



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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December 2017



ASE'S BOARD OF TRUSTEES' NEWSLETTER DECEMBER 2017

Cross-sectoral Forum in ASE

On December 8, 2017, ASE's Center for Career Counseling and Guidance organized, in Aula Magna, a **Cross-sectoral Forum**, part of the CNFIS-FDI-2017-0421 Project entitled "**ASE's Graduates on the Labor Market**", Domain 8 – Correlating educational offer with labor market demands. The Forum provided an opportunity for debates on the social and professional insertion of ASE's Alumni, on employer expectations and opinions about the latter, on the quality of the educational programs offered by the University, as well as on means of optimizing the respective programs. During the Forum, presentations focused on the results of the surveys undertaken as part of the project regarding the insertion of ASE's Alumni on the labor market, and employers' perception with respect to the correlation between the professional track and the competences acquired by ASE's graduates by completing ASE's educational programs.



Interview with PhD Prof. Nicolae Istudor published by the “Legal Point” Magazine

In December, Issue no.2/ 2017 of the “Legal Point” Magazine comprised an extended interview with PhD Prof. Nicolae Istudor, ASE's Rector. The interview covered topics such as: solutions for the relaunch of the Romanian economy, economic development in the rural environment, interinstitutional relations with the economic and social environment in Romania, ASE's key advantages and its role in the moulding of future generations of specialists in economics and public administration, current issues arising in Romanian education, and changes in the field of education.



ASE`s management team`s biannual meeting with students

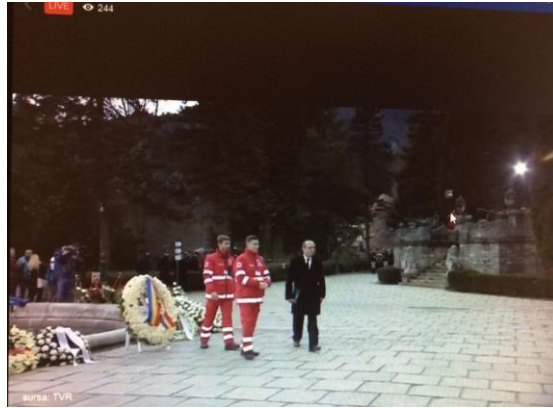
On December 12, 2017, the Aula Magna hosted ASE`s management team`s biannual meeting with students and academic staff members. The event provided an opportunity to discuss issues arising in the academic and social life of students, and to analyze suggestions and recommendations for the optimization of activities to the benefit of ASE`s academic community. The members of the Bureau of ASE`s Board of Trustees, and their partners in dialogue, referred to aspects such as: teaching and learning activities, student facilities, internships, graduation exams, scholarships, student camps, accommodation facilities and various other technical and administrative issues.



Pious tributes to His Majesty, King Michael I of Romania

On December 13, 2017, PhD Prof. Marius Constantin Profîroiu, ASE`s Vice-rector for International Relations, went to the Peleş Castle to convey a condolence message on behalf of ASE`s academic community, to the Royal House of Romania, and to lay a wreath. His Majesty, King Michael I of Romania is a Doctor Honoris Causa of our University.

Our academic community is deeply grieved by the passing of His Majesty, King Michael I of Romania. This moment of heartfelt sorrow concludes an important historical time for Romanians. Throughout history, the Royal House of Romania has stood by our University, established by Royal Decree on April 6, 1913, as the Academy of High Commercial and Industrial Studies, and has supported excellence, research and cultural endeavors.



Homage to Nicolae D. Xenopol, the founding father of ASE

On December 17, 2017, on the commemoration of 100 years since the death of Nicolae D. Xenopol, founding father of ASE (September 11, 1858, Iasi – December 17, 1917, Tokyo), a **Delegation from The Bucharest University of Economic Studies laid wreaths** at the bust of Xenopol in Piața Romană and at his tomb in the Bellu Cemetery in Bucharest. The delegation comprised Nicolae Lupu, Ion Vorovenci, Ștefan Dominic Georgescu, Octavian Oprică, David Ionuț Popa.



Conferral of the "Virgil Madgearu Diploma with a Gold Medal"

On December 13, 2017, during a Festive Gathering, ASE`s University`s Senate **conferred the "Virgil Madgearu Diploma with a Gold Medal"** to Mr. Nicolae Văcăroiu, President of the Romanian Court of Accounts, and Minister Lazar Comănescu, for valuable contributions to the enhancement of the prestige of The Bucharest University of Economic Studies and to the development of higher education in Romanian.

The Festive Gathering of ASE`s University`s Senate ended with the **Conferral of the Diplomas of Professor Emeritus/ Emerita** to 49 academic staff members retired from The Bucharest University of Economic Studies. The Diplomas were conferred by PhD Prof. Nicolae Istudor, ASE`s Rector, and by PhD Prof. Pavel Năstase, President of ASE`s University`s Senate.



ASE`s Educational Caravan visited the best colleges in Buzau

On December 14, 2017, ASE`s Educational Caravan team, comprising academic and student representatives of ASE`s Faculties of Finance and Banking; Business and Tourism; Economic Cybernetics, Statistics and Informatics; and International Business and Economics visited the three best colleges in Buzau - the Economic College, The "B.P.Hașdeu" National College and The "Mihai Eminescu" National College, and met with their pupils to present ASE`s educational offer for the 2018 Bachelor`s Admission. During the meetings, pupils were informed on the Bachelor`s admission process, career perspectives and opportunities, the educational offer of all of ASE`s Faculties, and benefited from interaction with ASE`s team members.



The Bucharest University of Economic Studies is the best positioned Romanian university in Top Shanghai 2017

The Bucharest University of Economic Studies is the best positioned Romanian university in Top Shanghai 2017 – Shanghai Ranking's Global Ranking of Academic Subjects 2017, the most renowned academic ranking in the world. ASE is no. 151-200 in its specific domain - Economics, which includes 300 higher education institutions from all over the world. The top three universities in this domain are University of Chicago, Harvard University and University of California, Berkeley, all from the United States of America. ASE holds a leading position ahead of other prestigious universities such as HEC Paris, University of Illinois at Chicago, University of Leicester etc.

Shanghai Ranking's Global Ranking of Academic Subjects 2017 analyzes the performance of over 4000 universities worldwide in 52 subjects across natural sciences, engineering, life sciences, medical sciences, and social sciences. The ranking criteria are: the number of papers authored by an institution in an Academic Subject, the citation impact from InCites database to measure average impact of papers authored by an institution in an Academic Subject, the percentage of internationally collaborated papers authored by an institution in an Academic Subject, the number of papers published in top journals in an Academic Subject, and the total number of the staff of an institution winning a significant award in an Academic Subject.

Excerpt highlighting ASE's positioning in Top Shanghai 2017



ShanghaiRanking's Global Ranking of Academic Subjects 2017 - Economics

Field: Social Sciences		Subject: Economics		Methodology	
World Rank	Institution*	Country	Total Score	Score on PUB	
1	University of Chicago		354	75.1	
2	Harvard University		348.4	99.4	
3	University of California, Berkeley		308.4	80.6	
4	Columbia University		308.1	80.2	
5	Princeton University		305.8	60.7	
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151-200	Athens University of Economics and Business			40.2	
151-200	Bucharest Academy of Economic Studies			53.6	
151-200	Central European University			28.1	

Project entitled “Movie nights in ASE”

On December 14, 2017, The Students` Union from the Bucharest University of Economic Studies – USASE, in partnership with the Nemira Publishing House, resumed the Project entitled “Movie nights in ASE” as a new concept - "Movie night by the book". The movie projected this month was "Contact", by Robert Zemeckis, followed by a debate facilitated by literary critic Ana Nicolau and actor Andrei Hutuleac.

Events organized by ASE's Faculty of Accounting and Management Information Systems

Throughout December 2017, ASE's Faculty of Accounting and Management Information Systems organized a series of **events for pupils and students**, as follows:

- **Contexpert Day**, event organized on December 7, in partnership with the Contexpert company, to present students ways in which they should choose a suitable job in the fields of Accounting, Consultancy, Payroll or Audit.
- a **visit to Vodafone Romania**, when the latter launched the series of Open Days events for universities. On December 15, 30 students from the Faculty of Accounting and Management Information Systems met with company representatives from several departments and were informed on Vodafone Romania's recruiting process, on accessing

the Discover Program, which facilitates accelerated professional development of promising youth, on becoming a Management Trainees in various company departments. The events was part of the series of initiatives launched within the partnership concluded between Vodafone Romania and ASE, which started with the recent inauguration of a new informatics laboratory in the University's "Virgil Madgearu" Building.

- The **second edition of the Accounting Contest for pupils from economic high schools**, which took place on December 8, a contest meant to identify pupils with a high level of Accounting knowledge and to stimulate the performance of pupils in the preuniversity education institutions with a view to developing Accounting skills. There were 42 senior high school pupils participating in the contest, out of which 13 received awards from sponsors, based on the results they obtained in a written test. After the contest, the pupils guided by members of the Faculty's management team and volunteering students visited various representative campus sites: the library, amphitheaters, information laboratories and the Aula Magna.



Festive Conferral of certificates for participants in “The training program for central public administration staff with a view to exercising Romania’s Presidency of the Council of the European Union 2019”

On December 18, 2017, ASE’s Aula Magna hosted the **Festive Conferral of the certificates for participants in “The training program for central public administration staff with a view to exercising Romania’s Presidency of the Council of the European Union 2019”**. The event was organized by the European Institute of Romania and the Ministry of Foreign Affairs, represented by the Minister Delegate for European Affairs. Among the speakers present at the event, we mention Mr. Victor Negrescu, Minister Delegate for European Affairs, PhD Prof. Nicolae Istudor, ASE’s Rector, PhD Prof. Sorin Cîmpeanu, President of the National Council of Rectors, PhD Associate prof. Sorin Costreie, representative of the University of Bucharest, PhD Prof. Gabriela Drăgan, Director General of the European Institute of Romania, other guests and ministry representatives.

The training program consists in seven modules, two modules designed to develop participants' proficiency in English, and five modules designed to further the participants' general knowledge of the European Union. The modules are developed and delivered by outstanding specialists in Romanian academic environment, from The Bucharest University of Economic Studies, and the University of Bucharest, with classes being held on ASE's premises.



Presentation sessions for the Bloomberg Platform

During December 2017, ASE's Library, in cooperation with Bloomberg Finance L.P., organized two presentation sessions of the Bloomberg Finance Platform, a database that our University has subscribed to. The sessions took place in the Robert Schuman Room on December 12 and 19, between 16.30-18.00h, and were delivered by Ms. Victoria Pelishatska, Bloomberg Representative for Bulgaria and Romania. The events organized to the benefit of the users of this specialized electronic resource available in the Periodicals Room 0116 of ASE's Library were attended by academic staff members, Doctoral and undergraduate students.



Meeting with representatives of the management team of Pricewaterhouse Coopers (PwC)

On December 20, 2017, ASE's Delegation comprising PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated in a meeting with representatives of the management team of Pricewaterhouse Coopers, which **laid the foundations of a strategic partnership between ASE and PwC**, aimed at organizing entrepreneurship courses with foreign professors as visiting scholars. Moreover, discussions also focused on joint implementation of applied research projects, and on the elaboration of surveys and reports for decision-making bodies.



We honor the memory of ASE's personalities

On December 20, 2017, PhD Prof. Marius Constantin Profiroiu, ASE's Vice-rector for International Relations, on behalf of the University's Board of Trustees, laid a wreath at the tomb of **PhD Prof. Constantin Bărbulescu** (December 20, 1927 – February 15, 2010) thus honoring the memory of the late Head of Department, Dean, Vice-rector and first freely elected Rector of The Bucharest University of Economic Studies following the events in December 1989; prof. Bărbulescu was ASE's Rector between 1989 – 1996. ASE keeps its traditions in honoring its personalities.

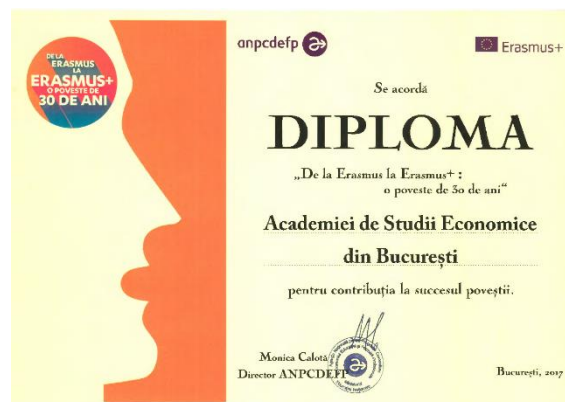
Partnership between ASE and CENTROCOOP

On December 21, 2017, a partnership agreement was signed between ASE Bucharest and the National Union of Consumer Cooperatives in Romania – CENTROCOOP by representatives of the two institutions, namely by ASE's Rector, PhD Prof. Nicolae Istudor, and CENTROCOOP President, Ioan Crișan, for the mutually advantageous promotion among students of the economic and social role of the cooperative system, and to raising youth awareness on this little explored and exploited sector in Romania. According to the common program underlying the agreement between the two parties, students will have the possibility to participate in courses, workshops etc., in internships and/or exchange of experience in CENTROCOOP units in Romania and/ or abroad, to elaborate Bachelor's theses on cooperative topics. According to the Decision of the

CENTROCOOP National Council No.8/ December 12, 2017, 30 student internship stages and 20 exchange of experience placements in Trento/ Italy will be financed in 2018 for ASE's students.

ASE receives award for its contribution to the success of the Erasmus+ Program

The National Agency for Community Programs for Education and Professional Development – ANPCDEFP granted The Bucharest University of Economic Studies the **Diploma “From Erasmus to Erasmus+: A story of 30 years”** for the University's contribution to the success of the Erasmus+ Program. In 2017, we celebrated 30 years since the launch of this education and development program in Europe and 20 years since its launch in Romania.



Payment of the second instalment, as per Law 85/ 2016

ASE's Board of Trustees and the management of the Ministry of National Education made every effort to disburse, by the end of 2017, from ASE's own available funds, the second instalment as per Law 85/ 2016 regarding the payment of outstanding salary rights for teaching staff in public education institutions for the period between October 2008 – May 13, 2011, a measure that very few universities in Romania have been able to implement.

Winter holidays in ASE

In December – a special period in which we all wish to be better, to give to others and be closer to the less fortunate ones - ASE organized a series of special events and artistic moments full of the Christmas joy, appreciated by the members of the academic community and their guests. To celebrate this magic holiday, all of ASE's buildings were decorated with traditional Christmas trees offered by the Board of Trustees.

On December 10, the Academy of Hope – ASE’s Charity Foundation, and the Cybernetics Students’ Union organized the Academy of Hope Football Championship in the Agronomie Sports Complex. All the matches were dedicated to a noble cause, with participants being given the chance to do a good deed while at the same time proving their player abilities.

During December 11-12, The Students` Union from the Bucharest University of Economic Studies – USASE organized a fund raising campaign and a humanitarian fair, with students demonstrating their artistic and entrepreneurial talents. To help the sick and the needy, the students prepared, exhibited and sold food products, floral arrangements, hand-made presents, various accessories and items. During December 11-15, USASE organized a project entitled “Share smiles”, a large-scale humanitarian campaign with a view to helping 315 pupils from Cosmești and Ciuperceeni Secondary Schools in the county of Teleorman.

On December 20, 2017, Santa Claus visited ASE to give presents to the children of academic and administrative staff members. Santa was accompanied by a few winter tale characters who talked to the children and enacted a play.

Participants in the celebration also enjoyed a short caroling program delivered by ASE’s Choir and a Carolers Choir from Moldova.



Dear colleagues,

May you have a Blessed Christmas and a prosperous, joyful New Year! May it only bring achievements, peacefulness and harmony! Together we can build a successful 2018 for our community, to properly celebrate 105 years since the establishment of the University!

Season's Greetings and Happy New Year!

Rector,

PhD Prof. Nicolae Istudor

President of ASE's Board of Trustees



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