

VISITING PERSONALITIES

at the Bucharest University of Economic Studies - ASE

On a regular basis, the Bucharest University of Economic Studies organizes scientific and cultural events that benefit from the participation of outstanding personalities in the academic, business and diplomatic environments.

Here is a selection of scholars, diplomats and professionals that have honored us by joining events organized by ASE in 2020-2021:

Oracle Corporation Vicepresidents in ASE

On February 20, 2020, PhD Prof. Nicolae Istudor, ASE's Rector, engaged in discussion with Mr. Abdulrahman Al Thehaiban, Oracle Senior Vice President Middle East, Africa and Central Eastern Europe, Mr. Roman Biller, Oracle Vice President Central Eastern Europe Technology Sale, Mr. Achim Ovidiu Marian and Mr. Silviu Teodoriu from Oracle Romania. Talks focused on topics related to the **preparation of a Strategic Partnership between ORACLE and ASE**, targeting new ORACLE technologies and digital transformation.



The Ambassador of the Republic of Korea to Romania visited ASE

On March 3, 2020, ASE received the visit of **His Excellency, Mr. KIM YONG HO, Ambassador of the Republic of Korea to Romania**. PhD Prof. Nicolae Istudor, ASE's Rector and PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, engaged in discussion with His Excellency, Mr. Ambassador, on cooperation opportunities between the University and the Republic of Korea as part of the "Knowledge Sharing Program", an instrument used by the Republic of Korea to transfer some of its development experience to partner countries. Discussions also focused on the consolidation and development of the joint Research Center for Productivity Studies, headed by PhD Prof. Monica Dudian, who was also present at the meeting.



International Week in ASE 2020

The series of events entitled “**International Week in ASE**” was organized as an online edition on May 25-29, 2020, and comprised 30 events, webinars and videoconferences, meant to provide space for debate on higher education internationalization. Romanian and international students met with representatives of the international educational environment and discussed about good practices and recent trends in academic, professional and personal development.



Prof. Andrei Filip, ESSEC Business School Paris, France - Visiting Professor at ASE's Faculty of Accounting and Management Information Systems

During the second semester of the 2019-2020, **Prof. Andrei Filip, ESSEC Business School Paris, France, was a Visiting Professor** at ASE's Faculty of Accounting and Management Information Systems. Prof. Filip delivered online lectures and seminars of IFRS Financial Accounting for first year Bachelor's students.

Working meeting with the Director of British Council Romania

On June 25, 2020, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, had a **working meeting with Neil Bellingham, Director of British Council Romania**. Discussions revolved around initiatives in Transnational Education (TNE) and the development of partnerships with British universities after BREXIT.



Meeting between ASE's Management team and that of Lockheed Martin

On July 21, 2020, ASE's Vice-rector for Liaison with the Social and Business Environment and Cooperation with Students, PhD Prof. Dorel Paraschiv, the Dean of ASE's Faculty of Business Administration in Foreign Languages, PhD Associate Prof. Tănase Stamule, and PhD Prof. Răzvan Bologa, met with **Mr. Dennis Göge, General Manager of Lockheed Martin**. During the meeting held on University premises, talks focused on the opportunity for concluding a partnership agreement between ASE and Lockheed Martin, to support on line education and the University's Center for Artificial Intelligence and Cybersecurity.

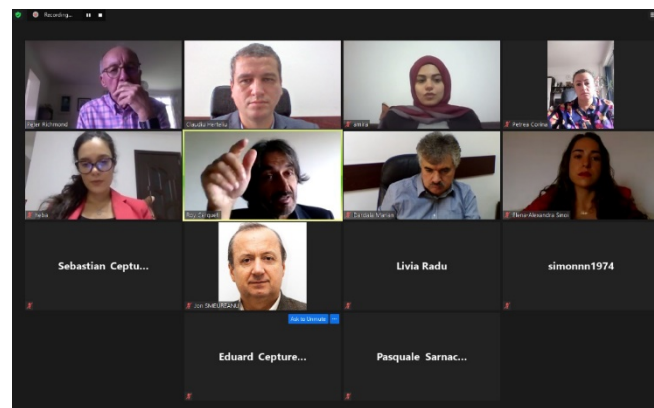
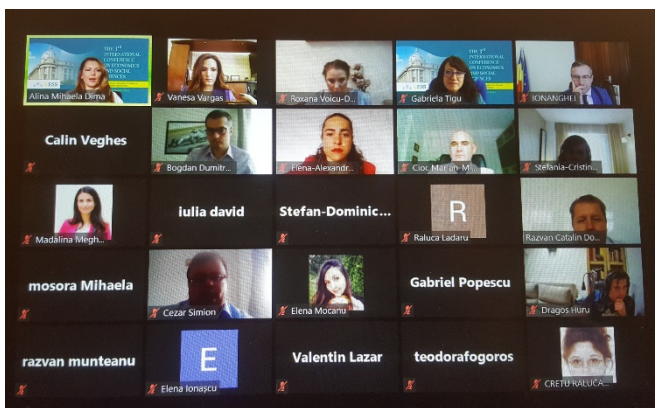
Continuing cooperation between ASE and CNAM Paris

On September 22, 2020, ASE received the visit of the **Delegation of CNAM Paris**, one of its strategic partners. During discussions, several directions for enhancing the already fruitful cooperation were delineated.



The 3rd International Conference on Economics and Social Sciences Innovative Models to Revive the Global Economy

On October 15-16, 2020, ASE's Annual University Conference - **The 3rd International Conference on Economics and Social Sciences**, was held online. The event was opened by PhD Prof. Alina Mihaela Dima, Vice-rector for Scientific Research, Development and Innovation, PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, PhD Prof. Fabrizio D'Ascenzo, Dean of the Faculty of Economics from Sapienza University of Rome, Italy. **Keynote speakers:** Berend Wierenga, Professor of Marketing at Rotterdam School of Management, Erasmus University (RSM), and Isabel Novo-Corti, Professor of Economic Analysis at the University of A Coruña (UDC-Spain), coordinator of the EDaSS research group on Economic Development and Social Sustainability and member of the SET-LASE research group on socioeconomics at the Universidad Autónoma de Madrid. The Conference Program comprised nearly 170 paper presentations by academics and researchers from Romania and 30 other countries: Austria, Belgium, Bulgaria, Chile, Croatia, the Czech Republic, Finland, France, Germany, Greece, Iceland, Ireland, Israel, Italy, Japan, Lebanon, the Netherlands, Nigeria, the People's Republic of China, Poland, Portugal, the Russian Federation, Serbia, the Slovak Republic, Spain, Switzerland, Ukraine, United Arab Emirates, United Kingdom and United States.



Working meetings with Coursera representatives

On October 22, 2020, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for Development of the IT Infrastructure and Logistics, PhD Prof. Ion Smeureanu, and the Dean of ASE's Faculty of Economic Cybernetics, Statistics and Informatics, PhD Prof. Marian Dârdală, met with **Mr. Michael O'Neill, EMEA University Partnerships Director Coursera**. Discussions focused on the possible cooperation between ASE and Coursera with a view to implementing the Coursera for Campus program.

On November 12, 2020, another meeting was held between PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, PhD Associate Prof. Vasile Strat, and Mr. Michael O'Neill, University Partnerships Director Coursera. On this occasion, it was convened to start a program to allow ASE's students to use the Coursera platform free-of-charge.

Working meeting with representatives of the University of Economics – Varna, Bulgaria

On October 22 – 23, 2020, ASE received the visit of **Prof. Vladimir Zhechev, Erasmus Plus Institutional Coordinator, and Dr. Ilin Dimitrov, Head of the Career Center of the University of Economics – Varna, Bulgaria**. Discussion topics: cooperation opportunities between our two universities, joint participation in the European Commission's European Universities Initiative, enhancement of mobilities as part of the Erasmus Plus bilateral agreement and by concluding a Memorandum of Understanding for further educational and research partnerships.



4th International Conference “Perspectives of Construction Law”

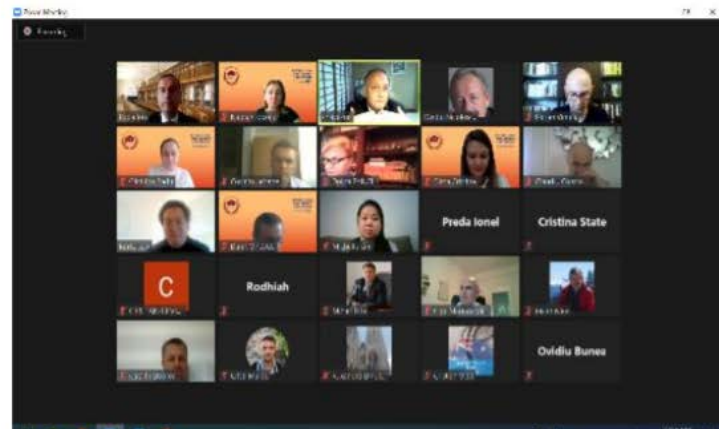
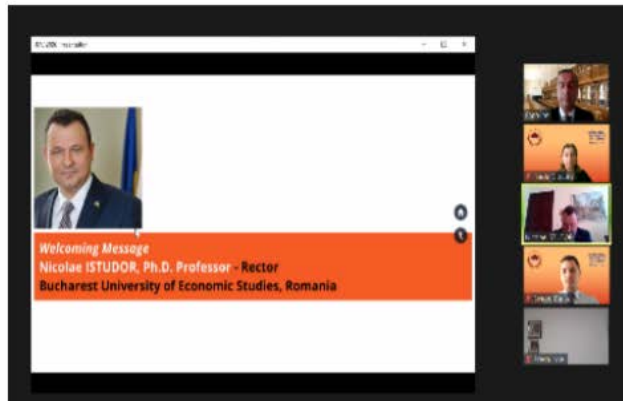
On October 30, 2020, ASE’s Faculty of Law and the Romanian Association for Construction Law jointly organized the **4th International Conference “Perspectives of Construction Law”**. The event took place online and was attended by Romanian and international academics and researchers in Construction Law. **Keynote speakers:** Mr. Richard Bailey, President of the European Society of Construction Law, and Mr. Roberto Panetta, Vice-President of the European Society of Construction Law.

11th International Conference “Future of Europe”

On October 30, 2020, ASE’s Faculty of International Business and Economics organized the **11th International Conference “Future of Europe”**. The event has held online and was attended by Romanian and international academics and researchers. Among the **Keynote speakers**, we mention: Stephen Bowers, James Madison University, Virginia, USA, Matthew McCaffrey, University of Manchester, UK, Cristina Neesham, Director of Business Ethics and CSR, Newcastle University, UK, Mauricio Cadavid, Academic Technologies & Innovation, California State University, San Bernardino, USA, Amal Chevreau Bahij, OECD, Policy Analyst, Social Economy and Innovation Unit/Centre for Entrepreneurship, SMEs, Regions and Cities, Paris, France, Dr. Balazs Molnar, KINCS Maria Kopp Institute for Demography and Families, Hungary, Mariano Martinez-Aedo, IPFE (Institute for Family Policies Spain), Vice President, Madrid, Spain.

The 14th International Management Conference “Managing Sustainable Organizations”

On November 5-6, 2020, ASE’s Faculty of Management and the Romanian Academic Society of Management jointly organized online the **14th International Management Conference “Managing Sustainable Organizations”**. The event was opened by three talks delivered by professors and consultants from Globis University - Tokyo, Nagaoka University of Technology and Urban Society Design Consultancy – Shanghai. The conference program included five parallel sections with more than 120 paper presentations of Romanian and foreign participants.



International Knowledge Fair, 4th edition

On November 9-13, 2020, ASE's International Relations Office organized the **4th International Knowledge Fair**, which comprised 23 de events (conferences, debates, presentations, webinars) attended online by 32 guests from foreign universities and over 80 academics involved in ASE's internationalization process.



**MONDAY
NOVEMBER, THE 9TH**

Inauguration of the 4th Edition of International Knowledge Fair
Prof. Constantin Marius Proffru, PhD., Vice-Rector for International Relations
 09:30 – 10:00

Sharing Best Practices for Effective International Accreditation – The Experience of FEB
Guest speakers: Prof. Marina Zinic, Head of Accreditation Process, Prof. Maria Spenic (who leads EQUIS accreditation), FEB ZAGREB
 10:00 – 12:00
 Organizer: Faculty of Finance and Banking

Sharing Experiences and Practices in Conducting Erasmus Plus Mobility for Studies&Placements
Speakers:
Nicoleta Popa, ERASMUS+ International Contact Point, Erasmus+ Romanian National Agency
Christine Donescu, Head of Erasmus+ Office, ASE
Maria Tudoran & Toudora Fulga, Erasmus officers, ASE
Incoming and outgoing Erasmus Students
Representatives of International Students' Associations
 14:00 – 16:00
 Organizer: Erasmus+ Office, ASE

Workshop on “Executive Education - Challenges and Opportunities for Collaboration”

On November 12, 2020, ASE's Bucharest Business School (BBS) organized the **Workshop entitled “Executive Education - Challenges and Opportunities for Collaboration”**. **Keynote speakers:** PhD Associate Prof. Vasile Alecsadru Strat, Dean of ASE's Bucharest Business School, Kamal Bouzinab, Director of Executive MBA, ESG-UQAM, Canada, Aditya Singh, Director of Athena School of Management, Mumbai, India, Violeta Pencheva, International Account Manager, Access MBA, Tra Nguyen, International Programs Manager (MBA/MIM), CNAM, Paris, France, Paulo Martins, Head of Overall Market Solutions, ISCTE-Executive Education, Lisabona, Portugal.



		
Kamal Bouzinab, Director of Executive MBA, ESG-UQAM, Montreal	Aditya Singh, Director of Athena School of Management, Mumbai	Violeta Pencheva, International Account Manager, Access MBA
Executive Education - Challenges and Opportunities for Collaboration		
12th of November 5:00 PM – 6:30 PM (EEST)		
		
Tra Nguyen, Ph.D., International Programs Manager (MBA, MIM) in CNAM, Paris	Vasile Alecsadru Strat, Dean of Bucharest Business School, Bucharest	Paulo Martins, Head of Overall Market Solutions, ISCTE-Executive Education, Lisbon
		

Working meeting with representatives of the Financial University under the Government of the Russian Federation

On November 13, 2020, an online working meeting took place between ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, and PhD Prof. Alexander Linnikov, Vice-rector for International Cooperation, the **Financial University under the Government of the Russian Federation, Moscow**. The meeting was also attended by PhD Associate Prof. Florina Mohanu, Head of ASE's Russian Cultural Center, and Ms. Lilia Prihodko, Head of the Financial University's International Relations Department. During the discussion, participants highlighted the mutual interest in initiating cooperation in the fields of research, exchange of students and visiting professors, Erasmus Plus mobilities, summer schools, the development of language proficiency in Russian for Business.

Online working meetings for enhancing international cooperation

On November 16-17, 2020, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, participated in several online working meetings meant to identify best practices in and opportunities for enhancing international cooperation. The meeting with **Politecnico di Milano, Graduate School of Business**, represented by PhD Profesor Tommaso Agasisti, Associate Dean for Internationalization and Ms. Delia Olivetto, International Development Manager & China Operations Director was also attended by PhD Prof. Vasile Alecsandru Strat, Dean of ASE's Bucharest Business School, whereas the meeting with representatives from **L'Ecole Nationale de Commerce et de Gestion de Casablanca, l'Université Hassan II de Casablanca**, was also attended by PhD Prof. Gabriela Țigu, Dean of ASE's Faculty of Business and Tourism,

ASE has become a member of the Network of Universities from the Capitals of Europe UNICA

Starting January 1, 2021, the **Bucharest University of Economic Studies has been a member of the Network of Universities from the Capitals of Europe UNICA**. ASE's membership became official on the occasion of the 30th General Assembly of UNICA, an academic network founded in 1990, which today reunites 53 universities from 37 European capital cities, more than 175,000 employees, academics and researchers, and approximately 2 million students.

The Capital City of Romania is represented in UNICA by the University of Bucharest and the Bucharest University of Economic Studies.



15th International Conference on Business Excellence

On March 18-19, 2021, ASE's Faculty of Business Administration in Foreign Languages and the Society for Business Excellence jointly organized the **15th International Conference on Business Excellence on the topic of "Digital Economy and New Value Creation"**. Among the **Keynote speakers**, we mention: Prof. Alexeis Garcia-Perez, Coventry University, UK, Prof. Luis Miguel Ciravegna Martins da Fonseca, Porto School of Engineering, Portugal, and Mr. Cristian Badarinza, Teaching Assistant at the National University of Singapore.

The Conference Program comprised 17 parallel sections, where nearly 160 presentations were delivered by scholars and researchers from ASE and other universities from Romania and abroad: the Czech Republic, Denmark, France, Germany, Indonesia, Italy, Lebanon, Portugal, Singapore, Spain and United Kingdom.



Policy Seminar on “The Impact of Digitalization on SMEs: Challenges for Public Governance and Economic Development”

On April 9, 2021, the event entitled “**The Impact of Digitalization on SMEs: Challenges for Public Governance and Economic Development**” - **Policy Seminar**, was organized by the Korea Productivity Center (KPC), ASE’s Research Center for Productivity Studies, and the Ministry of Economy, Entrepreneurship and Tourism. The interim Report debated during the event is the result of cooperation between researchers from ASE and from Yonsei University, Ajou University and KPC, South Korea.

Event entitled “Developing cross cultural skills in a digital transformation era in universities and companies: Japan/USA/Romania”

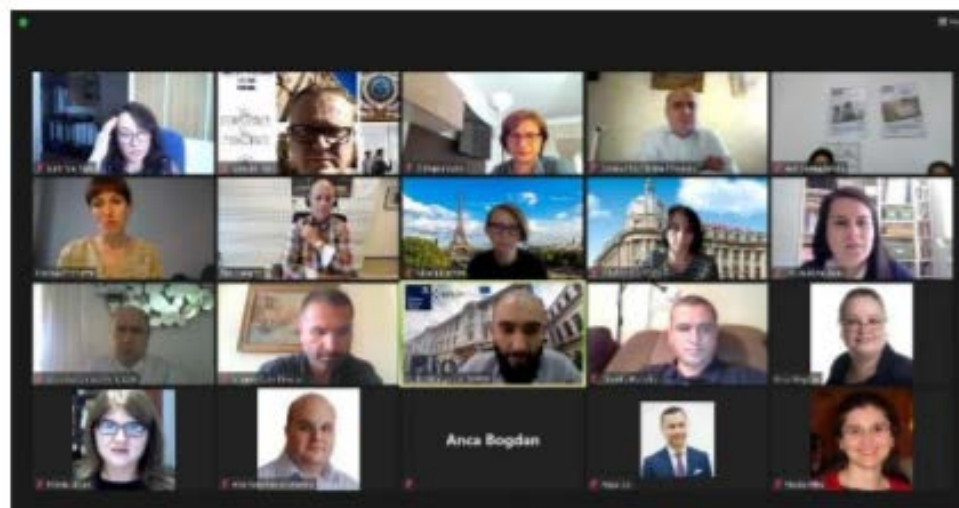
On May 6, 2021, ASE’s Division for Liaison with the Business Environment organized the **event entitled “Developing cross cultural skills in a digital transformation era in universities and companies: Japan/USA/Romania”**. Among the **Guest speakers**, we mention: His Excellency, Mr. Hans Klemm, Commissioner, Japan U.S. Educational Commission, and Ms. Mari Kano Klemm, Managing Director, Center for International Exchange (CIE), Center for General Education, Showa Women's University.

Discussants referred to the ways in which digital transformation has impacted on leadership, education, the industry or the public sector, and exchanged examples of best practices in these fields, as well as in conflict management, interculturalism in the post COVID-19 era etc.



International Week in ASE

During May 9-14, 2021, the 6th edition of the **International Week in ASE** was organized online. The program included 30 events (video-conferences, webinars, debates, working meetings) on higher education internationalization. More than 200 scholars and students participated in the events. Among the **Guest speakers**, we mention: Prof. Ewa Wanda Maruszewska, University of Economics in Katowice, Poland, Their Excellencies, the Ambassadors of South Korea, Indonesia, Japan, Pakistan and Thailand in Bucharest, Mr. Jonel Subić and Mr. Marko Jeločnik, the Institute of Agricultural Economics in Belgrade, Serbia, Prof. Maria Negreponi-Delivanis, the University of Macedonia, Greece, Prof. Valerio Ficcadenti, London South Bank University, United Kingdom.



Meeting between ASE's Management team and Her Excellency, Ms. Annick Goulet, Ambassador of Canada in Romania

On May 21, 2021, PhD Prof. Nicolae Istudor, ASE's Rector received the visit of **Her Excellency, Ms. Annick Goulet, Ambassador of Canada in Romania**. Discussions were also attended by PhD Prof. Constantin Marius Profireoiu, Vice-rector for International Relations, and PhD Associate Prof. Alecsandru Strat, Dean of ASE's Bucharest Business School, and revolved around opportunities for cooperation between ASE and other universities from Canada, with ASE's Educational Offer already comprising a prestigious Romanian-Canadian MBA program.



Visit to ASE of His Excellency, Mr. Rahul Shrivastava, Ambassador of the Republic of India in Bucharest

On May 24, 2021, ASE received the visit of **His Excellency, Mr. Rahul Shrivastava, Ambassador of the Republic of India in Bucharest**. His Excellency, Mr. Ambassador was welcomed by PhD Prof. Nicolae Istudor, ASE's Rector, and discussions were also attended by PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations, and PhD Prof. Anca Gabriela Ilie, Deputy-Dean of the Faculty of International Business and Economics. Talks focused on the enhancing the good academic cooperation relations between Romania and India.



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Visit to ASE of His Excellency, Mr. Salah el-Sadek, Ambassador of the Arab Republic of Egypt in Romania

On May 24, 2021, ASE's Management received the visit of **His Excellency, Mr. Salah el-Sadek, Ambassador of the Arab Republic of Egypt in Romania**. His Excellency, Mr. Ambassador was welcomed by PhD Prof. Nicolae Istudor, ASE's Rector, and PhD Prof. Constantin Marius Profiroiu, Vice-rector for International Relations. Discussions focused on the existing good cooperation between ASE and several universities from Egypt, as well as on opportunities for concluding further partnerships.



Signing of a Cooperation Protocol between ASE and the Educacion por la Experiencia Foundation

In May 2021, a **Cooperation Protocol was concluded between ASE and the Educacion por la Experiencia Foundation**. The event was attended by **His Excellency, Mr. Marius Gabriel Lazurca, Ambassador of Romania to the United Mexican States**, PhD Prof. Mirela Stoian, Dean of ASE's Faculty of Agrifood and Environmental Economics, and PhD Prof. Cătălin Octavian Mănescu, Deputy-Dean and project coordinator. The Cooperation Protocol stipulates aspects such as the granting of research scholarships by the Mexican party to ASE's Master's Students, Doctoral Students, and scholars. Moreover, the Protocol represents both an academic and an economic partnership in view of creating a strategic partnership, aiming at developing a study program taught in Spanish for the molding of specialists and leaders in Mexico and Central America, and thus contributing to the development of bilateral relations between the two countries involved, on the medium and long term.

BASIQ International Conference

On June 3-5, 2021, the **7th edition of the BASIQ International Conference** was organized online by ASE's Faculty of Business and Tourism, the *Amfiteatru Economic Journal*, the Association for Innovation and Quality in Sustainable Business – BASIQ, in partnership with the Department of Economics from the University of Foggia, Italy, and ASE's Faculty of Agrifood and Environmental Economics.

Keynote speakers: Donald Huisingh, Emeritus Professor, University of Tennessee, USA, Hugo Hollanders, Senior Researcher at UNU-MERIT – University of Maastricht, the Netherlands, Professor Zenon Foltinowicz, Poznań University of Economics and Business, Poland, and Professor Marco Platania, University of Catania, Italy. The Conference Program comprised nearly 120 paper presentations delivered by more than 180 authors from 13 countries.



Online Meeting with His Excellency, Mr. Marius-Gabriel Lazurca, Ambassador Extraordinary and Plenipotentiary of Romania to the United Mexican States and Central America

On June 4, 2021, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, had an online working meeting with **His Excellency, Mr. Marius-Gabriel Lazurca, Ambassador Extraordinary and Plenipotentiary of Romania to the United Mexican States and Central America**. The dialogue focused on the opportunities available for enhancing ASE's internationalization in Central America, with reference to potential academic cooperation between ASE and leading universities from Mexico and Latin America.

International cooperation talks

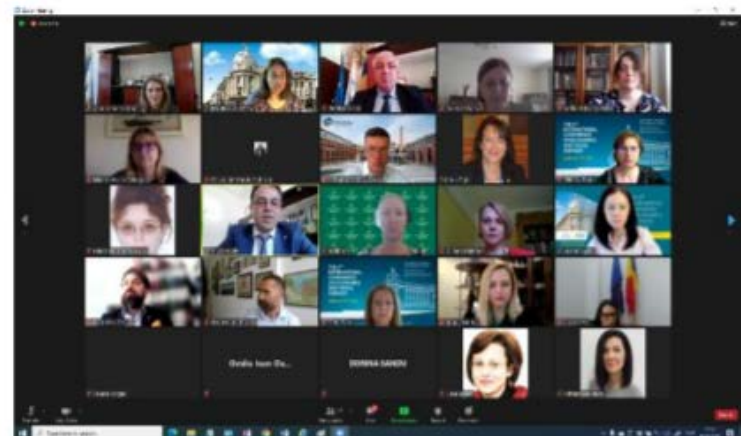
On June 8, 2021, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profiroiu, received a visit from PhD Prof. Boris Cizelj, President of KEN - Knowledge Economy Network Bruxelles, Mr. Ionel Stan, Deputy Director of the European Center for Peace and Development, and Mr. Valentin Preda, Chairman of the Romanian Business Exchange. Discussions revolved around opportunities for **academic cooperation between ASE and members of the KEN Network**, as well as the initiation of a partnership for the development of an innovative post-graduate study program in Economic Diplomacy, to be jointly organized by ASE and the prestigious European Center for Peace and Development from Belgrade.



4th International Conference on Economics and Social Sciences - ICESS

On June 10-11, 2021, ASE organized the **4th edition of its Annual University Conference – “International Conference on Economics and Social Sciences” (ICESS 2021)**, on the topic of “Resilience and Economic Intelligence Through Digitalization and Big Data Analytics”. The event was opened by ASE’s Rector, PhD Prof. Nicolae Istudor, the President of ASE’s University’s Senate, PhD Prof. Dumitru Miron, and outstanding guests from Romania and abroad.

Keynote speakers: Mihaela Kelemen, Nottingham University Business School, UK. The Conference program included 12 parallel sessions where more than 160 scientific papers were presented by over 300 de scholars, researchers, Doctoral students and representatives of the business environment from Romania and more than 20 other countries: Brunei, Bulgaria, Croatia, Cyprus, the Czech Republic, France, Georgia, Germany, Greece, Iraq, Italy, Nigeria, the People’s Republic of China, Poland, Portugal, the Republic of Chile, the Russian Federation, Serbia, South Korea, Switzerland, Ukraine, the United Kingdom, and the United States of America.



ASE received a Delegation from the Lebanese International University from Beirut

On June 21-27, 2021, a Delegation from ASE's partner in Lebanon, the **Lebanese International University from Beirut**, visited ASE for academic cooperation activities, as part of the institutional cooperation agreement within the Erasmus Plus Program. The Delegation members were **PhD Prof. Bilal Toufaily and PhD Prof. Ahmed Bakri**.



Online Meeting with representatives from the Universidad de Granada, Spain

On June 28, 2021, ASE's Vice-rector for International Relations, PhD Prof. Constantin Marius Profireoiu, had an online meeting with representatives from the **Universidad de Granada (UGR), Spain**. Discussions focused on developing bilateral cooperation opportunities between ASE and UGR for scholar mobility and joint scientific research.

Workshop on international accreditation

On July 8-9, 2021, ASE received the visit of **PhD Prof. Babak Mehmanpazir**, Deputy-Dean for International Accreditation and Strategic Management, **EM Strasbourg Business School, France**. Prof. Mehmanpazir facilitated a workshop on ASE's eligibility for AACSB international accreditation, attended by the members of ASE's international accreditation team.



ASE received the visit of a Delegation from ASEM, Republic of Moldova

On July 12, 2021, PhD Prof. Nicolae Istudor, ASE's Rector received a visit from the **Delegation of the Academy of Economic Studies of Moldova**, headed by its **Rector, PhD Prof. hab. Grigore Belostecinic**. Talks focused on the bilateral cooperation between the two universities as part of the existing Partnership Agreement, the main challenges faced by the two universities since the onset of the COVID-19 pandemic, further cooperation. ASEM's Delegation's visit lasted for a week, during which several bilateral meetings took place, with members of ASE's Board of Trustees, for exchange of best practices in International Business and Economics, Statistics and Cybernetics, Law, and Educational Marketing.



Online meeting with representatives from Nottingham University Business School, United Kingdom

On July 15, 2021, PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, and PhD Associate Prof. Mirela Bardi from ASE's Master's program in English Language Education and Research Communication for Business and Economics (EDURES), had an online meeting with **Prof. Jimmy Huang and Prof. Mihaela Kelemen from Nottingham University Business School, UK**. Discussions focused on mutual opportunities that may arise from the signing of a Cooperation Agreement between the two universities.

ASE – visited by a Delegation from Globis University, Japan

On July 19-23, 2021, ASE received a visit from the **Delegation of Globis University, Japan**, ASE's academic partner. The Delegation members, **Prof. Tajiri Fumiaki and Prof. Cristian Vlad**, were involved in academic cooperation activities, as per the institutional cooperation agreement part of the Erasmus Plus Program.



Signing of the Strategic Partnership Agreement between ASE and CARREFOUR

On September 28, 2021, the Aula Magna of the Palace of the Bucharest University of Economic Studies hosted the signing of the **Strategic Partnership Agreement between ASE and CARREFOUR** for the following 3 years. The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector, PhD Prof. Dorel Paraschiv, Vice-rector for Liaison with the Business and Social Environment and Cooperation with Students, **Her Excellency, Ms. Laurence Auer, French Ambassador in Romania, Mr. Julien Munch, CEO Carrefour Romania, Alexandre Bompard - CEO Carrefour Groupe and Jerome Nanty, Executive Director Human Resources and Assets Carrefour Groupe.**

The partnership starts with a program entitled "School of Leaders", jointly launched in July 2021. Its aims are to contribute to the development of tomorrow's leaders as company ambassadors, by offering them several opportunities, including that of being mentored in key areas by renown scholars from ASE.



ASE – visited by a Delegation from the Egyptian Academy for Computers and Information and Technology Management

On September 21, 2021, a **Delegation from the Egyptian Academy for Computers and Information and Technology Management**, headed by **PhD Prof. Ahmed Deya Khamis, President**, was received by PhD Prof. Nicolae Istudor, ASE's Rector, and by members of ASE's Management team. Participants in the meeting discussed about institutional cooperation and the development of academic and scientific research exchange in the fields of Economics, Management and Information Systems.



17th Administration and Public Management International Conference

On October 15-17, 2021, ASE's Faculty of Administration and Public Management organized the **17th Administration and Public Management International Conference**. The event was opened by PhD Prof. Constantin Marius Profiroiu, ASE's Vice-rector for International Relations, and PhD Prof. Elvira Nica, Dean of ASE's Faculty of Administration and Public Management. **Keynote speaker:** Adina Dudau, Senior lecturer (associate professor) in management at the Adam Smith Business School - University of Glasgow, United Kingdom.



International Tourism Conference – CACTUS 2021

On October 21 – 22, 2021, ASE and The Academic Association for Research in Tourism and Services jointly organized the **8th International Tourism Conference “Contemporary Approaches and Challenges of Tourism Sustainability” - CACTUS 2021**. Among the **Keynote speakers**, we mention: PhD Prof. Lawal Mohammed Marafa, The Chinese University of Hong Kong.



9th “Synergies in Communication” International Conference

On October 28-29, 2021, the Department for Modern Languages and Business Communication from ASE’s Faculty of International Business and Economics, organized online the **9th “Synergies in Communication” International Conference**, in cooperation with Université Libre de Bruxelles (ULB), University of Hyogo, University of Zaragoza, Quest Romania, PROSPER-ASE Language Centre, and The Romanian Society for English and American Studies (RSEAS), a member of The European Society for the Study of English (ESSE). The event was dedicated to the 20th Anniversary of the European Day of Languages, being included in the EDL database of the Council of Europe and the European Centre for Modern Languages (ECML/CELV).

Among the **Guest speakers**, we mention: Blaženka Abramović, Obrtnička škola Koprivnica, Croatia, and Carmen Săpunaru-Tămaș, University of Hyōgo, Japan. The Conference Program comprised the presentation of cca 60 papers authored by academics and researchers from 22 universities and professional associations in Romania and other countries: Belgium, Brazil, Croatia, India, Italy, Japan, Spain, Ukraine, the United States of America.



Romanian
Association
for Quality
Language
Services



The Romanian Society for
English and American Studies

The European
Society for the
Study of English



ULB
UNIVERSITÉ
LIBRE
DE BRUXELLES



12th International Conference “The Future of Europe”

On October 28-29, 2021, the **12th International Conference entitled “The Future of Europe”**, was organized online by ASE’s Faculty of International Business and Economics and its partners: the Romanian Institute of Economic Forecasting, the European Institute of Romania, the Institute for World Economy, the “Victor Slavescu” Centre for Financial and Monetary Research of the Romanian Academy, and the Romanian Society for Economics. Among the **Keynote speakers**, we mention: Agnieszka Wachnicka, President, Foundation for the Financial Market Development, Poland, Prof. Markus Bick, ESCP Business School, Germany, prof. Alex Norta, Taltech, Estonia, Dr. Marko Selakovic, Director, SP Jain School of Global Management (Dubai Campus), Dr. Balazs Molnar, Vice President, KINCS Maria Kopp Institute for Demography and Families, Hungary, Associate Prof. Matteo Rizzoli, LUMSA University, Italy, Christoph Heimerl, Tax Expert, HS-Steuerberatung Viena, Austria.



Academic Partners:



15th International Management Conference – IMC 2021

On November 4-5, 2021, ASE's Faculty of Management and the Management Academic Society in Romania jointly organized the **15th International Management Conference – IMC 2021**. This year's topic was "Managing People and Organizations in a Global Crisis". The event was opened by PhD Prof. Nicolae Istudor, ASE's Rector. Among the **Guest speakers**, we mention: Dr. Anne Stenros, Leading design strategist and creative leadership mentor, PhD Prof. Cristian Tiu, University of Buffalo, USA.

The 5 Parallel sections included presentations of scientific articles authored by scholars and researchers from Romania and 11 other countries: Bulgaria, Cambodia, the Czech Republic, Finland, Hungary, Lithuania, Malaysia, Pakistan, Republic of Kosovo, Republic of Moldova, South Africa.



ASE – visited by the Her Excellency, Ms. Raja Jhinaoui Ben Ali, Ambassador of the Republic of Tunisia in Romania

On November 5, 2021, ASE's Rector, PhD Prof. Nicolae Istudor, welcomed the **Ambassador of the Republic of Tunisia in Romania, Her Excellency, Ms. Raja Jhinaoui Ben Ali**. Discussions revolved around possible academic cooperation between ASE and Tunisian universities, as well as the interest of Tunisian students in ASE's study programs.



11th International Conference “Perspectives of Business Law in the Third Millennium”

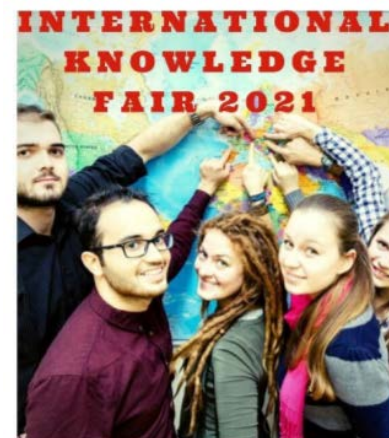
On November 19, 2021, ASE’s Faculty of Law and the Society of Juridical and Administrative Sciences jointly organized the **11th International Conference “Perspectives of Business Law in the Third Millennium”**. The three Parallel sessions comprised more than 80 paper presentations delivered by scholars and professionals from Romania and 12 other countries: Albania, Bulgaria, Croatia, the Czech Republic, India, Poland, Portugal, Republic of Kosovo, Republic of Moldova, Serbia, Slovakia, Ukraine.



ASE's 5th International Knowledge Fair

During November 15 - December 15, 2021, ASE organized the **5th edition of its International Knowledge Fair**. The 2021 topic was “Sharing Experiences and Practices for a Resilient post-Pandemic Higher Education Environment”. The event was opened by ASE’s Vice-rector for International Relations, PhD Prof. Constantin Marius Profireoiu.

The event program included debates, conferences and workshops on various topical issues, with a view to enhancing international cooperation. Among the **Guest speakers**, we mention: Prof. Cristina I. Marine, Fulbright Scholar, University of Maryland Global Campus, USA, Prof. Recep Pekdemir, College of Business, University of Wisconsin, USA, representatives of Shanghai Lixin University of Accounting and Finance in China, Mr. Jonel Subic and Mr. Marko Jeločnik from the Institute of Agricultural Economics, Belgrade, Serbia, Ms. Andreea Apetrei Kalveram, Marketing & Management University Professor at Universidad Católica de Valencia, Spain, Professor André Cabanis, former Vice-President of Université Toulouse I Capitole, France, Prof. Kosjenka Dumančić, Deputy-Dean for International Cooperation, Faculty of Economics and Business, University of Zagreb, Croatia, Mr. Giuseppe Ursino, CEO JO Group, Italia.



Fifth Edition
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