

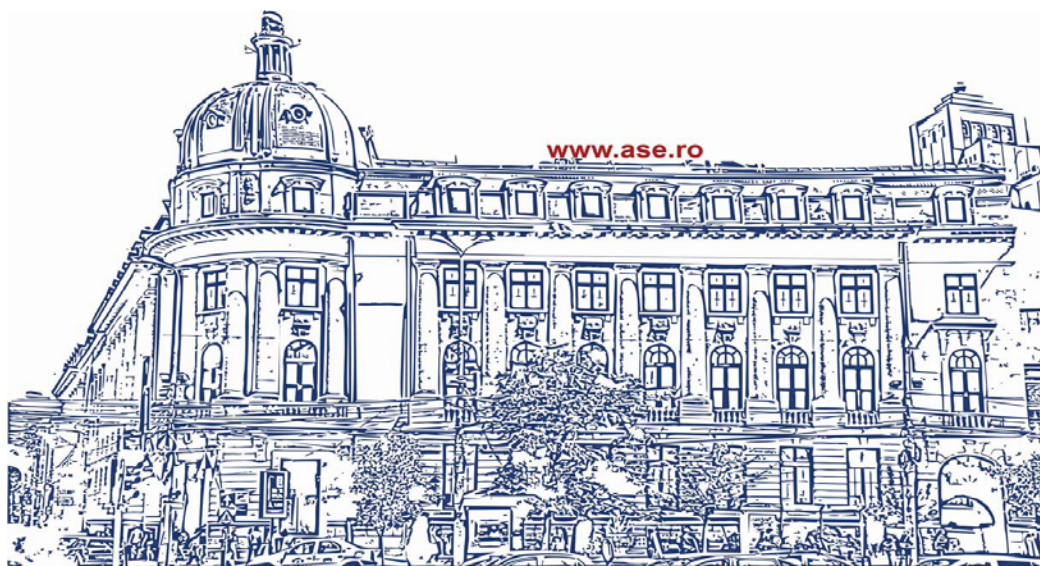


BUCHAREST UNIVERSITY
OF ECONOMIC STUDIES

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



January – March 2023

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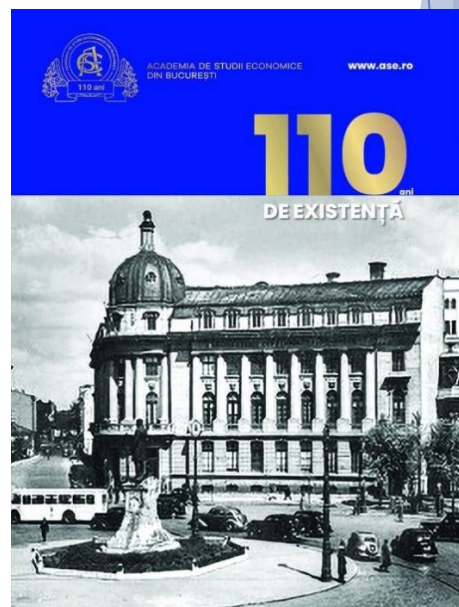
ASE's community mission

Academic anniversaries

2023 – ASE's 110th Anniversary. Vivat Academia!

On April 6, 1913, the first Romanian economic higher education institution was established, under the name of the Academy of High Commercial and Industrial Studies (AISCI), as per a Law proposed by a committee led by Nicolae D. Xenopol, the then Minister of Industry and Commerce. The Law was elaborated by a group of leading Romanian economists, among whom we mention Virgil Madgearu, Victor Slavescu, Ion Angelescu. The Law was promulgated by King Carol I by means of Royal Decree No. 2978 signed on April 6, 1913.

The Bucharest University of Economic Studies is proud to have performed excellently for 110 years, being a leader of economic higher education in Romania and the region. In 2023, we also celebrate 55 years since the election of the current name of the institution - the Bucharest University of Economic Studies - ASE.



Academic anniversaries

ASE represented at the Anniversary of the “Alexandru Ioan Cuza” National College in Alexandria

At the end of January 2023, the Bucharest University of Economic Studies was represented by PhD Prof. Ioana Nely Militaru at the events occasioned by the 103rd Anniversary of the “Alexandru Ioan Cuza” National College in Alexandria. Congratulations for the outstanding results achieved over the years by the “Alexandru Ioan Cuza” National College in Alexandria, a top pre-university education institution, ASE’s partner, whose very well-prepared graduates become our students in large numbers!



PhD Prof. Vasile Dinu – awarded the Honorary Title of Doctor Honoris Causa

On February 8, 2023, PhD Prof. Vasile Dinu was conferred the Honorary Title of Doctor Honoris Causa by the “Aurel Vlaicu” University of Arad for his contribution to the development of academic education and for his role in the development of the “Amfiteatru Economic” Journal, the most important economic journal in the country, indexed and ranked in Web of Science.

Academic anniversaries

Congratulations to all colleagues who passed the public recruitment exams for academic positions!

On February 20, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dumitru Miron, President of the University's Senate, and other members of the Board of Trustees, congratulated the colleagues who passed the public recruitment exams at the end of the first semester of the 2022-2023 academic year. Out of them, 11 became Professors, 12 - Associate professors, 11 - Assistant professors and 3 - Teaching Assistants. Congratulations to all our colleagues! May they have a successful and rewarding teaching and research career!



Academic anniversaries

ASE's Rector's participation in the Anniversary events organized by the "Lower Danube" University of Galati

On March 20, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the events celebrating the 75th Anniversary of the "Lower Danube" University of Galati. On this occasion, he presented the management of the university with an Anniversary Plaque and addressed a congratulatory message for the academic achievements in the preparation of generations of graduates and for the remarkable activity of this Romanian university.

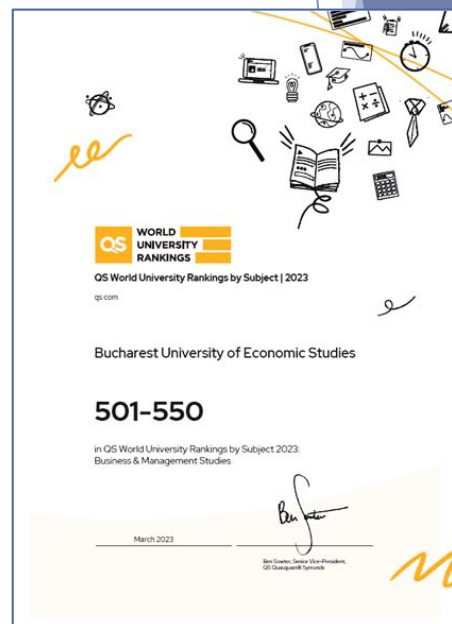


ASE in international rankings

ASE in the QS World University Rankings by Subject 2023

The Bucharest University of Economic Studies maintains its position in the field of Social Sciences & Management according to the QS World University Rankings by Subject 2023, published on Tuesday, March 14, 2023. ASE ranks 401-450th in the world in the field of Economics and Econometrics and remains 501-550th in the world in the field of Business and Management.

The QS World University Rankings is one of the leading international academic rankings by subjects. This year, the QS World University Rankings by Subject includes 1597 universities and a total of 54 disciplines, grouped into five major fields. The ranking evaluates and ranks higher education institutions based on a methodology that takes into account criteria related to academic reputation, employer reputation, the quality of research carried out (reflected by the research per paper and the Hirsch index).



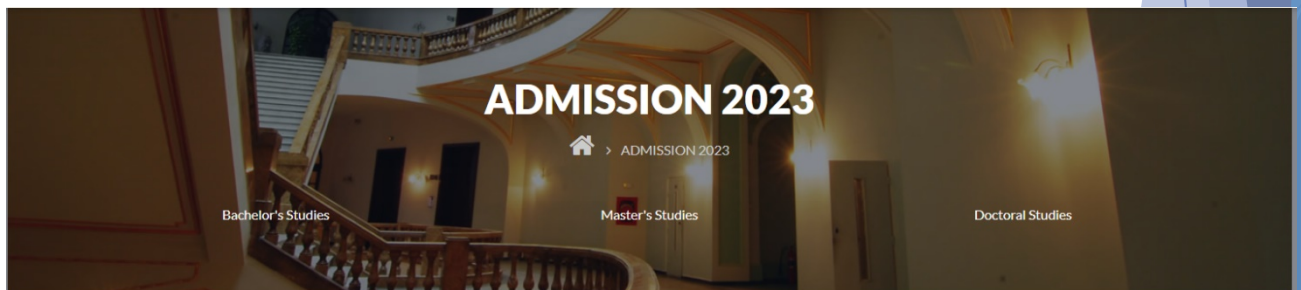
News on Study programs

Launch of the 2023 Admission to ASE Campaign

At the beginning of January 2023, the University launched the 2023 Admission to ASE Campaign.

The institutional website has a dedicated Admission page for Bachelor's, Master's and Doctoral programs both [in Romanian](#) and [in English](#), with detailed information on Educational Offers, registration steps and procedures, enrolment numbers, as well as on student life and University Campus.

- For Bachelor's studies see: information [in English](#) and information [in Romanian](#).
- For Master's studies see: information [in English](#) and information [in Romanian](#).
- For Doctoral studies see: information [in English](#) and [in Romanian](#). For proposed Doctoral research topics, see information [in Romanian and English](#).



News on Study programs

On Campus, **guided tours** are regularly organized during which groups of senior high school pupils accompanied by their teachers are welcomed by the representatives of ASE's Marketing and Communication Office, academic staff members and students, who provide informative materials and all necessary details on the educational offer, the steps of the July 2023 admission competition, as well as the facilities and professional opportunities offered by ASE to its students. Discussions are followed by visits to key sights of the University Campus.



News on Study programs

Moreover, on February 27 - March 3, 2023, ASE organized the **Open Days Week**, dedicated to senior high school pupils interested in finding out details on Admission procedures and student opportunities. ASE received groups of pupils and accompanying teachers for information sessions and guided tours facilitated by representatives of ASE's Marketing and Communication Office, academics and students, who gladly answered any query regarding the Bachelor's Educational Offer and Admission steps for 2023. #BeAStudentAtASE!

In Bucharest and throughout the country, representatives of ASE's Marketing and Communication Office and ASE's Students' Union continued the **2023 Admission Educational Caravan** started in November 2022. At the beginning of 2023, 37 colleges and high schools were visited, with pupils being informed on the educational offer and the admission process, as well as having the occasion to interact with academic staff members and current students.



News on Study programs

Launch of Postgraduate course entitled “Tourist Destination Manager”

In January 2023, ASE’s Faculty of Business and Tourism of ASE launched the Postgraduate Course entitled “Tourist Destination Manager”, organized with the support of important professional tourism associations: the Alliance for Tourism (APT), the Federation of Associations for the Promotion of Tourism in Romania (FAPT), the Federation of the Hotel Industry in Romania (FIHR) and the Federation of Romanian Tourism Employers (FPTR). The course is accredited by the National Qualifications Authority, and comprises 180 hours of tuition worth 23 ECTS credits.

Launch of Executive Certificate programs

In January 2023, ASE’s Bucharest Business School started the pre-enrolment period for the Executive Certificate programs “[Business Strategy and Digital Transformation - Executive Certificate](#)” and “[Business Development & Leadership in an International Context - Executive Certificate](#)”, the latter organized by ASE, Bratislava University of Economics (EUBA) and Varna University of Economics (UEV).

Enrolments for the latter course began in March. Participants are to study how to develop a suitable business strategy in an increasingly interconnected and competitive global economy, how to adapt and develop marketing strategies and support brand development, how to build and lead teams and organizations and how to understand and exploit financial information in an intelligent business. The topics addressed in the 6 modules are: (1) Strategy and Business Agility; (2) Digital Marketing and Branding; (3) Talent Management and Team Development; (4) Financial Intelligence; (5) Leading People and Organizations; (6) Capstone Project – start-up Team Challenge.

Launch of Digital Skills Training Program

On March 20, 2023, registrations began for the Digital Skills Training Program developed within the research project implemented by ASE – “Sustainable University through Digitization. Investments in Research and Education Infrastructure”, financed under Component C15 – Education, as part of the National Recovery and Resilience Plan.

The project aims at:

1. Modernizing the education management information system and the e-learning platform;
2. Enhancing the equipment of the Data Center and improving the communication infrastructure of the Intranet-ASE;
3. The creation of specialized laboratories and the modernization of the equipment used in the educational spaces;
4. Creating advanced digital skills in the field of emerging technologies and improving educational and research activities.

The Digital Skills Training Program is correlated with the updating of the equipments used in the lecture and seminar rooms and laboratories, and with the new topics introduced in the curricula, and it consist of 4 modules: Module 1: Personal productivity in the digital environment (maximum 20 hours); Module 2: Artificial Intelligence (maximum 40 hours); Module 3: Communication, persuasive online and offline presentation skills based on the use of digital instruments (12 hours); Module 4: Useful applications for collaboration in educational projects (8 hours).

The objective of the project is to train at least 350 teachers so as to develop advanced digital skills.

News on Study programs

Modernization of ASE's campus

Throughout January-March 2023, modernization and rehabilitation of key sights of the University Campus continued: the complete renovation and restauration of the “Nanu Muscel” House on 7 Piata Romana, the erection of the new building attached to it, and the refurbishing of the Aula Magna, the most beautiful and emblematic place of the Palace of the Bucharest University of Economic Studies (the seats were reupholstered, and the parquet was repaired, scraped and varnished). All these works are done in preparation of the celebratory events in April 2023, dedicated to the University's 110th Anniversary.



Scientific research

Launch of the Erasmus+ project entitled “Digital Language and Communication Resources for EU Scientists” (DILAN)

On February 7, 2023, ASE hosted the launch of the Erasmus+ project entitled “Digital Language and Communication Resources for EU Scientists” (DILAN), aimed at the creation of digital resources and at the development of transversal competences so as to improve science communication. The project is co-funded by the European Union with the amount of 400,000 euros and is to be implemented between 2022-2025 by a consortium of five universities recognized for their expertise in specialized languages, communication and educational technologies: Université de Bordeaux and Université Clermont Auvergne (France), the Bucharest University of Economic Studies and the “Ovidius” University of Constanta (Romania), and the Oslo Metropolitan University - OsloMet (Norway), together with partners from the academic and private business environment. ASE’s team is led by PhD Prof. Laura-Mihaela Mureşan.



Launch of the Call for Papers for ASE's Annual Academic Conference – ICESS 2023

In February 2023, the Call for Papers was launched for the 6th edition of ASE's Annual Academic Conference – the International Conference on Economics and Social Sciences – ICESS 2023, on the topic of “Geopolitical perspectives and technological challenges for sustainable growth in the 21st century”. The Conference is scheduled for June 15-16, 2023, and offers the following publication opportunities: Sciendo (DeGruyter) - Conference Proceedings, Springer - Conference Proceedings, Amfiteatru Economic, Economic Computation and Economic Cybernetics Studies and Research. Details are available on the conference website: <https://icess.ase.ro/>.



Scientific research

Information session on European Union funding opportunities in the field of Digital Health

On March 8, 2023, ASE hosted an Information session on European Union funding opportunities in the field of Digital Health, organized by the Ministry of Research, Innovation and Digitalization, and by the European Health and Digital Executive Agency (HaDEA).

ASE was represented by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation. HaDEA was represented by Marina Zanchi, Director, who launched the Call for applications, inviting Romanian universities, research institutes, local administrative departments, companies and NGOs to submit as many proposals as possible.

In the period 2021-2027, European funds amounting to 20 billion euros are available, with the following leading programs open for applications in the upcoming period: Horizon Europe, Digital, Industry and Space cluster (total budget 6.1 billion euros), Horizon Europe, Health cluster (HaDEA budget 5.4 billion euros), EU4Health (HaDEA budget 4.7 billion euros), Connecting Europe Facility (CEF – HaDEA budget 1.7 billion euros), Single Market Program – food safety (HaDEA budget 1.3 billion euros) and Digital Europe (HaDEA budget 0.8 billion euros).



Workshop organized by ASE's Advanced Research Center

On March 10, 2023, ASE's Advanced Research Institute organized the workshop entitled "SMART objectives at the beginning of a research career", hosted by the "Virgil Madgearu" Room. Organizers from ASE were: PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Margareta Florescu, Director of ASE's Institute for Economic Research. Guest speaker: Roxana Blagescu, entrepreneur, educator and neurolinguist. The mission of the event was to convey information on SMART goals at the beginning of a research career, to support those at this stage to clarify the "Why" of their scientific activity, to set goals and actions by developing a positive self-image, their qualities and competences. The event was dedicated to academic staff members, as well as Master's and Doctoral students from ASE, in order to stimulate interest in and, above all, to encourage participation in scientific research at the university.

The workshop was organized as part of the project entitled "Increasing institutional performance through the development of the infrastructure and the research ecosystem of transdisciplinary excellence in the socio-economic field" (PERFECTIS), financed by the Ministry of Research, Innovation and Digitalization.



International Conference entitled “Perspectives of European Business Law”

On March 17, 2023, ASE’s Faculty of Law and the Romanian Society of Business Law, in partnership with the National Trade Register Office, the Romanian National Association of Insolvency Practitioners the Competition Council, and the Romanian Chamber of Fiscal Consultants, organized the second edition of the International Conference “Perspectives of European Business Law”. The event was held in a hybrid format, both online and in the “Virgil Madgearu” Room from the Ion N. Angelescu Building. The event opened by PhD Associate prof. Ioan Ovidiu Dumitru, Dean of ASE’s Faculty of Law, benefited from the participation of guest speakers PhD Prof. Chantal Moll de Alba, Faculty of Law, University of Barcelona, Mr. Géraud Sajust de Bergues d’Escalup, Council of State, France, as well as of academic staff members, Doctoral students and practitioners from Romania and abroad, who discussed topical issues in the field of European business law.



Registrations for the Annual Students' Conference

During March 6-20, 2023, registrations were open for Annual Students' Conference to be held on April 7, as part of the ASE 110th Anniversary events. 1193 students registered with 788 papers, out of which 949 Bachelor's students with 600 papers, and 244 Master's students with 188 papers. In total, 27 Bachelor's panels and 10 Master's panels are organized by all of ASE's Faculties.

International Conference on Business Excellence – ICBE 2023

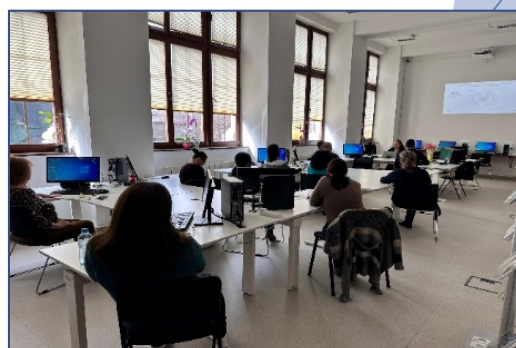
On March 23-25, 2023, the 17th edition of the International Conference on Business Excellence- ICBE 2023, was organized by the Society for Business Excellence and ASE's Faculty of Business Administration in Foreign Languages, in partnership with the Romanian Academy, the University of Bucharest and the Sapienza University of Rome, Italy. This year's topic was "Rethinking business: Sustainable leadership in a VUCA world". The event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific Research, Development and Innovation.



Events organized by ASE's Library in the first quarter of 2023

During the first quarter of 2023, ASE's Library organized webinars and training sessions as follows:

- On January 16 and 25 – webinars on the use of the STATISTA data base, featuring market and consumer statistics, data on major companies, industry forecasts and reports, market forecasts, digital market outlook analyses and consumer market outlooks; trainer: Juan Mariscal, Customer Success Manager.
- On January 18 and 19 – webinars on the SciFlow platform, used by universities around the world for academic writing based on article templates from consecrated publishers (Elsevier, Wiley, IEEE, Frontiers, SpringerNature etc.), as well as on tailored templates in various languages, formats (Word, LaTeX), styles (MLA, AMA, Chicago, etc.), reference managers (Endnote, Mendeley, etc.).
- On March 9 – workshop entitled “ScienceDirect eBooks – find your path from hypothesis to discovery”, a hybrid event facilitated by trainer Helena Paczuska, Regional Manager of eBooks on ScienceDirect for CEE and Central Asia.
- Throughout March – in campus and online training sessions for Bachelor's, Master's and Doctoral students on the use of documentation resources made available by the Library.



Liaison with the business environment

Meeting with representatives of the World Bank

On January 19, 2023, ASE hosted the launch of the Report entitled “Global Economic Prospects January 2023” in the presence of the representatives of the World Bank, Washington, SUA - Anna Akhalkatsi, Franziska Lieselotte Ohnsorge and Valerie Mercer-Blackman, and of PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. The Report is available [here](#).



Liaison with the business environment

Executive Education Program implemented by ASE for ROMGAZ employees

On January 27, 2023, as part of the ASE-ROMGAZ strategic partnership, the Executive training program for ROMGAZ employees was opened in the presence of PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, Mr. Razvan Popescu - ROMGAZ General Director, Mr. Aristotel Marius Jude - Deputy General Director ROMGAZ, and PhD Associate prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School.

ASE's experience and expertise accumulated for over 30 years as part of the Executive MBA programs coordinated by the Bucharest Business School will allow participants to develop the necessary skills to support the growth of their own organization. The cooperation between the two prestigious universities, ASE and ROMGAZ, characterized by long standing tradition, experience and investment in excellence for education began with the inauguration of the ROMGAZ Amphitheater in ASE in December 2022.



Liaison with the business environment

Invited talk delivered by Mr. Paul Hilbers, Executive Director to the IMF

On Wednesday, February 1, 2023, ASE's Deloitte Amphitheatre hosted the guest lecture delivered by Mr. Paul Hilbers, Executive Director to the International Monetary Fund. The event was organized by ASE's Faculty of International Business and Economics and focused on the IMF and global post-pandemic challenges. Mr. Paul Hilbers, accompanied by PhD Prof. Liviu Voinea, was received by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and PhD Prof. Gheorghe Hurduzeu, Dean of the Faculty of International Business and Economics.



Partnership between ASE and United Media

On February 13, 2023, a partnership agreement was concluded between the Bucharest University of Economic Studies, represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and UNITED MEDIA S.R.L. This agreement is to provide opportunities for joint projects aimed at promoting the University, key admission information and other leading events in the life of the academic community.



Liaison with the business environment

Second edition of the leadership program entitled “Becoming a Leader”

On February 13-17, 2023, 22 top performing students at ASE participated in the second edition of the leadership program entitled “Becoming a Leader”, under the guidance of PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. The 5-day program was hosted by the “Ion Gh Roșca” Training Center Complex in Predeal and consisted in lectures and interactive sessions, facilitated by leading business personalities: Mariana Gheorghe, former CEO Petrom, Sergiu Manea, CEO BCR, Șerban Toader, former CEO KMPG Romania. The event was fully financed by the business environment, through ASE’s Foundation. From the topics covered we mention: leadership styles and how they are applied by leaders; the uncertainty and dynamics of change in the business environment and its impact on organizations, other topics of interest in the field.



Liaison with the business environment

Event entitled “Reuse, repair, reusage. New business models in circular economy”

On February 16, 2023, the “Virgil Madgearu” Room from ASE’s Palace hosted the event entitled “Reuse, repair, reusage. New business models in the circular economy”, organized by the Coalition for Circular Economy, in partnership with the Bucharest University of Economic Studies, Faculty of Agrifood and Environmental Economics and the ECOTIC Organization. The event benefited from the participation of: Mr. Tánczos Barna, Minister of Environment, Waters and Forests, Ms. Alina Jalea, State Councilor at the Prime Minister's Office, Mr. Daniel Cătălin Zamfir, President of the Committee for Economics, Industry and Services from the Senate of Romania, PhD Prof. Mirela Stoian, Dean of ASE’s Faculty of Agrifood and Environmental Economics. Debates focused on topics such as: public policies in the areas of reuse, repair and reusage, eco-design for sustainable products, environmentally-friendly public procurement, etc.



Meeting with Citibank representatives

On February 17, 2023, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, met at ASE with Mr. Samir Karia, CEO Citibank, Romania Branch. Discussions focused on a future long-term strategic partnership between ASE and Citibank, aimed at developing students’ banking skills, at organizing executive education programs for Citibank employees, and at other projects of mutual interest.

Liaison with the business environment

ASE's presence at the Romanian Tourism Fair

On February 23 – 26, 2023, ASE's Faculty of Business and Tourism was present at the Romanian Tourism Fair – the Spring edition. Our stand presented the Bachelor's, Master's and postgraduate educational offer, and also hosted the event entitled "Education and Tourism", which benefited from the participation of academic staff members and students, as well as of partners from the business environment.

The Fair was attended by 151 companies from 10 countries: Bulgaria, Cyprus, Egypt, Greece, Israel, Moldova, Poland, Romania, Turkey, Hungary. More than 20,000 people visited the fair stands.



Liaison with the business environment

Postgraduate professional training program launched by ASE in partnership with the Romanian Customs Authority

On March 1, 2023, ASE's Faculty of International Business and Economics and the Romanian Customs Authority jointly launched the first Postgraduate professional training program for Customs experts. This 90-hour program comprises courses on Business and international logistics, Introduction to customs activity, Merchandise expertise, Taxation, customs value, customs duty and warranties, Customs regimes and Taxation of excisable goods.



Liaison with the business environment

Club Antreprenor Gala

On March 2, 2023, during the 10th edition of the Club Antreprenor Gala, PhD Prof. Silvia Elena Iacob, Deputy Dean at ASE's Faculty of Theoretical and Applied Economics was conferred the Award for Stimulating students' entrepreneurial abilities through the postgraduate training program entitled "Introduction to International Economic Intelligence" and the elaboration of the Best practice guide for the digitization of public institutions in Romania. Congratulations!



Liaison with the business environment

Meeting with representatives of Japanese companies

On March 8, 2023, ASE's International Relations Office and ASE's Japanese Studies Center participated in a meeting conducive to the development of the University's relation with Japanese companies present on the Romanian market. PhD Prof. Marius Profiroiu, Vice-rector for International Relations, and PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, met with representatives of Japanese company Makita, and discussed about a future partnership between ASE and the Japanese company.



ASE's participation in the event entitled "Supply chain automation. The logistics industry in Romania"

On March 14, 2023, the Romanian Chamber of Deputies' Special Commission on Automation and the Future of Work organized the event entitled "Supply chain automation. The logistics industry in Romania". Ase was represented at the event by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Răzvan Bologna and PhD Prof. Ramona Țarțavulea.

Liaison with the business environment

Lecture on Financial and Banking Communication

On March 15, 2023, ASE hosted the Lecture on Financial and Banking Communication delivered by Mr. Adrian Tănase, Director General Bucharest Stock Exchange. The event was hosted by tjhje ROMGAZ Amphitheatre in the Virgil Madgearu Building and was organized by ASE's of Theoretical and Applied Economics, and the Association of Students in Economics, Business and Communication - ASEAC.



Debate organized by ASE and BCR

On March 16, 2023, ASE's "Virgil Madgearu" Room hosted a debate on corporate non-financial reporting, improving the latter, new developments for attaining sustainable development goals. The event was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and was attended by academics and representatives of the business environment.



Liaison with the business environment

Debate entitled “The IT&C Sector - Growth Engine for the Romanian Economy”

On March 21, 2023, the “Virgil Madgearu” Room in the Ion N Angelescu Building hosted the debate entitled “The IT&C Sector - Growth Engine for the Romanian Economy”, organized by the Foreign Trade Center of Excellence in ASE, in partnership with the Faculty of Economic Cybernetics, Statistics and Informatics, the Faculty of International Business and Economics, the National Cyber Security Directorate and the Employers’ Association of the Software and Services Industry. The discussions focused on economic and commercial issues of current interest at the national and international level.

The event was attended by PhD Prof. Dumitru Miron, President of ASE’s University’s Senate, PhD Prof. Gheorghe Hurduzeu, Dean of the Faculty of International Business and Economics, PhD Prof. Marina Dârdală, Dean of the Faculty of Economic Cybernetics, Statistics and Informatics, PhD Prof. Tudorel Andrei, Director of the National Institute of Statistics, other academics, researchers and specialists from governmental and non-governmental institutions and the business environment. The debate was moderated by the Director of the Foreign Trade Center of Excellence in ASE, PhD Associate prof. Ionuț Pandelică.



Liaison with the business environment

Seminar entitled “Real Estate Markets under WIC (War & Inflation & Covid)”

On March 24, 2023, ASE’s Virgil Madgearu Building hosted the seminar entitled “Real Estate Markets under WIC (War & Inflation & Covid)” organized by ASE in partnership with the European Real Estate Society (ERES). The event was opened by PhD Prof. Liliana Feleagă, Dean of ASE’s Faculty of Accounting and Management Information Systems, PhD Prof. Björn-Martin Kurzock, Technische Universität Kaiserslautern, Germany, President of ERES, and Eng. Radu Cătălin Timbuș, President of the National Association of Romanian Authorized Valuers – ANEVAR.

ASE’s participation in the European Conference of Financial Services - ECFS 2023

On March 24, 2023, the 7th edition of the European Conference of Financial Services - ECFS 2023, on the topic of “European reforms for sustainability and the green transition in the financial sector”, was organized in Brașov by the Institute for Financial Studies – ISF, in partnership with the Financial Supervision Authority - ASF. ASE was represented at the event by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students.



ASE's Rector's participation in the Festive Gathering organized by the Romanian Constitutional Court

On March 27, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Festive Gathering entitled "The Centenary of the Constitution of Unified Romania (1923 – 2023)", occasioned by the celebration on March 28 of 100 years since the adoption of the Constitution of Unified Romania in 1923 and hosted by the Palace of Parliament. The event was attended by representatives of state authorities, judges from the Constitutional Courts of Romania and the Republic of Moldova, presidents and judges from other European Courts and representatives of the academic environment from Romania and abroad.

On this occasion, PhD Prof. Nicolae Istudor, ASE's Rector, bestowed an Anniversary Plaque, expressing congratulations for the institution's achievements in upholding democracy and ensuring human rights, as well as outstanding results in constitutional development.

Scientific Symposium dedicated to the 100th Anniversary since the adoption of the Constitution of Romania in 1923

On March 31, 2023, ASE's "Virgil Madgearu" Room hosted the Scientific Symposium dedicated to the 100th Anniversary since the adoption of the Constitution of Romania in 1923. The event was organized by ASE's Faculty of Law and the Romanian Association of Constitutional Law, to celebrate the adoption of the most democratic fundamental law in Europe at the time.

International cooperation

ASE received international visit

On January 12, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, and PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations, received the visit of Prof. Fabrizio D'Ascenzo, Dean of the Faculty of Economics from the Sapienza University in Rome, Doctor Honoris Causa of ASE. Discussions focused on the excellent cooperation between our two universities, and opportunities for developing a strategic partnership between us.



BGA & AMBA Membership

Starting January 19, 2023, ASE has become a member of the Business Graduate Association, an organization that coordinates the AMBA accreditation of business schools/ universities for MBA and Executive MBA programs.

AMBA accreditation is awarded to universities and business schools for their portfolio of MBA and Executive MBA programs, following a complex accreditation process, being one of three prestigious international accreditations in the "Triple Crown". Worldwide, AMBA accreditation is granted to a maximum of 300 universities and business schools, being the way to enter an elite club. This initial step of joining the community is followed by the second major step, represented by the start of the accreditation process for the portfolio of MBA and Executive MBA programs organized by ASE's Bucharest Business School.



International cooperation

Erasmus + Outgoing mobilities

Erasmus Caravan

On January 12-20, 2-23, ASE's International Relations Division organized the Erasmus Caravan, in a hybrid format, including a mobile stand in ASE's buildings, where students received detailed information on internships abroad, financed by means of the Erasmus+ program.



VREI SĂ MERGI ÎNTR-UN **STAGIU** DE STUDIU SAU INTERNSHIP **ÎN STRĂINĂTATE?** **FINANȚAT DE ERASMUS+**

CARAVANA ERASMUS

te așteaptă între 12 - 20 ianuarie 2023
să-ți răspundă la întrebări!

Prezentare hybrid
14:00 - 16:00
LUNI, 16 ianuarie

ONLINE pe Zoom
ID: 681 379 2868
Password: 1234

Open days at the office
12-13 ianuarie
09:00 - 13:00
Ion Angelescu, 0132 & 0133

și FIZIC* în Sala Robert Schumann (Accenture Lab)
Clădirea Ion Angelescu

Stand mobil
16-20 ianuarie
09:00 - 13:00
LUNI - Ion Angelescu
MARTI - Campus Mera
MIERCURI - C.R.A.
JOI - Văjeți Măgioru
VINERI - Victor Săvescu

*Participarea la eveniment este liberă și este necesară prezentarea la intrare a cărții de identitate.

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Registrations for Erasmus+ mobilities

On February 6 - 17, 2023, applications were received for Erasmus+ study mobilities for the 2023-2024 academic year. A total number of 472 applicants enlisted, and an Information session was organized online on February 14 by the Erasmus+ Bureau. Throughout the month of March several steps of the selection process took place: the language proficiency test, interviews with candidates, evaluation of applications, the announcement of admitted candidates - 347 out of 472 applicants. The remaining seats are to be open for a new selection in June 2023.

International cooperation

Meetings with incoming Erasmus students

At the end of January 2023, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, had a farewell meeting with Erasmus students completing their mobility at the end of the first semester of the current academic year. Discussions focused on student life, teaching activities and mobility assistance provided by our university.

On February 20, 2023, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, and other members of the International Relations Division had a welcoming meeting with incoming Erasmus students joining our University for the second semester of the current academic year. Discussions were followed by a guided tour of ASE's Campus.



International cooperation

Meeting with representatives of the Reform Alliance of European Universities

On January 17, 2023, PhD Prof. Nicolae Istudor, and PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, participated in a working meeting with representatives of member universities of the REform - Responsible Innovation and Ethics for Europe, the transnational alliance of European Universities, which our University is a member of. The Reform Consortium is led by the University of Passau, Germany, and comprises the Bucharest University of Economic Studies, Romania, INSA Lyon and ENSIIE Paris, France, the Universities of Applied Sciences Vienna and Kufstein, Austria, the Kajaani University of Applied Sciences, Finland, the Estonian Business School, Estonia, the Corvinus University Budapest, Hungary, and the Fernando Pessoa Porto University, Portugal.

The REform Project Partner Meeting in Bucharest in January focused on the completion of the necessary documentation for participation in the Erasmus+ European Universities call for research projects funded by the European Commission, submitted at the end of January 2023.



International cooperation

PhD Prof. Daniela Luminița Constantin – re-elected member of RSAI

PhD Prof. Daniela-Luminița Constantin, from ASE's Faculty of Administration and Public Management, and President of the Romanian Regional Science Association, was recently re-elected member of the Regional Science Association International Board (RSAI), for the second consecutive three-year mandate (2023-2025; 2020-2022), following the majority vote cast by RSAI members from nearly 50 countries across the globe. The Romanian Regional Science Association is part of the European Regional Science Association, which is, in turn, a super-regional organization, alongside North America Regional Science Organization, Pacific Regional Science Organization and Latin America Regional Science Association. Congratulations!



ASE's participation in the AACSB - Deans Conference in San Antonio SUA

On February 6-10, 2022, ASE's Delegation participates in the AACSB Deans Conference in San Antonio Texas, USA. The Delegation comprised PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, and PhD Associate prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School. Participation in the AACSB event is part of the process of obtaining AACSB accreditation for our university, one of the 3 prestigious international business accreditations known as "Triple Crown".



International cooperation

ASE visited by Delegations from the University of Artois, France

On February 22, 2023, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, received the visit of a Delegation from the University of Artois, ASE's partner. The Delegation, comprising academics and students also visited the Glina Wastewater Treatment Plant owned by French company Veolia.

On March 6, 2023, PhD Prof. Constantin Marius Profireoiu, Vice-rector of International Relations, received the visit of the academic staff and students comprising the Delegation from the University of Artois, ASE's partner in double degree programs. The program of the visit includes academic and cultural exchanges with students from the Faculty of International Business and Economics, the Bachelor's program in Modern Applied Languages (English, French), which has a double degree agreement with the University of Artois, Faculty of Letters and Arts.



International cooperation

ASE received the visit of the Ambassador of Tunisia in Romania

On February 23, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, received the visit of the Ambassador of Tunisia in Romania, H.E. Mrs. Raja Jhinaoui Ben Ali. Discussions focused on the wonderful cooperation relations between ASE and Tunisian universities. Currently, 56 Tunisian students are enrolled in Bachelor's and Master's programs organized by ASE.



ASE – visited by the Cultural attaché from the US Embassy in Romania

On February 28, 2023, PhD prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, received the visit of the Cultural attaché from the United States Embassy in Romania, H.E. Mr. William O'Connor, and the American writers Dr. Brenda Flanagan, Dr. Monica Cure, and Dr. Nina Smart, on the occasion of the workshop entitled "The role of female writers in global culture and society", organized by the Department of Modern Languages and Business Communication from ASE's Faculty of International Business and Economics.

International cooperation

ASE received the visit of representatives of the Royal Embassy of Saudi Arabia

On March 20, 2023, PhD Prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, received the visit of H.E. Mr. Mohammed Baashen, the Cultural attaché of the Royal Embassy of Saudi Arabia. Discussions revolved around the promotion of bilateral cooperation between ASE and prestigious universities in Saudi Arabia.



ASE visited by a Delegation from EPOKA University, Albania

On March 2, 2023, ASE received the visit of a Delegation from EPOKA University in Tirana, Albania. The Albanian Delegation was welcomed by PhD Prof. Nicolae Istudor, Rector, PhD Prof. Dumitru Miron, President of the University's Senate, and PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations. Discussions focused on cooperation opportunities between the two universities, as regards staff and student mobility, or undertaking research under various frameworks, including the Horizon Europe EU Funding program.



International cooperation

Cooperation agreement between ASE and École d'Hôtellerie et de Tourisme du Luxembourg

On March 3, 2023, ASE hosted the signing of a Cooperation agreement between ASE's Faculty of Business and Tourism and École d'Hôtellerie et de Tourisme du Luxembourg (EHTL), Luxembourg. ASE was represented by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, PhD Prof. Gabriela Țigu, Dean of the Faculty of Business and Tourism, and PhD Prof. Olimpia State, Deputy-dean of the same Faculty. EHTL was represented by Ms. Sylvie Pretti, Executive Director, Ms. Sandra Bertholet, Tourism professor, and Mr. Bruno Macias, Hospitality Management Coordinator.

The agreement stipulates future cooperation projects, student mobilities for internship programs in the hotel industry, as well as academic staff mobilities.



ASE received the visit of the Ambassador of the Grand Duchy of Luxembourg in Romania

On March 21, 2023, ASE received the visit of H.E. Ms. Elisabeth Cardoso Jordão, Ambassador of the Grand Duchy of Luxembourg in Greece, Cyprus and Romania. Discussions with PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, focused on cooperation opportunities between ASE and the academic environment from Luxembourg.

International cooperation

ASE's participation in International Education Fairs

In March 2023, ASE participated in the following International Education Fairs:

- March 1–3: the 8th Eurasia Higher Education Summit – EURIE 2023, Istanbul. ASE's Delegation comprised PhD Prof. Grigore Ioan Piroșcă, Dean of the Faculty of Theoretical and Applied Economics, and Ms. Oana Vlădoiu from the International Relations Division.
- March 11-13: the United Arab Emirates International Higher Education Fair in Dubai and Abu Dhabi. ” - ASE's Delegation comprised PhD Prof. Dan Gabriel Dumitrescu, Vice-rector for Management of Human Resources and European Funds, and PhD Prof. Anca Gabriela Ilie, Deputy-dean at the Faculty of International Business and Economics.
- March 27 – April 2: A2 2023 Spring Turcia, Istanbul, Turkey, where ASE was represented by PhD Prof. Mirela Aceleanu, Director of the Council for Doctoral Studies.



News on diplomatic, cultural and artistic events

Book launch

On January 27, 2023, the House of Arts in Galați hosted the launch of the book entitled “Managementul organizațiilor publice – Metode de evaluare a performanțelor serviciilor publice locale” [The Management of Public Organizations – Means of assessing the performance of local public services], authored by Tincuța Vrabie and Nicoleta Cristache. The event was attended by PhD Prof. Cătălin Răzvan Dobrea, ASE’s Vice-rector for Economic and Financial Management, alongside representatives of public administration from Galați, academics and Doctoral students, managers of private companies and representatives of local NGOs.



Painting exhibition

During January 15 - March 15, 2023, ASE’s “Cecilia Cutescu Storck” Art Gallery from the “Ion N Angelescu” Building hosted the exhibition entitled “Mild Light” with works by painter Maria Jarđa.



News on student life

“With a helpmate’s paw, our learning’s without flaw!”

On February 7, 2023, during the winter exam session, ASE in partnership with the “Utility Dogs’ Club” Association in Bucharest and Animal Partners & Friends brought together students and therapy dogs for thoroughly enjoyable Animal-Assisted stress-relief activities. This activity is a tradition of ASE’s exam sessions, as part of the project entitled “Academy of Hope – Volunteering out of Love for Life”.



Free of charge optional courses in Macroeconomics

ASE’s Board of Trustees offers free of charge optional courses in Macroeconomics, as part of its student-centered academic policy. During the second semester of the current academic year, the courses are held in Romanian between March 3 and May 27, 2023 on the university's educational platform online.ase.ro.

WiDS - Women in Data Science

On March 13, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, congratulated the winning teams of the International contest "Datathon WiDS - Women in Data Science", organized under the aegis of Stanford University. Romania was represented for the second time, ASE participating with four teams of students from the Master's program in Applied Statistics and Data Science, and from the Doctoral School of Economic Cybernetics and Statistics, coordinated by PhD Prof. Cristina Boboc, PhD Associate prof. Mihaela Covrig, PhD Prof. Giani Grădinaru, PhD Assistant prof. Adrian Oțoiu, from the Department of Statistics and Econometrics.

The Fantasticians team, comprising Cristina Boboc, Ana-Maria Oprea, Bianca Conțolencu and Gianina Maria Petrașcu, ranked 1st at national level and 44th out of 708 participating teams, whereas the Abraca-data team, comprising Mihaela Covrig, Bristena Mărgărit, Diana Chiroșca and Ioana Bîrlan ranked 2nd. Congratulations!



Activities organized by ASE's Center for Career Counseling and Guidance in March 2023

Throughout March 2023, ASE's Center for Career Counseling and Guidance organized a series of activities, such as:

- working meetings on approaches to special educational needs of students (March 10, attended by academics from the Faculty of Agrifood and Environmental Economics);
- workshop on starting one's career, knowing oneself, preparing for the labor market, (March 16, attended by students from the Faculty of Finance and Banking);
- various group counseling sessions for students (March 14 and 22); workshop entitled "Career Guidance", targeted at second year students, especially those enrolled at the Faculty of Accounting and Management Information Systems (March 29).

Moreover, on March 29, during the Award Gala of the *SpiruMUN* Project undertaken by the "Spiru Haret" National College in Bucharest, attended by over 200 pupils from numerous high schools throughout the country, representatives of the Center for Career Counseling and Guidance presented ASE's Bachelor's Educational Offer and distributed informative materials provided by the Marketing and Communication Office.

News on student life

Sports competitions

Catch ball ASE – ranked 1st at the first competition in the field organized in 2023

At the beginning of 2023, ASE's catchall team won the Gold Medal at the Winter Corporate Games International Tournament held in Brasov on January 27-29. Congratulations to all 12 participating teams, to the organizers and supporters!



National University Indoor Athletics Championship

On February 25-26, the National University Indoor Athletics Championship was held in Bacău, where ASE was represented by 3 students, who won 2 National Champion titles and a bronze medal: Valentin Androne (from the Faculty of Finance and Banking) ranked 1st in the high jump event, Răzvan Doroftei (from the Faculty of Business and Tourism) ranked 1st in the pole vault event, Matei Alexandru Ionescu (from the Faculty of International Business and Economics) ranked 3rd in the weight throw event. Congratulations!

News on student life

The Economist's League

New rounds of The Economist's League - a football championship with mixed academics and students' teams representing each of ASE's Faculties, were organized on February 25, March 4, 18 and 25.



Outstanding results obtained by the University's Academic sports club - CSU ASE

Participation of CSU ASE chess players in the Kasparov Chess Foundation University Cup

In the Kasparov Chess Foundation University Cup organized on February 4-5, 2023, CSU ASE participated with two teams ranked as follows: one team was ranked 8th (after it defeated the team representing the University of Cambridge in the second round), while the other team was ranked 86th out of 116 participating teams. At individual level, David Gavrilescu ranked 7th, and David Cristian ranked 91st out of 548 de participating chess players.

KCF University Cup is a renowned international tournament organized by the foundation of the legendary world champion, Garry Kasparov, with the aim of making chess better known in the academic environment. This year, the tournament benefited from the participation of 116 teams from 4 continents.

The National Male Chess Championship - dominated by CSU ASE!

The National Chess Championship organized in Sebes at the beginning of 2023 had several rounds held during 9 days, at the end of which CSU ASE chess player Kirill Shevchenko won the tournament with 8 out of 9 possible points. The Silver Medal was won by David Gavrilescu, student at ASE's Faculty of International Business and Economics, who accumulated 6.5 points in 9 rounds. Mircea Pârligras ranked 6th, Constantin Lupulescu 7th and Vlad Jianu 9th, whereas in the female competition Alessia Ciolacu ranked 4th and Luminița Cosma ranked 7th. Congratulations!



ASE's community mission

Basic First Aid Courses organized for ASE's community members

Since the beginning of 2023, several Basic First Aid Courses were organized (on January 14, February 25, March 18) for ASE's community members (academics, students, auxiliary and administrative staff members) as part of the project entitled "Academy of Hope – Volunteering out of Love for Life", in partnership with the Foundation for SMURD, the Department for Emergency Situations, the General Inspectorate for Emergency Situations in Bucharest-Ilfov.

Participants benefited from both theoretical input and hands-on experience meant to develop basic first aid skills. Course series coordinator – PhD Prof. Virginia Mărcine, from ASE's Faculty of Economic Cybernetics, Statistics and Informatics, and volunteering paramedic with SMURD.



ASE's community mission

ASE's Palace - lit in orange as part of the Cancer Awareness Campaign!

On February 4, 2023, ASE's Palace in Piata Romana was one of the 45 buildings lit in orange for the occasion of this year's World Cancer Day, an initiative of the Union for International Cancer Control – UICC. Thus, we joined the fight against cancer, to show support of oncological patients and their families, as well as appreciation for the medical doctors who treat oncological patients, and the scientists involved in the development of efficient treatment so that all patients may win their battle with this terrible disease.



Photo credit: Asociația Magic

<https://www.facebook.com/asociatiamagic>

ASE's community mission

Partnership agreement ASE – Bucharest City Hall

On February 22, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, and the General Mayor of the Capital City of Romania, Mr. Nicușor Dan, signed the Partnership agreement between the two institutions, aimed at the organization of research activities and projects, as well as training and career guidance programs. It is the first of a series of similar partnerships that the City Hall intends to conclude with higher education institutions in Bucharest. Experts from ASE are to provide consultancy on certain projects, training courses for employees from the Municipality, while the latter is to offer internship opportunities for ASE's students.



ASE's community mission

ASE's participation in the EDU Invest Conference 2023

On February 22, 2023, the EDU Invest Conference 2023 was organized by the Digital Transformation Council, the *Comunicații Mobile* Magazine and Telecom TV. This year's topic was "Digital transformation in education, learning and HR". ASE was represented at the event by PhD Prof. Răzvan Bologa, who referred to the digital education of pupils, the competence-based evaluation and the jobs of the future.



Earthquake drill at ASE

On March 6, 2023, ASE's Palace hosted a major earthquake drill, facilitated by the national and local Departments for Emergency Situations, *Search and Rescue Dog teams from the "Utility Dogs' Club" Association* in Bucharest, in partnership with our university. This is the 6th event organized for ASE's community since 2016.



ASE's community mission

ASE's Delegation has participated in the Reunion of the Universitaria Consortium

On March 16 – 19, 2023, ASE's Delegation led by PhD Prof. Nicolae Istudor, Rector, and comprising other representatives of the University's management team, participated in the meeting of the Universitaria Consortium, hosted by the "Babes-Bolyai" University of Cluj Napoca. Panel sessions were organized on current issues in educational policies of interest for Romanian higher education. Following discussions held on this occasion, a series of proposals were issued aimed at increasing the level of quality and coherence of national public policies in the field of education and research in Romania.



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