



**BUCHAREST UNIVERSITY
OF ECONOMIC STUDIES**

BOARD OF TRUSTEES



NEWSLETTER

JULY-SEPTEMBER 2025

BUCHAREST UNIVERSITY OF ECONOMIC STUDIES (ASE)

BOARD OF TRUSTEES' NEWSLETTER

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PhD Prof. Luminița Constantin received the title of RSAI Fellow Award

At the Congress of the European Regional Science Association ERSA held in Athens, Greece on August 26-29, 2025, PhD Prof. Luminița Constantin was granted the RSAI Fellow Award for “outstanding contributions and leadership to the Field of Regional Science”. This is the first time that this distinction has been awarded to a representative of a university from Central and Eastern Europe, following a secret nomination and voting process. From 2002 to the present, the title has been awarded to a number of 109 members of the Regional Science Association International, the world association in the field, which has over 10,000 members. Of the 109 RSAI Fellows, 59 are from the United States, 38 from Europe, 5 from Japan, 2 each from Australia, Brazil and Canada, 1 from New Zealand. At the European level, they represent universities from the UK, the Netherlands, Italy, Sweden, France, Spain, Germany, Austria and, from this year, also from Romania, through ASE’s Prof. Constantin. The number of women who have received the distinction in the 24 years is 16, of which 6 are from Europe.



PhD Prof. Gheorghe Hurduzeu, DHC of ASEM Chișinău

On September 26, 2025, the Academy of Economic Studies of Moldova in Chișinău awarded the title of Doctor Honoris Causa to PhD Prof. Gheorghe Hurduzeu, President of ASE's University's Senate, as a token of appreciation for the exceptional results he has achieved in the field of education and scientific research. During the celebration, the laureate delivered a keynote lecture.

The ceremony was part of the celebratory events dedicated to ASEM's Day and the 29th International Scientific Conference “Competitiveness and Innovation in the Knowledge Economy”. ASE was represented by a delegation consisting of a team of Vice-rectors: PhD Prof. Mihaela Alina Dima, PhD Prof. Cristian Buşu, PhD Prof. Dan Dumitrescu, as well as by the director of the Council of Doctoral Studies, PhD Prof. Mirela Ionela Aceleanu, representatives of the Senate management, and academic staff members. The event brought together participants from over 12 countries, who presented research results in thematic sessions dedicated to European integration, information technologies and economic resilience.

ASE's Delegation, Acad. Alexandru Stratan, ASEM's Rector, and other representatives of ASEM's management team, laid wreaths at the bas-relief of PhD Prof. Paul Bran, the founding rector of ASEM (1991-1994) and rector of ASE during the period 1996-2004.



ASE in international rankings

ASE in the World University Rankings for Innovation (WURI) 2025

ASE maintains its standing in the World University Rankings for Innovation (WURI), which reunites the most innovative global universities. ASE is present in WURI for the fifth consecutive year, ranked 155th among Global Top 400 Innovative Universities.

In the 2025 edition, 4866 innovation projects were analyzed, from 1350 universities around the world. The international jury consists of 203 rectors, and the evaluation methodology is based on three main criteria: the degree of innovation, implementation and impact.

The World University Rankings for Innovation (WURI) aims to evaluate the concrete contributions of universities to industry and society, to highlight innovation in education, research activities, and the involvement of universities in society.



Admission to ASE 2025 - July intake

In July 2025, ASE organized the summer intake for the Admission to ASE 2025 Contest for its Bachelor's, Master's and Doctoral programs. At the end of all the admission procedures, there were 9234 admitted candidates, as follows: 6007 candidates for Bachelor's programs, 3089 candidates for Master's programs, and 138 candidates for Doctoral programs. Congratulations and welcome to ASE's academic community!

ASE's Board of Trustees wishes to thank all those involved in the organization and smooth running of this complex process: the members of the central admission committees, the Faculty registration committees, the exam committees, the Marketing and Communication Office, the USASE Students' Union and the other student organizations involved, the Center for Career Guidance and Counseling, the ICT Directorate, the academic staff members who participated in the supervision of exams, the student volunteers, the administrative staff members.





Working visit to ASE's construction sites

On July 1, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, accompanied by vice-rectors and administrative staff members, paid a working visit to three of ASE's construction sites: the nearly finished Mihai Eminescu Building, the Victor Slăvescu Building and the Moxa Student Dorm, to evaluate consolidation and/or renovation progress. Modernizing the educational infrastructure and enhancing living conditions for students and faculty is one of the strategic priority objectives of our university.





Bachelor's and Master's Graduation exams

During July 9-11 and 14-16, 2025, ASE's Bachelor's and Master's students for their graduation exams and defended their graduation papers. Congratulations to them all for their efforts throughout the study programs!



Organization of the first Bachelor's graduation exam by ASE's Faculty of Law

On July 10, 2025, ASE organized and hosted for the first time the Bachelor's graduation exam at its Faculty of Law, accredited by the Decision of the Council of the Romanian Association for Quality Assurance in Higher Education (ARACIS) dated February 6, 2025, following the ARACIS External evaluation report for the undergraduate study program in Law, which found that the program "satisfies the mandatory normative requirements, standards and



performance indicators and specific standards”.

On this occasion, PhD Prof. Nicolae Istudor, ASE’s Rector, and PhD Assoc. prof. Ionela Costică, Vice-rector for Education, personally congratulated the students on the completion of this cycle of academic studies.



Modernization of ASE’s building on 22 Calea Șerban Vodă

ASE has won a new investment project from non-reimbursable European funds, within the call for projects PR BI P6/6.4/1/2024, dedicated to educational infrastructure for higher education, including campuses, financed by the Bucharest-Ilfov Regional Program 2021-2027, Priority 6, A region with modern educational infrastructure.

The project entitled “Consolidation, re-compartmentalization and functional rehabilitation, attic conversion, remodeling and restoration of facades and interior design, for the Bucharest University of Economic Studies’ building located on 22b Calea Șerban Vodă, Bucharest”, coordinated by a management team consisting of project manager, PhD Prof. Răzvan Cătălin Dobrea, and financial manager PhD Prof. Dan Gabriel Dumitrescu, has a total value of 49,588,155.97 lei and is intended to increase the quality of the educational infrastructure, with direct effects on the teaching and research processes organized by our University.

Through this European funding opportunity, ASE will consolidate and modernize the building on 22 Calea Șerban Vodă and will equip it with modern advanced research laboratories for smart specializations. This new institutional performance attests to the capacity of our



Data Science and AI International Summer School

The event was organized by ASE, through its Bucharest Business School, in collaboration with the Gate Institute of Sofia University "Sf. Kliment Ohridski" in Bulgaria, the team of the projects enRichMyData, Graph-Massivizer, UPCAST, INTEND, CauseFinder and TwinShip.

practical applications. From the fundamentals of statistical analysis to the reasoning of large language models (LLMs), from time series analysis to parallel processing architectures, the summer school provided a solid framework for developing essential skills in the field.



Summer School in “Entrepreneurship and German Language 2025”

During August 3-15, 2025, ASE’s Faculty of Business Administration in Foreign Languages organized in Bran, the county of Braşov, the Summer School in “Entrepreneurship and German Language 2025”, which reunited high school pupils and students interested in furthering their knowledge in German language and culture.

The program combined intensive language training with a varied set of extracurricular experiences, aiming to strengthen the academic skills and personal development of the participants: interactive German language courses, entrepreneurship classes, team activities, themed evenings and cultural events. The event contributed to the development of the participants' skills and to the promotion of an educational environment oriented towards excellence, while also strengthening the visibility of the organizing Faculty among the target audience.





Bucharest Summer University - “Marketing in the AI Era. Insights, Engagement, Innovation”

During August 10-24, 2025, ASE’s Faculty of Marketing organized the 19th edition of the University’s Bucharest Summer University, through the Union of Students from the Bucharest University of Economic Studies (USASE) and the Students’ Senate, in partnership with the Association of Faculties of Economics from Romania (AFER). This year’s topic was “Marketing in the AI Era: Insights. Engagement. Innovation”, focusing on the impact of Artificial Intelligence on marketing strategies and how new technologies are reconfiguring relationships between organizations and consumers. The event brought together students from 18 countries, who took part in courses, workshops and interactive activities facilitated by professors and specialists in the field.

The academic components were combined with a rich cultural and recreational program, designed to stimulate intercultural exchange and the development of soft skills - guided visits to the Palace of Parliament, the National Bank of Romania, the “Dimitrie Gusti” National Village Museum, the Arc of Triumph, the Cotroceni National Museum, a tour of the city of Bucharest, recreational activities such as City Hunt, Global Village, Therme Bucharest, Karaoke Night, Water Fight and Farewell Party, but also a weekend trip to the mountain area (Transfăgărașan, Bâlea Lac, Vidraru Dam, Brașov, Predeal) which included visits to the Peleş Castle and Bran Castle. The event ended with the Award Ceremony for Certificates of Merit.





Summer School in “Entrepreneurship and French Language 2025”

During August 17-29, 2025, in Bran, the county of Braşov, ASE’s Faculty of Business Administration in Foreign Languages organized the Summer School in “Entrepreneurship and French Language 2025”, which reunited ca 30 participants from all over the country.

The program included more than 40 hours of French, facilitated by native teachers - Valerie Gourvil (France), Patrick Hanus (Belgium), Ghifar Wachofi (Morocco) and Aslam Wachofi (Morocco). The teaching activities were interactive, including educational games, conversation exercises, learning through music and real communication scenarios. The summer camp program was completed by cultural and recreational activities and the traditional campfire.



Marketing Summer School 2025

During September 1-5, 2025, ASE’s Faculty of Marketing organized in Predeal the Marketing Summer School 2025, in partnership with the Romanian Student Marketing Association, an applied program supported by companies and organization. The event brought together students, academics, and professionals from the field of marketing and related industries, creating an appropriate framework for the exchange of knowledge, experiences, and best



practices. Participants took part in presentations, workshops, practical activities, and networking sessions, designed to consolidate theoretical knowledge and facilitate its application in team projects. The Marketing Summer School 2025 represented a valuable and memorable student experience, offering participants the opportunity to interact with professionals, develop their practical skills, and build long-term professional relationships.



Summer University entitled “Digital Transformation. Challenges and Opportunities for Business”

On September 8-13, 2025, in Păltiniș, Sibiu, ASE’s Faculty of Business and Tourism organized the Summer University entitled “Digital Transformation. Challenges and Opportunities for Business”, in partnership with the Faculty of Economic Sciences from the "Lucian Blaga" University of Sibiu.

The program brought together 20 students, most of them from different faculties of ASE, offering them the opportunity to gain new perspectives on digital transformation and how it influences the contemporary business environment. Participants were involved in a varied program that combined educational activities and cultural visits. Among the tourist attractions visited were the ASTRA Museum and the Brukenthal National Museum. Students also participated in trips to Biertan and Sighișoara and discovered the tourist attractions of the Municipality of Sibiu, including a visit to the Sibiu Zoo.

A central element of the summer university was the project carried out by students through which they highlighted the advantages and disadvantages of new developments in the digital field from the perspective of end users. In addition, to stimulate creativity and team spirit, a competition was organized for the most successful photo of the summer university. The event represented a valuable experience, which combined the educational, cultural and networking dimensions, while strengthening the partnership between the two faculties. The



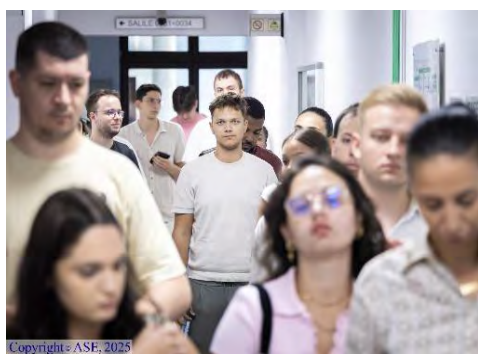
entire program was coordinated by PhD Assistant prof. Georgică Gheorghe (ASE) and PhD Associate prof. Virgil Nicula (ULB Sibiu).



The September intake of the 2025 Admission to ASE contest for Bachelor's, Master's and Doctoral studies

During August 30 - September 19, 2025, ASE organized the Fall intake of the Admission to ASE contest for the Bachelor's, Master's and Doctoral study programs – the enrollment numbers remaining after the July intake.

At the end of the July and September Admission session, ASE has 10134 new students for all its study programs.



ASE's management's visit to constructions sites on campus

In the context of the intense preparations for the start of the 2025-2026 academic year in modernized facilities, on September 5, 2025, ASE's management team visited the "Mihai Eminescu" building and the construction site on Calea Grivitei. The management team comprised PhD Prof. Nicolae Istudor, Rector, PhD Assoc. prof. Ionela Costică, Vice-Rector



for Education, PhD Prof. Paul Pocatilu, Vice-Rector for Development of the IT infrastructure and logistics, deans, deputy-deans, and the administrative management teams. The status of educational spaces, and/or consolidation works were reviewed and decisions were made to optimize university facilities, so as to meet the needs of students and teachers and ensure quality education.



"Welcome to ASE!" Week

During September 22-26, 2025, ASE's Faculties organized the "Welcome to ASE!" Week, a series of activities designed to familiarize first-year students with academic life, the campus, colleagues and teachers. Discussions focused on aspects such as: educational spaces, the curricula, teaching, research and extracurricular activities, student organizations, benefits and opportunities for personal and career development. The program also included interactive workshops and networking moments.



Opening of the 2025 - 2026 academic year

On September 29, 2025, ASE started the 2025-2026 academic year by an Official Opening Ceremony held in the Aula Magna, followed by Faculty-level ceremonies.

At the Official Opening Ceremony, guests were welcomed by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, PhD Prof. Pavel Năstase, ASE's Rector between 2012 – 2016, Prof. Geta Burducea, Director of the "King Mihai I" Economic College in Buzău, Doctoral student Caludia Maria Miu – President of ASE's Students' Union (USASE), and student Maria – Claudia Cartas, from the Faculty of Finance and Banking.

The second part of the ceremony consisted in Awarding of Diplomas of Excellence and Merit, granted by ASE to partners in the pre-university environment - the directors of the first 20 colleges and high schools in Bucharest and throughout the country received awards in recognition for the large number of their graduates who became students at ASE in 2025. Moreover, ASE's management also awarded Diplomas of Merit and symbolic gifts to first-year students with the highest admission averages to each of the 12 faculties which organize Bachelor's study programs. Most of the first-year students were accompanied to the awards ceremony by the management of the college they graduated from, which were also awarded a diploma.

ASE wishes all its students and academics to embark on a fruitful new academic year!





Congratulations to all colleagues who passed the public recruitment exams for academic positions!

On September 29, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, and other members of the Board of Trustees, congratulated the colleagues who passed the public recruitment exams at the end of the second semester of the 2024-2025 academic year. Out of them, 9 became Professors, 13 - Associate professors, 9 - Assistant professors and 19 - Teaching Assistants. ASE's management team expressed their congratulations and wishes for a successful and rewarding teaching and research career in ASE.



Inauguration of the "Mihai Eminescu" Building

It has become a tradition for ASE to mark the beginning of an academic year with an event dedicated to the expansion and consolidation of its campus in the center of the capital city of Romania. After the "Nanu Muscel" House (ASE's Museum), the Building on 7 Piața



Romană and the “Sabba Ștefănescu” House, inaugurated in previous years, at the beginning of this year, the University is returning to its students, academic staff and researchers the "Mihai Eminescu" Building, located on 41 Dacia Boulevard. The inauguration of the building took place on the very first day of the academic year, on September 29, 2025.

ASE's Rector highlighted the importance of the moment for generations of students and academic staff who are to study and research in this ultra-modern building. The building comprises, among others, 18 seminar rooms, 6 lecture halls, 8 amphitheatres, 34 laboratories, 6 research centers, a multifunctional room, endowed with modern furniture and high-performance equipment, designed to facilitate efficient and quality educational processes.

The event was attended by the Minister of Development, Public Works and Administration, Cseke Attila, the Acting Mayor of the Capital, Stelian Bujduveanu, the management of CONCELEX and the National Investment Company, collaborating factors, professors and students.



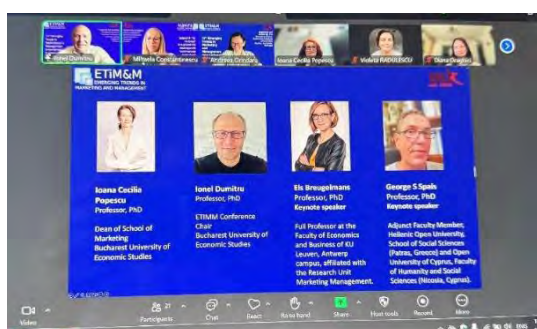
10th International Conference "Emerging Trends in Marketing and Management" ETIMM

On July 3-4, 2025, ASE's Faculty of Management organized the 10th edition of the International Conference "Emerging Trends in Marketing and Management" – ETIMM 2025.

The event was opened by PhD Prof. Ioana Cecilia Popescu, Dean of ASE's Faculty of Marketing, and PhD Prof. Ionel Dumitru, Conference director.

Keynote speakers: PhD Prof. Els Breugelmans, Full Professor Faculty of Economics and Business in KU Leuven, Antwerp, Belgium, and George S. Spais Ph.D., FCIM, Adjunct Faculty Member, Hellenic Open University, School of Social Sciences (Patras, Greece) and Open University of Cyprus, Faculty of Humanity and Social Sciences (Nicosia, Cyprus).

The ETIMM program included, on July 4, the panel entitled "Academic Marketing in Romania", attended by academic staff members from universities across the country. The main topics of discussion were: challenges in education, the business environment, society as a whole, best practices in teaching, solutions for the training of the best marketing professionals.



International Conference "Japan: Pre-modern, Modern and Contemporary"

On September 8-10, 2025, ASE hosted the 12th edition of the International Conference "Japan: Pre-modern, Modern and Contemporary", organized by ASE's Centre of Japanese Studies, in partnership with leading universities from Japan - Akita University, Kanda University of International Studies, Tokyo University of Foreign Studies, and University of Hyogo. The event was opened by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations.

The conference focused on interdisciplinary discussions on the history, culture, society and economy of Japan, as well as other related topics, addressed throughout different eras. Approximately 50 researchers from 16 countries participated in the conference proceedings, confirming the important position that our University has had in the field of Japanese studies in Europe.



International Conference on Social Responsibility, Ethics and Sustainable Business ICSR 2025

On September 11-12, 2025, ASE's Faculty of Marketing organized the 12th edition of "The International Conference on Social Responsibility, Ethics and Sustainable Business", held at the University of Alicante, Spain. Researchers and practitioners from over 20 countries participated in the event, bringing together universities and research centers from Europe, Asia and Africa, with over 60 scientific papers being presented, which covered a wide range of topics - from social responsibility and ethical communication, to digitalization, artificial intelligence and sustainable business models.



The conference hosted an interactive workshop dedicated to international collaborations in the field of research grants. Moderated by Dr. Georgiana Grigore, Dr. Mike Molesworth, Prof. Alin Stancu and Dr. Esther Poveda Pareja, the workshop offered participants the opportunity to build new academic connections and explore promising directions for joint research. The ICSR Conference was initiated by the Faculty of Marketing in 2012, becoming over time an international event in the field of social responsibility.



The 6th edition of the program entitled “Becoming a leader”

During June 30 - July 4, 2025, ASE's “I. Gh. Roșca” Training Complex Center in Predeal hosted the 6th edition of the program entitled “Becoming a Leader”, organized by ASE in partnership with the Future of Leadership Institute, and representatives of the business environment, with the support of PhD Prof. Dorel Mihai Paraschiv - Vice-rector for Liaison with the social and business environment and cooperation with students. Addressed to ASE's students from all education cycles - Bachelor's, Master's and Doctoral levels, the program aimed to develop leadership skills, strengthen interpersonal collaboration and prepare participants for labor market insertion.

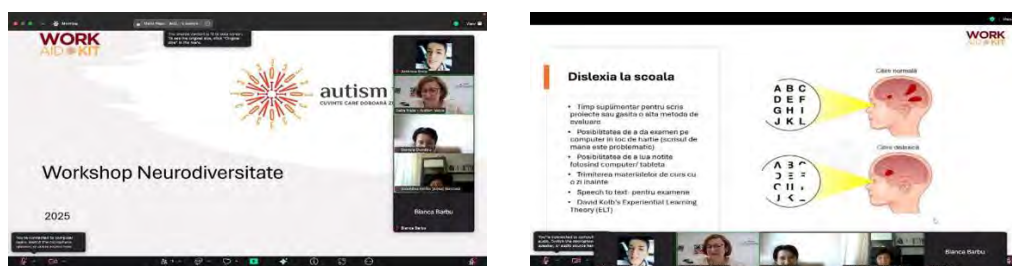


ASE Rector's Participation in the Meeting of the Advisory Board of the Court of Accounts

On July 3, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the meeting of the Advisory Board of the Court of Accounts, which was held online. After the opening speech of Mr. Mihai Busuioc, President of the Court of Accounts, the Court's Activity Report for 2024 was presented, followed by discussions on proposals and suggestions from the Board members regarding potential audit topics relevant in the current socioeconomic, financial-budgetary, political-administrative and environmental context.

Workshop included in the Work Aid Kit program

On July 4, 2025, ASE's Center for Career Counseling and Guidance, in partnership with ASE's Department for Academic Staff Training, organized the workshop entitled "What is neurodiversity?", included in the "Work Aid Kit" Program, an innovative framework aimed at supporting the inclusion of neurodiverse people in the labor market, in which Universities can provide adequate training programs for people with a wide variety of educational needs.



Official Internship Program of the Government of Romania

On July 10-11, 2025, the 12th Official Internship Program of the Government of Romania was organized in partnership with ASE, and hosted by our University's "Ion Gh. Roșca" Training Complex Center in Predeal. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and Adrian Tutuianu, Deputy Secretary General of the Government, Coordinator of the Official Internship Program.

In his speech, ASE's Rector welcomed such initiatives, considering that practical experience is a fundamental necessity for the complete training of Economics graduates. At ASE, partnerships between our University and the external environment are essential elements



for preparing students to work in a multicultural, interconnected and dynamic professional environment. By opening up public administration to young people and through learning opportunities offered directly from within the decision-making process, this program becomes a token of national and international good practices.



Meeting between ASE - BSE

On July 17, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Silvia Iacob, Dean of ASE's the Faculty of Theoretical and Applied Economics, had a cordial meeting with Mr. Remus Vulpescu, Executive Director of the Bucharest Stock Exchange, and with Mr. Adrian Tănase, Chairman of the Board of Directors of CCP.RO – Central Counterparty. Discussions focused on the results of the traditional collaboration between ASE and BSE, new directions for the development of the partnership between the two institutions, with an emphasis on intensifying cooperation in the field of financial education, supporting the professional training of students, organizing joint academic events and engaging in applied research projects, relevant to the Romanian capital market.

Happy Anniversary to the Accounting professionals in Romania!

On July 11, 2025, the Body of Expert and Licensed Accountants of Romania (CECCAR) organized the 21st edition of the National Romanian Accountant Day. This year's topic was "Digital mindset: Think digital & act smart in the era of #SmartAccounting". The event was attended by accounting experts, certified accountants and representatives of leading national institutions. PhD Prof. Liliana Ionescu-Feleagă, Dean of ASEs' Faculty of Accounting and Management Information Systems, delivered a congratulatory message on behalf of



ASE's management team leadership, expressing of our University's openness to expanding our inter-institutional partnership with CECCAR.



Launch of research study in ASE

On July 23, 2025, ASE and representatives of the business community launched a new study dedicated to the Romanian medical system, conducted at the request of the private healthcare network Regina Maria. Entitled "Analysis of Economic and Operational Performance in the Healthcare System", the study offers an in-depth perspective on the functioning of the hospital system and is a sequel to the analysis launched five months before – i.e. "Money Transparency in the Romanian Medical System".



Workshop organized by the General Secretariat of the Government of Romania, part of the latter's Official Internship Program

On July 24, 2025, ASE's Aula Magna hosted a workshop organized by the General Secretariat of the Government of Romania, part of the latter's 12th Official Internship Program. The event topic was "Romania, in the context of European and international policies", and it brought together over 150 interns to familiarize them with European decision-making processes, democratic values and the role of international institutions.



The workshop was held by Adrian Țuțuianu, Deputy Secretary General of the Government. On behalf of ASE, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, delivered a welcome message to the participants, reaffirming the University's commitment to supporting initiatives dedicated to training young people and collaborating with central public institutions. The event reflects the active partnership between ASE and the General Secretariat of the Government of Romania to support youth education and development.



Mentoring Program for Teachers

On July 28, 2025, academic staff members from ASE's Faculty of Accounting and Management Information Systems participated in the first in-person meeting of the Mentoring Program for Teachers: My Professor – My Mentor, organized by KPMG Romania, in partnership with EMCC Romania. The event brought together academics and accounting professionals, to increase the alignment between academic training and the requirements of the profession, outlining common objectives and opening a genuine space for dialogue.



Working meeting at the Ministry of Labor, Family, Youth and Social Solidarity

On July 28, 2025, ASE was represented by PhD Assoc. prof. Camelia Staiculescu, the head of the Center for Career Counseling and Guidance in a working meeting organized by the Ministry of Labor, Family, Youth and Social Solidarity in partnership with the National Employment Agency, the National Institute for Scientific Research in the Field of Labor and Protection, the University of Bucharest and the “Babeş Bolyai” University of Cluj-Napoca, within the project entitled “Development of the national management system for career counseling”, code SMIS 337451.

The general objective of the project is to increase participation in lifelong learning by developing quality career guidance services that facilitate adults' access to clear and easy-to-use information on learning and professional opportunities. The project will carry out a national study that will analyze the situation of management systems in career counseling to identify needs in the system; the National Institute for Scientific Research in the Field of Labor and Protection will develop the research methodology for data collection and centralization and will draft the research report.

"School of Modern Finance" Program

On July 29, 2025, ASE welcomed the participants in the fourth edition of the “School of Modern Finance” program – Bachelor’s and Master’s students from the Academy of Economic Studies of Moldova. Guests were received by PhD Prof. Nicolae Istudor, ASE’s Rector, PhD Associate prof. Ionela Costică, Vice-rector for Education, and PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students.

The visit is part of a complex program undertaken between July 26 – August 3, organized by the National Bank of Moldova, in partnership with the National Bank of Romania (BNR) and ASE. The program included, among other activities, lectures on intelligent investment in difficult macro-economic contexts, delivered by PhD Prof. Radu Ciobanu, Deputy-dean at ASE’s Faculty of Finance and Banking, and PhD teaching assist. Dănuț Mihai.

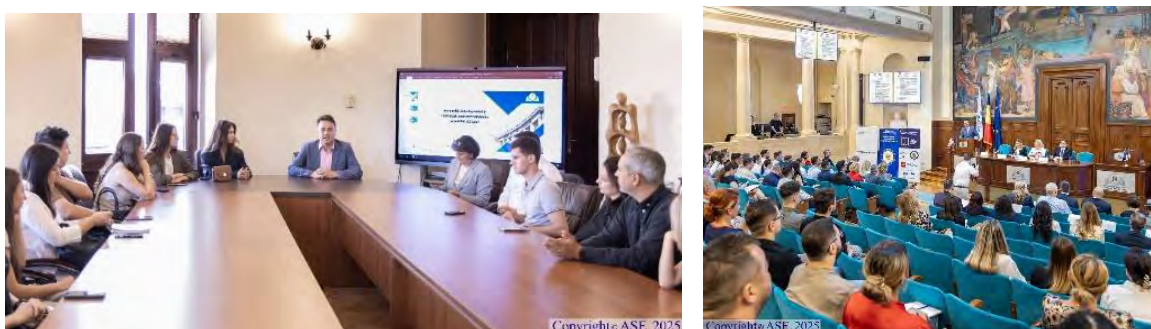
ASE’s partnership with the National Bank of Romania and ASEM reflects the joint efforts to support financial education and train a new generation of economists prepared for current challenges.





"School of Modern Finance" Program

On September 9, 2025, ASE was visited by the participants in the 5th edition of the "School of Modern Finance" Program, and were welcomed by PhD Associate Prof. Ionela Costică, Vice-rector for Education, and PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. The "School of Modern Finance" Program took place between September 6-14, 2025, and was organized by the National Bank of Moldova, the National Bank of Romania (BNR) and ASE, to strengthen the economic and financial knowledge of young people in the Republic of Moldova and prepare them for the challenges of the contemporary economy.



Conference on Health Systems in ASE

On September 10, 2025, ASE's Aula Magna hosted the Conference entitled "Strengthening and Innovating Health Systems in Romania: Integrating medical services and expanding the treatment and prevention of infectious diseases within the penitentiary system", organized by the Romanian National Penitentiary Administration (ANP).

The event was attended by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, Ms. Stela Firu, State



Secretary at the Ministry of Health, Ms. Roxana Momeu, State Secretary at the Ministry of Justice, and Mr. Claudiu Silvian Romanu, Executive General Director of ANP. This initiative strengthens our partnership with the National Penitentiary Administration and highlights the role of inter-institutional collaboration in developing sustainable public policies in the fields of health and justice.



Meeting of SDSN Romania Coordination Council

On September 12, 2025, the meeting of the SDSN Romania Coordination Council was organized in online format. The Sustainable Development Solutions Network (SDSN) is the global initiative of the United Nations, launched in 2012 at the proposal of Prof. Jeffrey D. Sachs, which brings together universities and research organizations from around the world. SDSN Romania was launched in October 2024, with ASE representing the host institution of the national network, which ensures its operational management.

The meeting was chaired by PhD Prof. Nicolae Istudor, ASE's Rector and President of SDSN Romania, and was attended by PhD Prof. Mihaela Alina Dima, Vice-rector for Scientific research, development and innovation, member of the Coordination Council, and PhD Assistant prof. Elena Preda, national manager of the SDSN Romania network. The establishment of the Coordination Council marks a strategic step through which SDSN Romania can contribute to strengthening the role of our country as a regional pole in the field of sustainable development by stimulating the cooperation of the academic environment with the authorities and directly capitalizing on the expertise and research results for the development of sustainable development solutions.

ASE will continue to institutionally support SDSN Romania and will integrate the results of these meetings into internal research, education and partnership policies, with the firm



objective of amplifying the University's impact in society.

Agentic AI Datathon: GenAI Solutions for Financial Reporting

On September 15-17, 2025, ASE hosted the Agentic AI Datathon: GenAI Solutions for Financial Reporting, a unique international competition in Romania, organized by the Student Entrepreneurship Society SAS-ASE, together with MBA ESG Paris and Société Générale Global Solution Centre Romania.

Over 35 students from different universities in Romania and over 100 French students worked for 3 days in mixed, interdisciplinary and intercultural teams. The objective of the competition was to develop innovative solutions for financial reporting, using Generative AI, agentic workflows and lean project management principles. The participants built intelligent agents, applying Generative AI and lean project management principles, based on a real business case provided by Société Générale. During the working meetings, innovative solutions and scalable ideas were presented, creating an intense learning and collaboration experience that prepared the participants for the challenges of an AI-accelerated business world. Congratulations to all participants for their energy, creativity and professionalism!



ASE's presence at the "Babson Symposium for Entrepreneurship Educators"

During September 15 - 18, 2025, the Student Entrepreneurship Society SAS-ASE was present at the "Babson Symposium for Entrepreneurship Educators" course, hosted by the "Gheorghe Asachi" Technical University of Iași (TUIASI), Romania, and supported by experts from Babson College, considered the Number 1 university in the USA in the field of entrepreneurship education.

The event brought together 14 universities and over 40 participants from different fields, in a joint effort to innovate entrepreneurship education. During the four days, Mădălina Deaconu, research assistant at ASE's Faculty of Agrofood and Environmental Economics and



Role Model project manager at SAS, explored, together with mentors and participants from various fields, innovative teaching methods through: design thinking, experimentation and rapid prototyping, pitching and storytelling, as well as market testing.



ENISA eHealth Security Conference

On September 16, 2025, ASE hosted the 10th edition of the ENISA eHealth Security Conference, jointly organized by the European Union Agency for Cybersecurity (ENISA), the European Cybersecurity Competence Centre and the National Cybersecurity Directorate (DNSC). The event was opened by Alexandru Rogobete, Minister of Health, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment, cooperation with students, Dimitra Liveri, Head of Resilience of Critical Sectors Unit, ENISA, Gabriel Dinu, Executive Director at DNSC, Luca Tagliaretti, Executive Director at the European Cybersecurity Competence Centre (ECCC).

This year's edition brought together public leaders, cybersecurity experts, as well as healthcare professionals, to discuss one of the European Union's most important priorities: strengthening cybersecurity in the eHealth sector.



Human Capital Conference in ASE

On September 16, 2025, ASE and CursDeGuvernare co-organized the Conference entitled "The Human capital: Education - an economic stringency. What the education system delivers from school to university - preparation, suitability to the economy, solutions to current problems". The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, Daniel David, Minister of Education, as well as other representatives of the academic, economic and technological environments.

The event brought together decision-makers from the education sector, representatives of the academic environment, human resources experts and leaders of strategic industries, in an open dialogue about the accelerated transformations of the economy, the new demands of the labor market, and how the Romanian education system can adapt to deliver relevant, up-to-date skills. Discussions also focused on school and university curricula and how the Romanian educational system can adapt to deliver relevant, up-to-date skills.



Education, Partnerships and the Job Market: Insights from Forces Shaping Romania

On September 17, 2025, ASE participated in the "Forces Shaping Romania" event, organized by iSense Solutions, which brought together leaders from business, retail and the financial sector to analyze the forces shaping Romania during this period.

ASE was represented in the event by students from the Faculty of Marketing, accompanied by PhD Prof. Mihai Roșca, Deputy-dean. During his speech, Alin Stancu, Professor of Social Responsibility and Public Relations at ASE, highlighted the role of partnerships between academia and the business environment in the development of Master's programs in cooperation with companies, such as the Master's degrees in Marketing Research or Public Relations in Marketing, developed by ASE together with iSense Solutions and GMP&U.





ASE, present in Conference on Romanian economy at the National Bank of Romania

On September 23, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, and PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated in the Conference entitled "The need to restructure and reconstruct the Romanian national economy in a changing world", organized by The Association for Economic and Social Studies and Forecasts (ASPES) Romania, in partnership with the Romanian Academy, the Academy of Agricultural and Forestry Sciences, ASE, the General Association of Economists in Romania (AGER), the Association of Faculties of Economics from Romania (AFER), the Association of Businessmen in Romania, and the Chamber of Commerce and Industry of Romania, with the support of the National Bank of Romania.

The conference was opened by Academician Mugur Isărescu, Governor of the National Bank of Romania.

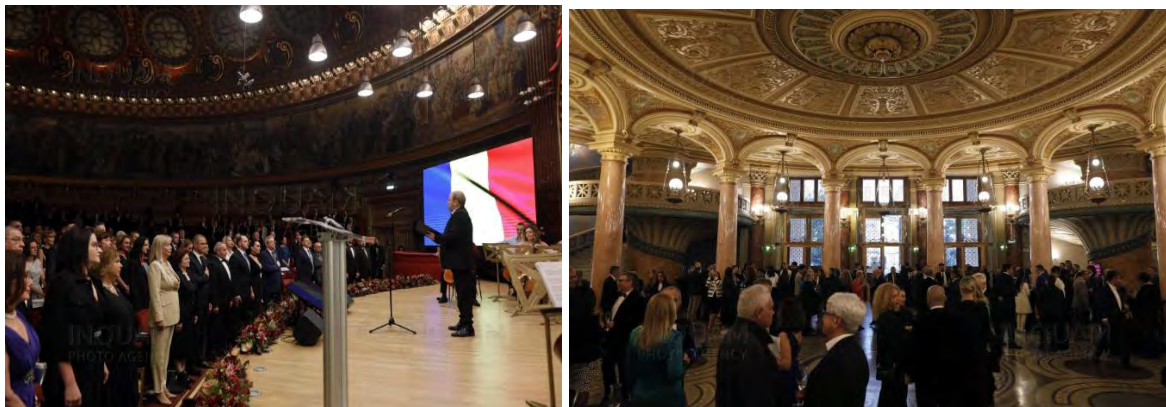
ASE's Rector, PhD Prof. Nicolae Istudor, delivered a key-note speech, referring to our University's participation, with its entire expertise, in all four topics proposed for debate: Policies for the industrialization of Romania by promoting innovative industries, based on knowledge and digitalization; Agriculture, food industry and rural development; Sustainable tourism; Romanian banking capital and the capital market in Romania - main sources of financing for the Romanian economy. Moreover, Prof. Istudor spoke about ASE's involvement in this project through pertinent analyses of the main activity sectors in our country, identifying the major problems they face, and proposing solutions to ensure and strengthen their competitiveness on the EU market and beyond.





ASE's presence in the launch of the National Strategy for Combating Cardiovascular and Cerebrovascular Diseases

On September 29, 2025, following the invitation of the leadership of the Romanian Society of Cardiology and the Romanian Heart Foundation, ASE was represented by PhD Prof. Dorel Mihai Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, at the "Heart Gala", on World Heart Day, organized at the Romanian Athenaeum under the aegis of the Ministry of Health. The program also included the launch of the National Strategy for Combating Cardiovascular and Cerebrovascular Diseases 2025 - 2030.



Completion of the postgraduate program in "Public Administration for Sustainable Development"

On September 30, a gala was held in Galați to mark the completion of the postgraduate program of continuous professional training and development, entitled "Public Administration for Sustainable Development", a program financed through the National



Recovery and Resilience Plan by the Department of Sustainable Development within the General Secretariat of the Government of Romania (SGG), which aimed to achieve the PNRR 415 target (career development for the occupation "sustainable development expert" - Professionals for sustainable development, for 2000 civil servants from public institutions at central and local level), respectively the achievement of the SNDDR 2030 targets. The course was implemented in a consortium led by ASE together with its partner, the "Lower Danube" University in Galați (UDJG).

The meeting was moderated by Mr. László Borbély, State Counselor and Coordinator of the Department for Sustainable Development and brought together, representatives of the local government, academics, other guests. ASE was represented at the event by PhD Prof. Dan Gabriel Dumitrescu, Vice-rector for Management of human resources and European funds, PhD Prof. Raluca Ignat, Director of the Department of Agrofood and Environmental Economics, and PhD Prof. Mihai Cristian Orzan, Director of the Marketing Department.

Within the program, carried out between January and September 2025, 255 participants employed in public institutions in the South East Region obtained "Sustainable development expert" certificates, reflecting the active participation of SGG, ASE and UDJG in supporting the training of specialists in public administration and in supporting lifelong learning.



International cooperation

Blended Intensive Programme to Latvia

During June 30 - July 4, 2025, students from ASE's Faculty of Business and Tourism, accompanied by PhD Prof. Mihail Ovidiu Tănase, went to the Latvia University of Life Sciences and technologies, Jelgava, Latvia, as part of the Blended Intensive Programme - BIP "Redefining Experiential Tourism through Innovation and Sustainability". The visit complemented the virtual meetings held in May and June, on topics of experiential tourism, with onsite exploration of practical aspects related to the topic addressed. The program of the visit included a blend of technology (interactive museums), local community (local dairy and mushroom producers), sustainability (natural parks), culture and history (Jelgava University Palace and Rundales Palace, Riga Ethnographic Museum).



Blended Intensive Programme in Portugal for ASE's Doctoral students

During June 30 - July 4, 2025, a group of Doctoral students from ASE's Doctoral School of Economics I participated in the Erasmus+ Blended Intensive Programme (BIP) "Interpreting as a Tool in Business Communication", held at ISCAP - Porto Accounting and Business School, within the Instituto Politécnico do Porto, Portugal. Through workshops facilitated by experts, the participants improved their presentation, negotiation and intercultural collaboration skills in practical contexts. On the last day, each student presented an innovative business idea, receiving feedback from colleagues on both the content and



presentation skills.



Erasmus+ mobilities for academics

During June 30 - July 4, 2025, PhD Prof. Ștefania-Cristina Curea and PhD Assistant prof. Sînziana-Maria Rîndașu from ASE's Faculty of Accounting and Management Information Systems participated in two Erasmus+ mobilities organized by the University of Economics - Varna, Bulgaria, and the University of Thessaly, Greece, respectively, with the main objective of strengthening existing partnerships and identifying new opportunities for international academic collaboration. The events brought together representatives of partner universities from the European Union and other regions of the world, providing a conducive framework for promoting the Bucharest University of Economic Studies, discussions on organizing mobilities for students and teaching staff, the use of artificial intelligence in higher education, as well as the implementation of double degree programs, strategic partnerships and BIP mobilities.



ASE received the visit of the President of California State University Fresno, USA

On July 2, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, and the Vice-rector for International relations, PhD Prof. Constantin Marius Profiroi, received the visit of Saul Jimenez, President of California State University Fresno, USA. The meeting was also attended by PhD Associate prof. Irina Petrescu, who visited the partner institutions in 2023, together with colleagues from the Faculty of Agrofood and Environmental Economics. It was convened for the two parties to sign a Memorandum of Understanding and an Erasmus+ Agreement, to develop academic cooperation in areas such as food security, agro-business, cybersecurity, as well as to facilitate academic staff and researcher mobility.



Meeting with representatives of Ankara University

On July 3, 2025, PhD Prof. Constantin Marius Profiroi, Vice-Rector for International relations, and other representatives of our University, had a first extended meeting with representatives of the management team of Ankara University, Turkey. Discussions focused on the main areas of collaboration, which will be the subject of a Memorandum of Understanding (MoU) and an Interinstitutional Agreement within the Erasmus+ program.



New international partnership between ASE and the “Julio Díaz González” University of Artemisa., Cuba

In July 2025, ASE concluded a new strategic international partnership by signing a Memorandum of Understanding (MoU) with the “Julio Díaz González” University of Artemisa, Cuba, at the initiative of the Faculty of Business and Tourism. This Memorandum, signed by PhD Prof. Nicolae Istudor, ASE’s Rector, and Dr. C. Adianez Fernández Bermúdez, Rector of the University of Artemisa, opens new perspectives for academic and research collaboration, facilitating the internationalization of University processes and the development of joint projects by the two institutions.

Strategic discussions on EFMD accreditation

On July 11, 2025, PhD Prof. Constantin Marius Profiroiu, Vice-Rector for International relations, had a meeting with Ms. Ivana Marinkovic, Director for Central and Eastern Europe, EFMD Global Network, together with PhD Prof. Tănase Stamule, Dean of the Faculty of Business Administration in Foreign Languages. The discussions focused on the important role of international accreditations, in particular the EFMD accreditation from the European Foundation for Management Development. ASE’s Faculty of Business Administration in Foreign Languages is in the process of obtaining EFMD accreditation and will represent a model for the EFMD accreditation of other study programs within our University.



Erasmus+ Blended Intensive Programme in Croatia

During July 12–19, 2025, students from ASE's Faculty of International Business and Economics, accompanied by PhD Prof. Robert Aurelian Şova and PhD Prof. Cristiana Tudor, participated in the Erasmus+ Blended Intensive Programme entitled "ESG Investments: A Pathway to Sustainable Success", hosted by the University of Rijeka – Faculty of Tourism and Hospitality Management (FTHM), Croatia.

This mobility was part of the international educational initiative carried out in partnership with the following institutions: University of Rijeka, Croatia (host), University of Maribor, Slovenia, University of Belgrade, Serbia, ASE, Romania, and the Ionian University, Greece.



ASE's Delegation at the France National Day Reception

On July 14, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, participated in the France National Day Reception organized by the Embassy of France in Romania, accompanied by the Vice-rector for International relations, PhD Prof. Constantin Marius Profiroiu, and the Vice-rector for Liaison with the social and business environment and cooperation with students, PhD Prof. Dorel Mihai Paraschiv. ASE has a vast network of academic partnerships with France, a strategic partner in the area of higher education internationalization.



Visit to ASE

On July 14, 2025, PhD Prof. Constantin Marius Profireoiu, ASE's Vice-rector for International relations, received the visit of Ms. Julia Costin, Honorary Consul of Romania in Colorado, and Ms. Ioana Engstrom, Honorary Consul in New Mexico. The discussions focused on identifying concrete directions for collaboration in areas of major interest: education, research, academic conferences and cultural exchanges.



ASE participated in QS Webinar

On July 15, 2025, ASE representatives participated in the QS webinar "Reputation as a Strategy: The Path to Shape Global Perception Authentically". Our University was represented by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International relations, and by members of the International Rankings and Accreditations Office, within the Department for International Relations. The information and perspectives obtained during the webinar will support the development of institutional strategies and its positioning in international rankings.



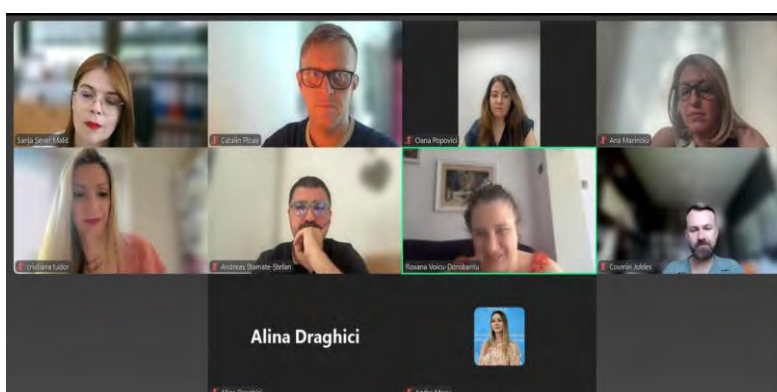
International strategic partnership between ASE and the Romanian United Foundation, USA

On July 22, 2025, the ASE announced the conclusion of a strategic partnership with the Romanian United Foundation (RUF) from the United States of America, through the GlobalRomania initiative. The collaboration aims to strengthen the connection between ASE and the network of Romanian professionals from the academic and economic diaspora.

This initiative contributes to the creation of a solid global community, which supports projects relevant to the development of Romania and brings the academic diaspora closer to the country. By valorizing its own alumni network and involving them in strategic projects and by stimulating an active dialogue between the diaspora and the Romanian academic environment, ASE aims to create sustainable bridges between education, research and the global socio-economic environment, strengthening its internationalization efforts.

Developing cooperation with the Faculty of Economics and Business in Zagreb

On July 22, 2025, representatives of ASE's Faculty of International Business and Economics had a first meeting with partners from the Faculty of Economics and Business in Zagreb (the 128th faculty in the world to hold the "Triple Crown" accreditation). This meeting is a preamble to the applied seminar on the accreditation process, during which the Zagreb team is to organize at the end of October this year.



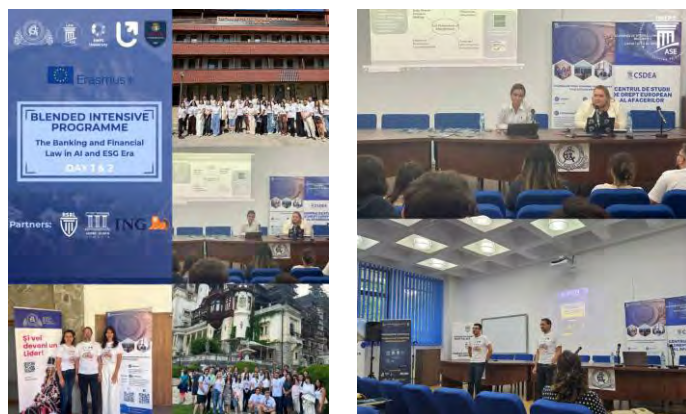
ASE visited by Prof. Vered Holzmann: new perspectives of international cooperation

On July 24, 2025, PhD Prof. Constantin Marius Profireoiu, Vice-Rector for International relations, received the visit of Prof. Vered Holzmann from Israel, Dean of the School of Management and Economics at The Academic College of Tel Aviv-Yaffo, also holding the positions of MBA program coordinator and director of the institution's International Relations Office. The bilateral discussions focused on identifying cooperation opportunities, for a future Memorandum of Understanding (MoU) between the two institutions, including the development of a possible double degree study program.



Blended Intensive Programme – ASE's Faculty of Law

During August 5-9, 2025, ASE's Faculty of Law organized the Blended Intensive Program (BIP) entitled "The Banking and Financial Law in AI and ESG Era", an event hosted in the resort of Predeal. The program brought together students and academics from Romania, Poland and Italy, offering a unique learning environment, international networking and cultural exchange. Participants discussed the most pressing topics at the intersection of banking, financial law, artificial intelligence and ESG, with invited experts from major banks, who held interactive workshops and debates.



Participation in International Summer School of Entrepreneurship

On August 11-15, 2025, 11 students from the ASE's Student Entrepreneurship Society SAS-ASE participated in the "International Summer School of Entrepreneurship", organized at the University of Vaasa, Finland. Over 45 participants from 17 countries came together to work on their business ideas, develop business plans and present projects. The students were coordinated by PhD Assistant prof. Stere Stamule, president of SAS-ASE, and had the opportunity to learn about the phases of the entrepreneurial internationalization process in a global context., and were presented with the necessary skills and tools to help them discover internationalization opportunities.



Blended Intensive Programme – ASE's Faculty of Business Administration in Foreign Languages

During August 25–30, 2025, ASE's Faculty of Business Administration in Foreign Languages (FABIZ) hosted the Blended Intensive Program (BIP) entitled "Data without Borders: Building AI competence across borders", an international event that brought together participants from Greece (Athens University of Economics and Business, University of Ioannina) and Bulgaria (Sofia University St. Kliment Ohridski), as well as prestigious guests: Prof. Wolfgang Haerdle (Humboldt University of Berlin), Iulian Serban & Ana-Maria Preda (Maspex), Prof. Jörg Osterrieder (University of Twente), Loredana Vasile (IT Product Owner, Procter & Gamble), Prof. Ruting Wang (City University of Hong Kong), Marius Antonie (Head of AI, EY Romania), Prof. Sut I Wong (BI Norwegian Business School), Prof. Dimitris Karlis (Athens University of Economics and Business), and Prof. Adriana Davidescu (ASE's Faculty of Economic Cybernetics, Statistics and Informatics).





ASE at the EGPA Conference 2025 in Glasgow

On August 26 - 29, 2025, ASE was represented at the EGPA Annual Conference in Glasgow, Scotland, by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations. Prof. Profiroiu is a member of the Steering Committee of the European Group for Public Administration (EGPA), the leading forum of public administration specialists in Europe. This year's topic was "EGPA at 50: Prospects for Public Administration across Europe".

On this occasion, Prof. Profiroiu paid a visit to Adam Smith Business School, where he was welcomed by PhD Prof. Kirsten Kininmonth, Director of International Accreditation, and PhD Prof. Xiang Li, Director of Internationalization. The discussions outlined opportunities for collaboration regarding support for the AACSB accreditation of our University and the development of joint research projects in the field of accounting. An exchange of good practices regarding the internationalization strategies of the two universities was also agreed.





Partnership for extension of International Academic Cooperation

On September 2, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profiroiu, Vice-Rector for International relations, received the visit of an official delegation from The Egyptian Academy of Computers, Information and Management Technology (Tanta, Egypt), led by Prof. Ahmed Khamis, President of the institution. The meeting resulted in the signing of a Memorandum of Understanding (MoU), aimed at strengthening academic and research relations between the two institutions. The agreement provides for exchanges of academic staff and students, the undertaking of joint scientific projects, double degree Master's study programs, cooperation in the field of Doctoral studies, the organization of seminars, workshops and other academic activities of common interest.



ASE, represented in the Fulbright-RAF Program

ASE is represented by PhD Prof. Irina Elena Petrescu, from the Faculty of Agrofood and Environment Economics in the prestigious Fulbright-RAF Visiting Scholars in Agricultural Extension Services Program, carried out in 2025-2026 by University of Georgia, Athens, USA. Prof. Petrescu's participation in the program contributes to strengthening the University's international relations with prestigious academic partners. Congratulations!





ASE's participation in the ENPA Board meeting

On September 5, 2025, PhD Prof. Constantin Marius Profiroi, Vice-Rector for International Relations, participated in the online meeting of the ENPA Board (European Network for Public Administration) dedicated to the preparation of the International Conference to be organized next year, between April 23–26, and hosted by the Bucharest University of Economic Studies.



Delegation from Poland to ASE

On September 8, ASE and the Student Entrepreneurship Society received a visit from a delegation of young entrepreneurs and Master's students in Entrepreneurship from Poland, from the ASBIRO University in Lodz. The agenda included discussions on SMEs, financing tech start-ups, the business climate in Romania and the future of blockchain. Student entrepreneurs from ASE and young Polish entrepreneurs met for networking, exchange of experience and new collaboration opportunities.





ASE's Delegation at the EAIE Annual Conference 2025, in Gothenburg

On September 9-12, 2025, a Delegation from ASE participated in the 35th edition of the EAIE Annual Conference and Exhibition in Gothenburg, Sweden. This year's topic was "GO-create" and the event program included plenary sessions, thematic workshops, networking events and international exhibitions, providing participants the opportunity to explore new ways of collaborating with students, institutions, and global partners. Our university was present at the Study in Romania stand, alongside other universities in the country and the National Council of Rectors. ASE's Delegation comprised PhD Prof. Gheorghe Hurduzeu, President of the University's Senate, PhD Prof. Ion Popa, Dean of the Faculty of Management, and PhD Prof. Radu Ciobanu, Deputy-dean of the Faculty of Finance and Banking.



ERASMUS Staff Mobility for Training, at Sapienza University of Rome

During September 10-12, 2025, PhD Prof. Georgiana-Camelia Georgescu, Dean of ASE's Faculty of Finance and Banking, and PhD Assoc. prof. Mihaela Iacob, Deputy-dean, participated in international academic activities organized under the aegis of Erasmus+ at Sapienza University of Rome, Italy. The mobility program included participation in workshops and training sessions on innovation in financial education, exchange of best practices in teaching, as well as



networking activities with academic staff from Sapienza and INFER partners – International Network for Economic Research.



ASE's participation in the INFER Annual Conference

On 10-12 September 2025, PhD Prof. Andreea-Maria Stoian and PhD Associate prof. Filip Iorgulescu, both from ASE's Faculty of Finance and Banking, participated in the 27th edition of the International Network for Economic Research (INFER) Annual Conference, organized together with Sapienza University of Rome. Prof. Stoian also took part in the INFER Board Meeting, as an honorary member, where aspects related to the organization of the 28th edition of the INFER annual conference, together with the 23rd edition of the FIBA International Conference, were discussed. This joint event will be organized by ASE, through its Faculty of Finance and Banking.



ASE was visited by the Ambassador of the Republic of Azerbaijan

On September 11, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, received the visit of the Ambassador of the Republic of Azerbaijan in Bucharest, H.E. Mr. Gudsi Osmanov. The visit was initiated by PhD Prof. Cristian Buşu, Vice-Rector for Economic and Financial Management. The meeting was attended by George-Sergiu Niculescu, President of the Romanian Energy Regulatory Authority. ASE was also represented at the meeting by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International relations, and PhD Prof. Vasile Strat, Dean of ASE's Bucharest Business School.

Discussions focused on strengthening academic cooperation relations between ASE and universities in Azerbaijan and the possibility of initiating MBA and EMBA programs in the field of energy. H.E. Mr. Gudsi Osmanov expressed his openness to the signing of partnership agreements with prestigious universities in his country for student and academic exchange.



Accreditation Summer Camp

During September 12–14, 2025, ASE's International Relations Department organized the Accreditation Summer Camp. The first day brought together a team of academic staff members involved in the preparation process for the following steps in ASE's journey towards obtaining AACSB accreditation. On the second day, debates focused on international rankings and their impact on our University's international accreditation process. Michael Caruana, Director of Strategic Partnerships at Lightcast UK, gave a detailed presentation and conducted a rigorous analysis of ASE's position in various relevant global rankings. The afternoon session focused on the development of the Thematic Working Groups: Strategic management and innovation, Student success, Leadership in research and knowledge, Social engagement and impact, Communication and branding, and Educational



diplomacy for increasing academic visibility. PhD Prof. Constantin Marius Profiroiu, Vice-Rector for International relations, highlighted our University's focus on key areas, including: the qualification and distribution of academic staff, strengthening Assurance of Learning (AoL) processes, and aligning academic involvement with AACSB expectations.



Blended Intensive Programme in Latvia

During September 15-19, 2025, four doctoral students from ASE's Doctoral School of Economics II participated in the Blended Intensive Programme – BIP entitled "Common research - common progress - scientific networking in Europe" mobility program at Riga Technical University Liepāja Academy in Latvia, with ASE as partner. The program included activities such as: training sessions on the use of NVivo software for qualitative data analysis, workshops dedicated to the development of research skills and international cooperation, presentations on the role of European projects in strengthening social networks, on strategies for involving local communities in sustainable development or on networking opportunities in education based on artificial intelligence. The program was complemented by cultural visits to Liepāja and the surrounding area, thus creating a complex framework for learning, exchanging ideas and building sustainable partnerships.



Exchange of best practices

During September 15-20, 2025, a group of representatives of ASE's Center for Career Counseling and Guidance and students participated in an exchange of best practices in companies with international activity, in Barcelona, Spain, within the project entitled "Equity and social inclusion for extended access to higher education at ASE Bucharest", CNFIS-FDI-2025-F-0222. The program included visits to: HP INC, CapGemini, TD Synnex, HP Enterprise, where the participants had the opportunity to interact with company representatives, observe elements of organizational culture, discuss employment and working conditions, see the products and services offered etc.



QS Romanian Universities Forum

On September 17, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profireoiu, Vice-Rector for International relations, received the QS (Quacquarelli Symonds) delegation, led by Leonardo de Oliveira Andrade, Director for Europe, attending the QS Romanian Universities Forum event, organized in partnership with ASE.

This forum hosted by ASE's Aula Magna provided participants with access to best practice reporting tools (benchmarking), data on Romania's global positioning and useful expertise to stimulate the strategic progress of the institutions they represent. An important point on the event's agenda was the panel on "Building Global Presence & Reputation", moderated by Wesley Siqueira - Product and Research Adviser at QS, a panel where ASE was represented by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations.

QS (Quacquarelli Symonds) is a prestigious international organizations dedicated to the analysis and evaluation of university performance, recognized for the QS World University Rankings - one of the most influential and widely used global university rankings, published annually and consulted by millions of students, academics, researchers and decision-makers.





ASE's participation in Annual SDSN Network Meetings, in New York

During September 17–19, 2025, the Sustainable Development Solution Network (SDSN) organized three major hybrid meetings in New York: the SDSN Conference on Reform of the UN Charter (on September 17), a high-level working session dedicated to strengthening global governance; the SDSN Networks Chairs Meeting (on September 18), the annual meeting of the presidents of the 57 national and regional networks; and the SDSN Leadership Council Meeting (on September 19), the annual meeting of the global Coordination Council with strategic debates on financing for development, preparation for COP30, education in Africa and the organization's priorities.

ASE was represented at the events by PhD Prof. Mihaela Alina Dima, Vice-rector for Scientific research, development and innovation, member of the SDSN Romania Coordination Council and by PhD Assistant prof. Elena Preda, national manager SDSN Romania.

Active presence at these events confirms ASE's full involvement in promoting SDSN objectives and reinforces our institution's commitment to integrating research and education with sustainable development practices at international standards. By its SDSN membership, ASE consolidates its status as a center of expertise in sustainable development, having direct access to global networks of excellence and UN strategic agendas, expanded opportunities for partnerships and knowledge transfer.

Meeting with the Deputy-deans in charge of internationalization processes

On September 25, 2025, ASE organized the periodic meeting with the deputy-deans in charge of internationalization processes at Faculty level. The purpose of the meeting was to assess the current state of the internationalization process at the ASE level. The meeting

was chaired by PhD Prof. Constantin Marius Profiroiu, Vice-rector of International relations, who presented the main directions of action in the field of internationalization for the 2024–2025 academic year, as well as the perspectives for 2025–2026 academic year. Among the topics addressed were: the evolution of the Erasmus+ program within ASE; measures for the effective integration of international students; progress in the AACSB accreditation process; strengthening ASE's positioning in international rankings; active involvement in the CIVIS Alliance of European Universities; the importance of communication and information in supporting the internationalization process. Through such actions, ASE shows its firm commitment to the development of an open, internationally connected and excellence-oriented academic community.

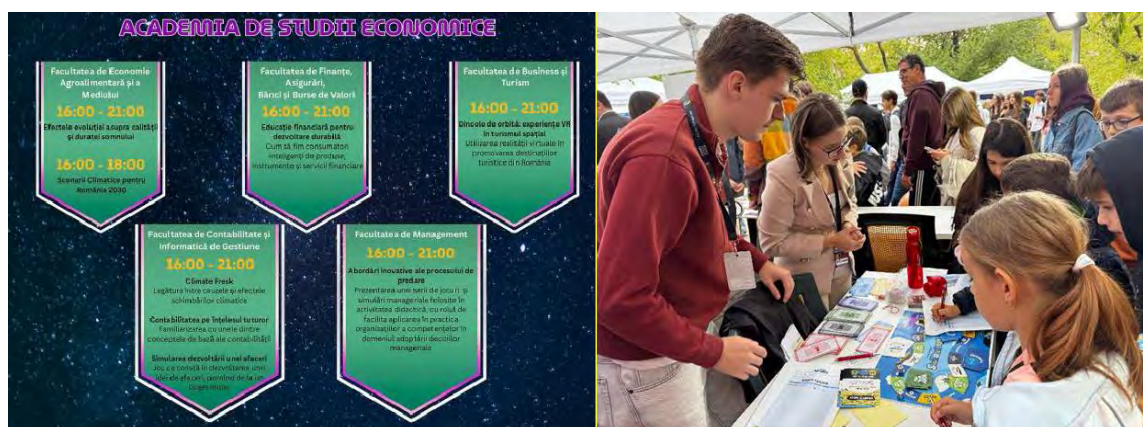
Welcome meeting with incoming Erasmus+ students

On September 26, 2025, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International relations, and the Erasmus+ team, coordinated by Teodora Fulga, welcomed the 125 incoming Erasmus+ students from Europe, Asia and Africa, who arrived at ASE for a semester of studies. On this occasion, Prof. Profiroiu presented the University and provided students with information about Romania and the academic opportunities available here.



ASE at the European Researchers' Night

On September 26, 2025, the 20th edition of the European Researchers' Night 2025 was held in 400 cities in 26 countries, as part of a project initiated by the European Commission to provide the opportunity for researchers and scientists from over the world to meet with the public. ASE's representatives participated in the event in Bucharest, with workshops organized by the following faculties: Faculty of Agrofood and Environmental Economics – "The Effects of evolution on the quality and duration of sleep"; Faculty of Finance and Banking – "Financial education for sustainable development: How to be smart consumers of financial products, instruments and services"; Faculty of Business and Tourism – "Beyond orbit: VR experiences in space tourism: Using virtual reality in promoting tourist destinations in Romania"; Faculty of Accounting and Management Information Systems – "Climate Fresk - The link between the causes and effects of climate change"; "Accounting for everyone - Familiarization with some of the basic concepts of accounting"; "Business Development Simulation" - a game that consists of developing a business idea, starting from an initial budget; Faculty of Management - "Innovative approaches to the teaching process". The activities at our stands were received with great interest by the audience.





CSU ASE chess players – on the podium

On July 14-15, 2025, the second stage of Grand Prix Romania, the strongest chess circuit in Europe, took place in Sebeș. There were 250 chess players registered from 17 countries, to claim prizes that amounted to 25,000 euros. CSU ASE athletes, Alessia Ciolacu and Luminița Cosma, had a very good contest, and ranked 2nd and 3rd in the women's standings, respectively. Congratulations!



ASE won two Silver Medals at the European Universities Chess Championship 2025

ASE's team won two Silver Medals for Rapid and Blitz Chess at the European Universities Chess Championship 2025 in Yerevan, Armenia, on September 16-20, 2025. The Silver Medal winners were GM David Gavrilescu, student at the Faculty of International Business and Economics, and IM Samuel-Timotei Ghimpu, student at the Faculty of Agrofood and Environment Economics. At the age of 22, David Gavrilescu is the youngest grandmaster in Romania. He is the current national champion in classical chess, Open category (seniors), an achievement obtained earlier this year.

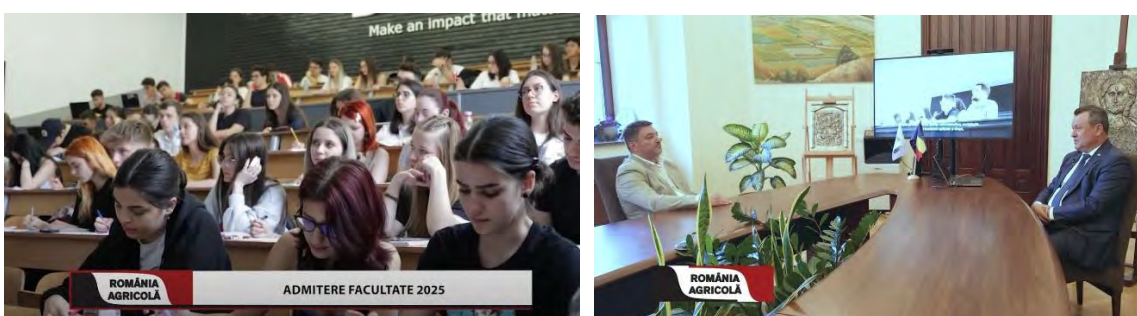
ASE's team represented Romania in this competition, and also comprised Alessia-Mihaela Ciolacu, student at the Faculty of Management, and Alexandra-Ioana Patru, student at the Faculty of Economic Cybernetics, Statistics and Informatics. Congratulations for this remarkable results!



ASE's community mission

Interview granted by ASE's Rector to the AGRO TV Channel

On July 3, 2025, PhD Prof. Nicolae Istudor, ASE's Rector, granted an extensive interview for the AGRO TV Channel, during the broadcast România Agricolă, produced by Revista Fermierului. Prof. Istudor spoke about the opportunities that our University offers to its students, about the ongoing investment programs, as well as its openness to the economic and social environment, to offer scientifically grounded solutions for current economic problems.



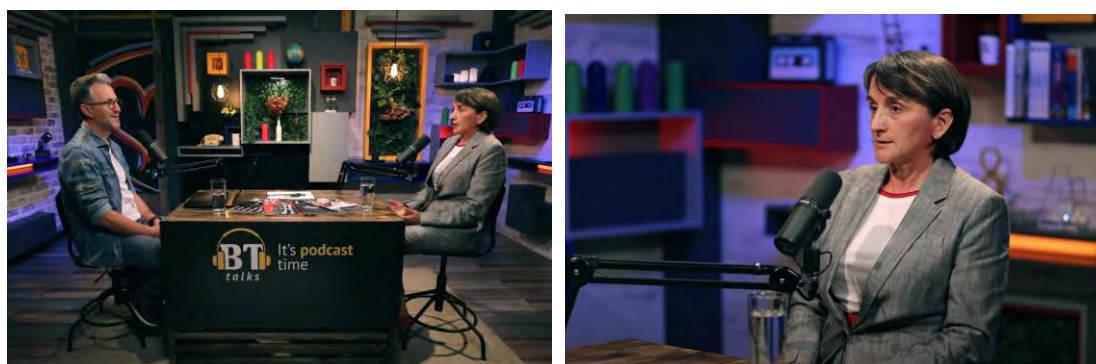
Deputy-dean invited to the “Puterea Financiară” podcast

On July 11, 2025, the Deputy-dean of ASE's Faculty of Finance and Banking, PhD Prof. Radu Ciobanu, was invited to the “Puterea Financiară” podcast, and spoke about how the curriculum and university education are changing to bring young people to the start in the fierce “race” of competitiveness in which students, university professors and employers are involved. The Romanian business environment is rapidly absorbing graduates from specialized faculties and requires up-to-date specialists in emerging fields – FinTech, AI trading and digital banking services.



PhD Assoc. prof. Ionela Costică, ASE's Vice-Rector for Education – guest on the “BT Talks” Podcast

On July 14, 2025, PhD Prof. Ionela Costică, ASE's Vice-Rector for Education was invited at the latest episode of “BT Talks”, hosted by Andi Moisescu. Prof. Costică spoke about the future of education and the labor market, emphasizing that education cannot function in isolation, but requires constant collaboration with the business environment to understand which skills are truly relevant. Among the topics addressed, we mention: what a university connected to the economy means today; how students prepare for a digitalized future; why practical education matters more than ever; the role of the university in training future leaders in the economy and society.



ASE at the debate "Romania in Diaspora - 2nd Edition", within the project "Our Language, Our Story"

On August 22, 2025, PhD Prof. Maria-Antoaneta Lorentz, coordinator of the study program “Preparatory Year of Romanian Language for Foreign Citizens” (APLR), participated as a speaker in the second edition of the debate entitled "Romania in Diaspora", organized by DC News within the project "Our Language, Our Story" and moderated by journalist Florin Răvdan. Discussions aimed at identifying and debating concrete solutions for preserving the Romanian language and culture in the diaspora. ASE's representative spoke about best practices in our University - the APLR study program, collaboration with universities in Romania and abroad - for attracting and integrating young Romanians with previous studies abroad into university study programs in Romania.



The National Council of Rectors' Reunion in Timișoara

On September 17-19, 2025, ASE's Rector, PhD Prof. Nicolae Istudor, participated in the Reunion of the National Council of Rectors, hosted by the University of Life Sciences "King Mihai I" from Timișoara. The event program included debates on current issues in higher education, as well as a series of celebratory events dedicated to the 80th Anniversary of the host university. On this occasion, ASE's Rector delivered a congratulatory message and an anniversary plaque.



Financial education with the Dean of ASE's Faculty of Finance and Banking

On September 22, 2025, the Dean of ASE's Faculty of Finance and Banking, PhD Prof. Georgiana Camelia Georgescu, participated live in the "Neatza cu Răzvan și Dani" Morning TV Show, where she spoke about the importance of financial education and a well-organized budget, and gave practical advice on efficient management of income and expenses.



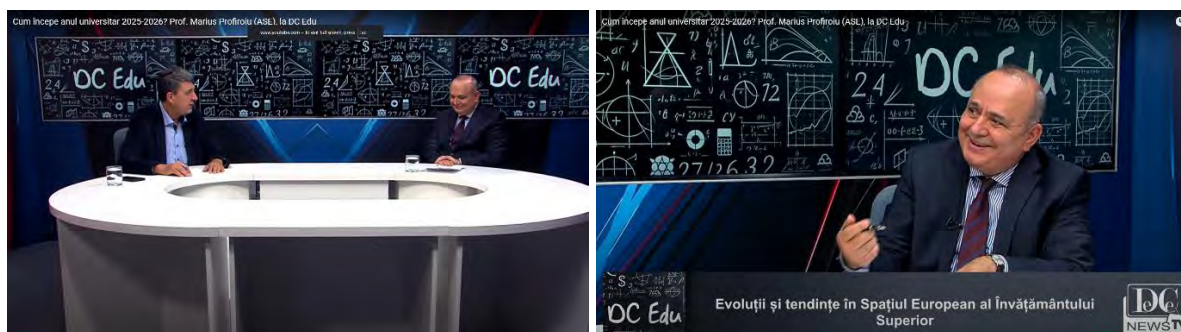
ASE at the #BeActive European Week of Sport

On September 23-30, 2025, during the European Week of Sport 2025, ASE participated in an anniversary event coordinated by the National Agency for Sport, where ASE is an associated partner, organized simultaneously in over 40 European countries. Its goal is to promote an active, healthy and sustainable lifestyle, through sports activities and multidisciplinary initiatives that support social integration, inclusion and equal access to movement, regardless of age, physical, cultural or social status. ASE was represented at the event in the #BeActive Sports Village, held at the National Arena, through the workshop entitled: "The Bitter Taste of Sugar", organized in cooperation with ASE's University Sports Club (CSU ASE). Workshop coordinators: PhD Prof. Teodora Dominteanu (Department of Physical Education and Sport) and Doctoral student Cristian Băltărețu, nutrition technician and fitness-bodybuilding coach (CSU ASE).



PhD Prof. Marius Constantin Profiroiu at DC EDU

On Monday, September 29, 2025, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-Rector for International relations, gave an interview to the DC EDU News Channel. Discussions focused on current topics of interest in higher education.



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