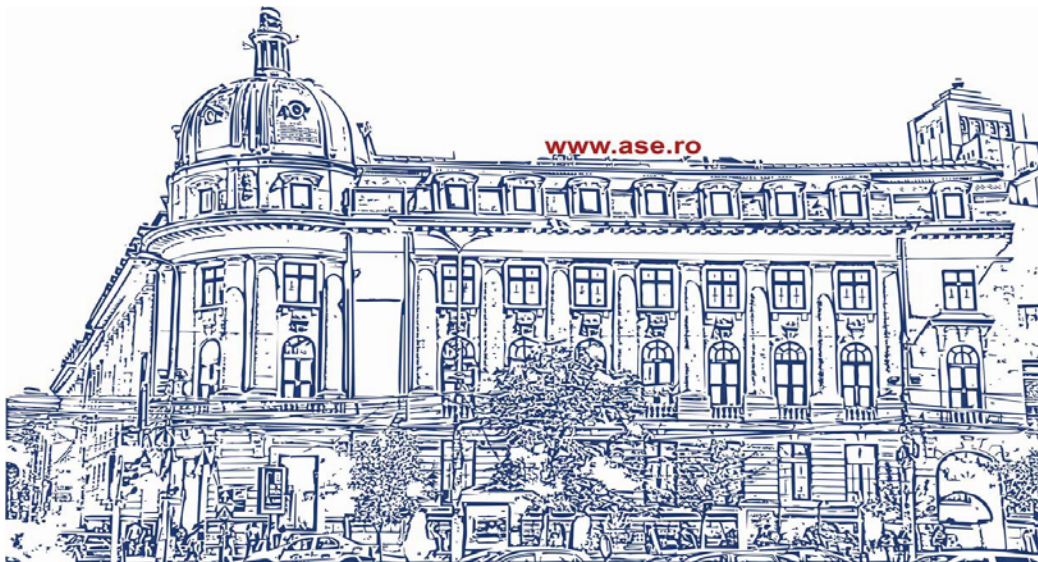




BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



October – December 2023

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Academic anniversaries

Alumni ASE Gala 2023

On October 18, 2023, the first edition of the Alumni ASE Gala 2023 reunited the University's outstanding graduates, to celebrate their professional and community achievements in the last three years. The event was organized in the Aula Magna by the Bucharest University of Economic Studies in cooperation with the ALUMNI ASE Association, as part of the project entitled "ASE's Students Motivated 4 Success" CNFIS-FDI-2023-F-0474.

Speakers and award presenters: PhD Prof. Nicolae Istudor – ASEs' Rector; Mihaela Bîtu – CEO ING BANK Romania, member of the Managing Board of the ALUMNI ASE Association; PhD Prof. Dorel Mihai Paraschiv – Vice-rector, Vice-president of the ALUMNI ASE Association; PhD Associate prof. Ramona Dieaconescu – member of the Managing Board of the ALUMNI ASE Association; PhD Assistant prof. Roxana Clodnițchi – member of the Managing Board of the ALUMNI ASE Association. The host of the event was PhD Assistant prof. Ioan-Radu Petrariu, General Secretary of the ALUMNI ASE Association. During the Gala the following awards were bestowed: the Graduate of the Year Award, the Young Graduate of the Year Special Award, ASE Bucharest Ambassador Award, the Research, Development and Innovation Award, and the Social Responsibility and Community Engagement Award.



Academic anniversaries

Alumni ASE ReConnect Platform

The Alumni ASE ReConnect Platform was launched in October to facilitate liaison between students and Alumni, and share information on career opportunities, internships, vacancies; events such as reunions, professional events; publication of research results; debates on current economic issues; testimonials.



Let's ReConnect !

Oferte de job-uri, stații de practică sau internship
Alumni și companiile parteneri pot posta oferte de job-uri, stații de practică sau programe de internship, iar absolvenții și studenții pot căuta și aplica pentru posturile relevante profilului lor.

Evenimente
Platforma facilitează promovarea și participarea la evenimente în special de ALUMNI ASE în parteneriat cu ASE București, dar și cele organizate de alumni și partenerii din mediul economic social.

Articole și studii
Tot prin intermediul ReConnect utilizatorii pot distribui și împărtăși articole, studii, și analize relevante pentru domeniul economic.

Cea mai importantă funcție a platformei este reprezentată de oferta unei comunități deschise, activă și dinamică care permite utilizatorilor să discute, să se conecteze, să împărtășească experiențe și să contribuie la dezvoltarea profesională și personală, pentru a deveni o parte din rețeaua ASE și a mediului economic social.

Împreună, vom continua să creștem și să ne dezvoltăm în această rețea dinamică de profesioniști și lideri.

Urmărește-ne și pe social media:
in Alumni ASE București
@alumni_ase
Alumni ASE București

Business Excellence Gala

On October 24, 2023, ASE's Aula Magna hosted the Business Excellence Gala, organized by the Association for the Development of Indigenous Entrepreneurship ADAA, under the patronage of the Ministry of Economy, Entrepreneurship and Tourism, with the Bucharest University of Economic Studies as its official partner, and Antena 3 CNN as its official media partner. The event was an opportunity to promote models of successful companies, people and projects that contribute to the sustainable development of the Romanian economy. ASE's management team was represented at the event by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students



Academic anniversaries

ASE's Rector's participation in anniversary events occasioned by the Army Day

On October 25, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in events dedicated to the Army Day - a military and religious ceremony at the Tomb of the Unknown Soldier in the Carol I Park, in the presence of the President of Romania, H.E. Mr. Klaus Iohannis. On this occasion, there was also an Oath of Enlistment Ceremony for first year students of the Military Technical Academy and the National Defense University, followed by the Changing of the Guard Ceremony at the Tomb of the Unknown Soldier and the flyover of aircraft of the Romanian Air Force.

ASE at the UPG Anniversary Gala

On October 30, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Anniversary Gala of the Petroleum-Gas University of Ploiesti (UPG), hosted by the Palace of Parliament, on the occasion of the university's 75th Anniversary. On this day, ASE's Rector conveyed a congratulatory message and an anniversary plaque on behalf of ASE's academic community.



Academic anniversaries

On November 1, 2023, ASE's academic community celebrated 110 years since the Official opening of lectures at the University!

On November 1, 2023, the Aula Magna hosted the Extraordinary Meeting of the University's Senate, when our academic community celebrated 110 years since the Official opening of lectures at the university, then called the Academy of High Commercial and Industrial Studies. The celebration was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Dumitru Miron, President of the University's Senate.

The inauguration of lectures took place on Friday, November 1, 1913, in the presence of the 603 newly enrolled students and an impressive number of high officials and leading intellectuals of the time. "This Academy must become a center where all economic activity must concentrate and depend on" said the first Rector of the University, internationally reputed mathematician Anton Davidoglu in his Opening Address. The inauguration of lectures took place in the amphitheater of the building rented and equipped by AISCI on 102 Calea Victoriei (the respective building no longer exists), near today's Central University Library.

VIVAT, CRESCAT, FLOREAT!



Academic anniversaries

Conferral Ceremony for the Title of Doctor Honoris Causa to Prof. Erich Walter Farkas

On November 9, 2023, ASE's Aula Magna hosted the Conferral Ceremony for the Title of Doctor Honoris Causa to Prof. Erich Walter Farkas, University of Zurich, Switzerland, awarded by ASE's University's Senate following the proposal of the Faculty of Finance and Banking. Prof. Farkas's cooperation with ASE, via the Faculty of Finance and Banking, has had many facets - from teaching activities at the Master of Applied Finance, to presence in public defense committees for Master's graduation papers for the Master's program in Finance and Banking - DOFIN, to joint authorship of scientific research papers with academic staff members from ASE.



Academic anniversaries

Celebrating the 90th anniversary of the mural painting in ASE's Aula Magna

On November 15, 2023, ASE's academic community celebrated the 90th Anniversary since the completion of the renowned mural painting in ASE's Aula Magna, entitled "The History of Romanian Trade" by artist Cecilia Cutescu-Storck. The event began with the opening of the exhibition entitled "The History of Romanian Trade – creation and restauration stages", a travelling exhibition from the Bucharest Municipality Museum. Speakers: PhD Prof. Dumitru Miron, President of ASE's University's Senate, PhD Prof. Nicolae Lupu, Irina Cârstea, custodian, the Bucharest Municipality Museum.

Throughout the day, ASE's Aula Magna was open for the public, the director of ASE's Museum, Dr. Toma Roman Jr., answered questions on the mural painting or ASE's history. The event program included the conference entitled "90 Years of History of Romanian Trade" on topics related to the saga of the Cutescu-Storck family of artists, the successive restorations of the mural painting, the historical context of its making. Guests: PhD Associate prof. Maria Dumbrăviceanu (art restorer, the National University of Arts in Bucharest), Angelica Iacob (art historian, the Bucharest Municipality Museum), Irina Cârstea (custodian, the Bucharest Municipality Museum), PhD Prof. Ion Ladea (sculptor), PhD Assistant prof. Irina Cărbăș (art historian, the National University of Arts in Bucharest). Moderator: Dr. Toma Roman Jr., director of ASE's Museum.

The most important piece of ASE's patrimony, the mural painting in the Aula Magna, entitled "The History of Romanian Trade" by artist Cecilia Cuțescu-Storck is the largest mural painting in Romania, with 100 square meters and over 100 characters. On November 15, 1933, it was unveiled in the



Academic anniversaries

Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to Prof. Marcel Ausloos

On November 16, 2023, the Aula Magna hosted the festive Gathering of ASE's University's Senate for the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to PhD Professor Marcel Ausloos, Business School, University of Leicester, Great Britain. The proposal of the Faculty of Economic Cybernetics, Statistics and Informatics, sanctioned by the Board of Trustees and the University's Senate, was based on arguments such as Prof. Ausloos's outstanding and innovative contributions to research in the field of econophysics and socio-physics; his partnership with the members of our academic community, which whom he jointly authored scientific works published in internationally prestigious journals and his contribution to the undertaking of two research projects with a consolidated budget of more than 2 million euros.



Academic anniversaries

ASE's Rector - Doctor Honoris Causa of the "Aurel Vlaicu" University of Arad

On November 23, 2023, ASE's Rector, PhD Prof. Nicolae Istudor was conferred the Honorary Title of Doctor Honoris Causa of the "Aurel Vlaicu" University of Arad (UAV), as a token of academic recognition for his entire scientific and managerial activity. The event was part of a larger series of celebratory events organized on the occasion of the "Economist's Day" and the "Economics Scholar's Day", during the National Forum of Economists from Romania, attended by a Delegation of ASE's Board of Trustees and the University's Senate. Laudatio underlined the merits of Prof. Istudor as a scientific researcher and manager of the first economic university in Romania, as well as his permanent involvement in addressing the issues arising in the academic community and in society, as part of various professional associations he has been a member of.

The Laudatio Committee comprised PhD Prof. Radu Ioan, UAV Arad, PhD Emeritus Prof. Ioan Talpoș, West University of Timișoara, PhD Prof. Costel Negricea, Rector of the Romanian-American University, PhD Prof. hab. Alexandru Stratan, Rector of the Academy of Economic Studies of Moldova, PhD Prof. Dumitru Miron, President of ASE's University's Senate.

ASE's Rector delivered a speech on the "Perception versus the economic and social reality of Romania during the long and complex process of EU integration".



Academic anniversaries

ASE's Gala of Excellence

On December 6, 2023, ASE's Aula Magna hosted the 7th edition of ASE's Gala of Excellence. On this occasion, the members of our community were granted awards in recognition for their scientific and professional activities in the previous year. The event was organized by ASE's Division for Liaison with the Business Environment and was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who was accompanied by other representatives of the University's management team in the bestowment of the following 11 trophies:

- Excellence Award for the “Researcher of the year” – PhD Prof. Alexandru Agapie;
- Excellence Award for the “Voluntary of the Year” - Maria Bogdana Necşescu (student, Faculty of Business and Tourism);
- Excellence Award for “Scientific research activity” – Eduard Mihai Mantea (Doctoral student in Economic Cybernetics and Statistics);
- Excellence Award for “Scientific research activity” - Alina Florentina Gheorghe (Master's student, Faculty of Agrifood and Environment Economics);
- Excellence Award for “Entrepreneurship”- Maria Obadă (entrepreneur student, Faculty of International Business and Economics);



Academic anniversaries

ASE's Gala of Excellence

- Excellence Award for “Supporting the University’s Development” – Romgaz (business environment partner of ASE);
- Excellence Award for “Supporting the University’s Internationalization Efforts” – George Marian Tudose (Master’s student, Faculty of International Business and Economics, program entitled Management of International Business);
- Excellence Award for “Volunteering and Representational Activities” – the Association of Students in Administration and Human Resources - ASARU (student organization, Faculty of Administration and Public Management);
- Excellence Award for “The Best Research Team” – PhD Prof. Margareta Stela Florescu;
- Excellence Award for “Employee of the Year” - Steluța Estera Bireescu (administrative staff member);
- Excellence Award for “Sports Activities” - Safier Koorndijk Iancu, world champion, member of CSU ASE.

Congratulations and to all award winners!



Academic anniversaries

Academic elections

On December 6, 2023, elections were organized for membership in Faculty Boards and the University's Senate, voter turnout was of 86.11%. On December 13, a second round of elections was held for the remaining seats unoccupied during the first round, at the level of three Faculties.



ASE's Rector - Doctor Honoris Causa of the Petroleum-Gas University of Ploiesti

On December 8, 2023, ASE's Rector, PhD Prof. Nicolae Istudor was conferred the Honorary Title of Doctor Honoris Causa of the Petroleum-Gas University of Ploiesti, at the proposal of the Board of the Faculty of Economic Sciences, in recognition of Prof. Istudor's academic and managerial achievements, his professional prestige in the academic world, the results obtained in the development and promotion of Romanian economic education, as well as his active involvement in supporting the development of the Romanian economy. The Conferral Ceremony was attended by representatives of ASE's Board of Trustees, the University's Senate, colleagues, family and friends. Congratulations!



Academic anniversaries

Conferral Ceremony of the Honorary Title "Virgil Madgearu" Academic Merit with Gold Medal

On December 13, 2023, ASE's Aula Magna hosted the Conferral Ceremony of the Honorary Title "Virgil Madgearu" Academic Merit with Gold Medal to PhD Prof. Moisă Altăr, following the proposal of ASE's Board of Trustees, in recognition of Prof. Altăr's outstanding professional and scientific career, which has instilled in many generations of students, from all study cycles (Bachelor's, Master's, Doctoral programs) the desire for knowledge and research in fields of study such as economic cybernetics, advanced macroeconomics, finance, currency and capital markets. Prof. Altăr has lived up to ASE's defining values and has been ardently involved in the initiation and successful development of modern curricula and functional organizational structures.



ASE in international rankings

ASE in Times Higher Education World University Rankings by Subject 2024

For the sixth consecutive year, the Bucharest University of Economic Studies is ranked on notable positions in the Times Higher Education World University Rankings by Subject 2024

– in the fields of Social Sciences and Business & Economics.

The Bucharest University of Economic Studies - the leader of Romanian economic and public administration higher education in Romania, is ranked 601-800th overall in the field of Social Sciences and 801+th in the field of Business & Economics, according to the 2024 edition of the prestigious Times Higher Education World University Rankings by Subject, published on October 26, 2023. THE WUR by Subject 2024 classifies universities on the basis of the following 5 criteria: teaching, research environment, research quality, international outlook and industry.

The Universitaria Consortium is also present in these two domains in the 2024 edition of the Times Higher Education World University Rankings by Subject, through its members: the “Alexandru Ioan Cuza” din University of Iași, the “Babeș-Bolyai” University of Cluj, the University of Bucharest, the West University of Timișoara, and the “Lucian Blaga” University of Sibiu.

Details on the two domains of the Times Higher Education World University Rankings by Subject 2024 are available at:

Social Sciences: <https://www.timeshighereducation.com/world-university-rankings/2024/subject-ranking/social-sciences>

Business & Economics: <https://www.timeshighereducation.com/world-university-rankings/2024/subject-ranking/business-and-economics>



News on Study programs

Opening Ceremony for the 2023-2024 academic year at the Distance Education Center in Tulcea

On September 30, 2023, ASE organized the Opening Ceremony for the 2023-2024 academic year at its Distance Education Center in Tulcea, hosted by the “Danube Delta” Economic College. The event was attended by PhD Prof. Liviu Lucan, coordinator of the Distance Education Center in Tulcea, PhD Prof. Roxana Pâtârlăgeanu, Deputy-dean of the Faculty of Agrifood and Environmental Economics, PhD Assistant prof. Mihai Dinu, George Dan, alumnus of the Faculty, Dumitru Mergeani, public administrator of the county of Tulcea, George Şinghi, Deputy Mayor of the municipality of Tulcea, and students.



News on Study programs

ASE inaugurated a new Amphitheater

On October 3, 2023, ASE inaugurated the Bucharest Stock Exchange (BVB) Amphitheater - Amphitheater 2101, a hall with over 150 seats that was modernized and equipped by the BVB. Following an investment of approximately 80,000 euros, the amphitheater in the "Virgil Madgearu" Building offers students and teachers a modern space for teaching activities. The event was attended by ASE's Rector, PhD Prof. Nicolae Istudor, the President of the University's Senate, PhD Prof. Dumitru Miron, BVB President - Radu Hanga, BVB General Manager - Adrian Tănase, Undersecretary of State in the Ministry of Education - Mr. Cătălin Mihai Micu, Executive Director of the Institute of Financial Studies – PhD Prof. Marian Siminică, members of ASE's Board of Directors, academic staff and students.

The modernization of the Amphitheater 2101 was made as part of the educational partnership agreement between ASE and BVB. As part of the latter, BVB representatives participate in courses or seminars with presentations on saving and investment concepts. The project continues in the 2023-2024 academic year, with the aim of contributing, with practical examples, to the completion of the information that students receive about managing finances, the capital market and the stock exchange.



News on Study programs

Advanced digital skills training program for members of ASE's academic community

Starting November 2023, ASE organizes the advanced digital skills training program for the members of its academic community, as part of the project entitled "Sustainable University through Digitization. Investments in Research and Education Infrastructure", financed under Component C15 – Education, as part of the National Recovery and Resilience Plan. The program comprises 4 modules: Module 1: Personal productivity in the digital environment (20 hours); Module 2: Artificial Intelligence (40 hours); Module 3: Communication, persuasive online and offline presentation skills based on the use of digital instruments (12 hours); Module 4: Useful applications for collaboration in educational projects (8 hours).

The objective of the project is to train at least 350 teachers so as to develop advanced digital skills.

The advanced digital skills development program continues

Throughout December, ASE organized a new series of training courses part of the advanced digital skills training program for the members of its academic community included in the project entitled "Sustainable University through Digitization. Investments in Research and Education Infrastructure", financed under Component C15 – Education, as part of the National Recovery and Resilience Plan.

The project also comprises actions meant to modernize ASE's digital infrastructure – 8 new research labs (for artificial intelligence, digital urban agriculture, 3D printing, cyber security, virtual and augmented reality, advanced robotics, digital communication, marketing simulations and neuroscience research) and the 10 laboratories of digital transformation of businesses, where the members of the academic community will be able to use modern technologies in the teaching and research process.

News on Study programs

ASE launched the promotion campaign for the 2024 Admission Contest for Bachelor's programs

At the beginning of December 2023, ASE launched the promotion campaign of the 2024 Admission Contest for the Bachelor's study programs organized by all of its Faculties.

The novelty is the introduction of written admission exams for two of ASE's Faculties – the Faculty of Economic Cybernetics, Statistics and Informatics (for which candidates are to take an exam in Mathematics) and the Faculty of Law (for which candidates are to take an exam in Romanian and Economics).

The promotion campaign for the 2024 Admission Contest began by:

- the publication of the Methodology for Admission to Bachelor's study programs 2024 – version in Romanian is available [here](#), whereas the version in English is available [here](#).
- the elaboration and distribution of information materials – flyers, brochures, bookmarks;
- the publishing of advertorials and press releases in the media;
- the 2024 Admission to ASE Educational Caravan - in December 2023, ASE organized the 14th edition of the “Admission to ASE” Educational Caravan. Representatives of the Marketing and Communication Office, academic staff members and students, visited colleges and high schools throughout the country, as follows: Alexandria, Buzău, Constanța, Focșani, Pitești, Ploiești, Târgoviște and Slobozia. During the meetings with high school students and their teachers, ASE's representatives presented the admission procedures and the educational offer for the 2024 Bachelor's Admission Competition, also distributing informative materials to benefit future ASE candidates;
- the organization of guided tours for groups of pupils and teachers from High Schools and Colleges in Bucharest and throughout the country.



International Conference "Sustainable Regional Development for the Hunedoara County"

On October 5-7, 2023, the Municipalities of Deva and Hunedoara hosted the Romanian-French International Conference "Sustainable regional development for Hunedoara county". The event was organized by ASE, through its Distance Education Center in Deva, the County Council of Hunedoara, the University of Artois, Arras, France, and the Hunedoara City Hall. The event was attended by numerous academics from ASE and the University of Artois. The opening of the event was held at the County Council of Hunedoara, and brought together representatives of ASE's Delegation, led by PhD Prof. Nicolae Istudor, ASE's Rector, and by the President of the University's Senate, PhD Prof. Dumitru Miron, representatives of the French delegation from the University of Artois in Arras, led by PhD Prof. Philippe Duez, Dean of the Faculty of Economics, Management and Social Sciences, members of the academic environment and of the local public administration. During the conference, discussions focused on topics related to the sustainable development strategies of the territory, the sustainability of public services, the sustainable planning of water resources, etc. The event program included a workshop hosted by the Corvinilor Castle in Hunedoara, held on October 6.



International Research and Training Week in ASE

On October 9-13, 2023, ASE hosted the “International Research and Training Week”, which benefited from the participation of academics and researchers from Poland, Slovakia and Spain. Debates, presentations, networking activities and online meetings continued throughout the month of October. The project was designed and coordinated by PhD Prof. Laura Mureșan, with the support of the Department of Modern Languages and Business Communication from ASE’s Faculty of International Business and Economics, and of the Erasmus+ Office from ASE’s International Relations Division. The event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation.



The CACTUS 2023 International Conference

On October 12-13, 2023, the CACTUS 2023 International Tourism Conference “Technologies applied in Hospitality, Travel and Tourism”, was organized by ASE's Faculty of Business and Tourism in partnership with the CACTUS Centre for Research in Tourism and Services. The message of ASE's Rector, PhD Prof. Nicolae Istudor, was conveyed by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation. ASE's Management team was also represented by the President of the University's Senate, PhD Prof. Dumitru Miron, and PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management. The event was hosted by the Virgil Madgearu Room, with guests from Bulgaria, China, Indonesia, Italy, France and from Romania (various universities in Cluj-Napoca, Iași, Sibiu and Bucharest). Plenary speakers: Prof. Giacomo Del Chiappa from the University of Sassari, Italy; Prof. Stanislav Ivanov from the University of Management in Varna, Bulgaria and, from the business environment, Mr. Laurent Picheral from the ACCOR Group, France. The first day's program included paper and poster presentations. On the second day of the conference, the program included an itinerant workshop in the Buzău Land UNESCO Global Geopark, a land full of undiscovered natural and anthropogenic tourism resources.



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Conference entitled “The Circular Economy in Romania: from Challenges to Opportunities”

On October 13, 2023, ASE’s Aula Magna hosted the Conference entitled “The Circular Economy in Romania: from Challenges to Opportunities”, organized by Green News Romania in partnership with the *Circular Economy Coalition (CERC)*. The event was opened by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations. Mr. Mircea Geoană, Deputy Secretary General of NATO gave the first keynote speech, in the presence of representatives of the business environment. The event brought together key representatives of companies involved in the current circular economy, companies going through transition processes and state authorities. The conference addressed important topics such as economic security in Europe, fluctuations in taxation on micro-enterprises, waste collection and flow, production chain challenges, the potential of the circular economy, financial risks and the sustainability of the region, as well as aspects related to local and European sustainability models and experiences of local communities in responsible waste management and recovery.



Applied training workshop

On October 17-22, 2023, the Applied training workshop for the “Simulation of decision-making processes in the business environment, through business games” was organized as part of the research project CNFIS-FDI-2023-F-0159 - Innovative development of students' practical and digital skills for integration in a business environment characterized by uncertainty, based on agility, connectivity and resilience, director – PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students.

Training sessions were held online, whereas the competition was held at the “Ion Gh. Roșca” Training Center Complex in Predeal on October 19-22, 2023. The activity benefited from the participation of students, academics and project experts from four universities: the Bucharest University of Economic Studies, the “Alexandru Ioan Cuza” University of Iași, the “Babeș-Bolyai” University of Cluj-Napoca, the “1 Decembrie 1918” University of Alba Iulia. The 38 third year Bachelor's students worked in pairs, and the hierarchy at the end of the business games was the following:

- 1st place – team FABIZ comprising students Elena Diana Marcu and Daniel Mihăiescu (Faculty of Business Administration in Foreign Languages);
- 2nd place – team CIG, comprising students Mario-Alexandru Dan and Valentin-Daniel Bratu (Faculty of Accounting and Management Information Systems);
- 3rd place – team FABBV, comprising students Andrei Daniel Apostol and Șerban-Gabriel Bican (Faculty of Finance and Banking).



Scientific research

International Conference on “Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation”

On October 20-21, 2023, ASE's Faculty of Administration and Public Management organized the 19th International Conference on "Excellence in Public Administration through Human Resource Management Innovation and Digital Transformation". The event was opened by PhD Prof. Constantin Marius Profiroi, Vice-rector for International Relations, and PhD Prof. Elvira Nica, Dean of the Faculty of Administration and Public Management. Invited speakers: Jean-Michel Eymeri-Douzans, Sciences Po Toulouse, France, Geert Bouckaert - Leuven Public Governance Institute, Katholieke Universiteit Leuven, Belgium, Maria Aristigueta - Institute for Public Administration, University of Delaware, USA.



International Conference "Future of Europe" 2023

On October 26-27, 2023, ASE's Faculty of International Business and Economics organized the 14th International Conference entitled "The Future of Europe". This year's edition focused on issues regarding resilience and sustainability, climate change and EU policies in this field, the relationship between the Republic of Moldova and Romania from the perspective of the European integration process, the role of economic diplomacy in international promotion, as well as combating fake news in the public space. Among the guest speakers, we mention Prof. Jacques Pelkmans from the College of Europe, Belgium, Prof. Andras Inotai from the Institute for World Economy, Budapest, Prof. Ilya Lingorski from the University of Sofia/ National Bank of Bulgaria, Prof. Yoram Krozer from the Technical University in Graz, Austria, and Prof. Dionysis Skarmelas from the Athens University of Economics and Business, Greece. The partners of the conference were the Institute for World Economy and the European Institute in Romania. During the opening ceremony, welcoming messages were delivered by PhD Prof. Dumitru Miron, President of ASE's University's Senate, and PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific Research, Development and Innovation.



Scientific research

International Conference “Synergies in Communication”

On October 26-27, 2023, the 11th International Conference “Synergies in Communication” was organized by the Department of Modern Languages and Business Communication from ASE’s Faculty of International Business and Economics, in partnership with Université d’Artois, Aix-Marseille Université (France), Université Libre de Bruxelles - ULB (Belgium), University of Zaragoza (Spain), Hiroshima University (Japan), Siksha ‘O’ Anusandhan University – SOA (India), the “Ovidius” University of Constanța as well as professional associations from Romania and abroad.

On this occasion, PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations, met with the Delegation from Université d’Artois, France, Double Degree partner of ASE’s Bachelor’s study program in Applied Modern Languages (Prof. Marie-Helene Garcia and Prof. Virginie Roche-Tiengo), as well as historian Sinead McCoolle – keynote speaker from Ireland.

The conference was open by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, and PhD Associate prof. Anca Teodora Șerban-Oprescu, Head of the Department of Modern Languages and Business Communication. Guest speakers: Laura-Mihaela Mureșan, ASE Bucharest & QUEST Romania, Meda Burghelea, London South Bank Business School, UK, historian Sinead McCoolle, Ireland. The conference program included presentations in English, French, German and Romanian delivered by ca 100 academics and researchers from 25 countries.



Scientific research

The 17th International Management Conference (IMC)

On November 2-3, 2023, ASE's Faculty of Management organized the 17th International Management Conference – IMC 2023. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Ion Popa, Dean of the Faculty of Management. Debates focused on recent challenges in national and international management, innovative tools, methods and solutions for business performance in difficult times of crisis.



The 12th International Scientific Conference CAFEE 2023

On November 9-10, 2023, ASE's Faculty of Agrifood and Environment Economics organized the 12th International Scientific Conference Competitiveness of Agro-Food and Environmental Economy - CAFEE 2023, in partnership with the Institute of Agricultural Economics from Belgrade, Serbia. The conference was opened by ASE's Rector, PhD Prof. Nicolae Istudor, whose speech was followed by that of the Rector of the Academy of Economic Studies of Moldova, PhD Prof. Alexandru Stratan. The first part of the conference, moderated by the Head of ASE's Department of Agrifood and Environmental Economics, PhD Associate prof. Raluca Ignat, included talks delivered by Marko Jeločnik, the Institute of Agricultural Economics from Belgrade, and PhD Prof. Mirela Stoian, Dean of ASE's Faculty of Agrifood and Environment Economics.

Discussions revolved around topics such as the competitiveness of the agri-food sector in Romania, the profession of agrarian economist, food waste, the carbon footprint of agriculture, the applicability of artificial intelligence in the agri-food sector, the perspectives of the circular economy etc.



Training sessions organized by ASE's Library in October-November 2023

At the beginning of the 2023-2024 academic year, throughout the month of October, ASE's Library organized a series of training sessions for Bachelor's, Master's and Doctoral students, on available documentations resources for study throughout the semester and for graduation exams, as well as for the elaboration of graduation papers.

Furthermore, ASE's Library also initiated the series of workshops on accessing available scientific electronic resources and databases by members of ASE's academic community. On October 25, in cooperation with LSEG (Refinitiv), ASE's Library organized the training session entitled "Learn how to navigate LSEG Workspace to find key information quickly and easily", facilitated by trainer Andreea Nica (Customer Success Manager, Romania & Moldova, LSEG).

During the month of November 2023, ASE's Library organized the following events:

- November 7 – webinar entitled "Explore the Top Source for Premium Academic Content via EBSCOhost Platform", organized in cooperation with Romdidac S.A. and facilitated by Tibor Foltinsky, Customer Trainer Specialist, EBSCO Information Services.
- November 10 – workshop entitled "Open Access Publishing with Wiley & Cambridge University Press", hosted by the "Robert Schuman" Room and co-organized with representatives from Wiley (Graham Woodward, Associate Director, Joffrey Planchard, Strategic Account Manager) and Cambridge University Press (Dr. Robert Coravu, CUP representative in Romania)

Training sessions organized by ASE's Library in October-November 2023

- November 15 - workshop on academic writing and publication entitled "How to increase one's publication chances?", organized on Researcher's Day, in cooperation with Enformation; trainers - Iulian Țanea, Head of Communications CEEOL Press, and Alina-Cerasela Avram, Project Manager, Enformation & SR III, Institute for World Economy.

During November 1 – December 15, 2023 ASE benefits from free trial access to the HeinOnline platform. HeinOnline is a multidisciplinary research database covering nearly 1,500 research and academic topics including: Constitutional Law, Laws of the Sea, Human Rights, Women's Studies, Criminal Law, International Trade, Education, etc. During the free trial period, access is provided to the HeinOnline International Core collection, useful for information and documentation, especially among students and academics at the Faculty of Law.



Scientific research

Activities organized by ASE's Advanced Research Institute in October-November 2023

- On October 19, 2023, ASE's Advanced Research Institute (ARI) organized the training session entitled "Making econometrics matter to business: how to get leaders to use data for decision-making?" and the international workshop entitled "Unleashing AI's potential: a discussion for business leaders", events organized within the project: "Increasing institutional performance through the development of the infrastructure and the research ecosystem of transdisciplinary excellence in the socio-economic field", financed by the Ministry of Research, Innovation and Digitization, Contract No. 42PFE/30.12.2021. The two events were moderated by PhD Prof. Adriana Ana Maria Davidescu, from the Department of Statistics and Econometrics, the scientific coordinator of the Laboratory of Statistics and Data Science with Applications in Business and Economy.

The main objective of the training session was to equip future specialists in the field with the essential knowledge and practical skills to fully exploit the potential of econometrics, building a solid bridge between mathematics, economics and the world of business and promoting decision-making in a framework grounded on data analysis. The workshop provided the setting for an interactive discussion on the rapid growth and evolution of AI services and deployments over the past year, addressing both the immense potential and associated risks, and exploring how this technology is currently being applied in the business world.



Scientific research

Activities organized by ASE's Advanced Research Institute in October-November 2023

- On October 20, 2023, ARI organized the training Session entitled "Impact and influence in scientific publishing: between excellence and accessibility, between epistemic communities and the general public, between top journals and mass media", moderated by PhD Prof. Margareta Florescu, Director of ASE's Advanced Research Institute. The session was organized within the project entitled "Increasing institutional performance by developing the infrastructure and research ecosystem of transdisciplinary excellence in the socio-economic field", financed by the Ministry of Research, Innovation and Digitization, Contract no. 42PFE/30.12.2021. In the opening of the event, welcome messages were conveyed on behalf of ASE's Rector, PhD Prof. Nicolae Istudor, and of PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific Research, Development and Innovation, referring to specific initiatives in the field of research, as an important part of the institutional strategy.



Activities organized by ASE's Advanced Research Institute in October-November 2023

Throughout November 2023, ASE's Advanced research Institute organized a series of events as part of the project entitled "The development and promotion of excellence research in ASE by strengthening the research, development and innovation processes, supporting the visibility of the results and the impact on the economic environment, in an Open Science context" – CNFIS-FDI-2023-F-0499:

- November 8 - Workshop dedicated to science journalism and the liaison between and academic environment and mass-media, against the background of pressures on the intellectual climate and the quality of information;
- November 15 - Workshop dedicated to the incentives and constraints that affect dialogue and consensualization in contemporary epistemic communities.

Both events were chaired by PhD Prof. Margareta Florescu, Head of ASE's Advanced Research Institute, and moderated by PhD Prof. Octavian-Dragomir Jira, Chief editor of *Æconomica* and founder of *The Market for Ideas*; the events were attended by guests from the academic and business environments.



WORKSHOP

**Sens / consens / nonsens
în cercetarea științifică actuală:**
mari teme societale și tratarea lor cu discernământ

15 noiembrie 2023, ora 18
Zoom Meeting, Pass: ASE

Moderator: Octavian-Dragomir JORA
Prof. univ. dr., ASE București, Redactor-șef *Æconomica*, Fondator *The Market for Ideas*

Invitat:

Silviu CERNA Profesor universitar doctor Universitatea de Vest din Timișoara	Emil DINGA Profesor universitar doctor Academia Română	Dan Cristian DABIJA Profesor universitar doctor Universitatea Babeș-Bolyai din Cluj Napoca
Matei-Alexandru APĂVĂLOAEI Conferențiar universitar doctor ASE București	Vlad I. ROȘCA Lector universitar doctor ASE București	Radu USZKAI Asistent universitar doctor ASE București

Researcher's Day

On November 16, 2023, ASE's Research and Innovation Management Division celebrated the Researcher's Day by a special event, dedicated to the recognition of scientific research efforts and achievements. The event was opened by ASE's Rector, PhD Prof. Nicolae Istudor, PhD Prof. Dumitru Miron, President of the University's Senate, PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, in the presence of representatives of the business environment and public institutions, academics, research assistants, students from Bachelor's, Master's and Doctoral programs.

The event program included the Award Ceremony for the Opera Omnia and Georgescu-Roegen Diplomas to ASE's researchers, followed by presentations delivered by research teams of institutional research projects undertaken during 2022, highlighting the impact upon society and cooperation with the business and economic environments.



Scientific research

16th International Conference on Applied Statistics - ICAS 2023

On November 16-18, 2023, the Department of Statistics and Econometrics from ASE's Faculty of Economic Cybernetics, Statistics and Informatics organized the 16th International Conference on Applied Statistics - ICAS 2023, in partnership with the National Institute of Statistics and the Applied Econometrics and Statistics Group – GESA.

The event was hosted by ASE's "Ion Gh. Roșca" Training Center Complex in Predeal, the program comprising 50 paper presentations as part of 9 panels, by participants from Belgium, Great Britain, Italy, the Republic of Moldova and Romania. In his opening address, ASE's Rector, PhD Prof. Nicolae Istudor, highlighted the role of national and international cooperation in scientific research. Keynote speakers Prof. Roy Cerqueti, Dr. Daniela Ștefănescu and Dr. Andrei Rădulescu, emphasized the role of academic and official statistics in research, as well as in the training of students for integration on a competitive business environment.



The 12th "Iulia Chivu" Communication and Negotiation Symposium

On December 14, 2023, the Department of Management from ASE's Faculty of Management organized the 12th edition of the "Iulia Chivu" Communication and Negotiation Symposium. This year's edition was held online and was attended by academics and students.

International Conference on “Sustainable Agriculture and Rural Development”

On December 14-15, 2023, the 4th International Conference on “Sustainable Agriculture and Rural Development” was organized by the Institute of Agricultural Economics in Belgrade, Serbia, ASE’s scientific partner. The event program included article presentations on agribusiness, biotechnology, rural revitalization and digitizing agriculture. During the opening ceremony, PhD Prof. Alina Mihaela Dima, ASE’s Vice-rector for Scientific research, development and innovation, delivered a message to the conference participants, via the Zoom platform.

During the conference, a group of 40 students from ASE’s Faculty of Agrifood and Environment Economics visited the Institute of Agricultural Economics as part of the Erasmus+ short mobilities framework. Accompanied by their teachers, Roxana Pătărlăgeanu, Raluca Dracea, Mihai Dinu and Marius Constantin, ASE’s students participated in research activities, volunteering activities for this international conference, study visits to a series of organizations from the field of agricultural economics.



Liaison with the business environment

Anniversary edition of the Congress of the Accounting Profession

On October 3-4, 2023, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated in the Anniversary edition of the Congress of the Accounting Profession in Romania, the leading professional and academic event in the field, organized by the Body of Expert and Licensed Accountants of Romania (CECCAR). The 24th edition of the Congress, entitled „FutureReadyProfessionals – Evolution or Revolution?“, was dedicated to the 100th anniversary since the organization of the First Congress of the Accounting Profession in Romania. The event was attended by representatives of regulatory institutions and authorities, the business environment, the academic environment and specialists from related fields, who debated topics related to the important role of accounting professionals for the development of the economy and society.



Photo credit: CECCAR TV

Liaison with the business environment

The President of the European Court of Auditors in ASE

On October 10, 2023, ASE's Aula Magna hosted the event entitled "A dialogue with Tony Murphy - President of the European Court of Auditors". Mr. Murphy met with PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and Mr. Mihai Busuioc, President of the Romanian Court of Accounts. On this occasion, ASE's students had the opportunity to ask questions and learn from Mr. Murphy's vast experience, and to find out about the accounting and auditing profession at European level.



Liaison with the business environment

Launch Conference for the project entitled “TOP Entrepreneurship”, aiming at the enhancement of financial education among entrepreneurs in Romania

On October 11, 2023, the National Bank of Romania (BNR) hosted the Launch Conference for the project entitled “TOP Entrepreneurship”, aiming at the enhancement of financial education among entrepreneurs in Romania, an event organized by BNR in partnership with the Romanian Association of Banks, the Bucharest University of Economic Studies, The *Financial Services Association* in Romania, *The National Credit Guarantee Fund* for Small and Medium Enterprises, the National Council of Small and Medium Private Enterprises in Romania, the Romanian Fintech Association and the Romanian Banking Institute.

In the opening session of the event, PhD Prof. Nicolae Istudor, ASE’s Rector, made a video address and emphasized the importance of undertaking such projects of national interest for public authorities, organizations, the private environment and the population. Prof. Istudor spoke about the active role ASE plays, as the leader of economic higher education, towards the enhancement of financial literacy. ASE’s Rector referred to the University’s efforts, regarding not only the thorough preparation of students, but also the improvement of the financial competences of citizens and entrepreneurs, so that they may make adequate financial decisions to manage their own financial resources. Moreover, ASE’s Rector referred to the partnership between ASE and the National Bank of Romania with the aim of developing the competences of future employees in the banking field.

Liaison with the business environment

National Conference entitled "We Ensure the Future of the Labor Market"

On October 12, 2023, PhD Prof. Dorel Paraschiv, ASE's Vice-rector for Liaison with the economic and social environment and cooperation with students, participated in the National Conference entitled "We Ensure the Future of the Labor Market", hosted by the Senate of Romania and organized by the Employers' Organization of the Romanian Insurance Industry and the Federation of Insurance and Banking Trade Unions, with the support of the Institute of Financial Studies, the Employer's Association of Insurance-Reinsurance Brokers, the National Union of Insurance and Reinsurance Companies in Romania and the National Union of Insurance Intermediation and Consultancy Companies. Discussions revolved around the main challenges in employability and concrete measures to ensure an enhanced labor market insertion.



Liaison with the business environment

Conference entitled “Intelligent Romania”

On October 17, 2023, ASE participated with 25 Bachelor's and Master's students from the Faculty of Agrifood and Environmental Economics in the Conference entitled “Intelligent Romania”, on the topic of "Implementation of the warranty-return system (WRS) rights, obligations, education, cooperation and benefits", considered the largest circular economy project in Romania. During the debate, the Minister of Environment, Waters and Forests, Mr. Mircea Fechet, praised ASE for a 2019 study which had a defining role for the elaboration of Romania's WRS public policy, as it led to the set-up of RETURO - not for profit company that will manage the "Warranty, Return System", which targets single-use PET, aluminum, glass packaging, and which is to operate in Romania from December 1, 2023.



ASE at an Event organized by the National Bank of Romania

On the occasion of the 140th Anniversary since its founding, the National Bank of Romania (BNR) initiated an editorial project within the "Library of the National Bank of Romania" Collection, comprising a set of volumes with studies authored by specialists from the National Bank of Romania during the last decades, on various economic and financial topics. On October 23, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the public presentation of the last volume in the 140th Anniversary series, entitled "Rolul băncilor centrale în economiile contemporane: dincolo de stabilitatea prețurilor" [The role of central banks in contemporary economies: beyond price stability], which brings together research authored by the Governor of the National Bank of Romania. Speakers: Academician Mugur Isărescu, author, Mișu Negrițoiu, member of the TRANSFOND Board of Directors, Wilhem Salater, Deputy Director, BNR Economics Department, Horia Braun-Erdei, General Director, Erste Asset Management.

Liaison with the business environment

Third Leadership School

On October 24, 2023, ASE's Aula Magna hosted the launch of the Third Leadership School, organized by ASE's Division for Liaison with the business environment in partnership with Carrefour. The opening ceremony was attended by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, who congratulated the trainees for their openness towards acquiring new knowledge and skills with the help of ASE's academic staff members. Mr. Julien Munch, Carrefour CEO, and Mrs. Alina Gamauf, Carrefour Board Member, expressed their recognition for our university's willingness to support the continuous training of Carrefour employees.



Liaison with the business environment

ASE participated in the Congress organized by the “Carol Davila” University of Medicine and Pharmacy

On October 26, 2023, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated in the Opening ceremony of the 11th Congress organized by the “Carol Davila” University of Medicine and Pharmacy in Bucharest, entitled “Interdisciplinary Perspectives. The event was hosted by the Palace of Parliament and reunited over 18000 medical doctors from all specialties, being attended by numerous personalities in the field from Romania and abroad, as well as renown speakers from Romania, USA, Japan, New Zealand, Italy, The Netherlands and Germany.



Liaison with the business environment

Congress of the Romanian Financial Auditor Profession

On October 27, 2023, the Chamber of Financial Auditors of Romania (CAFR) organized the 8th International Congress of the Financial Auditing Professionals in Romania, on the topic of “Sustainability in Financial Reporting – New Challenges and Opportunities for Financial Audit”. In the opening session, PhD Prof. Nicolae Istudor, ASE’s Rector and President of the Scientific Committee of the Congress, welcomed the participants and expressed support for the maintenance of ASE’s partnership with CAFR. The Congress was also attended by PhD Prof. Liliana Ionescu-Feleagă, CAFR First Vice-president, who had an intervention on the plenary session on “The international implementation of ESG principles” and moderated the workshop entitled “Practical issues in the education and continuous professional training of accounting professionals reporting on sustainability”. Several academics from ASE’s Faculty of Accounting and Management Information Systems presented relevant papers during the workshops organized as part of the Congress.



Liaison with the business environment

Conference organized by ASE and Curs De Guvernare

On November 7, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, opened the Conference entitled "Romania's budget and financing in 2024: what should the economy expect?", hosted by the "Virgil Madgearu" Room and was organized by Curs De Guvernare. ASE's Rector welcomed the participants and emphasized ASE's permanent involvement in the elaboration of scientific analysis and solutions for issues arising in the country's economy and not only. Discussions focused on topics such as fiscal measures, public budgets, European funding and economic growth. The event benefited from the participation of Marcel Boloș, Minister of Finance, Adrian Căciu, Minister of Investment and European Projects, Lucian Croitoru, Advisor on monetary policy to the Governor of the National Bank of Romania, Ioana Bianchi, External Affairs Director, the Romanian Association of International Medicine Manufacturers (ARPIM), Gilda Lazăr, Director, Corporate Affairs & Communications, JTI (Japan Tobacco International) Romania, Moldova & Bulgaria, Ionuț Dumitru, Chief economist, Raiffeisen Bank Romania, other leading specialists.



Liaison with the business environment

International Conference organized by the Institute of Financial Studies

On November 9, 2023, ASE's representatives participated as special guests in the 9th International Conference of the Institute of Financial Studies (ISF) on the topic of "Trends that define the future. The impact of ESG (Environmental, Social, and Governance) on non-banking financial markets". The message of ASE's management team was conveyed by PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and financial management. The event was attended by financial experts, investors, decision makers and opinion leaders to explore the growing impact of ESG factors on non-banking financial markets. Participants discussed topics such as: the integration of ESG in investment strategies; ESG performance measurement and reporting; associated risks and opportunities, future prospects in the business environment.



Liaison with the business environment

ASE's participation in the Romanian Tourism Fair - the Fall 2023 edition

On November 9-12, 2023, the Romexpo Exhibition Center hosted the fall edition of the Romanian Tourism Fair. Members of the Department of Tourism and Geography from ASE's Faculty of Business and Tourism organized and exhibition stand to promote the Faculty's Bachelor's and Master's programs, and an event for students, on the topic of "Family tourism", coordinated and moderated by PhD Prof. Gabriela Țigu, Dean of the Faculty of Business and Tourism, and PhD Associate prof. Mihail Ovidiu Tănase. The event was organized with the support of Incoming Romania, the Romanian Large Families Association (ASFANU), the Tourism Press Club and the World Federation of Travel Journalists and Writers (FIJET) and was attended by numerous students and representatives of the hospitality industry.



Liaison with the business environment

ASE's Rector's participation in the Summit organized by the Romanian Association of Municipalities

On November 13, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, participated as a keynote speaker in the Summit organized in Bucharest by the Romanian Association of Municipalities and the National Institute of Studies and Research in Public Administration. Prof. Istudor spoke about the importance and need for judicious administrative-territorial organization in the interest of the economic-social dynamics of the country.

Discussions revolved around topics such as: administrative-territorial reorganization, fiscal reform, financing of local public administration (LPA), the present and future of cohesion policy or the green and digital transition at the level of LPA, environmental sustainability, circular economy. The event benefited from the participation of the most important actors in the administration: the Prime Minister of Romania, the presidents of the two Chambers of the Parliament, the head of the European Commission Representation in Romania, the President of the Court of Accounts, the World Bank country manager, as well as the presidents of the Association of Cities in Romanian and the Association of Communes in Romania.



Liaison with the business environment

Event organized by the Centre of Excellence in Foreign Trade

On November 21, ASE's Center of Excellence in Foreign Trade organized the event entitled "Romania: Growth engines – defense industry, securing the future: A Round table on the modern defense industry in Romania". The event was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Dumitru Miron, President of the University's Senate, PhD Prof. Ionuț Pandelică, Head of the Center of Excellence in Foreign Trade.



Liaison with the business environment

ASE at the National Forum of Economists from Romania

On November 23, 2023, on the occasion of the "Economist's Day" and the "Economics Scholar's Day", the National Forum of Economists from Romania was organized by the Association of Faculties of Economics from Romania (AFER) and the Alumni ASE Association. The event was hosted by the "Aurel Vlaicu" University of Arad (UAV) and benefited from the participation of representatives from ASE, AFER member faculties, academics, researchers and representatives of the social and business environment.

During the Festive General Assembly held on November 23, messages were conveyed by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Ramona Lile, Rector of UAV Arad, PhD Prof. Alexandru Stratan, Rector of the Academy of Economic Studies of Moldova, PhD Prof. Costel Negricea, Rector of the Romanian-American University, and PhD Prof. Ioan Talpoș, Honorary President of AFER. The event included the Award Ceremony of AFER prizes for the best economic books and articles published in 2022, excellence for one's entire activity, honorary memberships, and 'In Memoriam' honorary diplomas.

Organized as part of the project entitled "ASE's Students motivated for a successful career (StudentsMotivated4Success)", the National Forum of Economists from Romania provided the opportunity for participants from the academic and business environments to debate on current issues in the economic profession. Presentations were delivered by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and PhD Prof. Emilia Gogu, from ASE's Faculty of Economic Cybernetics, Statistics and Informatics.



Liaison with the business environment

Meetings of ASE's Advisory Board

On October 25, 2023, the online meeting of ASE's Advisory Board was presided by PhD Prof. Nicolae Istudor, ASE's Rector, and benefited from the participation of the President of the University's Senate, PhD Prof. Dumitru Miron, of members of the Board of Trustees and other members of the academic community, as well as of representatives of the University's business partners. Discussions revolved around key accomplishments in the last year, changes made following suggestions received from the business environment, and future actions undertaken by ASE and its business partners, with a view to preparing students for the labor market and for life, in general.

On December 6, 2023, ASE's "Virgil Madgearu" Room hosted the meeting of the University's Advisory Board. The event was opened by PhD Prof. Nicolae Istudor, Rector. Discussions revolved around topics of interest regarding the involvement of the business environment in the development and support of the institution through: projects and research programs for students, digitization, testing in artificial intelligence laboratories, new ideas that will attract financial support in research and development. The meeting was an excellent occasion to discuss ideas and projects for 2024.



Liaison with the business environment

Launch of the Coalition for Financial Inclusion – This is Your Money

On December 13, 2023, PhD Prof. Cătălin Răzvan Dobrea, Vice-rector for Economic and Financial Management, participated in the Launch of the Coalition for Financial Inclusion – This is Your Money, hosted by the Palace of Parliament, following the invitation received from George-Cristian Tuță, questor of the Chamber of Deputies. Debates focused on means to ensure access to financial services for all citizens, to promote financial education and inclusion programs. Moreover, participants discussed about the Draft Law for the amendment and completion of a series of legislative acts in order to increase financial inclusion.

International cooperation

Working visit to Luxembourg

On October 9 - 11, 2023, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, paid a working visit to Luxembourg, where he had meetings with key representatives of the European institutions and of the academic environment.

Prof. Profiroiu had a cordial and constructive meeting with Mr. Jean-Claude Juncker, Doctor Honoris Causa of our university, with Prof. Elena Danescu from the University of Luxembourg, coordinator of the Europe Direct Center, and Prof. Marie Helene Jobin, Vice-rector for International relations, the University of Luxembourg. Prof. Profiroiu visited the Europe Direct Center coordinated by Prof. Danescu, on which occasion it was agreed to disseminate the activities of this center in ASE and to collaborate on various events related to the promotion of the values of the European Union.

Prof. Profiroiu's visit to the Research Institute of the European Investment Bank (EIB) and the meeting with the Deputy Director Bruno Roussignol provided the opportunity to agree on the development of a partnership for research internships for Doctoral students from ASE at the EIB and the organization of research seminars at ASE by to the EIB.



International cooperation

Visit to ASE

On October 12, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations, received the visit of Prof. Jana Peliova, AACSB mentor for ASE and Vice-rector of the University of Economics in Bratislava. The aim of Prof. Peliova's visit was to assess the progress made in the elaboration of ASE's Initial Self-Evaluation Report for AACSB (Association to Advance Collegiate Schools of Business) accreditation. Discussions revolved around the headway made by our university in this process, the challenges for the next period and further necessary support.



International cooperation

ASE's participation in leading Educational Fair in Vietnam

ASE participated in the most important Educational Fair in Vietnam held on October 21-22 in Hanoi and on October 25 in Ho Chi Minh City, organized under the auspices of Times Higher Education. Our university was represented by PhD Prof. Ion Popa, Dean of the Faculty of Management, who presented the educational offer of our university and answered the questions of the Vietnamese students. ASE continued the presentations in Ho Chi Minh City, part of the "Study in Romania" project, carried out under the auspices of the National Council of Rectors from Romania. Romania's stand at this educational fair also received the visit of Ms. Trần Thị Thanh Nhàn, the Honorary Consul of Romania in Ho Chi Minh City. We would also like to thank Her Excellency Mrs. Cristina Romilă, the ambassador of Romania in the Socialist Republic of Vietnam, for her support and cooperation in representing Romanian universities in this prestigious event.



International cooperation

Reunion of the REform Alliance of European Universities

On October 26-27, 2023, the REform Alliance of European Universities reunited in Kufstein, Austria. ASE was represented at the event by a Delegation from the International Relations Division. The meeting was jointly hosted with FH Kufstein and the University of Passau, and it was the third in a series of meetings, after those that were held in Bucharest and Lyon.



ASE participated in the Tbilisi International Education Fair 2023

At the end of October 2023, ASE participated in the Tbilisi International Education Fair 2023, where ASE's representatives presented the University's Educational offer to future candidates from Georgia and the region. ASE's delegation's participation was part of the FDI 2023 project on the University's internationalization.



International cooperation

ASE visited by a Delegation from the University of Artois

On October 26, 2023, PhD Prof. Marius Constantin Profiroiu, Vice-rector International relations, received the visit of a Delegation from the University of Artois, France, ASE's partner in the Double Degree agreement for the Bachelor's program in Applied modern languages. Members of the delegation were Prof. Marie- Helene Garcia and Prof. Virginie Roche-Tiengo, who were accompanied by historian Sinead McCoolle, Ireland, and the Deputy Head of Mission at the Irish Embassy in Bucharest.



Cooperation between ASE and Örebro University, Sweden

On October 29-31, 2023, a Delegation from ASE visited the Örebro University School of Business, Sweden. Talks focused on exchange of best practices and identification of cooperation opportunities as regards AACSB, the international accreditation of study programs, mutual support in internationalization efforts.



International cooperation

International Knowledge Fair

On November 6-10, 2023, the International Relations Department organized ASE's 7th International Knowledge Fair, in partnership with ASE's Faculties and distinguished guests from Romania and abroad, interested in exchanging best practices and innovative ideas in the field internationalization of higher education and research.

The event was opened on November 6 by PhD Prof. Marius Constantin Profireoiu, Vice-rector for International relations, which was followed by a workshop on the challenges of AACSB accreditation. The event program comprised nearly 30 events, which benefited from the participation of guests from the national and international academic, research and business environment (from Austria, Belgium, Estonia, France, Great Britain, Hungary, Italy, The Netherlands, Romania, Spain, Switzerland, the USA), as well as students and academics from ASE.



International cooperation

ASE visited by Mr. Miloslav Kala, President of the Supreme Audit Office of the Czech Republic

On November 7, 2023, ASE received the visit of Mr. Miloslav Kala, President of the European Organization of Supreme Audit Institutions, and of the Supreme Audit Office of the Czech Republic. The event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, as well as academics and students.



International cooperation

Visit of AGRIDATA to the University of Georgia

On November 11-17, 2023, the members of ASE' AGRIDATA Center for Research, Innovation, Extension Services and Technology Transfer from the Faculty of Agrifood and Environment Economics paid a one-week study visit to the University of Georgia (UGA), part of the Program for the Development of Romania through Education and Extension, alongside other Romanian university administrators and representatives of the Romanian-American Foundation (RAF).

The program included visits to UGA's campus, discussions, brainstorming and strategic planning for the implementation of the extension system in Romania, so as to increase the quality of life, by sustainable economic development of the rural environment. Moreover, visits were paid to farms in Georgia that have benefited from UGA's extension services, to become acquainted with the social, economic and environmental benefits of the system. Extension efficiently connects local needs with the market, by solutions provided to famers by the university. ASE's AGRIDATA Center was represented by PhD Assistant prof. Mihai Dinu, PhD Teaching assist. Marius Constantin and PhD Teaching assist. Alina Zaharia, RAF Fellow. The visit contributed to the identification of development opportunities for the AGRIDATA Center, especially in the field of extension.



International cooperation

Francophone scientific research symposium in Central and Eastern Europe

On November 27-28, ASE was an organization partner in the second edition of the Francophone Scientific Research Symposium in Central and Eastern Europe, organized by the French Embassy in Romania, the French Institute in Romania and the Francophone University Agency. This pluridisciplinary scientific event promotes francophone cooperation in research and the increase of its impact and visibility in Romania and Central and Eastern Europe. The program included applied research workshops in partnership with the business environment.

The guests were received by PhD Prof. Nicolae Istudor, ASE's Rector. The event was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. Among the participants we mention: HE Mr. Nicolas Warnery, French Ambassador in Romania, Bogdan-Gruia Ivan, Minister of Research, Innovation and Digitalization, Acad. Marius Andruh, Vice-president of the Romanian Academy, Julien Chiappone-Lucchesi, Director of the French Institute in Romania, other representatives of the Francophone University Agency and of the Ministry of Education.



International cooperation

ASE's participation in the AACSB Conference in Rome

On November 26-28, 2023, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations and coordinator of the AACSB accreditation team in ASE, participated in the Europe, Middle East and Africa Annual Conference of the AACSB – Association to Advance Collegiate Schools of Business. The event was held in Rome, Italy, in cooperation with Luiss Business School of Rome, and facilitated exchange of good practices with leading world universities, with extensive experience in AACSB international accreditation, a priority objective of ASE's Internationalization Strategy.



International cooperation

ASE at the Cambridge Higher Education Advisory Council for International Education

On November 30–December 1, 2023, PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations, participated in the Higher Education Advisory Council for International Education held at Cambridge University, Great Britain. ASE's presence in such events is designed to consolidate the University's international position by being part of the current dynamics of world's leading universities.



International cooperation

Internationalization Think-tank

On December 8-10, 2023, the 6th edition of ASE's Internationalization Think-tank was held in Sinaia as part of the FDI 2023 project aimed at enhancing the University's internationalization. The event was coordinated by PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations.

The participants analyzed the current state of internationalization of our university and agreed on solutions to improve this process along its key axes, established by the ASE's Internationalization Strategy: internationalization at home, internationalization of research, international mobility, and strengthening the international prestige of ASE in order to obtaining international recognition through international accreditation and active participation in the European Universities Initiative.



International cooperation

Internationalization activities in December 2023

On December 5, 2023, the Erasmus+ Office organized the event entitled “Round table with live testimonials”, for ASE’s students who have benefited from Erasmus+ mobilities to share their experience and advice for peers interested in applying for mobilities in the current academic year.



On December 7, 2023, The American Studies Center organized a meeting on youth opportunities against the background of sustainable development. The meeting was attended by ASE students and representatives of partner organizations - Flex, American Corners, the Youth UN Delegate and the Sustainable Development Academy.



International cooperation

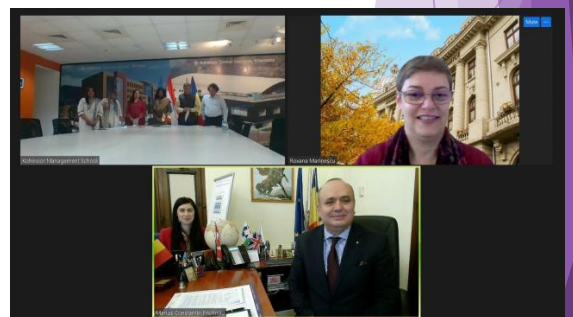
On December 8, 2023, ASE's Japanese Studies Center received the visit of members of the Japan Foundation Office in Budapest, which coordinates Japanese language education in Romania. Discussions focused on current issues in Japanese language education in Romania and means for future development.



Throughout December 2023, the Erasmus + Office organized a series of information sessions on campus and online, to acquaint students with study opportunities at partner universities abroad. The sessions benefited from the participation of representatives of the International Relations Division, academic and students, as well as previous beneficiaries of study and/or professional mobilities.



At the end of December 2023, ASE signed a Memorandum of Understanding for academic cooperation with KET's School of Management - Kohinoor Business School, affiliated to the University of Mumbai, India. The Memorandum stipulates the conditions for exchange of students and academic and administrative staff, joint economic research, exchange of publications, mutual assistance in capacity building and joint quality assurance and benchmarking.



Conference dedicated to Constantin Virgil Negoită (1936- 2023), Doctor Honoris Causa of ASE (2017)

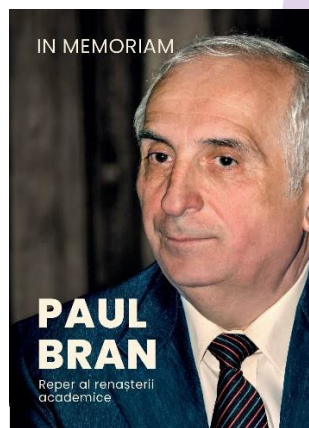
On October 25, 2023, ASE's Virgil Madgearu Room hosted the Conference entitled "Constantin Virgil Negoită: the scientist, the man, the writer", organized by ASE's Museum and moderated by Toma Roman Jr., Director of ASE's Museum. Guest speakers: Prof. Marin Andreica and Virginia Mărăcine, and writer and journalist Mirela Roznoveanu, and Seta Negoită. At the end of the conference, Seta Negoită donated books, manuscripts, medals and other personal items of Constantin Virgil Negoită to ASE's Museum.

Prof. Negoită remained in the USA in the 80s, where he taught at leading universities and published books and articles in internationally-renown scientific journals. His image in Romania became less prominent. ASE partially redeemed his image after 1990, by granting him the "Virgil Madgearu" Medal and granting him the Honorary Title of Doctor Honoris Causa in 2017.



Book launch: “In Memoriam: Paul Bran - Key figure of academic rebirth”

On November 9, 2023, ASE's Aula Magna hosted the launch of the volume entitled "In Memoriam: Paul Bran - Reper al renasterii academice" [In Memoriam: Paul Bran - Key figure of academic rebirth]. Part of the collection entitled ASE's Rectors, coordinated by PhD Prof. Nicolae Istudor, ASE's Rector, and of the anniversary events occasioned by ASE's 110th Anniversary, the volume pays homage to PhD Prof. Paul Bran, founding Rector of the Academy of Economic Studies of Moldova (1991 - 1994), and Rector of ASE (1996-2004), who contributed significantly to the development of economic higher education both in Romania and in the Republic of Moldova. Prof. Paul Bran was a key figure of academic rebirth. The event was attended by ASE's and ASEM's Rectors, PhD Prof. Nicolae Istudor and PhD Prof. Alexandru Stratan, Academician Grigore Belostecinic, the President of ASE's University's Senate, PhD Prof. Dumitru Miron, PhD Prof. Florina Bran, prof. Bran's spouse, former Minister of Education Ecaterina Andronescu, Valeriu-Ioan Franc, member of the Romanian Academy, former members of Rector Paul Bran's teams in Chişinău and Bucharest, friends, former doctoral students, most of the 38 authors of the volume, other people who knew and admired Professor and Rector Paul Bran.



Book launch

On November 16, 2023, the “Virgil Madgearu” Reading Room hosted the launch event of the volume entitled “Organizarea timpului de muncă și de odihnă în cazul cumulului de funcții. Examen critic al legislației românești și al dreptului Uniunii Europene. Fundamentele juridice ale unei noi reglementări” [“Organization of work and rest time when holding multiple positions. Critical examination of Romanian legislation and European Union law. The legal foundations of a new regulation], in the presence of the author, PhD Prof. Alexandru Athanasiu. The event was attended by PhD Prof. Dumitru Miron, President of ASE’s University’s Senate, PhD Associate prof. Dan Dumitrescu, Vice-rector for the Management of human resources and European funds, PhD Associate prof. Ovidiu-Ioan Dumitru, Dean of the Faculty of Law, as well as by guests from the academic environment, numerous specialists in labor law, students and other distinguished guests interested in this current topic.



News on diplomatic, cultural and artistic events

ASE received the "Educatia" award at the Gaudeamus Book Fair

On November 26, 2023, the Bucharest University of Economic Studies was conferred the "Educatia" Award at the end of the 30th edition of the Gaudeamus International Book Fair, held in Bucharest between November 22-26, 2023, for the professionalism and permanent involvement in the organization of cultural activities organized by ASE's Publishing House - book launch events for volumes authored by academic staff members of ASE on a variety of research topics: Finance, Language education, Law, Management, Marketing, Microeconomics, Public Administration. Subsequent debates benefited from distinguished guests from the academic, business and government environments. The events were organized under the aegis of ASE to celebrate 110 years of editorial activity – initiated on November 19, 1913, with the publishing of the first issue of the Journal of the Lectures of the Academy of High Industrial and Commercial Studies (ASE's initial name).



Visit to ASE

On December 7, 2023, ASE's Rector, PhD Prof. Nicolae Istudor, and PhD Prof. Marius Constantin Profireoiu, Vice-rector for International relations, received the visit of Gabriel Popescu, the Commercial Service of the US Embassy in Bucharest.

The program included the participation of the US Embassy Delegation in the event entitled "Cultural diversity in ASE", organized by the International Relations Division in partnership with the Department of Modern Languages and Business Communication from ASE's Faculty of International Business and Economics, and the *Centre de Reussite Universitaire* - CRU ASE. The event proved to be an excellent opportunity for development of intercultural and multilingual competences and benefited from the presence and contribution of Romanian and international students enrolled in the Bachelor's program on Applied Modern Languages (English, French), of international students and alumni of the Preparatory year of Romanian language for foreign citizens.



News on diplomatic, cultural and artistic events

Editorial events

On December 11, 2023, ASE's Aula Magna hosted the launch event for volumes 2-4 in the collection entitled „Finanțe corporative” [Corporate finance], coordinated by PhD Prof. Ion Stancu. The event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dumitru Miron, President of the University's Senate, PhD Associate prof. Ionela Costică, Dean of the Faculty of Finance and Banking, PhD Prof. Ion Stancu, series coordinator, author and guests from the academic environment.



On December 13, 2023, ASE's Publishing House launched one of the best Doctoral Dissertations, entitled “Securitatea datelor personale in era digitala a comertului electronic” [The security of personal data in the digital age of electronic commerce], authored by Vanesa Mădălina Vargas. The volume was included in the new collection *Per aspera ad astra* at the recommendation of the Council for Doctoral Studies. The event was attended by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, innovation and development, PhD Prof. Tănase Stamule, Dean of the Faculty of Business Administration in Foreign Languages, PhD Prof. Anca Bogdan, Head of the UNESCO Department for Business Administration, and PhD Associate prof. Sorin Anagnoste, Faculty of Business Administration in Foreign Languages.



News on diplomatic, cultural and artistic events

Winter holidays celebrated in ASE

At the beginning of December, ASE's Palace and other buildings from the campus were decorated with Christmas trees, to create the joyful atmosphere for the coming holidays. On December 13, ASE's Aula Magna hosted the Christmas Carol Concert with ASE's Choir and the Annunciation Choir from Onești (Bacău). On this joyous occasion, ASE's staff's children had the chance to meet Santa by the Christmas tree. The academic community took the opportunity to celebrate together, express recognition for assistance received throughout the year, and wish one another the best.



News on diplomatic, cultural and artistic events

Art exhibition

In November and December 2023, ASE's "Cecilia Cuțescu -Storck" Contemporary Art Gallery hosted the art exhibition with works by painter Corina Preda-Perianu, illustrating urban and rural landscapes, portraits, still life, church interiors, flowers, birds, etc.

Corina Preda-Perianu was born on September 16, 1963. She graduated from the Bucharest Academy of Arts, the Painting Department, class of professor Vasile Grigore, class of 1995. She has participated in numerous municipal, national and international exhibitions, collective and group exhibitions, in Romania and abroad. Works by the artist are now part of private collections in the Australia, Bulgaria, Cyprus, France, Germany, Israel, Japan, Poland, Republic of Moldova, Serbia, Sweden, Turkey, or the USA.



Fitness classes for academic staff members of ASE

Starting December 2023, ASE's Department of Physical Education and Sports organized weekly classes of Nirvana – Fitness for the academic staff members.



News on student life

Free of charge courses in Microeconomics and Mathematics

ASE's Board of Trustees continues to support students by offering free of charge remedial classes in Microeconomics and Mathematics. During the first semester of the 2023-2024, the classes were offered online, in Romanian, in the period November 2023 - January 2024.

Award Ceremony of Royal Scholarships for ASE's students

On October 30, 2023, the Elisabeta Palace hosted the Award Ceremony of Royal Scholarships for students from Romania and the Republic of Moldova. On this occasion, Her Majesty Margareta, Custodian and the Crown of Romania, and His Royal Highness Prince Radu granted for the sixth time scholarships for two prominent students of ASE:

- The "King Carol I" Scholarship was awarded to Nicolae Stefaniuc, second year student at the Faculty of Administration and Public Management;
- The "Queen Elisabeta" Scholarship was awarded to Ana Vizitiu, second year student at the Faculty of International Business and Economics.

The scholarship winning students were accompanied at the Elisabeta Palace by the representative of the university's management team, PhD Associate prof. Florina Mohanu, Head of Marketing and Communication.



News on student life

ASE Job&Internship Fair 2023, Fall edition

On November 1-2, 2023, the Fall edition of ASE Job&Internship Fair 2023 was organized by Alumni ASE – the Association of Graduates from ASE, in partnership with USASE – the Students' Union of the Bucharest University of Economic Studies, AFER – the Association of Faculties of Economics from Romania, and ASE's Foundation. The event was hosted by the "Ion N. Angelescu" Building and the "Paul Bran" Building and reunited representatives of numerous leading companies, which offered students internships and job, as well as training sessions and workshops. The Fair is an important tool towards the consolidation of the University's liaison with the business environment si as to facilitate ASE's graduates' rapid insertion on the labor market.



National Forum of Students in Economics

On November 17, 2023, ASE's Aula Magna hosted the National Forum of Students in Economics, organized by ASE, the Association of Faculties of Economics from Romania - AFER and the Alumni ASE Association. The event was organized on the occasion of the "International Students' Day", the "Economist's Day" and the "Economics Scholar's Day", against the background of the European Year of Skills. The topic of this year's edition was "Skills for future economists", and was organized as part of the project entitled "ASE's Students motivated for a successful career (StudentsMotivated4Success)" CNFIS-FDI-2023-F-0474, project director: PhD Assistant prof. Ioan-Radu Petrariu.

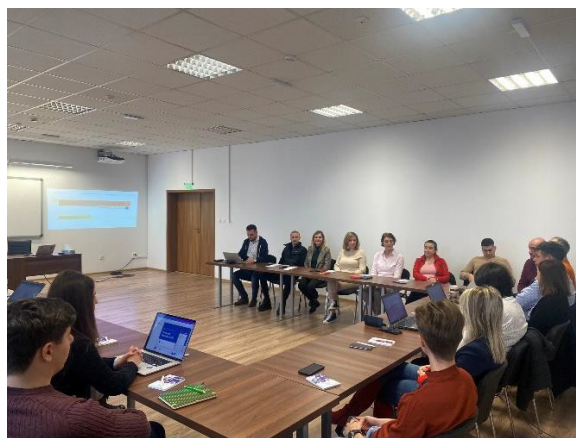
During the first part of the event, a Soft Skills Lab was launched with the support of private organizations, ASE Alumni, the Center for Career Counseling and Guidance, and the Division for Liaison with the Business Environment. A series of six workshops were organized, giving student participants the opportunity to develop social and emotional skills, to become aware of the latter's importance while attending classes in the curricula, to learn about the business and social environment, work and hiring conditions, the importance of internship and volunteering for insertion on the labor market.

During the second part of the event, specialists from public and private institutions and organizations delivered plenary presentations and interacted with students from ASE and other universities in Bucharest and other cities and towns throughout the country (Alba Iulia, Arad, Bacău, Braşov, Cluj, Constanţa, Craiova, Iaşi, Galaţi, Oradea, Petroşani, Piteşti, Ploieşti, Suceava, Sibiu, Târgovişte, Timişoara).



Workshop entitled “Identifying the skills needed for the labor market by reconnecting with ASE’s graduates”

On November 24-26, 2023, ASE’s “Ion Gh. Roșca” Training Center Complex in Predeal hosted the workshop entitled “Identifying the skills needed for the labor market by reconnecting with ASE graduates”, attended by academics in charge with Alumni relations from each faculty, ASE graduates, as well as guests from the social and business environment. The first working session on “Consolidating and reinventing the Alumni ASE community – the role of faculties: what’s in it for each one of us?” facilitated debates on development perspectives of the Alumni community in cooperation with ASE’s faculties, as well as on the digitization of ASE’s archive so as to consolidate the database with the university’s graduates. The second working session on the “Alumni ASE ReConnect Platform – What do we have (a need for)?”, provided the opportunity to decide on the strategy to develop and promote the ReConnect platform available on www.alumni.ase.ro, which allows access and interaction between ASE’s Alumni, including representatives of public and private economic organizations, the external partners of the organization, as well as students – future alumni. The event was organized as part of the project entitled “ASE’s Students motivated for a successful career (StudentsMotivated4Success)” CNFIS-FDI-2023-F-0474, project director: PhD Assistant prof. Ioan-Radu Petrariu.



News on student life

ASE participated in the Faculties' Fair organized by the "A.D. Xenopol" Economic College

On November 29, 2023, ASE participated in the Educational Fair entitled "My Road, Where to? Faculties present themselves" organized by the "A.D. Xenopol" Economic College, Bucharest. The event was attended by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, alumnus of the College, representatives of ASE's Marketing and Communication Office and students. On the occasion, ASE's representatives talked about Admission 2024 procedures for all of ASE's Faculties, their study programs and opportunities for students, and distributed information materials.



Events organized by ASE's Center for Career Counseling and Guidance in November-December 2023

At the beginning of November 2023, ASE's Center for Career Counseling and Guidance (CCOC) organized/ participated in the following events:

- November 1-2 – participation in the fall edition of ASE Job & Internship Fair;
- November 2-4 – the second edition of the National Conference “Build your future! Strategies and resources for career guidance in the academic environment”, held in Craiova, attended by CCOC representatives, PhD Associate prof. Camelia Stăiculescu, Psy.D. Laura Ștefan and psychologist Iulian Osiceanu, alongside representatives of more than 40 similar centers in universities from throughout the country;
- November 9-12 – lecture on “Project management for disadvantaged students”, held in ASEs' Training Center in Covasna, and organized as part of the project entitled "StartASE - access, equity and inclusion for ASE's students and candidates to academic programs ", CNFIS-FDI-2023-F-0337.



Events organized by ASE's Center for Career Counseling and Guidance in November-December 2023

- November 12-17 – the 6th edition of the “Big Brother” program, during which first year students are guided by elder colleagues towards an easier adaptation to student life. The program was organized by members of CCOC and of ASE's Department for Academic Staff Training.
- On December 7, 2023, ASE's Center for Career Guidance and Counseling – CCOC organized the workshop entitled “Mental health. What it is and what we do when we need help”. The event was opened by PhD Prof. Cătălin Dobrea, Vice-rector for Economic and Financial Management, and benefited from the participation of students, academics and counseling specialists from the academic and pre-university environment. Talks revolved around aspects such as mental health issues, strategies for maintaining health and asking for help.



Activities organized in November-December 2023 by ASE's Student Entrepreneurial Society

In November – December 2023, ASE's Student Entrepreneurial Society (SAS) organized the following activities:

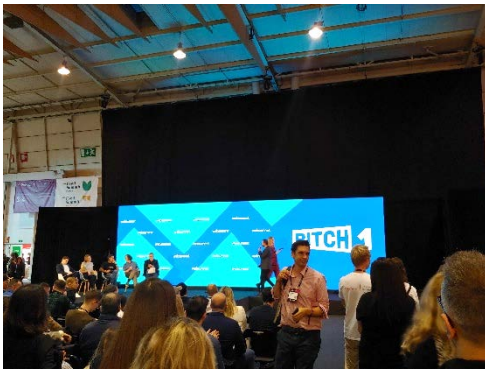
- 7th edition of the GoBiz Business contest: on November 2-3, the first stage of the contest was held in Bucharest; it brought together nearly 70 participants, grouped in 45 teams who presented both business ideas and existing businesses. Following the pitch sessions before a jury comprising representatives of the business environment, 44 participants grouped in 28 teams qualified for the following stage – the Bootcamp held on November 9-12 at ASE's "Ion Gh. Roșca" Training Center Complex in Predeal. The Bootcamp consisted in mentoring sessions and specialized training sessions on topics such as: elaboration of business plans, taxation, financing and persuasive argumentation. The contest ended with the presentations of business plans before a jury comprising representatives of the business and academic environments, followed by an Award Ceremony.



News on student life

Activities organized in November-December 2023 by ASE's Student Entrepreneurial Society

- Participation in the Web Summit 2023 Lisbon and participation in training courses – on November 12-15, 2023, members of SAS ASE participated in the Web Summit 2023 and in experience exchange sessions with members from the Nova School of Business and Economics (Nova SBE) in Portugal. As a result, members of SAS ASE au gained advanced knowledge on the latest technologies and how they can be integrated into the entrepreneurial environment, and established new connections with professionals from various fields, tapping on opportunities for collaboration and exchange of ideas.



- SAS ASE - Meet & Greet event – on November 14 , young entrepreneurs, students form ASE supported by SAS ASE by its campaigns (especially the ROLEmodel campaign), were invited to speak to their colleagues about their entrepreneurial experience: Inesa Schmidt, included in Forbes Romania - 30 Under 30, co-founder of Voidship, Andrei-Dragoș Pătrașcu, founder of Codestage and co-founder of start-up Briny, Mihnea Stoian, founder of Veve Geek, PlayDent and Squarrel Agency. The event ended with a Q&A and networking session.

News on student life

Activities organized in November-December 2023 by ASE's Student Entrepreneurial Society

- The 4th ROLEmodel Campaign: in December, SAS ASE closed the fourth year of the ROLEmodel Campaign aimed at identifying, promoting and supporting the University's entrepreneur students. This year, 10 entrepreneur students participated in interviews to tell their "story", which was promoted online, on SAS ASE's social media pages and website. These stories were gathered in an inspirational guide for aspiring entrepreneurs. Moreover, the campaign included mentoring sessions and visits to universities abroad to enhance their entrepreneurial networking.



- December 1–4: experience exchange with representatives of the Sapienza University of Rome, Italy - participants: students enrolled in the ROLEmodel and GoBiz campaigns and members of SAS ASE.
- Work lunch of potential investors with students enrolled in the ROLEmodel and GoBiz 2023 campaigns – the latter had the opportunity to present their businesses/ business plans to representatives of the business environment and receive constructive feedback.



News on student life

Evaluation of academic staff members by students

On December 4-17, 2023, ASE's academic staff members were evaluated by students – a regular process which assists ASE's Management's decisions with respect to education activities and student life.

ASE student – receiver of “Award for Educational Performance”

The best students in Romania reunited in Cluj for the 12th edition of the Student Gala, aimed at recognizing the remarkable results in national and international study and volunteering activities in the previous year. Awards were granted for academic performance, artistic performance, sports performance and civic engagement by the Union of Romanian Students (USR). The Award for Educational Performance was granted to Cristina Sterie, Doctoral student at ASE's Faculty of Agrifood and Environmental Economics. Congratulations!



Scholarships for students

In November 2023, final lists with student beneficiaries of scholarships were posted on ASE's faculties' pages. In comparison with the 3400 scholarships granted in previous years, this academic year ASE grants ca 4300 scholarships for students' results while studying, participating in extracurricular activities or research activities.

News on student life

ASE students elected in national student union

During the 57th General Assembly of the Union of Romanian Students (USR) held in Cluj, student representatives from throughout the country elected the new Board of Directors for the next year, to represent student interests and contribute to the development of the academic environment. Cristian Alexandru Ghiurca, student at ASE's Faculty of Management was elected President of USR. Congratulations, Cristian! And congratulations, Ina Nimerenco, for the two mandates successfully completed!



Bi-annual meeting of ASE's students with representatives of the University's management team

On December 7, 2023, ASE's Aula Magna hosted the bi-annual meeting of ASE's students with representatives of the University's management team, represented by PhD Prof. Nicolae Istudor, Rector, and the members of the Board or Trustees. The purpose of this meeting was to listen to the opinions of the students, to discuss any problems encountered and to analyze their proposals and recommendations regarding teaching and examination activities, administrative and communication aspects.



Activities organized as part of student skills development project

On December 4-10, 2023 several activities were organized as part of the project entitled “Innovative development of students’ practical and digital skills for a business environment characterized by uncertainty, based on agility, connectivity and resilience”, CNFIS-FDI-F-2023-0159, project director PhD Prof. Dorel Paraschiv,:

- December 4-7: workshop entitled “Resilient and sustainable supply chains - an Eastern European perspective”, 40 participants (students, project experts and guests);
- December 6-10: workshop entitled “Practical competences and skills necessary for a better labor market insertion of future graduates from higher economic education”, 25 participants (project experts, guests from the academic and business environment, student representatives).

These activities were held part of the project closing package in Bucharest, Braşov and ASE’s Professional Training Center in Covasna. Several actions were undertaken: study visits to companies such as precum Romanian Airport Services, ALTEX Romania Warehouse, Coca Cola Ploieşti, DB Schenker Warehouse, Carrefour Warehouse, Airborne Global, SELGROS Warehouse, Milk Factory Olympus, The Family Butcher, Turism Covasna S.A), meetings and debates with project experts and representatives of the academic and business environment.



Outstanding results obtained by ASE's University Sports Club (CSU ASE) in October-December 2023

CSU ASE results in Basketball

ASE's University Sports Club (CSU ASE) has a new project in Romanian basketball: a junior team, which plays in Romanian League 1, and which has already achieved two victories in the first two stages of the championship. League 1 is the second most valuable division, after the National League.

CSU ASE, which comprises only two seniors, won in the first stage, on October 16, at CSO 2 Voluntari, with 69-62, despite the opponent team having no less than five basketball players from the National League team. Afterwards, on October 22, after the first home match, CSU ASE scored 72-52 in front of CS Politehnica Iași. ASE's team is coached by an Israeli technician, Adi Israel, former second coach at Maccabi Tel Aviv, and Alexandru Șerban. Adrian Iacobini, the general manager of the club, is in charge of the organizational aspects, and Radu Cimpoieru is the team manager.



News on student life

CSU ASE – at the World Fitness & Bodybuilding Championship

On October 31-November 6, 2023, the members of CSU ASE participated in the World Fitness & Bodybuilding Championship in Barcelona, which brought together the best sportspeople in 49 countries. Safier Koorndijk-lancu won the title of world champion in the Classic Physique category, as well as two bronze medals at the Bodybuilding Classic 175 cm and Bodybuilding 80kg categories.



CSU ASE at the National Blitz Chess Championship

The National Day of Romania – December 1 – was celebrated by CSU ASE chess players in Sebeș, where they participated in the National Blitz Chess Championship. The male competition was won by members of CSU ASE: the gold medal was won by Mihnea Costachi, student at the Faculty of Business Administration in Foreign Languages, followed by Constantin Lupulescu and PhD Assistant prof. Tiberiu-Marian Georgescu. In the female competition, Elena- Luminița Cosma won the bronze medal, whereas Alessia-Mihaela Ciolacu was ranked 5th. Congratulations!



News on student life

At the **National Blitz Chess and Rapid Team Chess Championships** in Sebeș, members of CSU ASE won 4 gold medals, for male and female competitions. The national title stays with CSU ASE. Congratulations!



Grand Prix Romania is the leading chess circuit in our country, which brings together more than 300 people for each of its 5 stages. After the first 5 stages, 6 members of CSU ASE ranked among the first 16 players, to participate in the Grand Prix Romania Grand Final: David Gavrilescu, Mircea – Emilian Pârligras, Constantin Lupulescu, Radu – Cristian Toma, Alessia – Mihaela Ciolacu, Bogdan – Daniel Deac. Best of luck!



CSU ASE Champions Gala – First edition

On December 15, 2023, ASE's University Sports Club CSU ASE organized the first edition of the CSU ASE Champions Gala – an exceptional event held in the Aula Magna, dedicated to recognizing and celebrating the exceptional performance of sports players, coaches and staff in the previous year. The event benefited from the presence of leading education and sports personalities, such as Nicolae Istudor – ASE's Rector, Dorel Mihai Paraschiv and Cătălin Dobrea – Vice-rectors, Valeriu Argăseală – President of FCSB, Adin Cojocaru – President of the Romanian Volleyball Federation, as well as academics, students, sports players and coaches. More than 20 sports players received awards for outstanding national and international results, the best female results, the best results obtained by a student, and the most popular sports player. These awards reflect the diversity CSU ASE's section, the dedication of its sports players, their valuable contribution to promoting sportsmanship at university level.



CSU ASE Champions Gala – First edition

- Chess Award: the Chess Male Team & Constantin Lupulescu
- Sand and Snow Volley Ball Award: Ioana Miu & Ioana Hododi
- Football-Tennis Award: Răzvan Udrea
- Basketball Award: 2006 & 2007 Teams
- Basketball 3x3 Award: Luca Vasile & Dragoș Pârâu & Ilie Mihnea
- Fitness-bodybuilding Award: Safier Koorndijk
- Catchball Award: Mihaela Bianca Boian & Nicoleta Crăciun
- Fighting Award: Maria Pantîru
- Best Female Results Award: Monica Dănică
- Best Male Student Results Award: David Gavrilesu
- Best Female Student Results Award: Alessia-Mihaela Ciolacu
- Most Popular Sports Player Award: Monica Dănică



ASE's community mission

Regional Conference in the series “The Money School Starts School”

On October 10, 2023, ASE hosted the second regional conference in the series “The Money School Starts School”. The program included talks on understanding the value of money and providing practical knowledge on managing income and expenses, saving and investing responsibly, emphasizing the importance of involving teachers in imparting this knowledge to pupils. The conference was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, Florian Lixandru, Secretary of State for Pre-university Education from the Ministry of Education, ASE Alumnus, Ionuț Stanimir, BCR Communication director, and Vlad Florentin Drinceanu, general school inspector at the School Inspectorate of the Municipality of Bucharest.



ASE's community mission

The Reunion of the "Universitaria" Consortium in Constanța

On October 12-14, 2023, the meeting of the "Universitaria" Consortium was hosted by the "Ovidius" University of Constanța (UOC). ASE was represented by a delegation of the University's management team, comprising Rector, PhD prof. Nicolae Istudor, President of the University's Senate, PhD Prof. Dumitru Miron, Vice-rectors, other members of ASE's academic community, who actively participated in debates that lead to the elaboration of the Resolution of the meeting of the nine Romanian universities members of the Consortium.



ASE's community mission

Meeting of the National Council of Rectors

On October 12-14, 2023, PhD Prof. Cătălin Răzvan Dobrea, Vice-rector in charge with Economic and Financial Management, participated in the meeting of the National Council of Rectors, hosted by the University of Petroșani. The event was part of the celebratory events occasioned by the 75th Anniversary since the establishment of the host university. On this occasion, ASE's Vice-rector conveyed a congratulatory message on behalf of ASE's academic community and an anniversary plaque.



Reunion of the National Council of Rectors in Brasov

On October 27-28, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Reunion of the National Council of Rectors, hosted by the Transylvania University of Brasov. The event was part of the celebratory events occasioned by the 75th Anniversary of the host university. As such, ASE's Rector conveyed a congratulatory message and an anniversary plaque on behalf of ASE's academic community.



ASE's community mission

ASE – member of high ranking committee

On November 6-16, 2023, the Ministry of Justice hosted the interviews for the selection of four positions of chief prosecutor for the Prosecutor's Office at the High Court of Cassation and Justice, three positions of chief prosecutor for the National Anti-Corruption Directorate and three positions of chief prosecutor for the Directorate for the Investigation of Organized Crime and Terrorism. The interview committee comprised representatives of the Ministry of Justice, the Superior Council of Magistracy, the National Institute of Magistracy and the Bucharest University of Economic Studies. ASE was represented by PhD Prof. Dr. Răzvan Cătălin Dobrea, vice-rector for Economic and Financial Management.

ASE's community mission

First Anti-drug information session in ASE

On October 26, 2023, ASE hosted the first of a series of Anti-drug information sessions, in the presence of administrative and secretarial staff. The event was facilitated by Police Chief Commissioner Mirela Târșolea, National Anti-Drug Agency (ANA), as part of the strategic partnership agreement between ASE and ANA. The event benefited from the support of PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and PhD Associate prof. Simona Roxana Pătărlăgeanu, Deputy-dean, Faculty of Agrifood and Environmental Economics.



Basic First Aid Course

On November 11, 2023, ASE organized the first Basic First Aid Course of the current academic year, attended by academics, students, and auxiliary and administrative staff members, who benefited from theoretical training and hands-on exercises.

The project is carried out throughout the academic year by Academy of Hope – Volunteering out of Love for Life, coordinated by PhD Prof. Virginia Mărcine, supported by ASE's partners - the Foundation for SMURD, the Department for Emergency Situations, the General Inspectorate for Emergency Situations in Bucharest-Ilfov.



ASE's community mission

PhD Prof. Nicolae Istudor's interview for Radio Romania

On October 3, 2023, PhD Prof. Nicolae Istudor, ASE's Rector, granted an interview to the Radio Romania Actualitati Radio station, invited by journalist Daniela Mihai Soare. ASE's Rector spoke about the new academic year at ASE and about the objectives undertaken by ASE's community throughout the year.



PhD Prof. Dumitru Miron – interviewed by ZF Live

On November 7, 2023, PhD Prof. Dumitru Miron, President of ASE's University's Senate, granted an interview for ZF Live. The topic of the broadcast was related to the history of money and exchange of goods, as well as the future of money.



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