



The Bucharest University of Economic Studies  
Board of Trustees

# Newsletter

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May 2017



MINISTRY OF NATIONAL EDUCATION  
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## NEWSLETTER

MAY 2017

### Interview with PhD Prof. Nicolae Istudor, ASE's Rector, in "Revista de Achiziții Publice" (Public Procurement Journal)

In early May 2017, **Revista de Achiziții Publice** (the Public Procurement Journal) published an **extensive interview with PhD Prof. Nicolae Istudor**, ASE's Rector, on the topic of public procurement and the optimum functioning of public institutions, in general, and of higher education institutions, in particular. ASE's Rector referred to the means employed by the Bucharest University of Economic Studies to access European funding, the impact of completed projects and institutional plans in this area up until 2020. PhD Prof. Nicolae Istudor also mentioned some of the challenges faced, such as the shortage of quality human resources in the field of public procurement, as well as the subfinancing of economic higher education, which directly impacts upon endeavors to enforce competitive university management measures. The interview can be read, in Romanian, on the Journal's webpage: <http://www.revista-achizitii.ro/index.php/prof-univ-dr-nicolae-istudor-rector-academia-de-studii-economice>.

### ASE promotes its Educational Offer for Admission 2017

Starting May 2017, ASE launched a **special Admission 2017 banner** on its institutional website [www.ase.ro](http://www.ase.ro), both in Romanian and in English, to offer quick access to its Bachelor's, Master's and Doctoral candidates. Romanian and foreign candidates can find out more about the University's educational offer, Admission calendars, registration intervals, application files, admission procedures etc. In addition, quick access to such categories of information is also provided by means of classical postings at the entrance of ASE's buildings.

Moreover, during the month of May, ASE's Marketing and Communication Office also organized a **media campaign** to promote the University's Bachelor's Educational Offer. The campaign consisted in the broadcasting of a TV commercial by the main regional channels in the 12 counties comprising ASE's major candidate pool: Argeş, Brăila, Buzău, Călăraşi, Dâmboviţa, Ialomiţa, Galaţi, Gorj, Prahova, Teleorman, Vâlcea, Vrancea, as well as Bucharest. The promotional campaign is to be followed by a series of news and informative broadcasts on Admission to Bachelor's Studies 2017.



## ASE's participation in the Debate entitled "The Romanian Presidency of the EU Council 2019 – Together for the Consolidation of the European Project"

On May 3, 2017, following the invitation of Ms. Ana Birchall, the Romanian Minister Delegate for European Affairs, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **Debate entitled "The Romanian Presidency of the EU Council 2019 – Together for the Consolidation of the European Project"**. On this occasion, outstanding personalities from the business and academic environments, foreign partners and representatives of the civil society discussed about the opportunities and challenges associated with holding the Presidency of the European Union Council.

### Anniversary Round Table

On May 3, 2017, The Department of Money and Banking from ASE's Faculty of Finance and Banking and ASE's Museum organized a **Round Table to celebrate 150 years since the establishment of the monetary system based on the Romanian leu**. Among the speakers, we mention: Dr. Emanuel Petac, researcher at the Numismatic Cabinet of the Romanian



Academy of Sciences, PhD Prof. Teodora Barbu and PhD Associate Prof. Ion Vorovenci – with a presentation entitled “Stories about money”.



### **Conference entitled “Green energy, source for the future”**

On May 4, 2017, ASE’s Faculty of Agrifood and Environmental Economics and the Association of Students in Agrifood and Environmental Economics jointly organized the **Conference entitled “Green energy, source for the future”**. The event brought together officials from the Romanian Ministry of the Environment, academics and students, as well as representatives of the business environment, to discuss issues regarding a sustainable future, renewable energy and means to integrate the latter in one’s life.

### **50th Anniversary of ASE’s Faculty of Economic Cybernetics, Statistics and Informatics!**

On May 4, 2017, in Aula Magna, ASE’s academic community reunited for a Festive Gathering to celebrate the 50<sup>th</sup> Anniversary of the **Faculty of Economic Cybernetics, Statistics and Informatics** - CSIE. Among the participants, we mention: ASE’s Rector, PhD Prof. Nicolae Istudor, the Minister of National Education and President of ASE’s University Senate, PhD Prof. Pavel Nastase, outstanding alumni, academics, guests from the academic and business environments, students etc. ASE’s Rector conveyed a congratulatory message on behalf of the University’s Board of Trustees and of the entire academic community and offered an anniversary plaque to the Faculty’s Management Board. PhD Prof. Nicolae Istudor declared: “I consider that one of the happiest moments of the mandate entrusted by ASE’s



scientific community is the jubilee we are now celebrating. Today, one of the most important Faculties of our University – CSIE – is celebrating 50 years of existence. I believe I am not wrong to say that this Faculty maintains high standards and shows the direction – always forward – that we should all follow. Tens of thousands of alumni are proof of this, as they have quickly integrated in all societal levels.” This was also the occasion to launch the anniversary volume entitled “**CSIE la semicentinar**” (“The Semicentenary of the Faculty of Economic Cybernetics, Statistics and Informatics - CSIE”), coordinated by PhD Prof. Ion Smeureanu, Vice-rector, and PhD Prof. Claudiu Herțeliu, Deputy dean.



### **International Conference Informatics in Economy - IE 2017**

During May 4-7, 2017, ASE`s Faculty of Economic Cybernetics, Statistics and Informatics organized the 16<sup>th</sup> edition of the **International Conference Informatics in Economy - IE 2017**. Aspects such as: E-Business, E-Education, E-Government, E-Services, Information and Communication Technologies were discussed by Romanian and foreign guests, academics and students, professionals in the field, representatives of NGOs, IT managers and

entrepreneurs. The conference was included in the series of events dedicated to the 50<sup>th</sup> Anniversary of the Faculty of Economic Cybernetics, Statistics and Informatics.



### **International Week in ASE**

During May 5-12, 2017, ASE's Department for International Relations organized the **International Week in ASE**. For six days, the 55 events organized benefited from the participation of representatives of the academic, cultural, social, business and diplomatic environments. All of ASE's Faculties, in partnership with outstanding institutions organized conferences, workshops, debates and round tables on topics such as: education and research, internationalization of higher education, developing economic students' academic, professional and personal competences, as well as diplomatic and cultural events. Guests from 11 countries participated in the events: Bulgaria, France, Greece, Hungary, Indonesia, Italy, Malaysia, Romania, Spain, United States of America and Vietnam.

Among the impactful debates occasioned by the International Week in ASE, we mention the **Conference delivered by Ms. Stacey Ferreira** on May 9, 2017 and organized by the American Chamber of Commerce in Romania, the U.S. Embassy in Romania and ASE. Author of the book entitled "2 Billion under 20: How Millennials Are Breaking down Age Barriers & Changing the World", Ms. Stacey Ferreira is a successful American entrepreneur, co-founder and CEO of Forge, who delivers entrepreneurial talks all around the world. The conference was attended by academics, students with entrepreneurial skills and young people who have already started a business.





The International Week in ASE also had a significant diplomatic and cultural side. Thus, on May 8, 2017, on the occasion of the **50th Anniversary of the Association of Southeast Asian Nations – ASEAN**, the Faculty of International Business and Economics organized “**A diplomatic dialogue**” between our academic community and distinguished ambassadors in Bucharest of ASEAN Member States: H.E. Mr. Diar Nurbintoro, Ambassador of the Republic of Indonesia, H.E. Mr. Dato' Tajul Aman Mohammad, Ambassador of Malaysia, H.E. Mr. Tran Thanh Cong – Ambassador of the Socialist Republic of Vietnam. The event was moderated by H.E. Ambassador Gheorghe Săvuică, President of the Romanian Institute for Euro-Asian Studies. The diplomatic dialogue focused on issues such as: economic, political, cultural aspects and traditions characteristic for the ASEAN partners, as well as the influence of EU and ASEAN at international level.



The International Week culminated in **ASE’s participation in the General Assembly of the Francophone University Association – AUF** in Marrakech (Morocco), during May 10-12. On this occasion, PhD Prof. Constantin Marius Profireoiu, ASE’s Vice-rector for International Relations, met with representatives of other partner universities in the AUF network. The Assembly designated the AUF President and Managerial Board for 2017-2021, with



**Romania being chosen to lead the largest global network of francophone universities, academic networks and research institutes**, reuniting nearly 1000 institutions from 111 countries on all continents. ASE highly contributed to Romania's success in this field.

The diversity and scale of the events organized during the International Week in ASE highlight the degree of the regional and international interconnectedness of the Bucharest University of Economic Studies and the University's Management's firm commitment to promote the internationalization of the Romanian higher education system.



### **Accounting Contest for high school pupils**

On Saturday, May 6, 2017, ASE's Faculty of Accounting and Management Information Systems organized the First edition of the **Accounting Contest for Pupils in Economic High schools**. The aim of the contest is to stimulate and reward performance in the field of Accounting at pre-university level. This year's edition reunited 11<sup>th</sup> and 12<sup>th</sup> grade pupils from four economic high schools and national colleges in Bucharest: "Virgil Madgearu", "N. Kretzulescu", "Costin C. Kirițescu" and "A.D. Xenopol". Based on their results, 13 pupils received prizes from sponsors. After the competition, the pupils were accompanied by representatives of the organizing Faculty's management and students on a guided tour of the University's premises: the Aula Magna, the library, lecture rooms, IT labs etc.



### ASE's participation in educational fairs to promote the University's Bachelor's study programs

On May 6, 2017, ASE students promoted the Bachelor's Educational Offer for 2017 at the **"University Fair" in Giurgiu**, organized by the Student Club from the "Ion Vinea" Cultural Center. ASE's Marketing and Communication Office provided participants with promotional materials – flyers and brochures – detailing Admission 2017 requirements and procedures.

During May 16-19, 2017, ASE also participated in the **18<sup>th</sup> edition of the "Educational Offer" Fair** organized by the Bucharest City Hall, the Centre for Educational and Sports Projects in Bucharest - PROEDUS, in partnership with the Bucharest School Inspectorate. Representatives from ASE's Marketing and Communication Office offered extensive details on the University's Bachelor's programs and Admission 2017 methodology.





### Events occasioned by the Royalty Day

On May 10, 2017, on the Royalty Day, a delegation from ASE's Board of Trustees, led by PhD Prof. Nicolae Istudor, Rector, participated in the **Garden Party**, hosted by the Romanian Royal Family at the Elisabeta Palace. Among the guests, we mention: representatives of the business environment, local authorities, personalities from the civil society, teachers and pupils, representatives of the Romanian Army, of the Church and members of the Diplomatic Corps in Bucharest.

The Bucharest University of Economic Studies is honored to have conferred the title of Doctor Honoris Causa to HM King Mihai I of Romania and glad that the Royal Family annually grants two scholarships to the best financially challenged students – the Royal Scholarships "King Carol I" and "Queen Elisabeth" – as a token of the continuing traditional link between the Royal Family and ASE, which was established by Royal Decree signed by King Carol I in 1913.

### Master`s Program in Business Services – Winner of the "Best academic program of the year" Award

On May 11, 2017, the **Master`s Program in Business Services** co-organized by the Bucharest University of Economic Studies and The Association of Business Service Leaders in Romania - ABL became **the winner of the "Best academic program of the year" Award** during the **Romanian Outsourcing Awards for Excellence 2017 Gala**. The award was



bestowed by Mr. Krzysztof Kmuk, Emerging Markets Development Manager of the Chartered Institute of Management Accountants - Centre for Extension Education.

### Conference on "Valuation on the Romanian capital market"

On May 11, 2017, ASE's Aula Magna hosted the 16<sup>th</sup> edition of the **Conference on "Valuation on the Romanian capital market"**, co-organized by the Bucharest University of Economic Studies and the National Association of Authorized Romanian Valuers - ANEVAR. Among the keynote speakers, we mention: Gheorghe Bădescu - ANEVAR President between 1992-2001, Founder of CMF Consulting S.A; Daniel Manațe – current ANEVAR President; PhD Prof. Ion Anghel - ANEVAR President between 2006-2007, Head of ASE's Department of Financial and Economic Analysis and Valuation; Mihai Căruntu – Head of Capital Market Analysis Banca Comerciala Romana - BCR. Participants discussed topics such as: 2017 Valuation Standards, financial analysis and business valuation, the valuation of companies traded on the Bucharest Stock Exchange.



### Events occasioned by Europe Day

On May 11, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the **Party offered at Cotroceni Palace by Mr. Klaus Iohannis, the President of Romania, to celebrate Europe Day.**

On the same day, PhD Prof. Nicolae Istudor and PhD Prof. Gheorghe Hurduzeu, Dean of the Faculty of International Business and Economics, attended the **Citizens' Dialogue with Mr.**

**Jean Claude Juncker, President of the European Commission and Ms. Corina Crețu, Commissioner for Regional Policy**, on the future of Europe and Romania's role in the European Project, 10 years since the former's accession to the EU. The event took place in the Auditorium of the National Museum of Art.



### **Debate entitled "The Evolution of the Romanian Real Estate Market"**

On May 15, 2017, the Department of Law and Department of Financial and Economic Analysis and Valuation from ASE's Faculty of Accounting and Management Information Systems organized the **Debate entitled "The Evolution of the Romanian Real Estate Market"**. Architects, engineers, lawyers, representatives of the academic environment and students in related fields discussed about topics such as: legislation on building authorization, land and urban planning – news in the field, 2017 tendencies on the real estate market, the gap between theory and reality in what concerns architects' drawings etc.

The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who welcomed the organization of such interdisciplinary conferences by ASE's Departments and was moderated by PhD Assistant prof. Ovidiu Ioan Dumitru, Department of Law, PhD Assistant prof. Costin Ciora, Department of Financial and Economic Analysis and Valuation, Florin Enache, architect *#better Inițiativa pentru responsabilitate în construcții*, Architect dr. Florentina Iugan, member in the Workgroup of the Ministry of Regional Development, Public Administration and European Funds, Roxana Dragomir, architect QuadArchitects Team.



### Students` bi-annual meeting with the University`s management staff

On May 17, 2017, ASE`s Aula Magna hosted the **Students` bi-annual meeting with the University`s management staff**. The meeting was attended by representatives of ASE`s Board of Trustees, students, academic and administrative staff members. Participants discussed about: student internships; the methodology for students` evaluation of the performance of the academic staff members; the following examination session and the possibility to schedule exams function of the “Work and Travel” departure calendar; sports facilities and classes; the allocation of ECTS; better accommodation facilities for foreign students etc.





## **ASE`s Delegation at the 50th Anniversary Celebration of the Faculty of Economics and Business Administration from The West University of Timisoara**

On May 18, 2017, a delegation from the Bucharest University of Economic Studies participated in the **50th Anniversary Celebration of the Faculty of Economics and Business Administration - FEAA - from The West University of Timisoara**. On this occasion, ASE`s Rector conveyed the hosts a congratulatory message on behalf of ASE`s Board of Trustees. Moreover, PhD Prof. Nicolae Istudor, ASE`s Rector, and PhD Prof. Dorel Mihai Paraschiv, Vice-rector for liaison with the business environment and cooperation with students, acted as members of the committee for the Conferral of the title of Doctor Honoris Causa to Mr. Sergiu Manea, CEO BCR.

The reunion was a good occasion for dialogue between former and current generations of academics and students on the opportunities for economic higher education to contribute to the development of the social and business environment in Western Romania. The event was attended, among others, by: academics and students, representatives of the university and pre-university environments, of local administration, of student organizations, FEAA alumni and partners from the business environment.



## **Conference on "Financial Education 2.0"**

On May 18, 2017, the Bucharest University of Economic Studies, JA Romania and Visa jointly organized the **Conference on "Financial Education 2.0"**. Keynote speaker: Mr. Catalin Cretu, Visa General Manager in Romania, Croatia, Slovenia and Malta. Attendees

discussed about the characteristics of the financial environment, money management skills and capitalization on entrepreneurial opportunities.

### **Working Meeting on “Enhancing the quality of editorial processes and the visibility of the journals published by the Bucharest University of Economic Studies”**

On May 18, 2017, ASE organized a **Working Meeting on “Enhancing the quality of editorial processes and the visibility of the journals published by the Bucharest University of Economic Studies”**. Among the topics discussed by participants, we mention: improving the quality of the editorial process by making use of the antiplagiarism software available at ASE’s



Division of Research and Innovation Management; acquiring alphanumeric DOI (Digital Object Identifier) codes and implementing the DOI system made available by the CrossRef Agency for articles published in scientific journals starting with the year 2018; presentation of the ERIHPLUS platform – the evaluation criteria used for indexing journals in the fields of social sciences and humanities into ERIHPLUS International 1 and 2; accessing funds from the National Authority for Scientific Research and Innovation and destined for the publication of scientific journals. Event participants: PhD Prof. Dalina Dumitrescu, Vice-rector for Scientific research, development and innovation, Simona Istrițeanu, Director of ASE’s Division of Research and Innovation Management, Simona Bușoi, Director of ASE’s Publishing House, Alina Croitoru, Director of ASE’ Library, members in the Editorial Boards of the journals published by ASE.



### **The 6<sup>th</sup> edition of the International Conference „EdProf 2017 - Professionalism in education”**

On May 18-19, 2017, ASE’s Department for Academic Staff Training and the Center for Career Counseling and Guidance organized the 6<sup>th</sup> edition of the **International Conference “EdProf 2017 – Professionalism in education”**. Keynote speakers: Jane Lopus, PhD, Professor emerita, California State University, East Bay and John Brock, PhD, University of Colorado, Colorado Springs.

On May 19, 2017, the Association of Faculties of Economics from Romania – AFER, ASE’s Department for Academic Staff Training and the Center for Career Counseling and Guidance jointly organized the **Round table entitled “The need for offering career counseling and guidance to economic students”**.

The participants in these events discussed about new approaches to economic education, the initial and continuing training of teachers in social sciences, educational psychology, IT&C used in education, economic didactics and education, educational organizations, career management and development.



### **Working Meeting on Internationalization by means of bilateral cooperation**

On May 19, 2017, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, had a **working meeting** on internationalization by means of bilateral cooperation. The meeting was organized by ASE’s Department for International Relations in cooperation with the Military Technical Academy in Bucharest, Rannis - The Icelandic Centre for Research, Reykjavik University from Iceland and Maria Curie-Sklodowska University from Lublin, Poland.





## Workshops organized by ASE's Center for Career Counseling and Guidance

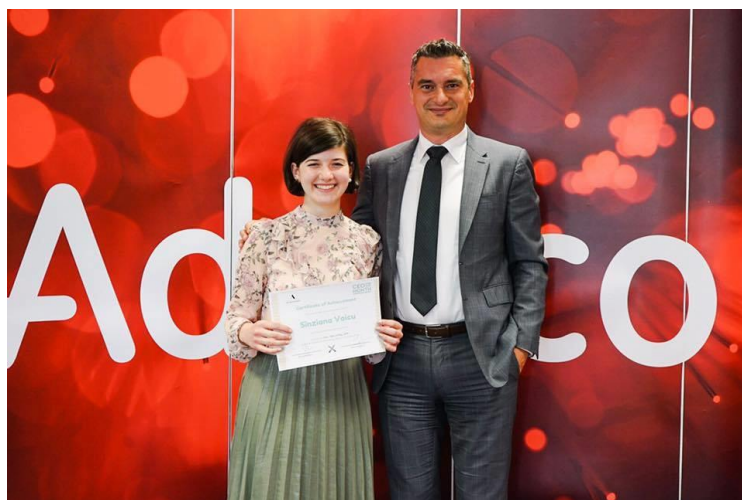
During the month of May 2017, ASE's Center for Career Counseling and Guidance organized a series of workshops, as follows: **“Your successful career – Become skilled for the labor market!”** (on May 4) – delivered by Bogdan Badea, and facilitated by the online recruiting agency eJobs, which shared information about the current tendencies on the labor market; **“Using design thinking in Business”** (on May 8), organized in cooperation with ASE's Faculty of Marketing and delivered by Andrei Carce; **“Why having a blog and how to make money out of it?”** (on May 11), speaker: Claudiu Fărcaș, Profitshare Affiliate Network Manager, who told students about online marketing strategies used by bloggers; **“Discover your potential for a representative career”** (on May 22), keynote speaker: psychologist Steluta Peleașă, specialist from the online platform PeMeserie.ro.

In addition, members of the Center for Career Counseling and Guidance and academics from the Faculty of Economic Cybernetics, Statistics and Informatics went to the **“Gheorghe Lazăr” National College in Bucharest** to speak to pupils about **Admission to Bachelor's Studies 2017**.



## ASE's student Sînziana Voicu – CEO 1 month Adecco Romania

Sînziana Voicu, 3<sup>rd</sup> year student at ASE's Faculty of International Business and Economics, Bachelor's program in English, won the competition for **CEO 1 Month Adecco Romania 2017**, following an arduous recruiting process and ahead of many other candidates. Sînziana Voicu is to be CEO for a month, under direct supervision from Florin Godean, CEO Adecco Romania. Congratulations and good luck, Sînziana Voicu!



**PhD Associate Prof. Roxana Patarlageanu, Deputy dean of ASE's Faculty of Agrifood and Environmental Economics - "Bologna Professor 2017". Congratulations!**

On May 19, 2017, during the Bologna Professors` Gala, **PhD Associate Prof. Roxana Patarlageanu**, Deputy-dean at ASE`s Faculty of Agrifood and Environmental Economics - EAM, was awarded the distinction of "**Bologna Professor**" by Mr. Klaus Iohannis, the President of Romania. The 10th edition of the Bologna Professors` Gala was held at the Palace of Parliament, under the patronage of the Presidential Administration, as part of the Educated Romania Program.

The Bologna Professors` Gala is the only national initiative designed to reward the didactic performance of teachers, acknowledging the teachers that are recognized and appreciated for their professional performances and that succeed in inspiring students by teaching methods adapted to the needs of the latter.

For a decade, students from all around the country have nominated 5500 teachers, of which only 859 received the award. Among the latter, we mention PhD Assistant prof. Irina Petrescu from EAM – in 2011, and Deputy-dean Roxana Patarlageanu – this year. We are honored by the fact that ASE and EAM academic staff comprise such elite professionals. Congratulations!

The nominated teachers are exclusively evaluated by students from other universities, during a lengthy process facilitated by evaluating students trained by the National Alliance of Student Organizations in Romania – ANOSR.

The event on May 19 also comprised workshops on initial and continuing teacher training, as well as on criteria for teacher evaluation.



### **PhD Prof. Nicolae Istudor, ASE`s Rector - keynote speaker at the Forum on "Romania`s Economic Model within EU. Challenges-Opportunities-Priorities"**

On May 23, 2017, PhD Prof. Nicolae Istudor, ASE`s Rector, participated as a keynote speaker in the **Forum on "Romania`s Economic Model within EU. Challenges-Opportunities-Priorities"**. The event took place in the Palace of Parliament and reunited cca 100 participants from Romanian leading economic sectors, experts and professionals in various domains, from academicians, researchers and academics, economists, sociologists and psychologists, to entrepreneurs, businesspersons, bankers, representatives of public administration institutions or NGOs, students, social activists, the media. Among the other speakers, we mention: Constantin Boștină – Chairman of the Economic and Social Studies and Forecasts Association - ASPES, Călin Popescu Tăriceanu – President of the Senate of Romania, Ana Birchall - Minister Delegate for European Affairs, Vasile Pușcaș – Chief Negotiator for Romania`s Accession to the EU, PhD Associate prof. Gheorghe Zaman - corresponding member of the Romanian Academy of Sciences, Mihai Daraban – President of the Chamber of Commerce and Industry of Romania. Participants debated on the following topics: means of ensuring good management of the state, the labor force, the educational and medical systems, considering the recent developments in the European Union.



### **CEFIMO Seminar**

On May 23, 2017, The CEFIMO Center for Research in Financial and Monetary Issues from ASE's Faculty of Finance, Insurance, Banking and Stock Exchange hosted the **Seminar entitled "CEFIMO Interns' Day"**, organized by PhD Prof. Andreea Stoian and delivered by Magda Matetovici and Radu Fieraru.

### **ASE's participation in the Workshop on "Aspen Future of Work"**

On May 23, 2017, PhD Prof. Dorel Mihai Paraschiv, Vice-rector for liaison with the business environment and cooperation with students, participated in the **Workshop on "Aspen Future of Work"**, organized by the Aspen Institute at the "Constantin Brancoveanu" University of Pitesti. The debate focused on the labor force and the way in which it can prove to be a competitive advantage, as well as on the necessary endeavors to develop flexible and competent professionals and to ensure an adequate framework for the rapid transfer of practical knowledge from companies to public policies.

### **Conference entitled "Strategy on the Table: Romania and the European seasonal energy efficiency ratio and its impact on industry. Adequate policies"**

On May 24, 2017, ASE's Aula Magna hosted the **Conference entitled "Strategy on the Table: Romania and the European seasonal energy efficiency ratio and its impact on**



**industry. Adequate policies”**, organized by [cursdeguvernare.ro](http://cursdeguvernare.ro), in partnership with the Romanian Petroleum Exploration and Production Companies Association - ROPECA, Romania Durabila (Sustainable Romania) and the Bucharest University of Economic Studies. Among the speakers, we mention: government representatives, ministers, members of the special committees of the Romanian Parliament, experts and analysts in the energy market, company executives from all energy fields, and manufacturers of industrial equipment. The conference was opened by PhD Prof. Nicolae Istudor, ASE’s Rector, and the debates focused on a thorough analysis of the current situation of the energy industry and on the necessary policies based on the energy strategy and its impact on industry.



### Conferences organized by the Teodora Cristea Research Center

As part of the Conference Series on “Trends and Perspectives in Interdisciplinary Research” initiated by the Teodora Cristea Center for Research in Literature and Applied Linguistics, affiliated to ASE’s Faculty of International Business and Economics, on May 17, 2017, PhD Associate prof. Viorela-Valentina Dima delivered the Conference entitled “**Opportunities and challenges regarding the organization of Bachelor’s study programs in Applied Modern Languages**”.

Moreover, on May 24, 2017, PhD Associate prof. Deliana Vasiliu delivered the conference on “**La qualité des langues nationales au XXIème siècle. A propos des défis de la traduction spécialisée en roumain**”.

## ASE's Publishing House participated in the Bookfest International Book Fair

During May 24-28, 2017, ASE's Publishing House participated in the 12<sup>th</sup> edition of the **Bookfest International Book Fair**, at the Romexpo Exhibition Center in Bucharest. On this occasion, ASE's Publishing House organized book launches, presentations and other editorial events.



## Launch of the study entitled "Foreign Direct Investment: developments in and relevance for Romania"

On Thursday, May 25, 2017, ASE hosted the **Launch of the study entitled "Foreign Direct Investment: developments in and relevance for Romania"**. The study is elaborated by the Bucharest University of Economic Studies in partnership with the Foreign Investors` Council in Romania.



### **ASE's Delegation to the 25<sup>th</sup> Anniversary Celebration of the “Valahia” University of Targoviste**

During May 29 – June 1, 2017, a delegation from ASE, led by PhD Prof. Victor Manole, participated in the **25<sup>th</sup> Anniversary Celebration of the “Valahia” University of Targoviste**. Prof. Manole conveyed a congratulatory message on behalf of the Board of Trustees of the Bucharest University of Economic Studies, as well as an anniversary plaque.

### **“Exercise and joy at EAM”**

On May 29, 2017, ASE's Faculty of Agrifood and Environmental Economics – EAM organized the event entitled **“Exercise and joy at EAM”**, for students and academic staff members. The aim of the event was to offer an occasion for the Faculty's staff and students to network through both didactic and entertaining activities. Among the outdoor activities organized at the “Tei” Cultural and Sports Student Center, we mention: aerobics, volleyball, basketball and football matches, chess games, table tennis and lawn tennis matches etc.





### Visiting Professor at EAM

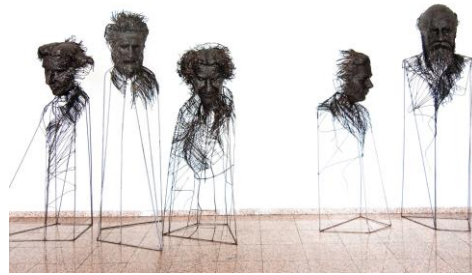
During May 29 – June 1, 2017, **Mr. Jonel Subic**, Director of the Belgrade Institute of Agricultural Economics was a **Visiting Professor at ASE's Faculty of Agrifood and Environmental Economics – EAM**. Mr. Subic delivered two **conferences on “Renewable energies used in agriculture”** before first and second year EAM Bachelor's students. Moreover, Mr. Subic met with the management of the EAM Faculty and of the EAM Department so as to identify opportunities for cooperation in the field of scientific research.



### “Outline” Art Exhibition in ASE

Starting in the month of May 2017, ASE's "**Cecilia Cutescu Storck**" Art Gallery hosts the **art exhibition entitled "Outline"**, displaying works by artist Darius Hulea, which aim at contributing to the rediscovering of outstanding European personalities.

Darius Hulea graduated from the University of Art and Design in Cluj-Napoca, Romania; he has been a member of the Romanian Artists' Union since 2012, and has participated in several group exhibitions in Cluj-Napoca, Timisoara, Dej and Alba Iulia. The young artist has received, among others, the "Youth Award" granted by the Romanian Artists' Union and his works await national and international recognition.



***PhD Prof. Nicolae ISTUDOR***  
***President of ASE's Board of Trustees***

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