



The Bucharest University of Economic Studies

Newsletter



September 2016



MINISTRY OF EDUCATION AND SCIENTIFIC RESEARCH

The Bucharest University of Economic Studies

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NEWSLETTER

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Summer schools 2016 – openness towards multiculturalism and non-formal education

During **July 24 - August 5, August 7 - 19, and August 21 - September 2, 2016** ASE's Faculty of Business Administration in Foreign Languages organized the **Summer School 'Entrepreneurship and German Language 2016'** in Moieciu de Sus, county of Brasov. Over 250 participants attended intensive German language classes delivered by teachers from Germany and Austria, and contributed to debates on entrepreneurial, economic, social and cultural debates facilitated by representatives of renowned academic and business establishments.



On **August 14 - 28, 2016**, under the patronage of ASE's Faculty of Administration and Public Management, USASE - the Students' Union from the Bucharest University of Economic Studies, and the Students' Senate organized the **12th edition of Bucharest Summer University - BSU 2016**, attended by 47 de participants from more than 25 countries. This year's topic was "Public Value, Policies and Public Management in the European Union".



During **August 28 - September 3, 2016**, the Department of Tourism and Geography from ASE`s Faculty of Business and Tourism organized the **Summer school entitled Territorial Intelligence for Sustainable Development**. This year`s edition focused on sustainable development and the participants had the unique hands-on experience of learning how a region with rich historical, natural and cultural values can be turned into an attractive tourist destination.



USASE President has been elected Senior Vice-president of the Students` Union from Romania

During the 41st General Assembly of USR - the Students` Union from Romania, held on Friday, **August 26, 2016, Dragos-Andrei Stoica**, president of USASE - the Students` Union from the Bucharest University of Economic Studies, was elected **Senior Vice-president of USR**. Congratulations!

Participation in ACADEMICA Annual Conference

During **September 1-4, 2016**, the National Bank of Romania organized the ACADEMICA Annual Conference in the town of Sinaia. This annual event reunites rectors of the most

prestigious Romanian universities. **PhD Prof. Nicolae Istudor, Rector of the Bucharest University of Economic Studies** participated in the debates on the improvement of communication among higher education representatives.

Publication of the University Charter, English version

On **September 1, 2016**, the English translation of the **University Charter** was published. The current University Charter received legal notice from the Romanian Ministry of National Education and Scientific Research by means of Ministerial Notice no. 5064 from June 7, 2016.

Admission– September 2016

During **September 12-26, 2016**, our University organized the **fall admission session** for the enrolment numbers available after the July admission session.

Following the two admission sessions, ASE welcomes over **9,000 new students** enrolled in its Bachelor's, Master's and Doctoral study programs.

ASE`s Delegation to the 28th Annual EAIE Conference and Exhibition!

During **September 12-16, 2016**, a delegation from ASE participated in the **28th Annual Conference and Exhibition organized by EAIE - the European Association for International Education**, in Liverpool, Great Britain. **PhD Prof. Marius Proffiroiu**, Vice-rector for International Relations, the head of ASE`s delegation, was accompanied by Deans and specialists in international relations. This prestigious event brought together 5,000 participants from 90 countries to debate on international education and research issues.



Seminar on Academic Publishing: Trends, Opportunities, Pitfalls

On **September 13, 2016**, ASE hosted a **seminar on Academic Publishing: Trends, Opportunities, Pitfalls**, delivered by esteemed international scholars, member editors of the International Network of Business & Management Journals (INBAM).



BookLand Evolution Conferences in ASE

During **September 19-23, 2016** ASE's Faculty of Marketing hosted the **3rd edition of the BookLand Evolution Autumn Conferences**. These series of events provided young people aged 14-24 with the opportunity for self-development by participating in free debates and interaction with leading figures in Romania, who were happy to share their practical experience and knowledge in various fields. The conferences continue until November 30, 2016 in other 12 cities and towns from Romania. Organizers have invited 400 professionals to meet an expected audience of over 500,000 young people.



ASE participated in the 5th edition of the European Student Festival

During **September 19-24, 2016**, a team of the Russian Language and Culture Centre from ASE participated in the **5th edition of the European Student Festival in Kamchia, Bulgaria**. The team of eight students trained at the Center throughout the month of August and participated in general knowledge and grammar quizzes, in two art shows dedicated to the presentation of

our country and University and to the Russian Film Year (ASE's team won the first prize), as well as tourist orientation and sports contests (ASE's team won the first prize). This year's edition of The Festival organized by the Russkiy Mir Foundation reunited teams of learners of Russian from 28 universities from 15 countries in Europe, Turkey and Georgia.



ASE's Delegation to the 25th Anniversary of the Academy of Economic Studies of Moldova - ASEM

During **September 22-24, 2016**, ASE's delegation headed by PhD Prof. Nicolae Istudor, Rector, visited the **Academy of Economic Studies of Moldova in Chisinau**, on the occasion of the latter's **25th Anniversary**, participating in the prestigious **International Conference on "25 Years of Economic Reform in the Republic of Moldova: through Innovation and Competitiveness towards Economic Progress."**

We are glad that the strategic partnership signed by the Rectors of our two universities in May 2016 facilitates fruitful academic, scientific and cultural exchanges, and we take pride in our common tradition, marked by the outstanding contribution of **PhD Prof. Paul Bran**, founding Rector of ASEM (1991-1994) and Rector of ASE (1996-2004). Congratulations, ASEM!



International Conference on Emerging Trends in Marketing and Management ETIMM 2016

During **September 22-24, 2016**, ASE`s Faculty of Marketing organized the first edition of the **International Conference on Emerging Trends in Marketing and Management, ETIMM 2016**. Romanian and foreign participants came from diverse backgrounds: academia, research institutes and doctoral schools, the business environment.



125th anniversary of the birth of prof. Victor Slavescu

On Friday, **September 23, 2016**, ASE`s Museum, The Town Hall of Rucar and the "Victor Slavescu" Technological High school organized a **Round table dedicated to the 125th anniversary of the birth of Victor Slavescu**, professor at the Academy of High Commercial and Industrial Studies from Bucharest. The venue of the event was the "Victor Slavescu" Technological High school, Rucar. The event concluded with the opening of the photo exhibition entitled **“Victor Slăvescu – the man, the teacher and the politician”**.



Launch of impact study

On **September 26, 2016**, **KMG International and The Bucharest University of Economic Studies** organized a first run event for Romania - **the Launch of the Economic Impact Assessment of activities and operations internally carried out by a private company**.

The Assessment is the outcome of the first Romanian academic research of this kind, which analyzes areas like energetic security, economic impact or community support, focusing on competitiveness, sustainability of core industry or diversification of raw materials sources of supply.



Olivia F. Kirtley, President of the International Federation of Accountants, in ASE!

On Wednesday, **September 28, 2016**, PhD prof. Marius Profireoiu, Vice-rector for International Relations received the visit of **Ms. Olivia F. Kirtley, President of the International Federation of Accountants, New York, USA**. Ms. Kirtley was accompanied by a delegation from CECCAR - the Body of Expert and Licensed Accountants of Romania, headed by PhD prof. Robert Sova.



2nd edition of the Conference entitled "New Perspectives in Construction Law"

On **September 30, 2016**, ASE hosted the second edition of the Conference entitled "New Perspectives in Construction Law", organized by the Romanian Society of Construction Law. Among the topics debated during the conference, we mention: construction legislation, public procurement, arbitration and alternative dispute resolution etc.



Preparation for the Opening of the 2016-2017 academic year

In the second half of September, our academic community prepared the successful opening of the 2016-2017 academic year.

Dear colleagues and students,

May you all have an academic year in which performance is obtained through knowledge, learning and research, facilitated by the genuine and constructive partnership between academic staff and students! Our academic community is strong, owing to the endeavors of each of us, its 23,000 members.

I wish our students to believe in their ability to reach their boldest ideals, through learning and ambition! Try to be the best, harness your intellectual potential and strongly believe in yourself!

Dear first year students, I invite you to discover the genuine beauty and relevance of the student years and to set your priorities with wisdom and balance!

May we all have a rewarding academic year!

Yours sincerely,

Rector,

PhD Prof. Nicolae Istudor

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