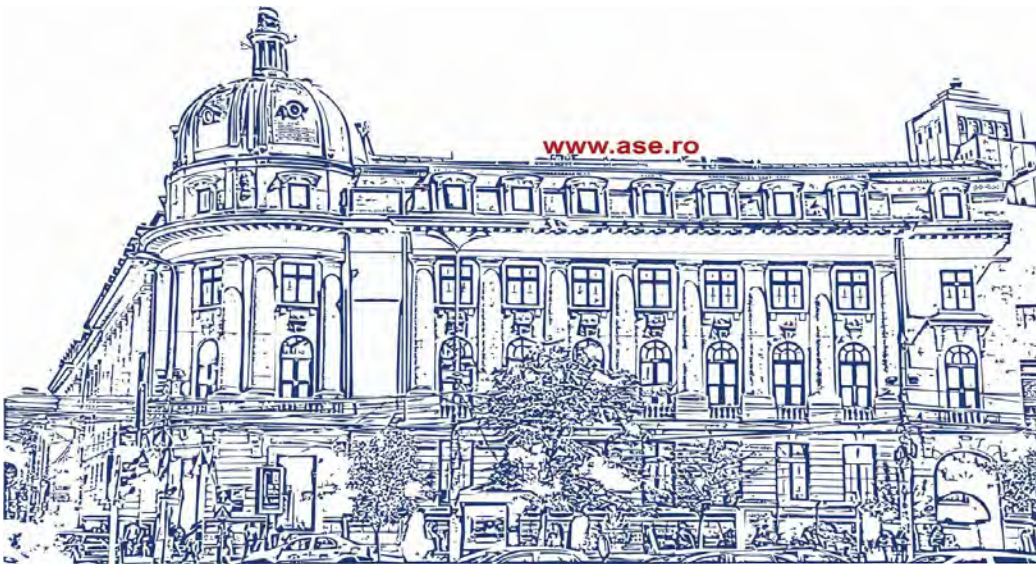




BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

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Newsletter



October – December 2022

Inside this issue:

Academic anniversaries

ASE in international rankings

News on Study programs

Scientific research

Liaison with the business environment

International cooperation

News on diplomatic, cultural and artistic events

News on student life

ASE's community mission

Academic anniversaries

PhD Prof. Nicolae Istudor participated in the celebration of the 130th Anniversary of the “Ion Mincu” University of Architecture and Urban Planning

On October 3, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the celebratory events dedicated to the 130th Anniversary of the “Ion Mincu” University of Architecture and Urban Planning and the Opening ceremony of the new academic year. The events were also attended by His Excellency, Mr. Klaus Werner Iohannis, President of Romania, Cseke Attila-Zoltan, Minister of Development, Public Works and Administration, and PhD Prof. Eng. Gigel Paraschiv, State Secretary - Ministry of Education. On this occasion, ASE's Rector bestowed an anniversary message and plaque acknowledging the entire activity undertaken by the “Ion Mincu” University of Architecture and Urban Planning, and congratulating the academic community for their exceptional results in architectural higher education.



Academic anniversaries

PhD Prof. Nicolae Istudor, ASE's Rector, honorary guest and the celebratory events occasioned by the 100th Anniversary of the Economic College in Buzău

On October 5, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the celebratory events dedicated to the 100th Anniversary of the Economic College in Buzău. On this occasion, ASE's Rector, an Alumnus of the College, gave a congratulatory speech and bestowed an anniversary plaque, referring to the outstanding results obtained by the College's teachers and alumni. PhD Prof. Nicolae Istudor received an anniversary medal from the management team of the College, and was presented a Laudatio by the long-standing principal, Mărioara Lungu.

ASE's Rector gave an interview to the online publication opiniabuzau.ro, where he referred to being proud of having graduated from this College and about the perspectives ASE offers to the students from its 12 faculties.

The ASE's opening ceremony of the 2022-2023 academic year was attended by two special guests from the Economic College in Buzău – teacher Geta Burducea, and Măriuca Budău, Alumna of ASE, whom ASE's Rector bestowed a Diploma in recognition and appreciation for the great number of College graduates that have become ASE's students, and the quality of the education they received at pre-university level.



Academic anniversaries

ASE's participation in the Military Oath of Enlistment Ceremony

On October 21, 2022, PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management, represented ASE in the Ceremony of Military Oath of Enlistment of first year students from the “Alexandru Ioan Cuza” Police Academy, an outstanding moment in the academic life. ASE's representative delivered a congratulatory message to the academic staff members and students of our partner university.



Conferral Ceremony of the Title of Doctor Honoris Causa to Lieutenant General Dr. Eng. Dumitru Dorin Prunariu

On October 25, 2022, following the proposal of the Faculty of Business and Tourism, the Senate of the Bucharest University of Economic Studies conferred the Title of Doctor Honoris Causa to Lieutenant General Dr. Eng. Dumitru Dorin Prunariu, Honorary Member of the Romanian Academy, the first and only Romanian astronaut. The Conferral Ceremony was hosted by ASE's Aula Magna and marks the academic community's appreciation for this prominent personality, who has significantly contributed to the curricular component of our University and has promoted ASE's values in Romania and abroad.



Academic anniversaries

Conferral of the Title of Doctor Honoris Causa to ASE's Rector

On Thursday, November 3, 2022, during a Festive Gathering, the Senate of the “Lucian Blaga” University of Sibiu conferred the University's highest honorary title - Doctor Honoris Causa - to PhD Prof. Nicolae Istudor, ASE's Rector. The ceremony was attended by a numerous delegation from ASE, members of the Board of Trustees, the management of ASE's University's Senate, academics and students, as well as by Rectors from other Romanian universities and other guests. Congratulations!

The Conferral of the Title of Doctor Honoris Causa and welcoming of PhD Prof. Nicolae Istudor among the honorary members of the academic community of the “Lucian Blaga” University of Sibiu is a token of recognition of his outstanding results in over three decades of economic and agrarian education and research, as well as of his contribution to joint educational and research programs undertaken by ASE and the “Lucian Blaga” University of Sibiu.



Academic anniversaries

World Bank Group - 30 years of activity in Romania

On November 7, 2022, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management represented the Bucharest University of Economic Studies in the event dedicated to the celebration of 30 years of activity of World Bank Group in Romania, hosted by the Romanian Athenaeum.



Excellence Diploma awarded to ASE

On November 7-9, 2022, the National Agency for Community Programs in the Field of Education and Vocational Training (ANPCDEFP) organized the annual meeting of the Erasmus+ Offices in Romania. Discussions focused on sharing experiences, good practices and integrating Erasmus priorities in specific activities of the Offices, attracting students to participate in international mobility, as well as on the news and new challenges of the coming year. On this occasion, the Bucharest University of Economic Studies was granted the Excellence Diploma for its contribution to the successful implementation of the Erasmus Program in Romania in the last 35 years.



Academic anniversaries

ASE received the Academic Partnership Award

On November 10, 2022, during the Gala occasioned by the 20th Anniversary of the Romanian Institute of Financial Studies (ISF), the Bucharest University of Economic Studies was bestowed the Academic Partnership Award. The celebratory event benefited from the participation of PhD Prof. Nicolae Istudor, Rector, PhD Associate prof. Ionela Costica, Dean of the Faculty of Finance and Banking, and PhD Assistant prof. Radu Petrariu, Advisor to the Rector.



Romanian Academy's Award for the Statistical Monograph of ASE!

On December 7, 2022, the Romanian Academy conferred the “Petre S. Aurelian” Award for the book entitled “Monografie statistică a Academiei de Studii Economice București. 100 de promoții de absolvenți” [Statistical Monograph of the Bucharest University of Economic Studies. 100 Classes of Alumni"] (vol. I-II) by: Nicolae Istudor (coordinator), Emilia Gogu, Alexandru Isaic-Maniu, Dumitru Miron and Ion Vorovenci, published in 2020 by ASE's Publishing House. The event was part of the Conferral Ceremony hosted by the Aula of the Romanian Academy. Congratulations to the winners of this prestigious award and to ASE's entire community, whose representatives contributed to the realization of this ambitious editorial project!



Academic anniversaries

ASE's Gala of Excellence, 6th edition

On December 8, 2022, ASE's Aula Magna hosted the 6th edition of ASE's Gala of Excellence. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and moderated by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students. On this occasion, 10 Excellence Awards were granted for the scientific, educational, volunteering, internationalization and administrative activities undertaken by the members of the academic community, as well as a special award for the Company of the Year. This year's award winners are:

- Excellence Award for the “Researcher of the year” – PhD Prof. Dan Gabriel Anghel;
- Excellence Award for the “Voluntary of the Year” – Iliana Caragea (2nd year Master's student, Faculty of Economic Cybernetics, Statistics and Informatics);
- Excellence Award for “Scientific research activity” – Laura Eugenia Barna (Doctoral Student, Doctoral School in Accounting);
- Excellence Award for “Scientific research activity” – Alexandra Diana Chirescu (Master's student, Faculty of Agrifood and Environmental Economics);
- Excellence Award for “Entrepreneurship” – Mario Deacu (3rd year Bachelor student, Faculty of Marketing);
- Excellence Award for “Supporting the university's Development - Accenture Romania (business environment partner);
- Excellence Award for “Supporting the university's internationalization efforts” – Cosmin Alin Boțoroga (Doctoral student, Doctoral School in International Business and Economics);
- Excellence Award for “Volunteering and Representational Activities” – The Students' Union from the Faculty of Economic Cybernetics, Statistics and Informatics (Student Organization);
- Excellence Award for “The Best Research Team” – PhD Prof. univ. dr. Luminița Constantin;
- Excellence Award for “Employee of the Year” – Marioara Fuior.

Congratulations and gratitude for all award winners!

The event was organized by ASE's Division for Liaison with the Business Environment and ASE's Foundation, with the valuable support of leading partners from the business environment. The event ended with a beautiful Carol Concert delivered by ASE's Choir.



Academic anniversaries

Excellence Diploma “Opera Omnia”

On December 19, 2022, ASE’s Rector, PhD Prof. Nicolae Istudor, was granted the Excellence Diploma “Opera Omnia” by the National Institute of Statistics for the academic and scientific research management of the Bucharest University of Economic Studies against the background of current crises.



ASE represented at the Municipalities’ Gala 2022

On December 14, 2022, the Romanian Opera hosted the 6th Municipalities’ Gala, organized by the Romanian Association of Municipalities, under the High Patronage of the President of Romania, in partnership with the National Council of Rectors. ASE was represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, who bestowed the Entrepreneurship Award and the Participative Local Governance Award.



ASE in international rankings

Prestigious international academic rankings attest to the quality of the educational and research activities undertaken by ASE's academic community:

ASE - Ranked 1st in Romania in Times Higher Education (THE) World University Rankings 2023!

In the Times Higher Education World University Rankings 2023, for the fourth consecutive time, ASE is ranked 1st in Romania, out of the 20 Romanian universities present in the classification, and 501-600th overall for the second consecutive time, being the only Romanian university ranked among the top 600 world universities out of the 1799 world universities from 104 countries evaluated for the current edition. Moreover, ASE is ranked 48th at world level as regards citations.

This edition of the Times Higher Education World University Rankings was released in New York on October 12, 2022. during the Times Higher Education (THE) World University Rankings Summit, organized in partnership with New York University (NYU). Elaborated by the British magazine Times Higher Education (THE) since 2004, the prestigious ranking evaluates research-intensive universities on the basis of 13 performance indicators grouped into four categories: teaching, research, citations, industry income and international outlook. The 2023 edition is available at <https://www.timeshighereducation.com/world-university-rankings/2023/world-ranking>),



ASE in international rankings

ASE in the Times Higher Education World University Rankings by Subject 2023

For the fifth consecutive year, ASE is ranked on top positions in the Times Higher Education World University Rankings 2023 by Subject - 601-800th overall in Social Sciences and 801+th in Business & Economics, according to THE WUR 2023 by Subject, published on October 25, 2022.

The Universitaria Consortium is also represented in these two subjects, by the “Alexandru Ioan Cuza” University of Iași, the “Babeș-Bolyai” University of Cluj, the University of Bucharest, the West University of Timișoara and the “Lucian Blaga” University of Sibiu. The 2023 edition is available at <https://www.timeshighereducation.com/world-university-rankings/by-subject>.



News on Study programs

Opening of the 2022-2023 academic year at ASE's Distance Learning Center in Tulcea

On October 1, 2022, ASE's Distance Learning Center in Tulcea hosted the Opening ceremony of the 2022-2023 academic year for the Bachelor's program in Agrifood and Environmental Economics. The event was attended by local government officials, the principal of the "Danube Delta" Economic College in Tulcea, the head of ASE's Distance Learning Center in Tulcea, the Dean of the ASE's Faculty of Agrifood and Environmental Economics.



Graduation Ceremony for the alumni of the Romanian-Canadian MBA program

On October 28, 2022, ASE's Aula Magna hosted the Graduation Ceremony for the 2021 and 2022 Classes of Alumni of the Romanian-Canadian MBA. The event was attended by H.E. Ms. Annick Goulet, Canadian Ambassador to Romania, Bulgaria and the Republic of Moldova, PhD Prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, PhD Associate prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School – BBS, PhD Associate prof. Alin Valentin Angheluță, Deputy Dean BBS, PhD Prof. Guy Cucumel, L'Université du Québec à Montréal - UQAM), other guests. The alumni were granted the graduation diplomas by H.E. Ms. Annick Goulet (who bestowed the diplomas issued by UQAM) and PhD Prof. Marius Constantin Profiroiu and PhD Associate prof. Alin Valentin Angheluță (who bestowed the diplomas issued by ASE).



News on Study programs

Graduation ceremony - Postgraduate training program in “Public Administration for Sustainable Development”

On November 22, 2022, ASE's Aula Magna hosted the Graduation ceremony for the first class of alumni of the Postgraduate training program entitled “Public Administration for Sustainable Development”, jointly organized by the Bucharest University of Economic Studies and the Sustainable Development Department of the General Secretariat of the Government of Romania. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and benefited from the participation of PhD Prof. Elvira Nica, Dean of ASE's Faculty of Public Administration and Management, alumni and academic staff representatives, guests from the Government of Romania.

The event was organized as part of the OPAC Project entitled “Sustainable Romania – Development of the Strategic and Institutional Framework for the Implementation of the National Strategy for the Sustainable Development of Romania 2030”, co-funded from the European Social Fund. The project thus contributed to the training of the first generation of 150 experts in sustainable development, members of the central public administration, as per the principles of the United Nations’ 2030 Agenda for Sustainable Development, to contribute to the attainment of global objectives, as transposed in the National Strategy for the Sustainable Development of Romania 2030.



News on Study programs

Modernization of ASE's campus

Inauguration of the “Robert Schumann” Room - Accenture Student Lab

On October 25, 2022, the Bucharest University of Economic Studies and Accenture inaugurated the “Robert Schumann” Room - Accenture Student Lab, a lecture room endowed with state-of-the-art technology, following a 200,000-dollar investment. The event benefited from the participation of PhD Prof. Nicolae Istudor, ASE's Rector, and Mr. Gianrodolfo Tonielli, Country Manager Accenture Romania, representatives from ASE and Accenture.



News on Study programs

ROMGAZ Amphitheater at ASE, investment for excellence in education

On December 7, 2022, the ROMGAZ Amphitheater in ASE was inaugurated - Amphitheater 2103 from the “Virgil Madgearu” Building - renovated and modernized on the basis of the 300000 RON investment made by ROMGAZ, following the initiative of the Association of Students in Economics, Business and Communication (ASEAC) – ASE’s Faculty of Theoretical and Applied Economics. The newly inaugurated Amphitheater is to host teaching activities, lectures, debates, in a friendly environment, with state-of-the-art architecture, equipment. The event benefited from the participation of PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, Mr. Răzvan Popescu, ROMGAZ General Director, Mr. Bogdan Mihai Dumea, State Secretary – Ministry of Research, Innovation and Digitization, PhD Prof. Grigore Ioan Piroșcă, Dean of ASE’s Faculty of Theoretical and Applied Economics, academics, numerous students, ROMGAZ representatives.



News on Study programs

ASE and ING Bank – partners in the Inauguration of a new amphitheater at ASE

On December 12, 2022, following modernization works, ASE and ING Bank Romania inaugurated the 3Ms Amphitheatre in the “Paul Bran” Building on Moxa Street. The investment amounted to 60000 euros and now the amphitheater has state-of-the-art technology. The project was jointly undertaken with ASE’s Foundation. The inauguration event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, Ms. Mihaela Bitu, CEO ING Bank Romania, as well as other representatives of ING and ASE involved in the project.



News on Study programs

Enlargement of ASE's Campus in Romana Square

In November 2022, ASE announced the completion of the procurement process for the “Sabba Ștefănescu” House, a building erected in 1903 according to the blueprints designed by architect Oscar Maugsch. The University's Patrimony now includes three superb monumental buildings at the heart of Bucharest: the Palace of the Bucharest University of Economic Studies situated on 6 Romana Square, the “Nanu-Muscel” House situated on 7 Romana Square and the “Sabba Ștefănescu” House situated on 8 Romana Square. The price of the newly acquired building was 6800000 euro, from ASE's own resources.

The extension of the areas intended for the activities of the educational, research and administrative processes, as well as the enhancement of comfort conditions for students, teaching and auxiliary staff, in keeping with the provisions of the legislation in the field of health and safety at work, continue to be a priority of the managerial team of the Bucharest University of Economic Studies.



News on Study programs

Liaison with the high school environment

Educational Caravan - 2023 Admission to ASE!

In November and December 2022, ASE's Marketing and Communications Office organized the 12th edition of ASE's Educational Caravan - 2023 Admission to ASE! The University representatives, including academics and students visited over 65 colleges and high schools in the country in: Alexandria, Brăila, Buzău, Călărași, Constanța, Craiova, Focșani, Pitești, Ploiești, Slatina, Slobozia, Târgoviste, and Tecuci. During the meetings with high school students and their teachers, ASE's representatives provided details and informative materials about the Bachelor's Educational offer of ASE's 12 faculties, Admission procedures for 2023 and career opportunities upon graduation.



News on Study programs

Guided tours of ASE

Throughout the last quarter of 2022, ASE was visited by groups of pupils and teachers from national colleges and high schools in Bucharest, Constanța, Târgoviște, Tulcea. Visitors received detailed information on the Educational Offer of ASE's 12 Faculties that organize Bachelor's programs, admission procedures, student facilities, opportunities for personal and professional development, and were accompanied on guided tours of ASE's Campus.



Scientific research

International Workshop entitled “Leading Effective Teams in Time of Crisis”

On October 5, 2022, ASE’s Advanced Research Institute organized the International Workshop entitled “Leading Effective Teams in Time of Crisis”, guest speaker: Prof. Franco Gandolfi, California Institute of Advanced Management (CIAM), California, USA; moderators: PhD Prof. Marian Năstase and PhD Prof. Margareta Florescu. The event was opened by the welcoming messages of PhD Prof. Nicolae Istudor, ASE’s Rector, and PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation.

The workshop was organized as part of the national research project entitled “Developing the institutional capacity for scientific research of the Bucharest University of Economic Studies by increasing scientific visibility and sustainability, promoting open science practices” (OPEN FUTURE)”.

International Conference “Perspectives in Banking and Financial Law”

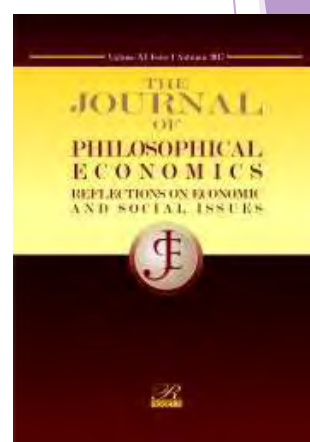
On October 7, 2022, ASE hosted the 15th International Conference on “Perspectives of Banking and Financial Law”, organized by ASE’s Faculty of Law in partnership with the European Society for Banking and Financial Law, the Association of Legal Advisors in the Banking and Financial System, and the Romanian Society of Business Law. The event was attended by PhD Prof. Nicolae Istudor, ASE’s Rector, representatives of the leading professional organizations in the field, public officials, practitioners, researchers, academics from Romania and abroad, interested in Banking and Financial Law as well as Fintech. Among the guest speakers we mention: Mr. Roberto Ferretti (President of with the European Society for Banking and Financial Law), Prof. Ianfred Silberstein, Mr. Adrian Vasilescu (representative of the National Bank of Romania), Ms. Gabriela Folcuț (Executive Director - The Romanian Association of Banks) and Mr. Liviu Fenoghen (Head of the Alternative Banking Dispute Resolution Centre).



Scientific research

ASE's Scientific Journals – awarded the DOAJ Seal

On September 4, 2022, and October 12, 2022, two of ASE's Scientific Journals – *The Journal of Philosophical Economics: Reflections on Economic and Social Issues*, and the *Amfiteatru Economic Journal*, respectively, were awarded the prestigious DOAJ Seal. The label is a token of the quality of the two journals published by ASE's Publishing House, which are the only Romanian scientific journals that hold this distinction, as they meet all the seven criteria of eligibility for the DOAJ Seal: digital preservation, persistent article identifiers, metadata supply to DOAJ, license type, license information in articles, copyright and publishing rights, and self-archiving policy.



Human Resources for Excellence in Research Award (HRS4R), confirmed for another 3 years!

In 2020, ASE received the Human Resources for Excellence in Research Award (HRS4R), a token of the European Commission's recognition that the University's human resource policy is in agreement with European values, as per the European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers.

On October 19, 2022, the European Commission has communicated the successful completion of the intermediary evaluation stage for the HRS4R Award and prolonged by 3 more years ASE's right to use the Label, until 2025. The HRS4R Award reflects ASE's commitment to permanently improving its human resource policies in the field of scientific research.



Scientific research

The 8th Administration and Public Management International Conference

On October 21-22, 2022, ASE's Faculty of Administration and Public Management organized the 8th Administration and Public Management International Conference on "Challenges of Digital Transformation and Human Resources Management Reform in Public Administration". The event was opened by PhD Prof. Constantin Marius Proftiroiu, Vice-rector for International Relations, PhD Prof. Elvira Nica, Dean of the Faculty of Administration and Public Management. Guest speaker: Prof. Nelson Michaud, École nationale d'administration publique (ÉNAP), Canada.



Final conference – international research project entitled “Empowerment through liquid integration of migrant youth in vulnerable conditions” (MIMY)

On October 25, 2022, ASE hosted the Final conference organized as part of the international research project entitled “Empowerment through liquid integration of migrant youth in vulnerable conditions” (MIMY), funded by means of the European Union’s Horizon 2020 Framework Program. The project consortium reunites 14 institutions from 9 countries, and is coordinated by the University of Luxembourg. The hybrid event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, and PhD Prof. Monica Roman, project manager. The event was attended by 40 people, project partners, representatives of the academic and diplomatic environments, of institutions with a key role in the management and implementation of immigration policies and young migrants. The event calendar included presentations of research results and the opening of a photo exhibition on migration trajectories recorded by young migrants from the Republic of Moldova and Arab countries, project participants.



Joint conferences of ASE's Faculty of International Business and Economics

On October 27-28, 2022, ASE's Faculty of International Business and Economics organized the 10th "Synergies in Communication" International Conference - SiC and the 13th "Future of Europe" International Conference - FoE, in partnership with the National Bank of Romania, which hosted the plenary session and a series of panel sessions, attended by representatives of ASE's management team (PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, and PhD Prof. Gheorghe Hurduzeu, Dean of ASE's Faculty of International Business and Economics), of the academic community of the organizing faculty, guests from the Romanian Academy, the European Institute of Romania. Guest speakers: Mr. Mircea Geoană, NATO Deputy Secretary General, and Mr. Iulian Chifu, State advisor on foreign policies.

The panels organized as part of the FoE 2022 International conference were attended by guests from the Czech Republic, Great Britain, Hungary, Poland, Portugal, Romania, Spain, who discussed about topics such as: the security of Europe, the economic crisis, entrepreneurship, the problems of the global economy, the protection of consumers of financial services. The panels organized as part of the SiC 2022 International Conference were attended by guests from Albania, Algeria, Belgium, Bulgaria, Cameroon, the Czech Republic, Estonia, France, Great Britain, India, Iraq, Israel, Japan, North Macedonia, Poland, Romania, Spain, the USA, Ukraine, who debated in English, French, German and Romanian on topics related to: intercultural and business communication, trends in international academia and research, literary and cultural studies, etc.



Scientific research

16th International Management Conference (IMC)

On November 3-4, 2022, ASE's Faculty of Management organized the 16th International Management Conference - IMC 2022, on "Management and Resilience Strategies for a Post-Pandemic Future". The event was organized in partnership with the Romanian Academic Society of Management (SAMRO) and the "Constantin Angelescu" Advanced Interdisciplinary Research Institute of the Romanian Academy of Scientists (AOSR). Participants debated on the recent issues and challenges arising in national and international business management: business administration, project management and organizational performance, change management and entrepreneurship, human resources management, behavioral sciences, communication studies and business ethics.



15th International Conference on Applied Statistics - ICAS 2022

On November 11-12, 2022, ASE's Department of Statistics and Econometrics organized the 15th International Conference on Applied Statistics ICASS 2022, in partnership with the National Institute of Statistics, and the Applied Statistics and Econometrics Group. The event was attended by academics, researchers, Doctoral students, practitioners in the field, who presented research results on topics such as: quantitative analysis and applied statistics, topical issues of economic and social statistics, data science and artificial intelligence, blockchain technology, demography, experimental design, macro and micro econometrics, mathematical statistics, network analysis, sampling techniques and applications, spatial statistics and econometrics, statistical analysis of internal and international migration, statistical applications in international comparisons, etc.



Scientific research

11th International Conference on Competitiveness of Agro-food and Environmental Economy - CAFEE 2022

On November 11-12, 2022, ASE's Department of Agrifood and Environmental Economics organized the 11th International Conference on Competitiveness of Agro-food and Environmental Economy CAFEE 2022. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, participants debating on agrifood systems, regional and rural development, sustainable development, agrifood economics, environment policies, trends and challenges in the industry, strategic approach to competitiveness, policies related to globalization and European integration.



Events organized by ASE's Faculty of Law in November 2022:

- The 12th International Conference entitled “Perspectives of Business Law”, co-organized with the institutional partner – the Romanian Society of Business Law. The hybrid event benefited from the participation of the following keynote speakers: Dr. Lawyer Christos Kazantzis, Prof. Carlos Eduardo Adriano Japiassú, Fabio Polverino, Barbara Lazarotto and Giulia Guagliardim as well as of numerous professionals in the field of business law and its related areas, academics, practitioners, representatives of public institutions or students. Discussions focused on topics related to corporate law, financial and fiscal law, banking law, criminal business law, labor law, competition law, consumer protection, civil law and civil procedural law, but also public law.

Scientific research

- On November 25, 2022, ASE's Faculty of Law organized the 12th International Conference on "Challenges of Business Law in the Third Millennium" in partnership with The Society of Juridical and Administrative Sciences. The event program included panels on public law, private law, European union law.
- On November 25-26, 2022, ASE's Faculty of Law, the Faculty of Law of the West university of Timișoara and the Romanian Chamber of Fiscal Consultants, in partnership with Hamangiu Publishing House organized the 9th National Conference of Fiscal Law, hosted by ASE's Aula Magna. The event was attended by practitioners in the field.
- On November 28, 2022, ASE's Faculty of Law welcomed keynote speaker PhD Prof. Jacques Malherbe, lawyer and academic in Germany, France or Italy, for a debate on company migration in Europe. The event was hosted by the "Robert Schumann" Room from the "Ion Angelescu" Building.



National Forum of Students in Economics

On November 23, 2022, against the background of the European Year of Youth, and on the occasion of the Economists' Day and the Economics Scholars' Day, ASE, the Association of Faculties of Economics from Romania (AFER), and Alumni ASE organized the National Forum of Students in Economics. This year's topic was entitled "Skills for future economists", as part of the research project entitled "ASE's Students fit for the challenges of the labor market" (StudFit4LabourMarket!). The event was opened by PhD Prof. Nicolae Istudor, ASE' rector and President of AFER, and benefited from the participation of distinguished guests such as PhD Prof. Gigel Paraschiv – State Secretary, Ministry of Education, Bogdan Paraschiv – State Secretary, Ministry of Family, Youth and Equal Opportunities, Ina Nimerenco – President of the Romanian Students' Union, Sonia Maer – Vice-President of the National Union of Students in Romania, who conveyed messages on behalf of the institutions they represent and congratulated students, academics and economists attending the celebratory events dedicated to professionals in economics. The program included presentations and debates on key issues related to Necessary skills for labor market insertion; Competences for a career in research-development-innovation; Skills needed for entrepreneurship.

Part of the same StudFit4LabourMarket! International project, ASE's Center for Career Counseling and Guidance co-organized with Alpha Bank Romania the workshop entitled "Key skills in banking– How to make a career in banking". The event took place on November 24, when banking professionals discussed with students about the specificities of the banking professions, career stages, opportunities for internships etc.



Scientific research

National Forum of Economists in Romania

On November 23-25, 2022, on the occasion of the Economists' Day and the Economics Scholars' Day, ASE organized the National Forum of Economists in Romania, in partnership with the Association of Faculties of Economics from Romania (AFER), and Alumni ASE. The event was hosted by ASE's "Ion Gh. Roșca" Training Complex Center in Predeal, as part of the research project entitled "ASE's Students fit for the challenges of the labor market" (StudFit4LabourMarket!), and was attended by representatives of ASE, AFER member universities, researchers and representatives of the social and economic environment.

The event program included on November 24, the Festive General Assembly, with messages delivered on behalf of PhD Prof. Nicolae Istudor, ASE' rector and President of AFER, PhD Prof. Marin Dinu – Secretary General of the General Association of Economists in Romania (AGER), PhD Prof. Constantin Anghelache – First Vice-president of the Romanian Society of Statistics (SRS), Acad. Lucian-Liviu Albu – Director of the Romanian Academy's Institute of Economic Forecasting. Awards were bestowed, as follows:

- *The Best Economics Book published in 2021*: for the volume entitled *FACEREA ECONOMIEI. Îndreptar epistemic* [The Making of Economics. Epistemic Guide], authored by PhD Prof. Marin Dinu (Faculty of Theoretical and Applied Economics, ASE);
- *The Best Article from and Economic Journal published in 2021*: for the article entitled „Sustainability management in the global automotive industry: A theoretical model and survey study”, authored by Levente Szász, Ottó Csíki, Béla-Gergely Rácz (Faculty of Economics and Business Administration, the „Babeș-Bolyai” University of Cluj-);
- *Excellence for the entire activity*: to PhD Prof. Ioan Popa (Faculty of International Business and Economics, ASE), PhD Prof. Rodica Pamfilie (Faculty of Business and Tourism, ASE), PhD Prof. Nica Panaite (Faculty of Economics and Business Administration, “Al. I. Cuza” University of Iași), and PhD Prof. Eugeniu Țurlea (Faculty of Accounting and Management Information Systems, ASE).



The 11th “Iulia Chivu” Communication and Negotiation Symposium

On November 24, 2022, ASE’s Faculty of Management organized the 11th edition of the “Iulia Chivu” Communication and Negotiation Symposium. This year’s edition was attended by academics, undergraduate and Doctoral Management students.

ASE 4.0 Investment project for academic digitization

The Bucharest University of Economic Studies is implementing the project entitled “The sustainable university through digitization. Investing in research and education infrastructure”, approved by Order of Ministry of Education No. 4168/30.06.2022, as part of the Component C15 – Education from the National Recovery and Resilience Plan.

The project has 5 key objectives, in line with the University’s Digitization Strategy: redesigning and rewriting the education management system and modernizing the e-learning platform; modernization of the Data Center equipment; modernization of the communications infrastructure of Intranet-ASE; modernizing the equipment of the educational spaces allocated for seminars and laboratories; creating advanced digital skills in emerging technologies and improving educational and research activities.

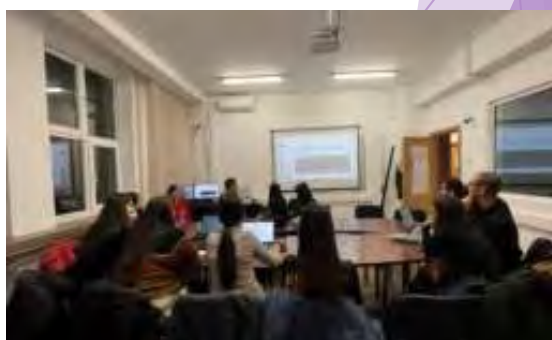
Research and teaching infrastructure benefits from paramount attention. As part of the project, several new labs are to be created for: artificial intelligence, urban digital agriculture, 3D printing, cyber security, virtual and augmented reality, advanced robotics, digital communication, marketing simulations and neuroscience research, as well as a computerized digital testing center, in addition to 10 digital business transformation labs where members of the academic community will be able to modern technologies in the teaching and research process. Moreover, 31 study programs will be revised to include competences linked to emerging professions and consolidation of digital entrepreneurship skills.

Scientific research

Events organized by ASE's Advanced Research Institute

ASE's Advanced Research Institute organized a series of events as part of the research project entitled "The development of the institutional capacity for scientific research within the Bucharest University of Economic Studies by increasing scientific visibility and the sustainability of innovation capacity by implementing open science practices":

- October 25, 2022 – International workshop entitled "Managerial approaches in a global world", guest speaker: Kevin Nunally, former IBM Vice-president, moderators: PhD Prof. Marian Năstase and PhD Prof. Margareta Florescu, attendees - 58 guests.
- November 17, 2022 – Doctoral students training session on disseminating Open Science practices among academics, by means of the two components: Open Access and Open Source.
- November 21, 2022 – training session entitled "Open Science – benefits for academic researchers", lecturers: PhD Associate prof. Mihaela Constantinescu, PhD Prof. Ștefan Căescu and PhD Prof. Mihai Orzan, attendees - 22 de academics, Master's and Doctoral students from the Faculty of Marketing.
- November 21, 2022 – hybrid webinar entitled "Information about Open Science and its level of acceptance among academic researchers", participants: 42 academics and Doctoral students from the Faculty of Marketing.
- November 23, 2022 – international workshop entitled "Render unto Caesar: Religiosity and Tax Morale" on the dissemination of Open Science practices, guest speaker: PhD Prof. John E. Anderson, Baird Family Professor of Economics, College of Business, University of Nebraska-Lincoln, USA. Moderators: PhD Prof. Margareta Florescu, PhD Prof. Adriana Davidescu, PhD Prof. Mihaela Mosora, PhD Associate prof. Liviu Cotfas and Doctoral student Eduard Mihai Manta. The program included the presentation of the book entitled *Universitatea sustenabilă: spre o „ecologie intelectuală” în educația superioară contemporană* [The Sustainable University: Towards an 'Intellectual Ecology' in Contemporary Higher Education], authored by PhD Prof. Octavian Jora.



Scientific research

Training sessions organized by ASE's Library in October-December 2022

During the last quarter of 2022, ASE's Library organized a series of events for its target audiences, as follows:

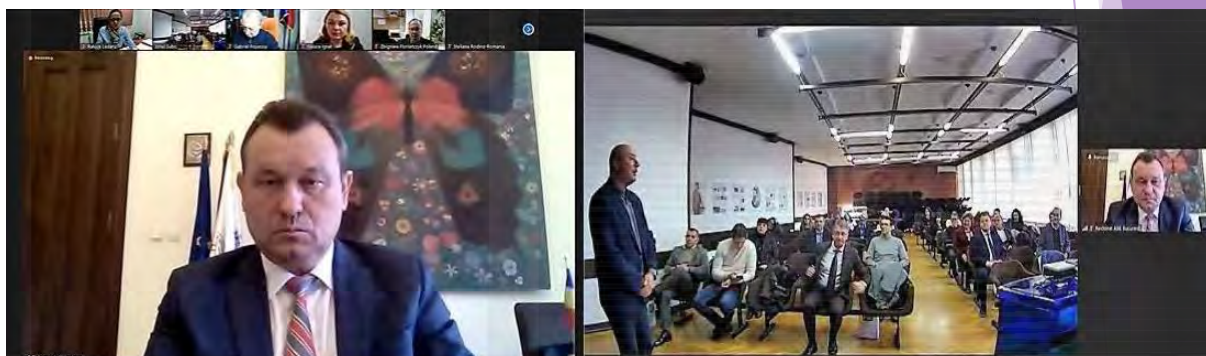
- throughout October: training sessions for Bachelor's, Master's and Doctoral students on documentation resources available for study, exams, graduation papers, as well as on the Library's services and facilities, means and steps of accessing the Library's collections etc.
- On October 11 and 27: informative workshop on the accessing of EBSCO Business Source Complete and ORBIS platforms, delivered by trainer Karolina Podloucká (Customer Engagement Manager, Central & Eastern Europe - EBSCO Information Services), and by trainer Lenka Hluchá (Account Manager Credit Risk & Procurement for CEE region - Bureau van Dijk), respectively.
- On November 16-17: representatives of ASE's Library's European Documentation Center participated in the European Documentation Centers' Training Seminar organized by the European Commission's Directorate-General for Communication, on topics such as: EDCs' role in involving the academic community in the debate on the future of the EU, the role of EDCs in the implementation of the Partnership Agreement between the European Commission and EDCs' host structures, students' participation in civic and democratic life at European level, exchange programs and EU co-funded opportunities, etc.
- November 17: webinar on the means to access the Cambridge Core platform, with special on focus on Social Science and Humanities, invited speaker: Dr. Robert Coravu, Head of Electronic Resources Department of Romdidac.
- December 14-15: online training sessions on the accessing of the SciVal platform.



Scientific research

Participation of ASE's Rector in the Conference entitled "Sustainable Agriculture and Rural Development III", organized by the Institute of Agricultural Economics in Belgrade, Serbia

On December 15-16, 2022, the Institute of Agricultural Economics in Belgrade, Serbia, organized the International Conference on "Sustainable Agriculture and Rural Development III". The keynote speech of ASE's Rector, PhD Prof. Nicolae Istudor, referred to the recent challenges in the field of agriculture and rural development, the need to support workers in the field to overcome the difficulties encountered, but also to the partnership between ASE and the Institute of Agricultural Economics in Belgrade and our cooperation in scientific research and innovation, a collaboration that has lasted for more than 15 years.



Liaison with the business environment

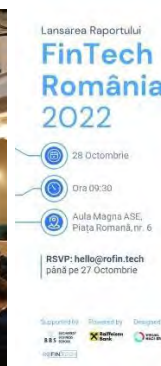
Second Leadership School

On October 14, 2022, ASE hosted the opening event of the Second Leadership School, organized by ASE in partnership with Carrefour. The event comprises an executive education program coordinated by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, with the participation of business experts from Romania and France. The opening event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, Julien Munch, CEO Carrefour Romania, other representatives of the management teams of the two partner institutions.



Launch of the FinTech Report Romania

On October 28, 2022 ASE's Bucharest Business School, in partnership with the Romanian Fintech Association (RoFin.Tech), launched the first comprehensive report on the Fintech ecosystem in Romania. The launch event was hosted by ASE's Aula Magna and was opened by Rector, PhD Prof. Nicolae Istudor. The event was attended by practitioners in the field, representatives of the National Bank of Romanian, the Financial Supervision Authority, the Bucharest Stock Exchange, academics from ASE and the COST Action Network. The Report is available [here](#).



Liaison with the business environment

Launch of the Project entitled “100 Business Ideas for Romania”

On November 2, ASE’s Aula Magna hosted the launch event for the project entitled “100 Business Ideas for Romania”, implemented by the two partners - the Bucharest University of Economic Studies and Penny Romania. ASE and PENNY jointly analyze 100 developmental opportunities for local businesses in industries such as: agriculture, packaging, cosmetics, to find solutions with a view to offering 100% Romanian products to Romanian consumers. The launch event was moderated by PhD Associate prof. Tănase Stamule, Dean of ASE’s Faculty of Business Administration in Foreign Languages, and benefited from the participation of the Minister of Agriculture and Rural Development - Petre Daea, the Minister of European Investments and Projects - Ioan Marcel Bolos, the Minister of Economy - Florin Spataru, representatives of the business environment and other guests.



8th edition of the ISF International Conference

On November 10, 2022, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated as a keynote speaker in the 8th International Conference organized by the Romanian Institute of Financial Studies (ISF), entitled “20 Years of Financial Training and Certification in Romania”. The speech delivered by PhD Prof. Dorel Paraschiv focused on Artificial intelligence, financial services and the future of education.

Liaison with the business environment

Launch of the first SME Hub – a program dedicated to the entrepreneurial environment

On November 15, 2022, the Institute of Financial Studies (ISF) and the Financial Supervision Authority (ASF), in partnership with the National Council of Small and Medium Private Enterprises in Romania (CNIPMMR), launched a SME Hub - a program dedicated to the entrepreneurial environment. PhD Prof. Dorel Paraschiv, ASE's Vice-rector for Liaison with the social and business environment and cooperation with students, participated in the workshop organized on the occasion, also attended by entrepreneurs, representatives of ISF, ASF, the Bucharest Stock Exchange (BVB), other relevant institutions, experts in non-banking financial markets.

The newly inaugurated Hub aims to become an interactive platform for involving entrepreneurs in educational programs and internships, jointly carried out by the academic and entrepreneurial environment.



Gala “Best Managed Companies Romania” 2022

On November 17, 2022, Deloitte Romania, supported by the *Ziarul Financiar* Newspaper, organized the first edition of the Gala “Best Managed Companies Romania” 2022. Jury members, including PhD Prof. Nicolae Istudor, ASE’s Rector, described the program and its results and granted Deloitte Best Managed Companies Excellence Awards to 9 Romanian companies out of the 20 participating companies. The international evaluation methodology used focuses on four criteria: strategy, culture, innovation-resources and governance.

Liaison with the business environment

Meeting between ASE's management team and the members of the University's Advisory Board

On November 25, 2022, members of ASE's management team met with the representatives of the University's Advisory Board. The event was organized in a hybrid format and moderated by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students. Participants, including representatives of the member faculties of the Association of Faculties of Economics from Romania (AFER), reviewed joint initiatives implemented thus far and identified further cooperation opportunities, debating on: the professional and transversal skills required by the labor market; good practices in initiating and developing partnerships between academia and business; developing and running continuous training programs, upon request and with the involvement of the socio-economic environment; the submission by the business environment of proposals for research topics as well as the follow-up of their implementation. The need to update the Classification of Occupations in Romania was reiterated, in the context of the dynamics of the national, European and global economy.



Liaison with the business environment

Internship Fair organized in ASE

On December 6, 2022, ASE's "Ion N Angelescu" Building hosted the Internship Fair organized by the Faculty of Accounting and Management Information Systems, in cooperation with partners from the business environment. The event provided opportunity for the latter's interaction with over 200 participating students.



Conference entitled “Career counselling and the professions of the future”

On December 9, ASE's Center for Career Guidance and Counselling organized the Conference entitled “Career counselling and the professions of the future”, part of the project entitled “StudentASE! Equity, Inclusion, Access for ASE's students”. The event also celebrated 8 years of the Center's existence and benefited from the participation of representatives of the business environment, and counselling centers from public and private universities in Bucharest, Cluj, Craiova, Pitești, Târgoviște and Timișoara, as well as academics and students. The objective of the event was to promote best practices in student counselling and communication between academia and the business environment with respect to the development of means of counselling for the professions of the future.



Liaison with the business environment

Events organized by ASE's Student Entrepreneurial Society (SAS) in the last quarter of 2022

During the last quarter of 2022, ASE's Student Entrepreneurial Society organized a series of events, as follows:

- On October 13 and November 10: Meet & Greet events, organized as part of the research project entitled "Supporting, sustaining and promoting entrepreneurship and innovation among ASE's students (ASEInovA)" – student entrepreneurs met with colleagues from ASE and shared information on entrepreneurial opportunities, challenges, solutions.
- On October 24: event entitled "Opportunities for young entrepreneurs - Innovation Labs", guest speaker: PhD Associate Prof. Răzvan Crăciunescu, Politehnica University of Bucharest and Head of Academic Community and Spinoff Track - Innovation Labs.
- On October 27-28: first round of the GoBiz 2022 business ideas competition; this year's edition takes place first to face and brings together 54 participants and 44 teams. After a business pitch session, 46 participants and 36 teams being selected for the second round of the contest – the Bootcamp training session in November.



Liaison with the business environment

- On November 3-6: second round of the GoBiz 2022 business ideas competition - the Bootcamp session, organized as part of the research project entitled “Supporting, sustaining and promoting entrepreneurship and innovation among ASE’s students (ASEInovA)”. The program including mentoring and training sessions (on topics such as: drafting a business plan, taxation, finance, persuasive discourse), redrafting of business plans by competitors, presentation of business plan before a jury whose members are representatives of the business and academic environments. At the end, awards were granted to the best performing competitors.
- On November 13-16: participation of best performing Students in the ROLEmodel campaign the GoBiz 2022 competition in the Global Entrepreneurship Week 2022 organized by the Amsterdam University of Applied Sciences – AUAS.



Liaison with the business environment

Events organized as part of the research project entitled “ASE’s Students fit for the challenges of the labor market (StudFit4LabourMarket!)”

- On October 24, 2022: the workshop entitled “Adapting the educational offer of ASE’s Faculty of Finance and Banking to the requirements of the labor market”, attended by Faculty management, academics and students, as well as representatives of the social and business environment. Discussions focused on the skills young graduates need to possess in order to be successful in this professional field, and skills development by means of curricula, internships and jobs, scholarships, research awards, soft skills development.
- On October 25-27, 2022, Alumni ASE organized the workshops entitled “Analysis of the correlation between the professional path of the graduates and the skills obtained in the study programs organized by ASE. Involvement in activities, projects, programs intended for students” and “Developing skills in the context of the dynamics of the global economy and the evolution of digital society (new jobs, opportunities in IT, agriculture, energy, support services for companies, etc.)”. The events were organized for ASE’s graduates, irrespective of the year of graduation, as part of the research project entitled ““ASE’s Students fit for the challenges of the labor market” (StudFit4LabourMarket!)”.



Liaison with the business environment

- October 26, 2022: workshop entitled “Professional decisions and the labor market”, co-organized by ASE’s Center for Career Guidance and Counselling, the National Association of Insurance and Reinsurance Companies in Romania (UNSAR) and Alumni ASE. Discussions focused on: career management, skills and competences required by employers, professional opportunities in the field of insurance available for ASE’s students.
- On November 10: workshop entitled “Adapting the educational offer of the Faculty of International Business and Economics to the requirements of the labor market”, organized in partnership with Alumni ASE. Discussions focused on the correlation of the Faculty’s educational offer with employers’ requirements, employability skills, joint organization of events between the Faculty and business representatives etc.
- December: development of an Online platform for ASE’s graduates, in partnership with Alumni ASE, to facilitate interaction between graduates, be they representatives of public or private organizations, third parties, current students and future alumni.



International cooperation

ASE represented at the Times Higher Education World Academic Summit

On October 10-12, 2022, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, represented ASE in the Times Higher Education World Academic Summit on “Trajectories in higher education: Meeting rising expectations”. On this event, the Times Higher Education World University Ranking 2023 was launched.



Working visit at Pace University, New York

On October 12, 2022, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, had a working meeting at Pace University, New York, with Prof. John Meltiades, Director for Global Business at Lubin Business School. On this occasion, it was convened to start cooperation in research and continuous training in the field of Business. The Pace University was founded in 1906 and has over 30000 students.



ASE's participation in the 22nd International Scientific Conference “Globalization and Its Socio-Economic Consequences”

On October 12-13, 2022, ASE was represented by PhD Professor Elvira Nica, Dean of ASE's Faculty of Administration and Public Management in the 22nd International Scientific Conference “Globalization and Its Socio-Economic Consequences”, Slovak Republic, Rajecke-Teplice. Prof. Nica acted as a keynote speaker in the plenary session.



International cooperation

ASE received the visit of Prof. Luciano Saso, President of the Network of Universities from the Capitals of Europe - UNICA

In October 2022, ASE received the visit of Prof. Luciano Saso, President of the Network of Universities from the Capitals of Europe - UNICA, which ASE is a member of. Prof Saso met with PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, and PhD Associate prof. Dan Gabriel Dumitrescu, Vice-rector for Human resources management and European funds. Discussions revolved around future UNICA developments and opportunities to join European alliances.



Master class entitled “Luxury Brand Management”

On October 20-23, 2022, the Alumni of ASE’s Bucharest Business School organized, in partnership with MIP Politecnico di Milano Graduate School of Business, the Master class entitled “Luxury Brand Management”. The event was organized in Milan, Italy, and consisted in lectures on topics related to Fashion, Food & Wine and Watches & Jewelry delivered by Italian guest speakers, as well as visits to companies in the field. ASE’s delegation included 20 students and academics from the Romanian-Canadian MBA and the INDE Romanian-French MBA programs.



International cooperation

Visit to ASE of Mr. Timothy S. Mescon, Ph.D., Executive Vice-President & Chief Officer EMEA of AACSB International

On October 26, 2022, ASE's management team represented by Rector, PhD Prof. Nicolae Istudor, and Vice-rector for International relations, PhD Prof. Marius Constantin Profiroiu, received the visit of Mr. Timothy S. Mescon, PhD, Executive Vice-President & Chief Officer for Europe, the Middle East and Africa of the Association to Advance Collegiate Schools of Business (AACSB International). The event hosted by ASE's Aula Magna was an opportunity for fruitful discussion on the process of the University's international accreditation.



Visit to ASE of the Delegation of ASEM Chișinău

On November 7-12, 2022, ASE received the visit of a Delegation from the Academy of Economic Studies of Moldova (ASEM) from Chișinău, a strategic partner of the Bucharest University of Economic Studies. The Delegation was led by Academician PhD Hab. Prof. Grigore Belostecnic, former Rector of ASEM, and comprised staff from ASEM's Department of communication, career guidance and marketing.



International cooperation

Activities organized by ASE's Center of Japanese Studies

In the last quarter of 2022, ASE's Center of Japanese Studies organized a series of events, as follows:

- October 28 and December 14: the lecture series entitled "Introduction to Contemporary Japanese society" delivered by Dr. Diana Tihan, Deputy Director of the Asia Pacific Division of the Romanian Ministry of Foreign Affairs, career diplomat, who worked for the Romanian Embassies in Tokyo (2007-2011), Beijing (2012-2014) and Copenhagen (2018-2019), with numerous training sessions in Seoul, Singapore, Brussels, Chişinău, Prague, Vienna etc. Participating students and high school pupils discussed about the values and principles of contemporary Japanese society and how they apply to diplomatic and business communication.
- November 12: Aikidō Martial Arts demonstration, facilitated by the Aikibudo Sports Club in Bucharest. The demonstration was hosted by ASE's Gym on Cihoschi Street.
- November 18: lecture entitled "Japan and China in Communist Romania", delivered by PhD Associate prof. Irina Holca, University of Tokyo.



International cooperation

ASE's Delegation to Rome

On November 11-17, 2022, a Delegation from the Bucharest University of Economic Studies led by the Rector, PhD Prof. Nicolae Istudor, and comprising PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, and PhD Associate prof. Tanase Stamule, Dean of the Faculty of Business Administration in Foreign Languages, paid a working visit to Sapienza University of Rome, the Luiss Business School and the Higher School of Administration. The visit program included:

- Meetings with Her Excellency Ms. Gabriela Dancău, Romania's Ambassador to Italy, and His Excellency Ambassador Massimo Gaiani - Italian National School of Administration;
- Discussions with Prof. Luciano Saso, Vice-rector - Sapienza University and President of the Network of Universities from the Capitals of Europe – UNICA, Prof. Bruno Botta, Vice-rector for International Relations, Prof. Fabrizio D'Ascenzo, Dean of the Faculty of Economics, with Prof. Matteo Giuliano Caroli, Head of Internationalization at Luiss Business School.



International cooperation

International Knowledge Fair in ASE

During November 21-25, 2022, ASE's International Relations Office organized the 7th International Knowledge Fair on "University and Sustainable Development Goals", as part of the research project entitled "Increasing the international performance of the Bucharest University of Economic Studies through the implementation of a proactive and sustainable internationalization process, with societal impact". The agenda included debates, conferences and workshops related to the enhancement of the University's international cooperation.

The event was opened by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, and benefited from the participation of academics from Belgium, Canada, Great Britain, Italy, Romania, USA, alongside international students and partners from the business environment and institutions such as: the European Regional Science Association (ERSA), the Government of Romania, the Network of Universities from the Capitals of Europe – UNICA. The event calendar also included the launch of University's Gender Equality Plan for 2022-2030.



Working visit to the University of Passau, Germany

On October 31 – November 1, 2022, ASE's Delegation comprising PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, and PhD Associate prof. Vlad Roșca, paid a working visit to the University of Passau, Germany. The visit program included meetings with the management of the host university, Dana Cristina Hansen, Vice-rector for International Affairs, and Florence Ertel, General Manager Science Hub for Europe. Discussions focused on issues related to the sustainable development of higher education, and accession to the European Universities Consortium.



International cooperation

Working visit to the Faculty of Economics and Business in Zagreb, Croatia

At the end of November 2022, ASE's Delegation comprising PhD Prof. Ion Popa, Dean of the Faculty of Management, PhD Prof. Gheorghe Hurduzeu, Dean of the Faculty of International Business and Economics, PhD Prof. Alin Valentin Angheluță, Deputy dean of the Bucharest Business School, and PhD Prof. Elena Preda, Faculty of Agrifood and Environmental Economics, visited the Faculty of Economics and Business in Zagreb, Croatia.



ASE's participation in international education fairs

On October 28 - November 3, 2022, ASE's representatives participated in the Vietnam Education Fair, the Student Fair in Aix-En-Provence, France, the Access MBA Educational Fair, Bulgaria, and the Educational Fair in Morocco.



International cooperation

Working visit to Japan

On November 28 - December 4, 2022, PhD Prof. Constantin Marius Profiroiu, Vice-Rector for International Relations represented ASE in an Erasmus+ visit to Japan. The visit program included academic activities, and other activities related to the digitization process in Japanese universities and to international accreditations in the field of business, documentation at the Globis University in Tokyo, talks with representatives of the Japanese business environment, Gil Granot Mayer and Lauren Bic Ha, Vice-presidents of the Okinawa Institute of Science and Technology - OIST, on organizing documentation visits at OIST for Romanian researchers. Prof. Profiroiu also had meetings with His Excellency Mr. Ovidiu Dranga, Romania's Ambassador to Japan, as well as with Japanese Doctoral students of ASE and representatives of the Romanian diaspora in Tokyo.



Exchange of experience between ASE - EDC Paris students

During December 5-10, 2022, Master's students from ASE's Faculty of International Business and Economics (program in 'International Logistics') and EDC Paris Business School met for teaching activities at ASE's educational hub in Covasna, and for professional exchange visits to companies from the counties of Braşov, Covasna, Ploieşti. The French students' visit was facilitated by the project entitled "Resilient and sustainable Supply Chains - an Eastern European Perspective", which aims at extending participants' knowledge and competences in logistics.



International cooperation

Other internationalization activities

- On December 9, 2022, ASE's International Relations Office, Faculty of International Business and Economics and Faculty of Business Administration in Foreign Languages jointly organized the workshop entitled "Cultural Diversity in ASE". The event was attended by international students from various backgrounds, who presented key cultural aspects from the country of origin.
- On December 12, 2022, ASE's International Relations Office organized an information session on student scholarship opportunities in Turkey. Guest speaker: Semra Neşe Asan, expert at the Department for Turkish Citizens Living Abroad.



Book launch events organized by ASE

- On October 11, 2022, in the presence of ASE's Rector, PhD Prof. Nicolae Istudor, ASE's "Virgil Madgearu" Room hosted the launch of the volume entitled "Tratat de Analiză economico- financiară" [Treatise on Economic and Financial Analysis], authored by academics from ASE, the "Babeş-Bolyai" University of Cluj-Napoca, the University of Craiova, the "Alexandru Ioan Cuza" University of Iași, the West University of Timișoara, the University of Pitești, the "Ștefan cel Mare" University of Suceava, the "Vasile Goldiș" Western University of Arad and the Technical University of Moldova, under the aegis of the Romanian Society for Economic and Financial Analysis.
- On October 28, 2022, ASE's "Virgil Madgearu" Room hosted the launch of the book entitled "Cum l-a împușcat Iorga pe Iorga" [How Iorga Shot Iorga], authored by Toma Roman Jr., Director of ASE's Museum. The event was dedicated to the commemoration of leading intellectuals Nicolae Iorga (1871-1940) and Virgil Madgearu (1887-1940), both professors of ASE in the 1940s.



News on diplomatic, cultural and artistic events

ASE's awarded participation in the Gaudeamus International Book Fair

On December 7-11, 2022, the 29th edition of the Gaudeamus International Book Fair was organized by Radio Romania in Bucharest. ASE's Publishing House organized a series of book launch events and it was conferred the "Educatia" Award for the professionalism and permanent involvement in the organization of cultural events. Congratulations to ASE's Publishing House, authors, organizers and participants in this successful event!



Painting exhibition in ASE

On November 15 – January 15, 2022, ASE's "Cecilia Cuțescu Storck" Contemporary Art Gallery hosted the painting exhibition entitled "Recap from the first lesson", with works by artist Aida Stuparu. The Exhibition Opening took place on November 21, invited speakers: Ms. Roxana Păsculescu - critic, and Mr. Gabriel Niculescu - curator.



Meetings between ASE's Management team and students

- On October 24, 2022, ASE's "Virgil Madgearu" Room hosted the meeting between PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, and the representatives of some of ASE's student associations - the Bucharest University of Economic Studies Students' Union (USASE), the Association of Students in Accounting and Management Information Systems (ASCIG), the Students' Union from the Faculty of Economic Cybernetics, Statistics and Informatics (SiSC), AIESEC Romania, and Volunteers for Ideas and Projects (VIP). Discussions focused on cooperation on upcoming projects.
- On December 8, 2022, ASE's Aula Magna hosted ASE's management team's biannual meeting with students, presided and moderated by ASE's Rector, PhD Prof. Nicolae Istudor, who promptly responded to student queries and proposals, alongside the other attending members of the Board of Trustees. Participants exchanged information on issues arising in the academic life of students (regarding teaching, examination, administrative processes), with a view to finding constructive solutions for the optimization of student experience.



News on student life

Digitalization events

- During November 1 – December 9, 2022, the University organized the 3rd edition of the “Digitalization in ASE” Student Project Competition, with the aim of developing the digital component at Faculty and University level. Each of ASE’s Faculties was allocated 5000 RON by the Board of Trustees for its own competition. Projects were defended in a hybrid format and 81 students received awards for their valuable proposals and team work. ASE’s management encourages student initiative and aims at offering new opportunities for implementing the most interesting projects. A big thank you to all those involved in the organization of the event and congratulations to all award winners!
- On November 7-11, 2022, the Digital Week in ASE was organized. On this occasion, staff and representatives of the Bucharest University of Economic Studies Students’ Union (USASE) distributed 1000 tablets to students, as part of the project entitled “Improving digital content and IT&C infrastructure for ASE’s students”.



Free-of-charge optional courses in Microeconomics and Mathematics

This academic year, ASE’s Board of Trustees continues to offer free of charge optional courses in Microeconomics and Mathematics, as part of its student-centered academic policy. This semester, the weekly courses were held in Romanian between November 4, 2022 and January 21, 2023 on the university’s educational platform online.ase.ro.

News on student life

Romanian Students' Union Gala, hosted by ASE's Aula Magna

On December 1, 2022, ASE's Aula Magna hosted the Student Gala organized by the Romanian Students' Union (USR). Best performing students in 2022 were granted awards, with 4 out of the 12 awards being received by ASE's students, as follows:

- Student Representative of the Year: Andra Mecu;
- Academic Performance – Master's level: Cosmin-Alin Boțoroga;
- Academic Performance – Doctoral level: Marius Constantin;
- Entrepreneurial Performance: Mihnea Stoian.

Congratulations to all award winners!



ASE - among the winners of the ROSE Project

On December 9-10, 2022, the ROSETHON event was organized as part of the Romanian Secondary Education Project (ROSE) <https://www.rose-edu.ro/rosethon-bucuresti-2022/>, implemented by the Ministry of Education, through its Externally Funded Project Management Unit, organized in collaboration with the Politehnica University of Bucharest. Among the participants, 6 students represented ASE: Alexandra Constantin, Cristina Banu, Denisa Năftănăilă, Daniela Sincu, Victor Chitiga and Mădălina Moncea. In mixed teams, with other participants, ASE's students elaborated academic development projects, in keeping with the needs of students, academic staff members and representatives of the business environment, and with the current trends in innovation and technology. Mădălina Moncea, Doctoral student at ASE's Doctoral School in Management, was part of the team that won the 1st prize. Congratulations!



Outstanding results obtained by the University's Academic sports club - CSU ASE

CSU ASE - Silver medal for the Women's Chess Team at the European Chess Club

The European Chess Club Cup 2022 was held in Mayrhofen, Austria, on October 3-10, 2022, in the presence of the en-titre world champion Magnus Carlsen and more than 120 grand masters. CSU ASE Superbet represented Romania in the competition, where our Women's Team won the silver medal and thus obtained the first medal for Romania in the last 24 years, while our Men's Team ranked 6th overall. CSU ASE Women's Team members: Irina Bulmaga, Dinara Saduakassova, Ekaterina Atalik, Marsel Efroimski, Jovana Rapport, captain: Tiberiu Georgescu. CSU ASE Men's Team members: Viswanathan Anand, Richard Rapport, Bogdan-Daniel Deac, D. Gukesh, Liviu-Dieter Nisipeanu, Gabriel Sargissian, Constantin Lupulescu, David Gavrilescu, captain: Ivan Sokolov. The CSU ASE teams were congratulated by ASE's Rector, PhD Prof. Nicolae Istudor, who met with their members upon their return from the competition.



News on student life

- On December 2, CSU ASE chess players Vlad - Cristian Jianu, David Gavrilescu, Irina Bulmaga, Elena - Luminița Cosma and Alessia Ciolacu participated in the Romanian International Open in Sebeș, alongside 140 players from Romania, Republic of Moldova and Serbia. David Gavrilescu won the gold medal in the men's competition, while Irina Bulmaga won the gold medal in the women's competition, with CSU ASE's teams ranking first in the rapid and blitz chess competitions, as well.



- On December 6, 2022, during the Romanian Chess Gala, 6 chess players from CSU ASE ranked among the best chess players in the country for the second consecutive year: the first 3 female chess players in Romania are all members of CSU ASE (Irina Bulmaga, Alessia Ciolacu and Elena - Luminița Cosma), David Gavrilescu ranked 2nd among senior male chess players followed closely by team mates Constantin Lupulescu and Mircea Pârligras, while David Gavrilescu and Alessia Ciolacu also ranked on top of the junior chess players.



News on student life

First round of the Economist's League

On December 10, 2022, the first round of the Economist's League 2022-2023 was organized. The Leagues is a football championship with mixed academics and students' teams representing each of ASE's Faculties.



The Academic Basketball Championship

On December 12, during the first round of the Academic Basketball Championship, ASE's teams won against the teams of the "Carol Davila" University of Medicine and Pharmacy. Trainers of ASE's teams: PhD Assistant prof. Cristina Nae and PhD Assistant prof. Marian Zamfir - men's team, and PhD Assistant prof. Corina Dinciu – women's team. Congratulations!



ASE's community mission

ASE's participation in the International Conference "Romanian-U.S. Strategic Partnership in Cybersecurity"

On October 20, 2022, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, participated in the 6th International Conference entitled "Romanian-U.S. Strategic Partnership in Cybersecurity". Discussions revolved around issues such as: cybersecurity challenges and threats, national and international laws in the field, training cybersecurity specialists, cyber defense.

ASE's management representatives referred to the University's Digitalization Strategy 2022-2027, based on its IT security policy, as well as to the objectives of the research project entitled "The sustainable university through digitization. Investments in research and education infrastructure (ASE 4.0)": the establishment of an IT security lab and an Artificial Intelligence lab, the development of advanced digital skills in emerging technologies. ASE's management representatives expressed their confidence that such debates, which reunite decision-makers, representatives of public and private institutions and of higher education institutions, will contribute to promoting ideas and strategies able to keep up with the technological advancements in cybersecurity.



ASE's community mission

Reunion of the Universitaria Consortium in Sibiu

On November 3-5, 2022, the Universitaria Consortium convened at the “Lucian Blaga” University of Sibiu, organizing host. The Bucharest University of Economic Studies was represented at the Convention by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dumitru Miron, President of ASE's University's Senate and members of the Board of Trustees. Discussions focused on the current state of affairs in Romanian higher education, as well as on new ways of developing the Consortium along the following lines: Research and doctoral studies; internationalization and European university alliances; study programs; human resources from university support structures and administrative issues; student relations and Career Guidance and Counseling Centers.

The 9 member universities of the Universitaria Consortium reunite 42% of the students and 34% of the tenured academic staff in Romania from all of the country's development regions: the University of Bucharest, the “Babeş-Bolyai” University of Cluj-Napoca, the “Alexandru Ioan Cuza” University of Iaşi, the West University of Timișoara, the Bucharest University of Economic Studies, the University of Craiova, the “Lucian Blaga” University of Sibiu, the “Dunărea de Jos” University of Galați and the “Ovidius” University of Constanța.



Photo credit: <https://www.ulbsibiu.ro/>

ASE's community mission

New series of Basic First-Aid Classes

On November 12 and December 10, 2022, ASE hosted new series of Basic First-Aid Classes organized for ASE's entire academic community - academics, students, auxiliary and administrative staff. The classes were jointly organized by ASE and the Foundation for SMURD, the University's strategic partner in the project entitled "Academy of Hope - Volunteering out of Love for Life".



Meetings of the National Council of Rectors

- On November 12, 2022, the meeting of the National Council of Rectors was hosted by the University of Craiova, who celebrated its 75th Anniversary, an event attended by 60 Rectors of Romanian universities. ASE was represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, who conveyed a congratulatory message on behalf of ASE's management team and entire academic community.
- On December 9-10, 2022, the meeting of the National Council of Rectors was hosted by the "Aurel Vlaicu" University of Arad. ASE was represented by PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management. Discussions revolved around the new amendments to the Higher Education Law project.

ASE's community mission

Debates on the competitiveness of higher education

On December 8, 2022, PhD Prof. Alina Mihaela Dima, Vice-rector for Research, innovation and development represented ASE at the Conference entitled “Bridges to the future: public policy proposals and systemic measures to increase the quality and competitiveness of higher education in Romania”, organized by the Executive Unit for the Financing of Higher Education, Research, Development and Innovation (UEFISCDI) as part of the project entitled “Quality in higher education: internationalization and databases for the development of Romanian education” (POCU-INTL)”. The event aimed at disseminating the project results among higher education institutions and various central and local administrative bodies in charge with the elaboration and implementation of public policies, as well as among students and other stakeholders.

Interview with PhD Prof. Răzvan Bologa

On December 13, 2022, the Edupedu.ro news platform published an interview with PhD Prof. Răzvan Bologa, from ASE's Faculty of Economic Cybernetics, Statistics and Informatics, one of the initiators of the “Robotics and Life” elective course, approved by the Ministry of Education for the 2023-2024 school year. This elective course is aimed at pupils who are interested in the interdisciplinary study of mathematics, informatics, physics, biology and sustainability.

Interview with ASE's Rector, PhD Prof. Nicolae Istudor

On December 21, 2022, ASE's Rector, PhD Prof. Nicolae Istudor, gave an extensive interview to journalist and political analyst Bogdan Chirieac, part of the DCNews Interviews. The discussion focused on the dynamic development of the Bucharest University of Economic Studies in 2022.



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