



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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June 2018

ASE'S BOARD OF TRUSTEES' NEWSLETTER

NO. 6/ JUNE 2018

Meeting of the National Council of Rectors in Oradea

On May 31 – June 3, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **Meeting of the National Council of Rectors** hosted by the University of Oradea. The debates were attended by the Rectors of state and private universities from all around the country, together with PhD Prof. Valentin Popa, Minister of National Education, representatives of the Ministry of Research and Innovation, of the Romanian Agency for Quality Assurance in Higher Education – ARACIS, of the Romanian Academy of Sciences, members of student associations and of the “Alma Mater” Union. Discussions focused on higher education issues, student and staff problems.

On June 1, 2018, PhD Prof. Nicolae Istudor also participated in the Festive Gathering occasioned by the 55th Anniversary of the University of Oradea, where he conveyed a congratulatory message on behalf of ASE's community and presented an anniversary plaque to the management of the University of Oradea.



ASE participated in the Bookfest International Book Fair 2018

During May 30 - June 3, 2018, ASE Publishing House participated in the **Bookfest International Book Fair 2018**, with a varied offer of publications and editorial events. This year's edition had the United States of America as a special honorary guest. ASE's stand welcomed a large number of visitors for book launches.



PhD Prof. Nicolae Istudor - DHC of the “Ovidius” University of Constanta

On Friday, June 8, 2018, following the proposal of the Board of Trustees, the Senate of the “Ovidius” University of Constanta conferred the **Title of Doctor Honoris Causa to PhD Prof. Nicolae Istudor**. On this occasion, ASE's Rector delivered a presentation entitled “The Positioning of the Economic School in the Romanian Higher Education System”, emphasizing the contribution of economic higher education – one of the main drivers of sustainable development in a state. ASE's Rector offered an overview of the Economic School and highlighted the need for considering the higher education system as a complex mechanism that should be permanently analyzed, adapted and adjusted for high efficiency and effectiveness. The presentation focused on the following key aspects: the development stages of economic higher education, the analysis of the educational offer in the Economic field, the analysis of the demand for Bachelor's programs in the Economic field.

The conferral ceremony was hosted by the Senate Room of the “Ovidius” University of Constanta, as part of the 15th edition of the International Conference on “Present Issues of Global Economy” organized by the Faculty of Economic Sciences in Constanta.



Transatlantic Dialogue in ASE

On June 7-8, 2018, ASE co-organized and hosted “**The 14th Transatlantic Dialogue: The Disciplines and the Study of Public Administration - Transatlantic perspectives**”. Event organizers: the European Group for Public Administration (EGPA/IIAS), the American Society for Public Administration (ASPA) and The Bucharest University of Economic Studies (ASE). The event was opened by PhD Prof. Marius Profireoiu, Vice-rector for International Relations.



The 12th International Conference on Applied Statistics – ICAS 12

On June 8, 2018, ASE's Department of Statistics and Econometrics organized the **12th International Conference on Applied Statistics – ICAS 12**. Co-organizers: the Romanian Society of Statistics and The Statisticians Club. Conference debates focused on financial markets statistics, demographics, macro- and micro- econometrics, statistics applied to social sciences etc.

Periodical Basic First Aid Courses in ASE

On June 9-23, 2018, we hosted the **3rd series of periodical basic first aid courses addressed to ASE's entire academic community**. Participants – academics, students, auxiliary and administrative staff – learned how to grant first aid in case of cardiac arrest, airway obstruction, seizures and minor trauma (various types of haemorrhage, broken bones, burns). The courses were organized with the support of ASE's partners in the project entitled “Academy of Hope – Volunteering out of Love for Life”: the Foundation for SMURD, the training center for SMURD and the “Savior of Passion” volunteering paramedics from the General Inspectorate for Emergency Situations.



Conference entitled “The Rural Area – Development Perspectives. Where we are today, development vectors”

On June 11, 2018, the National Institute of Statistics (INS) and Radio France International RFI România organized at INS headquarters the **Conference entitled “The Rural Area – Development Perspectives. Where we are today, development vectors”**. On this occasion, PhD Prof. Gabriel Popescu, Head of ASE's Department of Agrifood and Environment Economics, presented the paper “The Dynamics of the Peasant-Land Relationships in the

Post-Totalitarian Era”. The conference was attended by representatives of INS, the National Bank of Romania, the Institute of Economic Forecasting, the Institute of Agrarian Economics, the Competition Council, the business environment, members of professional associations, financial institutions and local authorities. Debates focused on the thorough analysis of the rural area, perspectives, challenges and sustainable solutions for its development given the current state of affairs.

The Launch conference of the “Smart Start USA” Program

On June 11, 2018, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, participated in the **Launch conference of the “Smart Start USA” Program**, a project aiming to facilitate the access of SMEs from Romania and Eastern Europe on the American market.

The event was hosted by the “A.I. Cuza” Amphitheater in the Bucharest office of the Chamber of Commerce and Industry of Romania (CCIR) and was attended by leading businessmen, entrepreneurs, investors. Event hosts: the President of CCIR, Mihai Daraban, and the initiator and coordinator of the “Smart Start USA” Program, Ilan Laufer.



Workshop for young researchers

On June 11-12, 2018, ASE’s Faculty of Accounting and Management Information Systems organized the **Early Career Researchers Workshop**, in partnership with the International Association for Accounting Education and Research (IAAER) and funded by the Association of Chartered Certified Accountants (ACCA). Event organizers: Prof. Donna Street (University of Dayton, USA – IAAER Director of Research and Educational Activities), Prof. Cătălin Albu and Prof. Nadia Albu (ASE’s Faculty of Accounting and Management Information Systems). The workshop was attended by 20 young researchers in Accounting

from Romania, The Czech Republic, Estonia, Poland and Turkey. Presentations were delivered by 8 professors from renown universities in France, Germany, Great Britain, Norway, Switzerland, and USA. The Bucharest University of Economic Studies, represented by its Faculty of Accounting and Management Information Systems, is a member of IAAER, an international network that promotes excellence in accounting education and research.



BASIQ 2018 International Conference

On June 11-13, 2018, the Heidelberg University, Germany, hosted **the fourth BASIQ 2018 International Conference on “New Trends in Sustainable Business and Consumption”**, organized by The Association for Innovation and Quality in Sustainable Business – BASIQ, ASE’s Faculty of Business and Tourism, the Institute of Political Science of the Heidelberg University, and the “Amfiteatru Economic” Journal published by ASE Publishing House. This year’s edition was a good occasion to share the most recent scientific findings and ideas on the transformative impact of new business practices and changes in consumer behavior on the economy as a whole. The conference opening session included presentations delivered by PhD Prof. Wolfgang Schuster, President of the Executive Council of the Deutsche Telekom Stiftung non for profit foundation, Vice-president of the Stuttgart Institute of Sustainability non for profit foundation, and member of the German Council for Sustainable Development; by PhD Prof. Soc.-Wiss. Axel Murswiek, Academic Director of the Institute of Political Science of the Heidelberg University; by PhD Prof. Christine K. Volkmann, Chair of Entrepreneurship and Economic Development & UNESCO-Chair of Entrepreneurship and Intercultural Management at Schumpeter School of Business and Economics, University of Wuppertal, Germany; PhD Prof. René Schmidpeter – Director of the Center for Advanced Sustainable Management, Dr. Jurgen Meyer Endowed Chair, International Business Ethics

and CSR, Cologne Business School. Event support-partner: Konrad Adenauer Stiftung, media partner: the Springer Gabler Publishing House.



Information session on research opportunities

On June 12, 2018, ASE's Aula Magna hosted the **Information session entitled “Agenda-Info Day. Research programme - EEA and Norway Grants 2014-2021”**. The event was opened by PhD Prof. Dalina Dumitrescu, ASE's Vice-rector for Scientific research, development and innovation. Guests from the Ministry of European Funds, of the Executive Unit for the Financing of Higher Education, Research, and Innovation – UEFISCDI, and of the Research Council of Norway discussed together with members of ASE's academic community about means of accessing research funding from the “EEA and Norway Grants 2014-2021” Program, of identifying possible institutional partners, or of evaluating submitted research projects.



Campaign entitled “With a helpmate’s paw, our learning’s without flaw!” continues in ASE

On June 12, 2018, during the summer exam session, the dogs from the Animal-Assisted Therapy and Activities Team in Bucharest participated in a **stress-chasing session** for ASE’s students. This activity is part of the project entitled – “Academy of Hope – Volunteering out of Love for Life”, undertaken by ASE Bucharest and the “Utility Dogs’ Club” Association in Bucharest, and has already become a tradition in ASE’s exam sessions.



International Conference “Accounting and Management Information Systems” - AMIS 2018

On June 13-14, 2018, ASE’s Faculty of Accounting and Management Information Systems organized the 13th a edition of the **International Conference “Accounting and Management Information Systems” - AMIS 2018**. The conference was attended by 140 researchers and practitioners from 15 countries (47% participants from ASE, 13% from Romanian universities, 27% foreign participants and 13% practitioners). The event was opened by PhD Prof. Nicolae Istudor, ASE’s Rector, and PhD Prof. Pavel Năstase, President of ASE’s University Senate. The keynote speech on the future of corporate reporting was delivered by Prof. Andreas Barkow, President of the accounting normalization body in Germany. The conference comprised 5 panels and 19 parallel sessions, including 61 papers. The event was covered by international media on the best known financial reporting news website: <https://www.iasplus.com/en/news/2018/06/amis-2018>.



Interview with PhD Prof. Nicolae Istudor, ASE's Rector, in the "Cronica Timpului" Magazine

PhD Prof. Nicolae Istudor, ASE's Rector, was interviewed by the "Cronica Timpului" Magazine, where he presented a short history of ASE, which celebrated 105 years of existence this year, and highlighted the main achievements of the institution – it is now a leader in economic higher education, holding leading positions in world academic rankings. Moreover, Prof. Istudor spoke about the ways in which ASE's management is maintaining the leader position in Economics and Public Administration: innovation dynamism, modern teaching processes, strategic partnerships with the national and international economic and social environment, as well as a proactive attitude, quality communication, flexibility, sound professional training and the relationship with students treated as intelligent and mature partners. The interview can be read (in Romanian) in the "Cronica Timpului" Magazine Issue no. 41/June 2018.



ASE's Delegation's visit to The Université du Québec a Montreal (UQAM)

On June 14-21, 2018, ASE's Delegation comprising PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Marius Profiroiu, Vice-rector for International Relations, visited The Université de Québec à Montréal (Canada), with which ASE has been co-organizing the Romanian-Canadian MBA for over 20 years.

On June 15, ASE's Delegation met with Prof. Magda Fusaro, Rector of UQAM. On this occasion, discussions focused on the results of the cooperation between ASE and UQAM as regards the jointly organized Romanian-Canadian MBA program in Bucharest. At the same time, participants decided to enhance this partnership, by diversifying cooperation in Bachelor's and Master's programs, and by initiating an Erasmus agreement between the two universities. ASE's Delegation members also had interesting talks with the researchers in the Ecology Department, while visiting the laboratories of the Faculty of Sciences from UQAM.

ASE's Delegation's visit overlapped with the study trip to Montréal of ASE students from the Romanian-Canadian MBA, who during June 11-23, attended classes alongside their Canadian colleagues and went on documentation visits to companies from Montréal. For instance, ASE's Delegation members and the MBA student group went on a documentation visit to Hydro Quebec, the fourth largest hydroelectricity producer in the world.

On June 18, ASE's Delegation also met with the Dean of the School of Management – ESG UQAM, Prof. Komlan Sedzro, and with ASE's students accompanied in Montréal by Associate prof. Alin Angheluță, the Dean of ASE's Bucharest Business School.





Successful defense of Master`s dissertations in ASE

On June 19-22, Master`s graduates from all of ASE`s Faculties defended their dissertations. Congratulations to all who completed their Master`s studies!



ASE`s participation in the works of the Universitaria Consortium

On June 22-24, 2018, ASE`s Delegation participated in the meeting of the **Universitaria Consortium**, hosted by the “Babes-Bolyai” University of Cluj-Napoca. Representatives of the managerial boards of the topmost five universities in Romania debated on a series of topical issues in Romanian higher education, both during plenary and parallel sessions: competitiveness in education, research and innovation (curriculum design, doctoral studies, distance learning and education in local branches), communication and international relations, cooperation with the business environment, human resources, financial and administrative aspects etc.

In the resolution made public after the meeting, the representatives of the Universitaria Consortium member universities requested that they be involved in the elaboration of the new legislative framework in education, and emphasized the necessity for adopting specific quality

measures in higher education, regarding the financing and financial restrictions and obligations of universities, the need for reassessing Doctoral Schools and university ranking criteria, the importance of full depoliticization of the management of the National Council of Rectors - CNR, as well as the necessity to change the voting system at CNR level.

“We support the active involvement of the Universitaria Consortium in the committees in charge with the analysis and elaboration of the amendments to the National Education Law no. 1/2011, considering that any discussion on a new education law can only be legitimate provided it relies on the participation of representatives of Consortium member universities – the Romanian universities holding top positions in international academic rankings, in student and employer preferences”, reads the resolution. Moreover, the **Consortium member universities decided to be represented in the committee in charge with the elaboration of the amendments to the education law by PhD Prof. Nicolae Istudor, the Rector of The Bucharest University of Economic Studies.**

During the meeting of the Universitaria Consortium, the Rectors of the five member universities decided to establish the first academic think tank for leadership and public policies, in partnership with the Romanian Commercial Bank – BCR. The partnership concluded on June 22 aims to consolidate the social leadership of academic institutions, the coherence of public governance and institutional development policies, the liaison between the business environment and the development of social and trust capital at the level of Romanian society as a whole, the involvement of the civil society in the debate over, the elaboration and implementation of public policies, the involvement of the intellectual and networking capital of Romanian diaspora, the promotion of international cooperation and of experience sharing as regards the elaboration of public policies. The partnership agreement stipulates the development of training and counselling programs for administrative, political, economic and social decision-makers on the elaboration and implementation of public policies, as well as the organization of career counselling programs and the development of practical abilities for enhancing the employability chances of alumni from graduate and post-graduate programs.



Cooperation agreements for the development of Accounting research

In June 2018, a Cooperation agreement was signed which stipulates that PhD Prof. Robert Faff and PhD Prof. Allan Hodgson, both academics from the University of Queensland, Australia, and Doctores Honoris Causa of ASE, become visiting research professors of ASE, for 3 years. The aim of this partnership is to facilitate the cooperation between academics from ASE and PhD Prof. Robert Faff and PhD Prof. Allan Hodgson, to fulfil ASE's mission as a research-intensive university and to enhance the university's international visibility and reputation. Acting as visiting research professors of ASE, Prof. Faff and Prof. Hodgson contribute as volunteers to the development of Accounting research by organizing research seminars, offering editorial consultancy for the Journal of Accounting and Management Information Systems, attracting papers from world famous researchers, publishing in the aforementioned Journal and coordinating special activities during the annual editions of the Conference on Accounting and Management Information Systems organized by ASE's Faculty of Accounting and Management Information Systems.

Start of online pre-registration for Bachelor's Admission 2018

Starting June 2018, ASE Bucharest offers its Bachelor's candidates the opportunity to pre-register online, thus becoming familiar with the Admission registration process. May our future candidates be successful!



Preinscriere online - sesiunea 2018



Interview with PhD Prof. Nicolae Istudor, ASE's Rector, in the "Info INS" Newsletter

In June 2018, PhD Prof. Nicolae Istudor, ASE's Rector, gave an interview for the special monthly newsletter of the National Institute of Statistics – "Info INS" – an interview on offering education and encouragement to youth from the rural area, as a prerequisite for enhancing the quality of life.

ASE's Rector spoke about the benefits that ASE's Faculty of Agrifood and Environment Economics offers to candidates and students, by adapting curricula to the demands of real economy and to the latest research in the field. Moreover, Prof. Istudor highlighted the necessity for improving educational offer by increasing quality and practical relevance, developing academic staff members' research skills, as well as by bringing know-how to the country. The Faculty of Agrifood and Environment Economics supports and encourages student and alumni initiatives to create and develop start-ups.

Commercial Diplomacy Week in ASE

On June 25, 2018, ASE hosted the event entitled "**Commercial Diplomacy Week**", organized by the Romanian Ministry for Business Environment, Trade and Entrepreneurship (MMACA), in the presence of Minister Ștefan Radu Oprea. During the event opening ceremony, PhD Prof. Nicolae Istudor, ASE's Rector, welcomed the guests and participants from the business community, economic advisers, diplomatic representatives and members of the central and local public authorities. Debates focused on the recent development of world economy and their impact upon Romania's foreign economic relations, Romania's forthcoming takeover of the Presidency of the Council of the European Union in the first quarter of 2019, as well as on the Brexit process.



The National Olympiad of Students in Economics - ONEF 2018 in ASE

On June 28-30, 2018, the Association of Faculties of Economics from Romania (AFER), in partnership with the Ministry of National Education, organized in ASE **the 13th edition of the most important student scientific competition in the field of Economics - the National Olympiad of Students in Economics - ONEF 2018**. Stimulating performance in the professional and scientific training of students is one of the main objectives of AFER, by enhancing scientific research skills in the field of Economics, and developing teamwork and communication abilities and evaluation skills, as well as by cultivating their competitive spirit. The competition had two distinct tracks – for Bachelor’s and Master’s students. Host Faculties: for the Bachelor’s track - ASE’s Faculty of Agrifood and Environment Economics, and for the Master’s track - ASE’s Faculty of Finance and Banking. The national contest consisted in presentations of scientific papers publicly defended before a jury, with the papers being previously evaluated according to the criteria stipulated in the regulation. Congratulations to all participants and many future successes!





Workshop in ASE

On June 8, 2018, ASE's Center for Career Counseling and Guidance and the Department of Academic Staff Training organized the **workshop entitled "Best practices in student counseling"**, a good opportunity for sharing experiences and best practices in the complex student counseling activity. The workshop was attended by representatives of universities in Bucharest and other cities in Romania, specialists from companies and non for profit organizations involved in career counseling, representatives of ASE's Faculties and Center for Career Counseling and Guidance.

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