



BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



July – September 2022

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Academic anniversaries

ASE's Delegations visit to ASEM, Chişinău

In response to the invitation extended by the Academy of Economic Studies of Moldova (ASEM), Chişinău, ASE's strategic partner, on September 22-24, 2022, ASE's Management's Delegation led by PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Dumitru Miron, President of the University's Senate, participated in the International Scientific Conference on "Competitiveness and Innovation in Knowledge-based Economy" organized by ASEM, and in the ceremonies occasioned by ASEM's 31st Anniversary. In the conference opening session, ASE's Rector delivered a keynote speech on Increasing the competitiveness of the Romanian agri-food sector in the context of sustainable development.

ASE's Delegation met with ASE's Management team, led by PhD Prof. Hab. Alexandru Stratan, Rector, to discuss new cooperation opportunities to facilitate exchange of ideas and best practices, with a view to implementing bilateral projects for academic development.



ASE in international rankings

ASE ranked in the WURI RANKING 2022

In the World's Universities with Real Impact - WURI RANKING 2022, the Bucharest University of Economic Studies is ranked as follows:

- 29th among the World Universities with Real Impact in Entrepreneurial Spirit.
- 42nd among the World Universities with Real Impact in Fourth Industrial Revolution.
- 51-100th among the World Universities with Real Impact in Industrial Application.
- 51-100th among the World Universities with Real Impact in Crisis Management.
- 101-200th among the World's Universities with Real Impact.

The WURI RANKING evaluates universities against 6 criteria, as follows: Industrial Application, Entrepreneurial Spirit, Ethical Value, Student Mobility and Openness, Crisis Management, and Fourth Industrial Revolution.



News on Study programs

Admission to Bachelor's, Master's and Doctoral programs 2022

In July and September 2022, the Bucharest University of Economic studies organized the Summer and Fall intakes for the Admission to Bachelor's, Master's and Doctoral programs for the 2022-2023 academic year. Candidates benefited from assistance with the admission procedures from ASE's Marketing and Communication Office, Career Counseling and Guidance Center, as well as volunteering students – all of whom answered more than 10,000 calls and Facebook, Instagram and e-mail messages.

ASE's Board of Trustees expresses its appreciation for the work of all the members of the academic community involved in the admission process: members of the Admission Commissions, of the Marketing and Communication Office, of the IT&C Division, volunteering students, administrative staff, for successfully completing this paramount activity in the life of our academic community.

The 2022 Admission processes ended with the enrolment of a record number of 9262 first year students, out of which 6643 Bachelor's students, 2478 Master's students, and 141 Doctoral students. Congratulations and welcome to all of you! Thank you for choosing ASE! May your student years be joyful and rewarding and culminate with a successful career!



News on Study programs

Participation of ASE's Rector to the graduation ceremony

On July 19, 2022, ASE's Rector, PhD Prof. Nicolae Istudor, headed a delegation of academics who participated in the graduation ceremony of the Class of 2022 of ASE's Faculty of Agri-food and Environment Economics, at ASE's Distance Learning Center in Tulcea. The Class of 2022 is the first class that graduates after the re-establishment of the Distance Learning Center in Tulcea in 2019. The event was also attended by local government officials, alongside academics, graduates and their families. Congratulations and a successful career to you all!



News on Study programs

Opening Ceremonies of the 2022-2023 academic year

On September 26, 2022, the Bucharest University of Economic Studies organized the Opening Ceremonies of the 2022-2023 academic year, during which the teaching activities are to be held on campus. The Ceremony in Aula Magna was broadcast live on the University's Facebook page, in the presence of ASE's Rector, PhD Prof. Nicolae Istudor, the President of the University's Senate, PhD Prof. Dumitru Miron, of the Ministers of Education and Finance, other representatives of the government of Romania. The event included an award ceremony to colleges and high-schools whose graduates became ASE's students in large numbers, as well as to first year students admitted with the highest grades, and to the directors of the colleges and high-schools they originate from. Congratulations to all for their outstanding results! May we all have a rewarding and enjoyable new academic year!



National Olympiad of Students in Economics – ONEF – National Scientific Paper Competition, Master's level

On July 2, 2022, the National Scientific Paper Competition, Master's level, took place as part of the 16th National Olympiad of Students in Economics, hosted by the Faculty of Business and Administration from the University of Bucharest. A total of 36 papers were presented, authored by 29 students from 14 faculties from 9 universities that organize study programs in Economics. Four awards and a special mention were granted, out of which two were obtained by ASE's students: the "Costin Murgescu" Grand Prize was won by Cosmin-Alin Boțoroaga from ASE's Faculty of International Business and Economics, and the Originality Award was won by Lorena Alesandra Dan from ASE's Faculty of Management.

During the Award Ceremony, PhD Associate Prof. Radu Petrariu, Executive Director of the Association of Faculties of Economics from Romania (AFER), thanked the host Faculty's organizing team, members of the jury, participating students and winners of local competitions this year, and announced the upcoming events: a Business Plan competition part of ONEF 2022, and the National Forum of Economists from Romania, dedicated to the European Year of Youth, to be organized with the participation of students from AFER member universities and to focus on the concept of competence.



Scientific research

ASE organized the first edition of the Program entitled “Becoming a Leader”

On July 19-22, 2022, ASE’s “Ion Gh. Roșca” Training Center Complex in Predeal hosted the program entitled “becoming a Leader”, a pilot course part of the project entitled “ASE Student! Equity, Inclusion, Access for ASE students!” managed by ASE’s Career Counselling and Guidance Center. The event benefited from the contribution of special guests with extensive leadership experience, whose aim was to contribute to the development of ASE’s students’ leadership skills: Mariana Gheorghe, Șerban Toader, Octavian Bellu, Mihaela Bițu, Elisabeta Moraru, Adrian Iacobuș.



ASE participated in the 2022 European Researchers’ Night

On September 30, 2022, the Bucharest University of Economic Studies participated in the 2022 European Researchers' Night, the 17th edition of a project initiated by the European Commission. In 26 cities and towns from Romania, researchers met with the public to raise awareness on the diversity of research and its impact on everyday lives. ASE was represented by the following Faculties: Administration and Public Management, Agrifood and Environment Economics, Finance and Banking, Law, Management, Theoretical and Applied Economics, as well as by the Association of Students in Economics, Business and Communication.



Liaison with the business environment

ASE visited by Mr. Gianrodolfo Tonielli, Country Manager Director Accenture Romania

On July 6, 2022, ASE received the visit of Mr. Gianrodolfo Tonielli, Country Managing Director, Accenture Romania, who was received by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Paraschiv, Vice-rector, and PhD Teaching Assist. Dragoș Andrei Stoica, head of the Division for Liaison with the Business Environment.

Discussions focused on Accenture's involvement in the formal and informal training of the University's students, as well as on the completion of the renovation and redesign of the Robert Schumann Room, financed by Accenture Romania.



Liaison with the business environment

PhD Prof. Dorel Paraschiv – at the “US-Romania Economic Forum: From Security to Prosperity”

On September 28, 2022, on the occasion of the 25th anniversary of the Strategic Partnership between Romania and the USA, the American Chamber of Commerce in Romania (AmCham Romania) organized the “US-Romania Economic Forum: From Security to Prosperity”, focusing on bilateral economic issues. ASE was represented by PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. Discussion with President Ionuț Simion and other AmCham representatives revolved around the strengthening of the ties between our University and the business environment. The event was attended by high officials from the two countries, as well as by members of the business community.



International cooperation

ASE participated in the UNICA General Assembly

On June 29 – July 1, 2022, ASE was represented by PhD Prof. Dan Dumitrescu, Vice-rector for the Management of human resources and European funds, at the 32nd UNICA General Assembly and Rectors' Seminar “Leading Universities in Times of Crisis and Change”, hosted by the University College, Dublin, Ireland.

The UNICA General Assembly is the most important meeting in the annual agenda of the network, when member universities analyze their activity, generate ideas for new projects, consult on issues related to the European Higher Education Area and the role of universities in society. The UNICA Rector's Seminar provided the opportunity for reflection on the extraordinary transformations of the European higher education in recent years, and the way they are responding to challenges such as:

- “Focus on Ukraine. Crisis management, science diplomacy, academic values”
- “Managing post-COVID change and adapting Higher Education for the future”
- “Building Back Sustainably”.



International cooperation

ASE's Delegation's visit to Artois University

On September 28 - October 1, 2022, ASE's Delegation comprising PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, visited Artois University and participated in the celebratory events dedicated to the latter's 30th Anniversary. ASE's Delegation met with representatives of the host University's management team: PhD Prof. Pasquale Mammone, President, and PhD Prof. Philippe Duez, Dean of the Faculty of Economics; discussions focused on joint projects and the strengthening of research cooperation in the fields of Applied Artificial Intelligence, Economics and not only. ASE's Delegation also participated in the celebratory and sports events organized by the Artois University.



International cooperation

Internationalization activities

- September 6-9, 2022: the participation of PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, in the EGPA Conference on Public Administration for the Sustainable Future of Our Societies, in Lisbon, Portugal. During the EGPA General Assembly on September 6, PhD Prof. Constantin Marius Profireoiu was re-elected for 3 years in the EGPA Steering Committee, as the only representative from the Central and Eastern Europe re-elected as a token of his efforts towards the development of public administration in the region.



- September 13-16, 2022: ASE's participation in the 32nd Annual EAIE Conference and Exhibition in Barcelona, Spain, attended by more than 6000 participants from the entire world. ASE's Delegation aimed at increasing the international visibility and performance of the University.



International cooperation

Internationalization activities

- Accreditation Summer Camp – held at the “Ion Gh. Roșca” Training Center Complex in Predeal on September 23-25, 2022, a busy working meeting between those involved in ASE’s AACSB international accreditation. On this occasion, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, talked about the status of internationalization of our University and the progress made by the academic community in the process of international accreditation.
- September 26, 2022: PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, and representatives of ASE’s Erasmus+ Office met with 73 new Erasmus+ students from partner universities in France, Germany, Italy, the Netherlands, Portugal, and Spain. The incoming students also went on a guided tour of the university campus and a city tour within the Erasmus+ Orientation Day at ASE.



Book launches at ASE

- On June 7, 2022, ASE's Publishing House and ASE's Faculty of Law organized the book launch event of the volume entitled "Drept roman" [Roman Law] by Ionela Cuciureanu, meant as a *vademecum* for this complex subject in the curriculum of first year Law students. The book is also useful for any jurist interested in finding out more about the origins of the continental legal system and the reasons behind the legal constructions that define it. The event was hosted by ASE's "Virgil Madgearu" Room and benefited from the participation of the author, PhD Associate Prof. Ovidiu Ioan Dumitru, Dean of ASE's Faculty of Law, PhD Prof. Mihai Bădescu, ASE, PhD Assistant Prof. Jean Andrei, University of Bucharest, PhD Assistant Prof. Alina Monica Axente, "Titu Maiorescu" University of Bucharest among many others.



- On June 9, 2022, ASE's Library "Victor Slăvescu" Reading Room hosted the book launch event of the volume entitled "Criminologie" [Criminology], authored by PhD Assistant Prof. Teodor Manea and Horia-Șerban Tiugan. The book is of interest both for students in Law and for criminal law practitioners, as well as for those with an interest in social dynamics, as crime is unfortunately present in any society. The event benefited from the participation of the authors, PhD Associate Prof. Ovidiu Ioan Dumitru, Dean of ASE's Faculty of Law, PhD Judge Andrei Viorel Iugan, Bucharest Court of Appeal, and PhD Judge Cristian Bălan, Bucharest Law Court, as well as students from ASE's Faculty of Law.

Painting Exhibition in ASE

During September 20-November 20, 2022, ASE's "Cecilia Cuțescu Storck" Contemporary Art Gallery hosts a Painting exhibition with works by artist Mircea Năstase, whose works have been exhibited throughout the country for more than 15 years.



Summer Schools organized by ASE

Data Science Summer School

On July 21-31, 2022, ASE's "Ion Gh. Roşca" Training Center Complex in Predeal hosted the Data Science Summer School, organized by ASE together with The Big Data for Smart Society Institute (GATE), Bulgaria, Sofia University "St. Kliment Ohridski", Bulgaria and partners. The aim of the summer school was to acquaint students with the latest developments in data science: Data analytics and statistics, Machine learning, Causal inference, Time series, graphs, text processing, Data visualization, Data pipelines (data enrichment pipelines, machine learning pipelines). The program included lectures, hands-on activities and project work.



Summer schools organized by the Faculty of Business Administration in Foreign Languages – FABIZ in July-September 2022

ASE's Faculty of Business Administration in Foreign Languages – FABIZ organized the following summer schools:

- “Entrepreneurship and German Language 2022” – during July 17-29, and July 31- August 12, 2022 in Braşov – a program aimed at developing participants' knowledge of and proficiency in the German language and culture (levels A1-C1 according to the Common European Framework of Reference for Languages);
- “Entrepreneurship and French Language 2022” – during August 14-26, 2022 in Braşov - a program aimed at developing participants' knowledge of and proficiency in the French language and culture (levels A1-C1 according to the CEFRL);
- “Challenges for 2030: Economy digitalization and the energy revolution” – during August 25 – September 4, 2022 in Constanţa – a program aimed at all those interested in learning more about how the economies are transforming now in the context of web 3.0 and the switch to the "green economy".

Bucharest Summer University

On August 14-26, 2022, the Bucharest University of Economic Studies (ASE), the Bucharest University of Economic Studies Students' Union (USASE) through the Students' Senate, the Association of Faculties of Economics from Romania (AFER), with the academic mentoring of ASE's Faculty of Finance and Banking (FABBV) organized the 2022 edition of the Bucharest Summer University. This year's edition was entitled "FinTech - Challenges for Financial Services" and aimed at facilitating dialogue between students from more than 20 countries and consecrated academic and business specialists, fostering exchange of ideas and solutions for issues arising in the FinTech field. The program included numerous educational and cultural activities in the campus of the Bucharest University of Economic Studies, as well as one extended weekend to explore particular destinations across the country. PhD Prof. Nicolae Istudor also joined the team of renowned speakers from the academic and business environments and accompanied the students on their trip to the Peleş Castle. At the end of the two-week period of courses, seminars, workshops and debates and after passing a final exam, the participants received 5 ECTS.



News on student life

Summer School entitled “Advanced data analysis tools for sustainable development”

On August 31 - September 3, 2022, ASE’s Professional Training Center in Covasna hosted the Summer School entitled “Advanced data analysis tools for sustainable development”, organized as part of the research project entitled "Increasing the institutional capacity for the development of students' practical skills in the field of sustainable development and environmental protection by creating an educational hub", project director: PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. On this occasion, participating students and academics from the Bucharest University of Economic Studies and the “Nicolae Bălcescu” Land Forces Academy of Sibiu, accompanied by specialists from the business environment, debated on issues related to sustainability, the use of advanced data analysis tools to tackle environmental problems and energy security.



Summer school entitled “Health and Beauty through Tourism”

On September 4-10, 2022, ASE’s Faculty of Business and Tourism organized in the Băile Tușnad resort the Summer school entitled “Health and Beauty through Tourism”, attended by 30 students and facilitated by PhD Assistant Prof. Andreea Marin-Pantelescu and PhD Teaching Assist. Georgică Gheorghe. Participating students attended lectures delivered by academics and representatives from the business environment, and worked in teams towards elaborating projects to promote the host resort by means of digitalization.



Student NGO Night in ASE

On September 29, 2022, ASE hosted the Student NGO Night to offer ASE’s students the chance to meet with representatives of the Student Associations from the University, to visit their headquarters and discuss about the benefits of volunteering and the opportunity that come with student life in general. More than 600 students visited ASE’s Student Associations on the occasion.



CSU ASE – sports competitions and awards

On July 12-18, 2022, the Romanian Chess Delegation participated in the European Youth Team Chess Championships 2022 in Thessaloniki. CSU-ASE was represented by Alessia-Mihaela Ciolacu, who won every game she played and, thus, two gold medals. The Romanian Chess Delegation comprised Miruna-Daria Lehaci, Alessia-Mihaela Ciolacu, Ema Obadă, captain: Costică-Ciprian Nanu.



On July 30, 2022, AutoVortex CSU ASE ranked 1st at the International Robotics Championship in the United States, in Utah. Champion students: Andrei Ianis Midache, Theodor Adrian Vasile, Radu Gabriel Dăscălescu, Maria Ioana Dicu, Adrian Florin Hantascu, Elena Maria Vasile, Răzvan Iacob Milea; team coordinator: PhD Teaching Assist. Ionuț Valentin Panea.



News on student life

CSU ASE – sports competitions and awards

In August 2022, David Gavrilescu, 2nd year student at ASE's Faculty of International Business and Economics, member of CSU ASE, the national team chess champion, became the youngest Chess Grandmaster in Romania. David is twice national rapid chess champion, the 4th best chess player in Romania, and now one of the 22 Chess Grandmasters in Romania, having attained the highest rank a chess player can attain. Coach: Grandmaster Constantin Lupulescu.

On August 13-14, 2022, the Romanian Federation of Bodybuilding and Fitness and Power Gym Fitness Constanța jointly organized the Miss & Mister Fitness Romania 2022 Tournament in Mamaia. CSU ASE members, Ruxandra Tomescu and Cătălin Dimulescu won the 1st place as a pair and the title of Miss & Mister Fitness.

On August 20-31, 2022, the European Women's Chess Championship was held in Prague, which reunited 123 chess players from 28 countries. CSU ASE member Irina Bulmaga was ranked 6th, thus obtaining the best ranking of a Romanian female chess player in the last 10 years.



CSU ASE – sports competitions and awards

On August 26, 2022, CSU ASE member Radu-Cristian Toma received the title of International Master from the International Chess Federation (FIDE).

During September 1-4, 2022, the National Cadets, Juniors, Seniors and Masters Championships in Bodybuilding and Fitness was organized in Sibiu, with over 450 competitors. CSU ASE obtained 27 gold medals, 10 silver medals and 13 bronze medals. Emeritus coaches: Dănuț Enuță and Irina Nicoleta Muntean.



The International Day of University Sport celebrated at ASE

On the occasion of September 20 – The International Day of University Sport, the Bucharest University of Economic Studies hosted the meeting of academic sports clubs to set up the Romania Association of Academic Sports Clubs. The meeting was attended by 18 of the 30 directors of academic sports clubs, PhD Prof. Eng. Gigel Paraschiv, State Secretary at the Ministry of Education, and Ms. Claudia Georgescu, Director of the Romanian School and University Sports Federation (FSSU).

ASE's community mission

Debate for the approval of the new National Research Development Innovation Plan 2022-2027

On April 6, 2022, the Ministry of Research and Innovation organized a public debate session on the draft Government Decision on the National Research Development Innovation Plan 2022-2027. The debate was hosted by the National Institute of Statistics and ASE was represented by PhD Prof. Mihaela-Alina Dima, Vice-rector for Research, development and innovation. Discussions emphasized the need for balance between base financing and stimulating performance, for predictability in the organization of research project competitions, as well as for correlating the Plan with developments in European research and research financing.

Debate on “Vision, resilience, transformation – an agenda for Romania 2030”

On July 9, 2022, ASE hosted the debate entitled “Vision, resilience, transformation – an agenda for Romania 2030”, organized in partnership with Romania – Horizon 2030 and the Friedrich Ebert Stiftung. The event was attended by His Excellency, Mr. Mircea Geoană, NATO Deputy Secretary General, ASE academics and representatives of the business and social environment. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who referred to ASE's commitment to identifying the issues arising in Romania's economy and to offering scientifically-grounded solutions for these issues.



ASE's community mission

Meeting between Rectors and Prime Minister Nicolae-Ionel Ciucă, at the Victoria Palace

On July 25, 2022, a Delegation comprising 6 Rectors of Universitaria Consortium member universities, including ASE's Rector, PhD Prof. Nicolae Istudor, as well as members of other academic consortia, met at the Victoria Palace with Prime Minister Gen. Nicolae-Ionel Ciucă, the Minister of National Education, PhD Prof. Sorin Mihai Cîmpeanu, the Minister of Research, Innovation and Digitalization, Mr. Sebastian-Ioan Burduja, the Presidential Advisor for Education and Research, Ms. Ligia Deca. Discussions referred to issues arising in the academic environment, with Rectors expressing support for the Educated Romania Project and formulating a series of suggestions and recommendations for the improvement of the future legislation on higher education.



Working meeting with the Minister of National Education

On July 29 - August 1, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Marian Preda, President in office of the Universitaria Consortium, Rector of the University of Bucharest, participated in a working meeting with the Minister of National Education, PhD Prof. Sorin Mihai Cîmpeanu, at the Ministry headquarters. Attendees debated on the 30 Universitaria Consortium's proposals on the new Education Law, formulated by PhD Prof. Nicolae Istudor, ASE's Rector. A press release was issued after the event

ASE's community mission

Launch of the “Romania of the Future” Project

On September 6, 2022, the Ministry of Research, Innovation and Digitalization launched the “Romania of the Future” Project, the event benefitted by the presence of a large number of representatives of the Romanian research environment, Prime Minister Nicolae-Ionel Ciucă, other ministers, members of Parliament, representatives of the European Commission and of the World Bank. The Bucharest University of Economic Studies was represented by PhD Prof. Mihaela-Alina Dima, Vice-rector for Research, development and innovation, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Assistant Prof. Robert Bumbac, Coordinator of ASE's Student Entrepreneurial Society, and Mr. Valentin Lazăr, Director of the Division of Research and Innovation Management.

The “Romania of the Future” Project puts forth a new approach in research, innovation and knowledge, to bring research closer to the entrepreneurial environment, and to reward valuable applied research and not only. The event program also comprised an exhibition of the latest research results in Romania, which reunited representatives of the universities, national research and development institutions and the economic environment, so as to facilitate a more dynamic interaction between parties.



ASE's community mission

Cooperation Protocol between ASE and the Romanian National Anti-drug Agency

On September 15, 2022, ASE hosted a working meeting between the Director of the Romanian National Anti-drug Agency (ANA), Chief police commissioner Georgel-Cristian Ivan, and ASE's Rector, PhD Prof. Nicolae ISTUDOR, during which the two parties signed a Cooperation Protocol for joint actions until the year 2026. On this occasion, the management of the two partner institutions expressed their firm belief that the protocol is the basis for efficient future action towards awareness raising and prevention of drug consumption among youth in the academic environment.



ASE's community mission

ASE's Management team's presence in the media

On July 4, 2022, ASE's Rector, PhD Prof. Nicolae Istudor, and Rectors of other Romanian universities participated in a discussion broadcasted by TVR Info TV Channel produced by Ms. Anca Lăzărescu on the topic of higher education developments in recent years. Discussions revolved around aspects such as: the attractiveness of study programs for high school graduates from Romania and abroad, admission procedures for Bachelor's and Master's programs, best practices in the internationalization of Romanian higher education, lessons learned during the Covid 19 Pandemic, the need for investment in digital transformation etc.

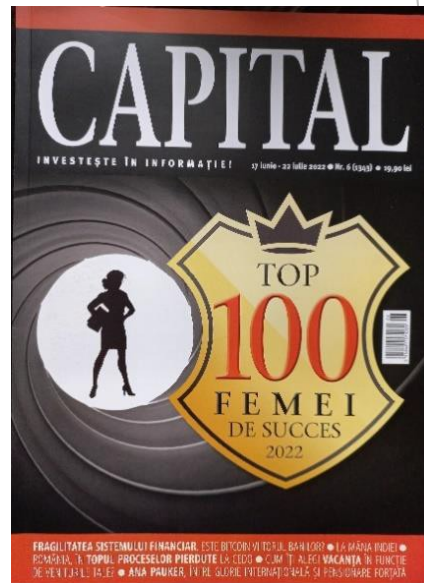
On September 16, 2022, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, granted an interview to Mr. Laurent Coderc, from Radio France International, on the topic of economic challenges and perspectives for labor market insertion for young graduates.



ASE's community mission

PhD Prof. Daniela Luminița Constantin – nominalized at the “Education and Research” category of the “Top 100 Successful Women” 2022

On June 16, 2022, the Capital magazine released the “Top 100 Successful Women” 2022, which for the first time comprises the “Education and Research” category. PhD Prof. Daniela Luminița Constantin from ASE's Faculty of Administration and Public Management was among the ten nominees, ten impactful female personalities in the field of education. Congratulations!



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