



The Bucharest University of Economic Studies  
Board of Trustees

# Newsletter

[www.ase.ro](http://www.ase.ro)

July 2018



MINISTRY OF NATIONAL EDUCATION  
The Bucharest University of Economic Studies  
6 Piata Romana, sector 1, Bucharest, postal code 010374, Romania  
Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99  
www.ase.ro; rectorat@ase.ro



---

## ASE'S BOARD OF TRUSTEES' NEWSLETTER NO. 7/ JULY 2018

### **ASE confirms in Top Shanghai 2018, for the second year in a row, its position as leader of Romanian higher education institutions in the fields of Economic Sciences and Public Administration**

The Bucharest University of Economic Studies maintains its positioning in Top Shanghai, for the second year in a row, with notable results in the fields of **Economics, Public Administration, Business Administration and Management**.

ASE is ranked **201-300** in the field of **Economics**, from 500 higher education institutions worldwide. The top three universities ranked in this field are Harvard University, University of Chicago and University of California, Berkeley (USA), with ASE outperforming prestigious universities such as City University New York – Baruch College (USA), EDHEC Business School (France) and University of Liverpool (Great Britain).

This year, ASE is present in Top Shanghai in three new fields: **Public Administration (ranked 151-200 out of 200)**, **Business Administration (ranked 201-300 out of 400)** and **Management (ranked 401-500 out of 500)**, respectively.

The performance reflected by Top Shanghai 2018 is also confirmed by the large number of applicants for Bachelor's study programs in the July 2018 Admission contest.

Shanghai Ranking's Global Ranking of Academic Subjects 2018 analyzes the performance of over 4000 universities worldwide in 54 subjects across natural sciences, engineering, life sciences, medical sciences, and social sciences. The ranking criteria are: the number of papers authored by an institution in an Academic Subject, the citation impact from InCites database to measure average impact of papers authored by an institution in an Academic Subject, the percentage of internationally collaborated papers authored by an institution in an Academic Subject, the number of papers published in top journals in an Academic Subject, and the total number of the staff of an institution winning a significant award in an Academic Subject.

## Excerpt ASE in Top Shanghai 2018 – Economics



ShanghaiRanking's Global Ranking of Academic Subjects 2018 - Economics

2018 ▾

Field: Social Sciences ▾		Subject: Economics ▾		Methodology	
World Rank	Institution*	Country/Region	Total Score	Score on PUB ▾	
1	Harvard University		361.1	98.6	
2	University of Chicago		354.9	75.3	
3	University of California, Berkeley		314.4	84.1	
4	Massachusetts Institute of Technology (MIT)		309.4	72.8	
5	Columbia University		308.7	80.1	
<hr/>					
201-300	Technical University of Berlin			33.2	
201-300	Technical University of Denmark			29.1	
201-300	<b>The Bucharest University of Economic Studies</b>			53.8	
201-300	The Hong Kong Polytechnic University			35.4	
201-300	The University of Reading			41.7	
201-300	Trinity College Dublin			37.9	

## Excerpt ASE in Top Shanghai 2018 – Public Administration



ShanghaiRanking's Global Ranking of Academic Subjects 2018 - Public Administration

2018 ▾

Field: Social Sciences ▾		Subject: Public Administration ▾		Methodology	
World Rank	Institution*	Country/Region	Total Score	Score on PUB ▾	
1	Erasmus University Rotterdam		281.5	100	
2	London School of Economics and Political Science		259.8	87.2	
3	Aarhus University		257.8	75.7	
4	Cardiff University		252.9	77.3	
5	The University of Georgia		242.2	69	
<hr/>					
151-200	Seattle University			46.4	
151-200	Sun Yat-sen University			35.7	
151-200	Tallinn University of Technology			37	
151-200	<b>The Bucharest University of Economic Studies</b>			38.3	
151-200	The University of Auckland			37	
151-200	The University of Newcastle, Australia			35.7	
151-200	Umea University			35	
151-200	University at Buffalo, the State University of New York			35	

## Excerpt ASE in Top Shanghai 2018 – Business Administration



ShanghaiRanking's Global Ranking of Academic Subjects 2018 - Business Administration

2018 ▼

World Rank	Institution*	Country/Region	Total Score	Score on PUB
1	University of Pennsylvania		254.8	75.9
2	Harvard University		249.8	100
3	Northwestern University		235.5	60.8
4	Pennsylvania State University - University Park		231.9	79.9
5	Erasmus University Rotterdam		231.2	78.8
<hr/>				
201-300	Texas Tech University			44.2
201-300	The Australian National University			49.5
201-300	<u>The Bucharest University of Economic Studies</u>			59
201-300	The George Washington University			50.9
201-300	The University of Adelaide			42.5
201-300	The University of Auckland			49
201-300	The University of Edinburgh			48.4
201-300	The University of Glasgow			50.9

## Excerpt ASE in Top Shanghai 2018 – Management



ShanghaiRanking's Global Ranking of Academic Subjects 2018 - Management

2018 ▼

World Rank	Institution*	Country/Region	Total Score	Score on PUB
1	Harvard University		261.3	82.3
2	University of Michigan-Ann Arbor		248.1	80.8
3	University of Pennsylvania		239.5	63.3
4	National University of Singapore		239.4	85.4
5	Massachusetts Institute of Technology (MIT)		237.0	82.3
<hr/>				
401-500	Technical University Darmstadt			37
401-500	Technical University of Dortmund			31.2
401-500	<u>The Bucharest University of Economic Studies</u>			47
401-500	The University of Adelaide			36.1
401-500	The University of New Mexico - Albuquerque			27.6
401-500	TU Dresden			31.3



## **The member universities of the topmost academic consortium in Romania – the Universitaria Consortium – make Romania internationally visible by being present in the renown Top Shanghai**

A joint press release of the Universitaria Consortium member universities (the “Alexandru Ioan Cuza” University of Iași - UAIC, the “Babeș-Bolyai” University of Cluj-Napoca - UBB, the University of Bucharest - UB, The Bucharest University of Economic Studies – ASE, and the West University of Timișoara - UVT) states that they “demonstrate, once again, the quality of the educational and research activities undertaken, by means of a new positioning in one of the leading world academic rankings, ShanghaiRanking's Global Ranking of Academic Subjects. Thus, the 2018 edition, which lists 11 universities from Romania, includes all the Universitaria Consortium member universities.

The Universitaria Consortium member universities are positioned in the fields of: **Social Sciences**, in the following subjects: *Public Administration* (UBB - ranked 151-200, ASE - ranked 151-200), *Economics* (ASE - ranked 201-300), *Business Administration* (ASE - ranked 201-300), *Management* (ASE - ranked 401-500); **Natural Sciences**, in the following subjects: *Mathematics* (UBB - ranked 201-300, UB - ranked 301-400, UAIC - ranked 401-500), *Physics* (UVT - ranked 301-400, UBB - ranked 401-500), *Earth Sciences* (UBB - ranked 401-500, UB - ranked 401-500); and **Engineering**, in the following subjects: *Chemical engineering* (UAIC - ranked 401-500, UBB - ranked 401-500, UB - ranked 401-500) and *Materials science and engineering* (UAIC - ranked 401-500).”

## **Admission to Bachelor’s, Master’s and Doctoral programs - July 2018**

In July 2018, ASE successfully organized the most important activity at this time of the year – the Admission to Bachelor’s, Master’s and Doctoral study programs. Throughout this process, permanent guidance of candidates for all study levels was carried out by means of: an online communication campaign - on the official institutional website [www.ase.ro](http://www.ase.ro) and Facebook page, and by classical means of promotion – street postings in front of all of ASE’s buildings, info point at the Marketing and Communication Office, face-to-face counselling, phone calls (over 2500 calls were answered to) and e-mail exchanges via the [admitere@ase.ro](mailto:admitere@ase.ro) address. All these information activities ensured a rapid and accurate flow of information, efficiently helping candidates with all the steps in the Admission process.

For on-campus Bachelor's study programs, ASE registered 8782 candidates, while for off-campus Bachelor's study programs, ASE registered 568 candidates.

For Master's study programs, there were 3364 candidates, whereas for Doctoral study programs, there were 147 candidates.

For remaining enrolment numbers for all study levels, ASE organizes the September 2018 Admission process.

ASE's Board of Trustees wishes to thank all those involved in the July Admission process – members of the Central Admission Committee and of registration committees, academic and administrative staff members, volunteering students – for their joint efforts to efficiently carry out such an important activity in the life of the university.

The Bachelor's Admission process was largely covered by the main national TV and radio channels: TVR, Antena 1, Digi 24, Pro TV, Realitatea TV, DC News, which on July 15 broadcast an interview with PhD Prof. Nicolae Istudor, ASE's Rector, news agencies and websites, other publications with national coverage.





### **ASE - partner of the Leadership Summer Academy 2018**

During June 30 – July 23, 2018, ASE acted as a **strategic partner for the “Leadership Summer Academy” 2018** – a training project conducted by the Teach for Romania non-profit organization, with whom ASE concluded a Cooperation Agreement to offer optimal training conditions for future educators supported by this organization.

For the project’s theoretical activities, ASE offered its educational spaces in the Mihail Moxa student campus, as well as accommodation and meal services. The program was attended by 46 future trainers for disadvantaged environments, who will be able to work with pupils starting from the latter’s needs and knowledge, moulding values and positive attitude among pupils from disadvantaged schools. As alumni, they will contribute to a positive change in the educational system.



ASE thus raises the academic community's awareness of the importance of **corporate social responsibility**, with the university being actively involved in the personal and professional development of youth who desire to become competitive, and supporting the initiatives of Teach for Romania with respect to offering youth equal chances to learn and take advantage of future prospects, and to militate for an interactive, modern and efficient educational system, able to produce positive changes in society.



### **International delegations' visits to ASE**

On July 4, 2018, PhD Prof. Marius Proftiroiu, Vice-rector for International Relations, received in ASE the visit of the delegation of the Korea Development Institute, led by Mr. Taihe Lee, Project Manager, and by Ms. Bora Lee, program coordinator.





On July 9, 2018, PhD Prof. Marius Profiroiu, Vice-rector for International Relations, had a meeting with Prof. Ion Stanciu, Vice-rector for International Relations at the “Academician Y.A. Buketov” Karaganda State University in Kazakhstan. A Memorandum was signed for academic and research cooperation between ASE and the Karaganda State University.



### **Visit to ASE of prelates from Mount Athos**

On July 11, 2018, ASE welcomed the visit of Father Atanasie, Hegumen of the Prodromos Skete in St. Mount Athos, accompanied by monks from the skete. The delegation visited ASE’s Palace and discussed with members from ASE’s management team about the importance of the spiritual component in educating youth and about possible joint projects in this respect.



### **Defence of Bachelor's papers in ASE**

On July 17-20, 2018, the graduates of all of ASE's Faculties sat for their Bachelor's exams. May they all be successful in what they wish to undertake! We are glad that most of them have chosen to apply for Master's programs with ASE!



### **ASE's Rector – member in the Committee that elaborates the new Education Law**

During July 25-26, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, as designated representative of the National Council of Rectors, participated in the first reunion of the Advisory Board of the National Ministry of Education, which is the beginning of an ample process of revising policies and legislation in the field of education and profesional training for the following 30 years.

The Minister of National Education, Valentin Popa, spoke to the attendees about their role „to contribute, through their professional experience, to the refinement of a long term vision and to the establishment of major directions for action regarding the Romanian education system which is to be further subject to public debate and to be undertaken by decision-making fora.” Empowered international and national specialists, together with representatives of partners for social dialogue are to propose a redesign of the system, by adapting the legislation on the organization and implementation of the education process to today's demands of beneficiaries and of society, in general, and by aligning them to global trends in learning, education and development.

Moreover, the analysis will also cover critical aspects regarding the organizational structure of the educational system, and best practice models from other countries are to be taken under consideration, as well as means to ensure transferability, so that the new national education law is coherent, flexible and allows for enhanced education quality.

## **ASE – bestowed a “High Degree of Confidence” by the National Agency for Quality Assurance in Higher Education (ARACIS)**

The Board of the National Agency for Quality Assurance in Higher Education (ARACIS) decided during its meeting on July 26, 2018, to complete its external evaluation of The Bucharest University of Economic Studies and grant the latter a “High Degree of Confidence”. The final evaluation report appreciates that ASE is one of the best organized higher education institutions in Romania.

This achievement, together with international confirmation in Top Shanghai, are the outcome of the contribution of all the members of our academic community, which deserves congratulations for these outstanding results!

### **Holiday vouchers**

The Board of Trustees has made sure that all the members of ASE’s teaching and administrative staff receive holiday vouchers before commencing their vacation. ASE’s management team undertakes to capitalize on all legal opportunities so that in the future it increases the financial gain of the members of the academic community.

Thus, for 2018 as well, legal solutions will be identified to reimburse, as per Law 85, salary rights to all of ASE’s employees, not only to those Union members for which the state budget allocates funds.

*Dear colleagues,*

*After a successful academic year, with many wonderful results for our university and community, it is now the time to take a holiday.*

*May we all have a pleasant and enjoyable time off amidst our family and loved ones, as well as a lot of beautiful memories!*

***PhD Prof. Nicolae ISTUDOR***

***President of ASE’s Board of Trustees***





## **The Bucharest University of Economic Studies**

6 Piata Romana, district 1, Bucharest, 010374, Romania

Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99

[www.ase.ro](http://www.ase.ro); [rectorat@ase.ro](mailto:rectorat@ase.ro)