



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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NEWSLETTER

February 2017

Student satisfaction surveys in ASE

During the month of February 2017, USASE - the Students` Union from the Bucharest University of Economic Studies conducted two satisfaction surveys, inviting ASE`s students to express their opinions and suggestions on the **quality of student life** and the relevant **social issues**. The aim of the surveys is to contribute to the enhancement of the quality of services such as: student dorm accommodation, canteens, scholarships, youth camps etc.

Educational offer – ERASMUS+ exchange program for the 2017-2018 academic year

At the beginning of February 2017, ASE`s Department for International Relations published the **Educational offer for the ERASMUS + exchange program for the 2017-2018 academic year**. ASE`s students were invited to participate in a series of information meetings on: study opportunities abroad, preparation of application files, selection procedures, financing issues and recognition of the studies undertaken abroad. Application files were submitted between February 13 - March 1, 2017.



Conference entitled "L`interaction en classe de FLE"

On Wednesday, February 8, 2017, PhD Assoc. Prof. Rodica Capotă-Stanciu from ASE's Department of Modern Languages and Business Communication delivered the **Conference entitled "L`interaction en classe de FLE: acquisition et/ou apprentissage?"**. The event was part of the Conference Series on Trends and Perspectives in Interdisciplinary Research, organized by the Teodora Cristea Center for Research in Literature and Applied Linguistics, affiliated to ASE's Faculty of International Business and Economics.

Meeting of the National Council of Rectors

On February 9, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **Meeting of the National Council of Rectors – CNR**, hosted by the University Politehnica of Bucharest, attended by the Rectors of state and private universities in Romania, the Minister of National Education, PhD Prof. Pavel Năstase, and the Minister of Research and Innovation, Mr. Șerban Constantin Valeca. The main issues under discussion were: perspectives of scientific research in Romania, the quality of higher education - university rankings, Doctoral Schools – financing of higher education, substantiation of the student enrolment numbers for the 2017-2018 academic year, sustainability of European-funded projects, participation in international fairs of the CNR member universities etc.

Strategic partnership between ASE and FRF

On Thursday, February 9, 2017, ASE's Rector, PhD Prof. Nicolae Istudor, and Mr. Răzvan Burleanu, the President of the Romanian Football Federation - FRF, signed a **Strategic partnership agreement between ASE and FRF**. The event was attended by members of ASE's academic staff, students, FRF representatives, sports personalities, mass media representatives.

In conformity with the newly signed agreement, ASE will organize a Master's program in Sports Management starting with 2018, as well as various continuing professional development courses for sports club managers, press officers, stadium security officers, team managers, whereas FRF will provide internship and volunteering programs and private scholarships for ASE's students and will support various scientific activities.

The study program will be organized with support from UEFA and various sports management schools in Denmark, Germany and The Netherlands. "I believe that the main

outcome of this partnership is the master's course in Sports Management. We aim to involve specialists from home and abroad, from UEFA and FIFA, in this program. I hope that this partnership will be a long-lasting one and that it will produce numerous successful young sports managers”, said PhD Prof. Nicolae Istudor, ASE`s Rector



PhD Prof. Dalina Dumitrescu has become the new Vice-rector for Scientific research, development and innovation



Starting with February 10, 2017, **PhD Prof. Dalina Dumitrescu** from ASE`s Faculty of Finance and Banking **was appointed Vice-rector for Scientific research, development and innovation**. May her activity as a member of ASE`s Board of Trustees be a successful and rewarding one!

Partnership agreement between ASE and the most prestigious tourism and hospitality school in Switzerland

On February 16, 2017, ASE`s Rector, PhD Prof. Nicolae Istudor, and Prof. Michel Rochat, CEO of the tourism and hospitality school in Lausanne, Switzerland, signed the **Partnership agreement between ASE and the world`s most prestigious tourism and hospitality school**. The event took place in Lausanne and was attended by PhD Prof. Marius Profiroiu, ASE`s Vice-rector for International Relations, Dr. Ray F. Iunius, Director Business Development, Mr. Andre Witschi and other personalities from the managerial team of the Hospitality School in Lausanne.

This partnership represents a form of academic and scientific cooperation based on which ASE and the tourism and hospitality school in Lausanne will jointly organize a postgraduate

study program in Strategic Hospitality Management. The study program will be delivered in Romania and will last for 36 days (198 hours) by specialists from the Hospitality School in Lausanne and ASE. Upon successful course completion, participants will receive a Certificate of Professional Competence recognized by the Romanian Ministry of National Education and a Certificate of Executive Education issued by the Hospitality School in Lausanne. Interested graduates will be able to attend a 5-day optional module delivered at the School in Lausanne.



Round table on “Contemporary Challenges in Education”

On February 17, 2017, ASE’s Center for Career Counseling and Guidance – CCOC, ASE’s Department of Academic Staff Training and The Pedagogical Academy Association organized a **Round table on “Contemporary Challenges in Education”**. Specialists in the field exchanged opinions and good practices on current trends and challenges in education.

Meeting with Incoming ERASMUS students

On February 20, 2017, PhD Prof. Marius Profiroiu, ASE’s Vice-rector for International Relations welcomed Incoming Erasmus and CEEPUS students to our University. The students

come from partner universities in Bulgaria, France, Germany, Italy, Luxembourg, The Netherlands, Poland, Slovenia, Turkey and Uzbekistan.



Conference on "The Maltese Presidency of the council of the EU"

On Tuesday, February 21, 2017, HE Prof. Lino Bianco, Ambassador of the Republic of Malta in Romania and Bulgaria, visited ASE. On this occasion, the distinguished guest delivered the **Conference entitled "The Maltese Presidency of the council of the EU"**. The following issues were debated with the audience: migration, the single market, security, social inclusion, the European neighborhood policy and maritime policy. Among the attendees, we mention Bachelor's and Master's students from ASE's Faculty of Administration and Public Management.



Debate organized by ASE`s Center for American Studies

On Tuesday, February 21, 2017, ASE`s Center for American Studies organized the **Debate** entitled "**The Civil Rights Movement and Leadership for Diversity**". Keynote speaker: Michael Tierney, founder of Step by Step, Charleston, sent by the US Embassy to Romania as part of the African American History Month.

Debate on "The Global Business Environment in 2017: policies and challenges"

On Tuesday, February 21, 2017, ASE`s Aula Magna hosted the **Debate** entitled "**The Global Business Environment in 2017: Policies and Challenges**", facilitated by Mr. Paul Donovan, Chief economist at the UBS Wealth Management from Switzerland and alumnus of the Bachelor`s program of Philosophy, Politics and Economics from University of Oxford. The event was attended by both academic staff members and students.



Congratulations to the winners of the public recruitment exams organized to fill an academic position in ASE!

On February 22, 2017, the members of ASE's Board of Trustees reunited to congratulate the professionals who successfully passed the recruitment exams organized in January-February 2017 to fill academic positions. Congratulations and a rewarding academic career to them all!



Meeting with PhD Prof. Ahmed Deya Khamis, President of the Egyptian Academy for Computers, Information and Management Technology in Tanta

On February 23, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, met **PhD Prof. Ahmed Deya Khamis, President of the Egyptian Academy for Computers, Information and Management Technology** in Tanta, to discuss about continuing the partnership between our higher education institutions. Our cooperation is based on the development of scientific and research mobilities in the field of economics, management and information systems.



ASE supports scientific excellence!

On February 23, 2017, ASE's Aula Magna hosted the Opening ceremony of the 9th edition of The "Romanian Master of Mathematics" International Contest, organized by the Tudor Vianu National College of Computer Science and the Romanian Mathematical Society and supported by ASE. At the opening of this prestigious contest, PhD Prof. Nicolae Istudor, ASE's Rector, delivered a short lecture, encouraging performance in pre-university education. The contest has become a tradition for the Romanian school of mathematics, being considered by the Romanian Mathematical Society as "the competition with the highest degree of difficulty among international mathematics competitions".

The Association of Faculties of Economics from Romania in ASE!

On February 23, 2017, ASE hosted **the Meeting of the Academic Council of the Association of Faculties of Economics from Romania – AFER**. During this event, the Romanian Scientific Society of Management – SSMAR conferred the Summa cum Laude Honorary Degree to PhD Prof. Victor Manole, as a token of appreciation of his outstanding merits as an academic professional, President of the Committee for Economic Sciences within the Romanian Agency for Quality Assurance in Higher Education – ARACIS, Director of the Department for Quality Assurance in Economic Higher Education within AFER etc., through which he has vastly contributed to the reforming of Romanian higher education.

On February 24, 2017, ASE's Aula Magna hosted **the General Assembly of the Association of Faculties of Economics from Romania – AFER**. During the meeting, **PhD Prof. Ioan**

Talpoș was offered the tile of **Honorary President of AFER**. Moreover, the book entitled “Researching Romanian Organizational Culture” (in Romanian: “Cercetarea Culturii Organizaționale în România”) was launched, in the presence of Acad. Gheorghe Zaman and of the book coordinators, PhD Prof. Constantin Roșca, President of the Romanian Scientific Society of Management – SSMAR, and PhD Prof. Nicolae Istudor, ASE’s Rector.



Charity volleyball match “CSA Steaua Bucharest & ASE, together to support children’s education”

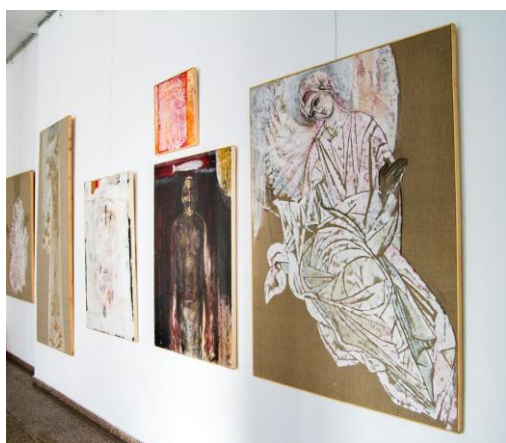
On February 27, 2017, the volleyball players from CSA Steaua Bucharest and ASE participated in a demonstration match for a noble cause: **raising funds to support the education of underprivileged children**. The sports event took place at the “Mihai Viteazul” Gym in Bucharest and reunited the fans of the two teams, students, children and generous people willing to contribute to the future of less fortunate pupils. In addition to the volleyball match, the children participating in the event were involved in a series of interactive activities.

Official opening of the pilot project entitled "My successful career"

On February 28, 2017, ASE's Faculty of Agrifood and Environmental Economics organized the **Official launch of the Pilot Project entitled "My successful career"**, with the support of Carrefour Romania. The project comprises internships for 20 students and training courses delivered by experts from Cube Training during the second semester of the current academic year.

Painting and graphics exhibition at ASE's "Cecilia Cuțescu-Storck" Contemporary Art Gallery

During February and March 2017, ASE's "Cecilia Cuțescu-Storck" Contemporary Art Gallery hosts the **individual painting and graphics exhibition of Artist Doina Mihăilescu, entitled "Akroasis 3"**. Doina Mihăilescu, member of the Artists' Union, is an academic staff member of the Faculty of Arts and Design from Timișoara. Over the years, the artist had over twenty exhibitions with painter George Mircea in Venice, Rome, Pisa, Madrid, Santiago de Compostela, Valencia, Sevilla, Barcelona; in Romania she had individual exhibitions in Bacău, Bistrița, Bucharest, Râmnicu Vâlcea, Sibiu. She has participated in the Art Biennials in Arad, Piatra Neamț etc. and numerous group exhibitions at home and abroad.



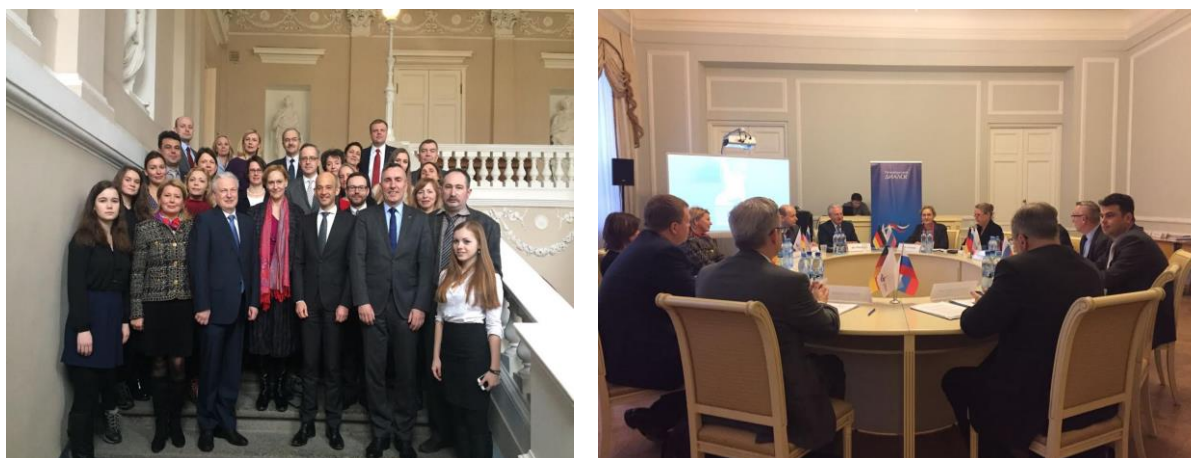
The Romanian Minister of Youth and Sport visited ASE!

On February 28, 2017, **Mr. Marius Alexandru DUNCĂ, Romanian Minister of Youth and Sport, visited ASE and met with PhD Prof., Nicolae Istudor, ASE's Rector.** Among the topics discussed, we mention various activities undertaken by ASE and the projects that our university will organize in these fields throughout the year 2017.



ASE participated in the Scientific Workshop organized by Saint Petersburg State University of Economics - UNECON

On February 28, 2017, PhD Prof. Dorel Mihai Paraschiv, ASE's Vice-rector for Liaison with the social and business environment and cooperation with students, presented a paper at the Scientific workshop entitled "Economic, political and social aspects of the EU-Russian relations". The event was organized in the occasion of the 25th anniversary of the academic partnership between UNECON and Berlin School of Economics and Law. On this occasion, the interested parties discussed about a possible academic cooperation between the three universities in Romania, Germany and Russia.



Dear members of our academic community!

May the new spring bring us all the optimism of a new beginning!

PhD Prof. Nicolae ISTUDOR

President of ASE's Board of Trustees



The Bucharest University of Economic Studies

6 Piata Romana, district 1, Bucharest, 010374, Romania

Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99

www.ase.ro; rectorat@ase.ro