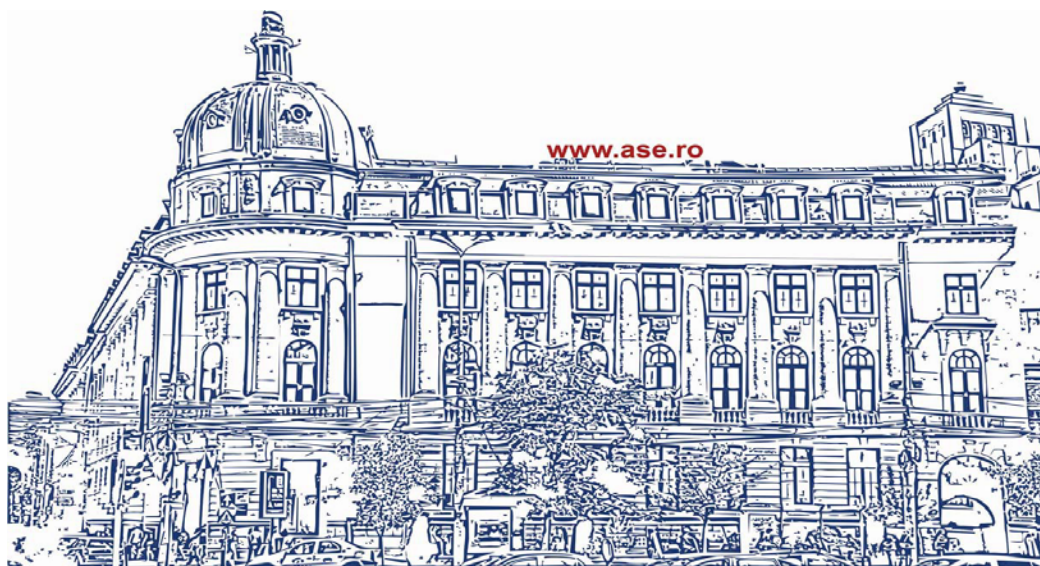




BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



January – March 2024

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Meeting of ASE's University's Senate

On January 17, 2024, the Aula Magna hosted the final meeting of the members of ASE's University's Senate in office during 2020-2024. For 4 years, the Board of Trustees and the University's Senate have successfully overcome all great challenges, beginning with the pandemic period; they have worked together for the smooth running of the University's activities and its development on multiple levels, which led to outstanding achievements for the University and its academic community, both at national and at international level.

At the end of the meeting, ASE's Rector, PhD Prof. Nicolae Istudor, thanked the President of the University's Senate, PhD Prof. Dumitru Miron, for his entire activity in this position and bestowed him the ASE 110 Anniversary Trophy. Prof. Istudor also expressed his appreciation for the work of the chairmen of the University's Senate Committees and of all senators.



Adoption of ASE's University's Charter

On January 17, 2024, ASE's University's Senate adopted the newest version of the University's Charter, approved by Senate Decision No. 183/ November 21, 2023 and sanctioned by the Ministry of Education in December 2023.

Conferral Ceremony of the Honorary Title of Doctor Honoris Causa to PhD Prof. Tudorel Toader

On January 17, 2024, ASE's Aula Magna hosted the Conferral Ceremony for the Title of Doctor Honoris Causa to PhD Professor Tudorel Toader, Rector of the "Alexandru Ioan Cuza" University of Iași, Vice-president of the Academy of Legal Sciences from Romania. The title was awarded by ASE's University's Senate following the proposal of the Faculty of Law, as a token of appreciation for Prof. Toader's remarkable contribution in the professional, scientific, managerial fields and his exceptional activity within the Romanian law school.

The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dumitru Miron, President of the University's Senate, PhD Associate prof. Ovidiu Ioan Dumitru, Dean of the Faculty of Law. Invited speakers: PhD Prof. Sorin Mihai Cîmpeanu, Rector of the University of Agronomic Sciences and Veterinary Medicine of Bucharest, PhD Prof. Eng. Gigel Paraschiv, State Secretary at the Ministry of Education, Călin Popescu Tăriceanu, former prime minister of Romania.



Academic anniversaries

ASE's participation in the 15th Anniversary since the establishment of the National College for Home Affairs

On January 18, 2024, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, participated in the anniversary events occasioned by the celebration of the 15th Anniversary of the National College for Home Affairs, part of the “Alexandru Ioan Cuza” Police Academy. On this occasion, ASE's Vice-rector received the Diploma of Excellence as a token of appreciation and recognition for the support provided by the University in the development and improvement of managerial training at a strategic level and the creation of a high-performance network of high-level managers in the field of internal affairs.



Academic anniversaries

ASE's Rector - Awarded the Excellence Award for Academic Management

On January 23, 2024, ASE's Rector, PhD Prof. Nicolae Istudor, was bestowed the Excellence Award for Academic Management during the event entitled "One Thought: Romania", the 4th edition of the Excellence Gala "Together We Protect Romania". The event was hosted by the Royal Palace on the occasion of the 165th Anniversary since the Union of the Romanian Principalities. During the event, awards were bestowed to outstanding personalities, acting as models of good practice and providing solutions and ideas for overcoming the multiple crises of these last years, from the following fields: national defense, diplomacy, energy, medicine, industry, agriculture, education and research, finance, culture and sport, entrepreneurship, digitization and cyber security, construction and infrastructure, transport.



First meeting of the New University's Senate

On January 31, 2024, the first meeting of the new University's Senate of the Bucharest University of Economic Studies was held, during which PhD Prof. Gheorghe Hurduzeu was elected as President for the 2024-2029 mandate. Prof. Hurduzeu holds a Bachelor's degree in Economics from ASE (1987-1992), a Bachelor's degree in Law from the University of Bucharest (1991-1995), and a Doctoral Degree in Economics (1994-1998) from ASE. He has been an academic staff member with ASE's Faculty of International Business and Economics since 2005, has held various managerial positions at institutional level, and has worked for various national bodies as a researcher, lawyer or adviser on economic issues.

The members of the University's Senate also elected PhD Associate prof. Răzvan-Andrei Corboș as Chancellor, and student Andreea Alexandra Bădulescu as member of the Permanent Bureau.



Academic anniversaries

Graduation Ceremony in ASE's Aula Magna

On February 15, 2024, ASE's Aula Magna hosted the Graduation Ceremony for students completing the Postgraduate professional training program for Customs experts, undertaken by ASE in partnership with the Romanian Customs Authority. The ceremony was attended by program alumni, PhD Prof. Dorel Mihai Paraschiv - Vice-rector for Liaison with the social and business environment and cooperation with students and program director, as well as by Mr. Alexandru Ioan Dudu, Vice-president of the Romanian Customs Authority. Congratulations!



Congratulations to all colleagues who passed the public recruitment exams for academic positions!

On February 19, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, and other members of the Board of Trustees, congratulated the colleagues who passed the public recruitment exams at the end of the first semester of the 2023-2024 academic year. Out of them, 12 became Professors, 20 - Associate professors, 16 - Assistant professors and 12 - Teaching Assistants. ASE's management team expressed their congratulations and wishes for a successful and rewarding teaching and research career in ASE.



PhD Prof. Nicolae Istudor - confirmed as Rector of the Bucharest University of Economic Studies

PhD Professor Nicolae Istudor was confirmed as Rector of the Bucharest University of Economic Studies by Ministerial Order No. 3923 issued on February 28, 2024, for a five-year mandate starting from March 5, 2024. Prof. Istudor was re-elected as Rector of the Bucharest University of Economic Studies on February 22, 2024, with 84.62% of the votes expressed by the voters from ASE's academic community who participated in the electoral process in large numbers - i.e. a voter turnout of 87.05% was registered. During its Extraordinary Meeting of February 28, ASE's University's Senate unanimously validated the result of the voting process for the election of ASE's Rector. Prof. Istudor has been ASE's Rector and authorizing officer since 2016, previously acting as a Vice-rector between 2008-2016.



ASE's New management team

On March 5, 2024, PhD Prof. Nicolae Istudor began his new mandate as Rector and authorizing officer of the Bucharest University of Economic Studies, as per Ministerial Order No. 3923 issued on February 28, 2024. On March 6, Prof. Istudor appointed the Vice-rectors and presented the managerial team for 2024 - 2029 mandate before the University's Senate, as follows:

- PhD Associate prof. Ionela Costică, Vice-rector for Education
- PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students
- PhD Prof. Paul Pocatilu, Vice-rector for Development of the IT infrastructure and logistics
- PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations
- PhD Prof. Alina Dima, Vice-rector for Scientific research, development and innovation
- PhD Prof. Nicu Marcu, Vice-rector for Economic and Financial Management
- PhD Prof. Dan Gabriel Dumitrescu, Vice-rector for Management of human resources and European funds

Congratulations and success to the entire team!



ASE's New Deans

During the meeting of ASE's University's Senate of March 27, 2024, the 2023 Annual Rector's Report on the State of the University was presented, discussed upon and approved.

During the same meeting, ASE's University's Senate also validated the newly elected Deans of ASE's Faculties for the 2024-2029 mandate:

- Accounting and Management Information Systems - Dean: PhD Prof. Liliana Feleagă
 - Administration and Public Management - Dean: PhD Prof. Elvira Nica
 - Agrifood and Environment Economics - Dean: PhD Prof. Mirela Stoian
 - Business Administration in Foreign Languages - Dean: PhD Associate prof. Tănase Stamule
 - Business and Tourism - Dean: PhD Prof. Gabriela Țigu
 - Bucharest Business School - Dean: PhD Associate prof. Vasile Alecsandru Strat
 - Economic Cybernetics, Statistics and Informatics - Dean: PhD Prof. Claudiu Herțeliu
 - Finance and Banking - Dean: PhD Prof. Georgiana Camelia Georgescu
 - International Business and Economics - Dean: PhD Associate prof. Radu Ioan Petrariu
 - Law - Dean: PhD Prof. Ovidiu Ioan Dumitru
 - Management - Dean: PhD Prof. Ion Popa
 - Marketing - Dean: PhD Prof. Ioana Cecilia Popescu
 - Theoretical and Applied Economics - Dean: PhD Prof. Silvia Elena Iacob
- Congratulations!



ASE in international rankings

ASE in the Webometrics - Ranking Web of Universities 2024

According to the 21st edition of Webometrics – Ranking Web of Universities 2024, published in January 2024, the Bucharest University of Economic Studies is ranked among the top 10% universities in the world, being ranked 1095th overall (from 11989 institutions).

ASE continues its ascending trend at national level, being ranked 3rd in Romania (from 102 institutions evaluated), and 432nd in Europe (from 6009 institutions).

The Webometrics – Ranking Web of Universities is elaborated by Cybernetics, Spain - <https://www.webometrics.info/en/world>. The Ranking Web of Universities reflects the University's positioning in the online environment, based on its online activities.

The 3 categories of indicators used for the January 2024 edition were:

- visibility - the online impact of the University's webpages (50%);
- excellence/ scholar - the number of scientific papers amongst the top 10% most cited in 27 disciplines (40%);
- transparency/ openness - the cumulated number of citations of the University's top cited researchers from the Top 310 most cited authors (10%).

The classification is based on open access data, and the results are made public in January and July each year.

World

ranking	University	Det.	Country	Impact Rank*	Openness Rank*	Excellence Rank*
1092	Norwegian University of Life Sciences / Norges miljø- og biovitenskapelige universitet			2755	557	1004
1092	University of Texas Rio Grande Valley			1401	823	1453
1094	Université de Chambéry / Université Savoie Mont Blanc (Communauté Université Grenoble Alpes)			3042	1880	695
1095	Bucharest Academy of Economic Studies			870	1223	1764
1095	Universitat de Lleida			1765	877	1264
1095	Pontificia Universidad Javeriana			977	990	1724
1098	University of Northern Colorado			1110	1982	1383

Europe

ranking	World Rank	University	Det.	Country	Impact Rank*	Openness Rank*	Excellence Rank*
431	1094	Université de Chambéry / Université Savoie Mont Blanc (Communauté Université Grenoble Alpes)			3042	1880	695
432	1095	Bucharest Academy of Economic Studies			870	1223	1764
433	1095	Universitat de Lleida			1765	877	1264
434	1099	Democritus University of Thrace			2213	715	1143

2024 Admission to ASE Campaign

In January-March 2024, the 2024 Admission to ASE Campaign continued by means of:

- guided tours of ASE – high school pupils and teachers were welcomed in the Aula Magna, where they received information about the Educational offer of ASE's Faculties, details about the admission process, about educational and professional opportunities, as well as about study mobility abroad. Next, visitors went of guided tours of the university campus, amphitheatres, the library, sports halls, and were involved in Q&A sessions with representatives of the Marketing and Communications Office.
- direct contact with prospective candidates and family members: face to face, via phone calls and e-mails, or ASE's social media accounts.
- the 2024 Admission to ASE Caravan – representatives of ASE's Marketing and Communication Office visited 29 colleges and high schools in Bucharest to present details on the Admission contest and the Bachelor's educational offer for the 2024 Admission contest, as well as to distribute informative materials to support future candidates at ASE.



News on Study programs

2024 Admission to ASE Campaign

- the launch of the dedicated Admission to Cybernetics and Admission to Law pages – with details on the respective admission procedures and exams (bibliography, sample tests) etc.
- participation in Educational Fairs organized by high schools and colleges, to provide future candidates with details on the Educational Offer for Bachelor's studies, the admission procedure, student and professional opportunities.
- the launch of the official [Admission 2024 page in English](#) – with details on 2024 Admission to Bachelor's, Master's, Doctoral study programs as well as to the "Preparatory year of Romanian Language for Foreign Citizens". International citizens can access information on admission procedures, calendars, Educational offers, fees etc.



Admission to the Preparatory Year of Romanian Language for Foreign Citizens

- Admission procedures
- Admission calendar
 - Receipt of application files: April - September; student registration: September - October (registration will be complete after the receipt of the original documents).
- Application file
- Admission and tuition fees

Admission to Bachelor's programs

- Bachelor's Admission methodology
 - EU, EEA and Swiss Confederation citizens
 - Non-EU Citizens
- Bachelor's Admission Procedures
 - EU, EEA and Swiss Confederation Citizens
 - Non-EU Citizens
- Bachelor's Admission Calendar - July 2024
 - EU, EEA and Swiss Confederation Citizens
 - Non-EU Citizens: Schedule for admissions: receipt of application files: 1 April - 30 August 2024; student registration: 9 - 30 September 2024 (registration will be complete after the receipt of the original documents and the completion of a language test, when applicable, according to the law and regulations in force).
- Bachelor's Educational offer
 - July 2024 Educational Offer
- Bachelor's Admission and tuition fees

Admission to Master's programs

- Master's Admission methodology
 - EU, EEA and Swiss Confederation citizens
 - Non-EU Citizens
- Master's Admission Procedures
 - EU, EEA and Swiss Confederation Citizens
 - Non-EU Citizens
- Master's Admission Calendar - July 2024
 - EU, EEA and Swiss Confederation Citizens
 - Non-EU Citizens: receipt of application files: 1 April - 30 August 2024; student registration: 9 - 30 September 2024 (registration will be complete after the receipt of the original documents and the completion of a language test, when applicable, according to the law and regulations in force).
- Master's Educational offer
 - July 2024 Educational Offer
- Master's Admission and tuition fees

Admission to Doctoral programs

- Doctoral Admission methodology
 - Methodology - Regulation for the organization and conduct of admission to doctoral studies 2024 - 2025
 - Procedures
- Doctoral Admission calendar - July 2024
 - Proposed research topics: Number of places and research themes for the admission exam to doctoral studies - 2024 - 2025
- Doctoral Admission and tuition fees

News on Study programs

2024 Admission to ASE Campaign

- launch of the outdoor campaign in Piața Romană – in front of the Mihai Eminescu Building several billboards were erected with ASE's Educational Offer for Bachelor's, Master's and Doctoral programs.
- launch of the 2024 Admission to ASE Facebook group, by the Bucharest University of Economic Studies Students' Union (USASE) – ASE's student representatives interact with future applicants on topics related to the admission process.
- launch of the exam simulation pages for the Faculty of Economic Cybernetics, Statistics and Informatics and the Faculty of Law. The exam simulation is scheduled for April 13, and provides candidates with an opportunity to become familiarized with exam conditions, bibliography and items.
- launch of the digital media campaign on ASE's Google Search, Facebook and Instagram pages.



Completion of postgraduate course

On January 11, 2024, ASE's "Virgil Madgearu" Room hosted the meeting occasioned by the successful completion of the postgraduate course on "Specialization in Financial Investigations and Economic Crime". Trainees were congratulated for the results obtained by ASE's Rector, PhD Prof. Nicolae Istudor, and by other members of the University's management team.



Human Resources Strategy for Researchers (HRS4R) at ASE

Learn More about the Human Resources Strategy for Researchers (HRS4R) at ASE, recognized through the HR Excellence in Research Award bestowed by the European Commission to institutions aligning with the European Charter for Researchers.

For further details, explore cercetare.ase.ro and delve into our commitment to continuous improvement in human resource management, in accordance with the European Charter for Researchers and the Code of Conduct for the Recruitment of Researchers. Our university was honored with the "HR Excellence in Research" distinction on September 7, 2020, reflecting our unwavering dedication to fostering an environment conducive to research excellence.

ASE - member of the WELLBEING ACADEMY Consortium

ASE is a member of the Wellbeing Academy Consortium dedicated to students' mental health and wellbeing, coordinated by Harvard Medical School and UBBMed Romania under the aegis of the World Health Organization.

ASE is among the fourteen universities from Romania that have joined forces in an alliance dedicated to students' mental health and wellbeing, part of the project entitled "World Mental Health International Student Initiative", coordinated at international level by Harvard Medical School and the World Health Organization, and the national level by the "Babeş-Bolyai" University of Cluj-Napoca. The "World Mental Health International College Student Initiative" Consortium comprises leading universities from 18 countries.

The partner universities are to undertake a needs analysis of students' mental health, during three academic years, to identify issues in mental health from admission to graduation, based on a mental health evaluation instrument developed by Harvard Medical School. Based on the data collected, scientifically grounded prevention and intervention strategies and programs are to be developed for students in Romanian universities, with the aim of optimizing mental health and reducing academic failure and dropout.

ASE's team winner of the "MATTEI DOGAN" Award

On February 27, 2024, ASE's team comprising PhD Associate prof. Simona Oprea and PhD Prof. Adela Bara was bestowed the prestigious "MATTEI DOGAN" Award during the Romanian Research Gala 2024, at the Social Sciences and Economics Sections. ASE's researchers were awarded the Grand Trophy and a prize amounting to 300000 RON.

The Romanian Research Gala is an initiative of the Ministry of Research, Innovation and Digitization, to promote exceptional results in Romanian research; it grants 300000 RON to each of the most important 11 science and technology projects undertaken by the country's leading researchers.

ASE also recognized the merits of Prof. Oprea and Prof. Bara by bestowing each of them the Researcher of the Year Award at ASE's Gala of Excellence, an award granted as a token of ASE's aim at stimulating and acknowledging quality scientific research. Congratulations!



Workshop on Economic Policy

On March 21, 2024, ASE hosted the first workshop organized as part of the project entitled "Place-based Economic Policy in the EU's Periphery - fundamental research in collaborative development and local resilience. Projections for Romania and Moldova - PEPER", financed by the National Plan for Recovery and Resilience, Component 9, I8, CF 275/2022. The event was opened by PhD Prof. Constantin Marius Profiroi, Vice-rector for International relations, PhD Prof. Andre Torre, Universite Paris-Saclay, project director, and Dr. Anca Dragu, Governor of the National Bank of Moldova.

International Conference on Business Excellence – ICBE 2024

On March 21-23, 2024, the 18th International Conference on Business Excellence – ICBE on the topic of "Smart Solutions for a Sustainable Future" was organized by the Society for Business Excellence and ASE's Faculty of Business Administration in Foreign Languages, in partnership with the Faculty of Agrifood and Environmental Economics and the Faculty of International Business and Economics.

The event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific research, development and innovation, PhD Associate prof. Tănase Stamule, Dean of the Faculty of Business Administration in Foreign Languages. The conference represented a good opportunity for knowledge transfer among specialists in various fields: entrepreneurship, energy, digital etc.



Conference on "Insurance. Current and Future Policies"

On March 28, 2024, ASE's Aula Magna hosted the Conference entitled "Insurance. Current and Future Policies", organized by ASE in partnership with the Association for Economic and Social Studies and Forecasts (ASPES) and the Financial Supervision Authority (ASF). The plenary session was opened by PhD Prof. Nicolae Istudor, ASE's Rector and benefited from the participation of government representatives and insurance experts.



Liaison with the business environment

Meeting with the business environment in ASE

On January 11, 2024, ASE held a meeting between the University's management team and representatives of the business environment, to discuss about the procedure for the initiation of an MBA program in the field of Economics of Education, for directors of educational units, civil servants and employees of institutions directly subordinated or related to the Ministry of Education.

ASE was represented by PhD Prof. Nicolae Istudor - Rector, PhD Prof. Dorel Mihai Paraschiv - Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Roxana Sârbu - Vice-rector for Education, PhD Assoc. prof. Vasile Alecsandru Strat - Dean of ASE's Bucharest Business School, PhD Assoc. prof. Tănase Stamule - Dean of the Faculty of Business Administration in foreign languages, and PhD Prof. Cristina Drăgoi - Director of the Division for Liaison with the Business Environment. Participants from the business environment: representatives of Ernst & Young: Mr. Bogdan Ion - Country Managing Partner Romania & Moldova, Ms. Adriana Tabac - Associate Director and Mr. Andrei Radu - Assistant Director, and representatives of the World Bank: Ms. Alina Sava - Education Specialist and Mr. Cătălin Păuna - Senior Economist.

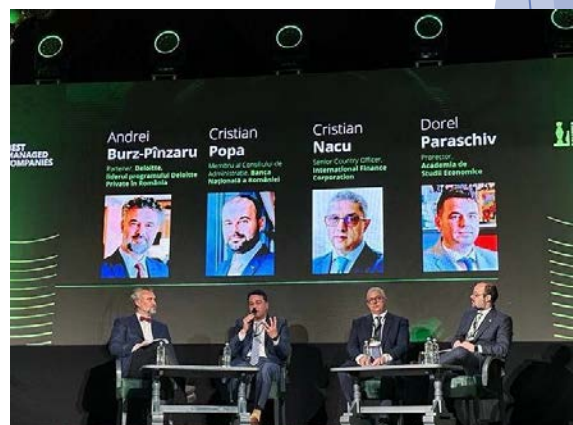


Liaison with the business environment

ASE - in the jury of the "Best Managed Companies" competition

In January 2024, the second edition of "Best Managed Companies Romania" was organized by Deloitte in partnership with Transilvania Bank, Bucharest Stock Exchange and the European Bank for Reconstruction and Development. The companies that were accepted followed a training program with experts from Deloitte and its partners, and at the end they were evaluated by an independent jury based on an international methodology based on four major criteria – strategy, culture and commitment, innovation and resources, respectively governance and financial aspects.

On January 18, 2024, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, represented our university as a jury member for the second edition of the "Best Managed Companies" competition. Discussions revolved around the four pillars analyzed by the program - strategy, culture and commitment, innovation and resources, governance and financial aspects. This competition evaluated the performances of Romanian entrepreneurial businesses and awards were bestowed to the best performing 21 companies.



Liaison with the business environment

Sustain Circuit Webinar

On January 29, 2024, the Sustain Circuit Webinar was organized on the topic of “Consolidating small and medium-sized enterprises by adopting the principles of the circular economy”. During the event, PhD Associate prof. Simona Roxana Pătărlăgeanu, Deputy-dean at ASE’s Faculty of Agrifood and Environmental Economics and Deputy director of the AGRIDATA Center for Research, Innovation, Extension Services and Technology Transfer, spoke about the economic benefits of adopting circular economy practices at the SME level.

The aim of this interesting and informative session was to help businesses grow through sustainable practices; the event benefited from the presence of industry experts who shared experiences and provided an opportunity to explore new opportunities for SMEs.

Lecture on "The Knowledge - The Invisible and Unknown Side of the Wealth of Nation"

On January 29, 2024, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, participated in the Lecture entitled “The Knowledge - The Invisible and Unknown Side of the Wealth of Nation”, delivered by Dr. Dragoș Șeulean, Coordinator of the Technological Transfer and Communication Department, within the Extreme Light Infrastructure - Nuclear Physics (ELI-NP), from Măgurele, county of Ilfov. Dr. Șeulean put forth a model of the business environment that capitalizes more effectively on the recent advanced research results and aims to stimulate possible answers to several topical questions: How will the transition from the circular economy model to the knowledge-based economy model be achieved? Will this economic model become functional in the coming decades to ensure the restructuring of the economy in a way suitable for space missions and the resources we will identify on other celestial bodies? What changes will the knowledge-based economy bring to human society, and what role will be undertaken by the institutions that are already operational: governments, central banks, advanced research facilities, innovative companies?

Liaison with the business environment

ASE's Rector's participation in the National Conference "Preventing and combating money laundering. The legal impact on liberal professions"

On February 1, 2024, ASE hosted the 6th edition of the National Conference on "Preventing and combating money laundering. The legal impact on liberal professions", organized by the Universul Juridic Editorial Group and ASE. The event was opened by Nicolae Cîrstea, President of the Universul Juridic Editorial Group, and PhD Prof. Nicolae Istudor, ASE's Rector, who welcomed the participants and expressed his appreciation for their efforts towards making the event a successful one. Moreover, a message was delivered on behalf of Acad. Mugur Isărescu, president of the Board of Trustees and Governor of the National Bank of Romania. Debates benefited from the participation of experts from the field of liberal professions (lawyers, bailiffs, insolvency practitioners, valuers and independent consultants), academics and other specialists, who spoke about the legal obligations regarding the prevention and sanctioning of money laundering and other sensitive issues arising in current activities in the field.



Liaison with the business environment

"Becoming a leader", Fourth Edition

On February 12-16, 2024, ASE and its partners from the business environment organized the fourth edition of the program entitled "Becoming a Leader". This innovative program aims at developing young professionals' leadership skills and is addressed to ASE's Bachelor's, Master's and Doctoral students. The program included theoretical and practical training sessions delivered by a mixed team made up of university representatives (academic staff, members of the management structures and psychologists from the Center for Career Counseling and Guidance (CCOC) and key representatives of the business environment. Keynote speakers – PhD Prof. Dorel Mihai Paraschiv, ASE's Vice-rector for Liaison with the business environment and cooperation with students, Mariana Gheorghe, Former Chief Executive Officer OMV Petrom SA, Șerban Toader, Former Senior Partner KPMG, other representatives of the business environment and CCOC.



Liaison with the business environment

Partnership between ASE – WORLD BANK – Ernst & Young

On February 15, 2024, ASE hosted a working meeting between ASE representatives of experts from the business environment with a view to concluding a partnership between ASE – WORLD BANK – Ernst & Young. Against this background, ASE's Bucharest Business School is to launch an MBA program in Education Economics. Participants – PhD Prof. Dorel Mihai Paraschiv, ASE's Vice-rector for Liaison with the business environment and cooperation with students, PhD Prof. Radu Ciobanu, Ernst & Young representatives: Dr. Sonia Sharp - Partner, People Consulting, National Government and Health Services Lead, EY Australia/Former Deputy Secretary for Education and Early Childhood for the Victorian Government, Mark Brear - Director, People Consulting, Education and Economic Development Sector, EY Australia/ Former Executive Director, Education Performance and Economic Development for the Victorian Government; Adriana Tabac and Andrei Radu, EY Romania.



Liaison with the business environment

ASE's participation in Tourism Fair

On February 15-18, 2024, the ROMEXPO Exhibition Center hosted the spring edition of the Romanian Tourism Fair. The Department of Tourism and Geography from ASE's Faculty of Business and Tourism was represented at the Fair, with an event dedicated to our students and a stand to promote the Bachelor's and Master's programs organized by the Faculty.

On February 15, the event entitled "Tourist destination offers. FIJET Romania destinations, examples of good practices", coordinated and moderated by PhD Prof. Gabriela Țigu and Ștefan Baciș, President of FIJET Romania. The event organized by ASE's Department of Tourism and Geography and FIJET Romania benefited from the participation of numerous students, tourism journalists and representatives from the hospitality industry.



Liaison with the business environment

Professional training program organized by ASE for ROMGAZ employees

On February 21, 2024, ASE's Aula Magna hosted the Graduation Ceremony for the MBA-style professional training program organized by ASE for the development of managerial skills of ROMGAZ employees. The program was organized from January 2023 until February 2024, as part of the ASE – ROMGAZ strategic partnerships. The Ceremony brought together alumni, project members, representatives of the two partner institutions, ASE and ROMGAZ: PhD Prof. Dorel Mihai Paraschiv - Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School, Răzvan Popescu – Director General ROMGAZ, Aristotel Marius Jude – Deputy Director General ROMGAZ.



Liaison with the business environment

ASE at the Conference entitled “Quo Vadis 2024 – Challenges in Financial Education in Romania”

On February 29, 2024, the Conference entitled “Quo Vadis 2024 - Challenges in Financial Education in Romania” was organized by the Institute of Financial Studies (ISF) and DC Media Group. Debates focused on aspects related to perspectives and strategy in financial education of the young generation, but also of their family and the community, the role of financial education in managing the personal budget or life insurance, private and optional pensions, the use of digital platforms to increase the attractiveness of financial education.

ASE was represented at the event by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, who referred to ASE's partnerships in the field of financial education - with the Ministry of Education, the National Bank of Romania, the Financial Supervisory Authority or ISF, the Bachelor's, Master's, Doctoral study programs in finance offered by the Faculty of Finance and Banking, ASE's partnerships with banking and non-banking financial institutions for the organization of extracurricular activities - courses, workshops, seminars supported by representatives the business environment for completing the education of ASE students, as well as to ASE's relationship with the pre-university educational environment resulting in the Accounting Contest for pupils which ASE organizes through its Faculty of Accounting and Management Information Systems.



Liaison with the business environment

“Customs expert” postgraduate program

On March 15, 2024, ASE's Aula Magna hosted the meeting of ASE's management team with the third class of the “Customs expert” postgraduate program, director – PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students. The program is organized by ASE's Faculty of International Business and Economics, in partnership with the Romanian Customs Authority for the training of experts in international trade.



Workshop - Duncan Wardle in ASE

On March 19, 2024, ASE's Aula Magna hosted the workshop delivered by Duncan Wardle, former Head of Innovation and Creativity at Disney. Discussions revolved around turning creativity and innovation into a business and using one's imagination to become a successful professional.



Liaison with the business environment

ASE's team – winner of the international competition “Datathon WiDS - Women in Data Science”

On March 21, 2024, the 4th International Conference “Women in Data Science” (WiDS) was organized in Bucharest by the Stanford University, 360 Think Tank and Wolters Kluwer Romania. This year's topic was “The Future of Artificial Intelligence. Opportunities and Challenges”.

The event program included the Award Ceremony for the “Datathon Challenge”. Romania ranked 6th at world level, with 23 teams from 7 universities and private institutions. **ASE's team ranked 4th in Romania**, and comprised Alexandra Paula Moise, Dana Ștefania Morait, Florentina Alexandra Toader and Aura Mihaela Trache, Master's students in Applied statistics and data science, ASE's Faculty of Economic Cybernetics, Statistics and Informatics. Congratulations!



Photo credit: <https://360.org.ro/women-in-data-science-romania/>

Liaison with the business environment

ASE's Rector – member in the Advisory Board of the Court of Accounts

On March 22, 2024, the Romanian Court of Accounts hosted the first reunion of its Advisory Board comprising representatives of the academic environment, the civil society and the business environment. The Board aims to support the Court as an expert and source of high quality and credible knowledge, information, data and analysis, to be used for strategic decision making and the identification of potential audit topics. ASE's Rector, PhD prof. Nicolae Istudor, is a member of the Advisory Board of the Romanian Court of Accounts, alongside rectors from 6 other universities.



European Conference on Financial Services - ECFS

On March 28-29, 2024, the 7th European Conference on Financial Services was organized in Braşov by the Institute for Financial Studies – ISF, the Financial Supervision Authority – ASF and the Bucharest Stock Exchange. This year's topic was “European reforms for sustainability and green transition in the financial sector”. ASE acted as academic partner of the conference.

On March 29, PhD Prof. Ionela Costică, Vice-rector for education, had a plenary speech on digitization, sustainability, financial education and continuing professional education in the financial field.

International cooperation

ASE – institutional member of the Sustainable Development Solutions Network (SDSN)

On January 9, 2024, ASE became an institutional member of the Sustainable Development Solutions Network (SDSN). ASE aims to continue its efforts towards establishing a national network - SDSN Romania, to reunite institutions interested in knowledge development for sustainable development in Romania, namely universities, research institutes, and non-governmental organizations. SDSN membership gives us the opportunity to be in contact with globally recognized experts in the field of sustainable development, to develop new partnerships for research, development of solutions or substantiation of public policies, to promote our activities at high visibility events and to identify and access complementary sources of funding.



COUNTRY		Count 5			
Romania					
1275	Ovidius University of Constanta	Romania	Black Sea	University (Department/L...	Constanta
1276	Babeş-Bolyai University, Faculty of Geography, Research Cen...	Romania	Black Sea	University (Department/L...	Cluj-Napoca
1277	Făgăraş Research Institute	Romania	Black Sea	Research Institution	Fagaras
1278	Bucharest University of Economic Studies	Romania	Black Sea	University (Department/L...	Bucharest
1279	Technical University of Cluj-Napoca	Romania	Black Sea	University (Department/L...	Cluj-Napoca

ASE at Seoul International Seminar

On January 18-19, 2024, PhD Prof. Marius Profiroi, Vice-Rector for International Relations, represented ASE at the international seminar “New Weberian State as a Model for Reform and Reform of Current Models”, organized by the Seoul National University, under the coordination of professors Tobin Im, from Seoul National University, and Geert Bouckaert, from the Katholieke Universiteit Leuven. Prof. Profiroi delivered a keynote speech entitled “Towards a New Public Governance: The challenges of designing coherent public administration reform”. Debates focused on the role of the state and pf and the market in the “New Weberian model”. Prof. Profiroi presented the case of Romania, where there are elements of New Public Management, and the traditional model of public administration, as well as the challenges related to the changes needed in the current national context. Ten case studies were presented for 10 countries, including Romania.



International cooperation

Visit to ASE

On January 22, 2024, PhD Prof Nicolae Istudor, ASE's Rector, received the visit of the Ambassador of the Republic of Turkey to Romania, His Excellency Mr. Ozgur Kivanc Altan. During the meeting also attended by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, discussions focused on enlargement of cooperation in the areas of exchange of students and academic and research staff between ASE and universities from Turkey.



Exchange of good practices

On January 22-26, 2024, ASE's Faculty of Theoretical and Applied Economics received the academic exchange visit of a delegation from Macedonia, consisting of: Prof. Sotiria Triantari, University of Western Macedonia, Prof. Christos Nikas, University of Macedonia, Georgia Selima - Secretarial support/external partner. The program included exchange of best practices, presentations of opportunities for study mobilities at Macedonian universities, meetings with students and teaching staff, discussions on possible joint projects.



International cooperation

Delegation from Azerbaijan to ASE

On January 26, 2024, PhD Prof. Constantin Marius Profiroiou, Vice-Rector for International Relations, had a meeting with his counterpart, Prof. Bakhtiyar Badalov, Vice-Rector at Azerbaijan Technical University, and other representatives of the guest university. Discussions revolved around the interest of the Azerbaijani side to collaborate with our University for MBA programs in the energy field, as well as for joint research projects.



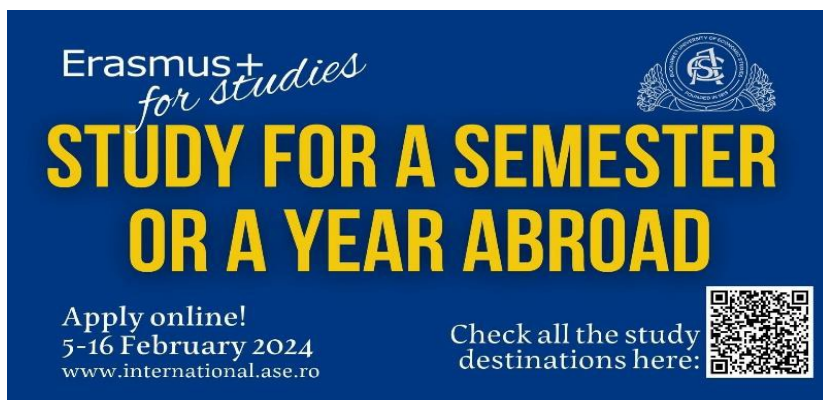
On January 26, 2024, PhD Prof. Constantin Marius Profiroiou, Vice-rector for International relations, had a working meeting with Prof. Hong Gee Kim from Seoul National University, Korea.

International cooperation

Outgoing Erasmus+ selection

On January 30, 2024, ASE's International Relations Department published the Erasmus+ Educational Offer for the 2024-2025 academic year. Registrations were open between February 5-16.

During March 2024, several Erasmus+ selection procedures were undertaken for mobilities in the 2024-2025 academic year: selection interviews, evaluation of applications, posting of points gained by applicants, lists of winners (402 from over 600 applicants), the waiting list, the redistribution of available places. For unfilled positions, a new selection is to be organized in June-July 2024.




Erasmus+
for studies

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OR A YEAR ABROAD**

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5-16 February 2024
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Check all the study
destinations here:



The banner is a dark blue rectangle with white and yellow text. It features the Erasmus+ logo at the top left, the ASE logo at the top right, and a QR code at the bottom right. The main text is in large, bold, yellow capital letters.

International cooperation

Activities organized as part of the Erasmus+ program

On February 5-16, 2024, registrations were open for Erasmus+ study mobilities for the 2024-2025 academic year. The selection process continued in March with selection interviews.

On February 17, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, welcomed the 91 international students from 23 different countries, incoming Erasmus+ students for the second semester of the current academic year.



In March 2024, groups of students from ASE's Faculty of Accounting and Management Information Systems and the Faculty of Business Administration and Foreign Languages participated in Erasmus+ mobility programs at the Kelley School of Business, Indiana University, USA, and the European Security & Defence College (ESDC), Brussels, Belgium, respectively. The visit programs included opportunities for participation in teaching and extracurricular activities.



International cooperation

Internationalization activities in January-March 2024

- On February 7, 2024, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, had a working meeting with his counterpart, Prof. Judith Lamie, from Swansea University, UK, ranked 233rd at world level by Times Higher Education. Discussions focused on the initiation of a partnership between ASE and the British university, and mutual assistance in the AACSB accreditation process.



- On February 9, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, received the visit of a Canadian delegation from the Forum économique international des Amériques (FEIA). Discussions benefited from the presence of Nicholas Rémillard, Executive Director, and Francisca Insulza, Vice-president for Partner Relations and Strategic Growth Initiatives, and focused on the organization of an upcoming event for foreign investors, with ASE acting as event partner in Romania.



International cooperation

- On February 9, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, received the visit of a delegation from the University of Nagasaki, comprising Prof. Masazumi Maruyama and Ms. Setsuko Suenaga, who met with representatives of several of ASE's divisions and faculties. The three-day program included discussions on possible academic cooperation and exchange, with the Japanese delegation getting familiarized with ASE's study and working environment.



- On February 27, ASE's representatives participated in the Reception hosted by the Embassy of Japan to celebrate the birthday of His Majesty the Emperor of Japan. The event was attended by high officials from the Government of Romania, as well as partners from the cultural, education, sports environments, representatives of Japanese companies and Japanese citizens living in Romania. ASE was represented at the event by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, PhD Assistant prof. Magda Ciubăncan, Director of the Center for Japanese Studies, and PhD Assistant prof. Angela O. Drăgan, Japanese language teacher.

International cooperation

Visit to ASE

On March 6, 2024, ASE received the visit of an official Delegation from the University of Hyogo (Japan) comprising PhD Prof. Makoto Kosaka, President, and PhD Prof. Carmen Săpunaru-Tămaș, President's advisor on International relations. The Delegation was welcomed by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, and discussions focused on cooperation opportunities for our two universities, especially joint projects to be undertaken under the aegis of the satellite office which the Japanese university is to open in ASE. The Delegation also met with members of ASE's Division for International relations and ASE's Center for Japanese Studies.



International cooperation

Study visit from University of Hyogo

On March 4-6, 2024, ASE received the visit of a group of 20 Japanese students and 3 academic staff members from the University of Hyogo, ASE's partner. The program included activities jointly undertaken with ASE students, as part of the Global Leader Education Program (GLEP) of the Japanese university. Moreover, the Japanese Delegation met with PhD Prof. Marius Profiroiu, Vice-rector for International relations, with the members of ASE's Centre for Japanese Studies, academics and students from the Bachelor's program in Applied Modern Languages organized by ASE's Faculty of International Business and Economics, as well as students enrolled in the optional Japanese language course. Visitors participated in joint academic and cultural activities, to get familiarized with our university and life in Bucharest.



Participation of ASE in Anniversary event organized by Kaizen Institute Romania

On March 23, 2024, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, participated in the event dedicated to the 20th Anniversary of Kaizen Institute Romania, part of Kaizen Institute Switzerland, with offices in more than 40 countries.

On the occasion, Prof. Profiroiu talked with Mr. Hiroshi Kudo, First secretary of the embassy of Japan in Bucharest about the cooperation between the Embassy and ASE's Center for Japanese Studies.

Broadcast from ASE's "Cecilia Cuțescu Storck" Contemporary Art Gallery

On January 29, 2024, ASE's Palace hosted a broadcast with artist Corina Preda Perianu, whose personal exhibition was displayed in the "Cecilia Cuțescu Storck" Contemporary Art Gallery. During the interview, the artist spoke about her activity, watercolor, pastel and charcoal painting techniques, about future projects and about the joy and honor of exhibiting in such a distinguished academic space in ASE's Palace.



Conference entitled "The Role of MIKTA in a Challenging World"

On February 29, 2024, ASE's Aula Magna hosted the Conference entitled "The Role of MIKTA in a Challenging World" organized by ASE's Faculty of International Business and Economics and the Embassies in Bucharest of the MIKTA group - Mexico, Indonesia, Republic of Korea, Turkey and Australia. The event was opened by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations.

Guest speakers: H.E. Mr. Meidyatama Suryodiningrat, Ambassador of the Republic of Indonesia in Bucharest, H.E. Mr. Amparo Erendira Anguiano Rodriguez, Ambassador of the United Mexican States in Bucharest, H.E. Mr. Kap-soo Rim, Ambassador of the Republic of Korea in Bucharest, H.E. Mr. Ozgur Kivanc Altan, Ambassador of the Republic of Turkiye in Bucharest, PhD Prof. Clara Volintiru and PhD Associate prof. Roxana Voicu Dorobanțu, ASE.



ASE's participation in the Gaudeamus International Book Fair

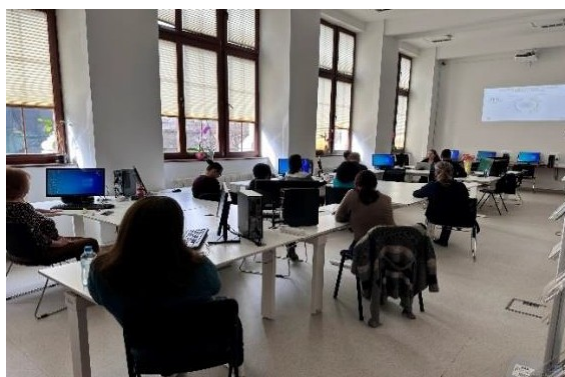
On March 13-17, 2024, ASE participated in the 22nd edition of the Gaudeamus International Book Fair, hosted by the “Marin Sorescu” National Theater in Craiova. ASE's Publishing House organized several book launch events on topics such as business strategies and artificial intelligence, economic student internships, financial audit, sociology. The events benefited from the participation of authors, academics from ASE and the University of Craiova, scientific researchers at the “C.S. Nicolăescu-Plopșor” Institute for Research in Social Sciences and Humanities from Craiova, the “Constantin Rădulescu-Motru” Institute of Philosophy and Psychology, the Romanian Academy, representatives of the business environment, students from the University of Craiova.



Events organized by ASE's Library in March 2024

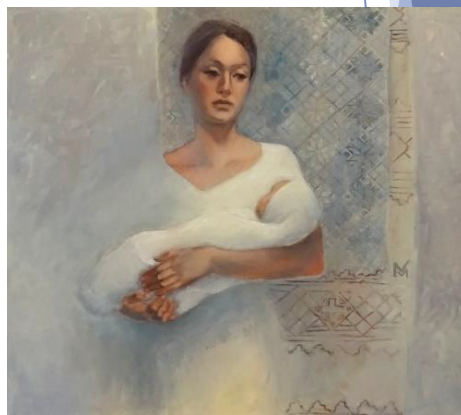
On March 25-27, 2024, ASE's Library continued the series of periodical training session for students from various study programs – on topics related to library facilities and platforms, documentation resources for preparing for academic lectures and seminars or graduation papers.

On March 28, ASE's Library organized a Wolters Kluwer training session for accessing the Sintact Expert Plus platform, recently acquired by ASE. The session was facilitated by Beatrice Maxim, Key Account Manager Sintact.ro. The event benefited from the participation of students and academics from the Faculty of Law – main beneficiaries of the Sintact Expert Plus platform, providing access to legal publications by Universul Juridic, UJ Premium, KLI - Kluwer Law International and KLI Labor Law and KLI Legal Matters.



Painting exhibition in ASE's Palace

During March 1- April 30, 2024, the "Cecilia Cuțescu Storck" Art Gallery from ASE's Palace hosts the Painting exhibition entitled "Motherhood", with works by artist Mioara Mitu, curator Florentin Gabriel Niculescu. The exhibition displays 76 paintings dedicated to female figures. Mioara Mitu has participated in 10 individual exhibitions, numerous biennales and group exhibitions organized at national and international level. She is a member of the Romanian Union of Visual Artists.



Newly elected President of USASE

Doctoral student Claudia Maria Miu, Alumna of ASE's Faculty of Marketing, is the new President of the Students' Union of the Bucharest University of Economic Studies (USASE) and the new student representative in ASE's Board of Trustees. USASE's new management team includes four vice-presidents (Vlăduț Constantin, Ruxandra Stanomir, Maria Necșescu, Laurențiu Dincă) and two secretaries (Andra Bădulescu, Marta Belehuzi).

May their activity be successful! We thank Doctoral student Andra Mecu, former President of USASE for the achievements obtained during her mandate!



Free of charge courses in Macroeconomics

During the second semester of the 2023-2024 academic year, ASE's Management team offers first year students the opportunity to participate in free of charge extracurricular courses in Macroeconomics. The courses are scheduled between March 29 - May 24 on the blended learning platform.

Activities organized by ASE's Center for Career Counseling and Guidance in March 2024

In March 2024, ASE's Center for Career Counseling and Guidance (CCOC) organized a series of workshops for ASE's students, on topics such as: knowing oneself, personality tests, professional experiences and career opportunities, time management, avoiding burnout and stress and developing the necessary skills to analyze possible career options. Moreover, CCOC organized the workshop entitled "Leading beyond limits: Amplify impact, inspire your community!", facilitated by two of the founders of the Future of Leadership Institute, Mariana Gheorghe (former CEO OMV Petrom) and Șerban Toader (former Senior Partner KPMG).



CSU ASE's women's snow volleyball team – congratulated by ASE's Rector

On January 11, 2024, ASE's Rector, PhD Prof. Nicolae Istudor, met with the women's snow volleyball team of CSU ASE, to congratulate them on the occasion of the recently obtained title of European university vice-champion. In the last days of 2023, the first edition of the European University Winter Championship took place in Val di Zoldo, in Italy. Romania was represented by the snow volleyball teams of the Bucharest University of Economic Studies, coach - Răzvan Ifrim. After the three days of matches played in the Italian Alps, at 1,200 meters altitude, ASE's team won the silver medals, with the competition bringing together teams from 46 European universities. ASE's team consisted of Alexia Brădăţan, Dua Larisa Shahzada, national snow volleyball champions in 2022, Maria Dulău and Daria Andronache, debutants at a snow competition. Congratulations!



Remarkable results obtained by CSU ASE

David Gavrilescu, CSU ASE, ranked 3rd at the Kasparov Chess Foundation University Cup!

David Gavrilescu from CSU ASE was ranked 3rd (out of nearly 500 participants) in the individual contest of the Kasparov Chess Foundation University Cup (which brought together 117 teams from 25 countries on 6 continents). ASE's chess player had a nearly perfect score, with 8 wins and two draws, ranked ahead of students from leading universities in Asia, USA and India and of 10 Grand Masters, being the highest ranked Romanian chess player with the best performance obtained by a Romanian university in a similar competition. Congratulations!



The CSU ASE Men's Basketball team – national vice-champion

At the National Male Basketball Championship 2023-2024, CSU ASE Men's Basketball team became the national vice-champion. Team members: Lucas Peters, Tudor Vasile, Alin Vladimirescu, Tudor Stoica, Mathias Fabian, Fabrizio Neagu, Kasas Hamza, Iaroslav Fraseniu, Mihnea Ilie, Luca Vasile, Alexandru Rădulescu, Patrick Dinu, Daria Brașovan (statistician), Alexandru Șerban (second coach), Adi Israel (head coach), Radu Cimpoiu (manager), Vlad Iavorschi, Tudor Daniș, Tudor Gotzinger, Robert Spoitoru, Dragoș Pârâu. Congratulations!



CSU ASE chess players – winners at National Classical Individual Chess Championships

On February 23 – March 2, 2024, the National Classical Individual Chess Championships were held in Eforie Nord. There were 69 competitors in the Open contest and 35 competitors in the Women's contest. Mircea Pârligras from CSU ASE is the new national champion, followed by Grand Masters Constantin Lupulescu and David Gavrilescu, from CSU ASE. In the Women's contest, CSU ASE won two out of the three medals - Alessia Ciolacu and Luminița Cosma ranked second and third. Congratulations!



CSU ASE chess players – winners at the Men's National Rapid Chess Championship

On March 23-24, 2024, the Palace of Parliament in Bucharest hosted the first competition part of Grand Prix Romania – the National Rapid Chess Championship, which brought together more than 370 players from Romania and over 400 players from around the world.

The Men's competition was dominated by CSU ASE players, who won the first 4 places: Grand Master Alexander Motylev, Grand Master Bogdan-Daniel Deac, Grand Master David Gavrilescu and Grand Master Vlad-Cristian Jianu. At the Women's competition, CSU ASE member Elena Luminița Cosma ranked third. Congratulations!



ASE's community mission

Drill organized by the Inspectorate for Emergency Situations in ASE

On January 22, 2024, ASE's campus on Mihail Moxa Street hosted a rapid intervention training and drill organized by representatives of the Inspectorate for Emergency Situations (ISU) for decision-making staff in the Bucharest University of Economic Studies.



ASE Employee Satisfaction Evaluation Questionnaire

In order to ensure optimal conditions for carrying out professional activities in our University, the management team carries out an annual survey of the satisfaction of the ASE's employees (teaching and research staff, auxiliary teaching and research staff, administrative staff). As such, between January 8-26, 2024, ASE's employees had the opportunity to fill in the online questionnaire, to contribute to improving the quality of education in our institution.

ASE's community mission

ASE's participation in working group meeting

On February 6, 2024, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, participated in a hybrid working group meeting organized by the *Bucharest-Ilfov Regional Development Agency* and state universities in the Bucharest-Ilfov region. Discussions focused on the topic of investments for the creation and modernization of educational infrastructures for higher education, which will form the basis of funding in the period 2024 - 2027. The discussions were constructive and generated concrete proposals for improving the selection criteria of investments, to be used in the future Application Guide.

ASE's participation in Regional Development working group

On February 23, 2024, PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, participated in the working group meeting organized by the Bucharest-Ilfov Regional Development Agency to enhance administrative capacities in the field of liaison and communication with project beneficiaries. Conclusions are to be included in the Application Guide for 2021- 2027.



ASE's community mission

Anti-drug information session

On March 13-14, 2024, ASE hosted an Anti-drug information session co-organized with the National Anti-Drug Agency (ANA). The event was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students, and PhD Associate prof. Simona Roxana Pătărlăgeanu, Deputy-dean for Scientific research and international relations at ASE's Faculty of Agrifood and Environment Economics, who referred to the necessity for undertaking such actions for the benefit of our academic community.

As part of the partnership between ASE and ANA, Students benefited from training in the Moxa campus, facilitated by PhD Assistant prof. Bogdan Gheorghe, expert from ANA. The session was attended by the team of ASE's Center for Career Counseling and Guidance, coordinated by PhD Associate prof. Camelia Stăiculescu, Director.



ASE's community mission

Interviews with members of ASE's management team

ASE's Rector – interview at DCNews

On January 17, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the live DC News broadcast with Bogdan Chirieac. Debates focused on current issues and challenges in Romanian higher education, as well as ASE's Educational offer for the 2024 Admission contest. The event was broadcast live by DCNews, DCNewsTV, and the YouTube and Facebook platforms of the respective channels.



Podcast with ASE's Rector

On January 20, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, was an invited speaker for the Podcast entitled "În gura lupului" [In The Wolf's Mouth], also broadcast by TeleMoldova Plus. ASE's Rector talked about education today, ASE's Educational offer, and the University's future objectives.



ASE's community mission

PhD Prof. Grigore Piroșcă – interviewed during the broadcast entitled “Invest in Romania”

On February 27, 2024, PhD Prof. Grigore Piroșcă, Dean of ASE's Faculty of Theoretical and Applied Economics, participated as a guest speaker in the TVR International broadcast entitled “Invest in Romania”. Discussions revolved around Romania's industrialization perspectives, IT and digitization, professional opportunities for youth interested in a career in the field.



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