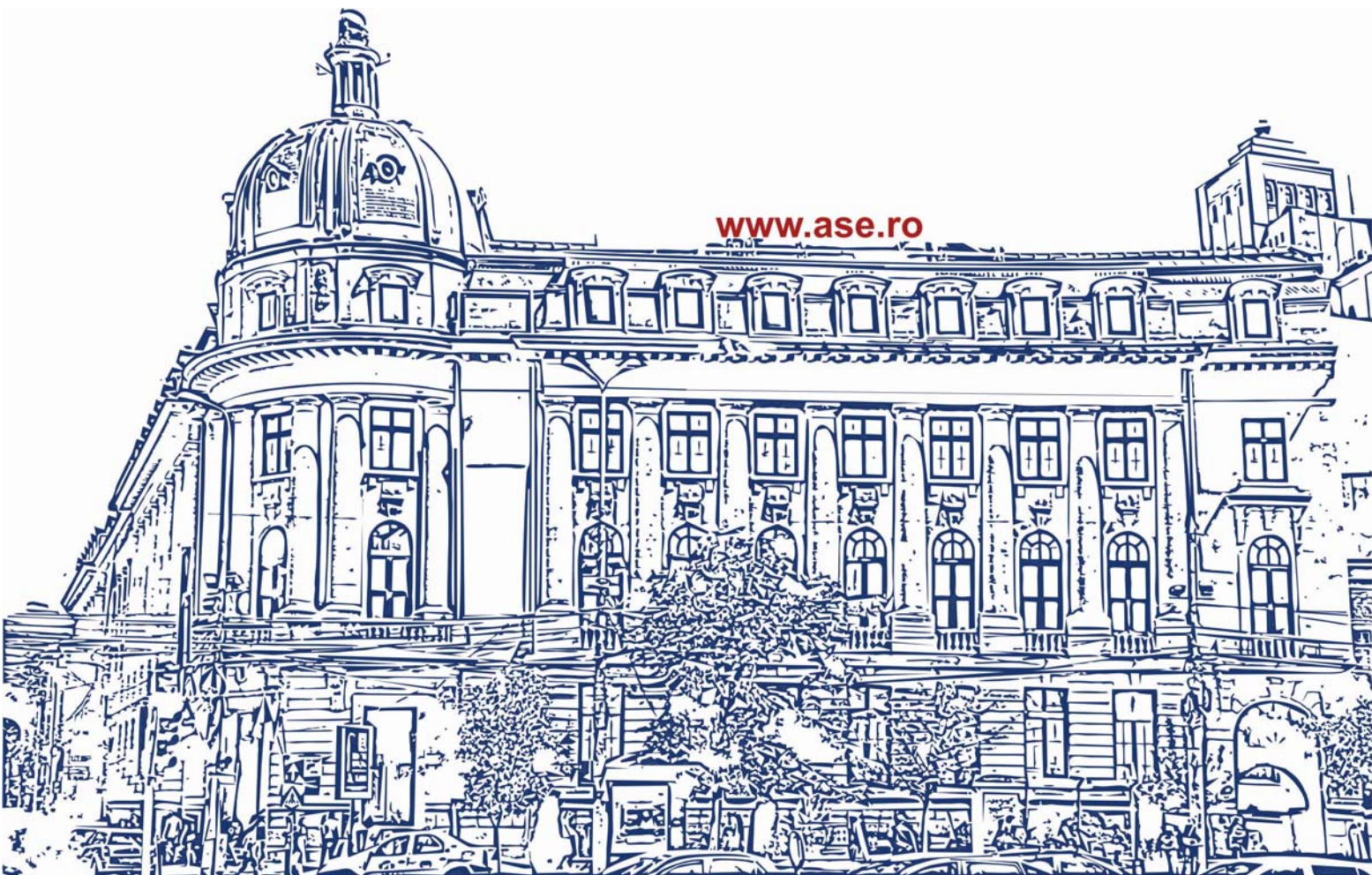




**Bucharest University of Economic Studies
Board of Trustees**

Newsletter



November 2019



ASE'S BOARD OF TRUSTEES' NEWSLETTER

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ASE in Times Higher Education World University Rankings by Subject 2020

According to the **Times Higher Education World University Rankings by Subject 2020**, released on November 6, 2019, the Bucharest University of Economic Studies is ranked **501+ in the field of Business & Economics** and **601+ in the field of Social Sciences**. Besides ASE, other member universities of the “Universitaria” Consortium hold similar positions: the “Alexandru Ioan Cuza” University of Iași, the “Babeș -Bolyai” University of Cluj and the University of Bucharest. The ranking analyzes the best research-intensive universities in the world, on the following criteria: the quality of the teaching and learning environment; research volume, income and reputation; research influence; the degree of internationalization, and industry income.



Free-of-charge optional courses for first year students

As a token of its student-centered academic policy, as per a Decision of the Board of Trustees, ASE offers first year Bachelor's students **free-of-charge optional courses in Microeconomics and Mathematics**. The courses are held on a weekly basis throughout the first semester of the current academic, starting November 1.

ASE International Knowledge Fair 2019

On November 4-8, 2019, ASE's Department for International Relations organized the third edition of "ASE International Knowledge Fair 2019". The program included a series of information sessions regarding international mobilities and opportunities for student scholarships abroad: Fulbright scholarships, French governmental scholarships, mobilities in the Russian Federation, DAAD scholarships and Erasmus+ opportunities. Moreover, the program included workshops on UEFISCDI, DAAD, Erasmus+ international research and mobility opportunities for academics and researchers, as well as talks on means of enhancing the University's visibility on international rankings.



Training sessions – the accessing of the Eikon platform for students (Thomson Reuters)

On November 6, 2019, ASE's Library, in partnership with Refinitiv SA (Thomson Reuters), organized a **training session** to present user facilities for the specialized "Eikon for students" platform that our institution has access to. The training session was facilitated by Chris Livadas (CEE at Refinitiv) and included the presentation of the "Datastream" specialized component. The event was attended by Bachelor's, Master's, Doctoral students and academics, users of this specialized electronic resource available at the Library's Periodicals Room.

Starting November 2019, the Bucharest University of Economic Studies benefits for a year from a new access license to the "Thomson Reuters Eikon for Students" database (part of the portfolio of *Thomson Reuters Financial & Risk Business*, now *Refinitiv*), acquired by means of the project entitled "Developing entrepreneurial skills for Doctoral and Postdoctoral students in Economic Sciences - POCU/380/6/13/125015".



SoNoRo Festival hosted by ASE

On November 6, 2019, ASE’s Aula Magna hosted the Concert entitled “Soap Opera” as part of the “DaDa” 14th edition of the **SoNoRo Chamber Music Festival**. The event was organized with the support of ASE’s Faculty of Marketing. Members of ASE’s academic community witnessed and exceptional concert, which benefited from the participation of renowned artists from Denmark, France, Germany, Israel, Italy, Montenegro, Latvia, Romania and Sweden.

The SoNoRo Festival was hosted by ASE for the third year in a row, as the organizers of the festivals are thrilled with the acoustics of the Aula Magna from the Palace of ASE, and with the warm welcome by our academic community.



International Conference on “Competitiveness of Agro-Food and Environmental Economy” - CAFEE 2019

On November 7-8, 2019, ASE’s Faculty of Agrifood and Environment Economics organized the **International conference on “Competitiveness of Agro-Food and Environmental Economy” - CAFEE 2019**. Discussions focused on current issues in rural development, the agrifood system and economy, environment policies, new research ideas, and professional trends shared by representatives of institutions and businesses in the field.



Educational Caravan - 2020 Admission to ASE!

On November 7 - December 11, 2019, **the 8th edition of ASE’s Educational Caravan** facilitates meetings with future economics students interested in finding out details on the University’s Educational Offer for Bachelor’s Admission 2020. In November 2019, ASE’s Caravan teams, comprising representatives of the Faculties organizing Bachelor’s programs (academic staff and students) and of the University’s Marketing and Communications Office visited nearly 30 colleges and high schools in Bucharest and Alexandria, Câmpulung Muscel, Focșani, Oltenița, Pitești, Ploiești, Slatina and Slobozia.



The “Iulia Chivu” Communication and Negotiation Symposium

On November 8, 2019, ASE’s Faculty of Management organized the 8th edition of the “Iulia Chivu” Communication and Negotiation Symposium. This year’s edition of the symposium reunited academics, Doctoral and undergraduate students from the Faculty of Management.

The 9th International Conference “Perspectives of Business Law in the Third Millennium”

On November 8, 2019, the Law Department of ASE’s Faculty of Accounting and Management Information Systems, together with the Society for Juridical and Administrative Sciences, organized the 9th edition of the **International Conference “Perspectives of Business Law in the Third Millennium”**. The event was opened by PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students. Discussions focused on legal issues related to recent developments in the international business environment.



Periodical Basic First-Aid Classes

On November 9, 2019, ASE’s “Virgil Madgearu” Building hosted a new series of **Periodical Basic First-Aid Classes** organized for ASE’s entire academic community - academics, students, auxiliary and administrative staff. The classes were jointly organized by ASE and the Foundation for SMURD, the University’s strategic partner in the project entitled “Academy of Hope – Volunteering out of Love for Life”.



Meeting of ASE’s management team with the Heads of ASE’s Teaching Departments

On November 11, 2019, ASE’s management team had a meeting with the newly elected Heads of Teaching Departments; discussions focused topics related to the role of the Heads of Departments in the management of the University. Moreover, participants tackled the common objectives of the Board of Trustees and Heads of Teaching Departments for the following four months.



Bucharest Food Summit 2019 in ASE

On November 12, 2019, ASE hosted the leading HORECA event of the year, **Bucharest Food Summit 2019**. The event was attended by business people from the field of agriculture, food and drink production, and HORECA, with the program comprising several panel sessions.



Round table organized by ASE's Museum

On November 12, 2019, ASE's Museum and the Institute of the Romanian Revolution of December 1989 organized a **Round table** dedicated to the 30th anniversary of the Romanian Revolution, entitled **“Three Decades since the Revolution of December 2019”**. Discussions were moderated by PhD Associate prof. Ion Vorovenci, Director of ASE's Museum.



ASE's Delegation's visit to Egyptian universities

On November 14-19, 2019, **ASE's Delegation**, comprising PhD Prof. Nicolae Istudor, Rector, PhD Prof. Marius Profireoiu, Vice-rector for International Relations, and PhD Prof. Dumitru Miron, Vice-president of the University's Senate, **went on a documentation visit to Egypt**, following the invitation extended by **President Abdel Fattah El-Sisi, ASE's Doctor Honoris Causa**.

ASE's Delegation visited four leading Universities from Cairo: Cairo University, Technology University of New Cairo, German University and Coventry University (member of "The Knowledge Hub" in Egypt), to analyze with Egyptian partners the opportunities for undertaking joint research projects, student and staff exchange, study programs in the field of Business Administration and Economics. During the meeting with Mohamed Othman Elkhosht, President of the Cairo University, the topmost Egyptian state university, with 28 Faculties and ca. 300.000 students, it was convened to conclude a Memorandum of Understanding and an Erasmus+ Agreement. Moreover, ASE's Delegation also had a working meeting with Dr. Khaled Abdel Ghaffar, Minister of Higher Education and Scientific Research.

On November 16, 2019, **ASE's Delegation was received by Egyptian President Abdel Fattah El-Sisi**, ASE's Doctor Honoris Causa. The President of Egypt welcomed the Romanian delegation and appreciated the long standing relations between the two countries, extending over more than a century. Discussions focused on issues regarding the consolidation of these relations, cooperation in education and culture, especially by means of researcher scholarships and exchange, and by the conclusion of academic cooperation agreements between ASE and Egyptian universities offering similar disciplines.



Source: rotana-news.com



“Researchers’ Day” celebrated in ASE

On November 19, 2019, ASE’s Division of Research and Innovation Management organized an event dedicated to the “Researchers’ Day”, an event which provided the opportunity for recognizing the merits and the efforts of the members of ASE’s academic community with notable results in scientific research and publication of articles in journals indexed in the Web of Science (ISI) database. The event program included the Conferral ceremony of “Opera Omnia” and “Georgescu-Roegen” Diplomas.



ASE received the EDUCATIA Award again!

On November 20-24, the 2019 edition of the GAUDEAMUS International Book & Education Fair was held at the Romexpo Exhibition Centre, and celebrated 30 years since the Romanian Revolution of December 1989. Under the aegis of the Bucharest University of Economic Studies, ASE’s Publishing House organized a series of events to celebrate 106 years of academic editorial activity, 106 years since the publishing of the first issue of the “Journal of Lectures in The Academy of High Commercial and Industrial Studies”, on November 19, 1913.

For its professionalism and permanent implication in the organization of cultural events, ASE`s Publishing House was granted the **Educatia Award**. Congratulations to ASE`s Publishing House, book authors, organizers and all contributors to this new outstanding result!



ASE`s Gala of Excellence, 3rd edition

On November 20, 2019, the Bucharest University of Economic Studies organized in its Aula Magna the 3rd edition of “ASE`s Gala of Excellence”, an event dedicated to “The Economists` Day” and “The Economics Scholars` Day”. During the event, **Excellence Trophies for 2019** were conferred as follows:

- Excellence Award for “Pre-university education”– the “Virgil Madgearu” Economic College from Bucharest;
- Excellence Award for “Student research activity” - Marius Constantin, Master`s student at the Faculty of Agrifood and Environment Economics;
- Excellence Award for “Scientific research activity” – PhD candidate Raluca Georgiana Chivu, The Doctoral School for Marketing;
- Excellence Award for the “Researcher of the year” – PhD Associate prof. Vasile Alecsandru Strat, Faculty of Economic Cybernetics, Statistics and Informatics;
- Excellence Award for “The best research team” – The project “Horizon 2020 – Possible approaches to policies at EU and national level from the perspective of Romania`s presidency of the Council of the European Union”, project coordinator – PhD Associate prof. Grigore Piroșcă, Faculty of Theoretical and Applied Economics;

- Excellence Award for “Outstanding learning results within an Erasmus mobility” - Edi-Cristian Dumitra, Master’s student at the Faculty of Theoretical and Applied Economics;
- Excellence Award for “Supporting the university’s internationalization efforts” – the ESN ASE Bucharest Association;
- Excellence Award for “Student innovation and entrepreneurship” – Mihai Laurențiu Bălașa, Balmix Comp., alumnus of the Faculty of Business Administration in Foreign Languages;
- Excellence Award for the “Company of the year” - Fildas and Catena Group;
- Excellence Award for “Cultural activities” – “Trip” ASE Theater Troupe;
- Excellence Award for “Involvement in student life” - US ASE Student association;
- Excellence Award for “Volunteering activities” - Andra Nicoleta Mecu, 2nd year Master’s student, Faculty of International Business and Economics;
- Excellence Award for “The entire activity in service of the university” – Ms. Rozalia Iordache.

The event program ended with the Conference entitled “On Humor” delivered by actor Dan Puric, followed by a book presentation and an autograph-signing session.





National Forum of Economists in Romania

On November 20, 2019, the Bucharest University of Economic Studies organized the **National Forum of Economists in Romania** on the topic of “The Future of Romanian Economy against the Background of Global Developments”, on the occasion of “**The Economists’ Day**” and “**The Economics Scholars’ Day**”. Co-organizers: the Association of Faculties of Economics from Romania (AFER), in partnership with the General Association of Economists in Romania (AGER) and the Romanian Society of Statistics (SRS).

The participants in the event – representatives of the academic and business environments – engaged in discussions during several panel sessions: developing entrepreneurial competences for the economy of the future; circular economy and the attainment of Sustainable Development Goals; the impact of block chain technologies upon economy.



General Assembly of the Association of Faculties of Economics from Romania (AFER)

On November 21, 2019, ASE's Aula Magna hosted the plenary session of the **General Assembly of the Association of Faculties of Economics from Romania (AFER)** attended by members of the management teams of ASE, AFER and the General Association of Economists in Romania (AGER), as well as by academics, specialists in the field and students. The following **awards** were conferred on the occasion:

- Award for “The entire activity”: PhD Prof. Valeriu Ioan-Franc – “Costin C. Kirițescu” National Institute of Economic Research, Romanian Academy; PhD Prof. Dinu Airinei – “Alexandru Ioan Cuza” University of Iași; PhD Prof. Dumitru Zaiț - “Alexandru Ioan Cuza” University of Iași;
- Award for “The best economic book published in 2018”: Chapter 4 entitled “Corporate reputation: the importance of service quality and relationship investment”, published in the book “Partial Least Squares Structural Equation Modeling. Recent Advances in Banking and Finance”, Springer, Authors: Lăcrămioara Radomir – the “Babeș-Bolyai” University of Cluj-Napoca - and Alan Wilson;
- Award for “The best article published in an economic review in 2018”: article entitled “A literature survey and experimental evaluation of the state-of-the-art in uplift modeling: A stepping stone toward the development of prescriptive analytics”, published in: „Big Data”, Vol. 6 (1) / 2018; Authors: Floris Devriendt, Darie Moldovan - the “Babeș-Bolyai” University of Cluj-Napoca, Wouter Verbeke;
- Honorary title (Special Award) – Honorary member of the Association of Faculties of Economics from Romania (AFER): Academician Mugur Constantin Isărescu – President of the Board of Directors and Governor of the National Bank of Romania, President of the Economic, Law and Sociological Sciences Section of the Romanian Academy.

As in previous years, the debates and exchange of experience occasioned by the celebration of the “The Economists’ Day” and “The Economics Scholars’ Day” have been a wonderful opportunity for reflection on the activity of professionals in the field, for recognizing their merits and for identifying new opportunities for future cooperation and development.



The 10th Anniversary of the Universitaria Consortium

On November 21-24, 2019, the 5 topmost Romanian universities members of the Universitaria Consortium (the University of Bucharest, the “Babeș-Bolyai” University of Cluj, the “Alexandru Ioan Cuza” University of Iași, the West University of Timișoara and the Bucharest University of Economic Studies) convened in Timișoara to debate on current issues in Romanian higher education. The event was attended by a Delegation from ASE, comprising PhD Prof. Nicolae Istudor, ASE’s Rector, PhD Prof. Pavel Năstase, President of the University’s Senate, members of ASE’s Board of Trustees and other guests. The reunion also celebrated 10 years since the establishment of the Universitaria Consortium.



Conference entitled “Budget and Taxation 2020” in ASE

On November 27, 2019, ASE’s Aula Magna hosted the **Conference entitled “Budget and Taxation 2020: a view from official policy towards the business environment”**, an event organized by CursDeGuvernare, in partnership with ASE and the American Chamber of Commerce in Romania (AMCHAM).

The event was attended by: Ludovic Orban, Prime Minister of Romania, PhD Prof. Nicolae Istudor, ASE’s Rector, Daniel Dăianu, President of the Fiscal Council, Valentin Lazea, Chief Economist at the National Bank of Romania, experts in budget and fiscal policies, decision making bodies from Romania’s Government, the National Agency for Fiscal Administration (ANAF) and Special commissions from the Parliament of Romania, as well as representatives of the business environment. Debates focused on Romania’s financial standing against macroeconomic disequilibrium, and solutions for preventing fiscal chaos.



Meeting of the National Council for Higher Education Financing (CNFIS)

On November 28, 2019, **PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the plenary meeting of the National Council for Higher Education Financing (CNFIS)**. Debates focused on aspects such as: the methodology for distributing budget allocations for institutional (basic and supplementary) financing in 2020; the methodology for allocating institutional development funds for the year 2020 and the related information package; the proposal regarding the allocation of special contingency funds; the methodology for the subsidizing of student hostels and canteens etc.

Seminar in ASE on “Budget Responsibility and Macroeconomic Equilibrium”

On November 28, 2019, the Bucharest University of Economic Studies, the Romanian Fiscal Council and the Romanian Society of Economy organized the **Seminar entitled “Budget Responsibility and Macroeconomic Equilibrium”**. The event was opened by PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the economic and social environment and cooperation with students, and Acad. Daniel Dăianu, President of the Fiscal Council.



European Higher Education Cooperation Forum

On November 28, 2019, ASE hosted the event entitled **“European Higher Education Cooperation Forum”**. Among the participants we mention: PhD Prof. Adrian Curaj – Director of the Executive Unit for the Financing of Higher Education, Research, Development and Innovation (UEFISCDI), representatives of ASE’s partner universities: University of Zagreb – Faculty of Economics and Business (Croatia); Université d’Artois (France); University of Jordan; Cracow University of Economics and Poznan University of Economics and Business (Poland), the University of Economics in Bratislava (Slovakia).



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