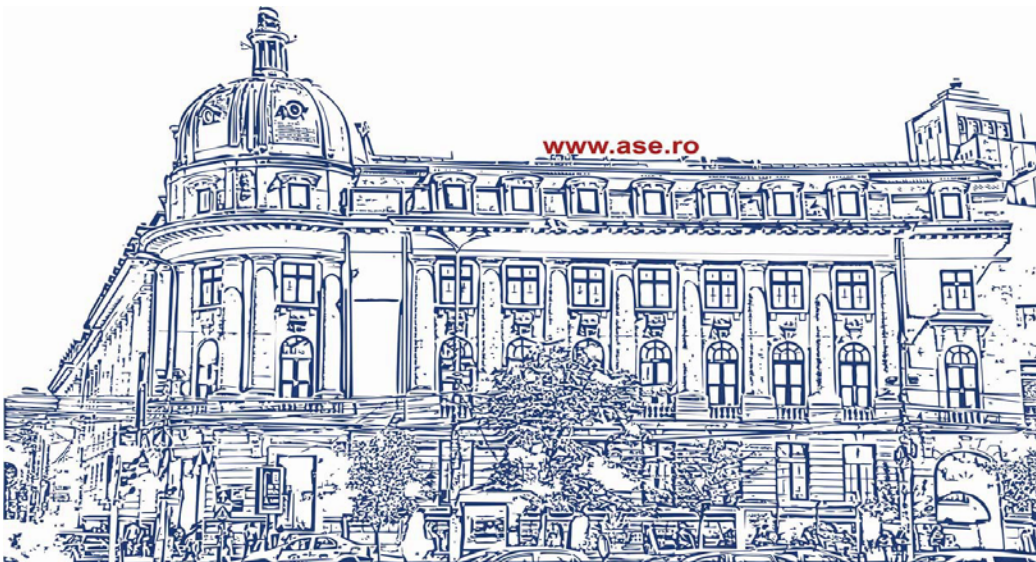




BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES

Newsletter



July – September 2024

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Academic anniversaries

ASE's participation in the 165th Anniversary of the National Institute of Statistics

On July 12, 2024, the National Institute of Statistics celebrated its 165th Anniversary. ASE was represented at the event by PhD Prof. Alina Mihaela Dima, Vice-rector for Research, development and innovation, who bestowed a congratulatory message and an Anniversary plaque on behalf of our University.

The event brought together leading public figures and representatives of the political, economic, social, scientific and cultural environments.



Academic anniversaries

ASE's Rector at the 160th Anniversary of the University of Bucharest

On July 16, 2024, ASE's Rector, PhD Prof. Nicolae Istudor, and PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, participated in the celebratory events occasioned by the 160th Anniversary of the University of Bucharest, venue - the Romanian National Opera. ASE's Rector conveyed a congratulatory message and plaque on behalf of our academic community, as well as the congratulatory message and plaque on behalf of the National Council of Rectors (CNR), in his quality as Vice-president of CNR.



Academic anniversaries

Festive Gathering of ASE's University's Senate for the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa of ASE to Prof. Jean Tirole, Nobel Prize Laureate

On September 26, 2024, ASE's Aula Magna hosted the Festive Gathering of ASE's University's Senate for the Conferral Ceremony of the Honorary Title of Doctor Honoris Causa of ASE to Professor Jean Tirole, 2014 Nobel Prize Laureate for Economics.

This title was bestowed by ASE following the proposal of the Board of Trustees, unanimously adopted by the University's Senate, as a token of recognition of the outstanding achievements of Prof. Jean Tirole – born on August 5, 1953, internationally renowned French economist, alumnus of Ecole Polytechnique, Paris (1976), and Ecole Nationale des Ponts et Chaussées, Paris (1978). Currently, Prof. Tirole is Honorary President of Fondation Jean-Jacques Laffont/Toulouse Sciences Economiques (TSE), University of Toulouse, France, Scientific Director of the Toulouse School of Economics, Founding member and Honorary president of the Executive Committee of the Institute for Advanced Study in Toulouse - IAST and Visiting Professor at MIT Economics.

Event speakers: PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of ASE's University's Senate, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, PhD Prof. Massimiliano Ferrara, Università degli Studi Mediterranea di Reggio Calabria. Prof. Jean Tirole delivered an exceptional lecture.



Academic anniversaries

Congratulations to the winners of the public recruitment exams for academic positions in ASE!

On September 30, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, and members of the Bureau of the Board of Trustees reunited to congratulate the academic staff members who successfully passed the recruitment or promotion exams organized at the end of the second semester of the previous academic year to fill academic positions. Congratulations and a rewarding academic career to all our colleagues - 10 Professors, 7 Associate professors, 7 assistant professors and 11 teaching assistants!



ASE in international rankings

ASE in QS World University Rankings: Eastern Europe 2025

The Bucharest University of Economic Studies climbs in the “QS World University Rankings: Eastern Europe 2025”, being now ranked 63 out of 133 world universities, and 6th out of 17 Romanian universities. This year’s edition was released on July 10, 2024 - <https://www.topuniversities.com/europe-university-rankings-eastern-europe>.

ASE has made constant efforts to be better evaluated according to the criteria in the methodology: academic reputation, employer reputation, citations per paper, papers per faculty, international research network, employment outcomes, faculty student ratio, international student diversity, international faculty ratio, inbound exchange student ratio, outbound exchange student ratio and sustainability score.



ASE in international rankings

ASE – the first university in South-Eastern Europe to be included in QS Executive MBA Rankings

ASE announces its inclusion in the prestigious [QS Executive MBA Rankings 2024: Joint Programmes](#), with the [ROCA Executive MBA \(Romanian-Canadian\) program](#) ranked 27 out of 222 evaluated programs. The ROCA Executive MBA is jointly organized by ASE's Bucharest Business School (BBS@ASE) and École des Sciences de la Gestion - ESG from Université Quebeque a Montreal – UQAM, Canada.

After obtaining the AMBA international accreditation in 2023, thus making ASE's Bucharest Business School part of a global network of 300 accredited business schools, Romania's best economic and business university has now received yet another token of recognition of the quality and value of its MBA/Executive MBA programs. The QS Executive MBA Rankings 2024 evaluates MBA programs across the world based on criteria such as academic quality and employer satisfaction, as well as participants' executive profile, career progression, and diversity. To have been included in this prestigious ranking is a testament to the University's commitment to offer high quality education to business leaders in South-Eastern Europe.



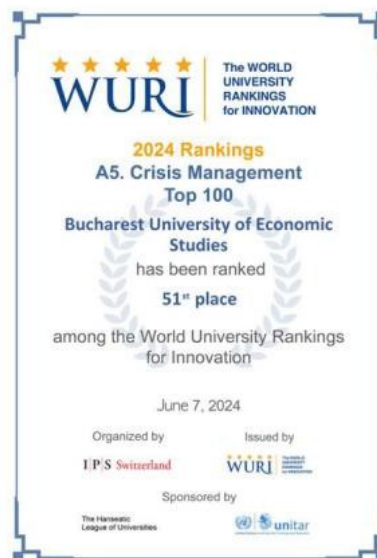
ASE in international rankings

ASE in the World University Rankings for Innovation (WURI) 2024

The Bucharest University of Economic Studies is included for the fourth consecutive year in the World University Rankings for Innovation ([WURI](#)) and in the 2024 edition is ranked 120th in the Global Top 300 Innovative Universities, and 51st in Crisis Management.

This year's competition was higher compared to previous editions, as the number of universities selected for participation was 1072 universities at world level, as opposed to 423 universities in the previous year. Moreover, the number of innovation cases analyzed for the WURI 2024 edition is 2916 – three times higher than the previous year.

The evaluation committee, consisting of 156 university presidents/rectors from around the world, analyzed and deliberated on this classification on the basis of three criteria: degree of innovation, implementation and impact.



Recognition of ASE from the Internal Audit Awareness programs

ASE received recognition as part of the Internal Audit Awareness program of the Institute of Internal Auditors, following efforts undertaken by ASE's Faculty of Accounting and Information Management Systems.

The Internal Audit Awareness program was created to acknowledge the commitment and efforts of universities towards equipping students with the necessary knowledge and skills for a career in internal auditing. The Institute of Internal Auditors contributes to the professional training of students, so as to meet the labor market demand for skilled graduates, by supporting accredited higher education institutions which meet specific quality criteria and significantly contribute to the educational progress in the field of internal auditing.

This recognition not only highlights excellence in internal audit study programs, but also consolidates ASE's reputation as a leader in the education of future internal auditing practitioners.



News on Study programs

First Class of Alumni from ASE's Faculty of Law – outstanding Bachelor's graduation results

During the month of July 2024, the first class of Alumni from ASE's Faculty of Law took their Bachelor's graduation exams at the "Alexandru Ioan Cuza" University of Iași, together with the latter's graduates. Out of 58 graduates, 56 successfully passed the exam; the highest mark for the written exam was 9.90 out of 10, and was obtained by an Alumnus from ASE.

Congratulations to all our graduates and academic staff members for the results obtained by our first Class of Alumni in Law!



News on Study programs

Admission to ASE 2024 – July intake

In July 2024, ASE organized the summer intake of the Admission contest for Bachelor's, Master's and Doctoral programs, with the exemplary participation of academic and administrative staff members.

During the month of July, ASE conducted numerous and diversified promotion activities, designed and coordinated by the University's Marketing and Communication Office. During the admission process, ASE's well known call-center was operative 8 hours a day, the only such academic call-center in Romania, where Bachelor's candidates interacted with student members of the Bucharest University of Economic Studies Students' Union (USASE) and representatives of the Marketing and Communication Office to discuss about various stages and details regarding the admission process. Over 9500 telephone calls, Facebook, Instagram and email queries were answered to.



News on Study programs

Admission to ASE 2024 – July intake

In July, 11634 candidates registered for Bachelor's programs, which represents more than 10% of the high school graduates this year. At the end of the Admission process, ASE selected 6775 Bachelor's candidates, 2796 Master's candidates and 137 Doctoral candidates. ASE's Board of Trustees wishes to thank all those involved in the preparation and conduct of the Admission process: members of Central Admission Committees and Registration Committees, Exam Committees, of the Marketing and Communication Office, USASE and other student organizations, the IT&C Division, academics, volunteering students, administrative staff members, for the success of this paramount activity for our community.

For vacant enrolment numbers, ASE organized a new Admission intake in September. Congratulations and welcome to ASE's academic community to new students in all our academic programs!



Admission to ASE 2024 – the Fall intake

At the beginning of September 2024, ASE organized the Fall intake of the 2024 Admission contest to Bachelor's, Master's and Doctoral study programs.

The 2024 Admission contest ended successfully, with over 10500 admitted candidates to all the study programs.

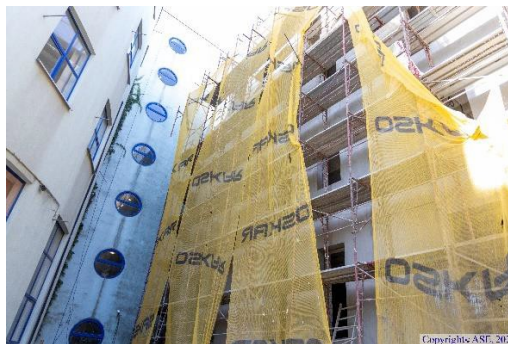
Both the July and the September Admission intakes were extensively covered in mass-media.

News on Study programs

ASE's management team's visits to construction sites

On July 9, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, accompanied by representatives of administrative management structures, went on a visit to ASE's construction sites to check the progress of works and discuss about current issues, so as to ensure the completion on time of the desired objectives. The visit included a tour of the Mihai Eminescu Building, the Victor Slăvescu Building and the Moxa Student Dorms.

On August 22, 2024, ASE's Rector, PhD Prof. Nicolae Istudor, accompanied by the University's General Administrative Director, made their monthly visit to the construction site of the Mihai Eminescu Building, to check on the progress of the extensive renovation and modernization works.



News on Study programs

Data Science International Summer School 2024

On July 20-28, 2024, ASE's Bucharest Business School organized the 5th Data Science International Summer School, a unique program in Central and Eastern Europe, aimed at professionals and students with a keen interest in data science. The Data Science International Summer School has a substantial contribution to the implementation of the University's internationalization strategy.

The event was organized in partnership with the Gala Institute of the Sofia University "St. Kliment Ohridski", Bulgaria, and team projects from enRichMyData, Graph-Massivizer, UPCAST and INT END. It brought together students, researchers and professionals from universities and organizations on 4 continents: 65 participants with expertise in data science, from Austria, Italy, Netherlands, Norway, Portugal, Romania, Slovakia, South Korea, Tunisia, and the USA.

Guest speakers came from renowned academic and research institutions, such as University of Chicago and University of North Carolina at Charlotte (USA), Wageningen University & Research (The Netherlands), London Metropolitan University (UK), Oslo Metropolitan University and SINTEF (Norway), University of Klagenfurt (Austria).



News on Study programs

Bucharest Summer University “Digital Transformation for New Business Models”

On August 11-25, 2024, ASE organized the 18th edition of the Bucharest Summer University, in cooperation with the Bucharest University of Economic Studies Students' Union (USASE), The student Senate, the Association of Faculties of Economics from Romania (AFER) and Alumni ASE, under the patronage of the Faculty of Business Administration in Foreign Languages. This year's edition was “Digital Transformation for New Business Models”; aim: to engage students from over 20 countries in dialogue and debates with established specialists, both from academia and business, promoting the exchange of ideas and presenting innovative solutions to problems arising in the business field.

The program included educational and cultural activities such as: courses and debates with business specialists, visits to companies - E&Y, Deloitte, P&G, UiPath, tours of the capital city, visits to museums in Bucharest, a trip to the country etc.

Guest speakers: Nicușor Ruiu, Raluca Micu – National Bank of Romania, Andreea Ciocodeică - EY, Patricia Petroiu - Deloitte, Florin Grigorescu - UiPath, Ștefan Musgociu – Bucharest Stock Exchange, Bogdan Nistoreanu, Cătălina Chinie, Sorin Anagnoste - Faculty of Business Administration in Foreign Languages. The summer school ended with the final evaluation of participants and the closing ceremony.



News on Study programs

Summer Schools organized by ASE's Faculty of Business Administration in Foreign Languages

- **“Entrepreneurship and German Language 2024”**

During July 21 - August 2 and August 4-16, 2024, the 11th edition of the Summer school in Entrepreneurship and German Language was organized in Braşov by the members of the UNESCO Department of Business Administration from ASE's Faculty of Business Administration in Foreign Languages. It was an excellent opportunity for participants from ASE and other universities and high schools to improve their entrepreneurial, economic and German language skills. The program included presentations on entrepreneurial, economic and socio-cultural topics delivered by academic staff from the organizing Faculty and ASE's Bucharest Business School, as well as by representatives of strategic partners – Konrad Adenauer Stiftung, Kaufland Romania, Radio Romania – the German language broadcast. Also, in each module, a minimum of 40 hours of intensive German language courses were organized.



- **“Entrepreneurship and French Language 2024”**

During August 18-30, 2024, the 6th edition of the Summer school in Entrepreneurship and French Language was organized in Predeluț, the county of Brașov, by the UNESCO Department of Business Administration from ASE's Faculty of Business Administration in Foreign Languages, to bring together participants with an interest in French, as well as entrepreneurship. The event was an opportunity for pre-university and university students to develop their language, professional and networking skills, in a collaborative and dynamic environment. The program included 40 hours of intensive French classes, workshops and conferences delivered by academics from the organizing Faculty and guest entrepreneurs, who shared their experiences on navigating a globalized business environment.



News on Study programs

Summer School entitled “Entrepreneurship in Medical Tourism”

On September 9-14, 2024, ASE’s Professional Training Center in Covasna hosted the Summer School entitled “Entrepreneurship in Medical Tourism”, organized by ASE’s Faculty of Business and Tourism.

The program was designed so as to offer participants a unique opportunity to gain knowledge in the field of health tourism, a sector with high development potential. During the five days, participants were involved in activities aimed at developing entrepreneurial skills specific to this field, by combining theory with practical examples. The main objective of the summer school was to explore the opportunities and challenges in this sector, while providing a framework for collaboration between students and professionals in the field.

The program proved to be a valuable experience both educationally and professionally. Participants had the opportunity to learn from practical examples and collaborate with experts in the field, which helped them develop essential skills for their future careers. The Summer School was an effective platform for promoting health tourism and stimulating entrepreneurial spirit, while providing a solid network of contacts and collaborators.



News on Study programs

The Regional Summer School on Cultural Entrepreneurship

On September 16-20, 2024, the Francophone University Agency in Central and Eastern Europe (AUF-ECO) and ASE jointly organized the first edition of the Regional Summer School on Cultural Entrepreneurship.

The event was opened in Aula Magna by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Sorin Cîmpeanu, President of the Francophone University Agency and Rector of University of Agronomic Sciences and Veterinary Medicine of Bucharest (USAMV), Eric Poppe, representative of AUF-ECO, H.E. Mr. Do Duc Thanh, Ambassador Extraordinary and Plenipotentiary of the Socialist Republic of Viet Nam to Romania, H.E. Mr. Tigran Galstyan, Ambassador Extraordinary and Plenipotentiary of the Republic of Armenia in Romania, Ms. Amira Mihăilescu, Minister Plenipotentiary, national correspondent for Francophonie, Minister of Foreign Affairs, a.o.

Under the aegis of the 30th Anniversary of AUF-ECO, this event was part of the regional project for the development of student entrepreneurship and entrepreneurial culture. This first edition of the Regional Summer School on Cultural Entrepreneurship brought together students from 10 countries: Albania, Armenia, Bosnia and Herzegovina, Hungary, North Macedonia, Poland, the Republic of Moldova, Romania, Slovakia and Ukraine.



News on Study programs

Opening Ceremonies for the 2024-2025 academic year

On September 30, 2024, ASE organized the Opening Ceremonies for the 2024-2025 academic year. The university-level Opening Ceremony was hosted by the Aula Magna in ASE's Palace. The event was opened by PhD Prof. Nicolae Istudor, Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, PhD Prof. Pavel Năstase, ASE's Rector between 2012 – 2016, the directors of the "Mihai Viteazu" and "St. Sava" National Colleges in Bucharest, the president of the Bucharest University of Economic Studies Students' Union (USASE). The opening addresses were followed by an Award Ceremony for the colleges and high schools whose graduates have become ASE's students in large numbers, as well as for students admitted to each of ASE's Faculties with the highest admission grade. ASE continues the tradition of recognizing its partners in the pre-university environment.



Conference entitled "ASE 4.0 - Sustainable University through Digitization. Presentation of Investments in Education"

On July 11, 2024, ASE's Aula Magna hosted the Conference entitled "ASE 4.0 - Sustainable University through Digitization. Presentation of Investments in Education" (code 384388931), worth 39.5 mil. RON.

The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, speakers: PhD Prof. Ionela Costică, Vice-rector for Education, PhD Prof. Dan Dumitrescu, Vice-rector for Management of Human Resources and European Funds, PhD Prof. Ion Smeureanu – project manager.

The event program included a presentation of the investments made in the University's IT infrastructure through this EU-funded project, part of the National Plan for Recovery and Resilience, as well as the Graduation Ceremony for the Advanced digital skills training program for the members of the academic community.

Starting October 2024, students will benefit from 18 new research labs, the members of the academic community will be able to use modern technologies in teaching and research, made available in the 10 labs for digital business transformation, and in lecture and seminar rooms endowed with state-of-the-art equipment for interactive and collaborative learning.



Projects won by ASE in the month of July

- ASE's Faculty of Management won the project entitled "ECO-SUCCESS - Advanced internship program dedicated to future professionals in the economic field", worth over 4.9 mil. RON, project manager: PhD Prof. Răzvan Cătălin Dobrea, as part of the Education and Employment Operational Program 2021 – 2027. By means of this project, 270 Bachelor's and Master's students are to benefit, in the following two years, of internships, career counseling, contests and other activities aimed at increasing their level of professional training and their access to the labor market.
- ASE won the project entitled "Consolidation, rehabilitation and modernization of the C2 building – Bucharest University of Economic Studies", worth over 12.3 mil. RON, project manager: PhD Prof. Răzvan Cătălin Dobrea, as part of the Bucharest-Ilfov Regional Program 2021-2027. The project aims to insure the necessary financing for the completion of the modernization of the Moxa B Building, to create modern educational and research facilities, as well as a new Data Center for our university.

International Conference on Information Technology and Quantitative Management - ITQM 2024

On August 23-25, 2024, ASE hosted the 11th edition of the International Conference on Information Technology and Quantitative Management - ITQM 2024, organized by ASE, the International Academy of Information Technology and Quantitative Management (IAITQM) and their partners. The ITQM Conference is a leading scientific event in the field of Information Technology.

The event was opened by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations. Guest speakers: George Metakides, Universities of Southampton and Vienna, Honorary President of the Digital Enlightenment Forum; Peter Slood, University of Amsterdam, Founding Scientific Director of the Institute of Advanced Study in Amsterdam; Mo Jamshidi, University of Texas, San Antonio; Svetozar Margenov, corresponding member of the Bulgarian Academy of Sciences.



Scientific research

International Conference on Japanese Studies

On September 2-4, 2024, ASE's Centre of Japanese Studies, in partnership with the Faculty of International Business and Economics, the Department for Modern Languages and Business Communication and four universities from Japan organized the 11th edition of the International Conference entitled "Japan: Pre-Modern, Modern and Contemporary". The hybrid event brought together ca 70 researchers from 15 countries, with articles on various aspects related to Japanese studies.

The event benefited from the participation of H.E. Mr. Takashi Katae, Ambassador of Japan to Bucharest, whose closing speech referred to the support offered by the Embassy of Japan to the Bucharest University of Economic Studies in the development of Japanese studies in Romania.



Research seminar for Doctoral students and young researchers

On September 12, 2024, ASE's Faculty of Accounting and Management Information Systems hosted a lecture delivered by PhD Associate prof. Vlad-Andrei Porumb, University of Manchester, Alliance Manchester Business School. The event was organized as part of the research project PN-IV- P2-2.2-MCT-2024-0062, in charge: PhD Prof. Liliana Feleagă, Dean of ASE's Faculty of Accounting and Management Information Systems.

The seminar was especially aimed at Doctoral students and young researchers, so as to develop their academic research skills.

Conference on “Rules and Reasoning (RuleML+PR)” hosted by ASE

On September 16-18, 2024, ASE’s Bucharest Business School and the team of the Master’s program in Business Analytics organized by ASE’s Faculty of Business Administration in Foreign Languages organized the 8th edition of the International IT&C conference entitled “Rules and Reasoning (RuleML+RR)”. The event was organized as part of the partnership between ASE, the Oslo Metropolitan University - OsloMet and SINTEF, one of the largest research institutes in Europe, with multidisciplinary applied expertise in technology and natural sciences. The 2024 edition of the conference brought together participants from various countries, such as France, Germany, Norway, Poland, Romania and Turkey, and put a special emphasis on the topic of Declarative AI.

ASE’s organizing team comprised academics with expertise in AI and Data Science from the Faculty of Business Administration in Foreign Languages, the Faculty of Economic Cybernetics, Statistics and Informatics, and the Business Economics Data Science Lab.

Event organized in ASE as part of the NEXOGENESIS project

On September 17-19, 2024, ASE's Faculty of Agrifood and Environmental Economics hosted the event entitled "Water-Energy-Food-Ecosystems Nexus for Sustainable Development", organized as part of the NEXOGENESIS project. The event was organized by Business Development Group in partnership with ASE, the Department for Sustainable Development from the General Secretariat of the Government, the National Administration Romanian Waters and the Jiu Water Basin Administration.

The NEXOGENESIS project has been funded by the European Commission's Horizon 2020 Framework since 2021, and includes a case study in Romania, in the Jiu Water Basin. The project approaches its closure and promotes a decision support instrument for the implementation of public policies in four sectors – the value of the NEPAT tool is mainly an educational one.

The event was opened by PhD Prof. Mihaela Alina Dima, Vice-rector for Scientific research, development and innovation. Guest speakers: László Borbély., State councilor at the Department for Sustainable Development, H.E. Mr. Willemijn Van Haaften, Ambassador of The Kingdom of the Netherlands in Romania a.o. The event program also included a practical session for the use of NEPAT, coordinated by project partner EURECAT, aimed at specialists in the field, as well as at academic staff members from ASE. The partnership represents the basis for the future development of academic and research relations with universities from The Netherlands, Spain, Greece and Romania.



Launch of the EMERGE Romania project

On September 18, 2024, ASE and its partners from Romania - S.C. Energy Advisor S.R.L. (Renergia), the Politehnica University of Timișoara, the Municipality of Alba Iulia, the Buteni Commune (Arad County) and the Crucea Commune (Constanța County), and from Norway - Smart Innovation Norway, launched the research project entitled “EMERGE Romania – EMpowering Communities for EnerGY Transition towards Carbon NEutrality in Romania”.

The project is worth 260579 EUR and is funded by means of the EEA and Norway Grants, part of the Program entitled “Funds for Bilateral Relations EEA and Norway grants for Romania”.

The strategic partners undertaking the project aim to stimulate innovation in the economic and energy fields, with a focus on energy communities as an emerging innovation in the sector. This collaboration represents a joint commitment to increasing the quality of university education in Romania, through bilateral knowledge transfer, encouragement of applied research and development of university infrastructure.

Scientific research

European Researchers' Night

On September 27, 2024, ASE participated in the 19th edition of the European Researchers' Night, an event initiated by the European Commission, which brought together members of the public with researchers and scientists in over 400 cities from 26 countries.

ASE participated in the Bucharest events, by means of workshops organized by the following Faculties: Accounting and Management Information Systems; Agrifood and Environment Economics; Business and Tourism; Finance and Banking; Management; Theoretical and Applied Economics. Moreover, the program also included workshops organized by the Association of Students in Agrifood and Environmental Economics (ASEAM).

The workshops organized by ADR focused on aspects such as: the quality and duration of sleep, climate scenarios for Romania 2030, financial education for sustainable development: VR and tourist destinations in Romania, experiential learning through business decision-making simulation games, innovative approaches to the teaching process - the use of managerial games in teaching activity etc.



Liaison with the business environment

Strategic Partnership Agreement between ASE and UPSD

On July 8, 2024, ASE hosted the signing of the Strategic Partnership agreement between the Bucharest University of Economic Studies and the Dragomirești Special Products Factory (UPSD), represented by ASE's Rector, PhD Prof. Nicolae Istudor, and, the Director General of UPSD, Dr. jr. Corneliu Vișoianu.

The agreement provides for a long-term collaboration between the two institutions, based on objectives such as: opportunities for internships and private scholarships for ASE students; participation of UPSD specialists in courses and conferences organized by ASE; undertaking of joint research studies; participation in the implementation of projects with non-reimbursable funding; supporting scientific activities organized by ASE.



Liaison with the business environment

ASE – represented at the celebration of the National Romanian Accountant Day

On July 15, 2024, the Body of Expert and Licensed Accountants of Romania (CECCAR) organized an Anniversary event to celebrate 103 years since the appearance of regulations for the accountancy profession in Romania. ASE was represented at the event by PhD Prof. Dan Gabriel Dumitrescu, Vice-rector for Management of Human Resources and European Funds, who participated in the 20th celebration of the National Romanian Accountant Day and conveyed a congratulatory message on behalf of our academic community, referring to the common history and values of our two institutions, as well as joint efforts in supporting tax procedures that contribute to the improvement of the current procedural framework, with long-term effects for Romania's smooth and sustainable development.



Liaison with the business environment

Partnership Agreement between ASE and New Strategy Center

On September 6, 2024, ASE and New Strategy Center concluded a Partnership Agreement aiming at expanding the security culture in the Romanian higher education environment, signed by PhD Prof. Nicolae Istudor, ASE's Rector, and Mr. George Scutaru, Director General of New Strategy Center. The event was also attended by PhD prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students.

The main objectives of the agreement: the organization of conferences on topics of common interest, the promotion of the strategic relevance of the Black Sea and of the Romanian national interests (especially the economic ones), the elaboration of research studies, and the undertaking of joint projects.



Liaison with the business environment

Partnership Agreement between ASE and PATROMIL

On September 11, 2024, ASE and PATROMIL - the Romanian Business of the Military Technique Manufacturers signed a Partnership Agreement to provide ASE's students with new opportunities for professional development and internships and access to private scholarships. The agreement was signed by PhD Prof. Nicolae Istudor, ASE's Rector, and Eng. Viorel Manole, Executive Director PATROMIL.

The Agreement also stipulates the participation of PATROMIL specialists in lectures and conferences organized by ASE, the undertaking of joint research, the implementation of projects with non-reimbursable funds, and the support of scientific research conducted by ASE.



Liaison with the business environment

Start-Up Nation Romania 2024 in ASE

On September 17, ASE hosted two consultation sessions on the final draft of the implementation procedure of the program entitled Start-Up Nation Romania 2024, organized by the Ministry of Economy, Entrepreneurship and Tourism (MEAT). The event was attended both by members of the Advisory Committee for the Development of Small and Medium-sized Enterprises, and by representatives of consulting firms specialized in accessing European and/or government funds.

The event was opened by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students, and Ștefan Radu Oprea, Minister of Economy, Entrepreneurship and Tourism. Discussions focused on aspects such as: eligibility criteria, scoring, organization of entrepreneurial skills courses etc.



Liaison with the business environment

ASE's participation in Anniversary event organized by the Romanian Court of Accounts

On September 18, 2024, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students, participated in the celebratory event organized by the Romanian Court of Accounts, on the occasion of the latter's 160th Anniversary.

The event was attended by presidents of leading audit institutions from all over the world, representatives of prestigious international bodies, as well as high officials from the Government of Romanian and the legislative body.

Prof. Paraschiv offered the hosts a congratulatory message on behalf of ASE and an anniversary plaque, for the outstanding results obtained in the institution's long standing activity, of over one and a half century.



International cooperation

Erasmus+ Information Session

On July 3, 2024, ASE's Faculty of Accounting and Management Information Systems and ASE's Erasmus Office organized an information session for Erasmus+ mobilities available for academic staff members. Discussions revolved around topics such as: mobility opportunities, benefits and application procedures. PhD Prof. Cleopatra Șendroiu and PhD Prof. Mădălina Dumitru also shares their experiences during such mobilities.



ASE at the 16th Conference of Rectors from Black Sea Region

On July 11-12, 2024, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, represented ASE at the 16th edition of the Conference of Rectors from the Black Sea Region, hosted by the Istanbul University. ASE's presence at this event contributes to the enhancement of the international visibility of our university.



International cooperation

Students for a United and Resilient Europe

On July 30, 2024, ASE was represented by PhD Prof. Constantin Marius Profireoiu, in the conference organized at the end of the first semester of the program entitled “Students for a United and Resilient Europe”. The event was opened by HE Kathleen Kavalec, US Ambassador to Romania.



ASE visited by a Delegation from ASEM Chişinău

On September 16, 2024, ASE welcomed a Delegation from the Academy of Economic Studies of Moldova, Chişinău – ASEM, comprising Bachelor's and Master's students from the Faculty of International Economic Relations.

ASE was represented at the meeting by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, PhD Associate prof. Ioan-Radu Petrariu, Dean of the Faculty of International Business and Economics, a.o. ASEM's Delegation was led by PhD Associate prof. Larisa Dodu Gugea, Dean of the Faculty of International Economic Relations.

Discussions focused on the consolidation of the strategic partnership between our two universities, to promote cooperation in the fields of education, research and innovation, and support the academic and professional development of students.



International cooperation

Third edition of the "School of Modern Finance"

On September 17, 2024, the Delegation comprising Bachelor's and Master's students from the Academy of Economic Studies of Moldova, Chisinau – ASEM, accompanied by PhD Associate prof. Ilinca Gorobet, visited ASE on the occasion of the 3rd edition of the "School of Modern Finance", organized in Romania by the National Bank of Moldova, ASE and the National Bank of Romania (BNR). Students met with representatives of ASE's management team - PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and PhD Associate prof. Ionela Costică, Vice-rector for Education. The program also included an interactive course on the topic of resilient businesses and the integration of the ESG component, facilitated by academics from ASE's Faculty of Finance and Banking, a tour of ASE's Palace and the university campus, where guests discovered the history and achievements of our prestigious university.



International cooperation

ASE's Delegation to the 2024 EAIE Annual Conference and Exhibition in Toulouse, France

On September 17-20, 2024, a Delegation from the Bucharest University of Economic Studies participated in the 34th Annual Conference and Exhibition of the European Association for International Education - EAIE 2024, in Toulouse, France, as part of the University's internationalization strategy to enhance its international visibility. ASE's Delegation comprised PhD Prof. Constantin Marius Profiroi, Vice-rector for International relations, PhD Prof. Ion Popa, Dean of the Faculty of Management, Teodora Fulga, Erasmus+ Office.

On the first day of the conference, ASE's Delegation participated in the session entitled "What's new in Western Balkans: En route to effective internationalization of higher education".

ASE's Delegation's participation in the event was part of the "Study in Romania" program, organized under the aegis of the National Council of Rectors by the Ministry of Education. At the Study in Romania stand, ASE's Delegation had working meetings with partners from South Africa, Israel, France, Italy.

The EAIE 2024 Conference brought together more than 6500 participants from an interconnected global community – education practitioners, leaders, academics, administrators, service providers – to promote internationalization by cooperation, exchange of best practices and lifelong learning.



International cooperation

ASE's Delegation's visit to Université Toulouse Capitole, France

On September 19, 2024, ASE's Rector, PhD Prof. Nicolae Istudor, and the other members of ASE's Delegation to the EAIE 2024 Conference participated in the Opening Ceremony of the 2024-2025 academic year at Université Toulouse Capitole – a traditional and strategic partner of ASE, and had working meetings with the university's management team. Moreover, on September 20, ASE's Rector, PhD Prof. Nicolae Istudor, and PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations, had a working meeting at the headquarters of the Toulouse School of Economics, with PhD Prof. Jean Tirole, 2014 Nobel Prize Laureate for Economics, who was later awarded by ASE the Honorary Title of Doctor Honoris Causa by ASE on September 26, 2024.



International cooperation

Inauguration of the ASE's Foreign Trade Excellence Center's Office in ASEM

On September 19, 2024, ASE opened its Foreign Trade Excellence Center's Office at the Academy of Economic Studies of Moldova - ASEM.

The event was opened by PhD Prof. Ionuț Pandelică, Director of ASE's Foreign Trade Excellence Center, PhD Prof. hab. Alexandru Stratan, Rector of ASEM, PhD Associate prof. Larisa Dodu Gugea, Dean of ASEM's Faculty of International Economic Relations, who referred to the significance of this event in the consolidation of economic and trade relations between Romania and the Republic of Moldova, thus promoting excellence and bilateral cooperation in international trade. The program included a discussion session on perspectives of bilateral trade and presentations of professional training offers.

The establishment of this office represents a major step towards the consolidation of the economic and trade relations between the two parties. The office is to become a strategic hub, and take on the role of promoting excellence in foreign trade, of contributing to the internationalization of studies, of supporting innovation to increase competitiveness in international trade, and delivering professional training courses and seminars.



Photo credit: TVR Moldova

International cooperation

ASE's Delegation to ASEM's Conference in Chişinău

On September 20-21, 20224, a Delegation from ASE, led by the President of the University's Senate PhD Prof. Gheorghe Hurduzeu, participated in the 28th edition of the International Conference on "Competitiveness and Innovation in the Knowledge Economy", organized by the Academy of Economic Studies of Moldova - ASEM, Chişinău.

Debates focused on topics such as: promoting scientific cooperation in the fields of socio-economic sciences and humanities, analyzing the transition to the global information society and its impact on professional training and intellectual creation, identifying solutions for the development of a competitive knowledge-based society. The conference was part of the program of scientific events dedicated to ASEM's Day, with the host university celebrating its 33rd Anniversary.

ASE's Delegation, ASEM's Rector and management team participated in a Wreath laying ceremony at the bas-relief representing PhD Prof. Paul Bran, ASE's Rector between 1996-2004 and ASEM's Founding Rector.



International cooperation

Internationalization activities

ASE visited by H.E. Ms. Laura Popescu, Romanian Ambassador to the United Kingdom

On August 21, 2024, ASE received the visit of H.E. Ms. Laura Popescu, Romanian Ambassador to the United Kingdom, who was welcomed by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations. Discussions focused on means to develop academic relations between ASE and leading UK universities, and the Ambassador's support for the creation of ASE's international alumni network in the Great Britain.



ASE's participation in the investiture ceremony of Ms. Alys Spensley

On September 12 2024, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, participated in the investiture ceremony of Ms. Alys Spensley, Public Affairs Counselor at the U.S. Embassy in Romania.

Moreover, Prof. Profiroiu had a meeting with members of the association of former Romanian scholarship recipients in the USA.



International cooperation

ASE visited by a Delegation from the United Mexican States

On September 23, 2024, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, received the visit of Dr. Jose Ramon Eguibar Cuenca, General Director for Internationalization with Benemérita Universidad Autónoma de Puebla from the United Mexican States.

The bilateral discussions revolved around cooperation opportunities between the two universities in fields of academic mobilities and joint projects. Prof. Profiroiu emphasized ASE's interest in Latin America, and openness towards developing academic cooperation with universities in the region. The meeting ended with a tour of ASE's Palace and Museum.



International cooperation

ASE students and CCOC members in Spain

On September 23-28, a group of 5 students and 3 team members of the project entitled “Active, Solidary, Educated Students – prepared for the development of sustainable communities of the future”, CNFIS-FDI-2024-F-0535, implemented by ASE since 2024, went to Barcelona, Spain, on a documentation trip organized by ASE’s Center for Career Counseling and Guidance - CCOC). The program included visits to universities and companies, which is expected to lead to increased student and staff initiatives as part of the project.



ASE's Rector's participation in the Reception organized on the occasion of the French National Day

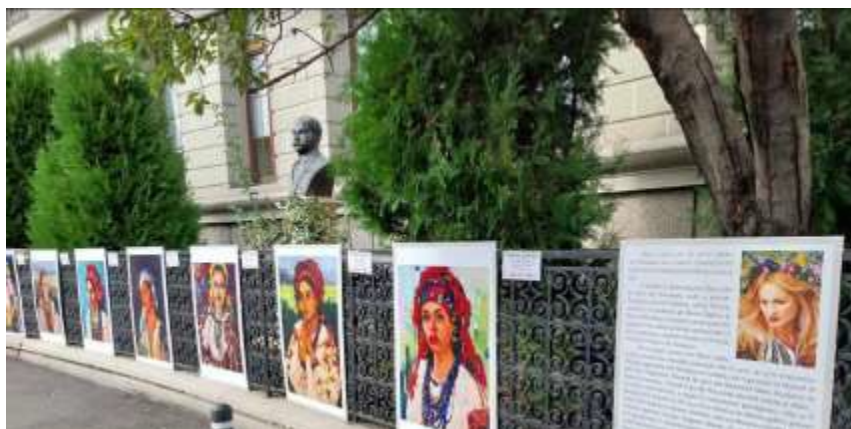
On July 12, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Reception offered by the Embassy of France on the occasion of the French National Day. ASE's Rector met with representatives of the business environment, and discussed about the good cooperation between our University and a series of leading business universities in France.

The event brought together numerous leading figures in the political, economic, educational, cultural and sports environments.



Outdoor painting exhibition

In September 2024, ASE hosted the outdoor painting exhibition with portraits by artist Maria Jarda, an alumna of the National University of Arts in Bucharest, and full member of the Union of Fine Artists in Bucharest.



Events organized by the Student Entrepreneurship Society SAS-ASE

- **Entrepreneurship+**

On September 20-22, 2024, ASE's "Ion Gh. Roșca" Training Complex Center hosted the Entrepreneurship+ event organized by the Student Entrepreneurship Society SAS-ASE in partnership with the Student Entrepreneurship Society of the "Carol Davila" University of Medicine and Pharmacy in Bucharest, with the aim to develop student entrepreneurship skills by means of interdisciplinary work. The event was attended by 25 students from the two universities, who benefited from training, mentoring and tutoring sessions on topics such as correct understanding of data in entrepreneurship, financing sources and teamwork, delivered by academics from the two universities. Based on the sessions and the presentations of inspirational stories of medical entrepreneurship, participating students worked in teams to produce innovative ideas to solve outstanding social issues.



News on student life

- **SAS-ASE's participation in the Entrepreneurship and Innovation Network Conference**

On September 23-24, 2024, SAS-ASE's representatives participated in the 6th Entrepreneurship and Innovation Network Conference CRAI organized by the "Gheorghe Asachi" Technical University of Iași and the Association for Entrepreneurship Education, The plenary session, CRAI Talks and debates focused on topics such as entrepreneurship education and technological transfer, intellectual property and funding opportunities.



CSU ASE Sports activities

Female chess results

On August 19-25, 2024, the Queens Chess Challenge - Prima Chess Classic was organized in Bucharest and brought together Olympic teams from 6 countries for 9 classical chess rounds. Three Romanian players ranked in top 10 players: Mihaela Sandu (ranked 6th), Alessia Mihaela Ciolacu and Andreea Mărioara Cosman (ranked 8th and 9th, respectively).



Silver medal for CSU ASE at the National Beach Volley Championship

On August 21-26 August, 2024, the National Beach Volley Championship Senior Finals were organized in Iași. CSU ASE had 3 teams in the finals, and at the end of the 6 competition days, Ioana Hododi and Ioana Miu won the silver medals for the female contest, while the male team was ranked 7th. Congratulations to all players trained by Răzvan Ifrim!



News on student life

Gold medals for CSU ASE at the National 3x3 U18 Basketball Championship

On August 30-31, 2024, the National 3x3 U18 Basketball Championship Finals were hosted by the National University of Physical Education and Sports in Bucharest. ASE's teams led by Cristina Nae and Victor Zamfir, became champions in women's and men's contests! Players: the women team: Elena Agnes Zane, Bianca Sârbu, Iris Alexandra Barbu, Larisa Sârbu; the men's team: Tudor Stoica, Dragoș-Matei Pârâu, Mihnea Andrei Ilie, Tudor Gotzinger. Congratulations!



CSU ASE organizes free of charge chess classes

The University's Sports Club CSU ASE continues to offer free of charge chess classes to the children of academic and auxiliary staff members. Classes are organized on Friday evenings, at the Student Dorm on 7 Occidentului Street.



ASE – Award winner at the European University Games

On July 12-24, 2024, the European University Games were held in Debrecen-Miskolc, Hungary, and brought together 5000 sports players from throughout Europe, in 17 sports contests.

- ASE won the silver medal in Women's Rapid Chess competition and the gold medal in Women's Blitz Chess; thus ASE's Women's Chess team became the European Champion both for ASE and for Romania.

Team members: Alessia-Mihaela Ciolacu, from the Faculty of Management, Anamaria Rață, Faculty of Business Administration in Foreign Languages, Andrada Popa, captain, Tiberiu-Marian Georgescu, captain. Congratulations!



News on student life

- ASE won the gold medal in the Men's Karate competition, team members: Petru Comănescu – Faculty of Business Administration in Foreign Languages, winner of the gold medal in individual kata and of the bronze medal in team kata, Erhan Tornaci – Faculty of Economic Cybernetics, Statistics and Informatics, ranked 5th in team kumite and 7th in individual kumite, Andrei Surlaru – Faculty of Finance and Banking, ranked 5th in team kumite and 7th in individual kumite, Bogdan Bîrdeş, Faculty of Business Administration in Foreign Languages, ranked 5th in team kumite.

Congratulations to all!



ASE's community mission

ASE's Rector's participation in the "Exceptional Teachers' Gala"

On July 18, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, participated as a guest speaker in the "Exceptional Teachers' Gala", organized to award the best teachers for their innovation in teaching and positive impact on students and communities. The speeches delivered by representatives of the academic environment and education officials highlighted the crucial role that teachers play in the molding of students and the building of a better future for Romania.



ASE's community mission

Reunion of the National Council of Rectors

On July 25-26, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the Reunion of the National Council of Rectors (CNR), hosted by the University of Agronomic Sciences and Veterinary Medicine in Cluj-Napoca. During the event, the Management of CNR was elected for the next five-year mandate – PhD Prof. Sorin Mihai Cîmpeanu was re-elected President of CNR, while ASE's Rector was re-elected Vice-president, alongside other 16 rectors from Romanian universities. Congratulations!

Moreover, ASE's Rector also participated in the celebratory events organized by the University of Agronomic Sciences and Veterinary Medicine in Cluj-Napoca on the latter's 155th Anniversary. ASE's Rector delivered a congratulatory message and an Anniversary plaque to the management of the institution.



ASE's community mission

Conference entitled “Let’s raise A-level generations of students”

On August 28, 2024, PhD Prof. Răzvan Cătălin Dobrea represented ASE in the Conference entitled “Let’s raise A-level generations of students”, and event organized by the Committee for Human Rights, Cults and National Minorities Issues of the Romanian Chamber of Deputies.

In his speech, Prof. Dobrea referred to the mechanism for increasing and supporting performance in the educational system, about the tools and resources that encourage performance, about the role that universities play in professional career development and about the means by which we can actively contribute to the development of the higher education system.



ASE's community mission

Reunion of the National Council of Rectors in Chişinău

On September 13-14, 2024, PhD Prof. Nicolae Istudor, ASE's Rector, and Vice-president of the National Council of Rectors (CNR), participated in the Reunion of the National Council of Rectors, hosted by the Moldova State University in Chişinău, the Republic of Moldova, which celebrated its 60th Anniversary. The event was also attended by the President of the Republic of Moldova, H.E. Ms. Maia Sandu, and the Minister of Education and Research of the Republic of Moldova, Mr. Dan Perciun.

At the end of the reunion, a joint resolution was adopted on the academic and European pursuit of the Republic of Moldova, a new aspect of the academic cooperation between our two countries.



ASE's community mission

Interviews with ASE's management

In July 2024, ASE's Rector gave a series of interviews on the Admission process, hosted by leading news broadcasts at TVR 1, Antena1, Antena 3 CNN, Pro TV, Kanal D, DC News.

In addition, over 50 articles were published covering the Admission to ASE's Bachelor's, Master's and Doctoral programs, on the websites of leading news portals: Agerpres, Hotnews, Ziare.com, DCNews, Adevărul, Realitatea etc.



Participation in DC Edu debate

ASE was represented by PhD Prof. Marius Constantin Profiroiu, Vice-rector for International relations in the debate on “News on the academic year. What do dual education or professional doctorate mean?” organized by DC News . Participants: representatives of leading Romanian universities.



ASE's community mission

PhD Prof. Mihaela Alina Dima, Vice-rector, interviewed by ZF Live

On September 24, 2024, PhD Prof. Mihaela Alina Dima, Vice-rector for Scientific research, development and innovation, spoke at ZF Live about how ASE is strengthening its position at national and international level in a competitive and dynamic market, about the novelties brought by the 2024-2025 academic year, the opportunities and development possibilities that the University makes available to its students, and the educational and research conditions that ASE offers to its teachers and students, similar to those of other prestigious universities in Europe.



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