



**Bucharest University of Economic Studies  
Board of Trustees**

# Newsletter

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**DECEMBER 2019**



MINISTRY OF EDUCATION AND RESEARCH  
BUCHAREST UNIVERSITY OF ECONOMIC STUDIES

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## ASE'S BOARD OF TRUSTEES' NEWSLETTER

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### 1 December – The National Day of Romania

PhD Prof. Nicolae Istudor, ASE's Rector attended, at the invitation of the President of Romania, Klaus Iohannis, **the military parade from the Arch of Triumph**, held on the National Day.

In the honor of the National Day, the ASE Choir sang, in the Aula Magna, the state anthem "Deșteaptă-te Române!". In appreciation for the perennial values and symbols of Romania, we thank the students for the gift offered to our university community!



### The seminar of European Documentation Centers

On December 1-3, the Seminar of European Documentation Centers, organized by the European Commission, took place in Florence and addressed the strategic priorities of the European Union for the years 2020-2024. A central theme of the meeting, the redefinition of the new structure of the centers, by establishing strict coordinates of cooperation with the other networks within the Commission - Europe Direct Information Centers and Team Europe members was outlined.

ASE's European Documentation Center was represented by PhD associate professor Liviu Bogdan Vlad, the coordinator of the EDC ASE since 2009, who attended the plenary discussions,

and had a bilateral meeting with Alessandro Giordani, the Head of the Department of Communication Networks of the Member States, the General Communication Directorate. He later stated that "the renewal of the Partnership Agreement from 2018 is based on the need to place all Europe Direct networks in the mainstream of the objectives of the European Union". The importance of the annual meetings was underlined during the seminar as well. The Representation of the European Commission in Romania is the central voice that can systematically trigger the consolidation of the network of European Documentation Centers.



### **ASE`s management team`s biannual meeting with students**

On December 4, 2019, the Aula Magna hosted ASE`s **management team`s biannual meeting with students**, attended by members of the ASE`s management team, academics, representatives of ASE`s administrative structures and numerous students. The discussions focused on issues arising in the academic life of students, internship, Bachelor`s degree defence, student facilities, scholarships, camps and various administrative issues. The objective of this meeting at which representatives of all administrative structures from ASE were present, was to find solutions on the spot with strict deadlines to the issues under scrutiny, optimization of activities to the benefit of ASE`s students, fostering performance in the latter`s professional training.



### **Erasmus + Educational Caravan**

On December 2-13, 2019, the Erasmus + Caravan was present in all ASE buildings to inform and answer the questions related to Erasmus + Student Mobility Programme. Along with those interested, representatives of the Erasmus Office from the Department for International Relations, ESN ASE Bucharest and AIESEC Romania presented the opportunities for study, placement or international volunteering.



### **Foreign Intelligence Office (SIE) – Facts and myths in intelligence services**

On December 4, 2019 representatives of the Romanian Foreign Intelligence Office supported by ASE held the conference: “Facts and myths in intelligence services”. Students, master students, PhD students as well as those who have an interest in the field of foreign intelligence attended the conference.

## Opening of the academic year for the postgraduate program in “Strategic Hospitality Management”

On December 5, 2019, ASE hosted the opening of the academic year for the third generation of Postgraduate students in “Strategic Hospitality Management”, a programme organized by The Bucharest University of Economic Studies in partnership with École Hôtelière de Lausanne, the most prestigious school in the hospitality management. The students, EHL representatives, professors were welcomed by PhD Prof. Nicolae Istudor, ASE’s Rector, who emphasized the importance given to this programme by ASE’s management team and transmitted his wishes of success to both students and professors.



## The Excellence Gala of ASE’s Foreign Trade Excellence Center

On December 5, 2019, the Foreign Trade Center of Excellence in ASE organized the Second **Winter Gala, entitled "Success Stories"**. The Gala rewarded entrepreneurs who branded the name, especially Romanian products and services abroad. The winners were: The Excellence Award for Internationalization - Valvis Holding; The Award for Support in the Internationalization Activity - ROCA and ZITEC Platform; The Export Excellence Award - Boromir, Phoenixy SRL - Gusto, Fibalco SRL - L'Escarpe, Casa Noastra SA - QFort, Noah Watch.



## Elections for ASE Senate and Faculty Councils

On December 5, 2019, the elections for the ASE Senate and the Faculty Councils were held. In accordance with the provisions of the Methodology for Conducting the 2019-2020 University Elections, the candidates for the Faculty Council and the ASE Senate and the results of the elections were made public by posting on the website [www.ase.ro](http://www.ase.ro), the section dedicated to university elections.



## Visit in ASE of His Excellency, Mr. Hitoshi Noda, the Ambassador of Japan

On December 5, 2019, His Excellency, Mr. Hitoshi Noda, the **Ambassador of Japan** in Bucharest, **made his first visit to the ASE**, during which he was welcomed by PhD Prof. Nicolae Istudor, ASE's Rector. Following the meeting, the Ambassador wanted to see the bust of Nicolae D. Xenopol, the founder of ASE, who was also the first Ambassador of Romania in Japan. His Excellency visited the ASE Museum, some emblematic places in the ASE Palace and the Center for Japanese Studies, established in our university in 2018.



### "Horizon 2020 outreach event"

On December 6, 2019, the Bucharest University of Economic Studies (ASE), under the coordination of the Division for Scientific Research Development and Innovation, the Department for International Relations and the Institute for Advanced Research (ARI), in partnership with the Romanian Office for Science and Technology affiliated to EU, the Ministry of Research and Innovation and the European Commission, organized **an information session on financial and management aspects of the ongoing or future European H2020 projects**. The event was part of the European Commission's series of actions to facilitate the participation in the European Union's research and innovation framework program, Horizon 2020 - "Horizon 2020 outreach event (2019-2020)".



### Congratulations to the ASE Catchball team!

On December 7, 2019, the 8th Catchball Tournament took place in ASE. **ASE team of ranked Ist.** The team managed to accumulate 372 points in the National Championship, accumulating seven Ist places and one IIIrd place.

The last 2 Tournaments of the Championship will be held in February next year in Brasov and Bucharest, where the ASE Catchball team can no longer miss the title of "National Champion".

At the end of this year, the "balance" of their games is remarkable, considering that the team is among the first in Romania to start practicing and promoting this sport.

Following the participation in the first National Catchball Championship, the women's team qualified for the International Catchball Championship in the city of Eilat, Israel, this country being the initiator of this sport.



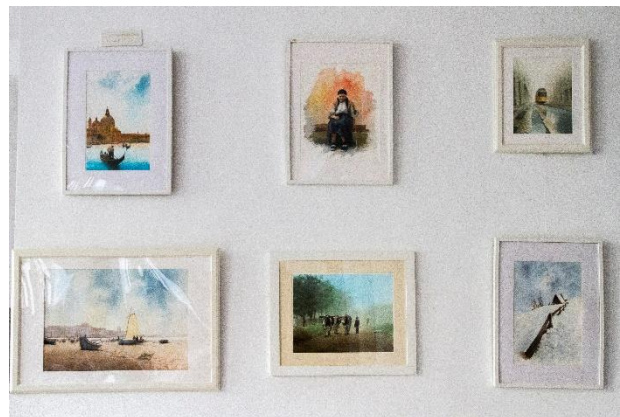
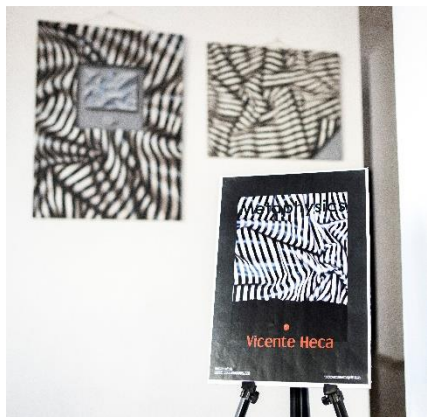
### **ASE`s Educational Caravan**

The first part of ASE`s Educational Caravan organized in order to present the university`s educational offer for bachelor`s admission 2020 ended. The Caravan teams visited 39 leading colleges and high schools in 12 counties (Bucharest and cities like Alexandria, Brăila, Câmpulung Muscel, Câmpina, Focșani, Oltenița, Pitești, Ploiești, Slatina, Slobozia, Tecuci) and offered to over 3500 pupils information on the educational offer of the university. On this occasion, 39 cooperation protocols were concluded with the host pre-university institutions. 160 books edited by ASE`s Publishing House were given to the management of the colleges and high schools for their libraries, and the pupils received over 2700 ASE brochures with the educational offer.



## Exhibition opening in ASE

We invite you to visit the exhibition of the **watercolorist painter Florian Ștefan and of the Spanish artist Vicente Heca** from the contemporary art gallery "Cecilia Cuțescu Storck" which will be open until the end of January 2019. Florian Ștefan is one of the plastic artists, selected in 2018 for the 53rd edition of the "Regina Sofia Prize for painting and sculpture". The painter and the gallerist Vicente Heca is the winner of the prestigious "Reina Sofia" prize of the Royal Foundation of Spain.



## BBC World Questions Bucharest in ASE

On December 10, 2019, Aula Magna hosted the **debate "BBC World Questions Bucharest"**, an event in which the most important political and social aspects of the country were discussed. BBC World Questions Bucharest was launched on BBC World Service English on December 14, and from December 15, it was available online at [www.bbc.com/worldserviceradio](http://www.bbc.com/worldserviceradio).



### Round table - "30 years since the Fall of the Berlin Wall"

On December 10, 2019, an event dedicated to the **30th anniversary of the Fall of the Berlin Wall** took place in ASE. Participants as guests: Michael Jaumann - Head of the DAAD Information Center in Bucharest and Frédéric BEAUMONT, Attaché de coopération scientifique et universitaire, Embassy of France in Romania, French Institute of Romania. The event was moderated by Prof. Liviu Mureșan - Executive President of EURISC (European Institute for Risk, Security and Communication Management) and was organized by the Center for American Studies and the Center for Francophone Studies, under the aegis of the Department for International Relations.



### Project POCU 125015 Conference

On December 12, 2019, PhD, prof. Dorel Paraschiv, vice-rector with the liaison with the social and business environment, cooperation with students, attended the conference of the POCU project 125015. Through this project, ASE supports, in partnership with the Universitatea de Vest from Timișoara, Universitatea Al. Ioan Cuza from Iași, the Financial Supervisory Authority and companies from the private sector, the training of 67 doctoral and 30 postdoctoral students in the field of entrepreneurship and research.



### PhD Prof. Nicolae Istudor, ASE’s Rector, attended the anniversary of the Institute of Agricultural Economics in Belgrade

On December 12-13, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector, attended as guest speaker the conference "Sustainable agriculture and rural development in terms of the Republic of Serbia strategic goals achievement within the Danube region - science and practice in the service of agriculture", organized on the occasion of the 70th anniversary of the Institute of Agricultural Economics in Belgrade. Between ASE and the Institute in Belgrade there has been a close scientific collaboration for over 15 years in the field of practices in the service of agriculture.



### Periodic First Aid Classes in ASE

On December 14, 2019, ASE hosted the last series of the periodic “**Basic First Aid Classes**”, organized for ASE’s entire community: academics, students, auxiliary and administrative staff members. The classes were co-organized with the Foundation for SMURD, ASE’s partner in the

Project entitled “Academy of Hope - Volunteering out of Love for Life” and coordinated by PhD prof. Virginia Mărăcine. Thank you for your work and dedication!



### Inauguration of the Deloitte Auditorium in ASE

On December 17, 2019, the **inauguration**, following a complete renovation, of the **Deloitte Auditorium**, room 2104, the "Virgil Madgearu" building, located near the modern OMV Petrom Auditorium, took place. ASE students and professors thus benefit from a new learning space equipped at the level of the requirements of a digitalized era, which involved an investment of 130.000 euro. Thus, the investments following the partnerships with the business environment of the past three years in the 11 spaces completely renovated and equipped with state-of-the-art equipment, for the students and the teaching staff from ASE, amount to over 2.5 million lei. Deloitte Romania joins the other strategic partners of ASE from the business environment: OMV Petrom, Romanian Commercial Bank, BRD, PwC Romania, Mastercard, London Stock Exchange. The inauguration took place with the participation of PhD Prof. Nicolae Istudor, ASE's Rector, and Alexandru Reff, Country Managing Partner, Deloitte Romania and Moldova and Vlad Boeriu, Fiscal Services Partner, Deloitte Romania, and project coordinator, representatives of the Board of Trustees, Deloitte Romania, and students.



### **National Council of Rectors**

During December 12-14, 2019, the National Council of Rectors took place in Iași. The Bucharest University of Economic Studies (ASE) was represented by PhD prof. Ion Smeureanu, vice-rector responsible for the development of IT infrastructure and logistics. During the meeting, current and prospective problems of the Romanian education system were debated, the most important of which can be considered: the evaluation, for the accreditation, of the doctoral schools; classification and ranking of universities and study programs; the participation of the Romanian universities in the European research networks, etc.

## Royal Scholarships Award Ceremony 2019 in ASE

On December 18, 2019, Aula Magna hosted the **Award Ceremony for the "King Carol I" and "Queen Elisabeth" Royal Scholarships for ASE students** in the presence of His Royal Highness, Prince Radu of Romania, and the Rector of ASE, PhD prof. Nicolae Istudor. The Royal scholarships for ASE students are annual and were founded by the Royal House in 2015. For our university, these moments represent a continuation in time of the traditional connection between the Crown and education, started by the founder of modern Romania, King Carol I.

In the opening of the event, PhD Prof. Nicolae Istudor, ASE's Rector, thanked for the presence at the ceremony of His Royal Highness, Prince Radu and welcomed this royal initiative to uphold excellence, honor the performance and promote the spirit of competition.

The scholarship "Regina Elisabeta" was won by Andreea Monica Munteanu, a student at the Faculty of Economic Cybernetics, Statistics and Informatics, and the "King Carol I" Scholarship - by the student Constantin Zahanagi from the Faculty of Finance.

The event ended with the traditional moment of the carols "Vin sărbătorile" prepared by the students from the ASE Choir and the Buna Vestire Choir from Onești, Bacău. The entire academic community has enjoyed the beautiful moments offered by our caroling friends.





### Workshop to promote the national sport

On December 19, 2019, the Virgil Madgearu Room hosted the launch of the project to promote the oina, entitled "**Rediscover oina - part of our national identity**", organized by the Department of Physical Education and Sports within the Faculty of Agrifood and Environmental Economics, in collaboration with the Romanian Federation of Oina. The main objectives to be implemented include, besides practicing this sport at university level in Bucharest, and the formation of as strong partnerships between the Bucharest university institutions, the Romanian Federation of Oina, the Federation of School and University Sport, the local authorities, the student associations , the increase of the level. competition within sports events with specific themes of oina, both locally and internationally.



### CCOC - 5 years Anniversary

On December 12, 2019, the Career Counseling and Guidance Center (CCOC) in ASE celebrated 5 years anniversary. The meeting was attended by professors from the pre-university and university environment, who discussed the report of the five years and strategies for the

continuation of counseling services addressed to pupils, students, teachers. Best wishes to our center!



### Winter Holidays celebrated in ASE

Around the **Winter Holidays**, in ASE it has become a tradition for the most fortunate to help the people in difficulty. Thus, on December 9-13, USASE conducted a campaign to help the less fortunate. At the stand in the Eminescu building, clothes, toys and non-perishable food were donated. We thank everyone for their involvement and for those who thought of making a noble gesture to share small joys with those who need them most!

ASE wore festive clothes, all the buildings of the institution welcoming from the entrance the students, the professors and the administrative staff with festively decorated fir trees. Also, the members of the university community were able to enjoy the carols concert "Vin sărbătorile ", held on December 18 a.c. in the Aula Magna, as well as the presence in the building of some choirs of students from the Faculties of Music and Faculty of Theology in Bucharest.

On the occasion of the winter holidays, we offered academia calendars and institutional office calendars, and all over 750 children up to the age of 16 of our employees received, for the third consecutive year, a Christmas present, with the support of the partners from the socio-business environment. We thank all those who were involved in achieving these small holiday joys!



*Dear members of the academic community,*

*On behalf of ASE's Board of Trustees, I would like to thank you for your work and for your contribution to the remarkable results obtained by our university community in 2019!*

*May 2020 bring you health, luck and as much joy for you and all your loved ones!*

*Happy New Year!*

***PhD Prof. Nicolae Istudor***  
***President of ASE's Board of Trustees***



