

VISITING PERSONALITIES

at The Bucharest University of Economic Studies

On a regular basis, the Bucharest University of Economic Studies organizes scientific and cultural events that benefit from the participation of outstanding personalities in the academic, business and political environments.

Here is a selection of scholars and professionals that have honored us by lecturing in ASE in October 2016-2017:

October 19, 2016

Conference entitled "EU after BREXIT. What next?"

On October 19, 2016, ASE hosted the Conference "EU after BREXIT. What next?" delivered by **Dr. Josef Janning**, Head of the European Council on Foreign Relations (ECFR) Berlin Office and Senior Policy Fellow.



Dr. Josef Janning,
Head of the European Council
on Foreign Relations (ECFR) Berlin
Office

October 27-28, 2016

International Conference on "The Strategic Management of Human Resources in the Context of Sustainable Development"

On October 27-28, 2016, ASE's Faculty of Administration and Public Management organized the 12th edition of the International conference on "The Strategic Management of Human Resources in the Context of Sustainable Development". The plenary and panel sessions hosted the presentation and debates on 57 papers by 95 authors. Keynote speaker: **Michael A. Peters**, Emeritus Professor, University of Illinois at Urbana-Champaign, USA, Professor, University of Waikato, New Zealand.



Michael A. Peters,
Emeritus Professor,
University of Illinois at
Urbana-Champaign, USA

November 17, 2016

10 Years of Romanian – Russian academic cooperation between ASE and UNECON

On November 17, 2016, the two leading economic universities in Romania and Russia, the Bucharest University of Economic Studies - ASE and the Saint-Petersburg State University of Economics - UNECON celebrated 10 years of academic cooperation and friendship and signed the Strategic Partnership Agreement between our two leading economic universities. Our cooperation has included, among other aspects, scholar, researcher and student exchange at all study levels.

UNECON's Delegation was led by **Prof. Igor A. Maksimtsev**, Rector of UNECON and Doctor Honoris Causa of ASE, **Prof. Dimitry V. Vasilenko**, Vice-rector for International Relations and **Prof. Sergey Y. Mikadze**, Vice-Rector for Administrative Affairs, and Ms Elena Tarasenko.



November 22, 2016

Launch of the World Bank ECA Economic Update Report entitled “Polarization and Populism”

On November 22, 2016, the World Bank and the Department of Economics and Economic Policies from ASE`s Faculty of Theoretical and Applied Economics organized the Launch of the World Bank ECA Economic Update Report entitled “Polarization and Populism”, by **Mr. Hans Timmer**, Chief economist for the Europe and Central Asia region of the World Bank



Mr. Hans Timmer,
Chief economist
for the Europe and Central Asia
region of the World Bank

December 5-9, 2016

Conference entitled “Research ethics in the fields of Human Resources and Public Administration”

During December 5-9, 2016, ASE`s Faculty of Administration and Public Management organized the Conference entitled “Research ethics in the fields of Human Resources and Public Administration”, keynote speaker: **Prof. André Cabanis** from Toulouse I Capitole University, Doctor Honoris Causa of the Bucharest University of Economic Studies.



Prof. André Cabanis,
Toulouse I Capitole University

December 9, 2016

The 2016 Awards Ceremony of the Romanian Organization for Tourism Marketing

On December 9, 2016, ASE hosted The 2016 Awards Ceremony of the Romanian Organization for Tourism Marketing - OMTR, event supported by The Marketing Organization and ASE's Faculty of Marketing. The famous Romanian man of culture **Dan Puric** was present among the distinguished guests and delighted ASE's academic community with a brilliant speech and an autograph session.



Dan Puric

Romanian actor, pantomime artist, director and writer

January 19, 2017

Official opening of the American Studies Center in ASE

On January 19, 2017, the American Studies Center in ASE was officially inaugurated. Among the invited speakers, we mention **H.E. Mr. Hans Klemm**, US Ambassador in Romania, accompanied by Mr Ronald E. Hawkins, Counsellor for Public Affairs.



H.E. Mr. Hans Klemm,
US Ambassador in Romania

February 21, 2017

Conference on “The Maltese Presidency of the council of the EU”

On February 21, 2017, **HE Prof. Lino Bianco**, Ambassador of the Republic of Malta in Romania and Bulgaria, visited ASE. On this occasion, the distinguished guest delivered the Conference entitled "The Maltese Presidency of the council of the EU". The following issues were debated with the audience: migration, the single market, security, social inclusion, the European neighborhood policy and maritime policy.



HE Prof. Lino Bianco,
Ambassador
of the Republic of Malta
in Romania and Bulgaria

February 21, 2017

Debate on "The Global Business Environment in 2017: policies and challenges“

On Tuesday, February 21, 2017, ASE`s Aula Magna hosted the Debate entitled "The Global Business Environment in 2017: Policies and Challenges", facilitated by **Mr. Paul Donovan**, Chief economist at the UBS Wealth Management from Switzerland.



Mr. Paul Donovan,
Chief economist at the UBS
Wealth Management,
Switzerland

March 14, 2017

H.E. Mrs. Bouthaina Labidi, Ambassador of Tunisia to Romania, visited ASE

On March 14, 2017, ASE was visited by **H.E. Mrs. Bouthaina Labidi**, Ambassador of Tunisia to Romania. During the meeting with PhD Prof. Marius Profiroiu, ASE's Vice-rector for International Relations, several aspects were discussed, such as: opportunities for cooperation between ASE and universities from Tunisia, cooperation with the Tunisian Embassy in Romania, Tunisian citizens enrolling for studies in ASE etc.



H.E. Mrs. Bouthaina Labidi,
Ambassador of Tunisia to Romania

March 21, 2017

Workshop entitled “Challenges in the Romanian business environment and the need for leadership”

On March 21, 2017, ASE's Center for Career Counseling and Guidance organized the workshop entitled “Challenges in the Romanian business environment and the need for leadership” delivered by **Ms. Hildegard Helene Brandl**, architect and entrepreneur.



Ms. Hildegard Helene Brandl,
architect and entrepreneur

March 30-31, 2017

International Finance and Banking Conference FI BA 2017

On March 30-31, 2017, The Faculty of Finance and Banking within The Bucharest University of Economic Studies organized the 15th edition of the International Finance and Banking Conference - FI BA 2017. Guest speakers: **PhD Prof. Bart P.M. Joosen** from University of Amsterdam and **PhD Prof. Stepan Lyubavskiy**, from Saint Petersburg State University of Economics - UNECON.



Prof. Bart P.M. Joosen,
University of Amsterdam



Prof. Stepan Lyubavskiy,
Saint Petersburg State
University of Economics

March 30-31, 2017

International Conference on Business Excellence - ICBE 2017

On March 30-31, 2017, The Society for Business Excellence and ASE's Faculty of Business Administration (in Foreign Languages) jointly organized the 11th International Conference on Business Excellence - ICBE 2017. Keynote speakers: **PhD Prof. Wolfgang Karl Härdle**, Humboldt University Berlin, **PhD Prof. Michael Stoica**, Washburn University School of Business, **Dr. Marius Stan**, Argonne National Laboratory and University of Chicago and Northwestern University.



PhD Prof. Wolfgang Karl Härdle,
Humboldt University Berlin



PhD Prof. Michael Stoica,
Washburn University
School of Business



Dr. Marius Stan,
Argonne National Laboratory and
University of Chicago and
Northwestern University

April 5, 2017

Official launch of the Postgraduate study program in “Strategic Hospitality Management”

On April 5, 2017, ASE and École hôtelière de Lausanne (EHL), Switzerland, launched the Postgraduate program in “Strategic Hospitality Management”, in the presence of PhD Prof. Nicolae Istudor, ASE’s Rector, and **PhD Prof. Ray Junius**, the Development Director at Lausanne Hospitality Consulting.



PhD Prof. Ray Junius,
Development Director at Lausanne
Hospitality Consulting

April 6, 2017

Conference entitled “Debate on the Future of the European Union”

On April 6, 2017, ASE and the European Commission Representation in Romania organized the Conference entitled “Debate on the Future of the European Union”, included in the European Commission’s Conference series entitled “Citizens’ Dialogues”. Guest speaker: **Ms. Kerstin Jorna**, Deputy Director-General, European Commission Department for Economic and Financial Affairs (DG ECFIN).



Ms. Kerstin Jorna,
Deputy Director-General,
DG ECFIN

April 12, 2017

Award Ceremony of the Royal Scholarships "King Carol I" and "Queen Elisabeth" for ASE students

On April 12, 2017, the Royal Scholarships "King Carol I" and "Queen Elisabeth" for ASE students were awarded by **HRH Prince Radu of Romania**, who conveyed a message from HRH Crown Princess Margareta of Romania and himself to the attendees.



HRH Prince Radu of Romania

April 26, 2017

Signing of the Partnership Agreement between ASE and the Academy for Computers, Information and Management Technology in Tanta, Egypt

On April 26, 2017, PhD Prof. Nicolae Istudor, ASE's Rector and **PhD Prof. Ahmed Deya Khamis**, President of the Egyptian Academy for Computers, Information and Management Technology in Tanta, signed the Partnership Agreement between the two academic institutions. Institutional cooperation is based on the development of academic and research exchange programs in the fields of Economics, Management, and Information Systems.



PhD Prof. Ahmed Deya Khamis,
President of the Egyptian Academy for
Computers, Information and
Management Technology in Tanta
and **PhD Prof. Nicolae Istudor**,
ASE's Rector

May 4-7, 2017

International Conference Informatics in Economy - IE 2017

During May 4-7, 2017, as part of the series of events dedicated to the 50th Anniversary of ASE's Faculty of Economic Cybernetics, Statistics and Informatics, the latter organized the 16th edition of the International Conference Informatics in Economy - IE 2017. Guest speakers: **Prof. Dan Cautis**, Georgetown University, United States of America, and **Prof. Francesco Moresino**, the Geneva School of Business Administration, Switzerland.



Prof. Dan Cautis,
Georgetown University



Prof. Francesco Moresino,
the Geneva School of
Business Administration

May 5-12, 2017

International Week in ASE

During May 5-12, 2017, ASE`s Department for International Relations organized the International Week in ASE. For six days, the 55 events organized benefited from the participation of representatives of the academic, cultural, social, business and diplomatic environments, with guests from 11 countries: Bulgaria, France, Greece, Hungary, Indonesia, Italy, Malaysia, Romania, Spain, United States of America and Vietnam.

Among them, we mention the distinguished **ambassadors in Bucharest of ASEAN Member States**: H.E. Mr. Diar Nurbintoro, Ambassador of the Republic of Indonesia, H.E. Mr. Dato' Tajul Aman Mohammad, Ambassador of Malaysia, H.E. Mr. Tran Thanh Cong – Ambassador of the Socialist Republic of Vietnam. The event entitled “A diplomatic dialogue” was moderated by H.E. Ambassador Gheorghe Săvuică, President of the Romanian Institute for Euro-Asian Studies.



May 30 – June 8, 2017

Series of Doctoral Lectures entitled “Research Methods in Accounting”

During May 30 – June 8, 2017, ASE’s Faculty of Accounting and Management Information Systems and ASE’s Doctoral School’s Accounting Branch organized the Series of Doctoral Lectures on “Research Methods in Accounting”. The Lectures were taught by PhD Prof. Ion Ionașcu and PhD Prof. Nadia Albu (from ASE), **PhD Prof. Robert Faff** (from the University of Queensland, Australia and Visiting research professor at ASE), PhD Prof. Andrei Filip (from ESSEC Business School in Paris, France), PhD Prof. Luc Pugam (from HEC Paris, France), PhD Prof. Anna Alon (from University of Agder, Norway) and PhD Prof. Sebastian Hoffmann (from the University of Edinburgh, UK).



PhD Prof. Robert Faff,
University of Queensland, Australia

June 7, 2017

Conferral of the Title of Doctor Honoris Causa to PhD Prof. Katherine Schipper

On June 7, 2017, ASE conferred the Title of **Doctor Honoris Causa** to **PhD Prof. Katherine Schipper** from Fuqua School of Business, Duke University, USA. Prof. Schipper's outstanding scholarly merits have long been recognized, as she received the "Outstanding Accounting Educator Award" from the American Accounting Association in 1999, and was the first woman to become part of the prestigious Accounting Hall of Fame in 2007. The Conferral Ceremony was part of the program of the International Conference on "Accounting and Management Information Systems" (AMIS 2017).



PhD Prof. Katherine Schipper
Duke University,
Doctor Honoris Causa
of The Bucharest University of Economic Studies

June 8, 2017

25 years of academic cooperation between CNAM Paris and ASE Bucharest

To celebrate 25 years of academic cooperation between the National Conservatory of Arts and Crafts - CNAM Paris and the Bucharest University of Economic Studies, on June 8, 2017, a delegation led by **Prof. Olivier Faron**, CNAM General Manager participated in a series of events dedicated to the Jubilee: the ceremony for the renewal of the cooperation agreement on the INDE Romanian-French MBA Program, meetings with ASE's management to discuss about the perspectives of the bilateral cooperation, and the Romanian French MBA Award Ceremony 2017.



Prof. Olivier Faron, CNAM General Manager,
Head of CNAM's Delegation to ASE,
with members of ASE's Board of Trustees

June 15, 2017

Conference entitled “Romania’s Potential, from Trust Capital to Prosperity”

On June 15, 2017, ASE’s Aula Magna hosted the Conference entitled “Romania’s Potential, from Trust Capital to Prosperity”, co-organized by ASE and Banca Comerciala Romana.

On this occasion, **Mr. Shanker Singham**, Director of Economic Policy and Prosperity - Legatum Institute, presented the results of the “**Central and Eastern European Prosperity Report**”, elaborated by Legatum Institute. The Prosperity Index is calculated based on nine indicators, as follows: economic quality, business environment, governance, education, health, safety & security, personal freedom, social capital and environment.



Mr. Shanker Singham,
Director of Economic Policy and
Prosperity - Legatum Institute

June 20, 2017

Conferral of the Title of Doctor Honoris Causa to PhD Prof. Constantin Virgil Negoita

On June 20, 2017, ASE's Aula Magna hosted the Festive Gathering of the University's Senate occasioned by the Conferral of the Title of **Doctor Honoris Causa** to **PhD Prof. Constantin Virgil Negoita**, member of the International Academy for Systems and Cybernetic Sciences – IASCYS, for his outstanding merits as a researcher and practitioner in the field of Systems Theory and Cybernetics, as well as for his professional and personal prestige among the members of the academic community.



PhD Prof. Constantin Virgil Negoita,
member of the International Academy for Systems
and Cybernetic Sciences – IASCYS,
Doctor Honoris Causa
of The Bucharest University of Economic Studies

July 5, 2017

ASE-Google Strategic Partnership

On July 5, 2017, ASE`s Aula Magna hosted the Launch of the Strategic Partnership between The Bucharest University of Economic Studies and Google, in the presence of **Mr. Philipp Justus**, Vice-President for Central Europe at Google.

The Google Digital Workshop inaugurated in ASE aims to support start-ups, by offering a workspace for student entrepreneurs, and by training youth through sessions meant to develop business and digital competences. Thus, the center aims to become a meeting point between students and local SMEs. A group of specialists is to offer free-of-charge consultancy to local SMEs on the use of digital instruments and online marketing.



Mr. Philipp Justus,
Vice-President for Central
Europe at Google

July 11, 2017

Albanian high officials' visit to ASE

On July 11, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, hosted the meeting with **HE Mr. Ilir Tepelena**, Ambassador of the Republic of Albania to Bucharest, and **Ms. Eva Nastas**, First Secretary of the Embassy. During the meeting, discussions focused on aspects regarding a bilateral cooperation agreement between ASE and the University of Tirana. The Albanian Delegation showed interest in the Economic Informatics curriculum offered by ASE, with representatives of the Aleksandër Moisiu University of Durrës expressing their wish to use this curriculum as a model.



November 6 – 9, 2017

The First edition of “ASE International Knowledge Fair”

During November 6 – 9, 2017, the University organized the first edition of “ASE International Knowledge Fair”, a series of events aiming to develop internationalization support institutional structures. The inaugural session benefited from the presence of **HE Mr. Paul Brummell**, British Ambassador to Romania, who participated in discussions on transnational partnership models. The following days were dedicated to international project funding, student mobility programs, cooperation with the business environment, and the management of international relations and of external image.



HE Mr. Paul Brummell, British
Ambassador to Romania

November 24, 2017

The visit of Russian chess champion Anatoli Karpov in ASE

On November 24, 2017, PhD Prof. Nicolae Istudor, ASE's Rector, had a meeting with the great Russian chess champion **Anatoli Karpov**, who visited Romania on the occasion of the Opening of the Kings' Tournament 2017 (the 2013 edition of this chess Tournament was ASE's Board of Trustees' Newsletter, November 2017 25 hosted by ASE). During the meeting, discussions focused on the importance of this mind sport and of discipline in the life of youth.



Anatoli Karpov, Russian chess champion,
and **PhD Prof. Nicolae Istudor**, ASE's Rector

November 2017

Prof. Octavian Ionescu - Visiting professor at ASE's Faculty of Accounting and Management Information Systems

During the first semester of the 2017-2018 academic year, **Prof. Octavian Ionescu**, Norwich Business School, UK, acted as a Visiting professor at ASE's Faculty of Accounting and Management Information Systems, where he taught Advanced IFRS financial accounting at the English-taught Master's program in "Accounting, audit and management information systems".



Prof. Octavian Ionescu,
Norwich Business School