



The Bucharest University of Economic Studies
Board of Trustees

Newsletter

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November 2017



MINISTRY OF NATIONAL EDUCATION
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ASE'S BOARD OF TRUSTEES' NEWSLETTER

NOVEMBER 2017

Outstanding Concert in ASE's Aula Magna

In ASE, the month of November started with an **outstanding concert hosted by the Aula Magna**, organized on November 1, 2017, by The SoNoRo Association and ASE's Faculty of Marketing. The concert entitled "In Disguise" was part of the 12th edition of The SoNoRo International Chamber Music Festival.

Since 2013, SoNoRo has been organizing a series of concerts in buildings that are included in the national patrimony, as associating music with such architectural spaces alludes to the imperious need to support and restore Romania's architectural patrimony and cultural resources. This 12th edition of The SoNoRo International Chamber Music Festival was entitled "Hide&Seek" and comprised a program rich in musical novelties, for music lovers and not only. Student, academic staff members and music lovers from Bucharest, guests from Romania and abroad all participated in an exceptional cultural act offered by ASE, the only university in Bucharest to host a concert within the aforementioned Festival.

ASE, singura universitate din București gazdă a unui concert din cadrul festivalului amintit.



Conference entitled "The power and strategic challenges of traditional distribution of goods in domestic economy"

On November 2, 2017, the Association of Goods Distribution Companies in Romania (ACDBR) and The Bucharest University of Economic Studies organized the **Conference entitled "The power and strategic challenges of traditional distribution of goods in domestic economy"**. The event took place in ASE's Aula Magna and was opened by PhD Prof. Nicolae Istudor, ASE's Rector, and by Mr. Călin Popescu Tăriceanu, the President of the Senate of Romania. Among the participants, we mention: high officials, representatives of the business environment and of the central authorities, who expressed their interest in the sustainable development of the business environment, of the production and sale of Romanian agrifood products. The conference debates focused on issues such as: the economic and juridical status of economic agents dealing in the traditional distribution of consumer goods, and the need for an environment characterized by fair competition among various trade types on the domestic market.



International Management Conference - IMC 2017

On November 2-4, 2017, ASE's Faculty of Management and the Romanian Academic Society of Management (SAMRO) jointly organized the 11th edition of the **International Management Conference - IMC 2017**. This year's conference topic was "The Role of Management in the Economic Paradigm of the 21st Century".



Meeting of the Universitaria Consortium, November 3-5, 2017

During November 3-5, 2017, the West University of Timișoara hosted the **Meeting of the Universitaria Consortium**, which comprises the topmost 5 Romanian universities: The "Alexandru Ioan Cuza" University of Iași, The "Babeș-Bolyai" University of Cluj-Napoca, The Bucharest University of Economic Studies, The University of Bucharest,

The West University of Timișoara. Representatives from the management boards of the five member universities debated on current issues in the evolution of Romanian higher education during plenary and panel sessions. Among the discussion topics we mention: the teaching and research partnership – threats and opportunities; the involvement of the Universitaria Consortium in the elaboration of public education policies; the design of a national student survey; university ranking and the classification of study programs as per research activities; the elaboration of a medium-term strategy for the development of doctoral studies in Romania against the background of globalization; attracting foreign students; harmonizing the academic staff evaluation system.

At the end of the discussions, participants adopted a resolution on the financing of higher education, the reform of the Romanian doctoral schools, the transparent financing of research activities.



AgriBusiness Forum in ASE

On November 7, 2017, ASE’s Aula Magna hosted the **AgriBusiness Forum**, entitled **"The Contribution of Agriculture to the Future Romanian Economic Model"**. The event was organized by the Economic and Social Studies and Forecasts Association (ASPES) and Durable Romania, in partnership with ASE and Agricover, as part of the series of debates entitled “The Romanian Economic Model in the Next EU Decade”. The debates focused on

current and future topics regarding the financing of agriculture and rural development in Romania: the academic vision on the development of agriculture, ideas for the strategic development of agriculture and of the rural sector, the development potential of the Romanian agricultural sector; the financing of AgriBusiness – economic models meant to develop agriculture and related industries; experts who contribute to the development of agriculture etc.



Inauguration of the Vodafone Laboratory in ASE

On November 8, 2017, Vodafone Romania and The Bucharest University of Economic Studies **inaugurated the Vodafone Laboratory**, as a result of the partnership agreement concluded between ASE and Vodafone. The new lab, endowed with 25 computers, a video projector and furniture, is in Room 2320 of ASE's "Virgil Madgearu" Building on 15-17 Calea Dorobanți.

“The Partnership between ASE and Vodafone Romania results from our objective to consolidate the University’s relationship with the business environment and to provide the necessary support in the development of the competences that today’s graduates need in order to rapidly integrate on the labor market. We trust that this partnership offers a sound foundation for the development, in cooperation with professionals from Vodafone Romania, of programs adapted to the various specializations offered by ASE’s economic faculties”, declared PhD Prof. Nicolae Istudor, ASE’s Rector.



The First edition of “ASE International Knowledge Fair”

During November 6 – 9, 2017, The Bucharest University of Economic Studies organized the first edition of “**ASE International Knowledge Fair**”, a series of events aiming to develop internationalization support institutional structures.

The first day of the event was dedicated to transnational educational partnerships and was organized in cooperation with British Council Romania. The inaugural session benefited from the presence of HE Mr. Paul Brummell, British Ambassador to Romania. This session’s roundtables and panels focused on transnational partnership models, and explored cooperation opportunities with representatives of University of Bristol, Coventry University, University of Essex, Goldsmiths – University of London, Nottingham.

The following days were dedicated to attracting financing for international projects, to student mobility programs, to cooperation with the business environment, and to the management of international relations and of external image. Among the participants in the event, we mention members of various bilateral chambers of commerce, regional business representations associations etc.



The Fourth Module, entitled “Hospitality Operations”, of the Postgraduate course in “Strategic Hospitality Management”

In November 2017, the **Postgraduate course in “Strategic Hospitality Management”** continued with its **Fourth Module entitled “Hospitality Operations”**. The first course days were dedicated to topics related to restaurant business: *Value Creation in Food Service Industry* and *Food & Beverage – Preparation & Service*, coordinated by Prof. Alain Najar, from Ecole Hôtelière de Lausanne (EHL). The module continued with the topic entitled *Front Office Management*, coordinated by PhD Assistant prof. Mihai Tănase, from ASE’s Department of Tourism and Geography. Besides specific classroom interaction, trainees went on a professional field visit to Radisson Blu Hotel from Bucharest. The last module topic, entitled *Wine Knowledge & Beverage Management* was coordinated by PhD Prof. Dan Boboc, Dean of ASE’s Faculty of Agrifood and Environment Economics, and President of the Romanian Authorized Wine-Tasters Association. The teaching and practical activities related to this topic took place in The Gastronomy Training Center from the Metro Cash&Carry Romania, ASE’s partner.



International Conference on “Competitiveness of Agro-Food and Environmental Economy” - CAFEE 2017

On November 9-10, 2017, ASE's Faculty of Agrifood and Environment Economics organized the **International conference "Competitiveness of Agro-Food and Environmental Economy" - CAFEE 2017**. Academic staff members, students and specialists in the field discussed a series of topics related to rural development, agrifood economics, the agrifood system, environmental and management policies etc.



Participation of ASE's Delegation to the 10th edition of the International Conference entitled “ENERGETIKA XXI: economy, policy, ecology - Challenges of De-carbonization and recent price developments for natural gas in Eurasia”

On November 9-10, 2017, a Delegation from ASE participated in **the 10th edition of the prestigious International Conference “ENERGETIKA XXI: economy, policy, ecology - Challenges of De-carbonization and recent price developments for natural gas in**

Eurasia”, organized in St. Petersburg by The Saint Petersburg State University of Economics. ASE’s Delegation, headed by PhD Prof. Ion Smeureanu, Vice-rector for the Development of the IT infrastructure and logistics, also included Mr. Cristian Buşu, President of the Board of Directors of Electrica, and Mr. Bogdan George Iliescu – administrator in the Board of Directors Transgaz, who delivered presentations at the Conference. The debates focused on topics related to the recent developments in the energy field, the necessity for supplementary energy infrastructure, the role of gas and coal.



The 6th edition of ASE’s Educational Caravan

During November 9 – December 14, 2017, the University organizes the **6th edition of ASE’s Educational Caravan** aimed at promoting its educational offer for Bachelor’s Admission 2018 among high schools and colleges from all over Romania.

By the end of November, the teams of ASE’s Educational Caravan, comprising academic and student representatives of ASE’s Faculties, visited the best 28 high schools and colleges in the towns of Alexandria, Brăila, Câmpina, Câmpulung, Constanţa, Focşani, Piteşti, Ploieşti, Slatina, Târgovişte, and on December 14, ASE’ representatives are to visit three colleges from the town of Buzău. On this occasion, 23 cooperation agreements were concluded with the host colleges and high schools, Diplomas of Excellence and over 125 books published by ASE’s Publishing House were offered as a token of recognition and appreciation of the training of high school graduates that became ASE’s students over the recent years.

During the same interval, ASE was visited by cca 350 pupils accompanied by 30 teachers from national and economic colleges from Bucharest, Cămpina, Ploiești, Slobozia, as part of the **National program “A Different School”/“Know More, Be Better!”**. Pupils received information on the Bachelor’s Admission 2018, on career prospects and opportunities, on ASE’s Faculties’ Educational offer, benefited from interactive discussions with students from ASE’s Faculties, and visited a series of places relevant for student life: lecture rooms, reading rooms and sports premises.

Exhibition Opening in ASE - "Hyperborean Folklore - The Art of Symbols & Numbers"

On November 14, 2017, ASE’s "Cecilia Cuțescu Storck" Art Gallery hosted the **Opening of the photo exhibition entitled "HYPERBOREAN FOLKLORE - The Art of Symbols & Numbers"**. The exhibition represents a reinterpretation of ancestral and cultural symbolism found in Romanian authentic traditional hand-made costume in a contemporary fashion vision and turns traditional heritage into art.

The exhibition was designed and implemented by two female artists of Romanian-origin, whose fashion and art works are internationally renowned and who have lived in Shanghai and Berlin for over 15 years. The exhibition concept, designed and made by Iraidă Florea - creative director, photographer, writer and producer, was photographed by Ana Druga - photographer and art director, by Pierre Vauvillier - photographer and photo editor, and by Iraidă Florea herself.



Launch of the AcademIAA Program

On November 9, 2017, ASE's Aula Magna hosted the **launch of the AcademIAA Program**, which focuses on the tightening of the partnership between the business environment (represented by IAA member companies) and the academic environment (The Bucharest University of Economic Studies - The Faculty of de Marketing, The National School of Political and Administrative Studies - Faculty of Communication and Public Relations, and the University of Bucharest – Faculty of Journalism and Communication Sciences).

The event was attended by representatives of ASE's management team – PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the business and social environment and cooperation with students, of ASE's Faculty of Marketing – PhD Prof. Călin Vegheș, Dean, PhD Prof. Ioana Cecilia Popescu, Deputy-Dean, as well as by members of the International Advertising Association - IAA Romania, representatives of the academic and business environment in the fields of marketing, communication and human resources, academic staff and students.



Public debate entitled "Inventive Romania. Competitive Romania. The top of Romanian inventions with a potential in the real economy"

On November 14, 2017, ASE's Aula Magna hosted the debate entitled **"Inventive Romania. Competitive Romania. The top of Romanian inventions with a potential in the real economy"**, organized by Initiative for Competitiveness – INACO and The Bucharest University of Economic Studies, in partnership with the Romanian Investors' Forum, the Economic and Social Studies and Forecasts Association - ASPES, CEC Bank, and the Dignitas Foundation.

The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who spoke about the dynamic field of innovation and about the involvement of both the business environment and of the state institutions in the development of interdisciplinary and applied research. ASE's Rector highlighted the necessity for identifying feasible solutions to ensure the competitiveness of Romanian products on the EU and other markets, and for the joint efforts of the research units from the network of the Romanian Academy of Sciences and of the research institutes and centers from universities, to ensure the development of Romania both at national and at international level.

The event was attended by representatives of public institutions – the Presidential Administration, the Government of Romania, the Parliament of Romania, the State Office for Inventions and Trademarks (OSIM) – by representatives of universities, research institutes, as well as by Romanian inventors with outstanding patents for inventions with a potential in the real economy, representatives of employer unions, banking institutions, trade unions, civil society and mass-media.



ASE's "Ion Gh. Roșca" Training Complex in Predeal

During its meeting on November 15, 2017, The Board of Trustees of the Bucharest University of Economic Studies decided that **ASE's Training Complex in Predeal is to bear the name of Ion Gh. Roșca, the University's late Rector between 2004-2012.** The Training Complex comprises a conference center and accommodation facilities, as follows: 18 twin rooms, 14 matrimonial rooms, 4 apartments, a room for people with reduced mobility, two restaurant rooms and a room for preparing meals. The conference center comprises a series of amphitheatres, lecture and workshop rooms endowed with video projectors, laptops, projection screens, wifi and sound systems. Those who wish to organize conferences or spend a few relaxing days at the Training Complex are invited to access the latter's website: www.complexpredeal.ase.ro.



High school pupils from Bucharest visiting ASE

On November 17, 2017, ASE's Faculty of Agrifood and Environmental Economics organized **a lecture and three workshops** on environmental topics for 120 high schools pupils accompanied by teachers from several National Colleges and High schools in Bucharest: "Ion Neculce", "Viaceslav Harnaj", "Spiru Haret", "Matei Basarab", "Gheorghe incai", "Gheorghe Lazăr", "Elena Cuza", and "Nicolae Iorga". These events took place in ASE's Mihail Moxa Building, as part of the **CIVITAS Project entitled "Respect the Natural Environment! You are part of it"**.

Awards for researchers and successful projects on the occasion of the "Researchers' Day" – ASE 2017

On Friday, November 17, 2017, ASE's Department for Research and Innovation Management celebrated the **"Researchers' Day"**, an event which brought together project managers, authors of award-winning articles and students, all willing to share outstanding research experiences. On this occasion, this year's research projects results were presented and the "Opera Omnia" and "Georgescu-Roegen" Diplomas were awarded to authors of award-winning articles published this year in journals indexed in the Web of Science directory.

According to the event host - PhD Prof. Dalina Dumitrescu, Vice-rector for Scientific research, development and innovation, the "Researchers' Day" celebrations were organized at the initiative of PhD Prof. Nicolae Istudor, ASE's Rector, to openly support our academic community. Happy Researchers' Day to all those present and to all the colleagues in ASE responsible for the organization and management of research activities: Heads of Departments, Heads of Research Centers, Deputy-deans in charge of the research activity, Deans, who exhibit a permanent vigilance as regards research activities, research project managers and team

members and, last but not least, to the colleagues from the Department for Research and Innovation Management!”.

“Opera Omnia” Diplomas were awarded to 23 authors of articles published in 2016 in journals indexed in the Web of Science directory as having an influence score higher than 1.

“Georgescu-Roegen” Diplomas were awarded to 16 authors of articles published in 2016 in journals indexed in the Web of Science directory as having an influence score between 0.25 and 1.

Managers and team members of research projects concluded this year made presentations of the research results and shared their experience in project implementation. The event honoured the “Researcher’s and Designer’s Day”, celebrated every year on November 19 in Romania since 1994, and is meant to be the first in a series that could become a tradition in The Bucharest University of Economic Studies.



The meeting of the National Council of Rectors

During November 17-19, 2017, PhD Prof. Nicolae Istudor, ASE’s Rector and Vice-president of the National Council of Rectors - CNR, participated in the works of the **Permanent Bureau** and in the **Meeting of the National Council of Rectors** hosted by the "Gheorghe Asachi" Technical University of Iași. Among the participants in the debates we mention: cca 100 Rectors of universities from Romania and the Republic of Moldova, ministers and state

secretaries, presidential and government advisers, as well as foreign representatives of the World Bank. The discussions focused on the financing of higher education and scientific research in 2018, the diagnosis of the Master's study domains and programs, the methodologies for evaluating higher education study programs, the evaluation of doctoral studies, university rankings and the classification of study programs.

On November 17, 2017, PhD Prof. Nicolae Istudor extended a congratulatory message on behalf of ASE during the Festive Gathering of the "Gheorghe Asachi" Technical University of Iași, celebrating the latter's 80th Anniversary. During this Festive Gathering, Mr. Dumitru Prunariu, reserve lieutenant general and Honorary Member of the Romanian Academy of Sciences was conferred the title of Doctor Honors Causa of the "Gheorghe Asachi" Technical University and the title of Honorary Citizen of the Municipality of Iași.



Joint Conferences of the Faculty of International Business and Economics

On November 16-17, 2017, ASE's Faculty of International Business and Economics organized the 8th edition of the **Annual International Conference "Future of Europe"** and the 6th edition of the **International Conference "Synergies in Communication"**. The events were opened by PhD Prof. Nicolae Istudor, ASE's Rector.

Guest speakers: representatives of the Ministry for European Affairs, of the European Commission Representation in Romania, of the European Association for Quality Language Services. Among the participants in this year's joint conference edition, we mention

researchers, academic staff members, representatives of the diplomatic and business environments from Australia, Bulgaria, Egypt, Germany, Great Britain, Greece, India, Israel, Italy, Japan, The Netherlands, Poland, the Republic of Moldova, Romania, Russia, Spain and The United States of America.



ASE hosted a Round Table with a Delegation from the Korea Productivity Center and representatives of the European Bank for Reconstruction and Development

On November 17, 2017, PhD Prof. Marius Proftiroiu, Vice-rector for International Relations, organized a **round table** with a Delegation from the Korea Productivity Center, headed by Dr. Soon Jick Hong, President and CEO, and with Romanian representatives of the European Bank for Reconstruction and Development. During the meeting , discussions focused on economic trends and challenges, as well as on educational and research opportunities in the field of productivity and innovation.



ASE's Delegation to Tehran

Following the Academic Cooperation Agreement concluded between The Bucharest University of Economic Studies and the Allameh Tabataba'i University in Tehran, during November 17–23, 2017, ASE's Delegation headed by PhD Prof. Roxana Sârbu, Vice-rector for Education, visited Tehran, Iran, with a view to developing the cooperation between the two partner universities. The Delegation's main objectives were: cooperation in the field of new academic courses, exchange of experience by means of participation in international conferences and delivery of academic lectures. In addition, ASE's Delegation had a series of meetings at Romania's Embassy in Tehran, with HE Mr. Adrian Kozjacscki, Ambassador, and Mr. Claudiu Tătaru, political and cultural adviser.



ASE receives the EDUCATIA Award at the 24th edition of the Gaudeamus International Book and Education Fair

On November 22-26, 2017, ASE Publishing House participated in the 24th edition of the Gaudeamus International Book and Education Fair organized by Radio Romania. The interesting book launches brought ASE the **EDUCATIA Award** for academic publishing houses. Congratulations to book authors, to ASE's Publishing House and to the academic staff members and researchers who participated in and supported these cultural activities!



Meeting of ASE's Advisory Board

On November 22, 2017, there was a **Meeting of ASE's Advisory Board** attended by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Pavel Năstase, President of ASE's University's Senate, Vice-rectors and some of the Deans of ASE's Faculties, members of the Advisory Board - representatives of the business environment. Speakers: Mr. Leonardo Badea, President of the Financial Supervisory Authority (ASF), Ms. Andreia Stanciu, Head of ACCA South-Eastern Europe, Mr. Ionuț Simion, Country Managing Partner PricewaterhouseCoopers, and Mr. Șerban Toader, Senior Partner KPMG Romania.



Extraordinary General Assembly of the Association of Faculties of Economics from Romania (AFER), organized to celebrate "The Economics Scholars` Day" and "The Economists` Day"

On Thursday, November 23, 2017, ASE's Aula Magna hosted the **Extraordinary General Assembly of the Association of Faculties of Economics from Romania (AFER)**, organized in partnership with the General Association of Economists in Romania (AGER) and the Romanian Society of Statistics (SRS) to celebrate "The Economics Scholars` Day" and "The Economists` Day". The event reunited representatives from the management teams of Faculties of Economics from throughout Romania, as well as representatives of leading public and private organizations. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector and President of AFER, and benefited from addresses from PhD Prof. Gheorghe Zaman, President of AGER, PhD Prof. Pavel Năstase, President of ASE's University's Senate, and PhD Prof. Constantin Mitrui, President of SRS.

On this festive occasion, AFER conferred the **Award of "Excellence for one's entire career"**, as a token of recognition of the outstanding merits of academic staff members and scientific researchers, as well as of organizations that have contributed to the establishment, development, improvement and strengthening of economic higher education at national and international level to 7 scholars and 5 higher education institutions: the Faculty of Economics and Business Administration from the University of Craiova, celebrating its 50th Anniversary; the Faculty of

Economic Sciences from the Oil and Gas University of Ploiești, celebrating its 25th Anniversary; the Faculty of Economic Sciences from the Valahia University of Târgoviște, celebrating its 25th Anniversary; the Faculty of Economics and Business Administration from the “Alexandru Ioan Cuza” University of Iași, celebrating its 55th Anniversary; the Faculty of Economics and Business Administration from The West University of Timișoara, celebrating its 50th Anniversary.

Moreover, AFER conferred the “**Award for the best economic book**” for two books and the “**Award for the best article published in an economic review**”, for two economic papers published in the last two years by academic and research staff members from the AFER member universities.

Considering that AFER has undertaken an active role in the relation with the economic and social environment, as well as with other institutions and bodies, the **ASER Forum** organized on "The Economics Scholars' Day" and "The Economists' Day" focused on the topic of “**Major current and future issues in Romania’s economic and social system**”. There were four workshops, whose conclusions were presented during a plenary session: Economic development and investment financing; Education and research; Environment and agriculture, food safety and security; Demography and health. Among the guests present at the AFER Forum, we mention: ministers, committee presidents from the Senate of Romania and the Chamber of Deputies, organizational leaders, businesspeople, who debated on practical issues with representatives of the academic environment.



ASE's Gala of Excellence

On November 23, 2017, The Bucharest University of Economic Studies organized the **First edition of ASE's Gala of Excellence**. Awards and diplomas of excellence were awarded for scientific, professional, cultural, entrepreneurial achievements, as well as for involvement in the life of the academic community, for supporting education and digitalization. The event program also comprised a series of musical moments delivered by ASE's Choir and by the Arpeggione Quartet.

ASE's Gala of Excellence was opened by PhD Prof. Nicolae Istudor, ASE's Rector: "The excellence that we aim at rewarding with our Gala, which will hopefully become a tradition in ASE, means **performance, outstanding activity and exemplary involvement** in various areas of our University's life; it means recognition and public appreciation of the exceptional activity of the representatives of our community – academic staff members, researchers, students, administrative staff members".

Excellence Trophies and Diplomas were granted for:

- *Scientific Research Activity of a scholar from ASE*: PhD Prof. Adela Bâră;
- *Research Activity at Master's level*: Bianca Costache;
- *Research Activity at Doctoral level*: Simona Cătălina Ștefan;
- *Entrepreneurial Activity*: Andrei Holcă;
- *Organization of Research Activity*: The Move Project Team (Mapping mobility: pathways, institutions, and structural effects of youth mobility in Europe);

- *Outstanding Learning Results within an Erasmus Mobility*: Matei Mocanu;
- *Outstanding Learning Results and involvement in the life of the academic community*: Florin Bogdan Matei;
- *The Entire Activity in Service of the University*: Adrian Cercel;
- *Supporting Education and Digitalization*: Google Romania;
- *Cultural Activities*: ASE's Choir.

The event was attended by academics, students, representatives of the business environment, Alumni and international partners of the University.

ASE's Gala of Excellence promotes and recognizes the merits of those that have made a significant contribution to the development and prestige of ASE's community. Congratulations to all laureates!



Events dedicated to the Centenary of Romanian-Japanese diplomatic relations

In 2017 we celebrate 100 Years of Romanian-Japanese diplomatic relations, marked by the personality of Nicolae Xenopol, the first Romanian ambassador to Tokyo, and an outstanding historical figure, remembered by our academic community as the founding father of the Academy of High Commercial and Industrial Studies – ASE's initial name.

To celebrate the Centenary of Romanian-Japanese diplomatic relations, in November 2017, ASE organized a **series of events dedicated to the Japanese culture**. Among them, we mention the **meeting between PhD Prof. Marius Profireoiu, Vice-rector for International Relations, and HE Mr. Kisaburo Ishii, Japanese Ambassador to Romania**, on November 23, 2017. HE Mr. Kisaburo Ishii, Japanese Ambassador to Romania, accompanied by his spouse, also participated in a **traditional Daruma doll workshop**, coordinated and hosted by the Department of Modern Languages and Business Communication from ASE's Faculty of International Business and Economics.



The visit of Russian chess champion Anatoli Karpov in ASE

On November 24, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, had a **meeting with the great Russian chess champion Anatoli Karpov**, who is visiting Romania on the occasion of the Opening of the Kings` Tournament 2017 (the 2013 edition of this chess Tournament was

hosted by ASE). During the meeting, discussions focused on the importance of this mind sport and of discipline in the life of youth.



International Conference entitled “Perspectives of Business Law in the Third Millenium”

On November 24, 2017, The Department of Law from ASE’s Faculty of Accounting and Management Information Systems and the Society of Administrative and Juridical Sciences jointly organized the 7th edition of the **International Conference “Perspectives of Business Law in the Third Millenium”**. Participants from the academic legal environment debated on recent developments and future perspectives of the international business environment, comparative law, European Union law, international trade law.





New international recognition for the Bachelor's programs organized by the ASE's Faculty of Accounting and Management Information Systems

Starting this year, the graduates from the Bachelor's programs (in English and Romanian) organized by ASE's Faculty of Accounting and Management Information Systems will benefit from a new international recognition of their degree, consisting in exemptions from six of the exams organized by a prestigious international professional body – The Institute of Chartered Accountants in England and Wales (ICAEW). This is the third international accreditation of these Bachelor's programs (following the ACCA and CIMA accreditations).

The ICAEW accreditation was obtained in November 2017, following the analysis of the curricula, discipline sheets and exam sheets. The ICAEW accreditation was announced on November 23, 2017, on the occasion of an event jointly organized by ASE's Faculty of Accounting and Management Information Systems (aimed especially at the students enrolled in the Bachelor's program taught in English), and ICAEW. The event consisted in the projection of a ICAEW-made film entitled *False assurance*, which triggered discussions among participants, an excellent means of connecting the theory taught in university to practical applications. Guest speakers: Mr. Ciprian Mihăilescu – President of the Chamber of Financial Auditors of Romania (CAFR), Mr. Steve Openshaw, Deloitte Partner, and PhD Associate prof. Mirela Păunescu, from ASE. ICAEW was represented by Ms. Joanna Szychowska, Business Development Manager, Central and Eastern Europe.



Conference to Launch the Project entitled “National Electronic Access to Scientific Literature to Support the Research and Education System in Romania - ANELIS PLUS 2020”

Following the invitation of the Association of Universities, Research and Development Institutions and Central University Libraries in Romania – Anelis Plus, The Bucharest University of Economic Studies participated in the **Conference organized for the Launch of the Project entitled “National Electronic Access to Scientific Literature to Support the Research and Education System in Romania - ANELIS PLUS 2020”**, a project funded by the European Regional Development Fund through the Competitiveness Operational Programme 2014-2020. The Conference took place on November 24, 2017 in the “P.S. Aurelian” Aula of the University of Agronomic Sciences and Veterinary Medicine in Bucharest. ASE was represented by PhD Prof. Dalina Dumitrescu, Vice-rector for Scientific Research, development and innovation, and by Ms. Alina Croitoru, Head of ASE’s Library and ASE’s representative in the General Assembly of the Anelis Plus Association.

The general objective of the project is to enhance Romania’s research-development-innovation capacity by ensuring researchers’ access to scientific publications from international databases.

The project will lead to an increase in the degree of involvement of the Romanian research

environment in international specialized networks, which is a major undertaking as regards the future development of science and technology.

ASE's Delegation's visit to Japan

During November 25 - 30, 2017, ASE's Delegation comprising PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Marius Profiroiu, Vice-rector for International Relations, visited Japan with a view to establishing cooperation relations with universities from Tokyo. ASE's Delegation had a series of meetings with representatives of the Meiji, Toyo, Josai and Waseda Universities, as well as with representatives of the diplomatic environment (The Delegation of the European Union to Japan, and the Embassy of Romania). On this occasion, ASE's Delegation commemorated 100 Years since the death of Nicolae D. Xenopol (1858-1917), founding father of ASE and the first Romanian Ambassador to Japan.

ASE's Delegation to Tokyo first visited the Toyo University, founded in 1887, with 32,148 students, 98.3% employability rate and 1,199 international students. ASE's Delegation had a working meeting with the team of Prof. Kazuo Takahashi, Vice-president for International Relations and Director of the Center for Global Education and Exchange. On this occasion, the discussions focused on cooperation opportunities between our two universities in the fields of economics, regional studies and the management of international tourism. Participants agreed upon signing a Memorandum of Understanding and an Erasmus+ Agreement between the two universities. Vice-president Takahashi expressed willingness to participate in the International conference to be organized by ASE in April 2018, and interest in joint research in the field of regional development.

Next, ASE's Delegation visited the Meiji University, where the former met the team of Prof. Kosaku Dairokuno, Vice-president for International Relations. The Meiji University was established in 1881 and comprises 10 faculties, among which we mention: the Faculty of

Economics and Political Sciences, the Faculty of Business Administration and Public Management, the Faculty of Agriculture and Environmental Policies. On this occasion, participants agreed upon signing a Memorandum of Understanding and an Erasmus+ Agreement for student and academic staff exchange. The discussions focused on cooperation opportunities in the economic and business field, potentially leading to the establishment of joint research teams.

During the meeting with Prof. Hirotaka Tateishi, President of the Tokyo University of Foreign Studies, participants agreed upon signing a Memorandum of Understanding and an Erasmus+ Agreement between our two universities. The host university also expressed interest in opening a Centre of Japanese Culture and Civilization in ASE.

Next, ASE's Delegation had a meeting with the President of the Josai University, Prof. Kenji Sugibayashi. The Josai University was established in 1965, it has 14,438 students and offers study programs in Economics and Business and Tourism. Participants agreed on the signing of a Memorandum of Understanding and an Erasmus Agreement between the two universities.

Subsequently, at the Waseda University, ASE's Delegation met with prof. Morita, the Vice-president of the University, and with students and the international relations team. The Waseda University was established in 1882 by the former Japanese Prime-minister Shigenobu Okuma, it has 52,000 students, among whom 5,000 are international students. The University is ranked second in Japan, function of the graduates' employability rate, and 26th in the world. It is the 5th Japanese university function of research grants undertaken. ASE's Delegation and the Japanese hosts agreed upon the signing of an Erasmus+ Agreement and the latter also showed interest in cooperating with ASE in the field of Economics.

At the end of its stay in Japan, ASE's Delegation had a meeting with H.E. Mr. Viorel Isticioaia Budura Ambassador, Head of The Delegation of the European Union to Japan. The meeting focused on ASE's endeavours with respect to promoting cooperation with universities in Japan. His Excellency acknowledged ASE's undertaking and encouraged the University to continue

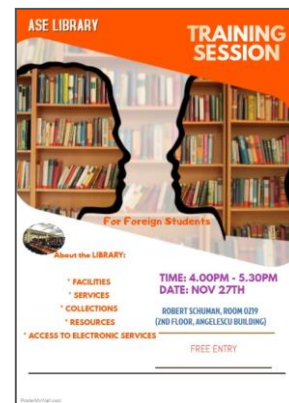
its efforts on the occasion of the educational fair that is to take place in Japan in May 2018. Moreover, ASE's Delegation also met with Mr. Julio Arias and Mr. Richard Kelner from The Delegation of the European Union to Japan.

During the meeting with H.E. Ms. Tatiana Iosiper, Ambassador Extraordinary and Plenipotentiary of Romania to Japan, Her Excellency presented a few documents from the Archive of the Ministry of Foreign Affairs regarding the activity of Nicolae D. Xenopol, the first Romanian Ambassador to Japan and founding father of The Bucharest University of Economic Studies. ASE's Delegation also participated in the celebrations of the National Day of Romania.



Information sessions organized by ASE's Library

On November 8 and 27, 2017, ASE's Library organized a series of information sessions to familiarize Romanian and international undergraduate and Doctoral students with the facilities, services and resources it offers. The first session was facilitated by Mr. Chris Livadas - Senior Site Representative, Sales specialist, AIM & Risk, CEE – who delivered a presentation on the Thomson Reuters Eikon Datastream platform, which ASE students and scholars have access to. The second session was supported by ASE's Faculty of International Business and Economics and was attended by numerous foreign students enrolled at various study programs in ASE.



Visiting professor at ASE's Faculty of Accounting and Management Information Systems

This semester, Prof. Octavian Ionescu, Norwich Business School, UK acts as a Visiting professor at ASE's Faculty of Accounting and Management Information Systems, where he teaches *Advanced IFRS financial accounting* at the English-taught Master's program in "Accounting, audit and management information systems". Having Mr. Ionescu as a Visiting professor is part of the Faculty's internationalization strategy, meant to consolidate English-taught programs. Professor Ionescu has highly appreciated the teaching experience he has had at this Master's program, highlighting the opportunities for exchange of ideas and opinions with

Romanian and foreign students, as well as their enthusiasm and thorough knowledge of the International Financial Reporting Standards - IFRS.



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