Financial Stability Directorate from the National Bank of Romania .

The conference was organized in April 2022 as both institutions were founded in April – the National Bank of Romania was founded on April 17, 1880, whereas ASE was founded on April 6, 1913. The event was presided by His Excellency, Academician Mugur Isărescu, Governor of the National Bank of Romania, and by PhD Prof. Nicolae Istudor, ASE’s Rector. The program included PhD Prof. Bogdan Negrea’s presentation of the Master’s program in Banking and Insurance, to benefit from the patronage of this partnership, and of the Master’s program in Finance and banking – DOFIN, an already consecrated program, many of whose alumni currently work for the National Bank of Romania.



Liaison with the business environment

Conference entitled “Romania and the top performing industries: How can we benefit from the opportunity provided by the accelerated reset of the European economy?”

On May 16, 2022, ASE’s Aula Magna hosted the Conference entitled “Romania and the top performing industries: How can we benefit from the opportunity provided by the accelerated reset of the European economy?”. Guests: Mr. Florin Spătaru, Minister of the Economy, and Mr. Sebastian Burduja, Minister of Research, Innovation and Digitalization. Debates focused on solutions for the accelerated reset of the European economy, against the background of the new economic context triggered by the war in Ukraine. The event was attended by officials, experts, business people, academics and student from ASE.



Liaison with the business environment

Conference organized by ASE's Foreign Trade Excellence Centre

On May 24, 2022, ASE hosted the Conference entitled “Challenges and opportunities for the business environment in the current international context” organized by its Foreign Trade Excellence Centre, the National Institute of Statistics and the Romanian Academy. Debates focused on the issues arising in the economy of Romania, which Romanian businesses have to deal with against the background of the current international context. The event was attended by: ASE's Rector, PhD Prof. Nicolae Istudor, the Dean of the Faculty of International Business and Economics, PhD Prof. Gheorghe Hurduzeu, Academician Lucian Liviu Albu, the President of the National Institute of Statistics, PhD Prof. Tudorel Andrei, State Secretary in the Ministry of Entrepreneurship and Tourism, Florin Dobrescu, the Co-President of the Export Council, Mihai Ionescu, The General Director of the Ministry of Agriculture and Rural Development, Virgil Morarescu, directors and economic advisers from the Romanian Foreign Trade Department, representatives of labor union associations members of the Export Council, Chimcomplex President Ștefan Vuza, Eximbank Director Corina Vulpeș, Șapte Spice CEO Dana Iorga, other representatives of the business environment.



International cooperation

PhD Prof. Nicolae Istudor was conferred the Medal consecrated to the 50th Anniversary of La Francophonie

In April 2022, following the celebration of the International Day of La Francophonie and the 50th Anniversary of La Francophonie, the Romanian Ministry of Foreign Affairs congratulated ASE for its continuous endeavors to promote education and research in French, including by its participation in the “Eugen Ionescu” Doctoral and Post-doctoral Scholarship Program, funded by the Ministry and administered in partnership with the Francophone University Agency - AUF. Against this background, PhD Prof. Nicolae Istudor, ASE’s Rector was conferred the medal dedicated to the 50th Anniversary of the International Organization of La Francophonie – OIF, issued by the National Bank of Romania in 2021, as a token of gratitude for ASE’s contribution to promoting the role of Romania in French-language scientific research and education.

ASE’s management team’s visit to the University of Zilina, the Slovak Republic

In April 2022, ASE’s delegation led by PhD Prof. Nicolae Istudor, Rector, visited the University of Zilina (UNIZA), the Slovak Republic, on the occasion of the Conferral of the Title of Doctor Honoris Causa by UNIZA to PhD Prof. Elvira Nica, Dean of ASE’s Faculty of Administration and Public Management. During the visit, ASE’s Rector and UNIZA’s Rector, PhD Prof. Eng. Jozef Jandačka, signed a Memorandum of Understanding to establish the legal framework for future cooperation between the two universities.



International cooperation

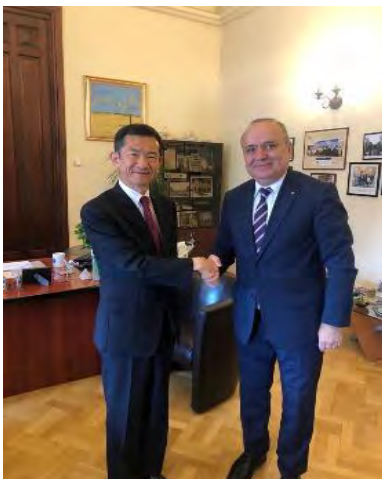
ASE represented at the EUA Conference in Budapest, Hungary

On April 27-29, 2022, PhD Prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, represented ASE at the Conference of The European University Association – EUA, held in Budapest, and reuniting representatives of EUA member universities. EUA represents over 850 universities from 48 countries.



International Week in ASE 2022

During May 9-13, 2022, ASE' Department for International Relations organized the 7th edition of the International Week in ASE. The program included 36 events: guest lectures, debates, workshops, book presentations, student and staff networking events organized by all of ASE's Faculties and three of its Cultural Centers – Centre de Reussite Universitaire (CRU-ASE), the Japanese Studies Centre, and the American Studies Centre. The week was opened by PhD Prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, and marked the celebration of 35 years since the launch of the Erasmus+ Program, of 15 years since Romania's accession to the European Union, and of the European Year of Youth. The event benefited from the participation of 200 representatives of and 22 guest speakers from the international educational, diplomatic and business environment. The event is part of ASE's institutional efforts towards consolidating ASE as an international brand, famous for promoting quality education and scientific research, as well as for its contribution to the development of competitive and sustainable economy.



International cooperation

ASE received the visit of a delegation from Tanta University, Egypt

On May 9, 2022, ASE's management team received the visit of a delegation from Tanta University, Egypt, the Higher Institute of Computers, Information and Management Technology. PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, discussed with delegation members - Mr. Asser Ahmed Diaa Mohamed Khamis, Mr. Gharib Gabr Ghanam, Mr. Yasser Ahmed Eldesouky Ahmed Soliman, Mr. Amgad Abdelhalim Hassan Khayyal, Ms. Rania Mohamed Helmy Zaharia Waly and Mr. Mostafa Mohamed Abdelmonem Elkaraa, about issues concerning international cooperation, arising from the cooperation agreement between ASE and Tanta University, with a view to enhancing academic mobility.



Delegation of ASE's management team at the THE Europe Universities Summit 2022

On May 16 - 17, 2022, ASE's Delegation comprising PhD Prof. Nicolae Istudor, Rector, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, and Ms. Oana Popovici, International Relations Office, paid a working visit to Barcelona. ASE's Delegation participated in the Conference on "Alliances for the future: Bridging education across Europe", organized by the Times Higher Education (THE) international university ranking body. The Delegation's aim was to contribute to the enhancement of ASE's internationalization efforts and to the inclusion of the institution in new university alliances. On May 16, ASE's Delegation met with Mr. Michael Murphy, President of the European University Association, and Mr. Nicolas Cletz, THE Director for Europe and North America.



International cooperation

Memorandum of Understanding with Ramon Llull University, Spain

On May 18, 2022, during ASE's Delegation's visit to Barcelona occasioned by the THE Europe Universities Summit, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profiroi, Vice-rector for International Relations, met with Dr. Josep M. Garrel Guiu, Rector of the Ramon Llull University, Spain, and Dr. Carlo Maria Calabresse, Vice-rector for International Relations. On this occasion, it was agreed to sign a Memorandum of Understanding, to initiate an Erasmus+ agreement between our two universities, and to offer mutual support in international networks, including research networks.

First edition of the event entitled “Erasmus Without Papers: The Digitalization of Erasmus+ Mobility Programs”

On May 16-18, 2022, ASE's Erasmus+ Office organized, in Predeal, the first edition of the event entitled “Erasmus Without Papers: The Digitalization of Erasmus+ Mobility Programs”. The event program included presentations, case studies, examples of best practices and working sessions on the organization of Erasmus+ Offices at university level, the organization and management of Erasmus+ mobilities and their digitalization. The event was attended by representatives of the National Agency for Community Programs in the Field of Vocational Education and Training – ANPCDEFP, and of Erasmus+ Offices from ASE, the “Babeş-Bolyai” University of Cluj-Napoca, the University of Bucharest, the West University of Timișoara, the University of Craiova, the “Lucian Blaga” University of Sibiu, the Politehnica University of Bucharest and the “Ovidius” University of Constanța.



International cooperation

PhD Prof. Fabrizio D'Ascenzo, Sapienza University of Rome, was Conferred the Title Doctor Honoris Causa of ASE

On June 16, 2022, following the proposal of the Faculty of Business Administration in Foreign Languages, ASE's University's Senate conferred the Title of Doctor Honoris Causa to PhD Prof. Fabrizio D'Ascenzo from Sapienza University of Rome for his outstanding contribution to the creation and maintenance of the partnership between our two universities, and to the enhancement of ASE's international visibility, for his remarkable professional and scientific merits in business administration and entrepreneurship, and his continuous and proactive involvement in the processes that contribute to the consolidation of the research competences of the members of the scientific communities of the two universities. The Conferral Ceremony was part of the program of ASE's academic conference – the International Conference on Economics and Social Sciences – ICESS 2022, held on June 16-17.



News on diplomatic, cultural and artistic events

ASE's management team's visit to the Elisabeta Palace

On May 3, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dumitru Miron, President of the University's Senate, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students, and PhD Associate prof. Florina Mohanu, Communication Director, were received by Her Majesty Margareta, Custodian of the Crown of Romania. On this occasion, ASE's management team presented a series of educational and scientific projects for the current year and the following year, when ASE is to celebrate its 110th Anniversary.



PhD Prof. Nicolae Istudor, ASE's Rector- received at the Cotroceni Palace

On May 26, 2022, a delegation of the Universitaria Consortium comprising PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Daniel David, Rector of the "Babeş-Bolyai" University of Cluj-Napoca, PhD Prof. Marian Preda, Rector of the University of Bucharest, PhD Prof. Marilen Gabriel Pirtea, Rector of the West University of Timișoara, participated in the meeting with His Excellency, Mr. Klaus Werner Iohannis, President of Romania held at the Cotroceni Palace. Discussions benefited from the presence of Ms. Ligia Deca, Presidential Adviser, Department of Education and Research, and revolved around the proposals regarding the new Education Law put forth by the Universitaria Consortium, which represents the topmost Romanian universities, as well as around the key administrative issues they are facing, the enhancement of higher education internationalization, the implementation of the National Recovery and Resilience Plan and of the National Research, Development and Innovation Plan launched for public debate by the Ministry of Research, Innovation and Digitalization, as well as around a series of proposals for enhancing cooperation between Romanian universities and research, development and innovation institutions from Romania and abroad.



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ASE's Delegation received by Romania's Ambassador in the Arab Republic of Egypt

On June 13, 2022, a Delegation from ASE, accompanied by representatives of the Tanta University in Egypt was received by Romania's Ambassador in the Arab Republic of Egypt, His Excellency, Dr. Mihai Stuparu. ASE's Delegation's working visit to Cairo took place as part of the Cooperation Agreement and the academic exchange program between the two universities. Discussions focused on the enhancement of Romanian-Egyptian cooperation in higher education.

Romania's Ambassador appreciated the efforts made by the two universities in this respect and ensured them of the Embassy's support in promoting the Romanian educational offer in Egypt, in accordance with its mandate and prerogatives.



News on diplomatic, cultural and artistic events

The Commercial Diplomacy Week at ASE

On June 27-July 1, 2022, the Ministry of Entrepreneurship and Tourism organized the Commercial Diplomacy Week. Part of the event program, on June 28, 2022, ASE's Aula Magna hosted the reunion of foreign economic advisers with members of the Export Council, of the Advisory Boards for Tourism, Entrepreneurship and SMEs, and of ASE's Foreign Trade Excellence Centre. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who ever since 2020 emphasized the fact that Romania needs and Export Strategy, and proposed that ministerial bodies, the academic environment, governmental and non-governmental organizations combine efforts to reach this objective. ASE is involved in molding professionals in the field by means of its Master's program in Foreign Trade, and is willing to further elaborate professional training programs, based on the current and future needs of specialists from the Ministry of Entrepreneurship and Tourism.

The reunion was presided by Mr. Constantin- Daniel Cadariu, Minister of Entrepreneurship and Tourism, who referred to the recent developments in Romania's foreign trade, the regional and international events that affect the latter, initiatives targeted at supporting the Romanian business environment and at promoting exports, tourism and foreign investments.



News on diplomatic, cultural and artistic events

ASE's Publishing House participated in the Bookfest International Book Fair

On June 1 - 5, 2022, ASE's Publishing House participated in the Bookfest International Book Fair, hosted by the Romexpo Exhibition Center. The following book launch events were organized and benefited from the participation of interested readers:

- the book entitled “30 de ani de la sfarsitul Razboiului Rece” [Thirty Years since the End of the Cold War], coordinator: Marius-Cristian Neacșu;
- the book entitled “Managementul ariilor naturale protejate. Studiu de caz: Managementul Sistemului Lagunar Razelm-Sinoe, componenta a Rezervatiei Biosferei ‘Delta Dunarii’” [The Management of protected natural areas. Case study: Management of the Razelm-Sinoe Lagoon System, part of the "Danube Delta" Biosphere Reserve], authors: Albert Scrieciu, Bogdan Chiripuci, Veronica Toza;
- the book entitled “Panait Istrati, littérature et société / Panait Istrati, Literature and society”, coordinators: Dana Radler, Aurora Băgiag, Teodora-Anca Șerban -Oprescu.



News on diplomatic, cultural and artistic events

Book launch organized by ASE's Faculty of Law

On June 6, 2022, ASE's Faculty of Law, the C.H. Beck Publishing House and the Romanian Society of Construction Law organized the book launch event for the volume entitled "Dreptul construcțiilor" [Construction Law], author: PhD Oana Gherghina. The event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, academics and specialists in the field.



Book launch event, author: Pavel Năstase, Former Rector of ASE between 2012-2016

On June 30, 2022, ASE's Aula Magna hosted the launch of the book entitled "Jurnal de rector la centenar ASE" [A Rector's Journal on ASE's Centennial Anniversary], authored by PhD Prof. Pavel Năstase, ASE's Rector between 2012-2016, President of the University's Senate between 2016-2020, Minister of National Education in 2017. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector in office, and PhD Prof. Dumitru Miron, President of ASE's University's Senate, who congratulated the author for the publication of this volume, a valuable collection of notes and memoirs that reflect key events in the celebration of the University's 100th Anniversary.

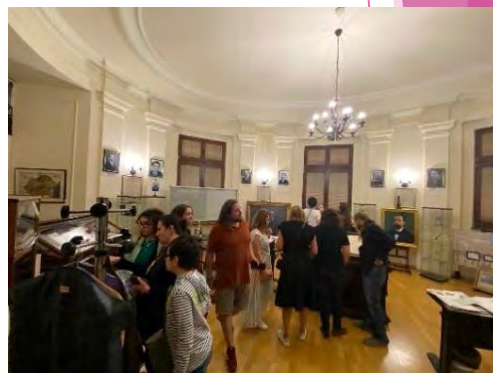


Activities organized by ASE's Museum

On April 11-12, 2022, ASE's Museum, in cooperation with the *Frumosul Românesc* Association, organized a decorated egg exhibition and workshop to celebrate the coming Easter Holidays. ASE's students, academics and administrative staff joined the Association's artisans coordinated by Ms. Valentina Spânu to decorate exquisite traditional eggs.



On May 14, 2022, ASE's Museum was open for visitors on the occasion of the Museums at Night series of events. The over 600 visitors were delighted to find out about the history of the University, to contemplate mementos from its centennial existence and its art gallery, and meet painter Vali Ciobanu, who presented her works exhibited in the "Cecilia Cuțescu Storck" Contemporary Art Gallery in ASE's Palace in the center of Bucharest.

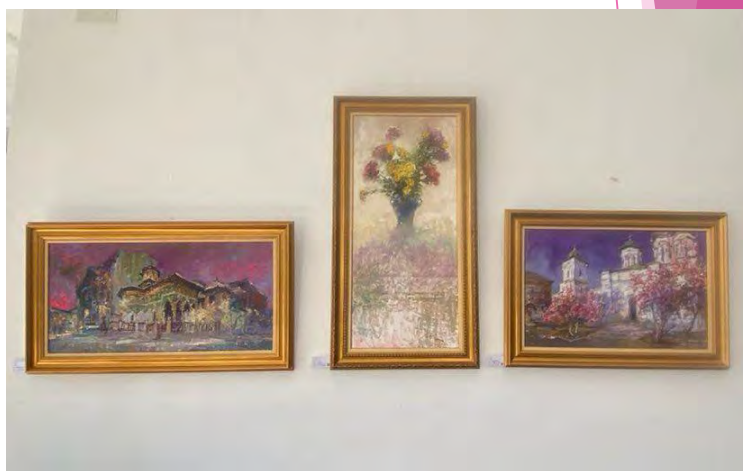


In June 2022, ASE's Museum recorded an interview with Ms. Alexandra Filotti, niece of Prof. Gheorghe Tașcă, former Rector of ASE between 1929-1930. The interview focuses on details about Prof. Tașcă's life and works – some of which were published for the first time this year by the Vreamea Publishing House.



Painting exhibition opening at ASE

During June -July 2022, ASE's "Cecilia Cuțescu Stork" Contemporary Art Gallery hosts the Painting exhibition entitled "Yesterday ... Today ... Tomorrow" with works by Vitalie Butescu, member of the Romanian Artists' Union, corresponding member of the International Academy of Culture and Art.



News on student life

Conferral Ceremony of the “King Carol I” and “Queen Elisabeth” Royal Scholarships

On May 2, 2022, ASE’s Aula Magna hosted the Conferral Ceremony for the “King Carol I” and “Queen Elisabeth” Royal Scholarships, awarded by His Royal Highness, Prince Radu of Romania, in the presence of ASE’s management team, academics and students. The “Queen Elisabeth” Royal Scholarship was won by Paula Veringa, 3rd year Bachelor’s student at the Faculty of Business and Tourism, whereas the “King Carol I” Royal Scholarship was won by Marian Iancu, 3rd year Bachelor’s student at the Faculty of Finance and Banking. Congratulations!



New issues of the ASEciti Student Journal

In April-June 2022, three new issues of the ASEciti Student Journal were published. The April issue celebrated 2 years since the launch of the journal written and edited by ASE’s students on topics of interest for their colleagues: study at home and abroad experiences, business and entrepreneurship, work and study balance, music and culture etc.



News on student life

ASE`s Management team`s biannual meeting with students

On June 8, 2022, ASE`s Aula Magna hosted ASE`s Management team`s biannual meeting with students. Discussions focused on issues arising in the academic life of students, and on identifying best practices and solutions for outstanding issues.



The Japanese Language and Culture Summer School

During June 27 – July 1, 2022, ASE`s Faculty of International Business and Economics hosted the 7th Japanese Language and Culture Summer School, coordinated by PhD Associate prof. Raluca Nicolae. The program included Japanese language classes, ikebana workshops (coordinated by Ms. Sanda Lazur), an original manga reading workshop (coordinated by PhD Associate prof. Raluca Nicolae), an origami workshop (coordinated by Ms. Mădălina Ceangău) and a food trip at the Edo Sushi restaurant. The ikebana and origami workshops took place in the Botanical Garden in Bucharest, whereas the Japanese language classes were organized online.

Departamentul de Limbi Moderne și Comunicare în Afaceri **toREI**

CURSURI DE LIMBĂ
orele 9-12 (pe Zoom)

ATELIERE CULTURALE

27 iunie (ora 14)
atelier ikebana
coord. Sanda Lazur
(Grădina Botanică)

28 iunie (ora 14)
atelier de citit manga
în original
coord. Raluca Nicolae

30 iunie (ora 14)
atelier de origami
coord. Mădălina Ceangău
(Grădina Botanică)

1 iulie (ora 14)
Călătorie gastronomică la Edo Sushi și quiz anime și manga.

Inscrieri în perioada 10-24 iunie la adresa de mail **inscrieri.japonia.ASE@gmail.com**

Ediția a VII-a 2022

Școala de vară de limba și cultura japoneză (ASE)
27 iunie-1 iulie

News on student life

International Terragov Summer School

On June 27 - July 1, 2022, ASE hosted the International Terragov Summer School on Good Governance and Institutional Resilience, which benefited from the participation of more than 50 students and academics from Iceland, Spain, Croatia, Lithuania and Romania.

The summer school hosted by ASE was one of the two summer schools organized as part of the Erasmus+ Project “Terragov Teaching Institutional Resilience and Prompt Reaction to Crisis: Good Governance Experiences in Europe”; the other summer school was organized in Vilnius. Partner universities: University of Iceland, University Complutense of Madrid, Zagreb University, Vilnius University and the Bucharest University of Economic Studies.



Free of charge chess classes for students

Starting May 3, 2022, ASE’s Academic sports club – CSU ASE organized weekly free of charge chess classes for beginner, intermediate and advanced students, with the support of the Prima Development Group. Classes were held by Teodora Velea, the first Doctor in Chess from Romania.

CURSURI DE ȘAH
VELEA TEODORA
-Primul Doctor în șah din România

☑ **Marți, 03.05**
🕒 **18:30**
ONLINE

ASE PRIMA DEVELOPMENT GROUP

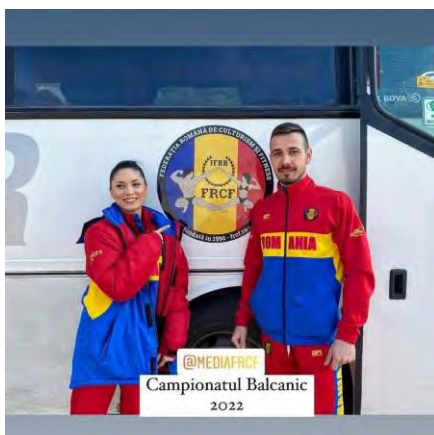
News on student life

CSU ASE – sports competitions and awards

On April 2-3, 2022, CSU ASE participated with 10 sportsmen and women in the National University Chess Championship hosted by the West University of Timișoara, and ranked 2nd in the general university ranking. In individual competitions, ASE's students won a silver and a bronze medal, as well as a 4th and a 5th place. Team coordinator: PhD Assistant prof. Tiberiu-Marian Georgescu.



On April 8-10, 2022, ASE's newly established Fitness & Body Building Division participated in the Balkan Bodybuilding Championship. ASE's representatives, Ruxandra Tomescu and Cătălin Dimulescu were runners-up in pairs and also won bronze medals in individual contests.



News on student life

On May 12-13, 2022, ASE's men and women Basketball teams participating in the 3x3 National University Championship hosted by the Politehnica University of Bucharest were national runners-up. The Championship reunited 35 teams from universities from throughout the country.



On May 19, 2022, ASE's Department of Physical Education and Sports organized the 3x3 "Fila Andrei" Basketball Cup reuniting ASE's Faculties' teams. The competition was established in 1999 as the Economist Cup, and this year it was renamed to honor Prof. Filofteia Andrei, its initiator, an outstanding member of ASE's academic community, Master Emerita, promoter of Basketball throughout her career. Winners: the team of the Faculty of International Business and Economics – 1st place; the team of the Faculty of Economic Cybernetics, Statistics and Informatics – 2nd and 3rd places; the team of the Faculty of Business Administration in Foreign Languages – 4th place.



News on student life

On May 20-22, 2022, ASE's Women's Basketball team participated in the 2022 National University Basketball Championship held at the University of Pitești, and was ranked 3rd from 6 of the best teams in the country. Two of ASE's students obtained special prizes – the “Best Five” and “The most technical player” in the championship.



In June 2022, the International Chess Federation published its Top 100 Juniors classification, including 3 of CSU ASE's sportspeople: David Gavrilescu – ranked 32nd, Irina Bulmaga – ranked 54th, Alessia Ciolacu – ranked 68th.



ASE's community mission

Meeting of the National Council of Rectors

On April 7-10, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Meeting of the National Council of Rectors organized by the "Gheorghe Asachi" Technical University of Iași. The Meeting was attended by the Rectors of the 75 member universities of the National Council of Rectors, Mr. Sorin Cîmpeanu, Minister of Education, Mr. Marcel Ioan Boloș, Minister of Research, Innovation and Digitalization, Ms. Ligia Deca, Presidential Adviser, Department of Education and Research, as well as representatives of all the higher education financing and accreditation bodies, and of the 5 leading student organizations at national level. Discussion revolved on topics such as: the transition from online to face-to-face education, new provisions on online and blended learning in the revised Education Law, the financing of higher education, the participation of universities in the Educated Romania project, the implementation of the National Recovery and Resilience Plan, the support offered to universities from Ukraine, student issues.

PhD Prof. Nicolae Istudor's participation in the 30th Anniversary of the Constitutional Court of Romania

On May 10, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, delivered a speech at the event entitled "The Constitutional Court – a warrant of the supremacy of the Constitution, a balance and stability factor, the foundation of democracy and of the rule of law", organized to celebrate the 30th Anniversary of the Constitutional Court of Romania. The event was attended by representatives of the Government and Parliament of Romania, of public authorities and the academic environment from Romania, as well as judges from Constitutional Courts in Europe.



ASE's community mission

PhD Prof. Nicolae Istudor's participation in the launch of the CCIFER Internship Handbook

On May 11, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the launch of the Internship Handbook of the French Chamber of Commerce, Industry and Agriculture in Romania – CCIFER. The event was hosted by ASE's "Virgil Madgearu" Room and benefited from the participation of representatives of the business environment, authorities and students. The Handbook makes an outstanding contribution to the identification of and capitalization upon young talents by presenting the legal and fiscal framework for internship and professional practice, as well as by identifying barriers and solutions to implementing professional insertion programs.



Cooperation between the Prefecture of Hunedoara and ASE's Distance Learning Center in Deva

On May 23, 2022, the Director of ASE's Distance Learning Center in Deva, PhD Prof. Ioan Radu, met with the Prefect of the County of Hunedoara, Mr. Călin Petru Marian, to discuss joint projects to support the business environment and young entrepreneurs in Hunedoara, as well as the establishment of a Logistics support center in the field of business management and administration, to assist the local business environment with project management issues. Prefect Călin Petru Marian ensured ASE's representatives of the institution's full support and initiated a Cooperation partnership between the Prefecture and ASE's academics and students, to the benefit of the local businesses and investors.



ASE's community mission

Reunion the Universitaria Consortium

On May 26-29, 2022, ASE's delegation, led by PhD Prof. Nicolae Istudor, Rector, participated in the Reunion of the Universitaria Consortium, organized by the University of Bucharest. The program included 8 panels on ardent topics in Romanian higher education: the new Education Law, the roles of University's Senates, inter-university cooperation in the field of digitalization, liaison with pre-university education institutions, the continuous professional training of academic human resources, internationalization and European alliances, scientific research – cooperation, international ranking and financing, student issues.



Evaluating the Romanian research and innovation system

On June 8, 2022, PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, participated in the presentation of the Country Report elaborated within the Policy Support Facility – PSF. The event was hosted by the Library of the Romanian Academy and was attended by experts from the European Union, Mr. Sebastian Burduja, Minister of Research, Innovation and Digitalization, Ms. Ligia Deca, Presidential Adviser, Department of Education and Research, among others. The Country Report was elaborated during June 2021 - February 2022 by the PSF Panel of experts, following two visits to Romania, in September and December 2021, during which they interviewed approximately 160 representatives from 71 organizations from all the relevant components of the Romanian research and innovation system. The evaluation was made public to support Romanian authorities in the design and implementation of reforms with a view to improving the quality and performance of the research and innovation system, and enhance Romania's integration into the European Research Area.

ASE's community mission

Debate at the Senate of Romania on the Importance of internship for youth and the improvement of the legislation in the field

On June 16, 2022, the Committee for Human Rights, Equal Opportunity, Religious Denominations and Minorities of the Senate of Romania organized a debate on the improvement of the legislation on youth internship. The event was moderated by Committee President, Ms. Anca Dragu, and was attended by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students, who referred to the fact that ASE is in permanent contact with the cu business environment to provide students with as many opportunities as possible, by means of job fairs, company presentations, increasing efforts to anticipate market needs and create adequate competences, so as to contribute to graduates' insertion on the labor market.

PhD Associate prof. Andreea Paul Vass – laureate of the “Woman of the Year in Education” Award

On June 8, 2022, the 2nd edition of the “Woman of the Year Awards” was organized by the Association for Dialogue and Universal Values and its partners to acknowledge the merits of women who are actively involved in society by means of the programs they organize. PhD Prof. Andreea Paul Vass, President of INACO (Initiative for competitiveness), and academic staff member of ASE's Faculty of International Business and Economics, received the “Woman of the Year in Education” Award, the third prize Ms. Vass obtains this year for the Smart Lab project.



ASE's Rector's presence in the media

In April-June 2022, PhD Prof. Nicolae Istudor, ASE's Rector, was interviewed by several TV Channels and magazines (TVR International, Profit News TV, Wall-Street.ro, Ziarul Financiar, FoodBiz) on topics related to topics of interest for the academic and business environment, as well as for society at large: food security, the latest challenges in agriculture and the European Union's Common Agricultural Policy, inflation, tax facilities, higher education study programs, new trends in education and scientific research, youth insertion on the labor market etc.

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