



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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MINISTRY OF NATIONAL EDUCATION AND SCIENTIFIC RESEARCH

The Bucharest University of Economic Studies

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NEWSLETTER

January 2017

The President of ASE's University Senate, PhD Prof. Pavel Năstase, is the newly appointed Minister of National Education and Scientific Research

Since January 4, 2017, **the newly appointed Minister of National Education and Scientific Research is PhD Prof. Pavel Năstase**, the President of ASE's University Senate, ASE's Rector during 2012-2016. ASE's Board of Trustees congratulates Mr. Năstase on behalf of the entire academic community and wishes him a great deal of success in achieving the objectives undertaken!



The Bucharest University of Economic Studies has become an academic member of the European Banking Institute (EBI)

Starting December 2016, **The Bucharest University of Economic Studies became an academic member of the European Banking Institute (EBI)**, following the proposal submitted by the Romanian Banking Association. PhD Prof. Ciprian Necula from the Department of Money and Banking, Director of The Center for Advanced Research in Finance and Banking - CARFIB, is ASE's representative in the EBI Academic Board.

Anniversary Conference – 10 years since Romania's joining the European Union

On January 10, 2017, in response to the invitation extended by the European Commission Representation in Romania, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **Anniversary Conference – 10 years since Romania's joining the European Union**, an event with particular historical significance, which represented Romania's full return to the democratic world and its involvement, as a EU Member State, in the European decision making process. The event was attended by Angela Cristea, Head of the European Commission Representation in Romania, Ana Birchall, Minister Delegate for European Affairs, Teodor Meleşcanu, Minister of Foreign Affairs, as well as leading political, social, and cultural figures.





Project entitled “Mindcraft Academy by BRD” launched by BRD, in partnership with ASE

On January 13, 2017, ASE hosted the **launch of the project entitled “Mindcraft Academy by BRD”**, aimed at ASE’s Bachelor’s and Master’s students and developed by The Romanian Development Bank – BRD. To complement the academic learning process, the project aims to offer training sessions on various topics, mentorship opportunities with BRD experts in personal branding, career counseling, efficient communication, creative thinking, financial analysis, banking subjects, entrepreneurship. “Mindcraft Academy by BRD” also offers access to internships within BRD, personal and professional development workshops in the banking field, open days events and many other opportunities throughout the 2016-2017 academic year.



Information meetings on study opportunities abroad

During October – December 2016, ASE’s faculties organized 23 presentations of the **study and internship mobility opportunities within the Erasmus+ Program**, targeting first year students in particular.

The information campaign continued during January 12-19, 2017, with the support of ESN – Erasmus Students Network ASE, whose members participated in on-campus distribution of posters and flyers and organized five information meetings on study and internship opportunities abroad, also attended by former Erasmus students. The study abroad offer for the 2017-2018 academic year will be published on February 1, 2017, with students being invited to submit their application files during February 13 – March 1, 2017. As regards internship mobilities, the selection of application files is ongoing; mention should be made that those applying for financing need to submit their application files at least one month prior to the beginning of the internship period.

Conference on “Teaching Romanian as a Foreign Language”

On Tuesday, January 17, 2017, the Conference Series on Trends and Perspectives in Interdisciplinary Research organized by the Teodora Cristea Center for Research in Literature and Applied Linguistics, continued with the **Conference entitled “Teaching Romanian as a Foreign Language”**. The conference was delivered by PhD Associate prof. Raluca Șerban and was attended by academic staff members from ASE who teach Romanian to foreign students.



Official opening of the American Studies Center in ASE

On Thursday, January 19, 2017, **the American Studies Center in ASE was officially inaugurated**. Among the invited speakers, we mention PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Marius Profiroiu, ASE's Vice-rector for International Relations, and H.E. Mr. Hans Klemm, US Ambassador in Romania, accompanied by Mr Ronald E. Hawkins, Counsellor for Public Affairs. The event was also attended by PhD Prof. Rodica Mihăilă, Director of the Romanian - US Fulbright Commission, academic staff members and students.

As a token of the interest and openness of the Bucharest University of Economic Studies towards the American culture, history and civilization, ASE's American Studies Center represents an academic structure whose aim is to promote the American cultural values, to develop research projects and strengthen the relations between our University and the US academic and institutional environment.



The visit to ASE of the Director of the Konrad Adenauer Foundation

On Tuesday, January 17, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, met Mr. Martin Sieg, the new director of the Konrad Adenauer Foundation Office for Romania and Moldova. The discussions revolved around the **joint projects of our two institutions** and the opportunities for developing new projects, due to the successful interinstitutional relations we have had so far. Rector Nicolae Istudor restated ASE's interest in the development of academic relations with the German-speaking area, whereas Mr. Seig undertook to support ASE's endeavors in this respect.



Reunion on Land consolidation

On January 26, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the second series of **Round tables** on Romania's agricultural policy, entitled "**Land consolidation**". The event benefited from the contribution of PhD Prof. Nicolae Istudor, PhD Prof. Gabriel Popescu, specialists and academic staff members in the field.

Meeting between Infocons and ASE on the signing of a strategic partnership

On January 26, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Dorel Paraschiv, Vice-rector for liaison with the social and business environment and cooperation with students, met Mr. Sorin Mierlea, President of Infocons, and decided upon **signing a strategic partnership agreement in the field of consumer protection**, to the benefit of students and academic staff members. Against this background, a series of national and local campaigns will be organized to contribute to the information, counseling and education of population for responsible consumption. The information campaign aims to ensure a high level of consumer protection, which is in defence of consumers' fundamental rights. The documentation elaborated for these information campaigns will be disseminated at national level by means of the EU-RO Info National Network.



Employee satisfaction survey in ASE

With a view to ensuring optimal working conditions in ASE, the University's management team is carrying on its annual **employee satisfaction survey**. By February 1, 2017, academic and administrative staff members are invited to fill in the online questionnaire (in Romanian) at:

<http://www.eSurveysPro.com/Survey.aspx?id=dcfa1419-4d42-4398-9c1b-4ae3b7b07bee>.

PhD Prof. Nicolae ISTUDOR

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