

Summer schools organized by ASE in 2022

In June-September 2022, the Bucharest University of Economic Studies organized several summer schools, resuming the endeavors to provide students with opportunities to combine educational, recreational and professional activities in a multilingual and multicultural framework.

The Japanese Language and Culture Summer School

During June 27 – July 1, 2022, ASE's Faculty of International Business and Economics hosted the 7th Japanese Language and Culture Summer School, coordinated by PhD Associate prof. Raluca Nicolae. The program included Japanese language classes, Ikebana workshops (coordinated by Ms. Sanda Lazur), an original manga reading workshop (coordinated by PhD Associate prof. Raluca Nicolae), an origami workshop (coordinated by Ms. Mădălina Ceangău) and a food trip at the Edo Sushi restaurant. The Ikebana and origami workshops took place in the Botanical Garden in Bucharest, whereas the Japanese language classes were organized online.



International Terragov Summer School

On June 27 - July 1, 2022, ASE hosted the International Terragov Summer School on Good Governance and Institutional Resilience, which benefited from the participation of more than 50 students and academics from Iceland, Spain, Croatia, Lithuania and Romania.

The summer school hosted by ASE was one of the two summer schools organized as part of the Erasmus+ Project “Terragov Teaching Institutional Resilience and Prompt Reaction to Crisis: Good Governance Experiences in Europe”; the other summer school was organized in Vilnius. Partner universities: University of Iceland, University Complutense of Madrid, Zagreb University, Vilnius University and the Bucharest University of Economic Studies.



The Accreditation Summer Camp

The Accreditation Summer Camp was hosted by the “Ion Gh. Roșca” Training Center Complex in Predeal on September 23-25, 2022, a busy working meeting between those involved in ASE’s AACSB international accreditation. On this occasion, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, talked about the status of internationalization of our University and the progress made by the academic community in the process of international accreditation.



Data Science Summer School

On July 21-31, 2022, ASE’s “Ion Gh. Roșca” Training Center Complex in Predeal hosted the Data Science Summer School, organized by ASE together with The Big Data for Smart Society Institute (GATE), Bulgaria, Sofia University “St. Kliment Ohridski”, Bulgaria and partners. The aim of the summer school was to acquaint students with the latest developments in data science: Data analytics and statistics, Machine learning, Causal inference, Time series, graphs, text processing, Data visualization, Data pipelines (data enrichment pipelines, machine learning pipelines). The program included lectures, hands-on activities and project work.



Summer schools organized by the Faculty of Business Administration in Foreign Languages – FABIZ in July-September 2022

ASE's Faculty of Business Administration in Foreign Languages – FABIZ organized the following summer schools:

- “Entrepreneurship and German Language 2022” – during July 17-29, and July 31- August 12, 2022 in Braşov – a program aimed at developing participants' knowledge of and proficiency in the German language and culture (levels A1-C1 according to the Common European Framework of Reference for Languages);
- “Entrepreneurship and French Language 2022” – during August 14-26, 2022 in Braşov - a program aimed at developing participants' knowledge of and proficiency in the French language and culture (levels A1-C1 according to the CEFRL);
- “Challenges for 2030: Economy digitalization and the energy revolution” – during August 25 – September 4, 2022 in Constanţa – a program aimed at all those interested in learning more about how the economies are transforming now in the context of web 3.0 and the switch to the "green economy".

Bucharest Summer University

On August 14-26, 2022, the Bucharest University of Economic Studies (ASE), the Bucharest University of Economic Studies Students' Union (USASE) through the Students' Senate, the Association of Faculties of Economics from Romania (AFER), with the academic mentoring of ASE's Faculty of Finance and Banking (FABBV) organized the 2022 edition of the Bucharest

Summer University. This year's edition was entitled "FinTech - Challenges for Financial Services" and aimed at facilitating dialogue between students from more than 20 countries and consecrated academic and business specialists, fostering exchange of ideas and solutions for issues arising in the FinTech field. The program included numerous educational and cultural activities in the campus of the Bucharest University of Economic Studies, as well as one extended weekend to explore particular destinations across the country. PhD Prof. Nicolae Istudor also joined the team of renowned speakers from the academic and business environments and accompanied the students on their trip to the Peleş Castle. At the end of the two-week period of courses, seminars, workshops and debates and after passing a final exam, the participants received 5 ECTS.



Summer School entitled "Advanced data analysis tools for sustainable development"

On August 31 - September 3, 2022, ASE's Professional Training Center in Covasna hosted the Summer School entitled "Advanced data analysis tools for sustainable development", organized as part of the research project entitled "Increasing the institutional capacity for the development of students' practical skills in the field of sustainable development and environmental protection by creating an educational hub", project director: PhD Prof. Dorel Paraschiv, Vice-rector for

Liaison with the social and business environment and cooperation with students. On this occasion, participating students and academics from the Bucharest University of Economic Studies and the “Nicolae Bălcescu” Land Forces Academy of Sibiu, accompanied by specialists from the business environment, debated on issues related to sustainability, the use of advanced data analysis tools to tackle environmental problems and energy security.



Summer school entitled “Health and Beauty through Tourism”

On September 4-10, 2022, ASE’s Faculty of Business and Tourism organized in the Băile Tușnad resort the Summer school entitled “Health and Beauty through Tourism”, attended by 30 students and facilitated by PhD Assistant Prof. Andreea Marin-Pantelescu and PhD Teaching Assist. Georgică Gheorghe. Participating students attended lectures delivered by academics and representatives from the business environment, and worked in teams towards elaborating projects to promote the host resort by means of digitalization.

