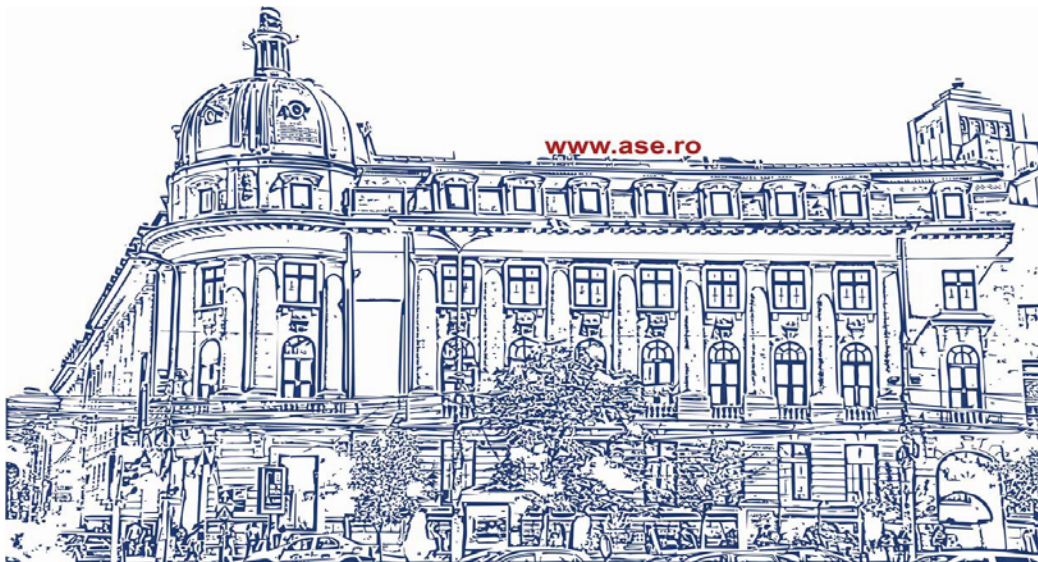




**BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)**

**BOARD OF TRUSTEES**

# **Newsletter**



**January – March 2022**

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# ASE in international rankings

## ASE in the Webometrics - Ranking Web of Universities

The Bucharest University of Economic Studies continues its ascending trend in the Webometrics – Ranking Web of Universities.

According to the January 2022 edition of the ranking made by Cybernetics, Spain, ASE is now ranked 4<sup>th</sup> in Romania (out of 98 evaluated universities), 518 in Europe (out of 5737 institutions) and 1317 at world level (out of more than 31000 universities) - <https://webometrics.info/en/Europe/Romania>.

The Webometrics – Ranking Web of Universities reflects the University’s position in the online environment, based on its online activities. The 3 categories of indicators used for the January 2022 edition were:

- ✓ Visibility - the online impact of the University’s webpages (50%).
- ✓ Excellence/ Scholar –the number of scientific papers amongst the top 10% most cited in 27 disciplines (40%).
- ✓ Transparency/ Openness - The cumulated number of citations of the University’s top cited researchers from the Top 210 most cited authors (10%).

The classification is based on open access data, and the results are made public in January and July each year

### World

| Ranking | University   | Det. | Country | Impact Rank* | Openness Rank* | Excellence Rank* |
|---------|--|------|---------|--------------|----------------|------------------|
| 1300    | Università degli Studi di Cassino  |      | IT      | 2559         | 1264           | 1314             |
| 1302    | Universidad Politécnica de Cartagena   |      | ES      | 2258         | 1009           | 1509             |
| 1302    | Henan Polytechnic University / 河南理工大学  |      | CN      | 2049         | 3722           | 910              |
| 1304    | Universidade de Évora  |      | PT      | 1662         | 956            | 1794             |
| 1304    | Universidade Federal de Lavras UFLA  |      | BR      | 2527         | 706            | 1477             |
| 1306    | Tu Jen Catholic University / 輔仁大學  |      | TW      | 1237         | 2563           | 1672             |
| 1306    | Manhattan College  |      | US      | 1405         | 2281           | 1608             |
| 1308    | Eastern Mediterranean University   |      | TR      | 2346         | 1332           | 1399             |
| 1309    | Université de los Illes Balears  |      | ES      | 4102         | 2630           | 766              |
| 1309    | Xi'an Jiaotong-Liverpool University / 西安利物浦大学  |      | CN      | 2040         | 1239           | 1234             |
| 1311    | Université de Technologie de Compiègne / (anciennement Université de Valenciennes)                 |      | FR      | 1619         | 1310           | 1724             |
| 1312    | University of the West of Scotland (University of Paisley)   |      | GB      | 2344         | 1244           | 1433             |
| 1312    | Jamia Millia Islamia   |      | IN      | 4105         | 862            | 1043             |
| 1314    | Universidad Austral de Chile   |      | CL      | 2390         | 1070           | 1466             |
| 1314    | Russian University of Economics G.V.Plekhanov / Российский экономический университет Г.В.Плеханова |      | RU      | 2679         | 801            | 1440             |
| 1316    | (3) University of Florida Health   |      | US      | 1400         | 7421           | 573              |
| 1317    | Bucharest Academy of Economic Studies  |      | RO      | 1067         | 1249           | 2160             |
| 1318    | Naresuan University  |      | TH      | 915          | 1462           | 2241             |
| 1319    | Missouri State University  |      | US      | 618          | 1408           | 2073             |
| 1320    | Sonoma State University  |      | US      | 655          | 2133           | 2448             |

### Romania

| Ranking | World Rank | University  | Det. | Impact Rank* | Openness Rank* | Excellence Rank* |
|---------|------------|---|------|--------------|----------------|------------------|
| 1       | 825        | University Babeş-Bolyai   |      | 980          | 881            | 1029             |
| 2       | 899        | Alexandru Ioan Cuza University  |      | 910          | 1065           | 1225             |
| 3       | 1057       | University Politehnica of Bucharest / Universitatea Politehnica din Bucuresti |      | 2327         | 1111           | 955              |
| 4       | 1317       | Bucharest Academy of Economic Studies   |      | 1057         | 1249           | 2160             |
| 5       | 1334       | West University of Timisoara  |      | 2576         | 1483           | 1373             |
| 6       | 1377       | Transilvania University of Brasov   |      | 3368         | 1427           | 1207             |
| 7       | 1579       | Universitatea Tehnica din Cluj-Napoca (North University of Bala Mare)         |      | 2440         | 1287           | 1927             |
| 8       | 1698       | Onohega Asachi Technical University   |      | 2537         | 1234           | 2152             |
| 9       | 1821       | University of Medicine and Pharmacy Iuliu Hatieganu Cluj Napoca               |      | 6006         | 1055           | 1466             |
| 10      | 1855       | Politehnica University Timisoara / Universitatea Politehnica Timisoara        |      | 3382         | 1288           | 2189             |



Webometrics  
RANKING WEB  
OF UNIVERSITIES

## News on Study programs

### Maintenance of accreditation for all of ASE's Doctoral study domains

On January 4, 2022, the Order of the Ministry of Education No. 5775/2021 was published in the Official Gazette Part I nr 8, which stipulates the maintenance of the accreditation for all of ASE's Doctoral study programs, namely:

- ✓ Accounting,
- ✓ Business Administration,
- ✓ International Business and Economics,
- ✓ Economic Informatics,
- ✓ Economic Cybernetics and Statistics,
- ✓ Economics I (organized by the Faculty of Theoretical and Applied Economics),
- ✓ Economics II (organized by the Faculty of Agrifood and Environmental Economics),
- ✓ Finance,
- ✓ Law,
- ✓ Management,
- ✓ Marketing.



## News on Study programs

### Launch of the 2022 Admission to ASE Campaign

In January 2022, ASE launched its Admission Campaign for the 2022-2023 academic year. 2022 Admission Methodologies for Bachelor's, Master's and Doctoral studies were published in Romanian and English on the University's official website:

For Bachelor's studies click to peruse: information [in English](#) and information [in Romanian](#).

For Master's studies click to peruse: information [in English](#) and information [in Romanian](#).

For Doctoral studies click to peruse: information [in Romanian](#). For proposed Doctoral research topics, see information [in Romanian and English](#).

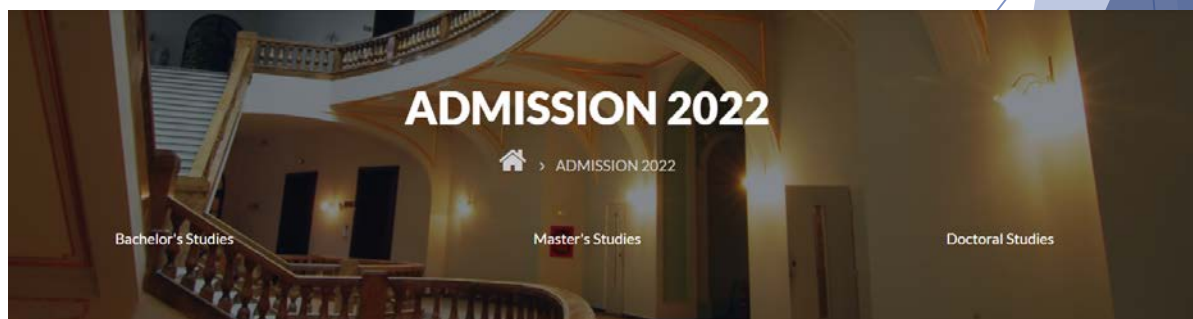
On Campus, several billboards were erected with information on Admission for all study programs, and representatives of ASE's Marketing and Communication Office, Faculties and student unions permanently welcome visitors interested in ASE's Educational Offer to provide on-site information materials and facilitate a tour of the key campus sights. Online, ASE's representatives answer candidates' questions on the University's official Admission 2022 Facebook page and by means of regular Zoom meetings.

In Bucharest and throughout the country, representatives of ASE's Marketing and Communication Office and ASE's Students' Union go on the Admission Educational Caravan, which is to visit 90 colleges and high schools throughout the country. ASE's representatives are to meet with teachers and senior pupils to inform them on the Educational Offer of all of ASE's Faculties that organize Admission to Bachelor's programs in 2022.

For any queries regarding the **2022 Admission process**, foreign candidates are warmly encouraged to contact the International Relations Department at [international@ase.ro](mailto:international@ase.ro)



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## Scientific research

### National Conference on “Preventing and Combating Money Laundering. The Impact of New Legislation on Liberal Professions”

On January 27, 2022, ASE’s Aula Magna hosted the 4<sup>th</sup> National Conference on “Preventing and Combating Money Laundering. The Impact of New Legislation on Liberal Professions”. In his opening address, ASE’s Rector, PhD Prof. Nicolae Istudor, congratulated the conference organizers and partners for the extremely interesting topics on the conference program, and offered details in the projects and programs ASE is developing in this field by means of its Faculty of Law, with support from its partners from the economic and social environment and from the state institutions.



### Online Workshop on “Innovation in Scientific Research”

On January 27, 2022, ASE’s Advanced Research Institute organized the online workshop entitled “Innovation in Scientific Research – Opportunities for Funding and Dissemination of Academic Writing on Social and Economic Topics”. The event was targeted at scientific researchers involved in the institutional development project entitled “Increasing institutional performance by developing transdisciplinary research excellence infrastructure and ecosystem in the socio-economic field, ID 585, CTR 42 PFE”.

Invited speakers: Eng. Dr. Victor Velter, Expert, Bureau for Scientometrics and Academic Libraries, the Executive Unit for Financing Higher Education, Research, Development and Innovation (UEFISCDI), and Ms. Angela Sutan, (HDR) Professor in Behavioral and Experimental Economics in the Economics and Social Sciences Department at the Burgundy School of Business, Université de Bourgogne.

The aim of the event was to enhance academic staff, researcher and doctoral students’ interest in scientific research in state-of-the art economic fields: experimental economics, circular and environmental economy, big data and social media analytics, business and economics, as well as to encourage the publication of scientific articles in internationally-renowned journals in social sciences and economics.

### Book presentation – “The Romanian Economic Model in the EU. Romania-Horizon 2040”

At the beginning of February 2022, the Association for Economic and Social Studies and Forecasts (ASPES) organized a Book presentation for the volume entitled “Modelul economic românesc în Uniunea Europeană. România – Orizont 2040”/ “The Romanian Economic Model in the EU. Romania-Horizon 2040”, published in 2021 by Editura Economică, Bucharest, 2021, under the aegis of the Romanian Academy’s – Section for Economic, Law and Sociological Sciences, presided by Academician Mugur Isărescu; the book had been officially launched in December at the National Bank of Romania.

The volume is coordinated by Economist PhD Constantin Boștină – President of ASEPES, PhD Prof. Nicolae Istudor – ASE’s Rector, and late Prof. Gheorghe Zaman (1942-2021) – Corresponding member of the Romanian Academy.

With the surtitle “Să gândim dincolo de azi”/ “Let’s think beyond today”, the book comprises the scientific research results, reflections, hands-on experiences of the representatives of the academic, research, business and financial and banking environments, as well as of the civil society, young entrepreneurs, students and pupils.

The following institutions and organizations were partners in the elaboration of the book: the General Association of Economists in Romania (AGER), the Association of Faculties of Economics from Romania (AFER), the Bucharest University of Economic Studies (ASE), the Romanian Academy’s “Costin C. Kirițescu” National Institute for Economic Research (INCE), The “Gheorghe Ionescu Șișești” Academy of Agricultural and Forestry Sciences (ASAS), Sustainable Romania, Romanian Academic Society of Management (SAMRO), the Alliance of Employers’ Confederations in Romania (ACPR), The Chamber of Commerce and Industry of Romania (CCIR), The National Alliance of Student Organizations in Romania (ANOSR).



## Scientific research

### Free of charge access to Writefull Premium – a specialized Academic Writing software for English

ASE's Division of Research Management and Innovation and ASE's Library offer free of charge online access to the Writefull Premium specialized Academic Writing software, which can be used for the automated proofreading of any scientific text written in English, provided users log in with the institutional e-mail address. The package includes access to three options: *Writefull for Word*, *Writefull Revise* and *Writefull Cite*.

During the months of February and March, in partnership with Writefull, ASE organized a series of information sessions entitled *Writing a research or graduate paper: recommendations regarding the academic language, Writefull for institutions: The New Generation of Academic Writing Help*. The events were useful for academics, researchers, Doctoral students and all those interested in the accuracy of the scientific texts (papers, dissertations, articles) they elaborate in English.

### First meeting of the Romanian Educational and Research Network

On March 10, 2022, PhD Prof. Alina Mihaela Dima, ASE's Vice-rector for Scientific Research, Development and Innovation, participated in the **first meeting of the Romanian Educational and Research Network**, established at the proposal of the Scientific Council of the Unit for Research in Education from the National Center for Education Policies and Evaluation. The purpose of the network is to tackle strategic topics to assist decision-making in the field. The network has 22 affiliated higher education institutions, research institutes and other organizations from the field of education.

The first meeting was moderated by PhD Prof. Daniel David, President of the Scientific Council of the Unit for Research. Prof. David launched the topics to be explored by the network members in the upcoming period: Evidence based policies and practices in education, and The role of hybrid learning in higher education.



## Scientific research

### Winning of grants funded by means of the Institutional Development Fund

In March 2022, the Bucharest University of Economic Studies won several grants submitted for the competition for funding of state universities from the Institutional Development Fund – FDI 2022. The total worth of the grants won by ASE was 2138000 lei, as follows: D1-Equity & Access – 320000 lei; D2-Internationalization – 360000 lei; D3-Gardens&Resorts – 320000 lei; D4-Student Entrepreneurship Societies - 238000 lei; D5-Quality – 380.000 lei; D6-Research – 320.000 lei; D7-Labor market – 200.000 lei.

### Project entitled “Critical Thinking for Successful Jobs”

On March 21, 2022, ASE hosted the first meeting of the transnational Erasmus+ project entitled “Critical Thinking for Successful Jobs” – Think4Jobs. The opening address and welcoming speech were delivered by PhD Prof. Constantin Marius Profiroiu, ASE’s Vice-rector for International Relations. It was highlighted that the project is to be implemented by a consortium comprising 10 institutions led by the University of West Macedonia, Greece, in partnership with the Bucharest University of Economic Studies, and a multidisciplinary team comprising several research centers in critical education from the European Higher Education Area.



## Scientific research

### International Conference “Perspectives of European Business Law”

On March 18, 2022, ASE hosted on campus and online the first International Conference “Perspectives of European Business Law”, organized by ASE’s Faculty of Law and the Romanian Society of Business Law. Among the conference topics we mention: company law, the single market, competition, European contract law, tax law, banking law, labor law, consumer law and criminal law. The conference reunited practitioners, researchers, academics and Doctoral students, as well as representatives of leading professional organizations in the field.



### The 16<sup>th</sup> International Conference on Business Excellence - ICBE 2022

On March 24-26, 2022, the 16<sup>th</sup> International Conference on Business Excellence - ICBE 2022 was organized by ASE's Faculty of Business Administration in Foreign Languages, ASE's Department of Business Administration (UNESCO), and the Society for Business Excellence, in partnership with the Romanian Academy, the University of Bucharest and the Sapienza University from Rome, Italy. This year's topic was “New Challenges of the Century. Digital Economy and the Green Revolution”.

The event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific Research, Innovation and Development, PhD Associate Prof. Tănase Stamule, Dean of the Faculty of Business Administration in Foreign Languages, Ms. Katja Christina Plate, Head of the Konrad Adenauer Stiftung Offices in Romania and Republic of Moldova, and keynote speakers: Mr. Petru Rușeț, CEO Siemens Energy and consulting professor at the Faculty of Business Administration in Foreign Languages, and Professor Christian Fieseler, BI Norwegian Business School.

On March 24, during the 25 parallel sessions, more than 300 researchers in 18 countries made on-site and online presentations of 180 papers. Selected papers are to be published by Sciendo (De Gruyter) in the “Proceedings of the International Conference on Business Excellence”, the “Springer Proceedings in Business and Economics” series of Springer International, and submitted for indexation in Web of Science.



# Liaison with the business environment

## Launch of the Startup Ingenium project

In January 2022 – December 2023, the Romanian National Council of Small and Medium Sized Private Enterprises (CNIPMMR) in partnership with the Bucharest University of Economic Studies (ASE) are to implement the Startup Ingenium project, which benefits from co-funding from the European Social Fund through the Human Capital Operational Program 2014-2020, Code My SMIS – 141114; the total funding of the project amounts to 9,681,623.31 lei (out of which 9,661,301 lei non-reimbursable funds).

The project's **general objective** is to foster student entrepreneurship and labor market insertion by supporting the set-up of enterprises in competitive economic sectors.

The project's **target audience** includes 250 Bachelor's, Master's or Doctoral students from ASE. Students who wish to participate in the project and complete the entrepreneurial training programs are to receive a subsidy of 200 lei and nationally recognized certificates.

Among the project activities, we mention: the organization of professional training courses, of internship and mentoring events, of a business idea competition. Of the participants in the latter, funding ranging from **40,000 to 60,000 euros** is to be awarded to 26 participants (the first 13 business plans to include 2 job openings are to obtain 40,000 euros, and the first 13 business plans to include 3 job openings are to obtain 60,000 euros).

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**StartUP**   
**INGENIUM**

The logo for Startup Ingenium features the word "StartUP" in a bold, black, sans-serif font, followed by a circular icon composed of several overlapping, semi-transparent shapes in shades of blue, green, and orange. Below this, the word "INGENIUM" is written in a larger, bold, black, sans-serif font.

## International cooperation

### ASE's Delegation's visit to universities from Toulouse, France

On February 2-6, 2022, ASE's Rector, PhD Prof. Nicolae Istudor, and ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, paid a series of working visits to several universities from Toulouse, France, as follows:

- ✓ Visit to the Institute of Political Science in Toulouse, with which ASE has recently concluded an Erasmus+ Agreement. ASE's Delegation met with PhD Prof. Jean Michel Eymery Douzans, Director of the Institute and President of EGPA – the European Group of Administration;
- ✓ Working visit to Université Toulouse-I-Capitole. ASE's Delegation met with Mr. Hugues Kenfack, President of the University and his management team. It was agreed that the long-standing cooperation relations between the two universities be resumed with the coming conclusion of an Erasmus+ Agreement;
- ✓ Visit to Université Fédérale de Toulouse Midi-Pyrénées and meeting with Mr. Philippe Raimbault, President of the University, during which discussions focused on: cooperation in the field of artificial intelligence, opportunities for ASE's staff to participate in research mobility in various fields, the signing of a Memorandum of Understanding between the two universities in the near future.
- ✓ Visit to Université Toulouse-I-Capitole, meeting with Mr. Francis Quero, Dean of the Faculty of Business Administration and Communication, and his management team, discussions on joint projects with ASE.
- ✓ Visit to the Regional Council of Midi Pyrénées, talks with Ms. Nadia Pellefigue, Vice-President for International Relations, Higher Education and Research, and her team.



## International cooperation

### Erasmus+ Educational Offer for the 2022-2023 academic year

On February 3, 2022, ASE's International Relations Office organized a Q&A Session on the Zoom platform to provide students with details on the Erasmus+ Educational Offer for the 2022-2023 academic year: the registration process, registration calendar and requirements, study and travel opportunities, destination universities and countries etc. The representatives of ASE's International Relations Office also made available an edifying Candidate's Guide.



### ASE's Delegation's visit to the University of Jordan

On March 14-19, 2022, ASE's delegation, comprising PhD Prof. Roxana Sârbu, Vice-rector for Education, and PhD Prof. Rodica Pamfilie, from ASE's Faculty of Business and Tourism, paid a working visit to the University of Jordan, with a view to strengthening an agreement for student and staff mobility, as part of the Erasmus+ Program. On this occasion, ASE's representatives met with Prof. Bashar Hammouri, International Coordinator Student Exchange and Dr. Deema Ammari, International Relations Director. Discussions focused on: ASE's academic management methods (mainly quality management and assurance), international university rankings and their classification criteria (mainly the research component), Discover Romania (cultural, artistic, geographical and historical elements). During the visit, participants referred to future cooperation agreements that would contribute to the development of educational, scientific research and internationalization efforts of the two institutions.



## International cooperation

### ASE's Rector's participation in the Ceremony of laying the foundation stone of the House of Francophonie in Romania

On March 16, 2022, Ph D Prof. Nicolae Istudor, ASE's Rector, participated in the Ceremony of laying the foundation stone of the House of Francophonie in Romania, the second such event in the world. The event benefited from the support of the President of Romania, His Excellency Mr. Klaus Werner Iohannis, and was implemented as a result of the decision of the academic community of the Politehnica University of Bucharest. The ceremony was attended by the Minister of Education, PhD Prof. Sorin Cîmpeanu, the Minister of Culture, Mr. Lucian Romaşcanu, ambassadors of Francophone countries in Romania, the Rector of the Politehnica University of Bucharest and Rectors from universities from throughout the country. The House of Francophonie in Romania aims to become a regional cultural hub that would enhance mobility opportunities for francophone students and researchers. Youth from around the world are to benefit from quality accommodation and international events in the biggest student campus in Romania.



Photo credit: the Politehnica University of Bucharest

## International cooperation

### Award won at the British Educational Training and Technology Show in London – BETT 2022

On March 23-25, 2022, the British Educational Training and Technology Show – BETT 2022 took place in London, on which occasion the Avanti's Award for the “Innovative Educational Project of the year 2021” was granted to SmartLab Inaco, the first intelligent digital laboratory network in Romanian schools, where pupils learn with the help of multi-functional educational robots, virtual reality glasses, 3D pens, scanners and printers. Project coordinator and President of the INACO non-governmental organization is PhD Associate Prof. Andreea Paul, from ASE's Faculty of International Business and Economics. The project is innovative as it facilitates agreeable, hands-on, friendly and long-term learning through the integration of 4.0 technologies and intelligent digital content. Thanks to a state-of-the-art streaming system, pupils and teachers have the opportunity to cooperate with other schools equipped with Smart Lab from Romania and abroad, in a modern teaching and learning environment.



### ASE's Delegation's visit to AACSB

On March 30-31, 2022, ASE's delegation comprising PhD Prof. Marius Constantin Profiroiu, Vice-rector of International Relations, and PhD Prof. Vasile Strat, Dean of ASE's Bucharest Business School, paid a visit to The Association to Advance Collegiate Schools of Business – AACSB in Amsterdam. Delegation members met with Mr. Tim Mescon, Executive Vice-President, Ms. Marine Condette, Senior Adviser AACSB International for Europe, Middle East and Africa, and members of the AACSB international team, to consult on various aspects regarding the AACSB international accreditation.



## News on diplomatic, cultural and artistic events

### ASE received the visit of a Delegation from the Embassy of Italy in Romania

On January 20, 2022, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, received the visit of a Delegation from the Embassy of Italy in Romania – Ms. Alice Rubini, First Secretary and Head of the Economic and Trade Office, and Mr. Vincenzo Tamarindo, First Secretary of the Media, Cultural and Social Affairs Office. During the meeting, discussions focused on various cooperation opportunities between ASE and Italian universities, as well as preparations for the visit of the Italian Minister for Economic Development to ASE.



### Cultural activities organized by ASE's Museum

In January and February 2022, ASE's Museum recorded two interesting interviews, as follows: "The Saga of the Prodanof Industrialist Clan" – a discussion on Interwar business dealings, corruption, state contracts, famous bankruptcies between the Director of ASE's Museum, Toma Roman Jr., and Mr. Nicolae Prodanof, descendent of the Prodanof tanner dynasty; and "Memories about the future" – an interview taken by the Director of ASE's Museum, Toma Roman Jr. from the President of the Romanian Space Agency (ROSA), PhD Prof. Marius Ioan Piso, an internationally renowned space specialist, on the attractiveness of space for private investors, space industry development trends, 'absolutely earthly' use of cutting-edge space technologies. Both interviews (in Romanian) were posted on ASE's Museum's YouTube channel: <https://www.youtube.com/channel/UCSviUBzDFcRWvTKGrTQJWFA>.





## News on student life

### ASE - Academic Partner of the first edition of the Women in Data Science (WiDS) DATATHON, organized under the aegis of Stanford University

ASE was an Academic Partner of the Women in Data Sciences (WiDS) Datathon organized under the aegis of Stanford University, starting February 5, 2022; 40 of ASE's students participated in the contest. This year's topic was "Climate Change & Energy Justice" and participants made proposals for addressing energy security issues arising from climate change solutions may. The opening ceremony included a keynote speech delivered by PhD Prof. Dorel Mihai Paraschiv, ASE's Vice-rector for Liaison with the economic and social environment and cooperation with students.

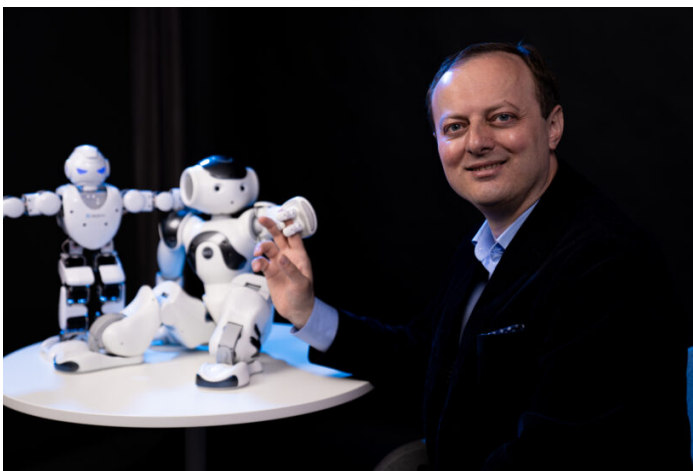
The WiDS Datathon is meant to develop Data Science competences, irrespective of participants' level of knowledge in the field, while taking part in a global competition. Teams of up to 4 people (students and academics) were invited to use their creativity and Data Science skills to develop, test and explore solutions for a research topic with social impact, based on databases made available by Stanford University, Harvard University, MIT Laboratory and Berkeley Laboratory. Among the participants, we mention: students, academics, governmental employees, members of NGOs, representatives of various industries, on condition that at least half of each team be female participants.



## News on student life

### **Nextlab.tech - National Robotics School Contest – was introduced on the official list of olympiads and competitions financed by the Ministry of Education**

In February 2022, the Romanian Ministry of Education introduced the Nextlab.tech - National Robotics School Contest – on the official list of olympiads and competitions financed by the Ministry. The initiator of the Nextlab.tech contest is PhD Prof. Răzvan Bologa, from ASE's Faculty of Economic Cybernetics, Statistics and Informatics. The competition is targeted at pupils of all ages, from the 2<sup>nd</sup> to the 12<sup>th</sup> grade and aims at developing a range of interdisciplinary skills – from digital and mathematical skills, to story-telling, musical and other artistic skills. Since its first edition held in 2019, the competition benefited from the participation of approximately 50 000 pupils and 1800 teachers from Romania.



### **Free of charge tablets for ASE's students who benefit from social scholarships**

In February 2022, ASE's students who benefit from social scholarships were given the opportunity to benefit from a free of charge tablet and 4G SIM card. This opportunity was financed by means of the project entitled "Improving digital content and ICT infrastructure for ASE's students who benefit from social and occasional social scholarships ID MYSMIS 150049".

## News on student life

### International Team Challenge

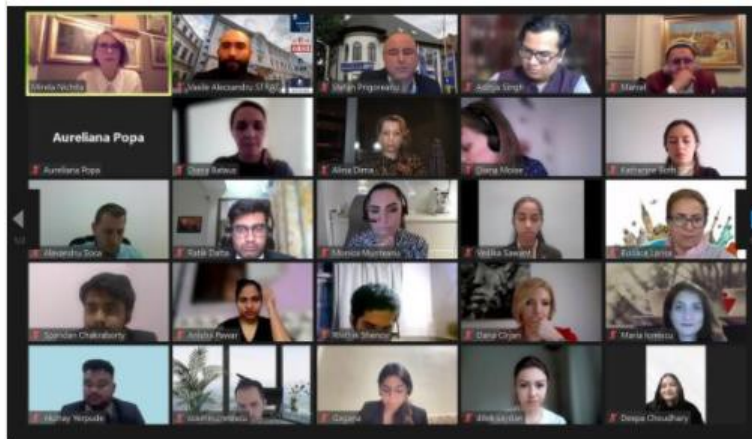
At the beginning of 2022, ASE's Bucharest Business School (BBS) organized the 2<sup>nd</sup> International Team Challenge with MBA participants from ASE's Romanian-Canadian MBA program and from Athena School of Management, Mumbai (India). The public project presentation was scheduled on February 17, 2022.

Five teams competed in this year's edition, comprising MBA students and a mentor, representing the EMBA community; the teams faced the following challenges: Building better for bees in Romania, Food waste behavior among Romanian consumers, The biopharma revolution – is Romania a real competitor?, Wine tourism from Romanian cultural heritage perspective, respectively ROSIA MONTANA - NEW OBJECTIVE ON ROMANIAN TOURISTIC MAP.

The jury was chaired by Prof. Aditya Singh (Director of Athena School of Management) and comprised PhD Associate prof. Vasile Alecsandru Strat (Dean of ASE's Bucharest Business School), Mr. Ștefan Prigoreanu, EMBA Alumnus, Director of the Millennium Insurance Bank, Ms. Aureliana Popa, EMBA Alumna, COO Iceberg+, and PhD Associate prof. Marcel Vulpoi. The mentors' team comprised: MS. Larisa Budaca, EMBA Alumna, Director Golden Tulip Victoria, Ms. Monica Munteanu, EMBA Alumna, PhD Assistant prof. Vlad Roșca, ASE, EMBA Alumnus, Ms. Oana Cîrjan, EMBA Alumna, and Ms. Maria Ionescu, EMBA Alumna, CFO Mindit. The coordination team comprised PhD Associate prof. Mirela Nichita, EMBA Alumna and member of the BBS Faculty Board, Prof. Vaidehi Naphade, Athena School of Management, and PhD Associate prof. Alin Angheluță, BBS Deputy Dean.

The winning team was “ROSLA MONTANA - NEW OBJECTIVE ON ROMANIAN TOURISTIC MAP”, whose members were Maria Ionescu (mentor), Diana Moise, Cosmin Alexandru Cretescu, Janhavi Mahale, Anisha Pawar, Amruta Nair. All participants enjoyed a unique intercultural experience, with teams getting together for several online sessions throughout the contest to provide solutions for the challenge they had been assigned.

The aim of the project was to foster intercultural cooperation, which would provide students with the global perspective that would enable them to generate useful and practical solutions to issues arising in the business environment. Team work was a great means for intercultural exchange and the development of international communication skills.



## News on student life

### ASE's Academic Sports Club – CSU ASE

In February-March, 2022, the teams of various divisions of ASE's Academic Sports Club – CSU ASE participated in several national and international competitions, where they obtained outstanding results:

### CSU ASE Chess Team participated in the International Chess Championship organized by the Kasparov Chess Foundation

On February 5-6, 2022, the Kasparov Chess Foundation chaired by the legendary world champion Garry Kasparov organized an international tournament for universities across the globe. There were 146 participating teams from more than 100 universities. ASE's team ranked 18 and it comprised the following students: David Gavrilesu (Faculty of International Business and Economics), Mihnea Costachi (Faculty of Business Administration in Foreign Languages), Radu-Cristian Toma (Faculty of Economic Cybernetics, Statistics and Informatics), Radu-Cristian Fluerariu (Faculty of Management), Andreea-Alexandra Şchiopu (Faculty of Law), Andrada Popa (Faculty of Economic Cybernetics, Statistics and Informatics), team captain: PhD Assistant prof. Tiberiu-Marian Georgescu.



### Establishment of CSU ASE – Oină Division

In February 2022, CSU ASE established its Oină Division which was officially affiliated to the Romanian Oină Federation, as a result of the fruitful cooperation between the two entities with a view to promoting this traditional baseball-like sport in the academic environment in Bucharest. The new Division aims at encouraging ASE's academic community to practice this sport and to participate in competitions organized by the Federation.

## News on student life

### CSU ASE-Auto Vortex Robotics team – outstanding results in international competitions

In February and March 2022, the members of CSU ASE-Auto Vortex Robotics team succeeded in defeating strong internationally renowned robotics teams. Thus, CSU ASE's team won 2<sup>nd</sup> place in the International Robotics Championship in Sankt Petersburg, 1<sup>st</sup> place in the International Robotics Championship in Libya, 1<sup>st</sup> place and the Think Award at the International Robotics Championship from Jamaica. Next, they will represent Romania at the World Robotics Championship from Houston, Texas, USA.

The CSU ASE-Auto Vortex Robotics team is coordinated by PhD Teaching Assistant Ionuț Valentin Panea from the Bucharest University of Economic Studies, benefits from the mentoring of student Ana Andreea Lipianu from the Politehnica University of Bucharest and is comprised of Dimitrie Cudrici, Mihnea Visoiu, Theodor Vasile, Robert Pitu, Ioana Dicu, Gabi Dascalescu, Radu Ungureanu, Briana Vasile, Alexandru Hossu and Ian Andreev.



## News on student life

### CSU ASE Chess Team participated in the Romanian Blitz, Rapid and Solving Championships

On March 11-13, the CSU ASE Chess Team won the title of Most powerful chess club in Romania, as it won 10 out of 18 possible medals in the Romanian Blitz, Rapid and Solving Championships held in Bucharest, with over 200 participants, among which all the members of Romania's male and female Olympic Teams. Among the 10 medals won by the CSU ASE Chess Team, there were 4 gold medals, 3 silver medals and 3 bronze medals. Moreover, 5 out of the 6 national titles were won by ASE's chess players – 4 medals won by CSU ASE representatives and 1 medal won by Mihnea Costachi, ASE's student, who played for his club of origin. The CSU ASE Chess Team is led by PhD Assistant prof. Tiberiu-Marian Georgescu.



Irina Bulmaga  
AUR

Jianu Vlad-Cristian  
ARGINT



Campionatele Naționale de Șah Rapid



Irina Bulmaga- Dezlegări & Șah Rapid

Gavrilescu David- Șah Rapid

## News on student life

### CSU ASE Catch ball team - Winner of the Spring Cup

On March 12-13, 2022, the CSU ASE catchball team ranked 1<sup>st</sup> in the Spring Cup Tournament organized by the Romanian catch ball Association, thus obtaining the Gold Medal and the Competition Trophy. The team comprised 5 academics from ASE's Department of Physical Education and Sports: PhD Associate prof. Cristina Filip, PhD Associate prof. Neluța Smîdu, PhD Associate prof. Valentina Ciomag, PhD Assistant prof. Viorela Popescu and PhD Assistant prof. Cristina Nae, former ASE students: Nicoleta Chicu, Mihaela Bianca Mateoiu, as well as Elena Petre cu Maria Cîrlescu. ASE Chess Team is led by PhD Assistant prof. Tiberiu-Marian Georgescu.



### CSU ASE at the National Snow Volleyball Championship

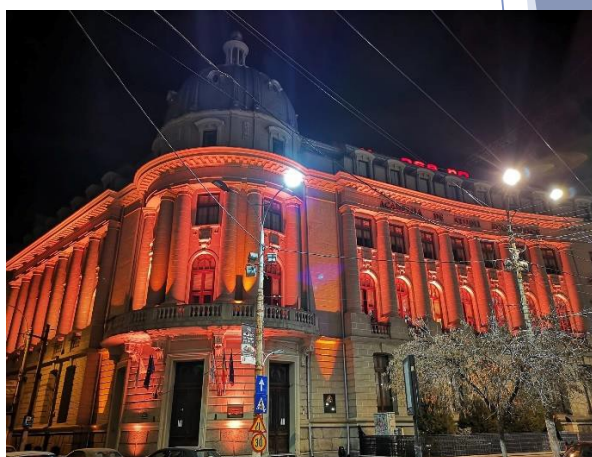
On March 14-17, 2022, the Straja mountain resort hosted the 3<sup>rd</sup> National Snow Volleyball Championship. CSU ASE registered three teams into the competition – two male teams and one female team, with junior sports players, although the championship was targeted at senior sports players. After six matches, CSU ASE's female team won the 1<sup>st</sup> place. The team was made up of Ioana Hododi, Alexia Brădățan, Ioana Miu, Dua Larisa Shahzada, coach: Răzvan Ifrim.



## ASE's community mission

### ASE's Palace - lit in orange as part of the Cancer Awareness Campaign!

On Friday, February 4, 2022, between 19:00h - 22:00h, ASE joined the fight against cancer, the medical doctors who treat oncological patients, scientists involved in the development of treatment, and expressed solidarity with all those affected by this disease and HOPE in the prevention, early detection and effective treatment of the disease. ASE's Palace in Piata Romana was lit in orange for the occasion of this year's World Cancer Day, an initiative of The Union for International Cancer Control (UICC), first organized in 2006.



### ASE expresses solidarity with Ukraine

In March 2022, ASE organized a Humanitarian HUB to offer assistance to certain categories of foreign nationals or stateless persons coming from Ukraine, against the background of the recent refugee crisis. The members of ASE's academic community donated goods, medicine, prepaid phone cards and money with a view to help those in need. Moreover, ASE also offers accommodation for Ukrainian students in its student hostels in Bucharest, and for Ukrainian families (mothers and children) in its Professional Training Center from Covasna. In addition, ASE elaborated a Methodology regarding the mobility of foreign students from higher education institutions of Ukraine.



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