



The Bucharest University of Economic Studies  
Board of Trustees

# Newsletter

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**MINISTRY OF NATIONAL EDUCATION**  
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## **ASE'S BOARD OF TRUSTEES' NEWSLETTER**

### **NO. 12/ DECEMBER 2018**

#### **ASE obtained a “High Degree of Confidence” following external ARACIS evaluation**

On December 19, 2018, during the Meeting of ASE's University's Senate, the President of the Romanian Agency for Quality Assurance in Higher Education (ARACIS), PhD Prof. Jordan Petrescu, bestowed upon ASE's Rector, PhD Prof. Nicolae Istudor, the Certificate that stipulates the fact that, following external institutional evaluation conducted by ARACIS, **The Bucharest University of Economic Studies obtained a “High Degree of Confidence”** for the next 5 years. Moreover, the President of ARACIS expressed appreciation for the outstanding results that position ASE among the topmost Romanian universities in the field of Social Sciences. Congratulations to the entire academic community for contributing to these achievements!



#### **Research seminar**

On December 4, 2018, ASE's Faculty of Accounting and Management Information Systems organized the Research seminar entitled **“Peat, ethics and hypocrisy: a case study on quantification and financial environmental information”** delivered by Prof. Matias Laine, University of Tampere, Finland. The seminar was attended by academics and Doctoral students interested in doing research in environmental accounting and social responsibility.

## **Project entitled “Educated Romania: Visions and Development Strategy for Education 2030”**

On December 5, 2018, PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the Launch for public debate of the results of the **Project entitled “Educated Romania: Vision and Development Strategy for Education 2030”**, event held at the Cotroceni Palace. This national project was initiated by the President of Romania, as the largest and longest public consultation regarding public policies on education. The Bucharest University of Economic Studies is one of the partners involved in this project, as part of the Workgroup for “Autonomy, quality and internationalization in higher education”.

## **ASE’s management team’s biannual meeting with students**

On December 5, 2018, the Aula Magna hosted **ASE’s management team’s biannual meeting with students**, attended by members of the ASE’s management team, academics, representatives of ASE’s administrative structures and numerous students. Discussions focused on issues arising in the academic and social life of students, and on solutions and recommendations for the optimization of activities to the benefit of ASE’s students, fostering performance in the latter’s professional training. The members of ASE’s Board of Trustees engaged in dialogue on aspects related to the teaching process, professional practice, graduation exams, student facilities, scholarships, camps, student dorms and various administrative issues, identifying prompt solutions for the optimization of the issues under scrutiny.



## **Academician PhD Professor docent Cristian Ioan D. Hera - Doctor Honoris Causa of ASE**

On December 6, 2018, ASE's Aula Magna hosted the Festive Gathering of ASE's University's Senate occasioned by the **Conferral of the Honorary Title of "Doctor Honoris Causa" to Academician PhD Professor docent Cristian Ioan D. Hera**. The conferral of this title comes in recognition of the professional, academic and scientific prestige of Academician PhD Professor docent Cristian Ioan D. Hera, as well as of a professional career dedicated to research and advanced study in the field of agricultural sciences to the benefit of the entire society. The conferral ceremony was attended by the Minister of Agriculture and Rural Development, Mr. Petre Daea, numerous guests from the Romanian Academy of Sciences and other institutions and organizations, as well as by representatives of ASE's academic community.



## **Book launch in ASE**

On December 6, 2018, ASE's Aula Magna hosted the Launch event of the book entitled "Agricultural Policy Issues and Perspectives", coordinated by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Gabriel Popescu, Head of the Department of Agrifood and

Environment Economics. The event was attended by Academician PhD Professor docent Cristian Ioan D. Hera and other outstanding guests.



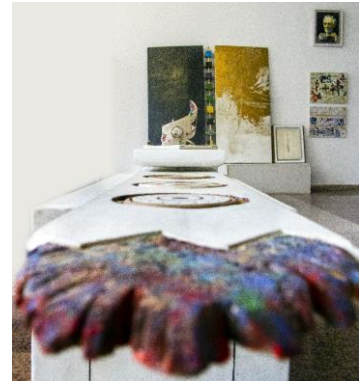
### ASE's presence in the French-Romanian Economic Forum

On December 6, 2018, PhD prof. Marius Profiroiu, Vice-rector for International relations, participated in the **French-Romanian Economic Forum**, organized in Paris by the French Ministry for the Economy and Finance. The Forum facilitated debate on strategies and priorities for bilateral economic cooperation.



### Arts Exhibition in ASE

In December 2018, ASE hosts the **Arts exhibition entitled "Significant Visions"**, with works by artist Vasile Pop Negreşteanu - painter, sculptor and graphic artist. Exhibition venue: the "Cecilia Cuţescu Storck" Contemporary Art Gallery in the Ion N. Angelescu Building.



### **PhD Prof. Dinu Marin, Doctor Honoris Causa of the West University of Timisoara**

On December 7, 2018, PhD prof. Nicolae Istudor, ASE's Rector, member in the Laudatio Committee, participated in the **Conferral of the Title of Doctor Honoris Causa to PhD Prof. Dinu Marin** from ASE's Faculty of Theoretical and Applied Economics. The event was part of the Festive Gathering of the Senate of the West University of Timișoara, the title being conferred for the exceptional activities and achievements of PhD Prof. Dinu Marin in the analysis of real economic phenomena and the quality of his scientific works.



## PhD Prof. Nicolae Istudor, ASE's Rector, attended the debates occasioned by "Academica BNR"

On December 7-8, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, participated in a new **work session**, as part of the **project entitled "Academica BNR"**. During the meeting held in the Center for professional development and social activities from Sinaia of the National Bank of Romania (BNR), representatives of BNR, the members of the National Council of Rectors and their guests debated on current issues on communication and interaction between the economic and the academic environments. The winter session of the project aimed to consolidate the dialogue between the central bank, the institutional economic environment and the academic community, so as to ensure a better understanding of economic and financial process among the broad public. The project addresses the academic environment – academics and Doctoral students – as trainers of the new generation of economists and of the future leaders of Romania.



## Accounting Contest for pupils from economic high schools

On December 7, 2018, ASE's Faculty of Accounting and Management Information Systems organized, together with CBC GEO Consulting S.R.L., the fourth edition of the Accounting Contest for pupils from economic high schools. The contest was attended by 83 senior pupils from the "Virgil Madgearu" and "Hermes" Economic Colleges, and the "Mircea Vulcănescu" Technological High School. Based on the results obtained for the written test, eight pupils were awarded prizes offered by sponsors. The contest was made public by means of the Faculty's website and Facebook page. After the contest, the pupils, guided by members of the Faculty's

management team and volunteering students, went on a tour of key sites in ASE’s campus: the library, amphitheatres, IT laboratories and the Aula Magna.



### **The First Winter Gala of ASE’s Foreign Trade Excellence Center**

On December 10, 2018, the university organized **the First Winter Gala of ASE’s Foreign Trade Excellence Center**, dedicated to the Romanian producers and business environment and to the recognition of the activity of leading Romanian exporters. During the event, PhD prof. Nicolae Istudor, ASE’s Rector and President of the Center, PhD Prof. Dorel Paraschiv, Co-president of the Center and ASE’s Vice-rector for Liaison with the social and business environment and cooperation with students, and Dr. Adrian Marius Dobre, Co-president of the Center, granted the title of “Honorary Ambassador of Romanian Foreign Trade” to internationally renowned entrepreneurs, seven “Internationalization Awards” to Romanian start-ups, and two “Volunteer Diplomas” to the students involved in the Center’s activities. The awards were offered by ASE’s Foreign Trade Excellence Center, BCR and Mastercard.





## ASE's Rector participated in the Meeting of the Commission for substantiating the National Euro Changeover Plan

On December 11, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the meeting of the Commission for substantiating the National Euro Changeover Plan, at the Victoria Palace. During the event, debates focused on the final drafts of the documents used for Romania's changeover to the Euro. Moreover, participants emphasized the need for increasing Romania's economic competitiveness and the preparation of Romania's becoming part of the European Exchange Rate Mechanism with a view to joining the Euro area.

## Visiting professor at ASE's Faculty of Accounting and Management Information Systems

Prof. Octavian Ionescu from Norwich Business School, UK, is a **visiting professor** of ASE's Faculty of Accounting and Management Information Systems during this semester, for the Master's program in **Accounting, audit and management information systems**. Prof. Ionescu is a visiting professor at our University for the second year in a row, following the positive feedback he received during the previous year. On December 10-21, 2018, Prof. Ionescu delivered lectures in *Advanced IFRS financial accounting*. His presence is part of the Faculty's strategy for internationalization and consolidation of the English-taught programs.



## ASE's participation in the celebration of the 200<sup>th</sup> Anniversary of the Technical University of Civil Engineering of Bucharest

On December 12, 2018, PhD prof. Roxana Sârbu, Vice-rector for Education, participated in the celebratory events dedicated to the 200<sup>th</sup> Anniversary of the Technical University of Civil Engineering of Bucharest (UTCB). On this occasion, Prof. Sârbu congratulated the entire academic community of the host university and bestowed an anniversary message and plaque

on behalf of ASE's management team, as a token of appreciation for the outstanding results obtained by UTCB's academic staff members, students and graduates.

### **ASE's Delegation to the International scientific conference in Belgrade**

On December 13-14, 2018, a group of academics from ASE, led by PhD Prof. Nicolae Istudor, Rector, participants in the **International scientific conference on “Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals realization within the Danube region”**, organized by the Institute of Agricultural Economics in Belgrade in partnership with The Bucharest University of Economic Studies, Faculty of Agrifood and Environmental Economics, starting from 2005.

During the conference, the members of ASE's Delegation referred to topics related to the opportunities youth are offered by agricultural and economic higher education, issues in the development policies for the Romanian rural environment, the role of markets in conducting agricultural research etc.



### **ASE – visited by pupils from the “Virgil Madgearu” Economic College from Târgu Jiu**

On December 15, 2018, a group of 100 senior pupils from the “Virgil Madgearu” Economic College from Târgu Jiu, accompanied by their teachers, visited The Bucharest University of Economic Studies, expressing their interest in becoming students at our University. They received information on the Educational offer of ASE's faculties, study programs, student facilities and career opportunities. The pupils were offered a guided tour of ASE's campus: the Aula Magna, amphitheatres, reading rooms, sports facilities etc.

## Periodic First Aid Classes in ASE

On December 15, 2018, ASE hosted the first series of the periodic “**Basic First Aid Classes**”, organized for ASE’s entire community: academics, students, auxiliary and administrative staff members. The classes were co-organized with the Foundation for SMURD, ASE’s partner in the Project entitled “Academy of Hope - Volunteering out of Love for Life”.



## Signing of the Partnership Agreement between ASE and the Romania-Israel Chamber of Commerce and Industry

On December 17, 2018, ASE’s Rector, PhD Prof. Nicolae Istudor, and the President of the Romania-Israel Chamber of Commerce and Industry, Mr. Călin Mihai Coșar, signed a **Partnership Agreement** between the two institutions. The event took place in the presence of the Ambassador of Israel in Romania, H.E. Mrs. Tamar Samash.

The Agreement facilitates the undertaking of joint research studies and scientific activities, as well as the participation of specialists from the Romania-Israel Chamber of Commerce and Industry in lectures and conferences organized by our University. Moreover, ASE’s students may benefit from internships and private scholarships offered by the Romania-Israel Chamber of Commerce and Industry.

The program of the meeting held on December 17 also contained a presentation of an analysis of the trade relations between Romania and Israel; participants also established a common work agenda, identifying opportunities for mutual development.



### ASE's Rector and the President of the University's Senate - Honorary Citizens of Bucharest

On December 18, 2018, during a ceremony hosted by the Odeon Theater, **PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Pavel Năstase, the President of the University's Senate**, were conferred the title of **“Honorary Citizen of the Municipality of Bucharest”**. This award follows the Decision of the general Council of the Municipality of Bucharest made in April 2018, the announcement being made by the General Mayor of the Capital city of Romania, Ms. Gabriela Firea, during the Festive Gathering of the University's Senate occasioned by ASE's 105<sup>th</sup> Anniversary. The title was awarded in recognition of the contribution of economic higher education to the development of the Capital city of Romania.





### **ASE's Rector, Associate Member of the Academy of Agricultural and Forestry Sciences**

Starting December 20, 2018, **PhD Prof. Nicolae Istudor**, ASE's Rector, is an **Associate Member of the "Gheorghe Ionescu-Șișești" Academy of Agricultural and Forestry Sciences (ASAS)**, Division for Agricultural Economics and Rural Development, following the vote of the General Assembly of ASAS. Affiliation criteria include the candidates' outstanding contribution to the field of Agricultural Sciences, as measured by the impact of their scientific research results on the agricultural field, the originality of their contribution, the novelty of their research work, and their national/international reputation.

### **ASE - DSU Meeting**

On December 20, 2018, ASE hosted the meeting between Dr. Raed Arafat, representatives of the Romanian General Inspectorate for Emergency Situations – DSU, and the partners in the Project entitled "Academy of Hope – Volunteering out of Love for Life", jointly organized in the last two years with ASE and the civil society. The event was attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Virginia Mărăcine, coordinator on behalf of ASE of the Project entitled "Academy of Hope – Volunteering out of Love for Life", active members of the two institutions.

The program of the event included the presentation of a report on joint activities undertaken so far and the identification of future actions meant to improve disaster response. Moreover, two new cooperation protocols were signed, with The Seismic Risk Reduction Organization, and the Romanian Chemical Producers and Distributors Association, which add value to the intervention system by their expertise in their respective fields.



### **Book launch at the National Institute of Statistics**

To celebrate Romania's Centenary, on December 21, 2018, the National Institute of Statistics organized a press release and a launch event for the volume entitled **“România, un secol de istorie: date statistice”** (“Romania, a century of history in statistical data”), which depicts the evolution of the Romanian state with statistics on all the branches of the Romanian economy. Chapter 7 of this impressive work, entitled **“Agriculture, forestry and the environment”** is authored by a team of academics from ASE's Faculty of Agrifood and Environmental Economics, coordinated by PhD Prof. Nicolae Istudor, ASE's Rector. Academic staff members from ASE have contributed to other chapters of the volume, as well. Congratulations to all of them for their contribution to this representative publication!



### **ASE – Romania's best university for economic studies, according to “The Global Research” Review**

The December issue of “The Global Research” Review entitled “A century of great Romania” published an article on The Bucharest University of Economic Studies as the leader of Romanian higher education in economics and public administration. The article is a

presentation of the University and of the opportunities for specialized professional training that ASE offers its Romanian and foreign students with a view to facilitating labor market insertion at national and international level.



### Winter Holidays celebrated in ASE

The coming of the Winter Holidays is an occasion to show kindness and generosity and help our peers facing difficult situations. Thus, during December 2018, ASE hosted a series of activities meant to bring joy both to the academic community and to disadvantaged children.

The Academy of Hope organized a series of charity events: on December 4, a sweets and souvenir fair handmade by students to raise funds that were donated for humanitarian purposes; on December 12, a Stand-Up Comedy show to bring a smile on participants' faces. Moreover, on December 8, the team of the Academy of Hope organized a Basketball Championship in ASE's Cihoschi Sports facility, and a Football Championship in the Agronomie Complex – occasions to combine entertainment with friends with the opportunity to do a good deed by means of a charity competition.

The Student Union of The Bucharest University of Economic Studies (USASE) organized a charity event collecting toys, clothes, office supplies and non-perishable sweets to donate them to children that need special attention to feel the magic of the Holidays. Donations were received during December 10-20 at the stands organized in the "Mihai Eminescu" Building and the "Mihail Moxa" Building.

On December 19, in Aula Magna, ASE's Board of Trustees offered the members of the academic community a Carol Concert entitled "Holidays Are Coming" – guests: ASE's Choir, conductor prof. Valentin Țuca, the children's choir from the "Tudor Arghezi" secondary school, and the Annunciation Choir from Onești, Bacău (conductor Ionuț Munte).



*Dear members of the academic community,*

*May the New Year 2019 bring you health, joy, love and reconciliation with your loved ones!*

*May our University have a successful year, blessed with the joy of working together to achieve performance!*

*Happy New Year!*

*PhD Prof. Nicolae Istudor*

*President of ASE's Board of Trustees*



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