

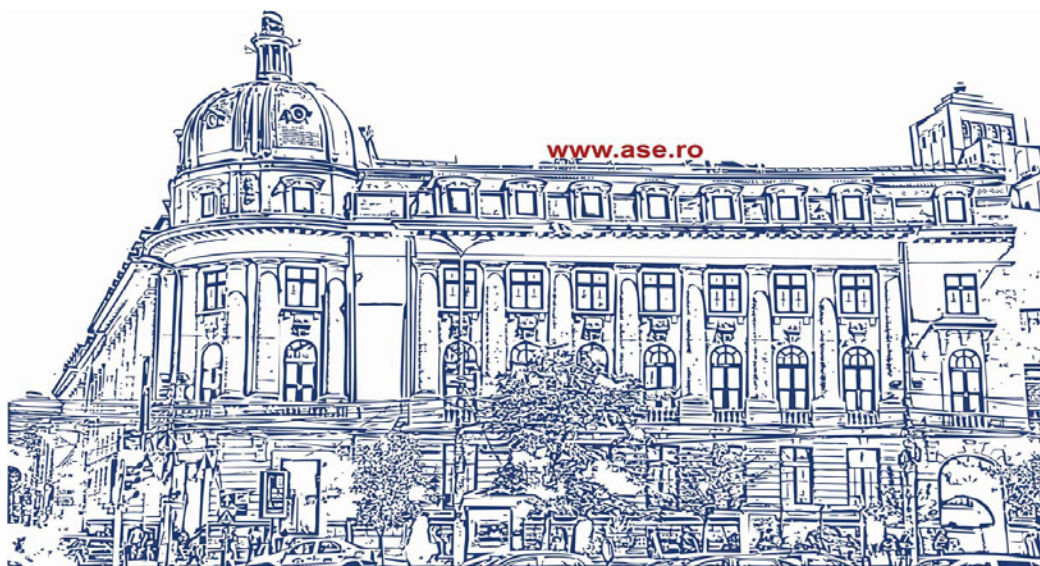


BUCHAREST UNIVERSITY
OF ECONOMIC STUDIES

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



April – June 2023

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ASE - 110 Years of Academic Excellence Vivat Academia!

In April 2023, The Bucharest University of Economic Studies (ASE), celebrated the 110th Anniversary since its establishment on April 6, 1913, under the name of the Academy of High Commercial and Industrial Studies (AISCI), as per a Law proposed by a committee led by Nicolae D. Xenopol, the then Minister of Industry and Commerce. Moreover, the academic community also celebrated 55 years since the election of the current name of the institution - the Bucharest University of Economic Studies.

Numerous celebratory events were organized between April 3-12, 2023: Festive Gatherings of the academic community and the University's Senate, the Conferral Ceremony of the Title of Doctor Honoris Causa to Mr. Jean-Claude Juncker and the Conferral Ceremony of Honorary Titles, wreath laying ceremonies at the tombs of great personalities in ASE's history, inauguration of key restored historical buildings and exhibitions, several book launches, the Interdisciplinary Economics Contest for High School Pupils entitled "Today's Pupils, Tomorrow's Professionals", scientific and internationalization events, the Annual Students' Conference, various sports demonstrations and competitions.

ASE's Management team and Marketing and Communication Office, with the support of all administrative structures, elaborated a series of informative materials, made available on the [Anniversary page](#): [Anniversary messages](#), [Anniversary Brochure](#), Bilingual [Virtual Tour](#) (Romanian-English), [Video Presentation](#) etc.

ASE wishes to thank the members of its academic community, as well as its guests and partners for their involvement and participation in these celebratory events!

Academic anniversaries

ASE 110 – Historical and cultural events

On Monday, April 3, ASE organized the inauguration, following complete renovation and restoration, of the “Nanu Muscel” House, of ASE’s Museum and of the Art Gallery on 7 Piata Romana. The event was opened by ASE’s Rector, PhD Prof. Nicolae Istudor, and was attended by Mr. Gigel Paraschiv, State Secretary for Higher Education, PhD Prof. Arch. Marian Moiceanu, Rector of the “Ion Mincu” University of Architecture and Urban Planning and the representative of the “Petcu Construct” Construction Company. Details on the restoration are available [here](#).

Several other exhibitions were also inaugurated:

- Outdoor exhibitions in front of the “Nanu Muscel” House and of ASE’s Palace
- the Art Exhibition with works by painters Horea Paștină and Cristian Dițoiu, the “Cecilia Cuțescu-Storck” Art Gallery, Ion N. Angelescu Building
- Exhibition of traditional costumes from Romania, ASE’s Palace – in the presence of PhD Prof. Nicolae Istudor, ASE’s Rector, Horațiu Silviu Ilea, museographer at the National Museum of the Romanian Peasant, PhD Prof. Virginia Mărcine, event organizer, who Presented the traditional costumes from her own private collection.



Academic anniversaries

ASE 110 – Interdisciplinary Economics Contest for High School Pupils entitled “Today’s Pupils, Tomorrow’s Professionals”

On April 3-7, 2023, ASE and its partners – the “A.D. Xenopol” Economic College and the “Tudor Vianu” National College of Computer Science – organized the 9th Interdisciplinary Economics Contest for High School Pupils entitled “Today’s Pupils, Tomorrow’s Professionals”. The event was opened by PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Gabriela Țigu, Dean of the Faculty of Business and Tourism, PhD Prof. Ionela Costică, Dean of the Faculty of Finance and Banking, PhD Prof. Grigore Ioan Piroșcă, Dean of the Faculty of Theoretical and Applied Economics, and PhD Prof. Liliana Feleagă, Dean of the Faculty of Accounting and Management Information Systems. Congratulations to all participants in and award winners of the two sections – Training Firm Fairs and Essay Competition!



Academic anniversaries

ASE 110 – Book launch events

On April 4, 2023, ASE's Aula Magna hosted the launch of the volumes included in the ASE 110 Collection:

- *Academia de Studii Economice din București, 110 ani de preformanță continuă. Evocări, opinii, experiențe personale, mărturii ale absolvenților* [The Bucharest University of Economic Studies, 110 Years of Continuous Performance. Recollections, Opinions, Personal Experiences, Testimonials from Graduates]. Editors: Nicolae Istudor, Dumitru Miron;
- *Laureații Doctor Honoris Causa ai Academiei de Studii Economice din București. 110 ani de excelență academică* [The Doctores Honoris Causa of the Bucharest University of Economic Studies. 110 Years of Academic Excellence]. Editors: Nicolae Istudor, Dumitru Miron;
- *Rectorii Academiei de Studii Economice din București* [The Rectors of the Bucharest University of Economic Studies]. Authors: Ion Gh. Roșca, Liviu Bogdan Vlad, revised edition by Nicolae Lupu and Dumitru Miron].



Academic anniversaries

ASE 110 – Conferral of Honorary Titles

On April 4, 78 Honorary Titles - the “*Nicolae D. Xenopol*” Academic Merit with Gold Medal, the “*Virgil Madgearu*” Academic Merit with Gold Medal, the “*Virgil Madgearu*” Academic Merit - were bestowed in the Aula Magna to academics, universities, research centers and other partner institutions. Congratulations!

Two of the Honorary Titles were bestowed in person in the month of May:

– the “*Nicolae D. Xenopol*” Academic Merit with Gold Medal granted by PhD Prof. Elvira Nica, Dean of the Faculty of Administration and Public Management, on May 18, to the Ministry of Energy, represented by Minister Virgil Popescu,

– the “*Nicolae D. Xenopol*” Academic Merit with Gold Medal granted by PhD Prof. Mirela Stoian, Dean of the Faculty of Agrifood and Environment Economics, on May 23, to the Ministry of the Environment, Waters and Forests, represented by Minister Tanczos Barna.



Academic anniversaries

ASE 110 – ASE’s International Day

On April 5, the Aula Magna hosted the celebration of ASE’s International Day in the presence of more than 50 guests from foreign partner universities. Among them, we mention: Prof. Dan Nicolae (University of Chicago), Prof. Ronald Tuninga (Vice-president AACSB), Prof. Luciano Saso (President of the UNICA Network and Vice-rector at the Sapienza University of Rome), Prof. Pasquale Mammone (President of the University of Artois, ASE’s partner in several Double Degree Agreements) etc.



ASE 110 – Scientific Research events

On April 5, ASE’s Faculties organized 16 scientific research events, with international participation. On this occasions, academics, Doctoral students, special guests from the academic and business environments debated on current topics of interest.



Academic anniversaries

ASE 110 – Inauguration of ASE Concept Store and of ASE’s TV Studio

On April 5, two key points in the University’s Campus were inaugurated: [ASE Concept Store](#) and ASE’s TV Studio. The events benefited from the presence of PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, PhD Associate prof. Florina Mohanu, Head of the Marketing and Communication Office, academics, students, representatives of the business environment.



ASE 110 – Sports Competitions

On April 7, several Sports Competitions were organized at Gym in Piata Romana and the “Tei” Student Accommodation Complex by the Department of Physical Education and Sports: football, basketball, oină, volleyball, catch ball, table tennis, field tennis, as well as modern and popular dances, aerobic gymnastics and fitball. A demonstrative football match was also organized, with players from among academics from ASE, The National University of Physical Education and Sport in Bucharest and the National Team of Romanian Artists Footballers.



Academic anniversaries

ASE 110 – ‘110 YEARS OF ACADEMIC EXCELLENCE’ GALA EVENT

On April 5, the Romanian Athenaeum hosted the ‘110 YEARS OF ACADEMIC EXCELLENCE’ GALA EVENT followed by a Concert delivered by the “George Enescu” Philharmonic Orchestra in Bucharest conducted by Tiberiu Soare, and a Reception in the Main Foyer of the Athenaeum. The Gala was attended by representatives of central government bodies, of the diplomatic corps accredited in Bucharest, foreign guests, international partners of ASE, partners from the Romanian business environment, from the university and pre-university environment, ASE’s academic community and Alumni.

The event was opened by PhD Prof. Nicolae Istudor, ASE’s Rector, followed by Anniversary messages delivered by guests such as: Cosmin Ștefan Marinescu, Presidential Adviser on Economic and Social Policies, Acad. Mugur Isărescu, Governor of the National Bank of Romania, Mircea Abrudean, Head of the Chancellery of the Prime Minister, with the rank of minister, Adrian Căciu, Minister of Finance, Lucian Romașcanu, Minister of Culture, PhD Prof. Sorin Cîmpeanu, President of the National Council of Rectors etc. On behalf of the academic community, messages were addressed by PhD Prof. Dumitru Miron, President of ASE’s University’s Senate, Doctoral student Andra Mecu, President of the Bucharest University of Economic Studies Students’ Union - USASE.



Academic anniversaries

ASE 110 – Festive Gathering of the University’s Senate for the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to Mr. Jean-Claude Juncker, Aula Magna

On April 6, the Aula Magna hosted the Festive Gathering of the University’s Senate for the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to Mr. Jean-Claude Juncker, former President of the European Commission (2014-2019), former Prime Minister of Luxembourg (1995-2013), decorated in 2003 with the National Order “The Star of Romania”. The event was attended by the President of Romania, Klaus Werner Iohannis, who referred to the contribution of Jean-Claude Juncker to the consolidation of the European Union, and thanked Mr. Juncker for the support and friendship bestowed to our country, and congratulated ASE for this initiative.

PhD Prof. Nicolae Istudor, ASE’s Rector, talked about the significance of ASE’s endeavor to include Mr. Jean Claude Juncker in its academic community, due to his notable political, institutional and economic contributions, as his activities fortunately coincide with the values promoted by our academic community.



Academic anniversaries

ASE 110 – Signing of Continuation Agreement between ASE and the Foundation for SMURD

On April 7, PhD Prof. Nicolae Istudor, ASE's Rector, and Dr. Raed Arafat, President of the Foundation for SMURD, signed an Agreement to continue the cooperation between the two institutions, initiated in 2016, as part of the project entitled "Academy of Hope – Volunteering out of Love for Life".



ASE 110 – 18th Anniversary of the "Academy of Hope" Foundation and 5th Anniversary of Basic First Aid Courses organized in ASE

On April 8, ASE's Aula Magna hosted the event dedicated to the 18th Anniversary of the "Academy of Hope" Foundation established in 2005, promoter of the project entitled "Volunteering out of Love for Life" comprising since 2006 various activities dedicated to the members of the academic community but also to those in need. Project coordinator: PhD Prof. Virginia Mărcine, Volunteer paramedic for SMURD, and academic staff member of ASE's Faculty of Economic Cybernetics, Statistics and Informatics.

Since 2018, for the first time in a Romanian university, the Foundation organized periodical Basic First Aid Courses, in partnership with the Foundation for SMURD and the General Inspectorate for Emergency Situations in Bucharest-Ilfov.

The anniversary event was attended by representatives of the Foundation for SMURD, academics, students, auxiliary and administrative staff members, who received Recognition Awards for their volunteering activities undertaken as part of the project.

The celebration was followed by a Basic First Aid Course facilitated in the Virgil Madgearu Building by the Foundation for SMURD, the Department for Emergency Situations, the General Inspectorate for Emergency Situations in Bucharest-Ilfov.

Academic anniversaries

ASE 110 – Award Ceremony for the Annual Students' Conference prize winners

On April 8, the Aula Magna hosted the Award Ceremony for the Annual Students' Conference prize winners. The conference program included 27 Bachelor's sections and 10 Master's sections organized by all of ASE's Faculties, with 788 papers submitted by 1193 students (949 Bachelor's students presenting 600 papers, and 244 Master's students presenting 188 papers). Each section was allocated 3 prizes and several mentions. ASE's awards were supplemented by those conferred by generous sponsors. Congratulations to all participants and winners!



Academic anniversaries

ASE 110 – Event organized by the Royal House of Romania and ASE to celebrate 110 Years of Academic Excellence

On April 10, His Majesty the Custodian of the Crown of the Royal House of Romania, and His Royal Highness Prince Radu hosted an evening dedicated to the 110th Anniversary since the establishment of the Bucharest University of Economic Studies, during the reign of King Carol I.

The event was attended by ASE's Rector, PhD Prof. Nicolae Istudor, the President of the University's Senate, PhD Prof. Dumitru Miron, former Rector of ASE, PhD Prof. Pavel Năstase, academics and students. On this occasion, His Royal Highness Prince Radu and PhD Prof. Nicolae Istudor delivered anniversary messages. The opening ceremony in the Hall of the Kings was followed by a reception for guests in the Great Hall.

ASE was established by Royal Decree No. 2978 of April 6, 1913, published in the Official Gazette of the Kingdom of Romania on April 13, 1913. His Majesty and His Royal Highness annually offer the "King Carol I" Scholarship and the "Queen Elisabeta" Scholarship to one male and one female student from ASE. Moreover, ten years ago, Prince Radu granted the High Patronage to the Association of Economics Students from Romania.



Academic anniversaries

ASE 110 – In Memoriam, PhD Prof Ion Gh. Roșca

On April 12, ASE's academic community paid homage to PhD Prof. Ion Gh. Roșca, former Rector of ASE between 2004-2012. The program included a wreath laying ceremony at the tomb of prof. Roșca, the launch of the volume entitled "[IN MEMORIAM. 10 ani fără Ion Gh. Roșca](#)" [In Memoriam. 10 years without Ion Gh. Roșca], and a remembrance ceremony and memorial luncheon at the University Cafeteria.

The event was attended by family members, members of ASE's Board of Trustees, former colleagues and collaborators of late Prof. Roșca. Memorial speeches were made by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Ecaterina Andronescu, former Minister of Education, PhD Prof. Ioan Talpoș, President of the Association of Faculties of Economics from Romania (AFER), PhD Prof. Mihai Dinu, PhD Prof. Pavel Năstase, PhD Prof. Dumitru Miron, President of the University's Senate, Simona Bușoi, Director of ASE's Publishing House, PhD Prof. Virginia Mărăcine. Ceremony moderator: PhD Associate prof. Florina Mohanu, Head of Marketing and Communication.



Academic anniversaries

ASE's Rector, Doctor Honoris Causa of the University of Oradea

On April 27, 2023, the Aula Magna of the University of Oradea hosted the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to PhD Prof. Nicolae Istudor, ASE's Rector. The event was attended by a Delegation of 25 members of ASE's Board of Trustees and of the University's Senate.

Laudatio was read by PhD Prof. habil. Alina Bădulescu, who emphasized the fact that: “PhD Prof. Nicolae Istudor represents a professional and scientific career model for Romanian economists and economics professors, as he has fulfilled his mission with vision, responsibility and generosity to train economists, doctors in economic sciences, teachers, in the spirit of the academic values and principles that he promotes in all areas of his expertise, to institutionally and personally support researchers, academics, faculties and universities, in order to develop and consolidate, to contribute to increasing the prestige of the economist profession, economic scientific research and the Romanian economic higher education”.

On this occasion, PhD Prof. Nicolae Istudor delivered a conference entitled “Peculiarities of the Romanian higher education system and the labor market - historical landmarks and statistical data”. Congratulations!



Academic anniversaries

ASE's Rector's participation in Alumni reunions

On June 2, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, participated in the Alumni reunion marking 50 years since the graduation of the Faculty of Foreign Trade (today's International Business and Economics), alongside PhD Prof. Gheorghe Hurduzeu, Dean of the latter.

On June 11, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Alumni reunion marking 30 years since the graduation of the Faculty of Economics of Agricultural and Food Production (today's Faculty of Agrifood and Environment Economics). The reunion was hosted by the "Ion Gh. Roșca" Training Complex Center.



PhD Prof. Nicolae Istudor participated in the Centennial Anniversary of the Faculty of Pharmacy in Bucharest

On June 12, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Anniversary Gala dedicated to the Centenary of the Faculty of Pharmacy in Bucharest, where he conveyed a congratulatory message on behalf of our University. The Gala ended with a concert hosted at the Bucharest National Opera House. PhD Prof. Viorel Jinga, rector of the "Carol Davila" University of Medicine and Pharmacy, announced that, throughout the entire year, several events are to be organized so as to highlight the place of Romanian pharmacists in modern medicine and medical scientific research.

Academic anniversaries

Centennial Anniversary of the National University of Physical Education and Sports

On June 14-17, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the events occasioned by the Centennial Anniversary of the National University of Physical Education and Sports (UNEFS). On this occasion, Prof. Istudor delivered a congratulatory message on behalf of our academic community, for the educational, sports and scientific activities undertaken by UNEFS for the theoretical and practical training of graduates, and its contribution to the development of Romanian higher education.

ASE's Rector, Doctor Honoris Causa of the "Ștefan cel Mare" University of Suceava

On June 22, 2023, the "Ștefan cel Mare" University of Suceava (USV) conferred the Title of Doctor Honoris Causa to PhD Prof. Nicolae Istudor, ASE's Rector, for the latter's outstanding contribution to science and the development of higher education in Romania and in Suceava. The Conferral of the Title of Doctor Honoris Causa to Prof. Istudor is yet another token of the wonderful partnership relations between our two universities, with the ceremony being part of the Celebratory events occasioned by USV's 60th Anniversary.

The event was attended by a numerous Delegation comprising members of ASE's Board of Trustees and University's Senate.



Academic anniversaries

The President of ASE's University's Senate, Doctor Honoris Causa of the "Ovidius" University of Constanta

On June 29 – July 1, 2023, the Faculty of Economic Sciences of the "Ovidius" University of Constanta (UOC) organized the 20th International Conference on Present Issues of Global Economy, in partnership with the Association of Faculties of Economics from Romania (AFER) and The Association Holistic Research Academic, where ASE's Rector, PhD Prof. Nicolae Istudor, acted as a keynote speaker.

On this occasion, UOC Conferred the Title of Doctor Honoris Causa to PhD Prof. Dumitru Miron, President of ASE's University's Senate, in recognition of his remarkable contribution to the development of Romanian higher education during four decades of teaching, scientific and managerial activity. The event was attended by a Delegation comprising members of ASE's Board of Trustees and University's Senate.



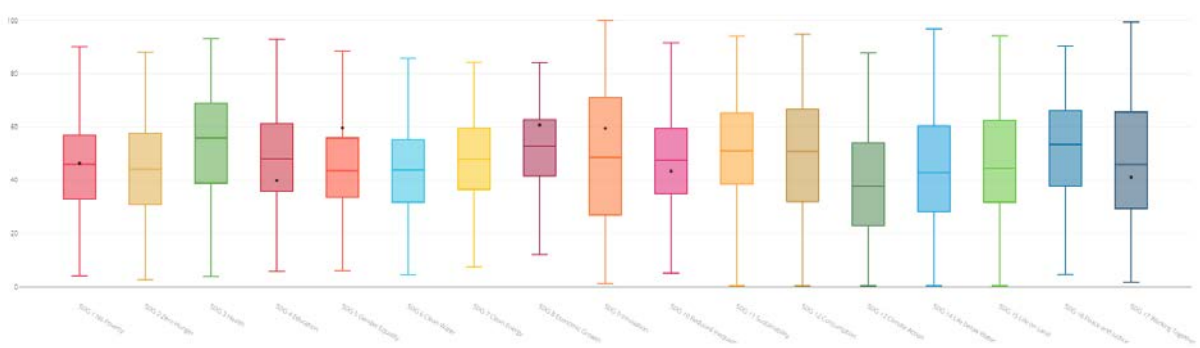
ASE in the 2023 Times Higher Education University Impact Rankings

ASE is present, for the fifth consecutive year, in the Times Higher Education Impact Rankings, which reflect the impact of universities upon society according to the United Nations Sustainable Development Goals (SDGs).

In the 2023 edition, ASE is ranked **401-600th in the overall ranking**, and scored 71 points out of 100. Inclusion in the overall impact ranking requires mandatory data reporting for SDG 17 *Partnerships for Goals* and for at least 3 other SDGs. In addition, a ranking is made for each of the SDGs for which reporting has been carried out. Regarding the objectives for which the reporting was carried out, ASE ranks as follows:

- *SDG 1 No poverty*: ranked 301-400th out of 876 institutions;
- *SDG 4 Quality education*: ranked 201-300th out of 1304 institutions;
- *SDG 5 Gender equality*: ranked 101-200th out of 1081 institutions;
- *SDG 8 Decent work and economic growth*: ranked 401-600th out of 960 institutions;
- *SDG 9 Industry, innovation and infrastructure*: ranked 301-400th out of 873 institutions;
- *SDG 10 Reduced inequalities*: ranked 401-600th out of 901 institutions;
- *SDG 17 Partnerships for the Goals*: ranked 801-1000th out of 1625 institutions.

In the 2023 edition of the THE Impact Ranking, 17 universities from Romania are present. Among them, 7 of the 9 member universities of the Universitaria Consortium are ranked on outstanding positions: the University of Bucharest, the “Babeş-Bolyai” University of Cluj-Napoca, the Bucharest University of Economic Studies, the “Lucian Blaga” University of Sibiu, the “Alexandru Ioan Cuza” University of Iași, the “Dunărea de Jos” University of Galați and the West University of Timișoara. Details [here](#).



News on Study programs

ASE's outstanding teaching and research activities confirmed by the latest periodical institutional evaluation!

In its Meeting from April 27, 2023, the Board of the National Agency for Quality Assurance in Higher Education (ARACIS) approved the maintenance of the “**High Degree of Confidence**” Rating previously granted to the Bucharest University of Economic Studies. The decision was taken after thorough analysis of the documentation submitted by ASE and other materials required during the external evaluation visit that the ARACIS expert group paid on March 1.

Congratulations to all members of the academic community for these outstanding results – a confirmation of the quality of the educational and research activities undertaken in our University, which comes on the very month we celebrate the University's 110th Anniversary!



News on Study programs

Accreditation of ASE's MBA Master's programs by the prestigious international Association of MBAs (AMBA)

At the beginning of June 2023, the Bucharest University of Economic Studies received news of the accreditation by the prestigious international Association of MBAs (AMBA) of its MBA master's programs - the [INDE Romanian-French MBA program \(in English\)](#), organized by ASE in cooperation with Conservatoire National des Arts et Métiers (CNAM) Paris, France, and the [Romanian-Canadian MBA program \(in English\)](#), organized in cooperation with École des Sciences de la Gestion, Université du Québec à Montréal (UQAM), Canada. Both study programs organized by ASE in cooperation with foreign universities are completed with a Double Degree – a Master's degree issued by ASE and a Master of Business Administration degree issued by CNAM Paris, and UQAM Canada, respectively.

ASE has become [the first and only higher education institution in Romania with an AMBA accreditation](#), and is now one of the 300 higher education institutions from 60 countries around the globe members of this renowned association established in London, UK, in 1967.

News on Study programs

2023 Admission to ASE Campaign continues!

Throughout April-June 2023, ASE continued its 2023 Admission Campaign, as follows:

- **The launch of the official 2023 Admission to ASE Facebook group**, where candidates can discuss with ASE's students, academics and Marketing and Communication representatives about the admission steps and procedures;
- **Online meetings** with 12th grade high school pupils – between May 19 - July 6, candidates can talk with ASE's students about Admission procedures, as well as study programs, student life, career opportunities;
- **Permanent contact with candidates** by means of the Admission page of the institutional webpage www.ase.ro, the Facebook page; telephone and e-mail counselling;



News on Study programs

2023 Admission to ASE Campaign continues!

- Presence of ASE's Marketing and Communication representatives and of student associations in **Educational and book fairs** – the Education Offer Fair 2023 organized by the Municipality of Bucharest on May 5-12, the Youth Week Fair organized by the Bucharest District 5 City Hall on May 16-18, the Gaudeamus Bookfair in Oradea on May 10-14, the **Bookfest International Book Fair** in Bucharest, on May 24-28;
- **Guided tours of ASE's campus** organized for high school pupils and teachers from Bucharest and throughout the country – occasions for future candidates to interact with members of the academic community and received informative materials and answers to queries about the admission process, ASE's educational offer, student and professional opportunities;



News on Study programs

2023 Admission to ASE Campaign continues!

- **Interviews granted to** TV and Radio channels or online by PhD prof. Nicolae Istudor, ASE's Rector, on 2023 Admission to ASE, study programs, cooperation with the labor market for the enhancement of the employability of ASE's students and graduates;
- **Advertorials** published by leading news portals;
- Indoor, outdoor, street **banners**;
- Launch of the 2023 Admission banner on the institutional website.

ADMISSION JULY 2023

PREPARATORY YEAR OF ROMANIAN LANGUAGE

Receipt of application files:
April - September, 2023

- » Admission procedures
- » Application file

BACHELOR'S PROGRAMS

Registration:

EU, EEA and Swiss Confederation Citizens:
July 7-14, 2023
Non-EU Citizens: April 3 - August 31, 2023

- » Bachelor's Educational offer

Bachelor's Admission methodology:

EU, EEA and Swiss Confederation citizens
Non-EU Citizens

MASTER'S PROGRAMS

Registration:

EU, EEA and Swiss Confederation Citizens:
July 20-24, 2023
Non-EU Citizens: April 3 - August 31, 2023

- » Master's Educational offer

Master's Admission methodology:

EU, EEA and Swiss Confederation citizens
Non-EU Citizens

MBA programs

- » Romanian-Canadian MBA
- » INDE Romanian-French MBA

DOCTORAL PROGRAMS

Registration:
July 10-12, 2023

- » Admission procedures



News on Study programs

Online meetings - Admission to ASE's Master's programs 2023

On May 16 - 25, 2023, The Bucharest University of Economic Studies Students' Union – USASE organized in partnership with all of ASE's Faculties the series of online meetings entitled "Master for All" – excellent opportunities for third year Bachelor's students to find out about the Master's Educational Offer and the steps of the Admission 2023 process. Candidates met with Deans, Heads of Departments, study program coordinators, guests from the academic and business environment, Master's students and graduates, who shared relevant details on Master's study programs and professional opportunities arising from completing the latter.

MASTER FOR ALL
Ce destinație urmează după licență?

DEPARTURES

TIME	DESTINATION	DAY
08:30	Facultatea de Psihologie Economică Internațională	16.05.2023
08:30	Facultatea de Economie și Turism	16.05.2023
09:00	Facultatea de Administrație și Management Public	17.05.2023
09:00	Facultatea de Economie Agricolă și Științe de Agricultură	17.05.2023
09:30	Facultatea de Drept	18.05.2023
09:30	Facultatea de Științe ale Comunicării și Informaticii de Științe	18.05.2023
09:30	Facultatea de Administrație Afacerilor și Proiecte în Mediul de Afaceri	23.05.2023
10:00	Facultatea de Proiecte, Asistență, Planificare și Servicii	23.05.2023
09:30	Facultatea de Marketing	24.05.2023
09:30	Facultatea de Economie Teoretică și Aplicată	24.05.2023
10:00	Facultatea de Management	25.05.2023

Admission to ASE's MBA programs 2023

ASE has started registrations for the MBA Master's programs organized by the Faculty of Bucharest Business School: the "Romanian-Canadian MBA (in English)" organized by ASE in partnership with Université du Québec a Montreal (UQAM), Canada, (website: <https://canadian-mba.ro/>, e-mail address: office@canadian-mba.ro) and the "Romanian-French MBA - INDE (in English)" organized by ASE in collaboration with Conservatoire National des Arts et Metiers (CNAM) Paris (website: <https://inde.ro/>, e-mail address: inde@ase.ro). Both MBA master's programs are completed with a double degree. Details regarding the admission process can be found in the Admission Methodology for university master's programs - information [in English](#) and information [in Romanian](#).

ECEU 2023 International Conference

On April 6-7, 2023, ASE's Faculty of Theoretical and Applied Economics organized the 20th edition of the Conference on Economic Convergence in European Union (ECEU), on the topic of "Transforming the Future of Work: Navigating the Intersection of Digital Transformation and Human Capital". Guests: PhD Prof. Leonard Badea, Member of the Board of Administration and Vice-governor of the National Bank of Romania, Mr. Bogdan Mihai Dumea, State Secretary in the Ministry of Research, Innovation and Digitization, Ms. Andreea Negru, Liaison officer and communication expert with RomGaz and President of the Association Dedicated to Development in Astronautics (ADDA).



Scientific research

Project Conference

On April 7, 2023, PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management, participated in a Project conference hosted by the “Mihai Viteazul” National Intelligence Academy. The Intelligent Project entitled “Building a high-performance research-development-innovation infrastructure in the field of intelligence systems for security” is co-funded by the *European Regional Development Fund*. *The overall objective of the project is the increase in national economic performance by the creation of a state-of-the-art research infrastructure in security and intelligence at the “Mihai Viteazul” National Intelligence Academy.* The new research complex is to comprise 7 research labs, endowed with competitive software, to facilitate knowledge and technology transfer between the academic environment and the public and private environments.

ASE's presence in the Annual Conference of the European Law Faculties Association

On April 12-14, 2023, ASE was represented in Lausanne at the Annual Conference of the European Law Faculties Association (ELFA) and the General Assembly of ELFA by PhD Associate prof. Ioan Ovidiu Dumitru, Dean of the Faculty of Law, member of this prestigious association since January 2023. This year's Conference topic was “Interdisciplinary Approaches to Legal Education”.



Scientific research

ASE's participation in the Conference entitled "Risk in Contemporary Economy" (RCE 2023)

On April 20 – 21, 2023, the Conference entitled "Risk in Contemporary Economy" (RCE 2023) was organized by the Faculty of Economics and Business Administration from the "Dunărea de Jos" University of Galați. ASE was represented by PhD Prof. Nicolae Istudor, ASE's Rector, who delivered an online presentation, and PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management.

The Annual Conference of the Romanian Society for Probability and Statistics (SPSR)

On April 21-22, 2023, ASE hosted the 24th Annual Conference of the Romanian Society for Probability and Statistics (SPSR) organized in partnership with the "Simion Stoilow" Institute of Mathematics of the Romanian Academy, ASE's Faculty of Economic Cybernetics, Statistics and Informatics, and the "Gheorghe Mihoc-Caius Iacob" Institute of Mathematical Statistics and Applied Mathematics of the Romanian Academy. The event was attended by guests from Belgium, Bulgaria, France, Germany, Greece, Italy, Poland, Republic of Moldova, Romania, Serbia, South Korea and Switzerland.

Scientific research

ASE's participation in the Annual BNR-ASE Conference

On April 25, 2023, the National Bank of Romania (BNR) hosted the 2nd Annual BNR-ASE Conference held since the signing of the partnership agreement signed by the two institutions in December 2021. This year's topic was "Navigating through overlapping crises" and benefited from the participation of a joint Delegation from the National Bank of Moldova and the Academy of Economic Studies of Moldova.

Debates focused on aspects such as: strengthening the relationship between Romania and the Republic of Moldova, financial education, inequality and financial inclusion, perspectives on regional economic and financial developments, developments on the domestic banking sector.

The event was opened by Acad. Mugur Isărescu, Governor of BNR, who referred to the new Master's program BANCAS organized in partnership by BNR and ASE, whose curricula included in the 2022-2023 academic year disciplines referring to activities specific to central banks: financial stability, supervision, regulation, bank resolution or market operations.



Scientific research

In his address, PhD Prof. Nicolae Istudor, ASE's Rector, thanked the organizing committee for the invitation to this year's joint conference, welcomed BNR's initiative with respect to the consolidation of the relations between key institutions in Romania and the Republic of Moldova. Prof. Istudor also referred to the need for the academic environment to adapt its research programs and debate topics to the needs of the social and economic environment, and to ASE's main objective – to train specialists able to put forth scientifically grounded solutions for economic problems. Moreover, Prof. Istudor highlighted key aspects in agricultural production, food crises, the competitiveness of the agri-food sector in Romania, as well as the opportunity offered by the agricultural potential at our disposal.

The event program also included the conferral of awards to the authors of the best research papers from the Faculty of Finance and Banking, for their valuable contribution to the scientific literature in the finance and banking field.



Scientific research

Conference entitled “Critical Thinking Day”

On April 27, 2023, ASE hosted the event entitled “Critical Thinking Day”, organized by ASE’s Department of Academic Staff Training. On this occasion, PhD Prof. Constantin Marius Profireoiu, Vice-Rector for International relations, met with Prof. Diane F. Halpern and Prof. Dana S. Dunn, USA, as part of the Erasmus+ project entitled “Critical Thinking for Successful Jobs - Think4Jobs”, coordinated by PhD Prof. Daniela Dumitru.



ASE’s presence in the 8th International Conference of Digital Economy

On May 2-4, 2023, the University of Minho, Braga, Portugal hosted the 8th International Conference of Digital Economy – ICDEc 2023, where ASE was represented by PhD Associate prof. Vasile Alecsandru Strat, Dean of Bucharest Business School, as moderator of the panel on E- learning & Digital competencies.

Photo credit: ICDEc 2023
Conference website

ASE's participation in the Congress of the European Association of Teachers AEDE

On May 8, 2023, the Palace of Parliament hosted the 17th Congress of the European Association of Teachers – AEDE, on the topic of “Quality and Equity in European Education”. ASE was represented by PhD Prof. Mirela Aceleanu, Director of the Council for Doctoral Studies. Debates focused on issues such as: the contribution of AEDE to European education, quality and equity in European education, digital culture and underprivileged environments, training/development of key skills through the Erasmus + program. The main objective of the debates was to identify measures to increase the quality of Romanian education, taking into account: the need to increase digital skills, the need to increase funding in education, safety in schools, preventing school dropout, highly qualified teachers, a better insertion on the labor market, mobility between European states through the Erasmus + Program.

ASE represented in the International Conference of Management, Economics and Accounting ICMEA 2023

On May 10-12, 2023 PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management, represented ASE at the 15th International Conference on Management, Economics and Accounting - ICMEA 2023. The event was organized by the “1 Decembrie 1918” University of Alba Iulia’s Faculty of Economics. The main conference objectives were to bring together researchers in Economics from national and international partner institutions, and to create a workgroup to promote sustainable measures for the development of small and medium sized enterprises and cross border cooperation. Debates revolved around topics such as: Accounting and Information Managements, Audit and Corporate Governance, Financial Analysis, Economics and Sustainable Development, Management, Marketing and Tourism.

Scientific research

International Conference “Perspectives in Banking and Financial Law”

On May 12, 2023, ASE hosted the 16th International Conference on “Perspectives in Banking and Financial Law”, organized by ASE’s Faculty of Law, together with the Romanian Society of Business Law. The event was opened by PhD Prof. Nicolae Istudor, ASE’s Rector, and PhD Associate prof. Ovidiu Ioan Dumitru, Dean of the Faculty of Law. In his speech, PhD Prof. Nicolae Istudor thanked the organizers, participants and experts in the field and appreciated the great interest of academics and researchers in practical topics related to the challenges posed by the current social and economic context to the banking and financial environment, and the business environment in general.



Information sessions on the antiplagiarism check of Bachelor’s and Master’s graduation papers

On May 15, 2023, ASE’s Division for Research and Innovation Management organized a series of information sessions regarding the antiplagiarism check of Bachelor’s and Master’s graduation papers. Details were presented on antiplagiarism check procedures, followed by Q&A sessions with interested students.

European Project 4P-CAN launched in Bucharest

On May 16-17, 2023, the Center for Innovation in Medicine (project coordinator), together with 16 partner organizations, including the Bucharest University of Economic Studies, launched in Bucharest the project entitled “Personalized CANcer Primary Prevention Research through Citizen Participation and Digitally-enabled social innovation” (4P-CAN), funded through the HORIZON Europe Framework Program.

ASE’s role is to coordinate the analysis of indirect costs at EU and national level and those related to individual behavior with monetary and non-monetary incentives. Moreover, ASE and its ECO-INFOSOC Centre for Research in Modelling and Informatization of Social and Economic Processes are to coordinate research on information dissemination in times of permacrisis.

The launch event brought together over 40 members of partner organizations as well as special guests.



Scientific research

ASE won 6 projects funded by the National Recovery and Resilience Plan

The Bucharest University of Economic Studies won 6 projects amounting to nearly 43 million RON to be undertaken for 3 years, with funding from the National Recovery and Resilience Plan PNRR/2022/C9/MCID/I8, Investment 8 „Program development to attract highly specialized human resources from abroad in research, development and innovation activities”.

Contracts for all of ASE’s projects selected for financing as part of this program were signed at the headquarters of the Government of Romania on May 23, 2023, in the presence of the Prime Minister of Romania, Mr. Nicolae-Ionel Ciucă, the Minister of Education Ligia Deca, and the Minister of Research, Innovation and Digitization Sebastian Burduja.

On behalf of ASE, contracts were signed by PhD Prof. Nicolae Istudor, ASE’s Rector. The event was attended by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, PhD Prof. Dan Dumitrescu, Vice-rector for Management of human resources and European funds, Prof. Wolfgang Hardle, Humboldt University of Berlin, Germany (project director), Prof. Stefan Lesseman, Humboldt University of Berlin, Germany (project director), Prof. Claudiu Herțeliu (ASE).



Scientific research

ASE's presence in the International Conference NISPAcee, Belgrad, Serbia

On May 25-26, 2023, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, represented ASE in the 31st International Conference NISPAcee organized in Belgrad, Serbia, by The Network of Institutes and Schools of Public Administration, established in 1994 and headed by PhD Prof. Constantin Marius Profiroiu between 2014-2016.



International Conference on Finance and Banking FI BA 2023

On May 25-26, 2023, ASE's Faculty of Finance and Banking organized the 20th International Conference on Finance and Banking FI BA 2023. Debates focused on topics related to banking and finance, as well as related areas such as: risk management, investments, behavioral finance, corporate finance, insurance, operations research in finance, public finance and macroeconomic stability, monetary policy and financial stability, quantitative finance and financial mathematics.

International Conference on Informatics in Economy - IE 2023

On May 25-26, 2023, the Department of Economic Informatics and Cybernetics from ASE's Faculty of Cybernetics, Statistics and Economic Informatics and the Romanian Association for Informatics in Economy Training Promotion - INFOREC organized the 22nd International Conference on Informatics in Economy (IE 2023), under the scientific auspices of the Information Science and Technology Section of the Romanian Academy.

The event started with the Award Ceremony for the "Best Programmer" competition organized by the Department of Informatics and Economic Cybernetics on May 13 and addressed to students enrolled in all of ASE's undergraduate programs, regardless of Faculty. The competition was a good opportunity to assess students' preparation in the field of algorithms and programming techniques, to promote the competitive value and spirit among them, to draw attention to career opportunities in the field of information technologies.

Working meeting for operationalization of the Romanian branch of the "Sustainable Development Solution Network"

On June 6, 2023, ASE hosted the Working meeting for the operationalization of the Romanian branch of the "Sustainable Development Solution Network", in accordance with University's vision, mission and values. Measures to support the implementation of the National Sustainable Development Strategy were presented.

The event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, PhD Prof. Mirela Stoian, Dean of the Faculty of Agrifood and Environmental Economics, PhD Associate prof. Irina Petrescu, Chief of the Rector's Cabinet, PhD Assistant prof. Elena Preda, Director of ASE's Research Center for Sustainable Development, responsible for SDSN Romania, and Doctoral candidate Mădălina Deaconu, assistant within SDSN Romania. Other guests: Dr. László Borbély, State Councilor, coordinator of the Sustainable Development Department of the Government of Romania, PhD Prof. Eden Mamut, Secretary General of the Black Sea Universities Network (BSUN) and SDSN Black Sea, Ms. Luminița Bălălău, Director of the Sustainable Development Department of the Government of Romania, Mr. Martin Salamón-Pavén, adviser at the Cabinet of the State Councilor László Borbély, Government of Romania, etc.



Scientific research

Workshop for young researchers, organized by the Faculty of Accounting and Management Information Systems

During June 5-6, 2023, in association with the AMIS 2023 Conference, ASE's Faculty of Accounting and Management Information Systems, in partnership with the International Association for Accounting Education and Research - IAAER and the Association of Chartered Certified Accountants - ACCA, organized a Workshop for young researchers from Central and Eastern Europe. A number of 15 young researchers from 6 countries (the Czech Republic, Croatia, North Macedonia, Poland, Romania, Turkey) participated in research skills development courses offered by 12 mentors with high international visibility.



International Conference “Accounting and Management Information Systems” - AMIS 2023

On June 7-8, 2023, ASE's Faculty of Accounting and Management Information Systems organized the 18th International Conference “Accounting and Management Information Systems” – AMIS 2023. The conference aims were:

- (a) developing the skills of young researchers (by means of the IAAER ACCA workshop organized on June 5-6, 2023);
- (b) strengthening a network of researchers from the Central and Eastern European region (by attracting participants from Bulgaria, the Czech Republic, Croatia, North Macedonia, Poland and Turkey);
- (c) developing the partnership with the practical environment and bringing research closer to practice (by organizing four panels in partnership with the socio-economic environment - KMPG, ACCA, CECCAR, Deloitte).

The conference program included panels and sections on major topics of interest in the accounting field: financial and sustainability reporting, skills needed in the profession in the future, international standards and their application in practice, accounting education, etc. The conference was attended by 90 academics and practitioners from 13 countries.

Final conclusions of the PSF Open exercise through the Horizon Europe Program

On June 9, 2023, the Ministry of Research, Innovation and Digitization organized at ASE an event dedicated to the presentation of the final conclusions of the PSF Open exercise through the Horizon Europe Program.

The event brought together leading personalities in the field of research and innovation, with the aim of discussing and highlighting the progress and achievements obtained within this exercise. The importance of collaboration between the various institutions and organizations involved in promoting research and innovation in Romania was emphasized.

ASE was represented by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, who highlighted ASE's role as a higher education institution in the development of research and innovation, as well as the support provided by ASE to the creation of strong partnerships for the promotion of research and innovation projects. Among the special guests, we mention: Mr. Sebastian Burduja, Minister of Research, Innovation and Digitization, Emil Constantinescu, former president of Romania, Marc Lemaître, General Director DG R&I, Antonio-Marian Rădoi, Director of the PSF Reform Implementation Unit (UIRPSF) etc.



Workshop entitled “The inter- and multidisciplinary approach in the HORIZON Europe program – the DALIA Project”

On June 13, 2023, ASE’s Institute of Advanced Research organized the workshop entitled “The inter- and multidisciplinary approach in the HORIZON Europe program – the DALIA Project”; guest speakers: PhD Prof. Muzafer Aydemir, Altinbas University, Istanbul, PhD Prof. Durmus Alpaslan Kaya, Mustafa Kemal University, Hatay, Turkey. The Workshop was organized as part of the project entitled “Increasing institutional performance through the development of infrastructure and research ecosystem of transdisciplinary excellence in the socio-economic field” (PERFECTIS), financed by the Ministry of Research, Innovation and Digitization.

The event was opened by PhD Prof. Margareta Florescu, Director of ASE’s Institute of Advanced Research, who conveyed a welcoming message on behalf of ASE’s Rector, PhD Prof. Nicolae Istudor. The event was moderated by PhD Prof. Margareta Florescu and PhD Assistant prof. Elena Preda, Director of ASE’s Research Center for Sustainable Development, responsible for SDSN Romania.

Discussions focused on current criteria for the organization of research consortia within the Horizon Europe framework, EU Missions – a means to fund the DALIA (Danube Region Water Lighthouse Action) Project, implemented by a consortium comprising 22 partners, including ASE and other universities, SME-s and NGOs from eight different countries. ASE’s team is to contribute to the identification of the most appropriate business models to support the social and economic development of restored areas.

Scientific research

Conference entitled “The Romanian economic model in the EU. And not only in the EU. Romania – Horizon 2040”

On June 15, 2023, the National Bank of Romania organized the Conference entitled “The Romanian economic model in the EU. And not only in the EU. Romania – Horizon 2040”. The event benefited from the participation of Acad. Mugur Isărescu, Governor of the National Bank of Romania, PhD Prof. Nicolae Istudor, ASE’s Rector, Corina Crețu, Member of the European Parliament, former European Commissioner for Regional Policy, Mihai Daraban – President of the Chamber of Commerce and Industry of Romania, Dr. Constantin Boștină, President of the Association for Economic-Social Studies and Forecasts (ASPES) etc. The conference program included the launch event of the volume entitled “Să gândim dincolo de azi. Modelul economic românesc în UE. România – Orizont 2040” [Let’s think beyond tomorrow. The Romanian economic Model in the EU. Romania – Horizon 2040], coordinated by Dr. Constantin Boștină, PhD Prof. Nicolae Istudor, ASE’s Rector, PhD Prof. Gheorghe Zaman, Corresponding member of the Romanian Academy.

The volume includes the findings of 22 debates attended by members of the Romanian Academy, teachers and academics, researchers from institutes, entrepreneurs, business managers, specialists in finance and banking etc. Partners in this large-scale project were the General Association of Economists in Romania (AGER), the Association of Faculties of Economics from Romania (AFER), the Bucharest University of Economic Studies, the “Costin C. Kirițescu” National Institute for Economic Research (INCE) of the Romanian Academy, the “Gheorghe Ionescu Șișești” Academy of Agricultural and Forestry Sciences (ASAS), Sustainable Romania, the Romanian Academic Management Society (SAMRO), the Association of Romanian Employers’ Confederations (ACPR), the Chamber of Commerce and Industry of Romania (CCIR), the National Alliance of Student Organizations from Romania (ANOSR).



International Conference on Economics and social sciences ICESS 2023

On June 15-16, 2023, the Bucharest University of Economic Studies organized the 6th edition of its Academic Conference: “International Conference on Economics and Social Sciences” - ICESS 2023. This year's topic was "Geopolitical perspectives and technological challenges for sustainable growth in the 21st century".

During the opening ceremony, several welcoming messages were delivered by: PhD Prof. Dumitru Miron, President of ASE's University's Senate, PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, Prof. Enrico Prinz, EM Strasbourg Business School, and Ariana Laza, representative of Groupama Romania, conference partner.

The plenary session had two keynote speakers: Sorin Vâlcea, Cleveland State University, UASE, Alumnus of ASE's Faculty of Business Administration in Foreign Languages (with a speech on “Exploring the Impact of ChatGPT on Business School Education: Prospects, Boundaries, and Paradoxes”), and Ionuț Dumitru, ASE (with a speech on “Looking Back, Looking Forward: real convergence story of Romania 33 Years After the Fall of Communism”).

On June 16, the conference program included 12 panels, over 180 papers presented by academics and researchers from various universities from Romania and abroad. Publication opportunities include: a Conference Proceedings volume published by Sciendo (De Gruyter), a Springer Proceedings - Business and Economics volume published by Springer, and other affiliated journals indexed in Clarivate, Scopus and other international databases.



Events included in the program of the ICESS 2023 International Conference

On June 16, 2023, the program of the 6th International Conference on Economics and Social Sciences (ICESS 2023) on the topic of “Geopolitical perspectives and technological challenges for sustainable growth in the 21st century” included two sessions organized as part of the project entitled Increasing institutional performance through the development of infrastructure and research ecosystem of transdisciplinary excellence in the socio-economic field” (PERFECTIS), financed by the Ministry of Research, Innovation and Digitization (project manager: PhD Prof. Margareta Florescu):

- The minitrack on “Applied economics & statistics and data science” – undertaken under the aegis of the Applied Economics, Statistics and Data Science Lab. Speakers: PhD prof. Adriana Ana Maria Davidescu, ASE, PhD Prof. Roberto Dell’Anno, University of Salerno (Italy) and Scientific Director of The Research Lab in Economics and Innovation Technologies (LaBETI) from the Department of Economics and Statistics from the University of Salerno. Discussion revolved around the statistical and econometric modeling of the phenomenon of migration, taxation, foreign direct investment, the green economy or disturbances in the global supply chain during the COVID-19 pandemic.
- The minitrack on “Economy and economics under the influence of the new scientific and technological revolution”, moderated by PhD Associate prof. Dragoş Huru, ASE, and PhD Prof. Angela Şutan, Burgundy School of Business. Debates focused on the paradigmatic evolution of the general body of sciences, with an emphasis on economics and other humanities disciplines, in an era in which technological changes produce mutations on man seen both as a subject and as an object of scientific research.

The “Eugeniu Carada” Award for Economics

On June 21, 2023, the Romanian Athenaeum hosted the 10th edition of the Gala Awards of the National Grand Lodges of Romania. On this occasion, the “Eugeniu Carada” Award for Economics was bestowed to PhD Prof. Tudorel Andrei, from ASE’s Faculty of Economic Cybernetics, Statistics and Informatics, President of the National Institute of Statistics, for the volume entitled „Comerțul exterior al României cu produse agroalimentare 1990 – 2020” [Romania’s Foreign trade in agrifood products 1990-2000], Editura Academiei Române, 2022. Congratulations!

ASE was represented in the jury by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students.



Scientific research

Activities organized by ASE' Library in April-June 2023

- **ASE 110 Thematic Exhibitions** – On the occasion of the University's 110th Anniversary, ASE's Library organized a series of thematic book exhibitions entitled "Textbooks of yesteryear published by leading professors of the Academy of High Commercial and Industrial Studies" and "ASE's History in the Library's Collections". The exhibitions were organized in the "Victor Slăvescu" Reading Room in April, and afterwards a permanent exhibition was made available in the "Virgil Madgearu" Reading Room, until the end of 2023. Moreover, ASE's Library updated the online component with digitized publications about the history of the University - http://opac.biblioteca.ase.ro/opac/view_list/837.
- **Access to 2023 Bachelor's Graduation Exam Bibliographies** – For the 2023 graduation exams for Bachelor's study programs, ASE's Library has made available online the publications specified in the exam bibliographies, available in Romanian at http://opac.biblioteca.ase.ro/opac/public_library_lists.
- **Access to the bibliography for the 2023 Admission to Master's programs** - For the 2023 Admission to Master's programs, ASE's Library completed the digitization of the bibliographical entries required for the specialty test part of the Admission contest. Candidates may receive the digitized study materials upon contacting the Library.
- **Extended access to electronic resources** – to support information, documentation and research processes, ASE's Library has renewed subscriptions to specialized databases, such as Thomson Reuters Eikon for Students (with Datastream), Euromonitor Passport, CEEOL (Central and Eastern European Online Library), CABI (Leisure and Tourism and Tourism Cases collections), Harvard Business Review.



Liaison with the business environment

Meeting of Faculty representatives with partners from the business environment

On April 3, 2023, ASE's Aula Magna hosted a meeting between students, graduates and academics from the Faculty of Agrifood and Environment Economics and representatives of the business environment: Ingrid Lunea, Eco Else Consulting SRL, Marian Antonescu, Improve Business Consulting SRL, Cosmin Barbu, Codintensiv SRL, Mihai Ghintuială, Carmistin International SRL, Răzvan Andrei Jipa, RLSM Eco Services & Act for Environment. Discussions revolved around the topic of current and future trends in higher education in agrifood and environment economics.



ASE's participation in Debate organized by the Chamber of Deputies

On April 25, 2023, ASE was represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, in a Debate on Financial Services Automation and the Future of Work organized by the Chamber of Deputies. Topics discussed: the advantages of service automation, the accuracy of financial services, increased customer satisfaction through improved experiences, the analysis of the risks and benefits of automation, bureaucracy and legislative blockages, which can be major obstacles in regulating the automation of the financial sector.

Liaison with the business environment

“Start Up Revolution” Event in ASE

On May 9, 2023, ASE hosted the event entitled “**Romania – Start up Revolution**”, organized by the National Council for SMEs in Romania, the largest organization of businesspeople from Romania. The event was opened by PhD Prof. Nicolae Istudor, ASE’s Rector, who welcomed the opportunity arising from this occasion to discuss scientifically grounded solutions for entrepreneurial problems, emphasizing ASE’s openness towards partnerships with public and private economic entities. Among participants, we mention: PhD Prof. Ion Popa, Dean of the Faculty of Management, guest speakers: Florin Jianu, President of the National Council of Small and Medium Private Enterprises from Romania (CNIPMMR), Ion-Marcel Ciolacu, President of the Chamber of Deputies, Victor Negrescu, Member of the European Parliament, Dragoș Anastasiu, Dragoș Petrescu, Virgil Stănescu, Adrian Măniuțiu – entrepreneurs etc.



Liaison with the business environment

ASE's Rector's meeting with members of the BCR managerial team

On May 12, 2023, ASE's Rector. PhD Prof. Nicolae Istudor, received the visit of the managerial team of BCR Bank. On this occasion, ASE's strategic partner, represented by Ionuț Stanimir, Director for Marketing and Communication, received the "Nicolae D. Xenopol" Academic Merit with Gold Medal bestowed on the occasion of the University's 110th Anniversary in April.

The meeting was also attended by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, and PhD Associate prof. Cristian Teodor, President of ASE's Foundation.



Liaison with the business environment

ASE - member of the Global Federation of Competitiveness Councils (GFCC)

Starting May 2023, the Bucharest University of Economic Studies is a member of the Global Federation of Competitiveness Councils (GFCC) founded in 2010, in Washington, USA.

ASE's membership is the result of its excellent positioning in the educational and research markets in South-Eastern Europe, of its state-of-the-art studies and research programs in areas such as cybersecurity, artificial intelligence, IoT, edtech, cleantech, circular economy, sustainable development, and digital transformation.

Ms. Deborah L. Wince-Smith, President of GFCC declared: "We are honored to have ASE in our community. Strategically positioned in Southeast Europe, ASE integrates tradition and innovation within its curriculum playing a pivotal role in regional development throughout the Black Sea and the Balkans. We firmly believe that ASE will bring valuable resources to our global community, particularly in the realm of promoting local economic development."

On behalf of ASE, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, declared: "ASE is honored to be part of the GFCC, and our academic body is looking forward to providing intellectual contributions to this global community. Internationalization is a key component for the development of our university, and we are pleased to have the chance to link with the distinguished members of the GFCC".

Details - <https://www.thegfcc.org/the-gfcc-welcomes-bucharest-academy-of-economic-studies-as-new-member>

Liaison with the business environment

ASE represented in the Mastercard Bank of the Year Gala

On May 30, 2023, ASE was represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, in the Mastercard Bank of the Year Gala, where he bestowed the Award for the Most visible supporter of culture to BRD. The 5th Mastercard Bank of the Year Gala, a competition aimed at recognizing the extraordinary performance on finance and banking institutions, comprises 15 awards for excellence in vision, initiative, products and services developed throughout the previous year.

Candidatures were evaluated by the Mastercard Bank of the Year 2023 independent jury, whose members represent institutions, companies, NGOs and professional associations active in the finance and banking industry.



Official opening of the Laser Valley Innovation Bootcamp

On June 15, 2023, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, participated in the official opening of the first edition of the „Laser Valley Innovation Bootcamp”, held between June 15-17 at the Oteteleşanu Mansion. The event aimed at facilitating the liaison between researchers in National Research and Development Institutes and entrepreneurs and students, so as to lead to new innovative projects or the development of already existing initiatives in the framework of an innovation bootcamp.

Prof. Paraschiv's opening address tackled topics related to higher education in Romania, the integration of new technologies in the educational offer and the adaptation of curricula to the needs and requirements of the labor market.

Liaison with the business environment

Events organized as part of the 2nd edition of the program entitled “Becoming a Leader”

On May 15, 2023, ASE’s Center for Career Counseling and Guidance (CCOC), ASE’s Foundation and the Bucharest University of Economic Studies Students’ Union (USASE) organized the event entitled “Beyond the Classroom: Uncovering Leadership and Success in Business”, hosted by the Romanian Commercial Bank. Participating students and CCOC representatives were welcomed by Sergiu Manea, CEO BCR, who talked about the Bank’s activity and accompanied visitors on a guided tour, to familiarize them with the banks’ activities and work style. Attendees participated in the presentation of the George program and a workshop on leadership, efficient work and teamwork.

On June 27-30, 2023, a series of training sessions were held at the “Ion Gh. Roșca” Training Center Complex in Predeal. The event was organized by ASE’s Center for Career Counseling and Guidance as part of the Project entitled „StartASE – access, equity and inclusion for candidates to academic programs and students of the Bucharest University of Economic Studies”, CNFIS-FDI- 2023-F-0337, and brought together students, University representatives, and leading representatives of the business environment. ASE was represented by: PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, PhD Associate prof. Camelia Stăiculescu, Head of the Center for Career Counseling and Guidance.



International cooperation

Erasmus + outgoing mobilities

- On April 3, 2023, the final results were published for the first selection round on Erasmus+ selections for study mobilities for the 2023-2024 academic year.
- On April 25, ASE's International Relations Division organized an Information session entitled "Internship Financed by the Erasmus+ Program", to answer student queries on professional mobilities in the European Union.
- On May 10, ASE's Ion Angelescu Building hosted two events dedicated to the Erasmus+ Program, as part of the 8th International Week in ASE: an Information session and a Destination Fair, both aimed at promoting study abroad opportunities for ASE's students and the Educational Offer for the second selection round from June - August 2023.
- Throughout the month of June, several steps of the second selection round for the Erasmus+ Program were made: the posting of the Educational offer (ca 200 scholarships not allocated in the first selection round), submission of applications, the language proficiency test. The Second selection round continues in July.

International cooperation

Internationalization activities undertaken in April 2023

- On March 27 – April 2, ASE participated in the “Spring Turkey Fairs” in Istanbul, where it was represented by PhD Prof. Mirela Aceleanu, Director of the Council for Doctoral Studies.
- On April 5, ASE received the visit of Prof. Ronald Tuninga, Vice-president of the Association to Advance Collegiate Schools of Business – AACSB, on the occasion of the University’s 110th Anniversary. The team of the International Relations Division involved in the process of obtaining the AACSB international accreditation had the opportunity to discuss about the main challenges of this complex process and find solutions for various issues arising. The following days, meetings were held with Mr. George Iliev, AMBA Director for Strategic Projects and Innovation, Ms. Fabienne Maron, Scientific Director of the International Institute of Administrative Sciences – IIAS, headquartered in Brussels.



International cooperation

- ASE's participation in EUA Conference: on April 20-21, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, participated in the Conference of the European University Association – EUA, organized by the University of Gdańsk, Poland. ON this occasion, Prof. Profiroiu met with the new elected EUA President, Prof. Josep M. Garrell, Ramon Llull University of Barcelona.
- At the end of April, ASE received the visit of His Excellency, Mr. Do Duc Thanh, Ambassador Extraordinary and Plenipotentiary of the Socialist Republic of Vietnam to Romania, who discussed with PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, and other representatives of ASE's management team.



International cooperation

Meeting with representatives of the University of Salento

On April 24, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, met with representatives of the University of Salento, Italy. Discussions revolved around opportunities for academic cooperation between the two universities, scientific research exchanges, Erasmus + mobility exchanges.



Visit to ASE of EGPA President

On May 5, ASE hosted the meeting between PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Constantin Marius Proftiroiu, Vice-rector for International relations, and Prof. Jean Michel Eymeri Douzans, President of the European Group of Public Administration – EGPA, who acted as Visiting professor of ASE's Faculty of Administration and Public Management. Discussions focused on opportunities for inter-institutional cooperation.



International cooperation

International week in ASE 2023

Between May 8 - 12, 2023, [the 8th International Week in ASE](#), was organized in hybrid format by ASE's International Relations Office in cooperation with ASE's Faculties and Cultural Centers (Centre de Réussite Universitaire - CRU ASE, the American Studies Center, the Japanese Studies Center). The event was opened by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, who talked about "The Path ahead for the European construction. The role of universities in this process". The event program included round tables, workshops, lectures, webinars, debates on various topics related to the challenges of the internationalization of higher education, which were attended by ASE's students and academic staff members, as well as by guests from higher education and research institutions, from the Council of Europe, the European Commission, the business and diplomatic environment from Romania, and Bulgaria, Canada, Colombia, France, Germany, Great Britain, Italy, Japan, Luxembourg, Morocco, Poland, Portugal, Republic of Moldova, Spain, Turkey, USA.

The event program is available [here](#).

Here are some highlights from the International Week in ASE 2023:

- On May 8, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, and PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, met with students from the Wirtschaftsuniversität Wien, on a study visit to Romania. Discussions focused on challenges to ASE's internationalization process, and opportunities for double degree programs.



International cooperation

- On May 9, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, met with Prof. Constantin Blome, Rector of the Lancaster University Leipzig. Discussions revolved around cooperation opportunities in the field of cybersecurity. Prof. Blome also delivered a talk before guests from other partner universities of ASE, who participated in this year's edition of the International Week, as well as representatives of the International Relations Division; main topic: partnerships for transnational education in Europe, the case of the Lancaster University Leipzig.
- On May 11, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, received the visit of the AMBA accreditation delegation. The meeting was an important step in the process of obtaining AMBA accreditation for ASE's MBA programs, the highest standard in postgraduate business education. ASE was also represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, PhD Associate prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School, PhD Associate prof. Tănase Stamule, Dean of the Faculty of Business Administration in Foreign Languages. Guests: Prof. Mark Oakley, Aston University, Birmingham, Great Britain, Prof. Veneta Andonova, Universidad de los Andes School of Management, Bogota, Columbia, Prof. Tomasz Ludwicki, University of Warsaw, Poland, Mr. George Iliev, MBA Accreditation Director, AMBA & BGA, London, Great Britain.



International cooperation

ASE' management team at the British Embassy Reception

On May 11, PhD Prof. Nicolae Istudor, ASE's Rector, accompanied by other members of ASE's management team, participated in the Reception organized by the British Embassy in Bucharest, on the occasion of the coronation of King Charles III and Queen Camilla on May 6, in Westminster Abbey. The event was also attended by representatives of the Government of Romania, public authorities, the academic, social and economic environment. The event included an exhibition with photographs from the visits paid by King Charles to Romania, as well as from the Coronation Ceremony on May 6, in Westminster Abbey.



International cooperation

Documentation visit of a Delegation from ASE to the USA

In May 2023, following the invitation made by the US Embassy in Romania, a Delegation from ASE, and a large group of Romanian and Moldavian specialists, made a documentation visit to the USA, to study green energy production. The agenda of the event was jointly elaborated with the US Departments for Commerce and Agriculture, and the Ministries of Agriculture and Rural Development in Romania and the Republic of Moldova, and included onsite visits to facilities in Washington, D.C. and California, of public water authorities, irrigation infrastructure and land improvement agencies, and leading US green energy solutions providers to power irrigation infrastructure, to educational and research institutions specializing in green energy, agriculture, water and food security and in climate resilience.



ASE's participation in the "Forum on Francophone Studies and Careers in Romania"

On May 19-20, 2023, representatives of ASE's Faculties participated in the "Forum on Francophone Studies and Careers in Romania", an event organized by the French Embassy in Romania, the French Institute, AUEF - Europe Centrale et Orientale and the French Chamber of Commerce and Industry in Romania. The Forum benefitted from the participation of 120 guests from the pre-university, academic and business environments. On this occasion, ASE's representatives offered information materials on the 2023 Admission to ASE, student life, and personal and professional opportunities arising from being a member of the University's academic community.

International cooperation

ASE's participation in the UNICA General Assembly

On June 14-16, 2023, PhD Prof. Dan Dumitrescu, Vice-rector for Management of human resources and European funds, represented ASE in the 33rd UNICA General Assembly, held in Brussels, Belgium.

On June 16, during the Rectors' Seminar entitled "The way forward: Exploring the paths towards the future of European Higher Education", the leaders of UNICA member universities discussed and exchanged best practices on key developments in European higher education.



International cooperation

ASE's participation in the Reunion of the REform Alliance of European Universities

On June 22 - 23, 2023, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International relations, and PhD Assistant Prof. Catalin Ploae from the International Relations Division, participated in the Reunion of the REform Alliance of European Universities, organized by the National Institute of Applied Sciences (INSA) of Lyon, France. The aim of the reunion was to facilitate discussions about key aspects of the REform project, such as the analysis and evaluation of the impact of project activities, the qualitative refinement of work packages, or increasing project management and communication performance.

The REform alliance of European Universities, which ASE is a member of, aims to create an integrated, responsible, innovative, open and creative space. To this end, partner universities pool their expertise in sustainability, ethics, business, technology, digitalization, social work/medicine and social sciences within their teaching, learning, research and knowledge transfer competencies. The vision and long-term objective of the REform project is represented by a paradigm shift: from science in society to science for and with society, with the aim of having a positive impact on European and global society.



International cooperation

Visit to ASE of a Delegation from the University of Castilla La Mancha and University of Florence

On June 25-28, ASE was visited by a Delegation from its partner universities - the University of Castilla-La Mancha, Cuenca, Spain, and the University of Florence, Italy, as part of an Erasmus Mundus project, with the aim of developing an international Master's program together with ASE's Faculty of

Business and Tourism. It was the third meeting so far, the first two being in Cuenca and Florence.

The visit of professors of economics, business administration in tourism, marketing in tourism or statistic was organized by PhD Prof. Marius Constantin Profireoiu, ASE's Vice-rector for International relations, PhD Prof. Roxana Sârbu, Vice-rector for Education, PhD Prof. Gabriela Țigu, Dean of the Faculty of Business and Tourism, other faculty members. Talks focused on exchange of best practices in economics and business administration in tourism, curriculum and organizational details of the intended international Master's program. On June 26, the delegation was received by Prof. Profireoiu, and during the meeting discussions revolved around conceptual aspects related to the future cooperation between the three partners.



ASE participated in the 2023 Gaudeamus Book Fair in Oradea

On May 10-14, 2023, the Bucharest University of Economic Studies participated in the 2023 Gaudeamus Book Fair in Oradea. On this occasion, ASE's Publishing House organized a series of book launches in the presence of authors and guests from ASE's Faculties of International Business and Economics, Finance and Banking, Accounting and Management Information Systems. Moreover, ASE's representatives also held information sessions of the 2023 Admission and offered informative materials on the Educational offer for 2023-2024 and Admission procedures to interested high school pupils.

Books launched:

- *Uniunea Europeană. Etape, instituții, mecanisme* [The European Union. Stages, institutions, mechanisms], second revised edition, authors: Gabriela Drăgan, Mihaela Cristina Drăgoi.
- *Relația mea cu banii. Educația financiară de la știință la viața de zi cu zi* [My relationship with money. Financial education from science to everyday life], coordinator: Andreea Stoian.
- *Efectele inteligenței emoționale asupra satisfacției în procesul de învățare* [The effects of emotional intelligence on satisfaction in the learning process], author: Monica Triculescu.
- *Contabilitatea instituțiilor de credit. Concepte și bune practici / Accounting for Credit Institutions. Concepts and Best Practices*, authors: Cornelia Dascălu, Mădălina Elena Opriș.



News on diplomatic, cultural and artistic events

ASE's Rector's participation in the launch of the volume entitled "Avuția națională a României" [Romania's national wealth]

On May 11, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the launch event of the volume entitled "Avuția națională a României" [Romania's national wealth], coordinator: Florin Georgescu, authors: Gheorghe Gherghina, Bogdan-Octavian Cozmâncă, Florian Neagu, Liliana Pintilia, Livia Drăgușin.

The book contains an in-depth study of the fundamental political transformations and profound reforms from an economic-social point of view after 1989 and how they affected the volume, structure and quality of national wealth.



ASE's Rector's participation in the Evening dedicated by the Elisabeta Palace to the Republic of Moldova

On May 18, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Evening dedicated by the Elisabeta Palace to the Republic of Moldova, organized by the Royal House of Romania. The event was attended by representatives of the Presidential Institutions, the Parliaments and Governments of both countries, by members of the Romanian Academy and of the Academy of Sciences of the Republic of Moldova, high representatives of the Romanian Orthodox Church, ambassadors and members of the diplomatic corps accredited in Bucharest, outstanding personalities in the fields of education, economics, science, agriculture, music, sports and arts, a large number of organizations, foundations and associations from both countries.

Book launch event in the Aula Magna

On May 18, 2023, ASE's Aula Magna hosted the book launch event for the volume entitled "Ce s-a intamplat de fapt - Un dialog despre perioada postdecembrista" [What actually happened – A dialogue about the post December 1989 period], authored by Lavinia Betea and Virgil Magureanu. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who made a brief presentation of the volume dedicated to key events during the December 1989 Revolution.



ASE's Rector's meeting with the Ambassador of Saudi Arabia to Bucharest

On May 19, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, had a meeting with H.E. Mr. Mohammed Abdulghani KHAYAT, Ambassador Extraordinary and Plenipotentiary of Saudi Arabia in Romania. Discussions focused on the perspectives of future cooperation between ASE and universities from Saudi Arabia, which will be further explored during His Excellency's subsequent visit to ASE.



News on diplomatic, cultural and artistic events

Exhibition opening at ASE's Museum in the Nanu Muscel House

On May 19, 2023, the Nanu Muscel House, headquarters of ASE's Museum, hosted the opening of Exhibition of quilts made by Ms. Alexandra Filotti, creations in which the artist plays very creatively with geometric figures, colors and symbols, reminiscent of Scottish quilts, Amerindian culture or Romanian folk rugs. The artist's grandfather was Gheorghe Tașcă, Rector of ASE in the interwar period.

ASE's Publishing House participation in the 16th Bookfest International Book Fair

During May 24-28, 2023, ASE's Publishing House participated in the Bookfest International Book Fair hosted by the Romexpo Exhibition Center in Bucharest. ASE's stand hosted a series of interesting book launches, in the presence of authors and guests from ASE's Faculty of Accounting and Management Information Systems, Faculty of Law, Faculty of Business Administration in Foreign Languages, Faculty of Management, as well as guests from the academic and professional fields:

- *Auditul intern în contextul guvernăței corporative* [Internal audit in the context of corporate governance], author: Mariana Bunea;
- *Das Rumanische Vertragsrecht* [Romanian Contract Law], author: Simona Guțiu;
- *Efectele inteligenței emoționale asupra satisfacției în procesul de învățare* [The effects of emotional intelligence on satisfaction in the learning process], author: Monica Triculescu.



ASE's Rector's participation in the Official Welcoming Ceremony for King Charles III of Great Britain at the Cotroceni Palace

On June 2, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated at the Cotroceni Palace in the Official Welcoming Ceremony of King Charles III of Great Britain by H.E. Mr. Klaus Iohannis, President of Romania. The ceremony was attended by over 200 guests, representatives of state authorities, high priests, representatives of civil society and of the diplomatic corps. It is the first official visit of a British monarch to Romania.



ASE Job&Internship Fair, 2023

On May 3, 2023, ASE's Palace hosted a traditional project for our academic community: the Job & Internship Fair 2023, organized with the support of Alumni ASE, the Bucharest University of Economic Studies Students' Union (USASE), the Association of Faculties of Economics from Romania (AFER), and ASE's Foundation. In his address, PhD Prof. Nicolae Istudor, ASE's Rector, emphasized the importance of the involvement of the social and economic environment in the training and education of youth, alongside universities.

The Fair provided ASE's students with the excellent opportunity to meet with numerous key actors in the business environment, with representatives of numerous leading companies. Moreover, students attended employer presentations and workshops, and applied for job openings and internships. Hence, the Fair proved to have become a significant instrument of consolidation of the University's connection to the business environment, aiming to facilitate ASE's students and graduates' access to the labor market.



ASE hosted the first edition of the project entitled “Ambassadors together! Under the stars of Europe”

On May 13, 2023, ASE hosted the first edition of the “Ambassadors together! Under the stars of Europe” project, aiming to facilitate exchange of experience between high schools that are part of the Ambassador School program of the European Parliament. The meeting was coordinated by the “Ion Barbu” Theoretical High School in Bucharest and was attended by over 350 pupils and teachers from 21 high schools in Bucharest and throughout Romania. Members of the European Parliament Carmen Avram, Dacian Cioloș and Eugen Tomac informed attendees on how European institutions work.

Members of the Bucharest University of Economic Studies Students’ Union (USASE) provided details on the Educational offer of ASE’s Faculties, Admissions steps and procedures, professional opportunities available for students. Pupils received informative materials on the 2023 Admission to ASE contest.



News on student life

Bi-annual meeting of ASE's students with representatives of the University's management team

On May 17, 2023, ASE's Aula Magna hosted the Bi-annual meeting of ASE's students with representatives of the University's management team. It was an opportunity for participants to share views on issues arising in student life and potential solutions for improving the latter.



The National Olympiad of Students in Economics – ONEF 2023

On May 25-27, 2023, the Faculty of Economic Sciences from the Petroleum-Gas University of Ploiești hosted the National Competition of the 17th National Olympiad of Students in Economics – ONEF 2023. The competition reunited the best Bachelor's and Master's students from the Faculties of Economics from throughout the country, aiming at encouraging creativity and critical thinking.

ASE's management team was represented by PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management. ASE's students obtained a large number of valuable awards. Congratulations to winning students and their coordinating professors!

The Japanese Language and Culture Summer School

On June 26-30, 2023, the 8th edition of the Japanese Language and Culture Summer School was organized and coordinated by PhD Associate prof. Raluca Nicolae from the Department of Modern Languages and Business Communication, ASE's Faculty of International Business and Economics.

Among participants, we mention students from all of ASE's Faculties, interested in Japanese civilization, and guests who facilitated the activities included in the program: Japanese language classes and cultural workshops of Japanese mythology (coordinated by Raluca Nicolae), origami workshop (coordinated by Bogdan Stoica), karaoke workshop (coordinated by Matei Prodan) a manga workshop (coordinated by Anca Toma, NoctisArt) and a tea ceremony demonstration (coordinated by Adina Negoită, Chado Urasenke, Tankokai Romania).

Sports events and results in April-June 2023

- **ASE – ranked 2nd in the Catchball Championship** organized by the Catchball Romania in ASE on April 1-2.



- **5 medals for the University's Academic Sports Club CSU ASE at the Balkan Bodybuilding and Fitness Championships** – On April 21-23, 2023, CSU ASE was represented at the Balkan Bodybuilding and Fitness Championships in Skopje by Laurențiu Minciu, Eliza Oprea and Cristian Luchian, who won 5 valuable medals, as follows: Laurențiu Minciu – Balkan Champion– BB, Seniors Classic - 175 cm, vice-champion Balkan - BB Juniors Classic; Eliza Oprea – vice-champion - Bikini Fitness Masters; Bronze - Bikini Fitness Seniors - 169 cm; Cristian - Luchian - Bronze - Fit Pairs Seniors. Coaches Emeriti: Dănuț Enuță and Irina Muntean.



News on student life

- **ASE - ranked 2nd at the National University Rapid and Blitz Championship** - On April 22-23, 2023, ASE ranked 2nd in the general university ranking, and won 7 individual medals as its chess players dominated the male blitz contest, part of the National University Rapid and Blitz Championship hosted by the West University of Timisoara. The event was attended by more than 60 chess players from 10 universities from all over Romania. ASE was represented by 10 chess players: David Gavrilescu, Mihnea Costachi, Andrei-Theodor Dolana, Radu-Cristian Toma, Alexandru Carabă, Cristian David, Andreea-Alexandra Șchiopu, Andrada Popa, Vlad Bujoreanu, George Curticăpean. Medals were won by: Mihnea Costachi – Gold Blitz Male Open, Andrei-Theodor Dolana - Silver Blitz Male Open, David Gavrilescu - Bronze Blitz Male Open, George Curticăpean – Gold Blitz & Bronze Rapid – unaffiliated players, Vlad Bujoreanu – Silver Blitz & Silver Rapid - unaffiliated players.



News on student life

- On April 26, ASE's Department of Physical Education and Sports and CSU ASE organized the **Fila Andrei 3x3 Basketball Cup**, among ASE's Faculties' teams. Established in 1999, under the name of the Economistul Cup, the competition has been renamed to honor Professor Filofteia Andrei, its initiator. Prof. Andrei was an outstanding member of ASE's academic community, Emerita Maestra of Sports, who promoted basketball throughout her career. Final results: the team of ASE's Faculty of Economic Cybernetics, Statistics and Informatics – ranked 1st, team of ASE's Faculty of International Business and Economics – ranked 2nd , team of ASE's Faculty of Business Administration in Foreign Languages – ranked 3rd.



News on student life

- On April 28-29, CSU ASE participated in the **Bodybuilding and Fitness European University Championship** and the Bodybuilding and Fitness Romanian Cup held in Cluj-Napoca. Results obtained at the Bodybuilding and Fitness European University Championship: Laurențiu Minciu – ranked 4th Men's Physique; in the Romanian Cup: Beatrice Stancu – ranked 1st, Body fitness Juniors, Mihaela Ionescu - ranked 1^s Acrobatic Fitness Seniors, Monica Dănică - ranked 1^s Women Physique Seniors, Cătălin Dimulescu - ranked 1^s Men's Physique Seniors (179 cm), Laurențiu Minciu – ranked 2nd Bodybuilding Juniors (70 kg), Laurențiu Minciu - ranked 2nd BB Classic Juniors, Claudia Florescu - ranked 2nd Bikini Fitness Masters, Ștefan Florea - ranked 2nd Classic Physique Seniors, Ștefan Florea - ranked 2nd Bodybuilding Seniors (80 kg), Alin Mihai - ranked 2nd Men's Physique (+179 cm), Alin Mihai - ranked 2nd Fit Pairs, Ioana Micula – ranked 3rd Wellness Juniors, Alexandru Ciobanu – ranked 3rd bodybuilding Juniors (+70 kg), Bogdan Voinea – ranked 3rd Men's Physique Juniors, Claudia Florescu – ranked 4th Bikini Fitness Seniors (+166 cm), Cristina Razzouk – ranked 4th Bikini Fitness Masters, Cristina Razzouk – ranked 4th FIT Model Seniors. ASE's Delegation was led by Prof. Dan Enuță.
- At the beginning of May 2023, CSU ASE's team won the **Men's Basketball Final Tournament**. Congratulations!



News on student life

- In April, ASE's representative basketball teams participated in the Municipal University Championship. ASE's women's team ranked 1st, while the men's team ranked 2nd, both teams qualified for the finals of the **National Basketball University Championship** organized in May in the town of Pitești.

During the final tournament, ASE's Women's Basketball Team became National Vice-Champion. Members of the team: Alexandra Biet, Valentina Călin, Alexandra Călin, Cătălina Crăciunescu, Maria Militaru, Bianca Jianu, Izabella Gaboș, Andrea Nemuc, Theodora Petrescu, Maria Stoian, Andreea Neagu.

ASE's Men's Basketball Team, led by PhD Assistant prof. Cristina Nae and PhD Assistant prof. Marian Zamfir, became National Vice-Champion, being the only University team from Bucharest ranked among the top three.



News on student life

- On May 19-20, ASE's 3x3 Women's Basketball Team coordinated by Prof. Corina Dinciu ranked 3rd at the **National Basketball University Championship** organized by the Ministry of Education, the Federation of School and University Sports, the Romanian Basketball Federation and Sport Arena.



- On May 26-28, ASE's Men's Volleyball team led by PhD Associate prof. Neluța Smîdu became National Vice-champion on the occasion of the **National Men's Volleyball University Championship** hosted by the West University of Timișoara.



News on student life

- **The Economist's Football Cup** – throughout April-June 2023, several matches were organized between the mixed academics and students' teams of ASE's Faculties.



- On June 20-22, CSU ASE volleyball players Ioana Hododi and Ioana Miu, coach Răzvan Ifrim, won the **Gold Medal in the Beach Pro Tour** organized in Balikesir, Turkey.



ASE's sports teams congratulated by ASE's management team

In June 2023, PhD Prof. Nicolae Istudor, ASE's Rector, met with the University's sports teams to congratulate sports players and coaches for the outstanding results obtained in the National Basketball University Championship in Pitești and the National Volleyball University Championship in Timișoara.



ASE's community mission

Event entitled “Sustainable development in Romania, sustainability and the foundations of the circular economy”

On May 8, 2023, ASE's Aula Magna hosted the event entitled “Sustainable development in Romania, sustainability and the foundations of the circular economy”, organized by ASE in partnership with Accenture and RetuRO.

ASE's Faculty of Agrifood and Environment Economics was represented by PhD Prof. Mirela Stoian, Dean, PhD Associate prof. Cristian Teodor, acting as special guest, PhD Associate prof. Carmen Trică and Raul Pop, Director of Ecoteca and consulting prof. with the Faculty of Agrifood and Environment Economics. Among other topics, speakers referred to ASE's role in the elaboration and implementation of the public policy regarding the guarantee-return system.



ASE's community mission

PhD Prof. Răzvan Bologa – Award winner at the Internet Champions Gala

On May 17, 2023, the Internet Champions Gala was organized by the Digital Transformation Council and the Chamber of Commerce and Industry of Romania, in cooperation with the *Mobile Communications and Telecom TV Magazine*. The event reunited key representatives of the Romanian telecom industry, who discussed about fixed internet performance, digitization and other topics of interest. During the event, PhD Prof. Răzvan Bologa from ASE's Faculty of Economic Cybernetics, Statistics and Informatics, was granted an Award for achievements in Robotics and Artificial Intelligence.



Interviews with ASE's Rector

On May 18, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, granted an interview to the *economistul.ro* about the role ASE has played throughout its existence in the development of Romanian economy and the training of well-prepared professionals, their employability, ASE's partnerships and cooperation with the business environment, as well as the University's future plans and its Educational offers.

On May 18, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, granted an interview to *Radio Romania Actualități*, during the "Night Service" broadcast produced by Luminița Voinea, when Prof. Istudor referred to ASE's preparations for the 2023 Admission contest and study opportunities for the coming 2023-2024 academic year.

ASE's community mission

Conference entitled “Higher Education in Romania facing new challenges”

On May 19, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Conference entitled “Higher Education in Romania facing new challenges”, hosted by the University of Agronomic Sciences and Veterinary Medicine of Bucharest, which was broadcast live by several news platforms. The event was opened by PhD Prof. Sorin Mihai Cîmpeanu, President of the National Council of Rectors, Rector of the host University. ASE's Rector, PhD Prof. Nicolae Istudor, referred to ASE's Educational offer for the upcoming academic year and student and career opportunities.

Participants discussed about issues such as: higher education and the new legislations, the National Recovery and Resilience Plan – solutions for investment needs in higher education and research, dual education, the digitization of the educational process, Educational offers for the new generation of students, competitive advantages of Romanian higher education institutions on the world education market. Discussions were attended by rectors, representatives of the government and the Parliament, student associations, the civil society, business people, employers etc.



ASE's community mission

Basic First Aid courses in ASE

On May 20 and June 24, 2023, new series of Basic First Aid courses were organized in ASE as part of the project entitled “Academy of Hope – Volunteering out of Love for Life”, in partnership with the Foundation for SMURD, the Department for Emergency Situations, the General Inspectorate for Emergency Situations in Bucharest-Ilfov. Project and course coordinator: PhD Prof. Virginia Mărcine, Volunteer paramedic for SMURD, and academic staff member of ASE's Faculty of Economic Cybernetics, Statistics and Informatics.



“With a helpmate’s paw, our learning’s without flaw!”

On June 21, 2023, ASE continued the project entitled, “With a helpmate’s paw, our learning’s without flaw!” in partnership with Animal Partners & Friends and the therapy dogs for thoroughly enjoyable Animal-assisted stress-relief activities. This activity is a tradition of ASE's exam sessions, as part of the project entitled “Academy of Hope – Volunteering out of Love for Life”, coordinated by PhD Prof. Virginia Mărcine.



ASE's community mission

Campaign entitled “Donate Blood, Save a Life!” in ASE

On June 9 and 16, 2023, ASE co-organized with the Romanian Patriarchate and the Blood Transfusion Center Bucharest a blood donation campaign. Special donation facilities were set up in ASE's Virgil Madgearu Building, with medical teams welcoming the 100 academic community members – students, academics and administrative staff – who donated blood as part of the 35th edition of the Campaign entitled “Donate Blood, Save a Life!”.

This event marks the beginning of the partnership between the Bucharest University of Economic Studies and the Romanian Patriarchate, according to an agreement signed on May 31. On June 14, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, received an Honorary Diploma granted by the Romanian Patriarchate to our University on the occasion of the World Blood Donor Day.



ASE's community mission

Reunions of the National Council of Rectors

On May 25 - 27, 2023, the Reunion of the National Council of Rectors was hosted by the University of Oradea. ASE was represented by PhD Prof. Dan Gabriel Dumitrescu, Vice-rector for Management of human resources and European funds, who bestowed the host university a Congratulatory message for its 60th Anniversary.

On June 22 - 24, 2023, the „Ștefan cel Mare” University of Suceava hosted the Meeting of the National Council of Rectors (CNR). ASE was represented by PhD Prof. Nicolae Istudor, Rector, Vice-president of CNR. The meeting was also attended by Ligia Deca, Minister of Education, Gigel Paraschiv, State Secretary for Higher Education in the Ministry of Education, Adrian Curaj, General Director of The Romanian Executive Agency for Higher Education, Research, Development and Innovation (UEFISCDI), and Mădălin Octavian Bunoiu, president of the Romanian Agency for Quality Assurance in Higher Education (ARACIS).

ASE's community mission

Interview for TVR Info

On June 9, PhD Prof. Roxana Pătărlăgeanu, from ASE's Faculty of Agrifood and Environmental Economics, represented ASE in an interview for TVR Info's "Money, Today!" broadcast. Discussions focused on the topic of Romania's international trade, animal and poultry slaughters and meat production, based on data published by the National Institute of Statistics.

Finance and accounting culture and education contest

On June 15, 2023, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic-social environment and cooperation with students, participated in the opening of the national finals of the Finance and accounting culture and education contest hosted by ASE, as well as in the Award ceremony from June 17, hosted by the University of Agronomic Sciences and Veterinary Medicine of Bucharest. ASE's Rector, PhD Prof. Nicolae Istudor, received a Diploma granted to the Bucharest University of Economic Studies, contest organizer.

The Finance and accounting culture and education contest was organized by the Ministry of Education, School Inspectorates, The Body of Expert and Licensed Accountants of Romania (CECCAR), the "Virgil Madgearu" Economic College in Bucharest, for 11th grade pupils in state and private high schools.



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