



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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ASE'S BOARD OF TRUSTEES' NEWSLETTER

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Meeting of the National Council of Rectors

On February 2 and 3, 2018, PhD Prof. Nicolae Istudor, ASE's Rector and Vice-president of the National Council of Rectors - CNR, participated in the **Meeting** of this forum for Romanian higher education management, hosted by the Transilvania University of Braşov. The debates benefited from the presence of the Minister of National Education, the education representative of the Romanian Presidential Administration, the Rectors of 64 participant universities, representatives of student organizations – The National Association of Student Organizations in Romania (ANOSR), The Students` Union from Romania (USR), The National Union of Students from Romania (UNSR), and The League of Romanian Students Abroad (LSRS) - representatives of the “Alma Mater” National Trade Union Federation in higher education, representatives of institutions and bodies involved in higher education regulation – the Romanian Agency for Quality Assurance in higher Education (ARACIS), the National Agency for Community Programs for Education and Professional Development (ANPCDEFP – Erasmus), the National Council for the Financing of Higher Education (CNFIS), the National Council of Higher Education Statistics and Forecasts (CNSPIS), the Advisory Board for Research, Development and Innovation (CCCDI) - as well as representatives of the State Department for Emergency Situations and of other institutions directly or indirectly involved in the life, safety and development of Romanian higher education.

Debates focused on topics related to budget increases, the increase of funding per student, the rethinking of the system of allocating state subsidized enrolment numbers by means of correlation with national strategies and with Romania's economic development necessities, the increase in academic autonomy as regards the elaboration of strategies at various levels, including the financial one, as well as the evaluation of Doctoral schools, the creation of the legal framework for the establishment of new Doctoral study fields, the rethinking of the academic promotion system, of the model for institutional financing of academic research etc.

Presentation of Erasmus 2018-2019 mobilities

At the beginning of February 2018, ASE's Department for International Relations published the **Offer for 2018-2019 Erasmus study mobilities** for ASE's students and, on February 12-23 it carried out the registration process. Our University makes diligent efforts to finance as many mobilities as possible during the coming academic year. Throughout the month of February, the Department for International Relations organized webinars, meetings and information sessions for students interested in Erasmus study mobilities, to discuss aspects related to study opportunities, the application file, the steps of the selection process, the financing of mobility, and recognition of the studies undertaken abroad.



Ambassador of the Republic of Armenia visiting ASE

On February 6, 2018, ASE was visited by **H.E. Mr. Sergey Minasyan, Ambassador Extraordinary and Plenipotentiary of the Republic of Armenia to Romania**. During the visit, His Excellency had a meeting with PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Marius Profireoiu, Vice-rector for International Relations. On this occasion, the discussions focused on the academic and scientific cooperation opportunities between our University and universities from Armenia.



PhD Prof. Vasile Răileanu – the new Vice-rector for Economic and Financial Management

On February 8, 2018, PhD Prof. Vasile Răileanu, tenured academic from ASE's Faculty of Accounting and Management Information Systems, was appointed **Vice-rector for Economic and Financial Management**. May his activity as part of ASE's Board of Trustees be full of achievements!



Debate on the newly adopted legislation on waste management

On February 8, 2018, ASE's Faculty of Agrifood and Environmental Economics, together with the Coalition for Circular Economy, organized a **debate on the newly adopted legislation on waste management**. Discussions focused on the concept of **circular economy**, the current dynamics of the environment we live in, means of creating a system that may salvage the output of consumption, the role of diversity as a characteristic of resilient and productive systems, and the funding policy required to modernize methods for measuring economic performance.



Congratulations to the winners of the public recruitment exams organized to fill an academic position in ASE!

On February 19, 2018, the members of ASE`s Board of Trustees reunited to congratulate the professionals who successfully passed the recruitment exams organized in January 2018 to fill academic positions. Congratulations and a rewarding academic career to all our colleagues!



The General Assembly of the Association of Faculties of Economics from Romania – AFER

During February 22 -24, 2018, ASE`s "Ion Gh. Roșca" Training Center Complex in Predeal hosted the **Working Meeting of the Academic Council of the Association of Faculties of Economics from Romania - AFER and the General Assembly of AFER**. The participants

discussed various issues regarding the Annual activity report of the Association, its Academic Council and its Censors` Committee, plans for 2018, outstanding issues etc.



Debate on Current and future issues in agriculture on the horizon of the 2030s

On February 22, 2018, The Bucharest University of Economic Studies, in cooperation with the Economic and Social Studies and Forecasts Association – ASPES, organized a "**Debate on Current and future issues in agriculture on the horizon of the 2030s**". The event was attended by PhD Prof. Nicolae Istudor, ASE`s Rector, Constantin Bostină, President of ASPES, PhD Prof. Valeriu Tabără, Vice-president of the Academy for Agricultural and Forestry Sciences - ASAS, PhD Prof. Dan Boboc, Dean of ASE`s Faculty of Agrifood and Environmental Economics, PhD Prof. Gabriel Popescu, Head of ASE`s Department of Agrifood and Environmental Economics, and other specialists in agricultural policy.



Opening of Painting Exhibition entitled "Revisiting NIRVANA"

On February 22, 2018, ASE's "Cecilia Cuțescu Storck" Contemporary Art Gallery hosted the opening of the painting exhibition entitled "Revisiting NIRVANA", with works by artist Corneliu Vasilescu, contemporary Romanian expressionist painter and graphic artist. The exhibition can be visited throughout the months of February and March 2018.



ASE organized the Conference entitled "Romania 100. Geopolitics and Tourism"

On February 22, 2018, the Department of Tourism and Geography from ASE's Faculty of Business and Tourism and the "CACTUS" Research Center organized the **Conference entitled "Romania 100. Geopolitics and Tourism"**. The event was part of the Tourism Fair 2018, hosted by the Romexpo Exhibition Center. Speakers: Ștefan Banciu, President of the Tourism Media Club (FIJET Romania), Dumitru Ionciță, Director of the Uranus Publishing House, PhD Prof. Nicolae Lupu, PhD Associate prof. Marius Cristian Neacșu, PhD Prof. Silviu Neaguț, PhD Prof. Puiu Nistoreanu. Visitors of the fair were also welcomed at the stand set up at the Romexpo Exhibition Center.

Closing conference of the MOVE Research project “Mapping mobility – pathways, institutions and structural effects of youth mobility in Europe”

On February 23, 2018. ASE hosted the **Closing conference of the MOVE Research project “Mapping mobility – pathways, institutions and structural effects of youth mobility in Europe”**. Participants discussed the MOVE research results, as well as means to find new cooperation opportunities between ASE, MOVE Project partner, and other institutions interested in youth mobility in Europe.

The results of the project show that Romanian youth is as involved in mobility as European youth, and that this mobility must be analyzed in tight correlation with the motivation behind it. By contrast to West-European countries, Romanian youth are more involved in labor mobility than in study mobility. Moreover, international mobility for volunteer work is appreciated by and popular among Romanian youth, while mobility for entrepreneurship work is more reduced.

Campaign entitled “With a helpmate’s paw, our learning’s without flaw!” continues with a meeting between ASE’s students and the Therapy Team

The Therapy Dogs from the Animal-Assisted Therapy and Activities Team in Bucharest came to ASE in the midst of the exam session to help students overcome the stress accumulated during this period. The dogs were extremely playful and responsive, the same as the other participants and the Animal-Assisted Therapy and Activities Team in Bucharest. The meeting was mediated by the project initiator – PhD Prof. Virginia Mărăcine.



Information session entitled "Marie Curie Actions"

On February 26, 2018, ASE's Department of International Relations, in partnership with the Advanced Research Center of The Bucharest University of Economic Studies, organized an **Information Session entitled "Marie Curie Actions"**. The purpose of the event was to familiarize participants with research opportunities funded by means of the "Marie Skłodowska-Curie Actions" Research Fellowship Programme, and with the application process, as well as to facilitate the sharing of experience by Marie Curie Fellows. The information session comprised two parts: one for academic staff members, and the other for Doctoral students. The event was moderated by Ms. Maria Vili, Research Programme Officer at the Research Executive Agency – Unit A1 MSC Innovative Training Networks, of the European Commission.



ASE's Delegation participates in the BMI Global Education Fairs in Dubai

During February 27 - March 4, 2018, ASE's Delegation led by PhD Prof. Nicolae Istudor, ASE's Rector, and comprising PhD Prof. Marius Profiroiu, Vice-rector for International Relations, and PhD Assistant prof. Cătălin Ploae, Specialist in International Relations, participates in the BMI Global Education Fairs in Dubai, as part of the promotion event entitled "Study in Romania", in partnership with the National Council of Rectors. Against the background of ASE's endeavors to increase its international visibility, the delegation participated on Wednesday, February 28, in the InfoDay at the Ishmaelite center in Dubai, where it presented ASE's study programs. The University's stand was honored by the visit of HRH Prince Radu of Romania.

ASE's presence in Dubai was under the auspices of the "Study in Romania" program, organized by the National Council of Rectors – CNR. The Fair was also attended by PhD Prof. Sorin Cîmpeanu, President of CNR, and by leading representatives of 17 universities from Romania. It is ASE's second participation in such events organized by CNR, following the International Education Exhibition in Seville in the Fall of 2017.



ASE participates in the 17th edition of the "Gaudeamus Craiova 2018" Book and Education Fair

During February 28 - March 4, 2018, ASE participates in the 17th edition of the "Gaudeamus Craiova 2018" Book and Education Fair, organized in the foyer of the "Marin Sorescu" National Theater. ASE's Publishing House welcomes visitors at its stand, with editorial and educational events. At the same time, ASE's Educational Caravan comprising representatives of ASE's Marketing and Communication Office, also visited a series of national colleges in Craiova – "Carol I", "Frații Buzești" and "Elena Cuza" – to present the University's Educational offer to interested high school pupils.

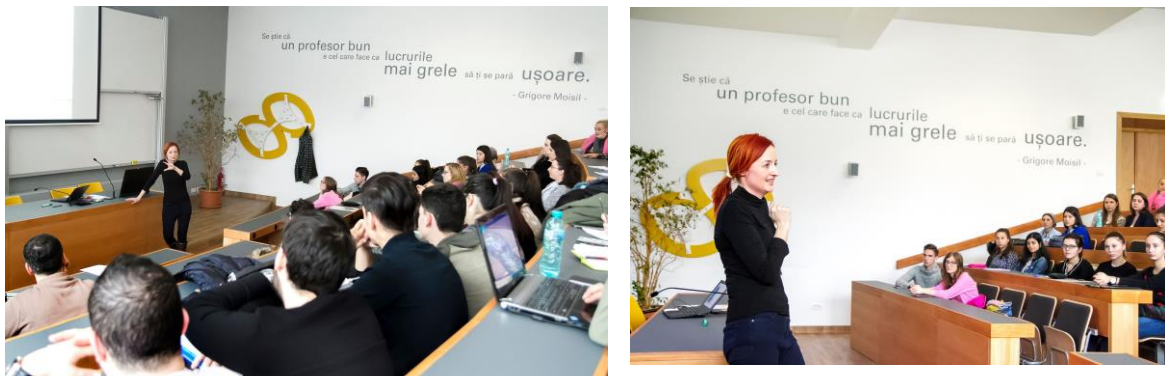
ASE participates in the Human Resources Excellence Awards Gala 10th edition

The Master's program in Human Resources (MASTER_MRU) represents The Bucharest University of Economic Studies at the **10th edition of the Human Resources Excellence Awards Gala** organized by HR-Club Romania, and it has two projects under evaluation: "MASTER_MRU MARATHONERS – LEARNING BY GAMIFICATION" (in the Training and Development category) and "HR-CHALLENGE/ Minecraft Academy" (a project developed in partnership with BRD, in the Recruitment and Selection category). The Human Resources Excellence Awards Gala is to take place on April 4, 2018, and is one of the most prestigious Human Resources events, which acknowledges and rewards excellency in the field of Human Resources and People Management. We express our gratitude towards our educational partners and wish ASE's team the best of luck!

Workshops and seminars held in ASE

- On February 13, 2018, ASE and BRD Groupe Societe Generale successfully launched **the second edition of the "Minecraft Academy by BRD" program**. The project aims to ensure that ASE's students have access to training sessions at BRD and to organize personal and professional development workshops in the banking field, open days events, mentoring activities etc. The workshops are to be facilitated by BRD specialists in personal branding, career guidance, financial analysis, banking subjects, entrepreneurship.
- On February 21, 2018, The "Teodora Cristea" Research Center organized the **Conferences** entitled "Multiculturalism – Where to?" and "Challenges and Opportunities in non-Anglophone areas for the professional competences of the members of the Department of Modern Languages and Business Communication – China".
- On February 22, 2018, ASE's "Grigore Moisil" Amphitheatre hosted the **Workshop** delivered by Ms. Alina Negrea, Senior Project Management Learning OMV Petrom, entitled "**Modelling one's career and capitalizing on opportunities**". During the seminar, participants had a debate about the internal factors that influence career choices: motivational drivers, passion and one's "why". Moreover, participants discussed about correlating the personal profile with the external professional

environment – skills and professions. The meeting ended with the practical exploration of the weight of talent and perseverance in modelling a successful career.



ASE's first Erasmus + Agreement with an American university

At the initiative of ASE's Faculty of Accounting and Management Information Systems, in February 2018, the first Erasmus+ agreement of a Faculty from ASE and a university from North America was signed – i.e. University of Dayton, Ohio. The Agreement is the result of conjugated efforts made by the management of the Faculty of Accounting and Management Information Systems since the beginning of the current academic year, and by PhD Prof. Donna Street, Head of the Accounting Department of the American partner university, Doctor Honoris Causa of The Bucharest University of Economic Studies, and Research of the International Association for Accounting Education and Research (IAAER). Both organizations are leading international partners of ASE.

At this stage, the Agreement includes staff exchange for teaching, but the possibility of student exchange is also left open, function of the interest manifested by partners and subject to consensus on mutually advantageous conditions for both partners.

PhD Prof. Nicolae ISTUDOR

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