



The Bucharest University of Economic Studies  
Board of Trustees

# Newsletter

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**MINISTRY OF NATIONAL EDUCATION**  
**The Bucharest University of Economic Studies**  
6 Piata Romana, sector 1, Bucharest, postal code 010374,  
Romania  
Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.:  
+4021.319.18.99  
www.ase.ro; rectorat@ase.ro



## **ASE'S BOARD OF TRUSTEES' NEWSLETTER**

### **NO. 11/ NOVEMBER 2018**

#### **The 12th International Management Conference - IMC 2018**

On November 1-2, 2018, ASE's Faculty of Management, in partnership with the Romanian Academic Society of Management (SAMRO), organized the 12<sup>th</sup> edition of the **International Management Conference "Management Perspectives in the Digital Era" - IMC 2018**. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector. Debates focused on the following topics: business administration, project management and organizational performance; knowledge management and innovation; strategic management, change management and entrepreneurship; human resources management, organizational culture and leadership; cultural management, behavioral sciences and business ethics.



#### **Conferences on "Challenges of Interdisciplinary Entrepreneurial Universities and Education in Europe within SDG-4"**

On November 1-2, 2018, ASE hosted the **Conference entitled "Challenges of Interdisciplinary Entrepreneurial Universities and Education in Europe within SDG-4"**, organized by the Faculty of Business Administration in Foreign Languages, the Department of

Business Administration (UNESCO), in partnership with the University of Wuppertal, Germany, under the patronage of the National Commission for UNESCO, the Ministry of National Education, and the Ministry of Business Environment, Commerce and Entrepreneurship.



### **ASE's participation in the "European Cooperation for Future-Oriented Science and Education Cooperation Programme"**

On November 5-9, 2018, PhD Prof. Marius Proftiroiu, Vice-rector for International relations, represented ASE in the talks on the **"European Cooperation for Future-Oriented Science and Education Cooperation Programme"**, organized in Stuttgart, Germany, by Baden-Württemberg International. On this occasion, representatives of universities and ministries from EU Member States and the Danube Region discussed about enhancing cooperation in education and research in Central and Eastern Europe.



## Foreign students visiting ASE

On November 5-15, 2018, a group of students from EDC Paris Business School, together with students from ASE, participated in lectures and visits to companies, with a view to improving theoretical knowledge and practical abilities in international procurement.



## Conference on “The Romanian Economic Model in EU. Romania – Horizon 2040”

On November 7, 2018, PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the Conference entitled “The Romanian Economic Model in EU. Romania – Horizon 2040”, organized under the aegis of the Romanian Academy of Sciences by the Economic and Social Studies and Forecasts Association (ASPES), in partnership with the General Association of Economists in Romania (AGER), The Bucharest University of Economic Studies, the National Institute for Economic Research (INCE) etc. Debates focused on the following issues: Why is an economic model necessary for the EU? What type of economy is needed in Romania during the second decade since its accession to the EU? The state’s role in implementing the Romania economic model in the EU.



### Workshop organized by ASE's Library

On November 6, 2018, ASE's Library, in cooperation with Elsevier, organized the **Workshop entitled "Elsevier Connect: Shortcut to research publishing, discovery and metrics"**. During the meeting, topics of interest were discussed with the members of the academic community: academic publishing, the peer-review process, publishing ethics, the author-editor-reviewer triangle, scientometric indicators in use and research management, adequate indicators for the management and evaluation of research performance, useful tools and functions built in the Scopus platform for researchers, editors, librarians and specialists in information science, theory and hands-on demonstrations. The event was attended by PhD Prof. Dalina Dumitrescu, Vice-rector for Scientific research, development and innovation, academic staff members, specialists involved in research evaluation, users of the Elsevier platform etc.



### SoNoRo Concert in Aula Magna

On November 7, 2018, following the invitation of the Faculty of Marketing, ASE hosted for the **"Chiaroscuro" Concert**, part of the 13th edition of the **SoNoRo Festival** entitled "Side Effects". The program included pieces wonderfully performed by artists from all over the world: violin players Pavel Vernikov, Anna-Liisa Bezrodny, Svetlana Makarova, violist Vladimir Mendelssohn, cellists Kyril Zlotnikov, Jan-Erik Gustaffson, piano players Diana Ketler and Marianna Shirinyan, and guitar player Alberto Mesirca.

The SoNoRo Festival took place in Bucharest, Timișoara, Cluj-Napoca, Brașov and Sibiu during November 2-20, 2018. Since 2013 SoNoRo has organized a series of concerts in buildings and spaces included in the national heritage; by associating music with the latter, it is suggested that there is a real need for supporting and recovering Romania's national architectural heritage and cultural resources.



### Theater Festival entitled “Laughter unites us, too!”

On November 7, 2018, the VOUA Group, together with the TRIP ASE Theater Troupe, delivered a **comedy, music and poetry show** dedicated to high school pupils and students. The event was entitled “**Laughter unites us too!**”.



### Kuwait Cultural Days celebrated in ASE

On the occasion of the 55th anniversary since the establishment of the diplomatic relations between Romania and Kuwait, ASE’s Faculty of International Business and Economics, together with the Embassy of Kuwait to Romania, organized the event entitled “**Kuwait Cultural Days**” on November 7-8, 2018.

## **PhD Prof. Nicolae Istudor granted an interview to the Egyptian newspaper “Bawabat Akhbar El-Yom”**

At the beginning of November, 2018, PhD Prof. Nicolae Istudor, ASE’s Rector, granted an **interview** to the Egyptian newspaper “Bawat Akhbar El-Yom” on the economic higher education in The Bucharest University of Economic Studies and in Egypt. The discussion topics covered the similarities and differences between economic education in the two countries. ASE has long-standing partnerships and cooperation agreements with Egyptian universities.

## **International Conference on “Competitiveness of Agro-Food and Environmental Economy” - CAFEE 2018**

On November 8-9, 2018, ASE’s Faculty of Agrifood and Environment Economics organized the **International conference on “Competitiveness of Agro-Food and Environmental Economy” - CAFEE 2018**. The event was opened by PhD Prof. Nicolae Istudor, ASE’s Rector. Participants in the event debated on topics related to the development of the rural area, agrifood system and economics, entrepreneurial initiatives, solutions for enhancing the performance of Romanian agriculture etc. The conference was attended by academics, specialists in the field and students form ASE.



## **“International Conference on Security for Information Technology and Communications” - SecITC 2018**

On November 8-9, 2018, The Bucharest University of Economic Studies hosted the 11<sup>th</sup> edition of the **“International Conference on Security for Information Technology and Communications” – SecITC 2018**. The event reunited researchers in Cybersecurity,

Cryptography and IT&C, as well as students and global industry representatives. The conference was initiated and first held in 2008, by the team of the Master’s program in Information security (in English) from ASE’s Faculty of Economic Cybernetics, Statistics and Informatics. Starting 2009, the conference has been organized in partnership with the Military Technical Academy in Bucharest, and the Institute for Advanced Technologies. The conference aimed to contribute to the dissemination of the best results obtained by young researchers at global level, as well as of those obtained by authors of Master’s papers in Cybersecurity in universities from Romania and all over the world.



### **ASE’s Delegation to the Gala of the Association of Municipalities in Romania**

On November 12, 2018, a delegation from ASE participated in the **second edition of the Gala of the Association of Municipalities in Romania**, organized under the high patronage of the President of Romania, Mr. Klaus Iohannis. During the event, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, bestowed the Award for Excellence in participatory local governance.





## Launch of the project entitled “The optimization of administrative procedures in the Ministry for Liaison with Parliament”

On November 13, 2018, the Ministry for Liaison with Parliament (MRP) together with The Bucharest University of Economic Studies **launched the project entitled “The optimization of administrative procedures in the Ministry for Liaison with Parliament”**. The aim of the project is to respond promptly and efficiently to the demands of a modern central and local public administration, in support of the citizens. The project was selected as part of the Operational Programme Administrative Capacity, co-financed by the European Union from the European Social Fund, and aims to enhance the efficiency of MRP’s basic activity by rendering the document flow more dynamic, which will boost the activity of all the actors involved in this process. The launch event was hosted by ASE’s Aula Magna in the presence of PhD Prof. Nicolae Istudor, Rector.



## Launch of the Foreign Trade Excellence Center

On Wednesday, November 14, 2018, ASE’s Aula Magna hosted the **launch of the Foreign Trade Excellence Center**. The event was opened by ASE’s Rector, PhD Prof. Nicolae Istudor, the Deputy-director of the Romanian Academy of Sciences, Dr. Mărioara Iordan, the Minister of Justice, PhD Tudorel Toader, the President of the Institute of Economic Forecasting from the National Institute for Economic Research of the Romanian Academy of Sciences, Acad. Lucian-Liviu Albu, the President of the National Institute of Statistics, PhD Prof. Tudorel Andrei, and the Co-president of the Foreign Trade Excellence Center, Dr. Adrian-Marius Dobre.

The Center aims to become a national and international hub for projects, applications and actions meant to assist Romanian exporters and entrepreneurs in their endeavors to increase

their presence on global markets. The Center aims to make Romanian foreign trade a major national goal, by including it among the active preoccupations of the Romanian business ecosystem.



### **ASE International Knowledge Fair 2018**

On November 12-16, 2018, the University organized the second edition of “**ASE International Knowledge Fair**”. On the first day, discussions focused on research in Germany, funding opportunities for researchers and the experiences of students, academics and researchers in Germany. The following days, the program included a panel session on “The Future of higher education in the era of digitalisation” (day two), information sessions on international mobilities (day three), and the inauguration of the Center of Japanese Studies, followed by a round table on cooperation opportunities between our University and universities in Japan. Day four comprised presentations on Fulbright scholarships hosted by the American Studies Center, while the last day comprised a series of panel sessions on internationalization.



## Launch of the Center of Japanese Studies

On November 15, 2018, the **Center of Japanese Studies was launched** in the presence of PhD Prof. Marius Profireoiu, Vice-rector for International relations, representatives of the Embassy of Japan in Romania, of the academic and business environment. The launch was followed by a round table on opportunities for academic cooperation between our Romania and Japan.



## ASE participated in the 25th edition of the Gaudeamus International Book & Education Fair 2018. ASE won the “Educatia” Award!

On November 14-18, 2018, ASE’s Publishing House participated in the 25th edition of the Gaudeamus International Book and Education Fair organized by Radio Romania. The event was hosted by the Central Pavilion of the Romexpo Exhibition Center, celebrating the Centenary of the Great Union and of World War I, the 90<sup>th</sup> Anniversary of Radio Romania, the 25<sup>th</sup> edition of the Gaudeamus International Book & Education Fair.

ASE’s presence in this edition of the Fair was again appreciated by means of the conferral of the “Educatia” Award to our university during the closing ceremony of this annual book event. All events organized by ASE’s Publishing House in the Gaudeamus 2018 Fair were part of the celebration of 105 years of publishing activity in ASE, which the “Educatia” Award is dedicated to. On November 19, 2018, ASE celebrated 105 years of publishing activity and 105 years since the publishing of the first issue of the *Journal of Lectures of The Academy of High Commercial and Industrial Studies* (the initial name of ASE). This first publication of our University, initiated by the Rector in office at the time, was meant to support the education process, making lectures weekly available for students in a printed form.

Congratulations to the book authors, to ASE's Publishing House, to the academics and researchers participating in and supporting these cultural events! Happy Anniversary and many more memorable achievements for ASE's Publishing House!



### Meeting of the National Council for Higher Education Financing (CNFIS)

On November 15, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, participated in the meeting of the National Council for Higher Education Financing (CNFIS) on current issues arising in the activity of this advisory body in the Ministry of National Education.

### 15th Anniversary of ASE's Faculty of Marketing

On November 15, 2018, ASE's Faculty of Marketing celebrated 15 years since its establishment, by means of a Festive Gathering hosted by the Aula Magna. The event was attended by members of the management teams of the University and of the Faculty, academics, students and graduates. On this occasion, PhD Prof. Ion Smeureanu, Vice-rector for Development of the IT infrastructure and logistics, conveyed a congratulatory message on behalf of ASE's management team and bestowed an anniversary plaque, wishing the Faculty representatives many more remarkable results in the years to come. Happy Anniversary, dear colleagues!



### **ASE's Delegation to the celebration of the 70<sup>th</sup> Anniversary of the Petroleum-Gas University of Ploiești**

On November 15, 2018, PhD prof. Roxana Sârbu, ASE's Vice-rector for Education, participated in the celebratory events dedicated to the 70<sup>th</sup> Anniversary since the establishment of the Petroleum-Gas University of Ploiești. During the Festive Gathering of the University's Senate and Board of Trustees, PhD prof. Roxana Sârbu conveyed a congratulatory message on behalf of ASE's management team and offered an anniversary plaque.

### **Romanian Tourism Fair 2018**

On November 15-18, 2018, the Romexpo Exhibition Center hosted the second edition this year and **the 40<sup>th</sup> edition since the establishment of the Romanian Tourism Fair**. The Department of Tourism and Geography from ASE's Faculty of Business and Tourism was present at this edition (as at every edition since 1999), both with a stand meant to promote the faculty's Bachelor's and Master's programs, and with an event dedicated to the Great Union Centenary.

The topic of ASE's stand was "The Capitals of the 1918 Union – historical illustrated postcards", with reproductions from the archive of Ion C. Rogojanu, book collector, under the coordination and organization of PhD Prof. Nicolae Lupu.

The event's topic was "Centennial Tourist Romania: The tourist is the destination" and was held on November 16, in the "Mihail Sadoveanu" Room. Event coordinator and moderator – PhD Prof. Gabriela Țigu, debaters – Ms. Anca Pavel Nedea and Mr. Simion Giurcă. The second session of the event included the launch of the book entitled "Romania 1918-2018, a century of geopolitical turmoil", authored by a team of Master's students from the study program in Geopolitics and Business, coordinated by PhD Associate prof. Marius Cristian Neacșu. The members of the Department of Tourism and Geography are grateful to ASE's Publishing House for its support in the publication of this book. The event closed with Mr.



## **PhD Prof. Nicolae Istudor attended the International Conference “Global Interferences of Knowledge Society”**

On November 16-17, 2018, PhD Prof. Nicolae Istudor, ASE’s Rector, participated as President of the Association of Faculties of Economics from Romania (AFER) in the opening of the **International Conference “Global Interferences of Knowledge Society”**, organized by the Faculty of Economics from the Valahia University of Târgoviște, in partnership with AFER. The event was attended by specialists from 9 countries: Bulgaria, Cameroon, Chile, Croatia, France, Greece, Morocco, Romania and Tunisia.



## **Workshop organized by the FDI-2018-0294 Project**

On November 18, 2018, ASE’s “Ion Gh. Roșca” Training Center Complex in Predeal hosted the working meeting of the FDI-2018-0294 project on “Improving the quality of teaching activities by harmonizing the curriculum with international best practices, in keeping with academic ethics and deontology”, project coordinated by PhD Prof. Roxana Sârbu, Vice-rector for Education.



## PhD Prof. Nicolae Istudor, ASE's Rector - Doctor Honoris Causa of the University of Petroșani

On November 19, 2018, PhD Prof. Nicolae Istudor, ASE's Rector, was conferred the title of **Doctor Honoris Causa of the University of Petroșani**, during the Festive Gathering of the University's Senate. The title was awarded for “the outstanding contribution to the development of economic higher education in Romania, both academically and scientifically, for the support offered for the development of economic education in Petroșani”, as well as for the promotion of this renown higher education institution in the academic and scientific environment.



## “Researchers` Day” in ASE – celebrating knowledge today and tomorrow

On November 19, 2018, ASE's Division of Research and Innovation Management celebrated the “**Researchers` Day**” for the second year in a row, an occasion for a festive gathering of all those who consider research activities a priority.

“On behalf of PhD Prof. Nicolae Istudor, ASE's Rector, I would like to thank everyone for the remarkable efforts you make so that the research activities in our Universities stay on an upward trend. Today we can enjoy together the wonderful achievements obtained last year”,



declared PhD Prof. Dalina Dumitrescu, Vice-rector for Scientific research, development and innovation, event host.

The managers of research projects completed this year presented the findings of the research teams they coordinated, sharing from their experience. Participants identified areas for developing new research projects, as well as new research instruments in economics.

Awards were granted as follows: “Opera Omnia” Diplomas to authors of articles published in 2017 in journals indexed in the Web of Science directory with an influence score higher than 1; “Georgescu-Roegen” Diplomas to authors of articles published in 2017 in journals indexed in the Web of Science directory with an influence between 0.25 and 1. The “Researchers` Day” is celebrated every year on November 19, starting from 1994.



### **Conference on the “Role of the European Court of Auditors in the European Union” in ASE**

On November 20, 2018, Mr. Klaus-Heiner Lehne, President of the European Court of Auditors, delivered a **Conference on the “Role of the European Court of Auditors in the European Union”**. The event was followed by a question and answer session with interested participants.



### **Meeting of the National Committee for Preparing the Changeover to the Euro**

ASE's Rector, PhD Prof. Nicolae Istudor, participated on November 20, 2018 in the meeting of the National Committee for Preparing the Changeover to the Euro, whose member he is, following appointment by the Government of Romania. Participants in the meeting analyzed a series of measures designed to ensure Romania's convergence with the euro area.

### **Events organized in ASE to celebrate “The Economics Scholars' Day” and “The Economists' Day”**

On November 22-23, 2018, to celebrate “The Economics Scholars' Day” and “The Economists' Day”, The Bucharest University of Economic Studies, in partnership with the Association of Faculties of Economics from Romania (AFER), the General Association of Economists in Romania (AGER), and the Romanian Society of Statistics (SRS), organized a series of celebratory events also dedicated to the Great Union Centenary.

On November 22, representatives of AFER Departments reunited for a meeting, followed by the **Festive General Assembly of AFER**, comprising the Conferral ceremony of the “Award of Excellence for one's entire career”, the “Award for the best economic book”, and the “Award for the best article published in an economic review”.



On November 22-23, ASE hosted the **“National Forum of Economists in Romania”**. This year’s topic was **“The uniqueness of the country project – a prerequisite for efficiency and sustainability of Romania’s economic and social development”**; panel discussions focused on the systemic approach of social and economic objectives and values; the internal and external vectors of economic and social development; the interface of Romanian economy with globalization and integration; and the perspective model for Romanian economy. The plenary session held in Aula Magna was opened by PhD Prof. Nicolae Istudor, ASE’s Rector and President of the Association of Faculties of Economics from Romania (AFER), and by Acad. Ioan Aurel Pop, President of the Romanian Academy of Sciences, who spoke about the significance of this Centennial year. The event continued with the presentation of the conclusions reached by participants in the four panel sessions, and with messages conveyed by organizers and guests: PhD Prof. Mircea Dumitru, President-in-office of the Universitaria Consortium and Rector of the University of Bucharest, PhD Prof. Gheorghe Zaman, President of the General Association of Economists in Romania, PhD Prof. Constantin Anghelache, First Vice President of the Romanian Society of Statistics, Dan Tudorache, Mayor of Bucharest’s First District.



## ASE's Gala of Excellence 2018

On November 22, 2018, the University's Aula Magna hosted the **Gala of Excellence of The Bucharest University of Economic Studies**, an event organized under in honor of the Great Union Centenary, and to celebrate "The Economists' Day" and "The Economics Scholars' Day". On this occasion, ASE recognized excellence in the activity of academic staff members, students and administrative staff members, as well as of ASE's partners in the economic, social and business environment, who support our University's development and modernization. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, who expressed his wish that the event become a tradition in ASE, as a result of the involvement and participation of the members of the community in all areas of academic life, and of the management's commitment to reward such exceptional activities.

The Gala program included a series of musical moments offered by ASE's Choir, a dynamic presence at all important moments in the life of the academic community and award winner at the first edition of ASE's Gala of Excellence. Remarkable musical moments were also offered by the renowned Solartis Quartet, comprising violin players Simina Croitoru, Ana Maria Marian and Daniel Vots, and cellist Andrei Nițescu.

The awards conferred during the second edition of ASE's Gala of Excellence were:

- *The Excellence Award for Scientific Research Activity at Master's level* – Student Cătălin Marian Cucu
- *The Excellence Award for Scientific Research Activity at Doctoral level* – PhD student Bogdan Cristian Chiripuci
- *The Excellence Award "Researcher of the Year"* – PhD Prof. Daniela Luminița Constantin
- *The Excellence Award for "The Best Research Team"* – the research team of the POC project entitled "Partnerships for competitiveness in view of knowledge transfer by developing innovative computational models for economic growth and the sustainability of the Romanian business sector"
- *The Excellence Award for Outstanding Learning Results within an Erasmus Mobility* - Student Jessica Rusnac
- *The Excellence Award for Supporting the University's Internationalization Efforts* - AIESEC in Bucharest
- *The Excellence Award for The Entire Activity in Service of the University* – Ms. Viorica Voicu

- *The Excellence Award for Student Entrepreneurial Activity* - Student Alexandra Ghiță
- *The Excellence Award for Supporting the Development of ASE* – Ms. Anca Vlad
- *The Excellence Award for Supporting the Development of ASE* - OMV Petrom
- *The Excellence Award for Cultural Activities* – PhD Prof. Călin-Petrică Vegheș
- *The Excellence Award for Involvement in Social Projects* – Academy of Hope Foundation
- *The Excellence Award for Volunteering Activities* - Student Andra Mecu
- *The Excellence Award for Civic Spirit* - Student Ștefan Daniel Lefter



### Joint Conferences of the Faculty of International Business and Economics

On November 22-23, 2018, ASE's Faculty of International Business and Economics organized the 9<sup>th</sup> edition of the **Annual International Conference "Future of Europe"** and the 7<sup>th</sup> edition of the **International Conference "Synergies in Communication"**. The events

were organized in partnership with the National Bank of Romania, which hosted the plenary session and a series of panel session.

The conferences were opened by PhD Prof. Liviu Voinea, Deputy governor with the National Bank of Romania, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and economic environment and cooperation with students, PhD Prof. Gheorghe Hurduzeu, Dean of the Faculty of International Business and Economics. Among the participants in this year's edition of the joint conferences, we mention researchers, academics, and representatives of the business environment from 25 countries: Australia, Austria, Canada, Croatia, Finland, France, Germany, Great Britain, Greece, Hungary, India, Iran, Italy, Japan, Lithuania, The Netherlands, Poland, the Republic of Moldova, Romania, Slovakia, Slovenia, Spain, the United States of America, Turkey and Ukraine.



### **Meeting of the Universitaria Consortium in Bucharest**

On November 23-25, 2018, **the Universitaria Consortium held a meeting** in Bucharest, hosted by the University of Bucharest. The event was attended by Rectors, Vice-rectors, Presidents of University Senates, Communication Directors, Administrative Directors, student representatives from the five highest-ranked Romanian universities, as well as representatives of the Moldova State University, welcomed as an associate member, with a view to participate in the enhancement of cooperation efforts in Romanian higher education and research.

Participants debated in pannels dedicated to academic, doctoral, internationalization and research issues, as well as to the liaison with the business environment, communication and public relations, student activities. Discussions highlighted the Universities' commitment to

maintain the quality of the teaching activities and arrived at suggestions for optimization, as follows:

- the promotion by the Ministry of National Education together with leading Romanian universities, of a strategic long-term approach (for at least 20 years) to ensure the development of higher education and research;
- the increase in financing per student so as to arrive at a similar financing level to other European countries;
- the enactment of legislative changes so as to simplify procedures for concluding partnerships with foreign universities for Joint and Double Degree programs;
- the development of national projects coordinated by the National Qualifications Authority and the design of learning outcomes;
- the allocation of state-subsidized enrolment numbers and grants for Doctoral studies for the 2019 Admission based on results obtained in prestigious international rankings, in the absence of a national university ranking;
- the exemption of universities from the obligation to decrease material expenses by 10% by the end of 2018 as per the Government Emergency Order 90/2017, as well as the firm commitment of the Ministry of National Education to pay the liabilities stipulated by Law 85/2016, reiterated by Law 95/2018, adjusted to inflation, and for Law 153/2017;
- the return to the possibility of matriculating foreign students by the end of the first semester of the academic year;
- the improvement of the quality of student life and the enhancement of student representativeness in decision-making bodies.

The meeting of the Universitaria Consortium highlighted the commitment of the five leading Romanian universities to act jointly so as to enhance the quality of education standards in Romania.



## **ASE's Delegation's visit to the Egyptian Academy for Computers, Information and Management Technology in Egypt**

On November 24 – 30, 2018, **ASE's Delegation**, comprising PhD Prof. Nicolae Istudor, Rector, and PhD Prof. Marius Profiroi, Vice-rector for International relations, **visited the Egyptian Academy for Computers, Information and Management Technology in Tanta, Egypt**. As per the cooperation agreement between our universities, the visit aimed to facilitate discussion on main cooperation topics: student mobility, admission to ASE of Egyptian doctoral students, teaching activities and other issues connected to scientific and academic cooperation. The delegation also visited and explored the possibility of cooperation with universities from the cities of Port Said and Alexandria.



## **“Bucharest Food Summit 2018” in ASE**

On November 27, 2018, ASE's Aula Magna hosted the event entitled **“Bucharest Food Summit”**, an occasion for participants to debate on issues, solutions and business opportunities in agriculture, food production, beverage retailing, logistics and HoReCa in Romania and South East Europe, with emphasis on funding, investment and efficiency issues. The event was attended by representatives of ASE's Faculties of Agrifood and Environment Economics, and International Business and Economics, as well as guests from the World Bank, the European Bank for Reconstruction and Development, the European Investment Bank, the International Monetary Fund and Romanian commercial banks, leaders of large commercial and professional associations in Europe, ambassadors and commercial attachés in Bucharest, government and public administration representatives, as well as leading law firms in Romania.





### **Participation of ASE's Delegation to the debate on "The labor force crisis. Correlating the academic education system with the labor market"**

On November 27, 2018, ASE's Delegation, comprising PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the social and business environment and cooperation with students, and PhD Associate prof. Tănase Stamule, Deputy dean of the Faculty of Business Administration in Foreign Languages, participated in the **debate on "The labor force crises. Correlating the academic education system with the labor market"**, held at the Palace of Parliament. The event was organized by The Bucharest University of Economic Studies, INTACT Professional Debates and Kaufland Romania. Participants discussed about the correlation of the academic education system with the labor market by dual study programs and solutions to the labor force crisis. The event was attended by PhD Prof. Ecaterina Andronescu, Minister of National Education, Rovana Plumb, Minister of European Funds, Eugen Teodorovici, Minister of Public Finance, representatives of the academic environment, members of chambers of commerce and industry etc.

### **Round table entitled "The Testimonies of a Century of History"**

On November 29, 2018, ASE's Aula Magna hosted the **Round table entitled "The Testimonies of a Century of History"**. The event was organized by ASE's Museum and the Department of Philosophy and Social and Human Sciences from ASE's Faculty of Management, and moderated by PhD Associate prof. Ion Vorovenci. The program included discussions on the events leading to the Great Union of 1918 with PhD Prof. Ion Calafeteanu and PhD Prof. Petre Otu, as well as cultural moments facilitated by a series of renowned Romanian actors - Constantin Dinulescu, Carmen Ionescu. The event ended with the opening of

the exhibition on “The Capitals of the 1918 Union”, with reproductions of illustrated postcards from the archive of Ion C. Rogojanu, book collector, under the coordination of PhD Prof. Nicolae Lupu.

### **Book Exhibition organized by ASE`s Library**

On November 28, 2018, to celebrate the Great Union Centenary (1918-2018), ASE`s Library organized a **Book exhibition entitled “The Great Union in ASE`s Library`s collections”**, comprising a selection of general and specialized publications, books, albums, documents, maps etc. from the collections of the University`s Library, whose pages. Illustrations and photographs depict the historical steps in the unification of Romanian territories, various events preceding the Great Union of December 1, 1918. The exhibition is open during throughout the month of December in the “Victor Slăvescu” Reading Room, from the Ion N Angelescu Building.



### **The 7<sup>th</sup> edition of ASE`s Educational Caravan**

On November 5 - December 3, 2018, the University organized the **7<sup>th</sup> edition of ASE`s Educational Caravan** promotes the University`s educational offer for Bachelor`s Admission 2019. The Caravan teams, comprising representatives of the Faculties organizing Bachelor`s programs (academic staff and students) visited leading colleges and high schools in 12 counties: Argeş, Brăila, Călăraşi, Constanţa, Dâmboviţa, Galaţi, Ialomiţa, Olt, Prahova, Teleorman, Vâlcea, Vrancea. Over 3500 pupils received information on 2019 admission steps to all 11 Faculties organizing Bachelor`s study programs, scholarships, career opportunities etc. On this occasion, 49 cooperation protocols were concluded with the host pre-university institutions and 200 books edited by ASE`s Publishing House were offered as a token of recognition and appreciation for the training of pupils who have become students at ASE.



### **Pupils from Bucharest visiting ASE**

Throughout November 2018, as part of the National program “A Different School”/“Know More, Be Better!”, ASE was visited by over 200 pupils from Bucharest, from the “Ion Neculce” National College, the “Nicolae Iorga” Theoretical High school, the “Octav Onicescu” National College and the “Matei Basarab” National College. Visiting pupils received details on the Educational offer and 2019 Bachelor’s Admission process, career perspectives etc. Visitors also benefited from interactive encounters with students from ASE’s faculties and from a guided tour of the campus.



### **ASE received the “Order of Merit for Education” in the Rank of High Officer**

On November 30, 2018, the President of Romania, Mr. Klaus Iohannis, conferred the “Order of Merit for Education” in the Rank of High Officer to The Bucharest University of Economic Studies, on the occasion of the Centenary of Romania and the 105<sup>th</sup> Anniversary since the establishment of the University. ASE’s Delegation attending the event held at the Cotroceni Palace comprised the President of the University’s Senate, PhD Prof. Pavel Năstase, the Vice-rector for Liaison with the economic and social environment and cooperation with students, PhD Prof. Dorel Paraschiv, and the president of USASE, PhD student Dragoș Stoica. The Board of Trustees would like to thank all the members of the academic community for their contribution to obtaining this outstanding recognition!



*Dear members of the academic community,*

*We have the occasion to celebrate together the Centenary of Romania, on the 105<sup>th</sup> Anniversary since the establishment of our University. The conferral of the “Order of Merit for Education” in the Rank of High Officer to The Bucharest University of Economic Studies is a wonderful opportunity to set ourselves the aim to continue to be competitive in our noble mission to mold youth. They will continue our work, and their sound professional training, enthusiasm and wisdom will ensure the future that our forefathers imagined for our country. Happy Anniversary, dear colleagues! Happy Anniversary, ROMANIA!*

*PhD Prof. Nicolae ISTUDOR*

*President of ASE’s Board of Trustees*



## **The Bucharest University of Economic Studies**

6 Piata Romana, district 1, Bucharest, 010374, Romania

Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99

[www.ase.ro](http://www.ase.ro); [rectorat@ase.ro](mailto:rectorat@ase.ro)