



**Bucharest University of Economic Studies  
Board of Trustees**

# Newsletter

[www.ase.ro](http://www.ase.ro)

**October 2019**



## ASE'S BOARD OF TRUSTEES' NEWSLETTER

No. 10/ OCTOBER 2019

### PhD Prof. Daniela Luminița Constantin – member in the Council of the Regional Science Association International

At the beginning of October 2019, PhD Prof. Daniela Luminița Constantin, from ASE's Faculty of Administration and Public Management, has been elected **member in the Council of the Regional Science Association International (RSAI)**, following the vote cast by the members of national associations part of RSAI. Prof. Constantin represents Europe and the Bucharest University of Economic Studies, and was chosen from a series of candidates who represent North America and Asia. Congratulations for this outstanding appointment which is an achievement for the entire academic community!

### A big welcome to foreign students coming to ASE!

At the beginning of October 2019, PhD Prof. Marius Profiroiu, Vice-rector for International relations, had a series of meetings with foreign students coming to ASE with Erasmus+ scholarships and as part of other foreign exchange programs, as well as with Romanian students from abroad. During the meetings, Prof. Profiroiu welcomed everyone for this new academic year and introduced them to the opportunities they can benefit from in ASE.





## Happy Anniversary, the “Gheorghe Ionescu- Șișești’ Academy of Agricultural and Forestry Sciences

On October 3, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector participated with a congratulatory message in the anniversary events dedicated to the celebration of **50 years** since the establishment of the “**Gheorghe Ionescu- Șișești**” **Academy of Agricultural and Forestry Sciences (ASAS)**, and of 92 years of institutional agricultural research in Romania.



## International Conference CACTUS 2019

On October 3-6, 2019, the 7<sup>th</sup> edition of the **International Conference on “Contemporary Approaches and Challenges of Tourism Sustainability, Transylvania Experience - Itinerant conference” - CACTUS 2019**, was organized by the Department of Tourism and Geography from ASE’s Faculty of Business and Tourism, and the CACTUS – Academic Center for Research in Tourism and Services. Debates focused on topics such as: tourism and innovation, tourism economics and management, tourism geography etc.

## Reunion of the National Council of Rectors

On October 4-5, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the works of the **National Council of Rectors**, held at the “Lucian Blaga” University of Sibiu, as part of the events dedicated to the host university’s 50<sup>th</sup> Anniversary. The event was attended by the President of Romania, Mr. Klaus Iohannis. ASE’s Rector bestowed an anniversary plaque upon the representatives of the “Lucian Blaga” University, and congratulated the members of its academic community for the outstanding results obtained in education, research and innovation. Vivat, crescat, floreat!



### **Participation in the National Symposium of Theology**

On October 7, 2019, following the invitation of His Beatitude Daniel, Patriarch of Romania, PhD Prof. Nicolae Istudor, ASE's Rector, participated with the presentation entitled "The role of the Romanian Orthodox Church in educating youth in the rural environment" in the National Symposium of Theology on "The Romanian Village: the hearth for the birth, preservation and advancement of the national being and Orthodox faith".



### Conferral of Honorary Titles

On October 9, 2019, ASE's Aula Magna hosted the Festive Gathering of the University's Senate occasioned by the **Conferral of the Title of "Doctor Honoris Causa" to PhD Prof. dr. Jaime Gil Aluja**, President of the Spanish Royal Academy of Economic and Financial Sciences, and of the **"Virgil Madgearu Diploma with a Gold Medal" to Ms. Gabriela Dancău**, Ambassador of Romania to Spain.



### International Conference "Economic Scientific Research – Theoretical, Empirical and Practical Approaches" (ESPERA 2019)

On October 10, 2019, PhD Prof. Nicolae Istudor, ASE's Rector, participated in and delivered a message on behalf of our academic community at the **International Conference "Economic Scientific Research – Theoretical, Empirical and Practical Approaches (ESPERA 2019)**, organized by the Romanian Academy.





### **Opportunities for international academic cooperation**

At the beginning of October 2019, PhD Prof. Marius Profireoiu, Vice-rector for International relations, had a series of working meetings with delegations from the University of Zagreb (Croatia) and Nagaoka University of Technology (Japan), headed by the Rector.

Moreover, ASE hosted the meeting of the executive council of the network of Higher Education and Research in Management of European Universities- HERMES, with talks focusing on the development of future research and education projects by European universities.



### **PhD Prof. Nicolae Istudor, ASE’s Rector, participated in the Congress of the “Carol Davila” University of Medicine and Pharmacy**

On October 10, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector, participated with an opening message on behalf of ASE’s academic community in the **7th Congress of the “Carol Davila”**

**University of Medicine and Pharmacy**, the most significant international scientific event of the host university, held at the Palace of the Parliament. ASE's Rector emphasized the necessity for a more consistent cooperation between the country's strongest universities, by means of joint academic and research projects.



### ASE – example of good practice in recognition of student mobility

On October 10-11, 2019, the Conference on capitalizing upon the results of Erasmus + projects in higher education took place in Cluj. During the event, **ASE was set as an example of good practice in the field of automatic recognition of student mobility**. We express our gratitude towards all our partners and students!



## Debate entitled “Educating the young generation for the 2040s. Resources for research, creativity and innovation”

On October 11, 2019, ASE hosted the 12th debate on “Educating the young generation for the 2040s. resources for research, creativity and innovation”, as part of the series of conferences entitled “**The Romanian Economic Model in EU. Romania – Horizon 2040**”. The event was organized under the aegis of the Romanian Academy’s Section of Economic, Law and Sociological Sciences, the Economic and Social Studies and Forecasts Association (ASPES) and ASE, in partnership with the General Association of Economists in Romania (AGER), the Association of Faculties of Economics from Romania (AFER), the “Costing C. Kirițescu” National Institute of Economic Research (INCE), the “Gheorghe Ionescu- Șișești” Academy of Agricultural and Forestry Sciences (ASAS), Sustainable Romania, the Romanian Academic Society of Management (SAMRO), the Association of Employers’ Confederations in Romania (ACPR), and the National Alliance of Student Organizations in Romania (ANOSR).



## Members of ASE’s academic community – award winners for their involvement in emergency response training exercises

On October 11, 2019, the participants in emergency response training exercises organized in April 2019 attended the **Conferral ceremony of diplomas to volunteers in the #VigorousWarrior2019 exercise**. As part of the partnership between ASE, the Department for Emergency Situations (DSU) and NATO Medical Service, our University has undertaken a vast campaign for emergency response training. Congratulations to PhD Prof. Virginia Mărăcine, coordinator of the project entitled “Academy of Hope – Volunteering out of Love for Life” and to the entire team involved in the project activities!





### ASE visited by high school pupils

On October 15, 2019, a group of 55 pupils from the “Dinicu Golescu” National College in Câmpulung, accompanied by their teachers, visited ASE to enquire about the Bachelor’s programs offered by ASE’s Faculties. Moreover, pupils benefited from a guided tour of ASE’s Campus: amphitheatres and lecture rooms, reading rooms, sports and other student facilities.



### Conference entitled “The Impact of BREXIT on the Economies of Ireland and the European Union”

On October 17, 2019, ASE’s Aula Magna hosted the **Conference entitled “The Impact of BREXIT on the Economies of Ireland and the European Union”**, delivered by Prof. Alan Ahearne from the National University of Ireland, Galway, Member of the Board of Directors of the Central Bank of Ireland and Chairman of the Bank’s Risk Committee. The event was attended, among others, by the Ambassador of Ireland to Romania, H.E. Mr. Paul McGarry.



### The 15<sup>th</sup> edition of the Administration and Public Management International Conference – “Innovation in Public Sector”

On October 18-19, 2019, ASE’s Faculty of Administration and Public Management organized the 15<sup>th</sup> edition of the **Administration and Public Management International Conference – “Innovation in Public Sector”**. Guest speakers: Prof. Jean-Michel Eymeri Douzans, president of the European Group for Public Administration - EGPA, Prof. Jose Manuel Ruanon de la Fuente, Spain, and Prof. Giuseppe Bettoni, Italy. The event was opened by PhD Prof. Marius Profiroiu, Vice-rector for International relations. Debates focused on public governance and management, urban management and regional development.



### ASE’s Rector – Honorary Citizen of the Municipality of Buzău

On October 21, 2019, ASE’s Rector, **PhD Prof. Nicolae Istudor**, was conferred the title of **“Honorary Citizen of the Municipality of Buzău”**, by the Town Mayor of Buzău,

Mr. Constantin Toma. *Laudatio* was presented by Prof. Marioara Lungu, head of the Economic College of Buzău, former High School of Economic and Administrative Law in Buzău, which Prof. Istudor graduated from.



### ASE's participation in the “International Conference on Scientific Cooperation EU-13 Countries and Danube Region”

On October 21, 2019, PhD Prof. Marius Profireoiu, Vice-rector for International relations participated in the **International Conference on Scientific Cooperation EU-13 Countries and Danube Region**, in Stuttgart, Germany. The event reunited presidents/rectors and vice-rectors of universities, heads of the International Office, PR and marketing to debate on topics related to best practices in academic exchange programs, extension of existing cooperation agreements, funding opportunities etc.





### Meeting of ASE’s management team with members of student associations from ASE

On October 22, 2019, PhD Prof. Nicolae Istudor, ASE’s Rector, and PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the business environment and cooperation with students, had a working meeting with representatives of all the student associations from ASE. Discussions focused on topics related to activities undertaken by student associations, as well as to means of improving student life, to the best interest of ASE’s students.



### Working meetings – ASE’s 2020-2030 Strategy

On October 24-26, 2019, ASE’s “Ion Gh. Roșca” Training Center Complex in Predeal hosted the meetings of the working group on the **2020-2030 Strategy of the Bucharest University of Economic Studies**, which is to be subject to debate by the members of the University’s Senate and entire academic community.



## Elections at the level of ASE's academic departments

As part of the 2019-2020 Academic Elections in ASE, on October 14-18, 2019, candidates interested in being elected as Heads of Department or members in Department Boards submitted their candidature documents, whereas on October 25-31, election meetings were held by all of ASE's academic departments. The results are to be sanctioned by the University's Senate. The Board of Trustees kindly congratulates all the newly elected Heads of Department and wishes them successful further cooperation with the members of the respective departments!

<b>Department</b>	<b>Elected Head of Department</b>
Business Administration (UNESCO)	PhD Prof. Alina Mihaela DIMA
Administration and Public Management	PhD Prof. Cristina ALPOPI
Business, Consumer Sciences and Quality Management	PhD Prof. Bogdan ONETE
Tourism and Geography	PhD Prof. Gabriela ȚIGU
Economic Informatics and Cybernetics	Associate Prof. Cristian Eugen CIUREA
Statistics and Econometrics	PhD Prof. Erika MARIN
Applied Mathematics	PhD Prof. Marius GIUCLEA
Financial and Economic Analysis and Valuation	PhD Prof. Ion ANGHEL
Accounting and Audit	PhD Prof. Mihai PĂUNICĂ
Law	PhD Prof. Brândușa Oana TELEOACĂ VARTOLOMEI
Management Information Systems	PhD Prof. Florin MIHAI
Economics and Economic Policies	Associate Prof. Dragoș HURU
Economic Doctrines and Communication	Associate Prof. Liana BADEA
Agrifood and Environmental Economics	Associate Prof. Raluca IGNAT
Physical Education and Sports	PhD Prof. Gheorghe JINGA

Finance	Associate Prof. Lucian ȚĂȚU
Money and Banking	PhD Prof. Bogdan NEGREA
Management	PhD Prof. Octavian Cosmin DOBRIN
Philosophy and Social and Human Sciences	Associate Prof. Ștefan Dominic GEORGESCU
Marketing	PhD Prof. Laurențiu ANGHEL
International Business and Economics	PhD Prof. Radu MUȘETESCU
Modern Languages and Business Communication	Associate Prof. Anca Teodora ȘERBAN OPRESCU
Academic Staff Training	Associate Prof. Daniela DUMITRU

### In ASE we keep learning how to save lives!

On Saturday, October 26, ASE’s “Virgil Madgearu” Building hosted a new series of **Periodical Basic First Aid Classes** aimed at the entire academic community. The classes were organized as part of the Project entitled “Academy of Hope - Volunteering out of Love for Life”, coordinated by PhD Prof. Virginia Mărăcine, together with the Foundation for SMURD, project partner. The classes were attended by students, academics, and administrative staff members.



### Conferral of the Title of “Doctor Honoris Causa”

On October 30, 2019, during the Festive Gathering of the University’s Senate, occasioned by the Conferral of the title of “**Doctor Honoris Causa**” to Mr. Klaus-Heiner Lehne, President of the European Court of Accounts.





### International Management Conference - IMC 2019

On October 31 - November 1, 2019, ASE's Faculty of Management organized the 13<sup>th</sup> edition of the **International Management Conference on "Management Strategies for High Performance" - IMC 2019**. The event was opened by PhD Prof. Nicolae Istudor, ASE's rector, and PhD Prof. Ion POPA, Dean of the Faculty of Management. The event was attended by academics, researchers and practitioners from various industries in 18 countries.



### Joint Conferences of the Faculty of International Business and Economics

On October 31- November 1, 2019, ASE's Faculty of International Business and Economics organized the 10<sup>th</sup> edition of the Annual **International Conference "Future of Europe" – FoE 2019** and the 8<sup>th</sup> edition of the **International Conference "Synergies in Communication" – SiC 2019**. The events were organized in partnership with the National Bank of Romania, which hosted the plenary session and a series of panel session.

This year's edition of the joint conferences was attended by researchers, academics, and representatives of the business environment from 14 countries. The event program also included a round table with presentations and contributions by teachers from 20 colleges and high schools from Bucharest, accompanied by pupils.



### **ASE's participation in international education fairs**

Throughout October 2019, ASE participated in international education fairs, to promote the University's Bachelor's, Master's and Doctoral study programs:

- The 25th edition of the Romanian International University Fair – RIUF, held on October 19-20 at the Palace Hall in Bucharest; the fair reunited more than 110 universities from more than 10 countries.
- Begin Edu Fair in Baku (Azerbaijan) and Tbilisi (Georgia), held on October 19-20, 2019.





## Training sessions for information and documentation facilities offered by ASE's Library

In October 2019, ASE's Library organized a series of **Training sessions** for Bachelor's, Master's and Doctoral students on documentation sources available at the library for study and research throughout the academic year, for the exam session and for graduation papers.



## Events organized by the Faculty of Accounting and Management Information Systems (CIG)

### Visiting professors at the Faculty of CIG

On September 30 – October 4, 2019, Prof. Donna Street, from University of Dayton, USA, Doctor Honoris Causa of ASE, visited the Faculty of CIG, as part of the Erasmus+ agreement concluded between ASE and University of Dayton, USA. Prof. Street participated in the opening ceremony of the 2019-2020 academic year at the Faculty of CIG, participated in meetings with the management teams of the University and the Faculty, and had a debate with the members of the Department of Accounting and Audit on “Policy and practice-relevant research”.

On October 20-25, 2019, Prof. Sebastian Hoffmann, University of Edinburgh, UK, visited the Faculty of CIG. Prof. Hoffmann delivered a lecture for the Master's students in Accounting, Audit and Management Information Systems (in English and Romanian), as well as for Bachelor's students in Accounting and Management Information Systems (in English), and also participated in discussions with the Department's Doctoral students.





### **Event for students organized in partnership with an international accounting body**

On October 22, 2019, The Chartered Institute of Management Accountants (CIMA), one of the international accounting bodies that accredited the Bachelor's program of the Faculty of CIG, organized in ASE the event entitled "University Management Accounting Day CEE Region". During the event, first year Bachelor's students participated in team work on business games and received awards for their results.

*PhD Prof. Nicolae ISTUDOR*

*President of ASE's Board of Trustees*

## **The Bucharest University of Economic Studies**

6 Piata Romana, district 1, Bucharest, 010374, Romania

Tel. no.: +4021.319.19.00; +4021.319.19.01. Fax no.: +4021.319.18.99

[www.ase.ro](http://www.ase.ro); [rectorat@ase.ro](mailto:rectorat@ase.ro)