

Summer schools organized by ASE in 2023

In June-September 2023, the Bucharest University of Economic Studies ASE continued to offer its students opportunities to combine non-formal education, personal development and fun through summer schools with national and international participation, whose programs contain both lectures and debates with academic and business specialists, and study visits or recreational activities.

The Japanese Language and Culture Summer School

On June 26-30, 2023, the 8th edition of the Japanese Language and Culture Summer School was organized and coordinated by PhD Associate prof. Raluca Nicolae from the Department of Modern Languages and Business Communication, ASE's Faculty of International Business and Economics.

Among participants, we mention students from all of ASE's Faculties, interested in Japanese civilization, and guests who facilitated the activities included in the program: Japanese language classes and cultural workshops of Japanese mythology (coordinated by Raluca Nicolae), origami workshop (coordinated by Bogdan Stoica), karaoke workshop (coordinated by Matei Prodan) a manga workshop (coordinated by Anca Toma, NoctisArt) and a tea ceremony demonstration (coordinated by Adina Negoită, Chado Urasenke, Tankokai Romania).

Data Science International Summer School

Between July 20-28, 2023, ASE's "I.Gh. Roșca" Training Center Complex in Predeal hosted the fourth edition of the "Data Science International Summer School", organized by the Bucharest University of Economic Studies. The summer school brought together renowned professors and researchers, as well as participants from several countries, to analyze for more than a week, topics of particular importance at the moment, such as artificial intelligence, machine learning, data analytics. The goal of the summer school is to familiarize participants with the key paradigms of data science so that the former become able to use the latter in everyday life.



17th Bucharest Summer University

During August 13-27, 2023, the 17th edition of the Bucharest Summer University was organized by the Bucharest University of Economic Studies (ASE), the Bucharest University of Economic Studies Students' Union (USASE) through the Students' Senate, with the support of the Faculty of Accounting and Management Information Systems. This year's edition was entitled "Corporate Sustainability Reporting: Challenges & Opportunities".

During the two weeks, participants attended lectures, seminars and debates facilitated by national and international professionals in the field of economics. Apart from academic activities, participants enjoyed a series of trips in Bucharest and across the country (Transfăgărășan, lake Vidraru, Predeal, Brașov, Sinaia, Bran, the Mogoșoaia Palace etc.), cultural evenings and parties.



Summer Schools organized by ASE's Faculty of Business Administration in Foreign Languages

During July 23 – September 1, 2023, ASE's Faculty of Business Administration in Foreign Languages (FABIZ) organizes the following summer schools:

- “Entrepreneurship and German Language 2023” – between July 23 – August 4 and August 6-18, 2023, at Moieciu de Sus, Braşov county; a program aimed at developing participants' knowledge of and proficiency in the German language and culture (levels A1-C1 according to the Common European Framework of Reference for Languages);
- “Entrepreneurship and French Language 2023” – between August 20 – September 1, 2023, in Moieciu de Sus, Braşov county; a program aimed at developing participants' knowledge of and proficiency in the French language and culture (levels A1-C1 according to the CEFRL);
- “Business Summer School 2023” – between August 23 – September 2, 2023, in Constanţa. This year's topic was: “Artificial Intelligence for Business. Multiple Future Scenarios”.

The summer schools organized by FABIZ in 2023 were intensive learning programs aimed at people over 15 years old. The teachers were native speakers from Germany, Austria and France, who also co-organized spare time activities meant to provide relaxing ways of practicing acquired knowledge and skills in foreign languages, entrepreneurship and management



Summer School organized by the Faculty of Management

On September 13-17, 2023, the summer school entitled “Challenges in Project Management” was organized by ASE’s Faculty of Management and the University’s Center for Career Counseling and Guidance at the “Ion Gh. Roșca” Training Complex Center in Predeal. Participants had the opportunity to develop their knowledge and skills in the field of project management, career management or financial education by means of innovative and exciting activities. Students learned from guest speakers such as PhD Prof. Răzvan Cătălin Dobrea, Vice-rector for Economic and Financial Management, academic staff from ASE, specialists from the business environment, who coordinated workshops, lectures and case studies.

