



The Bucharest University of Economic Studies  
Board of Trustees

# Newsletter

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February 2019



## MINISTRY OF NATIONAL EDUCATION AND SCIENTIFIC RESEARCH

### The Bucharest University of Economic Studies

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## ASE'S BOARD OF TRUSTEES' NEWSLETTER

### NO. 2/ FEBRUARY 2019

#### Meeting of the National Council of Rectors

On February 1-3, 2019, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **meeting of the National Council of Rectors (CNR)**, hosted by the "Aurel Vlaicu" University of Arad. Debates focused on current issues in higher education: the evaluation of Doctoral schools, accreditation and authorization of study programs, the methodology for classification and ranking of universities, issues in higher education financing for 2019, the need to correlate ISCED-F and ISCO-08 etc. The works of CNR were attended by the Minister of National Education, PhD Prof. Ecaterina Andronescu, Gigel Paraschiv and Petru Andea – state secretaries in the Ministry of National Education, Lucian Georgescu and Ciprian Preda - state secretaries in the Ministry of Research and Innovation, Tiberiu Dobrescu – President of the National Authority for Qualifications, Jordan Petrescu – President of the Romanian Agency for Quality Assurance in Higher Education, Anton Hadar – President of the Alma Mater Union etc. The meeting ended with the issuance of a CNR resolution requesting the continuation of the process of evaluating Doctoral schools as per the methodology in force, the opportune improvement and revision of certain indicators for the evaluation of Doctoral schools, such as the deadlines for meeting standards, a one-month extension of the deadline for the submission of self-evaluation documentation, the necessity for observing academic autonomy, other relevant issues for Romanian universities.

#### Launch of the selection process for Erasmus mobilities 2019-2020

On February 1, 2019, ASE's International Relations Department published the **offer for Erasmus mobilities 2019-2020** for ASE's students, thus launching the selection process for these mobilities. Registrations were open throughout February; moreover, the International Relations Department organized information sessions for students interested in scholarships abroad, followed by question and answer sessions on study opportunities, the application file, the stages of the selection process, the financing of mobility and recognition of studies.

Following these activities, 394 application files were submitted, an increase compared to the 325 files submitted in the previous year.



### **First Aid Classes continue in ASE**

On February 2 and 23, 2019, ASE hosted new series of **Periodical Basic First Aid Courses** for the members of the academic community – teachers, students, auxiliary and administrative staff members. The classes were jointly organized with the SMURD Foundation, ASE’s partner in the project entitled “Academy of Hope - Volunteering out of Love for Life”. Participants benefited from theoretical and practical training on first-aid techniques useful for medical emergencies. Upon completing the training sessions, certificates of participation were awarded



### **Conference entitled “The Romanian Economic Model in the EU. Romania – Horizon 2040”**

On February 5, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the **conference entitled “The Romanian Economic Model in the EU. Romania – Horizon 2040”**, hosted by the National Bank of Romania. The topic of the debate was “Analysis of Romania’s natural, mineral, environmental and financial resources in 2018 – presentation of Romania’s real



potential seen from the perspective of its resources and an estimation of the latter can be capitalized on in view of Romania – Horizon 2040”. Among the guests, we mention Acad. Mugur Isărescu – Governor of the National Bank of Romania, PhD Prof. Emil Constantinescu, PhD Prof. Valeriu Tabără etc.

The event was the third conference organized within the project entitled “**The Romanian Economic Model in the EU. Romania – Horizon 2040**”, coordinated by the Romanian Academy of Sciences, where ASE is a partner. The next conference is to be held in March 5, 2019 at the National Bank of Romania.



### “With a helpmate’s paw, our learning’s without flaw!”

On February 6, 2019, during the winter exam session, ASE’s students enjoyed the opportunity for interaction with the Animal-Assisted Therapy and Activities Team in Bucharest from the “Utility Dogs’ Club” Association in Bucharest, wonderful friends who helped with chasing the exam session away. This activity has become a tradition in ASE’s exam session, and is part of the project entitled “Academy of Hope – Volunteering out of Love for Life”, supported by the “Utility Dogs’ Club” Association in Bucharest





## Holocaust remembrance commemoration and exhibition

On February 6, 2019, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **opening of the exhibition entitled "Viorica Agarici"**, occasioned by the International Holocaust Remembrance Day - January 27. The exhibition, organized by the Neamț County Council and the Neamț County Museum Complex, was held at the Palace of the Parliament, in the presence of Israel's ambassador to Romania – HE Mr. David Saranga, US ambassador to Romania – HE Mr. Hans Klemm, the president of the Neamț County Council – Mr. Ionel Arsene, as well as of Mr. Liviu Beriş – Holocaust survivor, and of the niece of Viorica Agarici.



## Master's program from ASE – included in the EMOS Network!

ASE offers **the only Master's study program included in the Network of European Masters in Official Statistics (EMOS) in Romania**, along with other 20 programs in 15 European countries. ASE's EMOS Master in Applied Statistics and Data Science is organized by the Department of Statistics and Econometrics from the Faculty of Economic Cybernetics, Statistics and Informatics. Congratulations for obtaining this prestigious certification from the European Statistical System Committee on February 7, 2019!



## Launch of the Research Center for Productivity Studies in ASE

On February 11, 2019, ASE hosted **the Launch of the Research Center for Productivity Studies**, a joint project with South Korean partners: Korea Development Institute (KDI) and Korea Productivity Center (KPC). The launch event benefited from the presence of PhD Prof. Nicolae Istudor, ASE's Rector, Mr. Ștefan-Radu Oprea, Minister for the Business Environment, Commerce and Entrepreneurship, HE Mr. Eun-joong Kim, Ambassador of the Republic of Korea to Romania, Mr. Kyoosung Noh, CEO of KPC, representatives from Korea University and Yonsei University, as well as from ASE's management team, academics from ASE etc.

The project stems from the cooperation agreement between ASE and KPC, concluded following several meetings between academics from ASE and academics and researchers from South Korea. The partnership aims to develop the relations between ASE and two renowned South Korean universities - Korea University and Yonsei University. KDI and KPC have a vast experience in methods and strategies of enhancing productivity at micro- and macroeconomic level and will contribute with their expertise to this joint research center. The establishment of the center is part of ASE's objectives to connect to international research networks, increase international visibility and strengthen its research intensive status.



## PhD Prof. Nicolae Istudor – Vice-president of the National Coalition for the Modernization of Romania

On February 13, 2019, ASE's Rector, **PhD Prof. Nicolae Istudor**, has been appointed **Vice-president** for academic management **with the National Coalition for the Modernization of Romania** (CNMR). Thus, CNMR continues the national consolidation process, to support the development of higher education in Romania.

“Nicolae Istudor is a great asset for the management of CNMR. Not only for his performance in managing The Bucharest University of economic Studies, but also for his personal qualities: determination, correctness, loyalty. I am grateful to Vice-president Istudor for everything he

has done for CNMR and for Romania before becoming a member of CNMR's management team, and I am firmly convinced that starting today the interests of the academic environment and of Romania will be much better represented during CNMR's negotiations with various national and international institutions" declared Alexandru Cumpănașu, President of CNMR.

### **Participation in the event entitled “The future role of wine in society – from consumption to cultural heritage”**

On February 18-20, 2019, PhD Prof. Dan Boboc, Dean of ASE's Faculty of Agrifood and Environment Economics, participated in the **conference entitled “The future role of wine in society – from consumption to cultural heritage”**, held in Brussels. Participants discussed about the role of wine in the sustainability of society, the concept of wine in moderation, and its interaction with various EU policies. Other issues under discussion were: the risks and benefits of wine consumption, the ways in which wine consumption contributes to the sustainable development objective, the role of the wine sector in educating key actors and consumers for responsible consumption, the main objectives of the wine sector etc.



### **Congratulations to the winners of the public recruitment exams for academic positions in ASE!**

On February 20, 2019, the members of ASE's Board of Trustees reunited to congratulate the 35 academics – teaching assistants, assistant professors, associate professors and professors - who successfully passed the recruitment or promotion **exams organized** at the end of the first semester of the current academic year **to fill academic positions**. Congratulations and a rewarding academic career to all our colleagues!





## Signing of the Partnership Agreement between ASE and the Romanian Tourism Employers' Federation

On February 20, 2019, PhD Prof. Nicolae Istudor, ASE`s Rector, and Dr. Mohammad Murad, President of the Romanian Tourism Employers' Federation (FPTR), signed a **Partnership Agreement** between the two institutions. The event was attended by ASE`s management team, and Mr. Dragoş Răducan, First Executive Vice-president of FPTR. As per the Agreement, the two institutions are to undertake joint research studies, and ASE is to organize scientific events with the support and participation of FPTR specialists in lectures and conferences. The partnership aims to also consolidate and develop the continuing professional education program in “Hospitality Management”. Moreover, ASE`s students will benefit from internships and private scholarships, function of the internal FPTR programs.



## General Assembly of the Association of Faculties of Economics from Romania

On February 22, 2019, ASE's "PhD Professor Ion Gh. Roșca" Training Center Complex in Predeal hosted the **General Assembly of the Association of Faculties of Economics from Romania (AFER)**. On this occasion, the 2018 Activity Report was presented, highlighting the events and activities organized during the previous year: "The Economics Scholars' Day" and "The Economists' Day", the "National Forum of Economists in Romania", the National Olympiad of Students in Economics, the International Summer School, ASE Job & Internship Fair, round tables and discussions on the amendment of Accounting Law No. 82/1991 and Government Order No. 65/1994. AFER has undertaken an active role in its relation with the economic and social environment, organizing practical debates with participants from both the academic environment, and from the private economic environment, as well as public administration representatives. Moreover, during the General Assembly of AFER, partial elections for the Academic Board were conducted. PhD Associate prof. Răzvan Valentin Mustață, Dean of the faculty of Economic Sciences and Business Management from the "Babeș-Bolyai" University in Cluj Napoca was elected Vice-president. And PhD Prof. Ramona Lile, Rector of the "Aurel Vlaicu" University of Arad, was appointed member.

Moreover, during the General Assembly of AFER, participants approved the Budget for 2019 and the event schedule for 2019, with the organization aiming to be even more involved in the relation with the economic and social environment.



## **ASE's Faculty of Business and Tourism – present at the Romanian Tourism Fair 2019**

On February 21-24, 2019, the Department of Tourism and Geography from ASE's Faculty of Business and Tourism was present with a stand in the spring edition of the Romanian Tourism Fair 2019, to promote the Faculty's educational offer and to organize the following events:

- the photo exhibition on “Destination Romania” – with awards being granted to winning students;
- promotion events for ASE's “PhD Professor Ion Gh. Roșca” Training Center Complex in Predeal;
- participation in the workshop on “Digitalization - the driver of growth for tourism businesses”, organized at the Fair by the European Commission;
- the workshop on “Careers in Business and Tourism”, with debates on issues related to the hospitality industry;
- participation in the conference entitled “Labor force in Romanian Tourism. Causes and solutions”;
- launch of the book entitled “Simion Mehedinți și Geopolitica României” (Simion Mehedinți and the Geopolitics of Romania), authored by PhD Associate prof. Marius Cristian Neacșu.

## **Reunion of the Executive Committee of CESEENET**

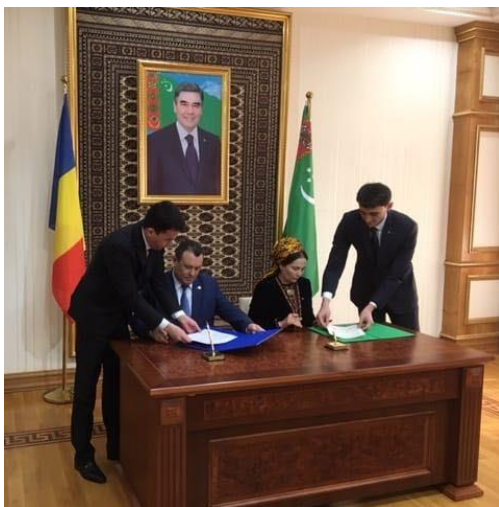
On February 22, 2019, ASE hosted the **reunion of the members of the Executive Committee of the Central and South-East-European PhD Network (CESEENET)**. The aim of the meeting was to facilitate cooperation between universities in Central and South-Eastern European universities that offer Doctoral studies in Economics and Business Administration, as well as to enhance the quality of Doctoral study programs by organizing joint lectures in the respective domains of study, research seminars, Doctoral and undergraduate student exchange, and intensifying research cooperation.





### ASE's Delegation to Turkmenistan

On February 24-26, 2019, ASE's **Delegation** comprising PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Marius Profiroiu, Vice-rector for International Relations, paid a **visit to the Turkmen State Institute of Economics and Management in Ashgabat**. The visit followed the invitation extended by the Turkmen university, as a result of the cooperation agreement signed in October 2018 by the two universities during the meeting of the National Council of Rectors in Braşov. During the meetings, the two parties signed the Activity Plan for the implementation of the aforementioned partnership. Discussions focused on means to develop the partnership between the two universities, through scholar and student exchange, joint research projects, including opportunities for doctoral training offered by ASE to Turkmen students.



## **Interview granted by PhD Prof. Nicolae Istudor, ASE's Rector, for the "Economistul" Magazine**

In February 2019, PhD Prof. Nicolae Istudor, ASE's Rector, granted an **interview to the "Economistul" Magazine** on the Romanian economic model in the context of the complex process of integration in the European Union. ASE's Rector talked about the economic models existing in the EU , about the challenges specific for the market economy, and about the strategies that offer satisfaction to the social and economic environment. PhD Prof. Nicolae Istudor highlighted the necessity for implementing a Romanian economic model, to create "a functional two-way link between the integrated and the integrating parties, so that domestic resources be sufficient for the economic and social development of the country". The interview can be read in the Issue from February 19, 2019 of the "Economistul" Magazine.



*Dear female colleagues,*

*The Beginning of March and the International Women's Day give me the pleasant opportunity to wish you a Happy Spring, joy for the rebirth of nature, tenderness among your loved ones, health and appreciation of life!*

*Happy International Women's Day!*

***PhD Prof. Nicolae ISTUDOR***

***President of ASE's Board of Trustees***

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