



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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MINISTRY OF NATIONAL EDUCATION
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ASE'S BOARD OF TRUSTEES' NEWSLETTER

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ASE's Delegation to the "BMI Global Education Fairs" in Dubai

In response to the invitation extended by the National Council of Rectors, ASE's Delegation, led by PhD Prof. Nicolae Istudor, ASE's Rector, and comprising PhD Prof. Marius Profiroiu, Vice-rector for International Relations, and PhD Assistant prof. Cătălin Ploae, specialist in International Relations, participated in the prestigious **"BMI Global Education Fairs" in Dubai** during February 27 - March 4, 2018. ASE's Delegation had a series of meetings meant to contribute to the enhancement of the University's international visibility.

On March 1 and 2, ASE's Delegation promoted the Educational offer for the 2018-2019 academic year and distributed information on the study programs in foreign languages organized by ASE for all study cycles: Bachelor's, Master's and Doctoral studies. The University's stand and programs were received with genuine interest from potential candidates. ASE was an active presence in the group of universities invited by the National Council of Rectors as part of the "Study in Romania" program.

On March 3, ASE's Delegation visited the campus of **SP Jain School of Global Management din Dubai**, with centres in Singapore, Sydney and Mumbai. On this occasion, the study programs of both institutions were presented, and discussions focused on the possibility of signing an agreement with the SP Jain School of Global Management, to embark upon concrete cooperation projects. Prof. Christopher Abraham, Head of Campus in Dubai, Senior Vice President - Institutional Development Certified Design Thinker, expressed interest in participating in ASE's International Conference on Economics and Social Sciences on April 16-17, 2018.



ASE's Delegation to Egypt

On February 27 – March 5, 2018, ASE's Delegation comprising PhD Prof. Roxana Sârbu – Vice-rector for Education, PhD Prof. Ion Smeureanu - Vice-rector for Development of the IT infrastructure and logistics, PhD Prof. Liliana Feleagă – Dean of the Faculty of Accounting and Management Information Systems, and PhD Prof. Viorel Leter – International Relations Advisor, made a **visit to Egypt**, in response to the invitation extended by the Egyptian Academy for Computers, Information and Management Technology in Tanta, led by PhD Prof. Ahmed Deya Khamis, President. Discussions focused on various aspects related to bilateral opportunities, based on a Cooperation Agreement between the two universities.

ASE's Delegation participated in the Meeting of the Senate of the Egyptian Academy, where the former expressed ASE's openness towards receiving Egyptian citizens for Doctoral studies. In addition, ASE's Delegation had a meeting with representatives of the Embassy of Romania in Egypt.



ASE won the EDUCATIA Award at the 17th edition of the "Gaudeamus Craiova 2018" Book and Education Fair

During February 28 - March 4, 2018, ASE participated in the 17th edition of the "Gaudeamus Craiova 2018" Book and Education Fair. Congratulations to ASE`s Publishing House for receiving the **EDUCATIA Award** in recognition for the quality of the editorial events organized (book launches and presentations etc.), and to all those whose activity contributed to this achievement!

During the same period, representatives of ASE`s Marketing and Communication Office visited national colleges in Craiova, to distribute promotional materials on ASE`s Educational offer and 2018 Bachelor`s Admission contest. Moreover, they offered books published by ASE`s Publishing House, as well as Diplomas of Excellence in recognition for the training of high school graduates that became students in ASE.



The CSA Steaua Bucharest volleyball team visited ASE

On March 5, 2018, the volleyball players from CSA Steaua Bucharest team visited our University for a **friendly discussion with representatives from ASE`s management team** and made a volleyball demonstration in the gym. These events were organized against the background of the partnership agreement between ASE and CSA Steaua Bucharest signed last year; according to this agreement, teams of students from ASE`s Faculty of Marketing do their internship at CSA Steaua Bucharest and get directly involved in the promotion of the club`s volleyball, handball, polo and football teams.



Conference delivered by Prof. Jeffrey D. Sachs in ASE`s Aula Magna

On Thursday, March 8, 2018, ASE`s Aula Magna hosted the **conference delivered by Prof. Jeffrey D. Sachs**, internationally renowned Economics professor, leading expert in Sustainable Development, author of bestselling books and articles printed in over 100 countries. The event was opened by Mr. Borbely Laszlo, coordinator of the Department for Sustainable Development from the General Secretariat of the Romanian Government, and by PhD Prof. Marius Profireoiu, ASE`s Vice-rector for International Relations.



International Conference "Economic performance in a Competitive Economy" - PEEC 2018

On March 8-9, 2018, ASE`s Faculty of Agrifood and Environmental Economics organized the **International Conference "Economic Performance in a Competitive Economy" - PEEC 2018**. The event was opened by PhD Prof. Nicolae Istudor, ASE`s Rector, and by a series of keynote speakers: Acad. PhD Prof. Dan Bălțeanu, Director of the Institute of Geography from the Romanian Academy of Sciences, PhD Prof. Grigore Belostecinic, Rector of the Academy of Economic Studies of Moldova, PhD Prof. Mihai Daniel Roman, Director of ASE`s Council for Doctoral Studies, Dr. Hamza Karimov, CEO Socar Romania, PhD Prof. Dan Boboc, Dean of the Faculty of Agrifood and Environmental Economics, PhD Prof. Gabriel Popescu, Head of the Department of Agrifood and Environmental Economics.

The conference sessions were attended by researchers, academics, representatives of public administration bodies, business people and consultants, who shared their experience and expectations. Among the topics discussed, we mention: practices regarding the elaboration and implementation of environmental policy in a continuously changing economic context; the correlation of educational and research objectives to identify the competences and knowledge needed by a competitive environmental economy.



Institutional evaluation by the Romanian Agency for Quality Assurance in Higher Education - ARACIS

As per the agreement concluded between The Bucharest University of Economic Studies and the Romanian Agency for Quality Assurance in Higher Education – ARACIS, during March 7-9, 2018, our University underwent **institutional evaluation**, a process which takes place every five years. During the same visit, nine Bachelor's programs organized by various Faculties from ASE were also evaluated: Business Administration (in English); Public Administration; Business Administration in Trading, Tourism, Services, Commodity Science and Quality Management; Economic Cybernetics; Accounting and Management Information Systems; Agrifood and Environmental Economics; Economics and Economic Communication in Business; Finance and Banking; and International Business and Economics.

The evaluation was carried out by a team of 14 ARACIS experts, academics from several Romanian universities, an expert from the Masaryk University from Brno – The Czech Republic, and two students; the team was coordinated by PhD Prof. Adriana Giurgiu, from the University of Oradea, with PhD Prof. Ladislau Nagy, from the “Babeş-Bolyai” University of Cluj, acting as Head of mission. Both during the final plenary meeting between the evaluation team and the representatives of The Bucharest University of Economic Studies, and in the evaluation documents, **the ARACIS team emphasized the high quality level of teaching and research activities carried out in our University**, which was also confirmed during the meetings with students, graduates and employers, who participated in large numbers to evaluation meetings.

The ARACIS evaluation process was carried out throughout the month of March at study program level (Both Bachelor's and Master's programs) and is to continue during the coming months. In March, the process of validation and registration of ASE's Bachelor's and Master's programs by the National Qualifications Authority – ANC was completed. Thus, upon submitting the last five applications for the newly established Master's programs, next month all of ASE's study programs will have been registered in the National Register of Qualifications in Higher Education – RNCIS.

Debate on the shaping of a Romanian economic model within the European Union from the perspective of 2030

On March 12, 2018, ASE, the Economic and Social Studies and Forecasts Association – ASPES and Durable Romania organized a new **debate** from the series of analyses and forecasts aiming at **shaping a Romanian economic model within the European Union from the perspective of 2030**. The topic of the meeting was agriculture, interdependent on the food industry and the related machinery and equipment industry. The event was attended by professionals from the academic and business fields, from research, production and governmental authorities. During the meeting, PhD Prof. Nicolae Istudor, ASE's Rector, restated ASE's willingness to serve as “a university open to debating the great issues in Romanian economy”.



Forum for Sustainable Development and Entrepreneurship in ASE - FSDE 2018

On March 12-16, 2018, ASE's Aula Magna hosted the **Forum for Sustainable Development and Entrepreneurship - FSDE 2018**, which offers all of ASE's Faculties the opportunity to reunite on an annual basis and debate together with representatives from the government, academic and business sectors on topical issues.

Under the patronage of ASE, the event program comprised presentations of academic papers and debates organized by each of ASE's Faculties on specific study and research domains, as follows: on March 12 – the Faculty of Accounting and Management Information Systems and

The Faculty of Business Administration (in Foreign Languages); on March 13 – the Faculty of Theoretical and Applied Economics and the Faculty of International Business and Economics; on March 14 – the Faculty of Business and Tourism and the Faculty of Agrifood and Environmental Economics; on March 15 – the Faculty of Finance and Banking and the Faculty of Administration and Public Management; on March 16 – the Faculty of Economic Cybernetics, Statistics and Informatics and the Faculty of Marketing.

During the five days of the Forum, participants benefited from exchange of information and best practices with more than 60 speakers from the governmental, academic, social and business environments: ministers and high ranking dignitaries, business people, representatives of prestigious professional organizations, other personalities. This year`s debates focused on: business sustainability and development, entrepreneurship and innovation, new accounting regulations and their impact upon accounting practice, the evolution of inflation and the pension system, the impact of new technologies upon the academic, professional and social environments, cooperation between the academic and business environments to train specialists, the role of arts in promoting Romanian and European cultural heritage etc.

During the Forum, a remarkable meeting was the one on March 15, with Mr. Anthony de Lannoy, Executive Director at the International Monetary Fund, who delivered a conference on "The IMF role and challenges in the current global context". The event was attended by members of ASE`s academic community, as well as by representatives of the National Bank of Romania.

Another special moment was the Dialogue "Of arts and books in the European Year of Cultural Heritage", with exceptional guests: writer and literary critic and historian Alex Ștefănescu, film critic Irina Margareta Nistor, and writer and journalist Tudor Călin Zarojanu. The event took place on March 16 and concluded the works of the Forum by means of a highly interesting debate on cultural topics.





Royal Scholarships Award Ceremony 2018 in ASE

On March 13, 2018, ASE`s Aula Magna hosted the **Award Ceremony for the "King Carol I" and "Queen Elisabeth" Royal Scholarships for ASE students** conferred by HRH Prince Radu of Romania, in the presence of ASE`s management team, academics and students. The "Queen Elisabeth" Scholarship was awarded to Olga Bodrug (3rd year Bachelor`s student from the Faculty of Finance and Banking), and the "King Carol I" Scholarship was awarded to Ilie Laurențiu Pătrașcu (2nd year Bachelor`s student from the Faculty of Administration and Public Management).

The Royal Scholarships are awarded on an annual basis since their foundation in 2015 by her Majesty Margareta, Custodian of the Crown of Romania, to ASE students with remarkable results but with a poor financial condition.



ASE`s Board of Trustees ensures the necessary funds for pay raise

The Government of Romania decided that, starting March 1, 2018, higher education employees receive a 20% pay raise. Against this background, on March 14, 2018, ASE`s Board of Trustees had a detailed discussion on means to provide this new pay raise for ASE`s staff and decided to **ensure the financing sources for the pay raise in keeping with legal provisions**, so that all employees benefit from increased salaries.

Debate with Dr. Gregory Porumbescu, from the Rutgers University

On March 14, 2018, in response to the invitation extended by ASE's Centre for American Studies, PhD Prof. Marius Profireoiu, Vice-rector for International Relations, had a meeting with Dr. Gregory Porumbescu, Director of the Transparency and Governance Centre, School of Public Affairs and Administration, Rutgers University – Newark, who delivered a conference for the members of ASE's academic community – academic staff and students – on transparency and quality of governance and on a series of public administration issues.



Partnership Agreement between ASE and PricewaterhouseCoopers

On March 16, 2018, ASE hosted the signing of the **Partnership Agreement between The Bucharest University of Economic Studies and PricewaterhouseCoopers (PwC)** by the representatives of the two institutions: PhD Prof. Nicolae Istudor, ASE's Rector, and Mr. Ionuț Simion, Country Manager Partner, PwC Romania. Thus, PricewaterhouseCoopers becomes ASE's partner for a series of events occasioned by ASE's 105th anniversary, ASE Alumni, ASE's 2018 Gala, the Students' Annual Conference, as well as other events dedicated to students. ASE and PricewaterhouseCoopers are to undertake joint research studies, PwC specialists are to deliver lectures, workshops and conferences organized by ASE, with our students being given the opportunity to carry out their internship at PwC.



Conference entitled "Financial Inclusion – from words to deeds"

On March 16, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the conference entitled "**Financial Inclusion – from words to deeds**", an event organized by the National Bank of Romania, as part of the international project "Global Money Week". The conference was attended by: the Governor of the National Bank of Romania - Mugur Isărescu, the Minister of Public Finance - Eugen Teodorovici, the Minister of National Education - Valentin Popa, the President of the Financial Supervision Authority - Leonardo Badea, the President of the Romanian Association of Banks - Sergiu Oprescu, and the General Manager of Mastercard Romania - Cosmin Vladimirescu. Discussions focused on general topics, with a view to enhancing and developing financial inclusion, as well as on the elaboration of a national strategy on financial education.

Interview with PhD Prof. Nicolae Istudor in the "Economistul" Journal

In March 2018, Issue no. 3/ 2018 of the "Economistul" Journal published a vast **interview with PhD Prof. Nicolae Istudor, ASE's Rector**, on the international achievements of The Bucharest University of Economic Studies, perspectives for enhanced cooperation between the business, academic and research environments and the state institutions, the essential role that universities play in the field of research and in offering solutions for topical economic issues. Moreover, ASE's Rector also discussed about the University's values and objectives, the perspectives it opens up as it enjoys the best reputation among employers, as well as about ASE's arguments for undertaking the complex role of Central and South-Eastern European regional hub in education and advanced scientific research.

Centenary Romania

On April 15, 2018, ASE's Rector, PhD Prof. Nicolae Istudor, participated in the event entitled "Centenary Romania", organized at the Cotroceni Palace by the Presidential Administration. ASE's Rector presented before the President of Romania the program of events organized by ASE throughout the year and dedicated to the Centenary of Romania. These events promote - in a decent and patriotical manner devoid of exaggeration - the message that the youth must benefit from support to acknowledge, understand, respect and love the history of their country.



First international Russian language testing session

On March 16-18, 2018, ASE organized - with the help of its strategic partner, The Saint Petersburg State University of Economics (UNECON), The "Lingua Franca" Foreign Language Training and Testing Centre, and ASE's Centre for Russian Language and Culture - the first Russian language testing session in Romania, with graduates obtaining state Certificates issued by the Russian Federation. The exam evaluated participants' entire range of language competences, as per the Common European Framework of Reference for Languages (CEFRL). Thus, ASE becomes the first university in Romania to organize such testing sessions with issuance of certificates by the state in question. Among the participants, we mention: ASE students and academics, graduates and other categories of candidates from all over Romania, who find such a certificate useful in what concerns job applications and career development. Those that are successful are to receive their certificates in April from UNECON representatives. The UNECON expert committee was welcomed by PhD Prof. Marius Profireoiu, Vice-rector for International Relations, during a working meeting.



ASE participated in the 22nd edition of RIUF

On March 17-18, 2018, ASE participated in the 22nd edition of “The Romanian University Fair” - RIUF, the largest international university fair in South-East Europe, with over 120 universities and education institutions. The event was hosted by the Palace Hall in Bucharest, where ASE’s representatives presented the educational offer of ASE’s Faculties for the 2018-2019 academic year.



“Mihai Viteazul” 30 Guard Regiment visiting ASE

On March 19, 2018, ASE’s Faculty of Theoretical and Applied Economics organized – as part of the “Romania 100” anniversary event series – a meeting entitled “**Romania in its Centennial Year. Institutions in dialogue**”; guests: the members of the “Mihai Viteazul” 30 Guard Regiment, the only Romanian Army unit performing high-level military ceremonies and honors services, and representatives of the Zonal Military Centre in Bucharest. Discussions focused on the role of NATO and the importance of the Romanian Army as an institution. Among the speakers, we mention: PhD Associate prof. Grigore Piroșcă, Dean of the Faculty of Theoretical and Applied Economics, lieutenant Narcis Grigoraș, lieutenant Isabela Ecaterina Diaconu, sergeant-major Victor Târâș, first platoon adjutant Călin (from the Zonal Military Centre in Bucharest), colonel Bogdan Cernat, commander of the “Mihai Viteazul” 30 Guard Regiment. Participants witnessed a weapon handling demonstration delivered by de Drill-team unit from the “Mihai Viteazul” 30 Guard Regiment, coordinated by sergeant-major Andrei Panaitescu.

Annual Students` Conference 2018

On March 22-23, 2018, ASE organized its **Annual Students` Conference**. This year, 1771 Bachelor`s students registered with 819 papers, while 141 Master`s students registered with 137 papers. ASE`s Board of Trustees approved the organization of 35 Bachelor`s conference sessions and 7 Master`s conference sessions, each benefiting from a set of awards as follows: first, second and third prizes, and two special mentions. The sums of money offered to award winners were as follows: 360 RON for the first prize, 285 RON for the second prize, 210 RON for the third prize, and 180 RON for each special mention. In addition, participant students also benefited from sizeable food packets offered by ASE, as well as from other awards offered by sponsors and partners of ASE`s Faculties.



The 12th edition of the “International Conference on Business Excellence” – ICBE 2018

On March 22-24, 2018, the Department of Business Administration – UNESCO from ASE`s Faculty of Business Administration (in Foreign Languages), in partnership with the Society for Business Excellence, organized the **12th edition of the International Conference on Business Excellence - ICBE 2018**. The conference is recognized as an important international scientific event, which annually reunites over 200 representatives of the academic environment, researchers, business professionals, Doctoral students, and a series of special guests and outstanding personalities from Romania and abroad.



Open Days Week at ASE

On March 26-30, 2018, The Bucharest University of Economic Studies organized the **5th edition of ASE's Open Days Week** targeted at 12th grade pupils from high schools and economic and national colleges in Bucharest and all over Romania, who are interested in becoming ASE's students this year. Throughout the week, presentations of the University's educational offer were made, and our visitors received details on study programs and on the steps of the 2018 Bachelor's Admission process, as well as a variety of informative materials offered by ASE's Marketing and Communication Office and by ASE's Faculties. Pupils benefited from interaction with academics and students from ASE, and received information on facilities available for ASE's students and on career opportunities that open up upon graduation.

During the Open Days Week, ASE's Palace was visited by over 1800 pupils from 42 colleges and high schools in Bucharest and the counties of: Argeş, Bacău, Botoşani, Călăraşi, Constanţa, Dâmboviţa, Dolj, Giurgiu, Ialomiţa, Ilfov, Olt, Prahova, Teleorman, Vaslui, and Vâlcea. We would like to express our gratitude towards the management teams and teachers from the colleges and high schools whose students visited ASE during the week, as well as to ASE's volunteering students, who contributed to a successful information campaign! We hope that many of the pupils we welcomed during the Open Days Week become our students this year!



Open Days at ASE's Distance Learning Branch in Deva

On March 26-28, 2018, ASE's Educational Caravan, led by PhD Prof. Ioan Radu and PhD Assistant prof. Sorin Burlacu, organized the **Open Days at ASE's Distance Learning Branch in Deva**, to present ASE's Educational offer in view of preparing the Admission contest to be held in July 2018. On this occasion, a variety of events were organized, as follows:

- On March 26, ASE's representatives had a meeting with the Delegation of the University of Trento, Italy, led by Mr. Tiziano Salvatero, professor at the Faculty of Management. During the meeting, the Italian Delegation expressed the desire that University of Trento conclude a Partnership Agreement with ASE, through the Faculty of Management.
- On March 26, the headquarters of ASE's Distance Learning Branch in Deva also hosted a series of meetings with over 280 senior pupils from five high schools, who received information on the University's Educational offer, as well as on the advantages of attending Management Bachelor's studies in Deva. The event received media coverage by the ANTENA 1 TV channel.
- On March 27, ASE's Caravan visited three high schools from the county of Hunedoara and met more than 200 pupils, accompanied by members of the management teams and teachers from the respective educational institutions.

- On March 27, a working meeting was hosted by the Hunedoara County Prefecture, which was attended by Mr. Tiberiu Fabius Kiszely – the County Prefect, Ms. Crinela Gafton - Director General at the Hunedoara County Chamber of Commerce and Industry, Mr. Nicolae Fara – Executive Director at the Hunedoara County Agency for Employment, and other representatives of local authorities, who expressed the desire to contribute to an increased involvement of ASE’s Distance Learning Branch in Deva in the local business environment.



Training sessions on documentation facilities offered by ASE’s Library

In March 2018, ASE’s Library organized a series of **training sessions** for Bachelor’s and Master’s students. Among the topics covered, we mention: presentations of library services and facilities, of electronic services and of electronic information and documentation resources, of periodicals databases and means of accessing the latter (including presentations of mobile access services).

The Association of Economic Students in Romania celebrated its 20th Anniversary

On March 27, 2018, **the Association of Economic Students in Romania – ASER**, established by ASE students, **celebrated its 20th Anniversary** at the Palace of Parliament in Bucharest. During the event, PhD Prof. Dorel Paraschiv, ASE’s Vice-rector for Liaison with the social and business environment and cooperation with students, conveyed a congratulatory message on behalf of PhD Prof. Nicolae Istudor, ASE’s Rector, for the entire activity of ASER, for supporting and implementing projects dedicated to successful youth, and for the professional development opportunities made available for students and graduates. Moreover, ASER offered ASE’s management an Anniversary Trophy, as a token of appreciation for the latter’s support for the activities carried out by this student organization.



Presentation of ASE's Rector's Annual Report

On March 28, 2018, during the Meeting of the University's Senate, PhD Prof. Nicolae Istudor, ASE's Rector, presented the **"2017 Annual Report on the State of the University"**, whose 300 pages minutely render the results and means of implementing the managerial plan of the current management team for 2017. The Report refers to the activity of the entire community in ASE, whose efforts have led to good results in the aforementioned period. The Report was intensely debated on and unanimously approved by the members of the University's Senate.



Conferral of the "Virgil Madgearu" Diploma to PhD Prof. Florian Bercea

On March 28, 2018, during the Meeting of the University's Senate, members of the academic community participated in the **Conferral of the "Virgil Madgearu" Diploma to PhD Prof. Florian Bercea**, from ASE's Faculty of Finance and Banking. The event was dedicated to PhD Prof. Florian Bercea's 80th Anniversary, out of which 55 years were devoted to the teaching career. This title was conferred for Prof. Bercea's entire prestigious scientific and academic activity, moulding several generations of specialists and promoting the values of economic higher education. Prof. Bercea is an outstanding personality of the academic world,

a renowned specialist who has significantly contributed to the development of financial markets in Romania.



International Finance and Banking Conference - FIBA 2018

On March 29-30, 2018, ASE's Faculty of Finance and Banking organized the **16th edition of the "International Finance and Banking Conference" - FIBA 2018**. The event was opened in the modern "Grigore Moisil" Amphitheater by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students. Keynote speakers: Josef C. Brada, Professor emeritus – Arizona State University, USA, and PhD Prof. Florin Georgescu, First Deputy Governor of the National Bank of Romania. Participants from Romania and abroad debated on highly topical issues, during the following conference sessions: corporate finance and investments, public finance, financial markets and institutions, macroeconomic stability, banking and insurance.



Debate on "The Future of Common Agricultural Policy against the background of the new Multiannual Financial Framework"

On March 30, 2018, ASE's "Grigore Moisil" Amphitheater hosted the **Debate entitled "The Future of Common Agricultural Policy against the background of the new Multiannual Financial Framework"**, as part of the series of events entitled "European Dialogues" – public debates organized to prepare Romania's Presidency of the Council of the European Union. The meeting was organized by the European Institute of Romania, a public institution coordinated by the Romanian Ministry of Foreign Affairs, in partnership with The Bucharest University of Economic Studies.

The event was attended by Petre Daea, Minister of Agriculture and Rural Development, PhD Prof. Nicolae Istudor, ASE's Rector, Victor Negrescu, Minister Delegate for European Affairs from the Ministry of Foreign Affairs, PhD Prof. Valeriu Tabără, President of the "Gheorghe Ionescu – Șişești" Academy of Agricultural and Forestry Sciences, Dănuț Păle, Deputy, Vice-president of the Committee for Agriculture, Forestry, Food Industry and Specific Services, PhD Prof. Gabriela Drăgan, Director General at the European Institute of Romania, Cecilia Alexandri, Director at the Institute of Agricultural Economics from the Romanian Academy of Sciences, Daniela Giurcă, researcher at the Institute of Agricultural Economics from the Romanian Academy of Sciences, Alexandra Toderiță, Director at the Romanian Centre for European Policies, PhD Prof. Gabriel Popescu, Head of ASE's Department of Agrifood and Environmental Economics, as well as other representatives of public administration bodies, of policy think tanks, of the academic and research environments, of civil society and professional associations in agriculture and food industry, Master's and Doctoral students, mass-media etc.



Doing Business in the USA and Romania

On March 29-30, 2018, ASE's Bucharest Business School, through its Romanian-Canadian MBA program, welcomed MBA students from Drexel University LeBow College of Business in Philadelphia, USA. The guests visited the headquarters of the Romanian-Canadian MBA program and, together with MBA students from the Bucharest Business School, participated in the event entitled “**Doing Business in the USA and Romania**”, moderated by Dean Alin Angheluță, and by prof. Stacey Klein.

On March 30, the guests from Drexel University LeBow College of Business, together with students from the Romanian-Canadian MBA program, accompanied by program coordinator Vasile Alecsandru Strat, visited the Bitdefender company and had the opportunity to meet Mr. Florin Talpeș, CEO, and discuss with him and other representatives of the company's management team about the strategy and positioning of a world leader in information security.



ASE hosted the General Assembly of the National Alliance of Student Organizations in Romania

On March 30, 2018, ASE's Aula Magna hosted the **General Assembly of the National Alliance of Student Organizations in Romania - ANOSR**. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and reunited more than 150 student leaders from all over the country, and representatives of the 98 ANOSR member student organizations from 17 universities. The event was organized with the support of The Bucharest University of Economic Studies, the University of Agronomic Sciences and Veterinary Medicine in Bucharest, the Students' Union from ASE's Faculty of Economic Cybernetics, Statistics and Informatics, and of the Union of Students in Accounting and Management Information Systems. Debates focused on current issues in Romanian higher education; and ANOSR activities were analyzed in view of planning the events dedicated to Romania's Centenary.



Professor from ASE's Faculty of Accounting and Management Information Systems appointed Fulbright Ambassador

PhD Prof. Cătălin Album, from ASE's Faculty of Accounting and Management Information Systems, was appointed **Fulbright Ambassador** for five years, starting March 22, 2018, joining 14 representatives of the most prestigious universities in Romania. In 2010, Prof. Albu obtained a Fulbright Senior Scholarship at University of Dayton, Ohio, and continued to work with the Romanian-U.S. Fulbright Commission on various projects. The appointment was made on the occasion of the celebration of the Commission's 25th Anniversary, hosted by the Ministry of Foreign Affairs. Congratulations to the Romanian-U.S. Fulbright Commission and successful future activities!



Workshops organized in ASE

- On March 6, 2018, ASE's Faculty of Business and Tourism organized the event entitled "**COOPERATION – a possible <key> to your future**". The event is part of the endeavours of CENTROCOOP representatives for raising youth awareness on the extraordinary potential of this field of activity. The meeting was attended by representatives of the National Union of Consumer Cooperatives - CENTROCOOP and of the Faculty of Business and Tourism.

- As part of the event series entitled "**Inspiring Stories**", on March 15, 2018, ASE's "Grigore Moisil" Amphitheatre hosted the workshop entitled "**Financial and Organizational Management**", facilitated by Irina Dobre, Finance Director OMV Petrom, and on March 29, Jaco Fok, Chief Innovation OMV Petrom, facilitated the workshop on "**Open innovation: from startup to large corporations**".



- On March 15, 2018, ASE's Center for Career Counselling and Guidance organized the workshop entitled "**What do I need to know about my first labor contract?**". Students were informed on employers' and employees' rights and obligations, on the types, value and purpose of the labor contract, as well as on a correct, sound, and legal relationship between employers and employees.
On March 20 – 21, martie a.c., ASE's Center for Career Counselling and Guidance organized several coaching and personal development sessions, as follows: "**Time Management**" - in partnership with the Faculty of Business and Tourism, and "**Be your own manager – administer your resources efficiently!**" – in partnership with the Faculty of Management.
On March 28, the Centre in partnership with the Faculty of Management organized a coaching and personal development session entitled "**Be your own manager – develop your social and emotional skills to be successful!**", attended by first year students.
- On March 21, 2018, ASE – through the Department of Modern Languages and Business Communication from the Faculty of International Business and Communication, organized the Round table on "**New European Developments in the field of descriptors for teacher competences and roles**", an event carried out as part of a Council of Europe project. The meeting was attended by academics from universities in Canada, France, Germany, Great Britain, Poland and Switzerland. Debates focused on the dynamics of the teacher roles in the internationalization process, as well as on the latest European tendencies regarding the harmonization of descriptors for teacher competences. Discussions continued on March 22-23, during the "**ECML Regional Workshop**", co-organized by ASE and the European Centre for Modern Languages - ECML.

- On March 27, 2018, ASE hosted a **workshop entitled “Cash Management”**, delivered by Mr. Victor Roșu, Director Global Transaction Banking BRD, as part of the **Program entitled "Mindcraft Academy by BRD"**. The Program is addressed to students interested in finding a job in finance and banking, or in becoming entrepreneurs.

Dear colleagues, members of our academic community!

As Easter Holidays are approaching, we will soon find ourselves in our homes, surrounded by our loved ones, celebrating the Joy of Jesus Christ’s Resurrection.

May the Light and warmth of Easter bring you health, peacefulness and satisfaction, happiness and harmony in all that matters to you!

Happy Easter!

PhD Prof. Nicolae ISTUDOR

President of ASE’s Board of Trustees



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